



Date: August 11, 2021
To: Amy Demboski, Muni Manager
Thru: DeeAnn Fetko, Acting Director, Anchorage Health Department *DAF*
From: Nicole Lebo, Human Services Division Manager, Anchorage Health Department
Subject: Update on Alcohol Tax Early Child Education & Prevention Funds Disbursement for FY21

This memo provides a brief overview of the Municipality of Anchorage (MOA) Alcohol Tax and status update as of August 2021 on the disbursement of two line items of FY21 alcohol tax revenue allocated to

- "Early education" (\$2M)
- "Evidence-based grants to providers for child abuse, sexual assault, domestic violence prevention programs" (\$2M)

The rollout of these funds, headed by the Housing and Homeless Services workgroup within the Human Services Division at the Anchorage Health Department (AHD), has three phases. Phase One used previous input and priorities and the framework described below to assign grants for 2021 funds, while Phase Two will use a formal competitive process for 2022 funds for one-year-terms. Phase Three for 2023 funds will gather even more community input and amplify equity in terms of MOA procurement processes and designate three—five-year grants.

Phase One grants will be submitted to the Assembly for approval for 8/24/21 meeting; in one instance, based on a recent last minute change, two contracts will be at the 9/14/21 Assembly meeting for approval.

Phase Two will follow this general schedule only for this year:

Date	Process
August	Finalize input gathering for RFP & Complete draft RFP
September	Release RFP
October	Selection committee meets
November	Establish contracts
December	Route for Assembly approval
January	Start date for 2022 grantees

Below is a summary of the process and recommendations for Phase One grant assignments, many of which will require sole source justifications and Assembly approval.

Intended Use of Funds

Voters approved Proposition 13, a 5% sales tax on alcoholic beverages, in April 2020. The tax went into effect on February 1, 2021, and the Municipality has begun collecting revenues monthly. According to MOA Treasury back in June, actual revenues collected were within 106% of the projection year to date, meaning the MOA is on target to meet or possibly exceed the 2021 budget.

Prop 13 dedicated this tax revenue to:

1. Funding for [public safety] police, related criminal justice personnel, and first responders;
- 2. Funding to combat and address child abuse, sexual assault, and domestic violence;**
3. Funding for substance misuse treatment, prevention programs, detoxification or long-term addiction recovery facilities, mental and behavioral health programs, and resources to prevent and address Anchorage's homelessness crisis.

In November 2020, the Assembly allocated \$11.6m in FY21 expenditures toward several uses. A combined \$4M went towards #2 in bold above. In large part, Proposition 13 passed where Proposition 9 failed due to its focus on upstream prevention programs for children. The Assembly, AHD,¹ and a community-based coalition (Anchorage Theory of Change Coalition) who made funding recommendations² strongly supported the need to **fund prevention programs** with this new revenue source and **strive for equitable distribution** of funding while prioritizing serving disparately impacted populations.

Research and Engagement Process

Over the past three years, AHD has increased its support for effective, prevention-based approaches to improve long-term health outcomes of the MOA's population. In particular, AHD has prioritized early childhood interventions as having lifelong benefits by

- preventing and reducing adverse childhood experiences (ACEs) and
- promoting strong, resilient families by addressing multiple layers of the Social Determinants of Health (see infographic on the next page).

Over time, this funding will support improved health outcomes for those under-resourced and/or disproportionately affected by systemic inequities.

¹ Anchorage Health Department, "AHD Recommendation on Proposed Municipal Alcohol Tax Revenues Prevention of Child Maltreatment and Adverse Childhood Experiences," May 28, 2020.

² Anchorage Theory of Change Coalition, "A Theory of Change for Wellbeing for All in Anchorage," July 31, 2020.

Figure 1

Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

Health Outcomes
Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations



This focus is consistent with the presentation by the Anchorage Theory of Change Coalition, feedback from stakeholders across the community and testimony to the Assembly at the many committee meetings, town halls, and public hearings between May and November of 2020.

