

**Municipality of Anchorage
Public Transit Advisory Board
Meeting Agenda
April 13, 2023; 5:30-7:00 P.M.**

1. Call to Order

2. Roll Call

3. Approval of the Agenda

4. Public Involvement Announcement:

Audience participation at this meeting is limited to the Public Comments section of the agenda. However, the Chair may open any agenda item for public comment. Written comments will be addressed first, then verbal comments on a first-recognized basis by the Board Chair. Each commenter should state their name so it can be recorded in the minutes. Commenters will have two minutes to speak on each agenda item they wish to comment on. If you used the call-in number, please mute yourself when not speaking by dialing *6. A recording is being made of this meeting and will be posted on the Municipal website.

5. Action / Information Items

- A. Minutes of March 9, 2023, Meeting (Action Item)
- B. Director's Update (Info Item)
- C. PTAB's Core Ideology and Goals (Info Item)
- D. Transit on the Move (Info Item)
- E. PTAB op-eds (Info Item)
- F. Ridership Update (Info Item)

6. Public Comments [2 minutes each]

7. Member Comments

8. Adjournment

Next PTAB Meeting Date:

PTAB regular meeting – May 11, 2023

Public Transit Advisory Board (PTAB)

Meeting Minutes

March 9, 2023, 5:30–7:00 p.m.



Call to Order

Ms. Sarah Preskitt called the meeting to order at 5:30 p.m.

Roll Call

PTAB Members Present

Nathaniel Lackey
Doug Miller
Sarah Preskitt
Peter Hill
CB Brady
Ric Nelson
Michael Williams

Citizens Present

Jeff Manfull
Melinda Gant
Robin Dern

PTAB Members Absent

N/A

After the roll call, it was identified that a quorum was present.

Approval of the Agenda

Mr. Peter Hill moved to approve the March 9, 2023, agenda.

Mr. Nathaniel Lackey seconded.

The motion passed without objection.

Public Involvement Announcement

Ms. Sarah Preskitt read the public involvement announcement.

Action/Information Items

A. Minutes of the February 9, 2023, meeting (Action Item)

Mr. Ric Nelson moved to approve the minutes of February 9, 2022.

Mr. Peter Hill seconded the motion.

The motion passed without objection.

B. Director's Update (Info Item)

Information was provided by Ms. Jamie Acton.

C. Transit Employee Appreciation Week Resolution (Action Item)

Mr. Ric Nelson moved to approve resolution 2023-01.

Mr. CB Brady seconded the motion.

The motion passed unopposed.

D. New Rider Tools and Technology (Info item)

Information was provided by Mr. Bart Rudolph.

E. Ridership Update (Info Item)

Information was provided by Mr. Nicholas Abugel, Ms. April White, and Mr. Bart Rudolph.

Public Comments

Public comments received are as follows:

Dear board members,

Thank you for making bus transportation free to Fur Rondy pin holders this year.

I usually ride or bike downtown for Rondy and the Iditarod, so this was a fun bonus. I felt more festive when I caught the 35 Downtown.

Safe driving and walking in Anchorage!

Marta Mueller

Member Comments

Mr. CB Brady said that he thinks the People Mover system has been exceptional. He stated that December was tough because of the snow, but access to bus stops has improved. He also thanked the transit staff responsible for cleaning the bus stops.

Mr. Doug Miller said that it's great to see the new rider tools, and he supports the resolution that the board passed today regarding Transit Employee Appreciation Week.

Mr. Michael Williams said that he's excited about the increase in ridership, and he was happy about the free rides for Fur Rondy. He thinks that it's something that should continue.

Mr. Nathaniel Lackey said that he was thankful for all the hard work going into public transportation in Anchorage. He's happy to see all the new technology, and he supports Transit Employee Appreciation Week.

Mr. Peter Hill thanked Sarah for going to the Assembly. He also said that it was nice to have clearer sidewalks to get to the bus stops around town.

