

# Equity

*Directly addressing accessibility, affordability, and fair distribution of resources.*

- **Fare Reform & Distribution:**
  - Rework resolution for HMLS/Non-Profit access to transit pass distribution products like smart card or (U-Pass).
  - Formulate a formal response to the Fare Study, including adoption as guiding document of the board along with board specific board comments.
  - Prioritize "Free Fare" initiatives based on the findings of the Fare Study.
  - Propose MOA Transit Fare Code changes to modernize pricing structures.
- **Accessible Transportation:**
  - Develop recommendations for priorities and next steps for AnchorRides
  - Pursue joint resolutions with the ADA Board, including a potential joint meeting to leverage their insights on paratransit.
- **Incentive Programs:**
  - Update municipal code to require large employers to offer programs that allow employees to contribute funds to tax-deductible benefits.

# Connection

*Focusing on infrastructure, speed, and the seamless movement of people.*

- **Transit Priority & Infrastructure:**
  - Advocate for dedicated bus lanes and Transit Signal Priority (TSP) to improve reliability.
  - Assess the impact of transit stop density on overall vehicle speed.
  - Expand service reach through "Transit to Parks" initiatives.
- **Intermodal & Regional Links:**
  - Strengthen AnchorRides/Paratransit partnerships for Eagle River and Girdwood.
  - Address Pedestrian Signal Priority at key intersections to facilitate safer transfers.

# Safety

*Ensuring the physical security and accessibility of the transit environment.*

- **Maintenance & Pedestrian Protection:**
  - Draft a formal resolution addressing MOA Street Maintenance and the State of Alaska (SOA) regarding snow removal on sidewalks leading to bus stops. And for the use of plow gates in front of bus stops
  - Implement a comprehensive Pedestrian Safety Resolution in collaboration with other local groups in response to increased pedestrian injuries and deaths.

# Incorporating Riders' Voices

*Ensuring the board remains responsive to the community and administrative transparency.*

- **Feedback Loops:**
  - Create a resolution dedicated to gathering and acting on public feedback regarding new and existing Rider Technology.
  - Potentially request PTD to provide the PTAB with a monthly digest of public comment periods from other relevant transportation-related organizations (DOT, AMATS, Alaska Railroad, and the State Legislature), as well as other municipal transportation bodies. This digest should be provided with sufficient lead time for the PTAB to formulate and submit a formal resolution in response to the comment periods.
  - Have PTAB prioritize TOTM projects and ensure that the public is up to date on TOTM project prioritization feedback opportunities
  - Formalize requests to be considered when selecting the New FareBox Technology Vendor based on public feedback and modern standards.
- **Board Governance:**
  - Perform a comprehensive review to reaffirm or rescind previous Board Resolutions and non-administrative motions to align them with current PTAB and Public opinion and to establish this to be included as an annual action to be included in our annual calendar