

Municipality of Anchorage Public Transportation Advisory Board (PTAB)

Core Ideology and Annual Goals 2026

Core Purpose:

- Providing a *voice* between the community and public transit.

Voice is communication on behalf of the community to the Assembly and to the Department, and our *Voice* from the Department to the community, which we use in all directions with purpose.

Core Values: We value...

- **Connection**
- **Equity**
- **Incorporating Riders' Voices**
- **Safety**

Transit plan for Municipality of Anchorage: Transit on the Move (TOTM) identifies goals, values, and objectives for the Department to work toward. It identifies performance measures and targets to track progress in achieving those goals. The plan creates a list of priority projects to improve the transit system, which are queued up and ready for implementation as additional funding is made available.

Due to the large amount of public comment and involvement, TOTM is a guiding document for the board in regard to the public's voice.

Steps to engage the board in feeling connected to the TOTM plan and "Living it":

- Regular recognition that our progress relies on a project outside of our control. The Department does a great job of providing regular updates.
- Create a standing agenda item for connection to the plan at each meeting.
- Staff updates are connected back to TOTM.
- Use a dashboard to see the movement and tangible progress.
- Create a timeline for reoccurring annual activities.
- Connect the annual report card with TOTM.
- Focus on the three services – People Mover, AnchorRIDES, and Ride Share.
- Connect decisions and discussion to core values.
- Creating resolutions.
- Attending community and public engagement events.
- Create talking points that the board could use to be formal and informal advocates –
(Board to create)

Short term & annual goals for 2025-2026 for PTAB- with staff support

- **Advocate** to the Assembly and the Mayor on the annual budget and quarterly budget revisions for desired projects and have our own proposal for TOTM ready projects for the Assembly and the Mayor - be prepared to respond not just "react" (Annual / July) – take from TOTM

- To Provide every Assembly member and the Mayor a TOTM plan with a note from the board (Annual note - Spring)
- Working alongside AnchorRIDES and People Mover, to advocate for adequate funding and services.

- **Thank** the Federal Delegation for transit funding and tell the story of how it is going to positively impact the system. (Annual)

Thank the department for taking action in Western Alaska crisis, operator passenger endorsement training, Fairview response

- **Maintain** a full board with representation from various communities and abilities (Ongoing / Annual)

- Provide training – on-boarding for new members to understand the rules of meetings and this plan and core values/purpose

- **Assist** the Department in restoring people’s confidence and help amplify the Department’s messaging.

- Ensure rider confidence: Triannual survey & ridership reports
- Provide an annual update to the Federation of Community Councils. Board members’ role is to be ambassadors to the plan and be active listeners.
- Help the community feel more connected even if they have not been riding.
- Celebrate new improvements annually.
- Engage with the Department on the Muldoon-Debarr Transit Plan.
- Engage with the Department on TOTM updates.

- **Spearhead** annual recognition from the whole board to all transit staff for their very hard work. Transit Appreciation Day, Transit Appreciation Week, & Transportation Fair the spring.

SMART goals: Advocate for additional funds relating to emergency response