An extensive body of literature has affirmed that traumatic experiences early in life have wide-ranging impacts into adolescence and adulthood—from chronic disease to substance misuse to perpetuating cycles of interpersonal violence, child maltreatment and neglect, and other harms that often lead to poor health outcomes and/or are underlying causes of homelessness. The 2020 report and accompanying presentation by AHD documents the clear connection between ACEs prevention and reduction of future risk behaviors and health harms and identifies several evidence-based programs and curricula that have been proven to reduce ACEs.⁴

In Spring 2021, AHD began solidifying a clear framework and process for allocating Alcohol Tax funds for early education (\$2M) and prevention grants to providers (\$2M). This framework will guide disbursement in Phase One (FY 2021) and a longer-term plan for these two line items. AHD, working with contractor Agnew::Beck, reviewed the ACEs prevention framework and other prior assessments of programs already operating in Anchorage focused on early childhood education and wellness, strengthening families, promoting positive social norms, and social and cultural connections to address youth and families who have already experienced ACEs and are at elevated risk of further harms.

The team also considered which organizations and programs had recently received municipal funding from COVID relief programs (CARES, ARPA, and other sources) to consider both the equal distribution of funds as well as agency capacity.

³Kaiser Family Health Foundation infographic.

⁴Anchorage Health Department, May 2020.

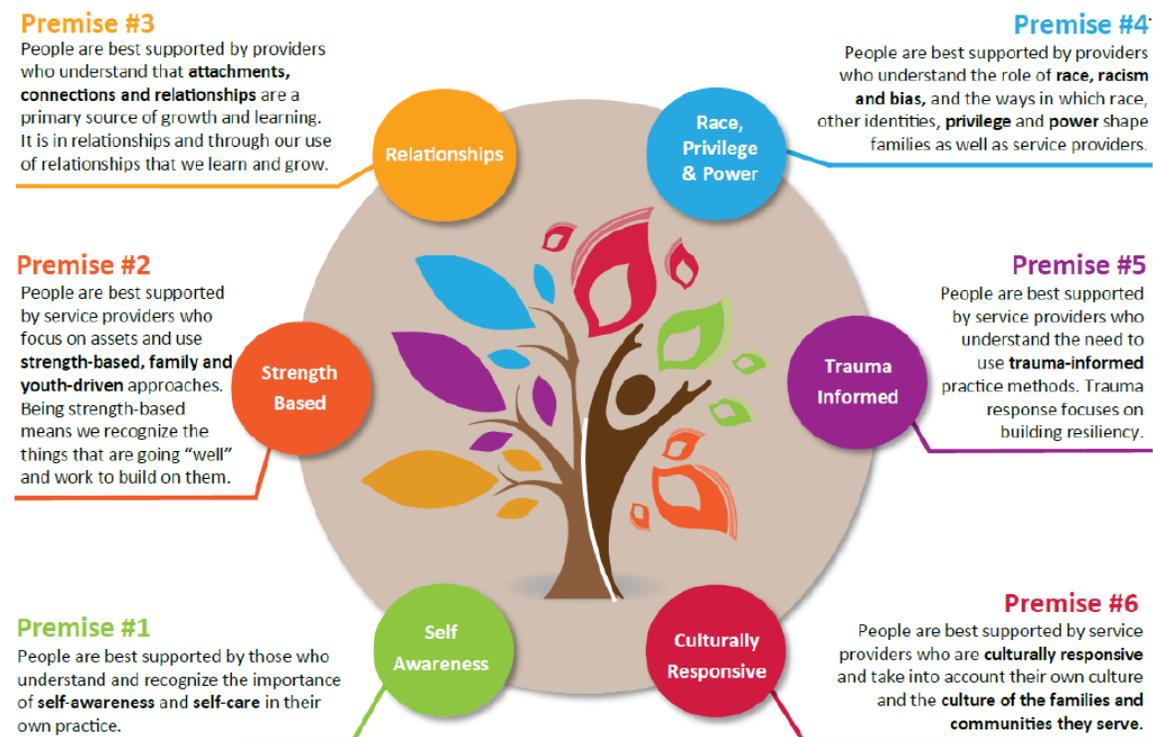
Through the Alcohol Tax allocation process, a list of possible projects and potential grantees was generated; with the criteria defined below in mind, the list was culled and eligible grantees were identified. Outreach to these eligible organizations with existing programs helped the team refine where additional funds may have an immediate impact in FY21 and also contributed ideas for the intended outcomes and types of programs to be funded in future years through a competitive procurement process. Ideas were then presented on June 23, 2021 to a group of stakeholders for input and further refinement. Some additional projects were added to address gaps in proposed services, and all projects are presented below.

