



**Municipality of Anchorage
Public Transit Advisory Board
Meeting Agenda
October 10, 2019; 5:30-7:00 P.M.**

**City Hall, 632 W. 6th Avenue
Mayor's Conference Room #830**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of the Agenda**
- 4. Public Involvement Announcement:**

PTAB meetings are open to the public and the public is provided an opportunity to comment at each meeting. Action items are presented by staff or consultant. After the committee discusses the item, the public is invited to formally comment. If a member of the public has a comment that does not relate to an action item, an opportunity to comment will be provided during agenda item 7. All individuals addressing the Board should state their name and limit their comments to 2 minutes. The Board may address or respond to comments during agenda item 8. If there was no response to your comment, or you would like a more detailed response, please stay and talk to a staff or Board member after the meeting adjourns.
- 5. Minutes of the September 12, 2019 Meeting**
- 6. Action / Information Items**
 - a) PTAB Mission Statement (ACTION)**
 - b) Bus Advertising Restrictions Policy (ACTION)**
 - c) Transit on the Move Draft Project List (ACTION)**
 - d) U-Pass & Youth Connect Programs Update (INFORMATION)**
- 7. Public Comments [2 minutes each]**
- 8. Member Comments**
- 9. Adjournment**

Next PTAB Meeting Date:

PTAB regular meeting – November 14, 2019, 5:30 - 7:00pm (Mayor's Conference Room #830, City Hall)

The Municipality of Anchorage does not discriminate on the basis of age, race, sex, color, national origin, religion or disability in access to, or operation of its programs, services, activities or in its hiring or employment practices. Title VI inquiries should be forwarded to titlevi@muni.org or 907.343.8246. PTAB meetings are audio recorded. The AMATS Transportation Improvement Program (TIP) process is used to satisfy the public participation process of the Program of Projects (POP) that is required in U.S.C. Section 5307.



PTAB
September 12, 2019; 5:30 – 7:00 P.M.
MAYORS CONFERENCE ROOM (#830), CITY HALL

1. CALL TO ORDER

Mr. Andrew Ooms called the meeting to order at 5:31pm.

2. ROLL CALL

PTAB PRESENT:

Andrew Ooms
Jennifer Ham
Doug Miller
Genevieve Mina
Chelsea Ward-Waller
Dawn Groth
Elijah Haines

PTAB ABSENT:

None

STAFF:

Jamie Acton
Bart Rudolph
Kurt Hermes
Wes Renfrew
Alison Gutacker
Will Brown
Christine Schuette

CITIZENS PRESENT:

Shirley Smith
Paul Watson
Alice Hjellen
Vera Scruggs
Buck B.
Alan Rice
Linda Larson
Bev Wilkie
Clint Chase
Patricia Olsen
Samantha
Michael Smith
Roy Johnson Jr.
Rose Stafford
Ken T
Carl Kancir
Jackie Proch

David Henry
Karen Barnard
Sean Ryan
Sam Moore
Dav Sopch
Dennis Nelson
Joshua Williams
Wendy Williams
Samuel Williams
Ezekiel Williams
Nehemiah Willieams
Ishmael Prallo
Joseph Prallo
Charlie Rogge
Eden Romeo
Gretchen Wehmhoff
Peggy Shayan

After roll call, a quorum was present.

3. APPROVAL OF THE AGENDA

The agenda was approved with no objections.

5. MINUTES OF THE PREVIOUS MEETING

A. Minutes of the PTAB Meeting of 6/13/19

Ms. Dawn Groth moved, to approve the minutes of the PTAB
Mr. Doug Miller seconded, Meeting of September 12, 2019

Amendment: Mr. Doug Miller asked that the previous meeting minutes be amended to adjust the comment he made about driver breaks. The minutes indicated “brakes” instead of “breaks.”

and the motion passed as amended without objection.

6. ACTION / INFORMATION ITEMS

A. Letter of Support – PTD’s Alaska Mental Health Trust (AMHT) grant application (ACTION)

Mr. Doug Miller moved, to approve the letter of support
Ms. Genevieve Mina seconded, for PTD’s AMHT grant application
as drafted.

and the motion passed without objection.

B. Ridership Update / Transit on the Move Presentation (INFORMATION)

Presentation given by Mr. Bart Rudolph.

C. Vision Zero Presentation (INFORMATION)

Presentation given by Mr. Andrew Ooms.

D. Advertising Restrictions Policy (INFORMATION)

Information provided by Mr. Bart Rudolph and Ms. Jamie Acton

7. PUBLIC COMMENTS (2 Minutes Each)

8. MEMBER COMMENTS

Mr. Doug Miller moved, to extend the PTAB meeting until
Ms. Genevieve Mina seconded, 7:05 p.m.

and the motion passed without objection.

Mr. Elijah Haines thanked Mr. Paul Watson for helping to clean up the stops. He also noted that others can help through the adopt-a-stop program, or by collecting trash at stops and calling the customer service number.

Ms. Jennifer Ham addressed the public comment about bus stops not having trashcans and informed the public that there is a form they can fill out to request amenities at a specific stop.

