



**Municipality of Anchorage  
Public Transit Advisory Board  
Meeting Agenda  
June 10, 2021; 5:30-7:00 P.M.  
<http://bit.ly/PTAB-June-2021>**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of the Agenda**
- 4. Public Involvement Announcement:**

For those watching live online, comments and questions can be submitted via Teams Live Q&A by clicking on the Q&A button on the right side of the screen. Public comments for this meeting have also been collected via email and people have had the opportunity to sign up for a phone call. When the Board reaches your agenda item, your comment will be addressed, first by written comment, then by Teams Live Q&A, and finally via outbound phone call. If you have elected to be contacted by phone, the meeting moderator will attempt to call you after the agenda item has been discussed by the Board. You will have 2 minutes to speak on each item you wish to comment on. Written comments will be read aloud by the meeting moderator after the items have been discussed by the Board. Teams Live Q&A comments will be addressed when appropriate. A recording is being made of this meeting and will be posted on the Municipal website.

**5. Action / Information Items**

- a. Minutes of the May 13, 2021 Meeting (Action Item)
- b. Director's Update (Info Item)
- c. PTAB Core Ideology and Annual Goals (Action Item)
- d. Ridership Update (Info Item)

**6. Public Comments [2 minutes each]**

**7. Member Comments**

**8. Adjournment**

**Next PTAB Meeting Date:**

PTAB regular meeting – July 8, 2021, 5:30 - 7:00pm (Location TBD)

# PTAB Public Comment Instructions

Meeting Date: June 10, 2021

This PTAB meeting will be streamed live over the internet via Microsoft Teams at <http://bit.ly/PTAB-June-2021>. You may comment during the meeting using the Q&A function or, alternatively, you may provide comments over the phone or by email. Phone requests and emails must be received by 2:00 p.m. the day of the meeting.

## Instructions for Live Q&A:

To ask a question or submit a comment during the meeting on Microsoft Teams:

1. Select Q&A button on the right side of the screen.
2. Type your question in the compose box, and then select Send. If you want to ask your question anonymously, select Ask anonymously.
3. Any comments about a specific agenda item will be answered during the Public Comment section of the agenda unless specifically addressed towards an Agenda item.

## Instructions for written comments:

If you wish to provide written public comment, please email [Nicholas.Abugel@anchorageak.gov](mailto:Nicholas.Abugel@anchorageak.gov) with:

1. Your name
2. Subject line: identify the agenda item you are commenting on

Comments must be received by 2 p.m. on 6/10/2021.

## Instructions for comments via phone:

If you wish to provide comment on the phone, please email [Nicholas.Abugel@anchorageak.gov](mailto:Nicholas.Abugel@anchorageak.gov) with:

1. Your name
2. Phone number
3. Agenda item number/title for which you wish to provide comment
4. In the subject line: Phone comment

Phone requests must be received by 2 p.m. on 6/10/2021.

When your time to comment arrives during the meeting a staff member will call the number you provided.

All comments will become part of the meeting record.



**Public Transit Advisory Board (PTAB)  
MEETING MINUTES  
May 13, 2021, 5:30–7:00 p.m.  
<http://bit.ly/PTAB-May-2021>**

**1. CALL TO ORDER**

Ms. Sarah Preskitt called the meeting to order at 5:30 p.m.

**2. ROLL CALL**

**PTAB PRESENT:**

Genevieve Mina  
Chelsea Ward-Waller  
Sarah Preskitt  
Brandon Roulet  
Doug Miller  
Peter Hill

**PTAB ABSENT:**

Jennifer Ham

**CITIZENS PRESENT:**

Zero unique logins were recorded for this meeting.

After roll call, a quorum was present.

**3. APPROVAL OF THE AGENDA**

Ms. Chelsea Ward-Waller moved to approve the May 13, 2021 agenda,

Mr. Brandon Roulet seconded,

*And the motion passed without objection.*

**4. PUBLIC INVOLVEMENT ANNOUNCEMENT**

Ms. Sarah Preskitt read the public involvement announcement.

**5. ACTION/INFORMATION ITEMS**

**a) Minutes of the March 11, 2021 Meeting (ACTION)**

Mr. Brandon Roulet moved to approve the minutes of the March 11, 2021 meeting with the correction that the next meeting date was April 8, 2021.

Mr. Doug Miller seconded,

*And the motion passed without objection.*

**b) Minutes of the April 8, 2021 Meeting (ACTION)**

Mr. Brandon Roulet moved to approve the minutes of the April 8, 2021 meeting with the correction that the next meeting date was May 13, 2021.

Mr. Chelsea Ward-Waller seconded,

*And the motion passed without objection.*

**c) Director's Update (INFORMATION)**

Information provided by Ms. Jamie Acton.

**d) PTAB Core Ideology and Annual Goals (Action Item)**

This item was tabled, discussion will continue at the next meeting.

**e) Ridership Update (INFORMATION)**

Information provided by Mr. Nicholas Abugel, Mr. Paris Butler and Mr. Bart Rudolph.

**6. PUBLIC COMMENTS**

No public comments were received for this meeting.

**7. MEMBER COMMENTS**

Genevieve Mina – said that she is excited that the Board is working on it's Core Ideology and Annual Goals.