Framework

AHD adopted the following framework to assign grants for FY21 funding. It set policy objectives in alignment with seven of the ten community-wide outcomes recommended by the Theory of Change Coalition and made recommendations within the selection criteria below:

Policy Objectives

1. Invest in the health and well-being of Anchorage's youngest and most vulnerable residents with programs that are proven to address and prevent adverse childhood experiences (ACEs).
2. (FY21) Invest in programs that can feasibly increase capacity and make effective use of these funds as soon as possible, to begin achieving positive outcomes this calendar year. (FY22) Invest in a process that honors community input and equity.
3. Select programs following the 6 Guiding Premises⁵ at the heart of all Strengthening Families work and are trauma-informed, evidence-based, and equity-focused.



⁵ Center for the Study of Social Policy infographic.

Proposed Community-wide Outcomes

1. Measurable improvement in key health, education, corrections, housing, other key safety and well-being measures, and elimination of race-based disparities in the same measures.
2. Measurable improvements in social determinants of health and equity.
3. Children and adults are free of the burdens created by alcohol and substance misuse.
4. Reduce rates of child maltreatment.
5. Reduce rates of sexual assault and domestic violence.
6. Reduce number of people and length of time experiencing homelessness.
7. Reduce suicide deaths of youth and adults.

Criteria for Selecting Programs to Fund

1	Aligned with the tax's intended uses.	Must have clear nexus with required uses of tax funds: <i>Prevention of domestic violence, sexual assault, child abuse and neglect. Also related to prevention of homelessness, substance misuse, mental health crisis, other negative health outcomes.</i>
2	Achieves positive outcomes via prevention .	Focuses on prevention: either primary prevention, benefitting a wide population, or targeted secondary prevention for those most at risk. Some work may be indirect, i.e. supporting capacity building, but only to agencies serving goals aligned to Alcohol Tax intended uses.
3	Focused on equity in who is being served.	Serves populations disproportionately impacted by violence, child maltreatment and neglect, and related harms. Includes race and ethnicity, income and poverty, education, geography (neighborhood).
4	Is evidence-based .	Program or curriculum has proven record of positive outcomes and focuses on ACEs prevention to reduce downstream harmful impacts.
5	Has a funding gap or not already fully funded.	Program has a waiting list or cannot serve more people at current capacity; not already substantially supported by state or federal funds; has not received COVID relief money or other recent funding to cover the costs of the program. (Organizations with many programs can still be eligible.)
6	Is ready to go in FY21.	An existing or ready-to-stand up program: funds can be used by the end of this calendar year (December 2021) and have an impact now.

Recommended Programs

The following table illustrates the proposed list of organizations and programs to receive funding in FY21*. This list reflects the organizations' funding requests** for the remainder of the year, based on realistic assessments of their ability to scale up capacity in the next few months. Organizations were informed that a one-time award of funds does not guarantee future funding, and that a competitive procurement process will be used going forward.

Note: * This is the full list of funded projects, though not all on this list require sole source justifications and therefore not all will come before the Assembly for approval. ** In some instances, the requests were rounded up to the nearest whole number. There are two TBD (to be determined) contracts **highlighted in yellow** resulting from last minute changes to a proposed program that needed to pull back due to serving unvaccinated youth with the recent Delta variant surge.