Mr. Ric Nelson said that he was happy to take part in today's meeting and thinks that the board is moving in the right direction.

Ms. Sarah Preskitt thanked transit staff for their work in getting new technology on the buses. She noted that the application was especially helpful. She also wanted to thank the drivers for how cool, calm, and collected they were over the past couple of months, considering all the snow.

Adjournment

Mr. Nathaniel Lackey moved to adjourn the PTAB meeting of March 9, 2023, at 6:12 PM.

Mr. Peter Hill seconded.

The motion passed without objection.

The next PTAB meeting will be held on April 13, 2023, from 5:30–7:00 p.m.

Respectfully submitted,

Nicholas Abugel
Transit Planning Technician

For details of the board's discussion, please refer to the recording of this meeting on the municipal website at

<http://www.muni.org/Departments/transit/Pages/PublicTransitAdvisoryBoard.aspx>

Municipality of Anchorage Public Transportation Advisory Board (PTAB) Core Ideology and Annual Goals to support the Transit on the Move Plan

Core Purpose:

- **Providing a voice between the community and public transit**
 - *“Voice” is community to the Assembly to the Department and our Voice from the Department to the community- we use it in all directions on purpose*

Core Values:

- **Connection** (*connectivity, connecting people, riders and place*)
- **Equity** (*inclusion, access, welcoming, meeting people where they are, options, flexibility*)
- **Riders**
- **Safety**

Transit plan for Municipality of Anchorage: Transit on the Move (TOTM) identifies goals and objectives for PTAB to work toward and identifies performance measures and targets to track progress in achieving those goals. The plan creates a list of priority projects to improve the transit system, which are queued up and ready for implementation as additional funding is made available.

Steps to engage the board in feeling connect to the TOTM plan and “living it:”

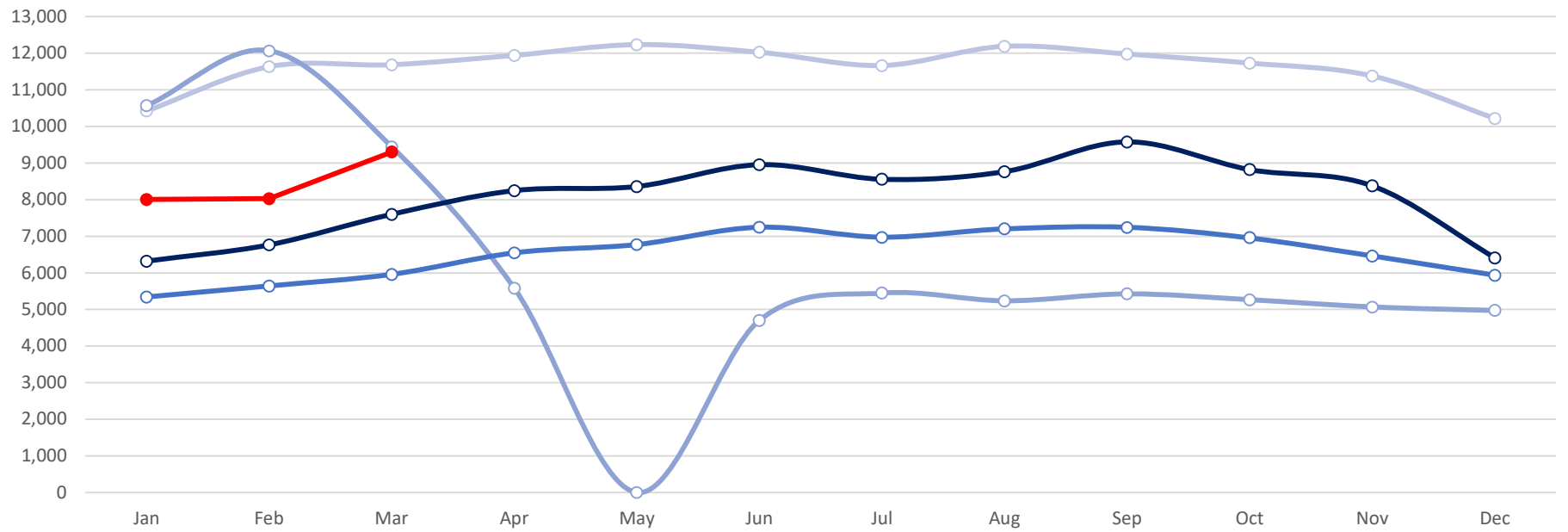
- Regular recognition that our progress relies on a project outside of our control. Jamie has done a great job providing updates when she has them
- Create a standing agenda item for connection to the plan at each meeting
- Staff updates are connected back to TOTM
- Use a dashboard to see the movement and tangible progress
- Create a timeline for reoccurring annual activities
- Connect the annual report card with TOTM
- Focus on the three services – People Mover, AnchorRIDES, and RIDE Share
- Connect decisions and discussion to core values
- Create talking points that the board could use to be formal and informal advocates – (Board to create)

