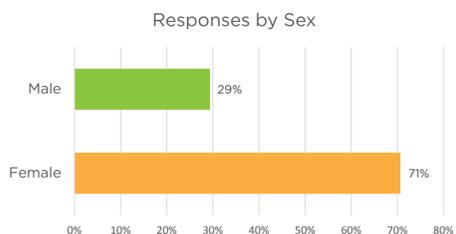
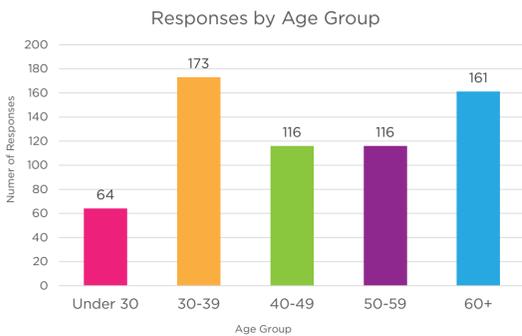


WHAT ISSUES OR CONCERNS WOULD YOU LIKE TO SEE ADDRESSED IN THIS MASTER PLAN?

Anchorage Parks and Recreation administered an **online survey** to better understand how residents view Town Square Park.

635 Survey Responses

Between April 5th and May 5th, 2017



What did respondents say...

This graphic shows the **most common words** used by respondents to describe **WHAT ISSUES OR CONCERNS WOULD YOU LIKE TO SEE ADDRESSED IN THIS MASTER PLAN?**

The size of each word corresponds to the number of times each word was mentioned.



Common Themes

Three general themes from the online survey regarding what issues or concerns people would like to see addressed in this Master Plan.



Perception of Safety

Town Square Park and downtown have an image problem. Survey responses reveal that there is the perception that the park is unsafe and that people are purposefully avoiding downtown. Crime, homelessness, open drug use and large intimidating groups hanging out in the park were all cited as major issues and concerns.

Design and Character

Town Square Park is located between two major arterial roads with poor pedestrian connections to neighboring businesses. Additionally, the trees and hills create poor visibility into, around and through the park. While people generally prefer green spaces over concrete, many respondents cite these design features as creating hiding places that makes the park feel unsafe.

Park is Underutilized

People want to use Town Square Park more. Respondents indicated that they feel that park is underutilized and would benefit from more consistent programming and events.



ONLINE SURVEY THEMES

MAY | 2017