Organization	Program	Funding Request
Line Item: Early Education		
Anchorage School District	Pre-K Classrooms & Mental Health Supports <i>Up to 6 classrooms of new pre-K at Title 1 schools without existing programs. Mental health support staff in rooms.</i>	\$840,435
	Child in Transition (CIT) Transportation <i>2 buses + transportation support funds for students in pre-K classrooms whose families are experiencing homelessness.</i>	\$20,000
	Family Engagement for Kindergarten Readiness <i>Community outreach and expanded events to reach families about to enter kindergarten to increase enrollment</i>	\$89,565
Anchorage Public Library	Early Literacy + Materials <i>Incentive kits for parents at Countdown to Kindergarten events; book distribution at Food Bank of Alaska</i>	\$25,000
UAA, Child Welfare Academy	Workforce Development for Child Care Workers <i>Free undergraduate credits aligned to licensing regulations for child care providers in trauma-informed, ACEs-focused curriculum with incentives for completion.</i>	\$335,000
Alaska Institute for Justice	Language Interpretation Services <i>Interpretation services to assist all Early Education and Prevention Program Alcohol Tax grantees to increase outreach efforts as well as all AHD grantees that meet Alcohol Tax intended use with language access plan support.</i>	\$150,500
Alaska Children's Trust	Theory of Change Coalition Data Collection & Marketing <i>Convening of grantees, gathering success stories, communicating impact of tax funding investments (collaborating with Recover Alaska, Alaska Black Caucus, other partners)</i>	\$200,000
Alaska Children's Trust	Sexual Abuse Awareness and Prevention Training & Community Building <i>Provide educators with trauma-informed professional development; work with BIPOC community to adapt Pathways for Hope program; create blueprint for city-wide expansion of out of school time opportunities.</i>	\$200,000
Total		\$1,860,500
Line Item: Evidence-Based Grants to Providers for Prevention Programs		
Anchorage Health Department, Women Infant and Children Program (WIC)	WIC Program Outreach <i>Targeted outreach, marketing, and incentives to promote enrollment & utilization of expanded program benefits.</i>	\$255,000
Court Appointed Special Advocates (CASA)	Court Appointed Special Advocates <i>Supports the recruitment, screening, training, and supervision of CASA volunteers as well as an expansion of services to more of Alaska's victims of child abuse and neglect.</i>	\$105,000

Organization	Program	Funding Request
Cook Inlet Tribal Council (CITC)	Flourishing Child Partnership Program <i>Working with existing liaison, expand wraparound services for families accessing TANF</i>	\$160,000
Denali Family Services	Trauma Informed Care Training <i>Two trainers, 6 six community trainings for staff of Child Care and Early Learning providers in Anchorage. Two-day trainings. Up to 15 participants per training.</i>	\$30,000
Program for Infants and Children (PIC)	Expansion of Services <i>Serves OCS-referred families of children with developmental delays on the bubble of qualifying in existing grant.</i>	\$150,000
Southcentral Foundation (SCF)	Family Wellness Warriors Program <i>Expand three programs: Learning Circles, intensive trauma-informed training, and agency / provider trainings, all of which are strengths-based approaches to address traumatic experiences as the root cause of family violence.</i>	\$230,000
Southcentral Foundation (SCF)	Nutaqsiivik Nurse Family Partnership <i>Expand behavioral health services in existing home visiting program for pregnant women & new families.</i>	\$220,000
Alaska Volunteers of America (VOA)	Prime for Life, Substance Use Prevention <i>Substance Use Disorder prevention focused on early intervention. This program is delivered before the onset of risks, mainly in early middle school.</i>	\$49,500
Victims for Justice (VFJ)	Program Support <i>Provide early intervention services and support to victims of violent crime within the Municipality of Anchorage (MOA).</i>	\$125,000
Standing Together Against Rape (STAR)	STAR Prevention and Education <i>K-12 in-person and on-line presentations on sexual abuse prevention and education.</i>	\$200,000
Abused Women's Aid In Crisis (AWAIC)	Program Support <i>Expansion of community knowledge of existing programs through marketing outreach campaign and operational dollars to run programs.</i>	\$200,000
Shiloh Community Development, Inc. (SDCI)	Science, Technology, Engineering, & Math (STEM) Program <i>Computer-build project to inspire youth 10 and older with the knowledge and motivation to promote an increased learning in technical skills.</i>	\$TBD
Alaska Writing Project	Youth Literacy & Teacher Leadership Training <i>Enrich literacy content to K-12 Black children in high need areas through story-telling and community-building. Accelerate leadership and training opportunities for BIPOC teachers to lift their voices and to create healthy, sustainable, and empowering classroom communities.</i>	
Total		\$2,139,500

The two last projects are still being assessed to determine the amounts awarded to each grantee. These contracts will be presented in the following Assembly meeting in September.

Recommendation for Future Years: Build Equity into the Process

As described above, the priority for FY21 funding is focused on existing programs with the ability to scale capacity and serve more Municipal residents this year quickly. For FY22 and beyond, it will be possible to consider new and innovative programs that are not offered today, but could be developed and sustained by a local organization. AHD recommends that for future years, the disbursement process should be conducted by a competitive procurement process that directs funding toward achieving intended health outcomes. This process should also prioritize equitable opportunities and access for organizations that have not been traditional partners or bidders with the Municipality, which must be built into the process, from initial solicitation to scoring and evaluation.