Short term & annual goals for 2021-2024 for PTAB- with staff support

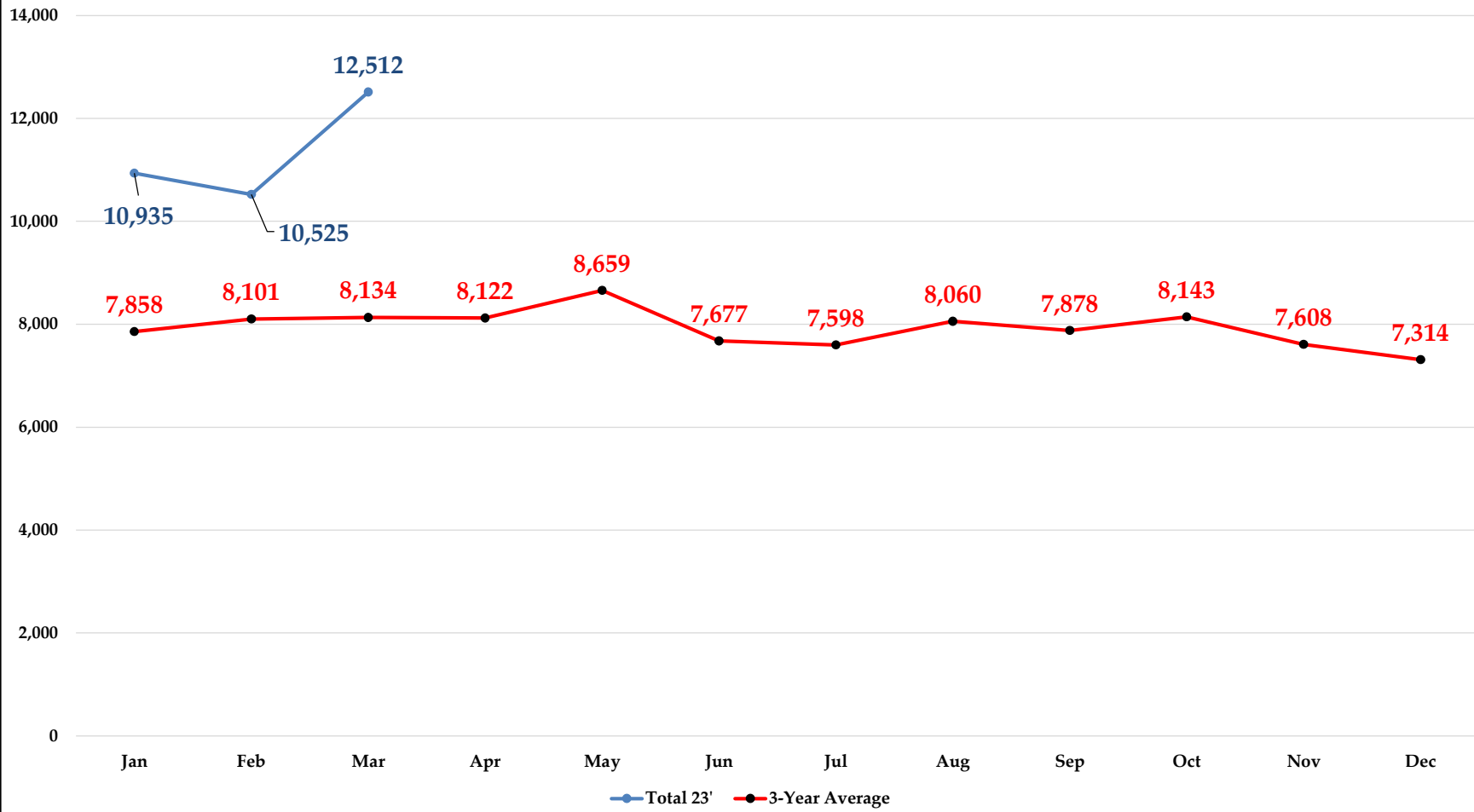
1. Advocate to the Assembly and the Mayor on the annual budget and quarterly budget revisions for desired projects and have our own proposal for TOTM ready projects for the Assembly and the Mayor - be prepared to respond not just "react" (Annual / July) – take from TOTM
 - a. Provide every Assembly member and the Mayor a TOTM plan with a note from the board (Annual note - Spring)
2. Thank the Federal Delegation for transit funding and tell the story of how it is going to positively impact the system. (Annual)
3. Maintain a full board with representation from various communities and abilities (Ongoing / Annual)
 - a. Provide training – on-boarding for new members to understand the rules of meetings and this plan and core values/purpose
4. Assist the Department in restoring people’s confidence and help amplify the Department’s messaging.
 - a. Restore rider confidence
 - b. Provide an update to the Federation of Community Councils (Annual) – Board members role is to be ambassadors to the plan and be an active listener
 - c. Help the community feel more connected even if they have not been riding
 - d. Celebrate the launch of the new route - "party on the bus" - invite the Assembly members to ride - photo op - celebrate the core values - community process - joint effort – show this is how it works! (Specific – Celebrate new improvements annually)
5. Spearhead recognition from the whole board to all transit staff for their very hard work (Annual – Spring / Transit Appreciation Day)

