



**VISION ZERO**

**ANCHORAGE**

# Vision Zero Town Hall

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MARCH 30, 2016



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**ANCHORAGE**

# Vision Zero - What is it?

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- A **community effort** and commitment to **end traffic deaths** and serious injuries on our streets
- A **global initiative** founded on the belief that death and injury on city streets is **unacceptable and preventable**
- **Data-driven** and **coordinated** approach to **designing** safer streets, **educating** the public, **evaluating** what works, and **enforcing** the best laws
- Protecting our most vulnerable users



# Vision Zero Cities

## A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Vision Zero City



Considering  
Vision Zero



Updated  
March 2016

# Vision Zero - Who?

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## Steering Committee

- Alaska Injury Prevention Center
- Alaska Institute for Justice
- ANTHC
- Anchorage Senior Activity Center
- Anchorage Women's Commission
- Bike Anchorage
- Catholic Social Services
- DDA, Inc. – Contractor
- Disability Law Center of Alaska
- Hope Community Resources
- Municipality of Anchorage
- University of Alaska Anchorage
- Alaska Department of Transportation

# Vision Zero - Why Now?

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- **More than 26,000 people died in traffic crashes** in the first nine months of 2015 nationwide
- Over **5,200 pedestrian and bicycle traffic fatalities** in U.S. every year
- SAFE – SECURE – STRONG Anchorage