Peter Hill – introduced himself to the Board and said that he was excited to have been selected.

Doug Miller – suggested that People Mover staff forward the new Board members a Roberts Rules handout.

Brandon Roulet – welcomed Peter to the Board and thanked Sarah for her leadership.

Chelsea Ward-Waller – said that she was excited to hear that the ridership cap was being lifted.

Sarah Preskitt – thanked the Board and People Mover staff for the guidance they have provided during her first few meetings.

**8. Adjournment**

Mr. Brandon Roulet moved, to adjourn the PTAB meeting of May 13, 2021.

Ms. Genevieve Mina seconded,

*And the motion passed without objection.*

The next PTAB meeting will be held on June 10, 2021, 5:30–7:00 p.m.

Respectfully submitted,  
Nicholas Abugel, Transit Planning Technician

*For details of the Board discussion, please refer to the recording of this meeting located on the Municipal Website at <http://www.muni.org/Departments/transit/Pages/PublicTransitAdvisoryBoard.aspx>*



**Municipality of Anchorage  
Public Transportation Department  
Memorandum**

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DATE: 3/31/2021  
TO: Public Transit Advisory Board  
FROM: Anna Germundson | *Public Transportation Planner*  
SUBJECT: **PTAB Core Ideology and Annual Goals**

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### **Background**

The Public Transit Advisory Board (PTAB) began discussing an annual work plan in December 2020. Through those discussions, The Foraker Group was recommended to help create a clear direction of core values and next step goals for the board. After the recommendation, PTAB decided to have The Foraker Group facilitate a planning work session to help develop the board's core ideology that supports the Public Transportation Department's (PTD) Transit on the Move (TOTM) plan. Transit on the Move identifies goals and objectives for PTD to work toward and identifies performance measures and targets to track progress in achieving those goals. The plan creates a list of priority projects to improve the transit system, which are queued up and ready for implementation as additional funding is made available.

The Foraker Group specializes in strengthening organizations through education, professional services, and organizational development.

On March 9<sup>th</sup> and 12<sup>th</sup> PTAB and staff participated in a work session with Laurie Wolf, President and CEO of The Foraker Group. She facilitated a discussion around core ideology and goals that support TOTM. The draft core purpose and core values (attached) are intended to help the board connect with TOTM and develop short-term goals.

### **Action Requested**

PTAB approve the draft core purpose and core values, as well as approve and prioritize short-term and annual goals.

**Municipality of Anchorage Public Transportation Advisory Board (PTAB)**  
**Core Ideology and Annual Goals to support the Transit on the Move Plan**

**Core Purpose:**

- **Providing a voice between the community and public transit**
  - *"Voice" is community to the Assembly to the Department and our Voice from the Department to the community- we use it in all directions on purpose*

**Core Values:**

- **Connection** (*connectivity, connecting people, riders and place*)
- **Equity** (*inclusion, access, welcoming, meeting people where they are, options, flexibility*)
- **Riders**
- **Safety**

**Transit plan for Municipality of Anchorage:** Transit on the Move (TOTM) identifies goals and objectives for PTAB to work toward and identifies performance measures and targets to track progress in achieving those goals. The plan creates a list of priority projects to improve the transit system, which are queued up and ready for implementation as additional funding is made available.

**Steps to engage the board in feeling connect to the TOTM plan and "living it:"**

- Regular recognition that our progress relies on a project outside of our control. Jamie has done a great job providing updates when she has them
- Create a standing agenda item for connection to the plan at each meeting
- Staff updates are connected back to TOTM
- Use a dashboard to see the movement and tangible progress
- Create a timeline for reoccurring annual activities
- Connect the annual report card with TOTM
- Focus on the three services – People Mover, AnchorRIDES, and RIDE Share
- Connect decisions and discussion to core values

**Short term & annual goals for 2021-2024 for PTAB- with staff support (NOTE: need to be prioritized)**

1. Advocate to the Assembly and the Mayor on the annual budget and 1st quarter budget revisions for desired projects
2. Recruit a full board with representation from various communities and abilities
  - a. Provide training – on-boarding for new members to understand the rules of meetings and this plan and core values/purpose
3. Thank the Federal Delegation for transit funding
  - a. Tell the story of how it is going to positively impact the system
  - b. Provide stewardship on behalf of the board - from the board
4. Focus on outreach and restoring people's confidence in riding and their role in supporting public transportation - Have an Ambassador to the "campaign"
  - a. Provide an update from the board at Community Councils – Board members role is to be ambassadors to the plan and be an active listeners
  - b. Help the community feel more connected even if they have not been riding
5. Spearhead recognition from the whole board to all transit staff for their very hard year
6. Have our own proposal for TOTM ready projects for the Assembly and the Mayor - be prepared to respond not just "react"
7. Celebrate the launch of the new route - "party on the bus" - invite the Assembly members to ride - photo op - celebrate the core values - community process - joint effort – show this is how it works!
8. Provide every Assembly member and the Mayor a TOTM plan with a note from the board
9. Support the transition team of the new Mayor – Share the TOTM with a cover letter from the board and some talking points that the board could use to be formal and informal advocates