Attachments:

PowerPoint presentation to stakeholders

AHD Final Report re: Recommendations

Supporting Healthy Families:

*Partners Meeting to Review
FY21 Alcohol Tax
Prevention Funding Framework*



**Anchorage
Health
Department**

Wednesday, June 23, 2021 | 1:30 to 3:30 p.m.



Land Acknowledgment

*Dena'inaq ełnen'aaq'
gheshtnu ch'q'u yeshdu.*

(Dena'ina)

Translation by J. Isaak and S. Shaginoff-Stuart

*I live and work on the land of
the Dena'ina.*

(English)

A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

<http://convention.myacpa.org/nashville2020/inclusion/land-acknowledgment/>

For more information:
<https://nativegov.org/a-guide-to-indigenous-land-acknowledgment/>

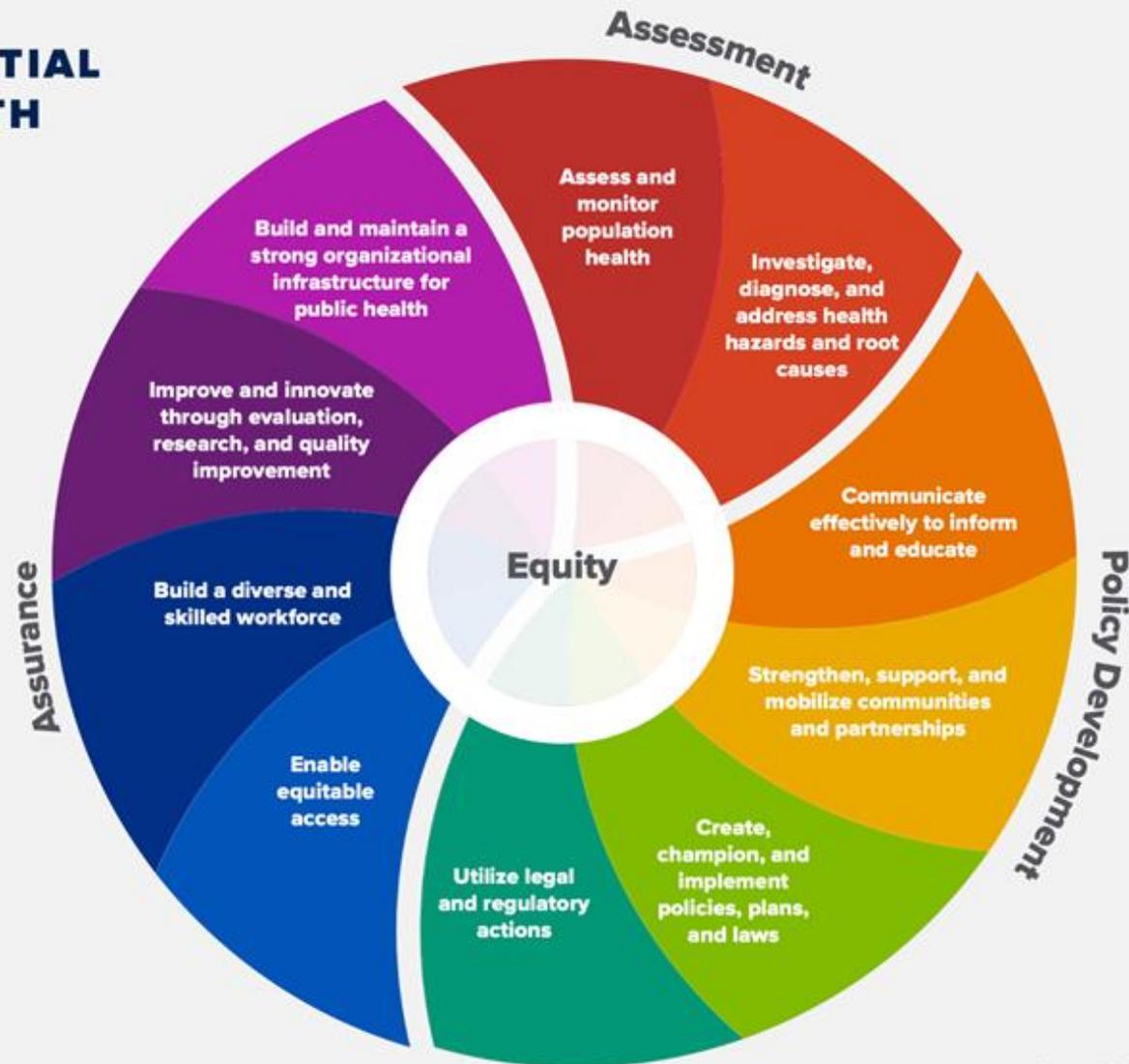
**Public Health: working for all
of us all of the time!**