Ms. Chelsea Ward-Waller noted her new position with the Municipality as the Public Information Officer for PM&E. She announced she will continue to serve on the PTAB and asked that if anyone who is be uncomfortable with her continuing to serve to please let her know and speak to the Chair. She is excited about the crossover between PM&E and serving on the PTAB. She thanked the public for their comments, and noted they are important.

Ms. Genevieve Mina thanked the public for being patient with the public comment period being at the end. She shared in excitement regarding the record-breaking Sunday ridership numbers. She also echoed the board's comment about being able to request amenities and suggested that the form is made available at PTAB meetings. Lastly, she noted that there is the option to telecon into the PTAB meetings as a board member and indicated that this may be a helpful option for members with disabilities.

Ms. Dawn Groth shared with the public that the PTAB is there to serve them, and that the board has spent several lunch and learn sessions digging into various topics and learning how to better serve the public.

Mr. Doug Miller addressed Ms. Gretchen Wehmhoff regarding the vacancies on the board held for members with disabilities. He discussed the possibility of recommending that the Municipal Code be changed to allow those spots to be held by individuals representing disabilities or the disabled community but noted that a change like that would have to go through the Assembly. He also agreed with a member of the public that it is confusing at the Downtown Transit Center to figure out what route the buses are going to be, as they often come into the Transit Center with "out of service" on the head sign. He asked if something could be done to make the process easier for riders.

Mr. Andrew Ooms thanked the public for coming to the meeting and commends PTD for the Rideshare with bus pass program. He also commended the public for helping to clean up the bus stops.

9. Adjournment Time: 7:07pm

Ms. Genevieve Mina moved,
Ms. Dawn Groth seconded,

to adjourn the PTAB meeting of
September 12, 2019

and the motion passed without objection.

Mr. Andrew Ooms adjourned the meeting at 7:07 p.m.

The next PTAB meeting will be held on October 10, 2019.

Respectfully submitted,

Alison Gutacker, Fixed Route Scheduler
Bart Rudolph, Planning & Communications Manger

For detailed Board discussion, please refer to the recording of this meeting located on the Municipal Website at <http://www.muni.org/Departments/transit/Pages/PublicTransitAdvisoryBoard.aspx>

Public Transit Advisory Board

DRAFT Mission Statement:

Contribute to the long-range planning of a balanced public transit system by bringing together members of the Anchorage community to collaboratively advise the Anchorage Assembly and Mayor.

Drafted by Board Member, Dawn Growth, on 8/29/19

3.8.1 Restrictions on Advertising

There will be a prohibition of advertising of the following:

- Any use of obscene, indecent or profane language.
- Any performance or exhibition which depicts:
 1. Nudity as defined in Anchorage Municipal Code (AMC) section 8.50.01OE.2.
 2. Sexual conduct as defined in AMC subsection 8.50.01OE.3.,
 3. Sexual excitement as defined in AMC subsection 8.50.01OE.4.,
 4. Indecent materials as defined in AMC subsection 8.50.020A.6., or
 5. Is harmful to minors as defined in AMC subsection 8.50.01OE.5.
- Tobacco Products
- Alcoholic Beverages
- Advertising promoting illegal or unlawful activities as defined by local, state or federal codes, laws and regulations.

Political advertising must include the words "Paid for by" followed by the name and address of the entity paying for advertising as described in AS15.13.090.

Municipal Code

10.80.360 - Restriction on advertising of marijuana and marijuana products.

A. Reserved.

B. An advertisement for marijuana or a marijuana product may not contain a statement or illustration that: 1. Is false or misleading; 2. Promotes excessive consumption; 3. Represents that the use of marijuana has curative or therapeutic effects; 4. Depicts a person under 21 years of age consuming marijuana; or 5. Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a person under 21 years of age, that promotes consumption of marijuana.

C. A retail marijuana store may not place an advertisement for marijuana or a marijuana product, except as provided in subsection A. of this section:

1. Within 1,000 feet of the perimeter of any child-centered facility, including a school, a child care facility or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under 21 years of age;

2. On or in a public transit vehicle or public transit shelter;

3. On or in a publicly owned or operated property;

4. Within 1,000 feet of a substance abuse or treatment facility; or

5. On a campus for postsecondary education.



GOALS	P	A	R	OBJECTIVES	P	A	R	MEASURES	P	A	R	TARGETS	PROJECT PROPOSALS	PUBLIC WEIGHT		
														PES1	PES2	TOT
Accessible				Geographic				% of jobs/ residents within a 1/4 mi. buffer of bus stops				Increase the % of jobs by 5% / residents by 10% accessed by transit within a 1/4 mi. buffer of bus stops	NEW ROUTES / REALIGNMENTS	205	617	822
													Old Seward Route			216
													Project H		87	
													Project A		78	
													Project K		51	
													Independence Park/Elmore Route			73
													Project E		45	
													Project J		28	
													36th Avenue Route			73
													Project B.1		32	
													Project B.2		23	
													Project L		18	
													Fairview Route			54
													Project F		31	
													Project N		23	
													Eagle River Neighborhood Route: Project R		23	23
													Microtransit in West Anchorage: Project G		22	22
													W Anchorage Neighborhood RT: Project M		20	20
													SE Anchorage Neighborhood RT: Project T		15	15
													SW Anchorage Neighborhood RT: Project S		7	7
													Downtown Circulator Route: Project U		3	3
													Eagle River Commuter Route			39
													Project P		27	
													Project Q		12	
													Realignment of the RT 21: Project C		47	47
													Realignment of the RT 91: Project V		19	19
													Realignment of the RT 65: Project O		6	6
													Study: Develop a plan based on analysis of peer cities' winter maintenance plans	24		24
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Municipality of Anchorage: Public Transportation Department (PTD):
Goals, Objectives, Performance Measures, Targets, DRAFT Projects