Monthly Weekday Average Ridership History

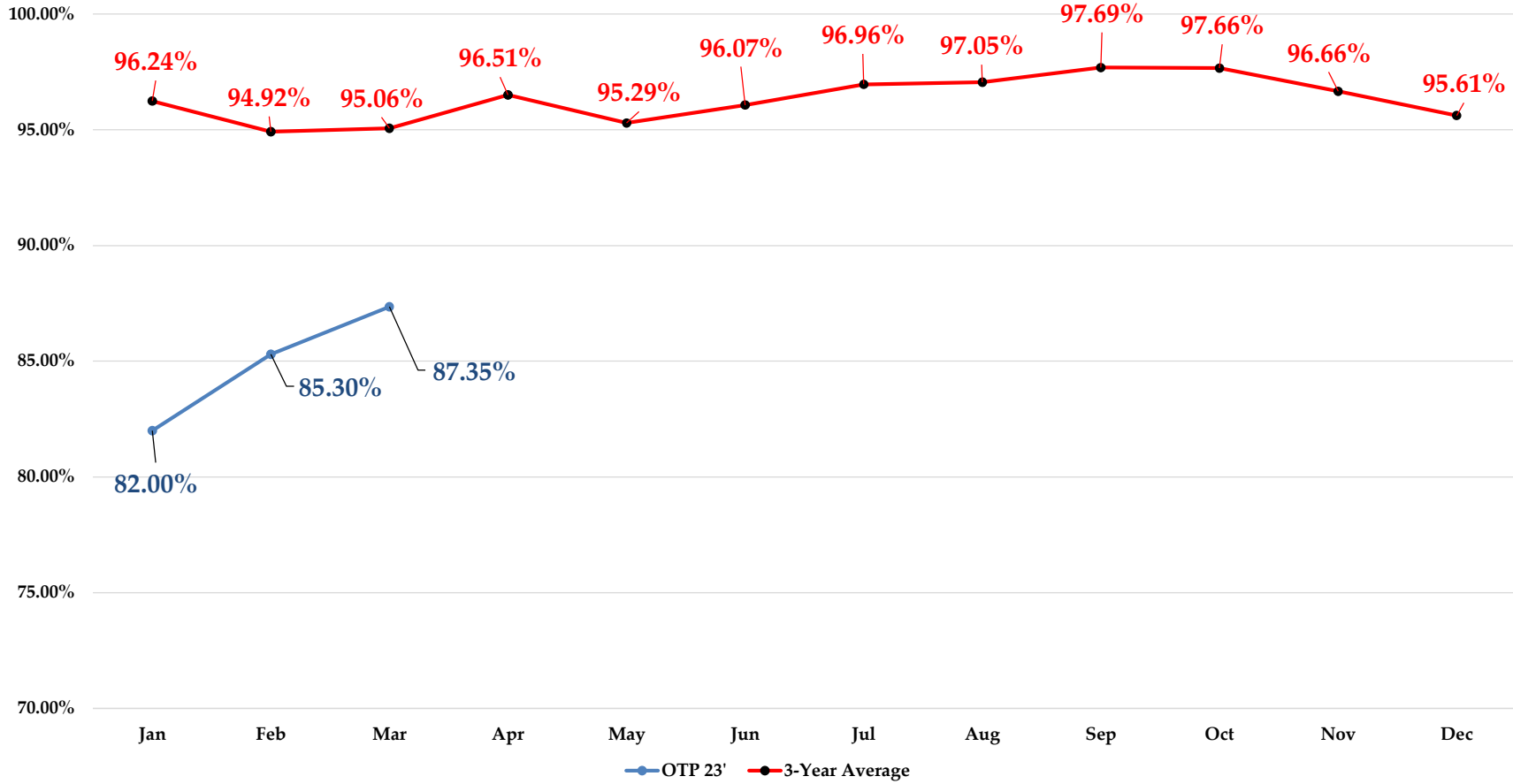
