



MUNICIPALITY OF ANCHORAGE

ANCHORAGE PARKS & RECREATION

632 W. 6th Avenue, Suite 630

P.O. Box 196650

Anchorage, AK 99519



MEMORANDUM

Date: April 9, 2026

To: Parks and Recreation Commission

Cc: Taylor Keegan, Superintendent

From: Nicolette Dent, Senior Park Planner

Subject: **PRC 26-07 Mountain View Community Center Strategic Plan**

Overview

The Mountain View Community Center (MVCC) has long been a key gathering place in one of Anchorage's most diverse neighborhoods. Shaped by strong community leadership and rich cultural contributions, Mountain View continues to be a vibrant hub for connection, youth engagement, and cultural exchange. As the neighborhood navigates economic and housing challenges, MVCC remains an important space for learning, wellness, and community support.

This Strategic Plan presents a shared vision for MVCC as a welcoming, community-driven space that supports youth and residents while building on the strengths of the Mountain View neighborhood.

Project Background / Scope

On June 1, 2025, operations of MVCC transitioned from the Boys & Girls Clubs of Southcentral Alaska to the Anchorage Parks and Recreation Department. This change reflects community input to maintain essential services while expanding programs to better meet local needs. Under Parks and Recreation, MVCC is now part of the city's broader network, creating opportunities for stronger partnerships, improved access, and long-term sustainability.

The purpose of this Strategic Plan is to translate community needs into a clear, actionable approach for operating the facility. It addresses programming, operations, ongoing maintenance, and key capital improvements. As a living document, the plan provides a framework to guide future investments and ensure MVCC continues to serve the evolving needs of the Mountain View community.



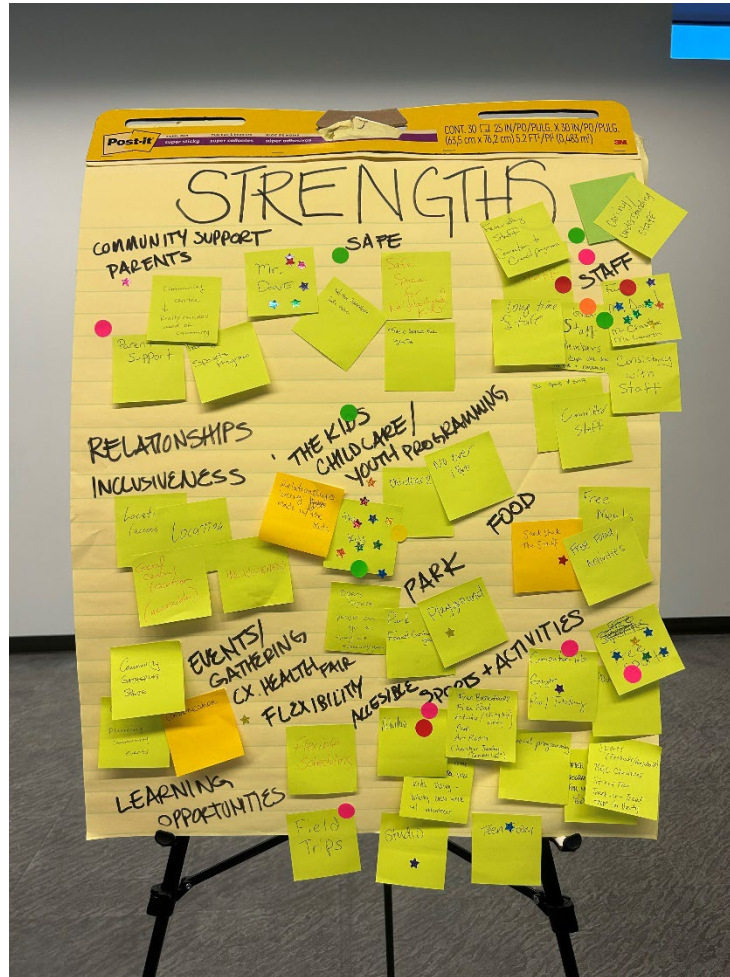
Above: Workshop at the Mountain View Library.

Public Involvement

Public involvement for the Mountain View Community Center Strategic Plan included a range of outreach efforts to ensure broad and inclusive community input. Engagement activities included a public workshop, three advisory committee meetings, a public open house, pop-up events, and a multilingual community survey. The initial workshop introduced the project and gathered input through interactive activities such as a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis and visioning exercises. Advisory committee meetings helped refine outreach strategies, improve survey design, and expand engagement efforts. The survey, offered in seven languages and distributed both online and in person, was supported by extensive outreach including social media, mailers, flyers, school notifications, and community events.

