

Girdwood Housing and Economic Fund
GBOS Final

	Non-Labor	2025	GBOS approved 2026	Proposed 2027	2026 Comments
510900	Housing & Economic Contractual Other		100000	100000	
	STR regulation support				
	Overhead / IGC	3000			
	3rd party contract	39600			
	Planning	0			
	Pre-development work	75000			
Revenue	STR permit fees (370 @ \$100)				
	Direct Cost Total	117,600.00	100,000.00	100,000.00	
	Mill rate estimate	0.102			
	Difference from Current 2026 to Proposed 2027	0.00			

Municipal Clerk's Office
Amended and Approved
Date: March 24, 2026

Submitted by: Chair of the Assembly at the
Request of the Mayor
Prepared by: Office of the Chief Administrative
Officer
For reading: March 3, 2026

ANCHORAGE, ALASKA
AR No. 2026-55, As Amended

1 **A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPROVING THE**
2 **2026 TOURISM-IMPROVEMENT PROJECTS (TIPS) AND REAPPROPRIATING AN**
3 **AMOUNT NOT TO EXCEED (NTE) ONE MILLION SIX HUNDRED THOUSAND**
4 **DOLLARS (\$1,600,000) FROM THE CONVENTION CENTER OPERATING**
5 **RESERVES FUND (202020), 2026 TOURISM BUDGET, OFFICE OF THE CHIEF**
6 **ADMINISTRATIVE OFFICER (CAO), AS: SEVEN HUNDRED FIFTY THOUSAND**
7 **DOLLARS (\$750,000) TO THE AREAWIDE GENERAL FUND (101000), OFFICE OF**
8 **THE CAO, FOR ALASKA CENTER FOR THE PERFORMING ARTS (ACPA)**
9 **MANAGEMENT COSTS; SIX HUNDRED FIFTY THOUSAND DOLLARS (\$650,000) TO**
10 **THE ANCHORAGE METROPOLITAN POLICE SERVICE AREA FUND (151000),**
11 **ANCHORAGE POLICE DEPARTMENT, FOR OVERTIME TO FUND FOOT PATROLS**
12 **IN HIGH TOURISM AREAS; ONE HUNDRED THOUSAND DOLLARS (\$100,000)**
13 **WITHIN THE OFFICE OF THE CAO TO SUPPORT FUR RENDEZVOUS AND OTHER**
14 **TOURISM; AND ONE HUNDRED THOUSAND DOLLARS (\$100,000) TO THE**
15 **ANCHORAGE PARKS & RECREATION SERVICE AREA CAPITAL IMPROVEMENT**
16 **PROJECTS FUND (461800) FOR A MOBILE RESTROOM FACILITY.**

17
18 **WHEREAS**, By vote of the people in 1979, revenues raised by a 4% tax on hotel-motel
19 rooms (Room Tax) in the Municipality are dedicated to “promotion of the tourism industry;”
20 and

21
22 **WHEREAS**, with the approval of AM 955-2025, on December 16, 2025, the Municipality
23 entered into a contract with Visit Anchorage for all but a withheld amount of the 4% Room
24 Tax dedicated to the promotion of the tourism industry; and,

25
26 **WHEREAS**, the withheld amount reserves to the Municipality a portion of the bed taxes
27 dedicated to the promotion of tourism for Tourism Improvement Projects that will require
28 Assembly approval and be administered by the MOA or its designee; and,

29
30 **WHEREAS**, the TIPs amount for 2026 is \$1,600,000; now, therefore,

31
32 **THE ANCHORAGE ASSEMBLY RESOLVES:**

33
34 **Section 1.** That the following 2026 TIPs projects are consistent with the Professional
35 Services Contract provisions reserving a portion of Room Tax revenues for tourism-
36 related grants, visitor-facing infrastructure, public safety enhancements, and destination
37 development activities and are hereby approved:

- 1 • \$750,000 to the Alaska Center for the Performing Arts (ACPA) for management
- 2 costs
- 3 • \$650,000 to the Anchorage Police Department for overtime funding to support
- 4 **[downtown] foot patrols in downtown, and patrols as needed to address hot**
- 5 **spots in area-wide parks and pedestrian facilities** to enhance public safety in
- 6 tourism areas
- 7 • \$100,000 to support Fur Rendezvous in replacing critical IT systems and other
- 8 ongoing operations
- 9 • \$100,000 to the Anchorage Parks & Recreation Department for acquisition and
- 10 deployment of a mobile restroom facility to support tourism-facing facilities and
- 11 events.
- 12

