

Public Review Draft Comment Period

HOW PEOPLE PROVIDED FEEDBACK

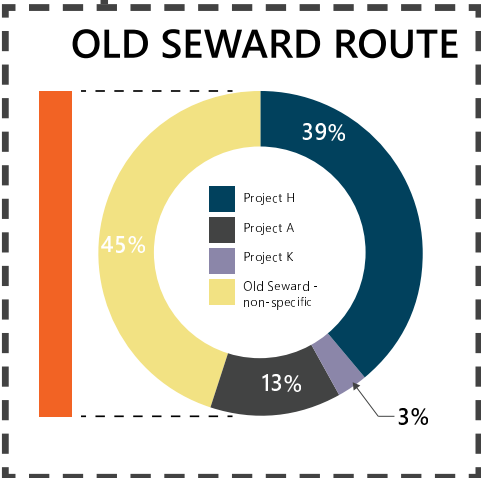
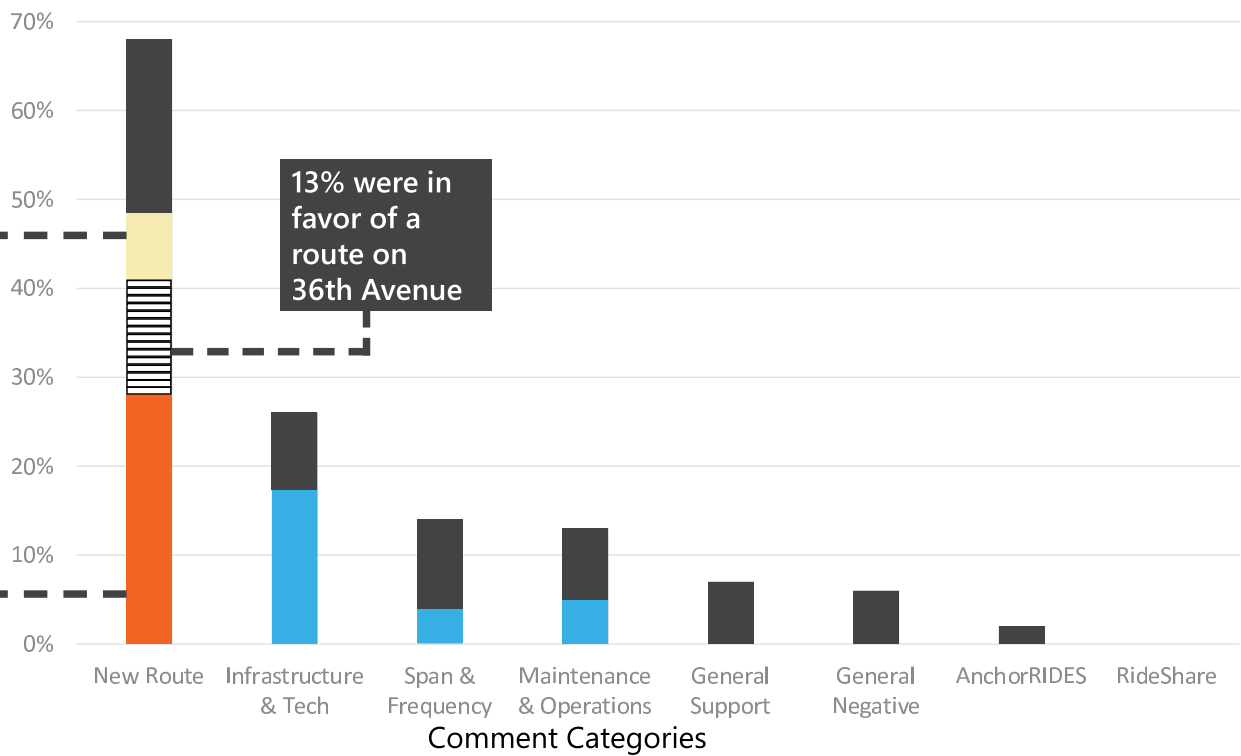
- 8 At Events
- 5 By Mail
- 92 By Email
- 9 Bus Driver Feedback
- 114 TOTAL COMMENTS**



The Percent of Comments Made By Category

8% were in favor of a route to Loussac Library without mentioning how to get there

28% were in favor of a route on Old Seward Highway



INFRASTRUCTURE & TECH

- 17% Buses & Bus Stops
- 5% Dimond Transit Center
- 4% Fat Tire Bike Racks
- 4% Enhanced Rider Communications
- 3% Mixed-Use Develop. / HOV / Rail

MAINTENANCE & OPERATIONS

- 5% Operations
- 4% Winter City Maintenance
- 3% Advertising
- 3% Fare Analysis
- 2% On-time Performance
- 2% Key Transfers
- 1% Missed Trips Analysis
- 1% Route Analysis

SPAN & FREQUENCY

- 4% Weekday Span - RT 91
- 3% Increase Frequencies
- 3% Holiday
- 2% Weekend Span
- 2% Morning Span
- 2% Weekend Span - RT 91
- 2% Decrease Frequency
- 1% Weekday Span
- 1% Weekday Span - RT 92
- 1% Weekend Span - RT 92

Dates	NOTIFICATION METHODS
12/18/2019	Public comment period - OPENS
12/18/2019	Bulkhead Sign on the Bus
12/18/2019	Plans Available at the Downtown Transit Center
12/18/2019	Email <i>Agency Stakeholders, Assembly, Federation of Community Councils, Interagency Committee, People Mover contact list, AnchorRIDES public contact list</i>
12/18/2019	Social Media - ran until 1/29/20 <i>20 posts on Facebook, Instagram & Twitter</i>
12/19/2019	Automatic Message on Rideline
12/18/2019	TV Commercial (255 spots per week) <i>KTBY (Fox, ABC, CW)</i>
12/18/2019	Website Banner & Updates
12/18/2019	ADN Digital Ad - ran until 1/31/20
12/19/2019	Email <i>Federation of Community Councils Email</i>
12/20/2019	Email <i>MOA Planning Staff</i>
12/28/2019	Postcard Mailer (includes translations) <i>107,215 households in the Anchorage Bowl and Eagle River/Chugiak area</i>
01/02/2020	Alaska Public Media's Community Calendar - up until 1/31/2020
1/2/2020	Flyers (includes translations) <i>24 flyers posted at 24 locations</i>
1/2/2020	Postcards & Desk Copies of the Draft Plan <i>Delivered to the : Loussac, Muldoon, Mtn. View Libraries</i>
1/23/2020	Press Release
1/23/2020	Email <i>Agency Stakeholders, Assembly, Federation of Community Councils, Interagency Committee, People Mover contact list</i>



THE PUBLIC COMMENT PERIOD WAS OPEN FOR 45 DAYS

Dates	IN PERSON EVENTS
11/22/2019	Assembly Work Session
12/10/2019	AMATS: Bicycle & Pedestrian Advisory Committee
1/09/2020	AMATS: Technical Advisory Committee
1/09/2020	Public Transit Advisory Board Meeting
1/23/2020	AMATS: Policy Committee
1/23/2020	Transportation Fair
1/25/2020	ADN Best of Alaska Showcase
1/31/20	Public Comment Period - CLOSED

Dates	IN THE NEWS
1/23/2020	<i>KTVA: New People Mover route to start in the fall</i>
1/23/2020	<i>KTUU: Transit officials say People Mover ridership saw significant increases in 2019</i>
1/24/2020	<i>ADN: With People Mover ridership increasing, Anchorage proposes a new route</i>
1/27/2020	<i>KSKA: Home Town Alaska</i>
1/29/2020	<i>KFQD: Morning News</i>