Additional feedback was collected through pop-up events held at a local bank, a back-to-school event at the community center, Mountain View Library Game Night, and the Thanksgiving Blessings event at MVCC, as well as through a public open house where participants shared priorities for

programming and facility improvements. Together, these efforts ensured that the Strategic Plan reflects the diverse perspectives and needs of the Mountain View community.



Above: Community responses during a SWOT analysis.

Timeline and Funding Sources

The Mountain View Community Center (MVCC) Strategic Plan is intended to be a living document that will be reviewed and updated annually to reflect changing community needs, priorities, and available resources. Anchorage Parks and Recreation will conduct yearly progress reviews with staff and community partners to assess completed actions, identify next steps, and adjust implementation as needed. An annual public progress report will be released to share key accomplishments, ongoing efforts, and upcoming priorities, including updates on facility improvements, partnerships, and program expansion.

Implementation of the Strategic Plan will be supported through a combination of funding sources. For major capital improvements such as repairs and renovations, Anchorage Parks and Recreation will coordinate with the Municipality of Anchorage to advance priority projects through future bond packages. In addition, the department will pursue state and federal grants, as well as partnerships

with local organizations, to support programming and facility enhancements. This blended funding approach will help maximize available resources and ensure that improvements align with community needs over time.

VISION STATEMENT

The Mountain View Community Center is where children and young adults grow up confident, safe, and supported by mentors, neighbors, and opportunities that help them thrive and stay rooted in their community. It's a welcoming hub for everyone — a place to connect, play, learn, and grow together.

GOALS

- 1 | FOSTER A SAFE, JOYFUL SPACE FOR EVERY CHILD AND YOUNG ADULT
- 2 | INVEST IN YOUTH'S FUTURES
- 3 | STRENGTHEN THE CENTER AS A COMMUNITY HUB
- 4 | CREATE A BEAUTIFUL BUILDING AND CAMPUS

Above: Vision and Goals from the MVCC Strategic Plan.

Staff Recommendation

Anchorage Parks and Recreation staff recommend Commission approval of the MVCC Strategic Plan. The Plan is a result of collaboration between park staff and administrators, recreation staff and managers, and members of the surrounding neighborhood. The document will help Anchorage Parks and Recreation ensure the facility continues to serve the needs of the Mountain View community. It provides a vision and framework for future facility, funding, and programming needs.

More Information

Project Website:

<https://www.muni.org/Departments/parks/Pages/MtViewStrategicPlan.aspx>



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PRC RESOLUTION NO. 2026-06

Mountain View Community Center Strategic Plan

WHEREAS, the Anchorage Parks and Recreation Commission serves in an advisory capacity to both the Mayor and the Assembly; and

WHEREAS, the Anchorage Parks and Recreation Commission has the responsibility and duty to provide for the long-term vision of our park system by ensuring that a balance of parks, natural resources, and recreation facilities provides for the health, welfare, and safety of all residents of the Anchorage Bowl; and

WHEREAS, the Mountain View Community Center (MVCC) has long been a key gathering place in one of Anchorage's most diverse neighborhood; and

WHEREAS, on June 1, 2025, operations of MVCC transitioned from the Boys & Girls Clubs of Southcentral Alaska to the Anchorage Parks and Recreation Department; and

WHEREAS, this Strategic Plan presents a shared vision for MVCC as a welcoming, community-driven space that supports youth and residents while building on the strengths of the Mountain View neighborhood; and

WHEREAS, public involvement was a driver of this plan, including a public workshop, three advisory committee meetings, a public open house, pop-up events, and a multilingual community survey; and

WHEREAS, the purpose of this Strategic Plan is to translate community needs into a clear, actionable approach for operating the facility by addressing programming, operations, ongoing maintenance, and key capital improvements; now, therefore,

BE IT RESOLVED that the Anchorage Parks and Recreation Commission approves the Strategic Plan presented for the MVCC.

PASSED AND APPROVED by the Anchorage Parks and Recreation Commission this 9th day of April, 2026.

Chair
Parks and Recreation Commission

ATTEST:

Director
Parks & Recreation Department