13 **Section 2.** That an amount of SEVEN HUNDRED FIFTY THOUSAND DOLLARS
14 (\$750,000) is hereby reappropriated from the Convention Center Operating Reserves
15 Fund (202020), 2026 Tourism Budget, to a transfer and appropriating said transfer to the
16 Areawide General Fund (101000) for ACPA contractual management costs, all within the
17 Office of the Chief Administrative Officer.

18
19 **Section 3.** That an amount not-to-exceed of SIX HUNDRED FIFTY THOUSAND
20 DOLLARS (\$650,000) is hereby reappropriated from the Convention Center Operating
21 Reserves Fund (202020), Office of the Chief Administrative Officer, 2026 Tourism
22 Budget, to a transfer and appropriating said transfer to the Anchorage Metropolitan Police
23 Service Area Fund (151000), Anchorage Police Department, for overtime funding to
24 support foot patrols in **downtown, and patrols as needed to address hot spots in area-**
25 **wide parks and pedestrian facilities, and other [high]** tourism areas to enhance public
26 safety.

27
28 **Section 4.** That an amount of ONE HUNDRED THOUSAND DOLLARS (\$100,000) is
29 hereby reappropriated within the Convention Center Operating Reserves Fund (202020),
30 Office of the Chief Administrative Officer, 2026 Tourism Budget, to support Fur
31 Rendezvous in replacing critical IT systems and other ongoing operations.

32
33 **Section 5.** That an amount not-to-exceed of ONE HUNDRED THOUSAND DOLLARS
34 (\$100,000) is hereby reappropriated from the Convention Center Operating Reserves
35 Fund (202020), Office of the Chief Administrative Officer, 2026 Tourism Budget, to a
36 transfer and appropriating said transfer to the Anchorage Parks and Recreation Service
37 Area Capital Improvement Projects Fund (461800), Anchorage Parks and Recreation
38 Department, for acquisition and deployment of a mobile restroom facility to support
39 tourism-facing facilities and events.

40
41 **Section 6.** This resolution shall be effective immediately upon passage and approval
42 by the Assembly.

43
44

1 PASSED AND APPROVED by the Anchorage Assembly this 24th day of March, 2026.

2
3
4 *Christopher Constant*
5

6 ATTEST: Chair

7
8
9
10 *Jasmine Acres*
11

12 Municipal Clerk

13

14 Department of Appropriation:	
15 Office of the Chief Administrative Officer (reapprop.)	\$1,600,000
16 Anchorage Police Department	\$650,000
17 Anchorage Parks & Recreation	\$100,000

MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 161-2026, As Amended

Meeting Date: March 3, 2026

1 **FROM: MAYOR**

2
3 **SUBJECT: A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY**
4 **APPROVING THE 2026 TOURISM-IMPROVEMENT PROJECTS**
5 **(TIPS) AND REAPPROPRIATING AN AMOUNT NOT TO EXCEED**
6 **(NTE) ONE MILLION SIX HUNDRED THOUSAND DOLLARS**
7 **(\$1,600,000) FROM THE CONVENTION CENTER OPERATING**
8 **RESERVES FUND (202020), 2026 TOURISM BUDGET, OFFICE OF**
9 **THE CHIEF ADMINISTRATIVE OFFICER (CAO), AS: SEVEN**
10 **HUNDRED FIFTY THOUSAND DOLLARS (\$750,000) TO THE**
11 **AREAWIDE GENERAL FUND (101000), OFFICE OF THE CAO, FOR**
12 **ALASKA CENTER FOR THE PERFORMING ARTS (ACPA)**
13 **MANAGEMENT COSTS; SIX HUNDRED FIFTY THOUSAND**
14 **DOLLARS (\$650,000) TO THE ANCHORAGE METROPOLITAN**
15 **POLICE SERVICE AREA FUND (151000), ANCHORAGE POLICE**
16 **DEPARTMENT, FOR OVERTIME TO FUND FOOT PATROLS IN HIGH**
17 **TOURISM AREAS; ONE HUNDRED THOUSAND DOLLARS**
18 **(\$100,000) WITHIN THE OFFICE OF THE CAO TO SUPPORT FUR**
19 **RENDEZVOUS AND OTHER TOURISM; AND ONE HUNDRED**
20 **THOUSAND DOLLARS (\$100,000) TO THE ANCHORAGE PARKS &**
21 **RECREATION SERVICE AREA CAPITAL IMPROVEMENT**
22 **PROJECTS FUND (461800) FOR A MOBILE RESTROOM FACILITY.**
23