10 Essential Public Health Services

THE 10 ESSENTIAL PUBLIC HEALTH SERVICES

To protect and promote the health of all people in all communities

The 10 Essential Public Health Services provide a framework for public health to protect and promote the health of all people in all communities. To achieve optimal health for all, the Essential Public Health Services actively promote policies, systems, and services that enable good health and seek to remove obstacles and systemic and structural barriers, such as poverty, racism, gender discrimination, and other forms of oppression, that have resulted in health inequities. Everyone should have a fair and just opportunity to achieve good health and well-being.



Created 2020

Today's Agenda

5 min	Welcome + Introductions
10 min	Context: Anchorage Alcohol Tax Funding
15 min	Review Proposed FY21 Framework
25 min	Review Potential FY21 Funding Proposals <i>Brief overview of each item + rationale</i>
45 min	Breakout Group Discussions <i>Each group provides input on these ideas</i>
10 min	Re-convene, Share Highlights <i>Each group reports back on their priorities</i>
10 min	Next Steps + Closing

THANK YOU!

The leadership, advocacy, and ongoing commitment by your organizations has been critical in creating this new revenue source and where the resources have been formally allocated.

We all have a shared interest in making effective use of these funds, consistent with the voters' intent and where new resources can have the most lasting impact in our community.

Context: Prop 13 (alcohol tax)

- Voters approved a new alcohol beverage sales tax (Proposition 13) in April 2020.
- Estimated annual tax revenue: \$11 - 15 million / year.
- Allowed uses (from ballot language)

We are primarily looking at “bucket 2”

(1) Funding for [public safety] police, related criminal justice personnel, and first responders;

(2) Funding to combat and address child abuse, sexual assault, and domestic violence;

(3) Funding for substance misuse treatment, prevention programs, detoxification or long term addiction recovery facilities, mental and behavioral health programs, and resources to prevent and address Anchorage’s homelessness crisis.

Context: Prop 13 (alcohol tax)

- The tax took effect on February 1, 2021.
- The Anchorage Assembly allocated \$11.6 million of total tax expenditures for FY21 (Jan – Dec 2021).
- FY22 allocations may change, when the Assembly considers and adopts the FY22 budget in November or December 2021.
- Today's meeting focuses on 2 budget line items for “bucket 2” (DVSA+CA prevention)
 - *[Category A]* Early Education, \$2.0 mil
 - *[Category B]* Evidence-based Prevention Programs, \$2.0 mil

