



Microtransit Zone - Eagle River

The intent of this service is to provide access and connection to the areas of Eagle River that do not have any other type of fixed route bus service. Having the ability to connect people to the fixed route bus system, or connections within the zones, increases the usefulness of Public Transit.

Microtransit: zones are areas where individuals can access first/last mile connections to the fixed route bus system, while also allowing for rides within the zone in an individualized method. This is a shared ride experience, using apps and/or phones requesting rides like Uber/Lyft, and is more of a door to door experience. This potentially can serve more people that don't live within walking distance to a fixed bus route on dedicated streets.