24 By vote of the people in 1979, revenues raised by a 4% tax on hotel-motel rooms
25 (Room Tax) in the Municipality are dedicated to "promotion of the tourism industry."
26

27 On December 16, 2025, the Anchorage Assembly approved AM 2025-955 authorizing
28 the Municipality to enter into a Professional Services Contract with Visit Anchorage,
29 executed on January 16, 2026 for all but a withheld amount of the 4% Room Tax
30 dedicated to the promotion of the tourism industry.
31

32 The withheld amount reserves to the MOA a portion of the Room Tax revenues
33 dedicated to the promotion of tourism for Tourism Improvement Projects (TIPs). TIPs
34 may include tourism-related grants, additional promotional initiatives, visitor-facing
35 infrastructure, and destination development activities such as trails work, wayfinding,
36 support for festivals and events (including sporting events, dog mushing, performing
37 arts and music festivals, concerts), support for attractions such as botanical gardens,
38 wildlife attractions, cultural institutions, sister cities exchanges, and visitor
39 transportation. TIPs are not intended to shift responsibilities historically borne by the
40 Contractor.

The amounts to be withheld for the TIPs are as follows:

- 2026: \$1,600,000
- 2027: \$1,500,000
- 2028: Ten percent (10%) of 2027 Net Tourism Receipts
- 2029 and thereafter: Ten percent (10%) of Net Tourism Receipts paid to Visit Anchorage for the prior year.

For 2026, the Administration requests Assembly approval and appropriation of the following projects for the \$1,600,000 TIPs:

- \$750,000 for Alaska Center for the Performing Arts (ACPA) management costs. Under AM 759-2025, the Anchorage Assembly approved amending the ACPA management agreement contract by an increase of \$1,089,000, from \$1,598,52.74 in 2025 to \$2,687,502.74 for 2026.
- \$650,000 to the Anchorage Police Department to fund overtime for downtown foot patrols to enhance public safety in high-tourism areas.
- \$100,000 to support Fur Rendezvous, Anchorage’s premier winter-time festival, in replacing critical IT systems and other ongoing operations.
- \$100,000 to Anchorage Parks & Recreation Department for acquisition and deployment of a mobile restroom facility to support tourism-facing facilities and events. When not deployed for events, the mobile restroom facility is anticipated to serve public areas, such as Town Square Park.

The budget details are recommended as follows:

Revenues:

Account Number	Description	Amount
101000-121030-450010	Transfer from Other Funds	\$750,000
151000-462400-290000XXXX-450010	Transfer from Other Funds	\$650,000
461800- 550200 [560200] -PR260XX-450010	Transfer from Other Funds	\$100,000

Expenditures:

Account Number	Description	Amount
101000-121030-530380	Other Professional Services	\$750,000
151000-462400-290000XXXX-501020	Patrol Staff Overtime	\$650,000
461800- 550200 [560200] -PR260XX-530380	Other Professional Services	\$100,000
202020-123014-530380	Other Professional Services	(\$1,600,000)
202020-123014-290000TIPS-580530	Transfers to Other Funds	\$1,500,000
202020-123014-290000TIPS-530380	Other Professional Services	\$100,000

THE ADMINISTRATION RECOMMENDS APPROVAL.

1	Prepared by:	Taylor S. Tracy, Principal Administrative Officer,
2		Office of the Chief Administrative Officer
3	Submitted by:	William D. Falsey, Chief Administrative Officer
4	Concur:	Ona R. Brause, Director, OMB
5	Fund Certification:	Philippe D. Brice, CFO
6		202020-123014-530380 \$1,600,000
7		(2026 Tourism Budget)
8	Concur:	Rebecca A. Windt Pearson, Municipal Manager
9	Respectfully submitted:	Suzanne LaFrance, Mayor