○ 2019 ○ 2020 ○ 2021 ○ 2022 ● 2023



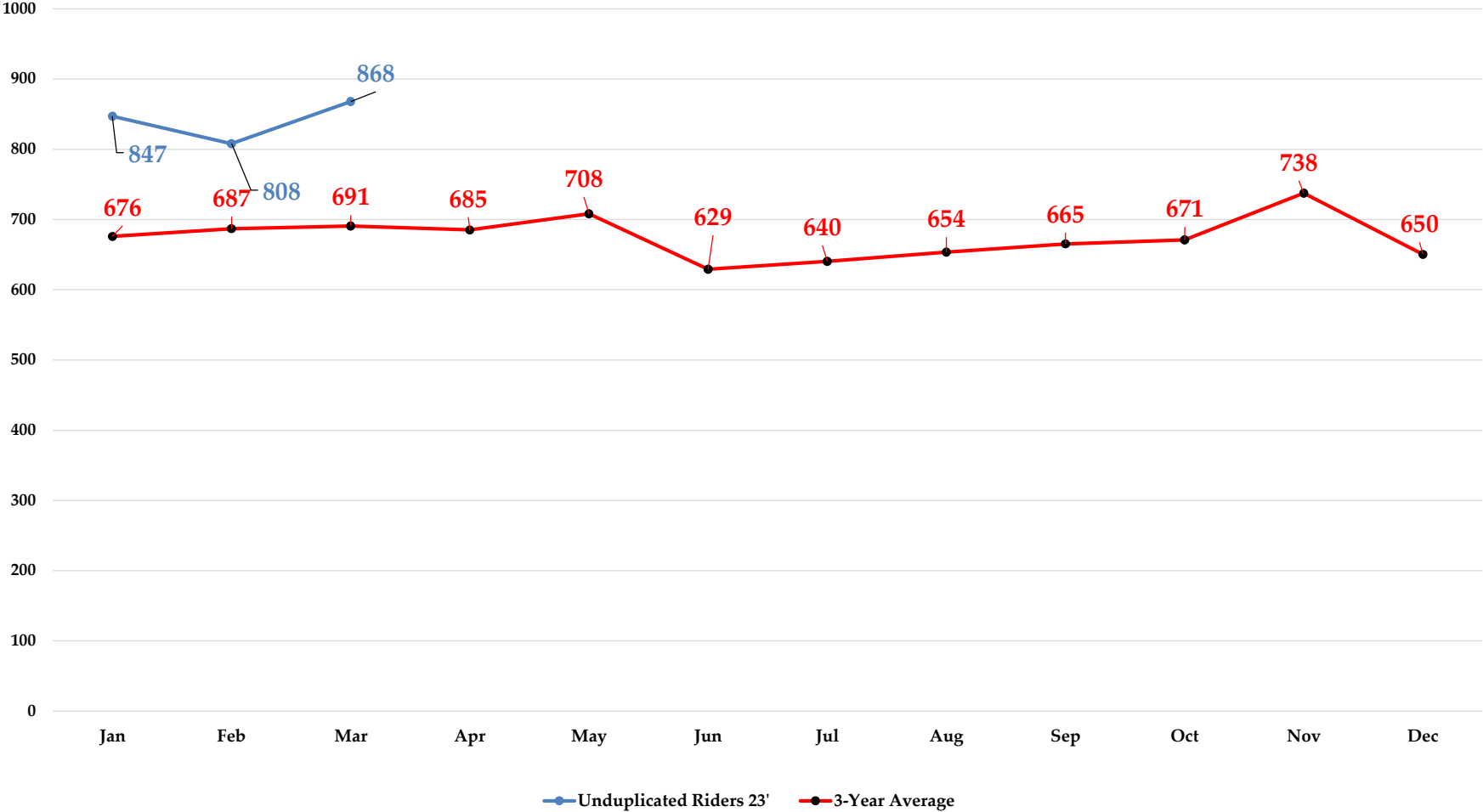
