

1

ASK AN EXPERT



Stakeholder Interviews and Research

The planning team began the project with research and interviews with local professionals and stakeholders to better understand the diverse interests, issues, opportunities and challenges in master planning for Town Square Park.

2

BUILD A TEAM



Citizen and Technical Advisory Groups

Throughout the master planning process, the planning team has worked with a Citizen and Technical Advisory Group. Individuals in each advisory group bring with them historic perspective and expertise in planning, design, public safety and programming - helping to guide the planning team during the master planning process.

3

ASK THE PEOPLE WHAT THEY WANT



Survey, Focus Groups, and Workshops

To better understand “what people want” for Town Square Park, the planning team utilized surveys, focus groups, and public workshops. Focus groups were held with downtown businesses, public safety and social service providers to identify issues and determine needs. Also, 635 survey responses were collected providing the planning team with information on what people like about the park and what could be improved. Additionally, four public workshops provided opportunities for residents to learn about the project and provide valuable feedback.

4

SET PRIORITIES

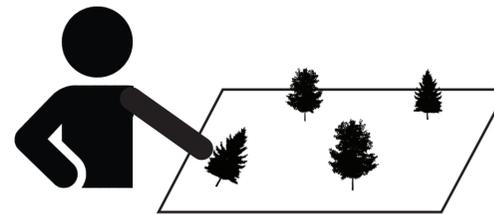


Advisory Groups and Public Workshops

Public involvement in the planning process allowed the planning team to better understand the community’s vision for Town Square Park. Working through an iterative process with both the advisory groups and public workshops, ideas were refined into a set of guiding principles.

5

DEVELOP & REFINE CONCEPTS

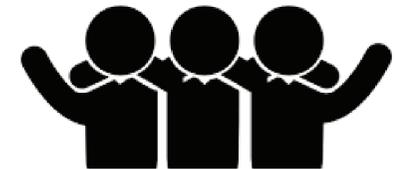


Advisory Groups and Design Workshops

Starting with a set of guiding principles, the planning team worked with both the advisory groups and public workshops to develop a series of conceptual designs for Town Square Park. These conceptual designs were refined into two concepts and presented to the advisory group and public for feedback. Utilizing feedback from these groups a final concept will be developed.

6

BUILD CONSENSUS



Advisory Groups and Commissions

Consensus is important to the success of any project. Working with the advisory groups to finalize a preferred concept ensures that the master plan is consistent with the community’s vision for Town Square Park. The final step of the process will be to present the master plan to the Parks and Recreation Commission and the Planning and Zoning Commission for final approval.