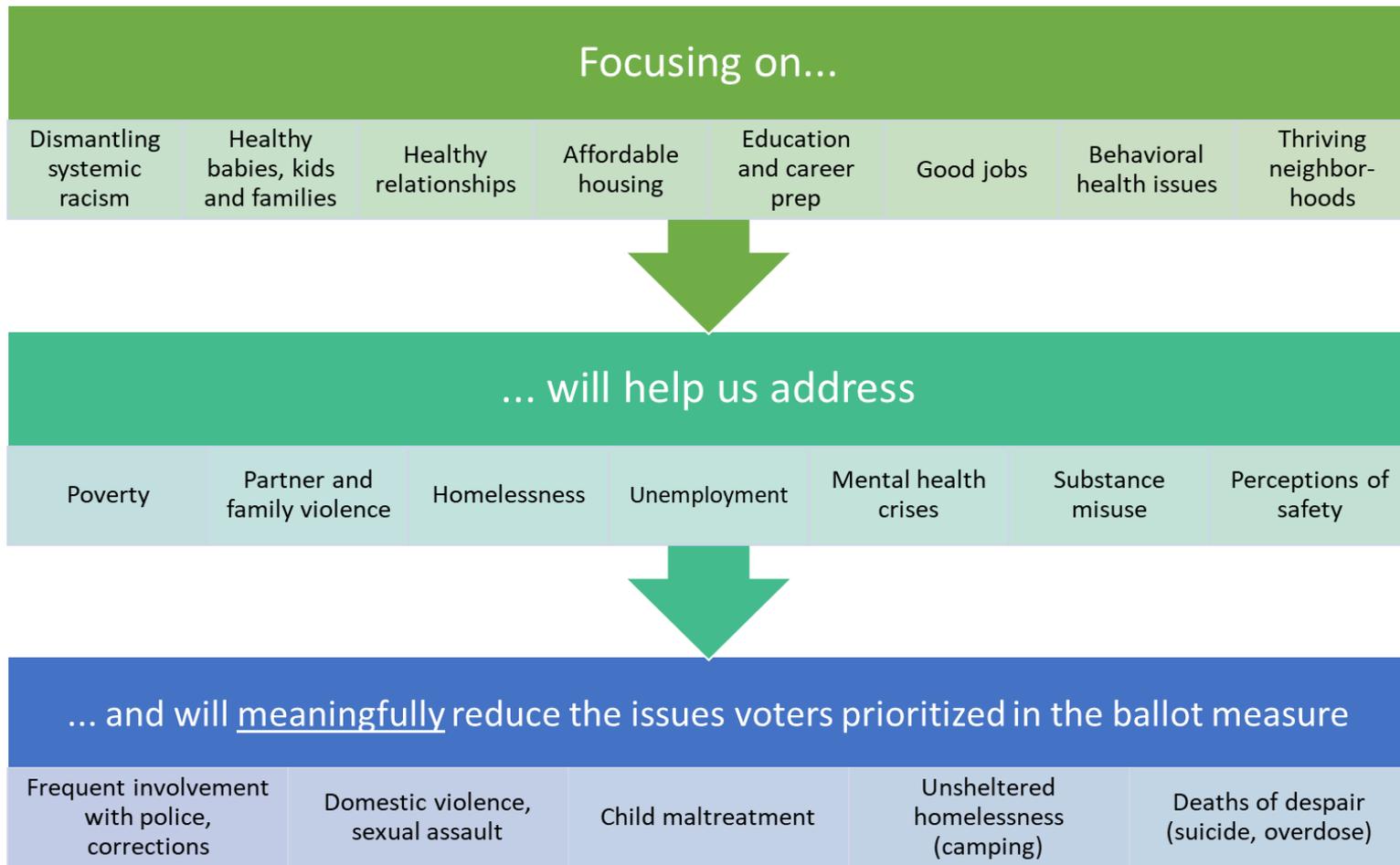
Community Engagement to Date

- May 2020: Assembly work session #1 on tax funding
- May - July 2020: Assembly committee meetings (Health Policy, Homelessness, Public Safety), MOA department proposals.
- June - July 2020: Theory of Change coalition engaged over 200 individuals + orgs in 6 meetings; these formed the basis of recommendations. *Equity emerged as a top priority.*
- July 2020: Assembly + Alaska Tribes Government to Government conversation; work session #2 on tax
- August 2020: Assembly held 3 Town Halls - Anchorage, Girdwood, Eagle River; work sessions #3 and #4 on tax
- September 2020: Assembly work session #5 on tax
- October 2020: Assembly held initial public hearings on FY21 budget
- November 2020: Assembly work session #6 on alcohol tax; final public hearings on FY21 budget; final budget approved on 11/17/20
- Spring 2021: AHD & A::B outreach about FY21 framework

Theory of Change: "The Why"

Vision

Improved Safety and Wellbeing for All in Anchorage



Theory of Change: Community Outcome Measures

1. Increased citizen and neighborhood-level engagement in selecting measures and other Municipal decision-making.
2. Measurable improvement in key health, education, corrections, housing, and other key measures of safety and wellbeing, and elimination of race-based disparities in same measures.
3. Measurable improvements in social determinants of health and equity.
4. Increase wealth generation and prosperity in neighborhoods with many households living in poverty.
5. Children and adults are free of the burdens created by alcohol and substance misuse.
6. Reduce rates of child maltreatment.
7. Reduce rates of sexual assault and domestic violence.
8. Reduce number of people and length of time experiencing homelessness.
9. Decrease number of people with behavioral health conditions held in jails.
10. Reduce suicide deaths of youth and adults.