AnchoRIDES 2023 Ridership



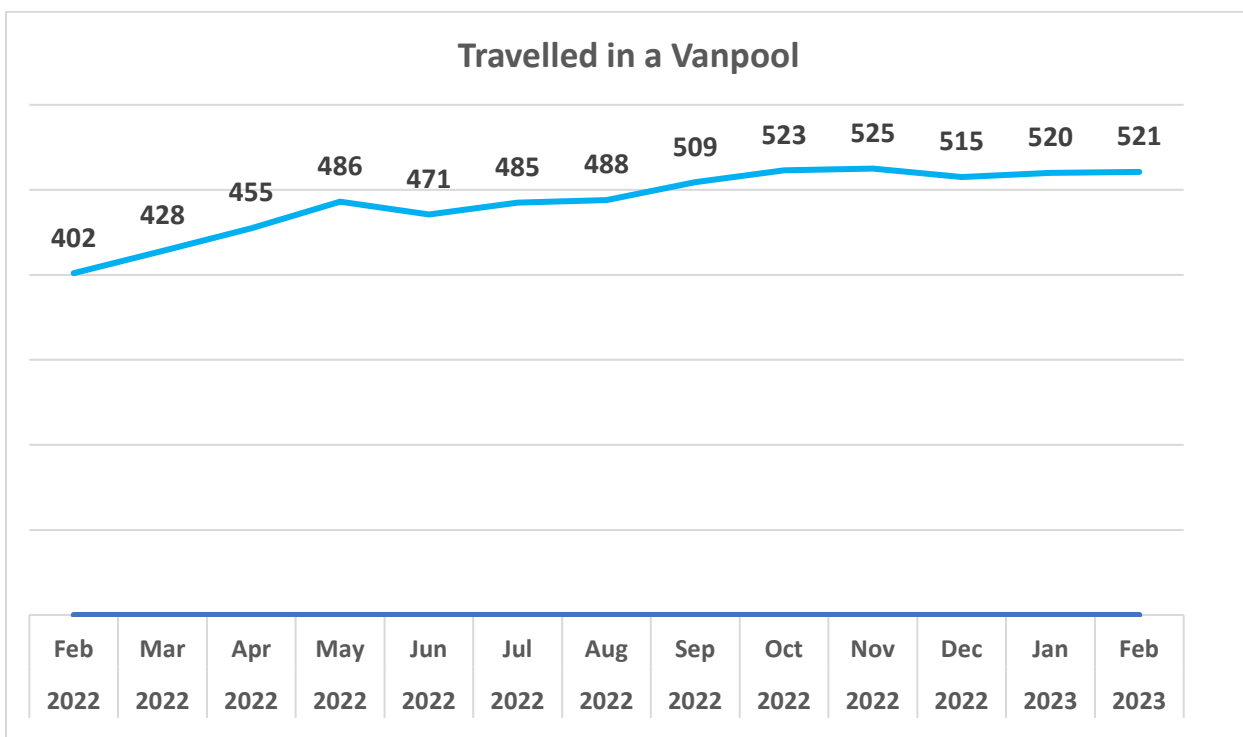