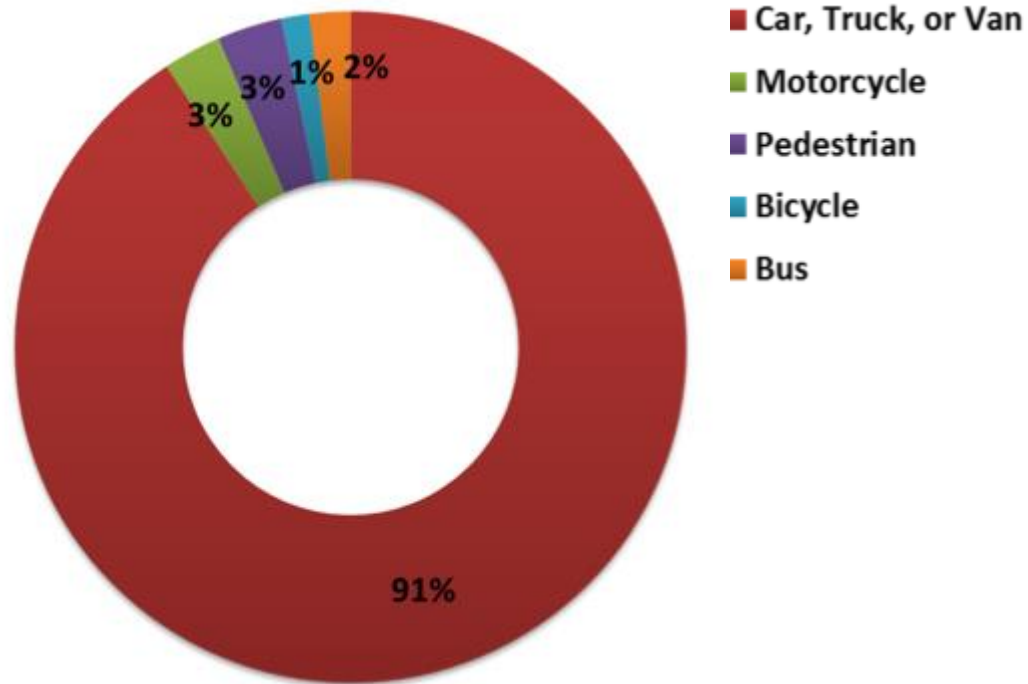
# Administration Goals

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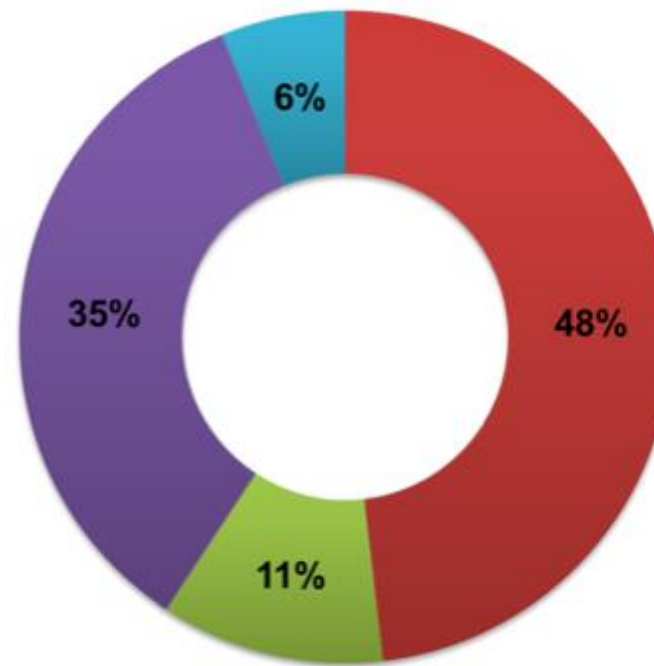
## Safe, Secure, Strong

- 1) safety for cars and motorcycles, pedestrians, bikes, and public transportation;
- 2) creative new partnerships across organizations and institutions; and
- 3) use of data to ground policy changes

Primary Mode of Travel,  
Anchorage 2014



Deaths by Mode of Travel,  
Anchorage 2010 - 2014



Sources:

- National Highway Traffic Safety Administration (<http://www.nhtsa.gov/>)
