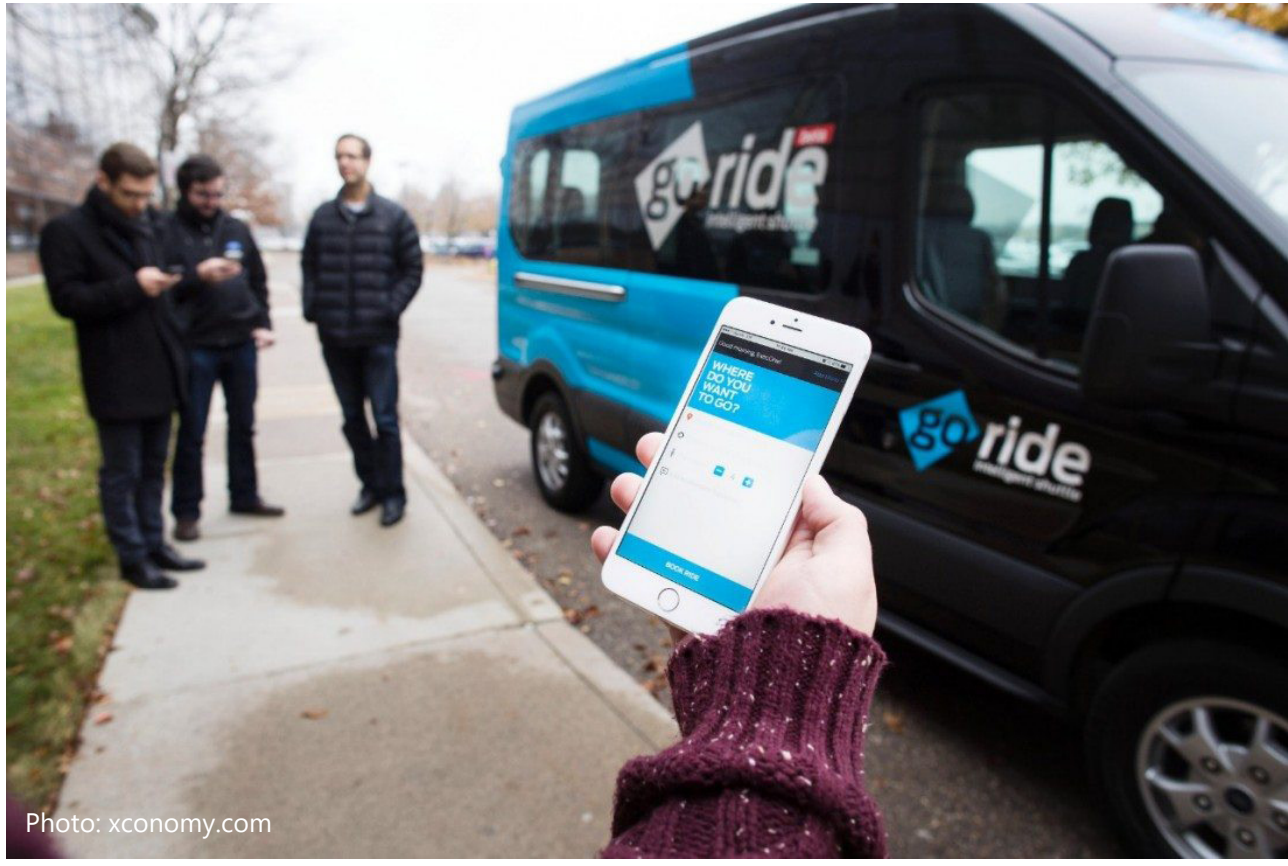
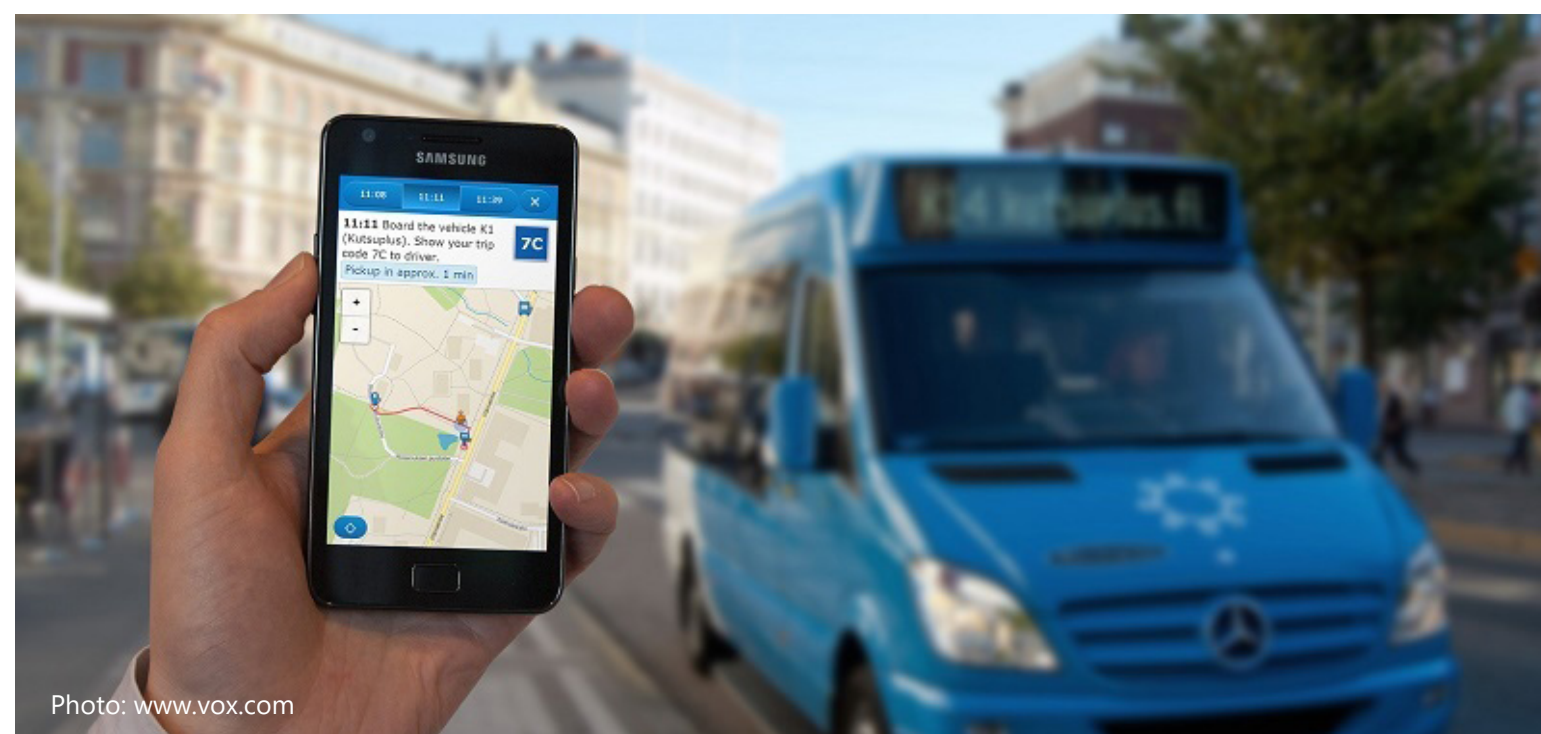


What is Microtransit?



Microtransit is like other ride-share services where customers can use a smartphone app (or phone call) to request a ride that will pick up and drop off passengers wherever they wish to travel within the service area boundary. Typically, this would be from their house to a destination within the service area boundary. If the desired destination is outside the service area boundary, the passenger will be dropped off at the nearest transfer location on the frequent bus system.



When someone makes a request, the Microtransit app will provide passengers with an estimated pick-up time and be able to track their bus in real-time. Trip requests are typically made on the same day and wait times for service are subject to vehicle availability and demand.



Goal: Connect residents and commercial places that are lacking transit options and eliminate the 1st / last mile mobility concerns.