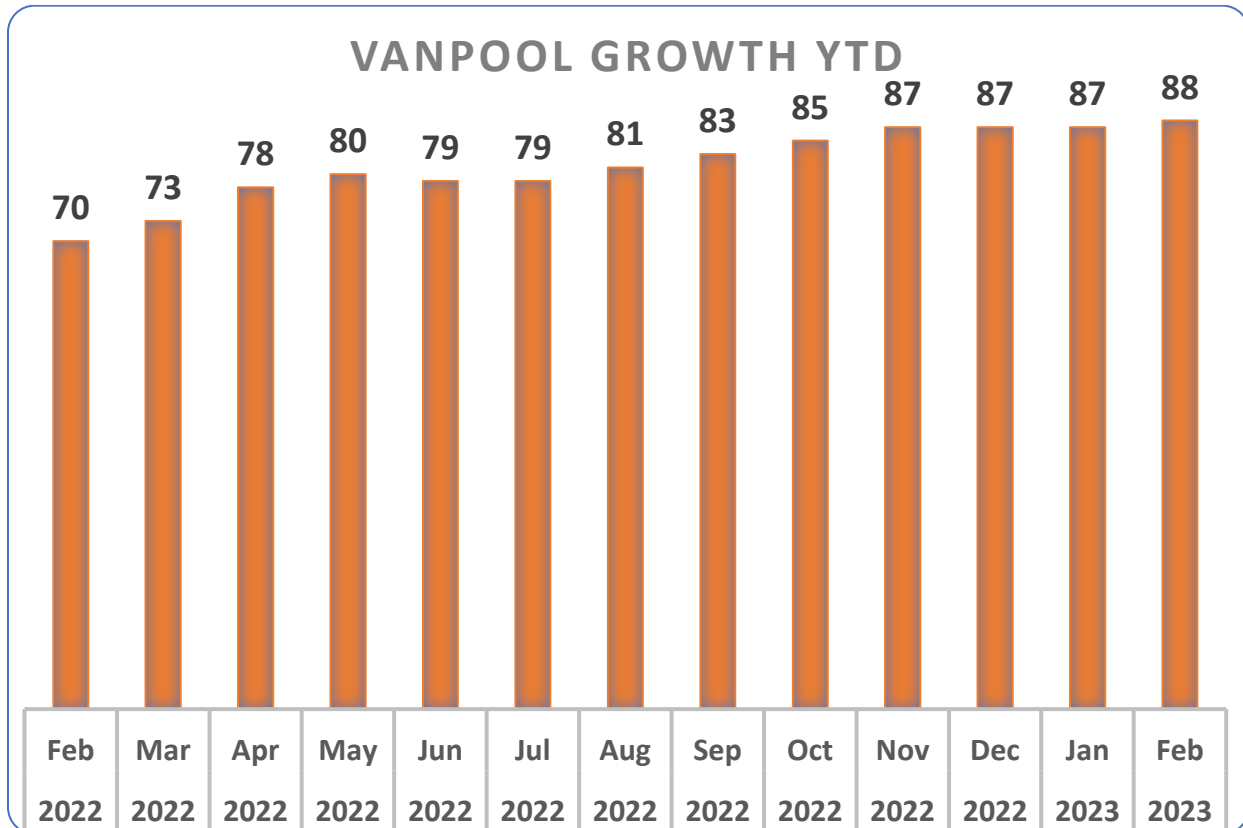
2023 AnchorRIDES On-Time Performance 15min +/-