GOALS	P	A	R	OBJECTIVES	P	A	R	MEASURES	P	A	R	TARGETS	PROJECT PROPOSALS	PUBLIC WEIGHT												
														PES1	PES2	TOT										
Convenient				Decrease wait time				Frequency of routes				All fixed routes ≤30 minutes peak frequency	Increase the frequency on RT 65	34	35	69										
													Increase the frequency on RT 41													
													Increase the frequency on RT 11													
																Transfer wait times			Synchronize 80% of fixed route transfers to within 8 minutes or less	<u>Study:</u> Review and identify key transfer opportunities • Work with Traffic to time pedestrian crossing signal timing to coordinate with transfer opportunities • Examine bus stop locations at key intersections and make recommendations. • Work towards compliance with each service change	2		2			
																				Combined RT 11 & RT 31: Project D					36	36
																				Realignment of RT 65: Project I					23	23
				Realignment of RT 65: Project Z		3	3																			
							Wait time buffer for sched. trips			Decrease wait to 10 mins. on either side of a trip	Revise policy standards / change contract	2								8	10					
											Flexibility /scheduling appts.											Provide same day scheduling	Revise policy standards / change contract	4	12	16
								Expand service			Weekday Vehicle Revenue Hours (VRH)				Increase VRH by 5% by adding trips or expanding span of service	Add more trips on Route 91	25	13	38							
																Add more trips on Route 92										
																Run all routes until midnight										
	Implement the prioritized routes from performance target (1)																									
	Increase frequencies	21	76													97										
	Add trips on the Route 91																									
	Add trips on the Route 92																									
	14 hr. service day																									
	16 hr. service day	8	37					45																		
	Implement the prioritized routes from performance target (1)																									
	Increase frequencies																									
				Holiday service schedule			Add back the 5 holidays cut in 2016: (Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving)	Revise holiday policy and approve through the assembly:																		
					Travel time				Transit/Single Occupancy Vehicle (SOV) Travel Time Ratio			Transit/SOV Travel Time Ratio to be ≤ 1.5	<u>Study:</u> Conduct a route analysis to determine noncompliant routes Make recommendations, including but not limited to: • Improve travel times by adjusting route alignments or evaluating bus stop spacing • Implement Yield to Bus policy through the assembly • Improve fare collection processes • Evaluate running times & look for efficiencies on every service change • Work with Traffic to implement signal priority at key intersections • Work with Traffic on road design improvements • Work with Traffic to implement bus only lanes	6		6										
Implement new technology to evaluate running times																										
															Trip time			95% of trips ≤ 5 mi. are completed in ≤ 50 mins.	Revise policy standards / change contract							
				Increase amenities at bus stops				% of bus stops that meet amenities distrib. guidelines				Increase compliance by 10%	<u>Study:</u> Inventory bus stops, determine non-compliance	12		12										
													Create a bus stop compliance plan to phase in amenities													
													CI Project at Muldoon & Debarr													
													CI Project at Northway Mall													



GOALS	P	A	R	OBJECTIVES	P	A	R	MEASURES	P	A	R	TARGETS	PROJECT PROPOSALS	PUBLIC WEIGHT			
														PES1	PES2	TOT	
Reliable				Increase vanpool participants				% change of vanpools / previous year				Increase vanpool participants by 5%	Increase marketing efforts				
													Increase vanpool subsidy				
													Establish coordinator subsidy				
													<u>Study:</u> Determine incompliant routes	24		24	
													Make recommendations, including but not limited to: • Improve travel times by adjusting route alignments or evaluating bus stop spacing • Implement Yield to Bus policy through the assembly • Improve fare collection processes • Evaluate running times & look for efficiencies on every service change • Work with Traffic to implement signal priority at key intersections • Work with Traffic on road design improvements • Work with Traffic to implement bus only lanes				
													≤ 5% of trips to be late or early	Determine incompliance	1		1
														<u>Study:</u> Conduct a route analysis Implement strategies for improving missed trip variables that are in our control, including but not limited to: • Update maintenance procedures • Upgrade 22' buses to improve passenger loading • Improve on-time performance • Improve workforce management	8		8
													Implement new technology to integrate with workforce management				
Safe				Improve security at bus stops and on buses				# of preventable security related incidents				Decrease preventable security incidents by 15%	Implement a security contract	12	81	93	