- U.S. Census, American Fact Finder (<http://factfinder.census.gov/>)
- Municipality of Anchorage Traffic Data Management System (<http://traffic.muni.org/TSReports.aspx>)



# In Anchorage

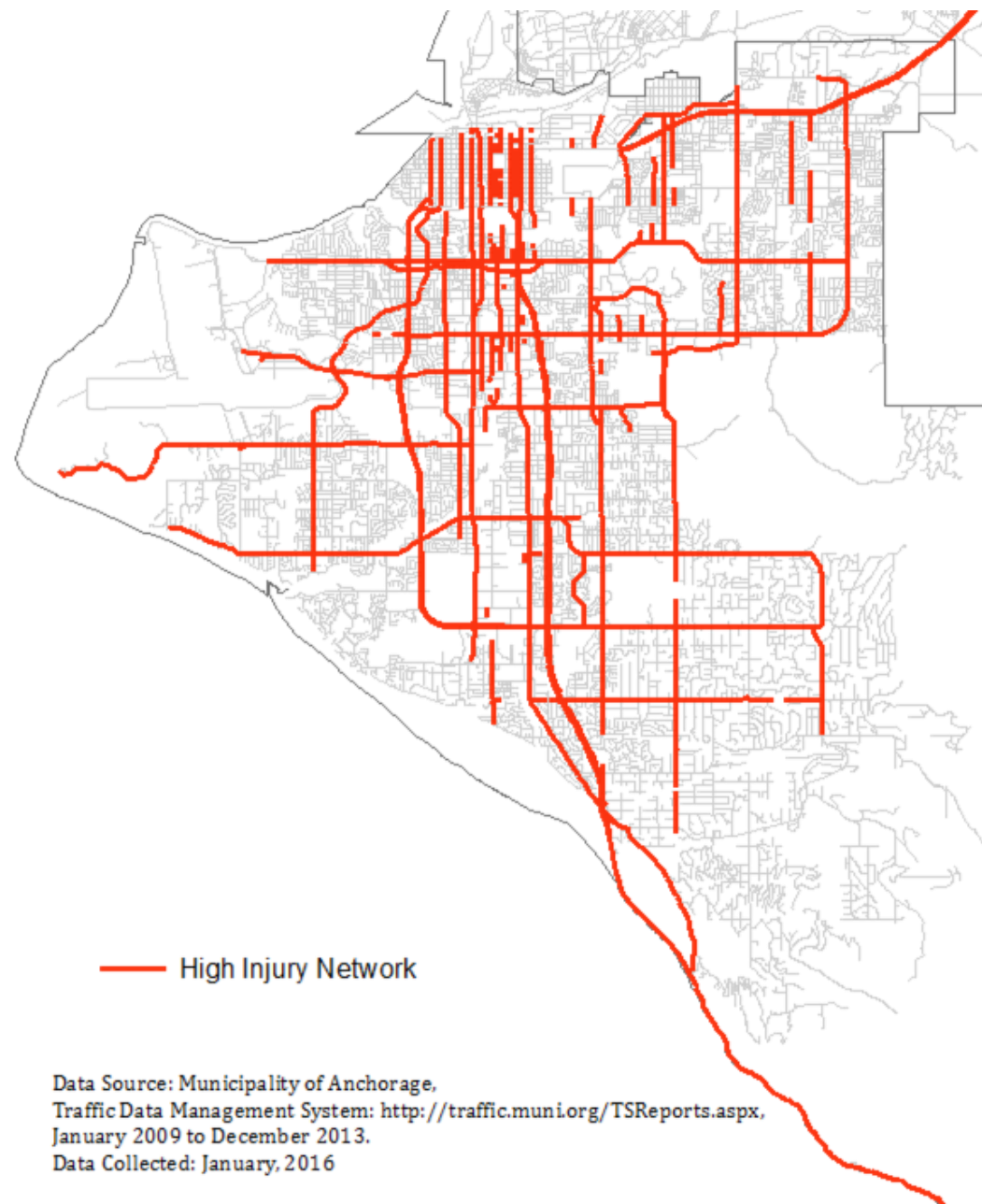
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- 9 out of 10 people are wearing seatbelts
- On average: 1 cyclist and 1 pedestrian is hit by a car, every 3 days
- On average, 1 person is injured in a car crash every day
- Cars making right turns create the most dangerous situation for cyclists and pedestrians
- On average there are over 12 car crashes every day