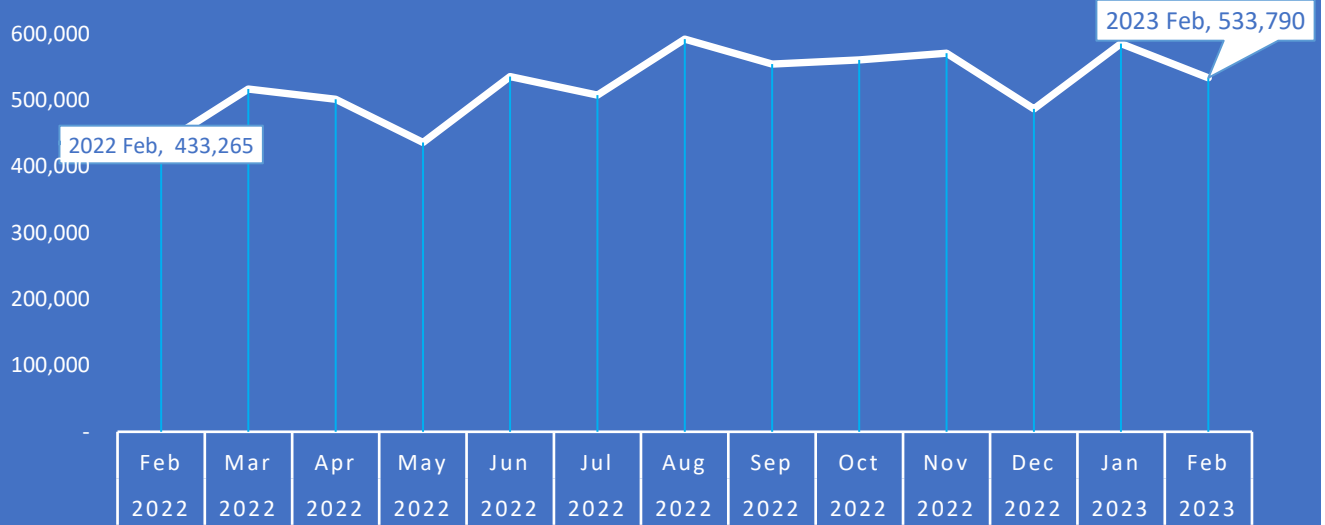
2023 Unduplicated Customers



April 13, 2023, PTAB Meeting RideShare Report



VEHICLE MILES SAVED



Program Goal is to reduce CO2 emissions

Emissions Reduced Monthly (in Pounds)