## Sources:

- First bullet point: AIPC's NOPUS study, 2015)
- All other statistics on this slide: Data are from 2013, the most recent year available on the muni data website. These are only crashes the police report. They don't include crashes with only minimal property damage. (<http://traffic.muni.org/TSReports.aspx>)



— High Injury Network

Data Source: Municipality of Anchorage,  
Traffic Data Management System: <http://traffic.muni.org/TSReports.aspx>,  
January 2009 to December 2013.  
Data Collected: January, 2016



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# What We're Doing

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AMATS' Bicycle and Pedestrian Plan: Have 541 miles of trails and bike lanes planned by 2028 - \$1.7 million programmed for 2016-2018

AMATS has \$2.1 million obligated for design and construction of nine road projects that will be constructed this summer and next summer

Applied for federal Transportation Alternative Program (TAP) funding (\$2.3 million available) to study current conditions and assess needs

Spenard Road redesign – bicycle and pedestrian infrastructure

# Vision Zero - How?

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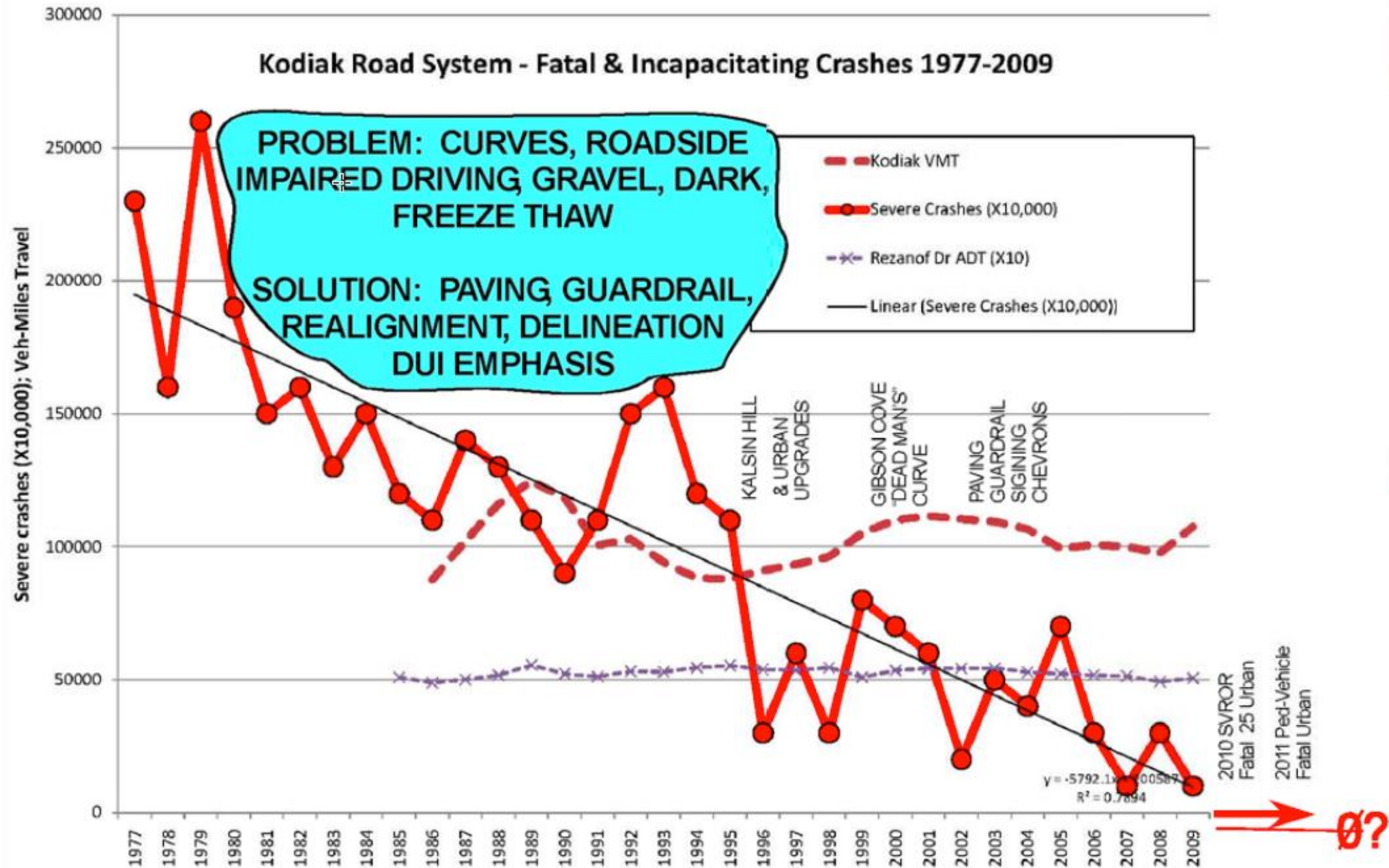


## The 5 “E’s”

- Evaluation and Planning
- Engineering/infrastructure
- Enforcement
- Education
- Encouragement

## Don't forget!

- Engagement
- Equity



# Group Exercise #1

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1. What are the positive things about traffic safety in Anchorage?  
What do you like? What is working? Are there new and innovative things happening that you want to share?

# Group Exercise #1

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2. What do you NOT like about traffic safety? Are there issues, challenges or barriers that you think need to be addressed?



# Group Exercise #1

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Place stickies on “E” category poster - Evaluation, Engineering, Enforcement, Education, Encouragement





# Group Exercise #2

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In depth discussion about the issues identified in Exercise #1.  
Talk about the issues in detail and brainstorm potential solutions or actions to improve the issue. If describing a positive issue, explain why it is working.





# Vision Zero – Next Steps

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- ✓ Vision Zero Kickoff – March 3, 2016
- Survey – live TODAY ([bit.ly/vzancsurvey](http://bit.ly/vzancsurvey)) through April 19
- Town Hall meetings
  - ✓ March 30, 6-8pm, Fairview Rec Center multipurpose room
  - April 2, 1-3pm, Loussac Library, Ann Stevens room
- Steering Committee reviews public input and provides policy recommendations
- Public involvement report completed by DDA Spring 2016
  - Presentation on report: Tuesday, May 3, 2016

# Thanks for coming!

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