AHD Priorities

Premise #3

People are best supported by providers who understand that **attachments, connections and relationships** are a primary source of growth and learning. It is in relationships and through our use of relationships that we learn and grow.

Relationships

Premise #4

People are best supported by providers who understand the role of **race, racism and bias**, and the ways in which race, other identities, **privilege** and **power** shape families as well as service providers.

Race,
Privilege
& Power

Premise #2

People are best supported by service providers who focus on assets and use **strength-based, family and youth-driven** approaches. Being strength-based means we recognize the things that are going “well” and work to build on them.

Strength
Based

Premise #5

People are best supported by service providers who understand the need to use **trauma-informed** practice methods. Trauma response focuses on building resiliency.

Trauma
Informed

Premise #1

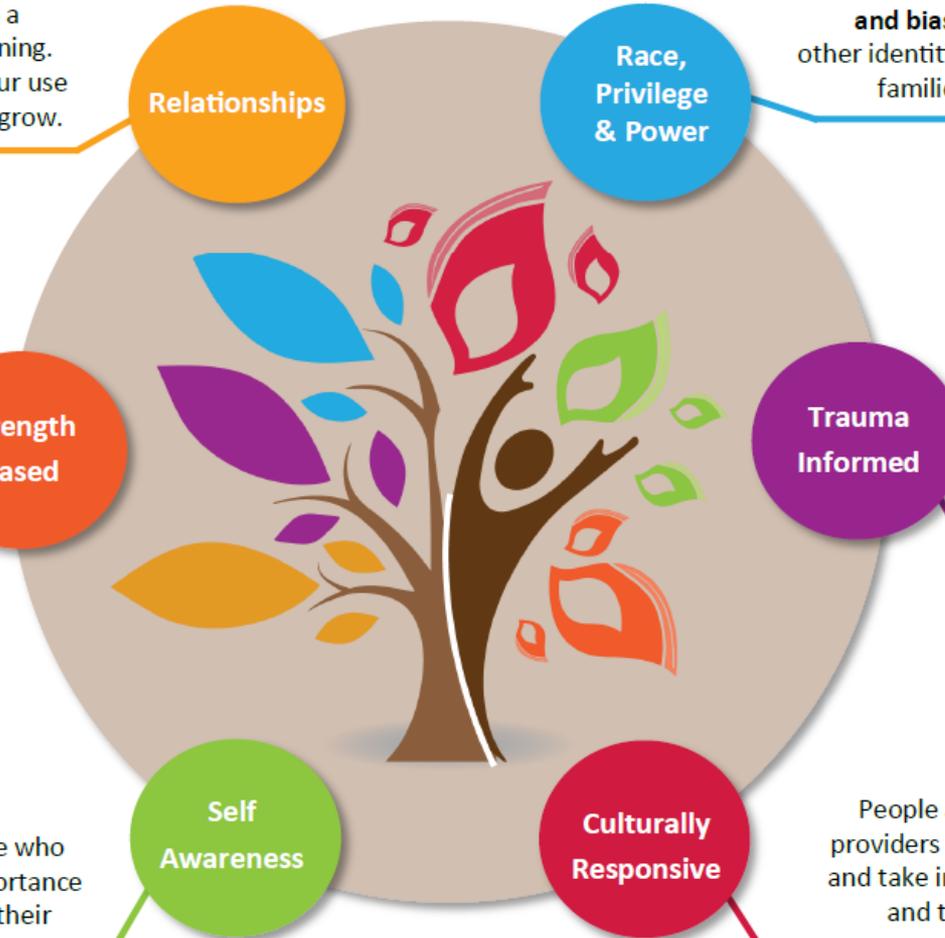
People are best supported by those who understand and recognize the importance of **self-awareness** and **self-care** in their own practice.

Self
Awareness

Culturally
Responsive

Premise #6

People are best supported by service providers who are **culturally responsive** and take into account their own culture and the **culture of the families and communities they serve.**



AHD Priorities: Focused on ACEs

Adverse Childhood Experiences

ABUSE



PHYSICAL



EMOTIONAL



SEXUAL

NEGLECT



PHYSICAL



EMOTIONAL

GRAPHIC SOURCE: NPR

HOUSEHOLD DYSFUNCTION



MENTAL ILLNESS



DOMESTIC VIOLENCE



PARENTAL SEPARATION
OR DIVORCE

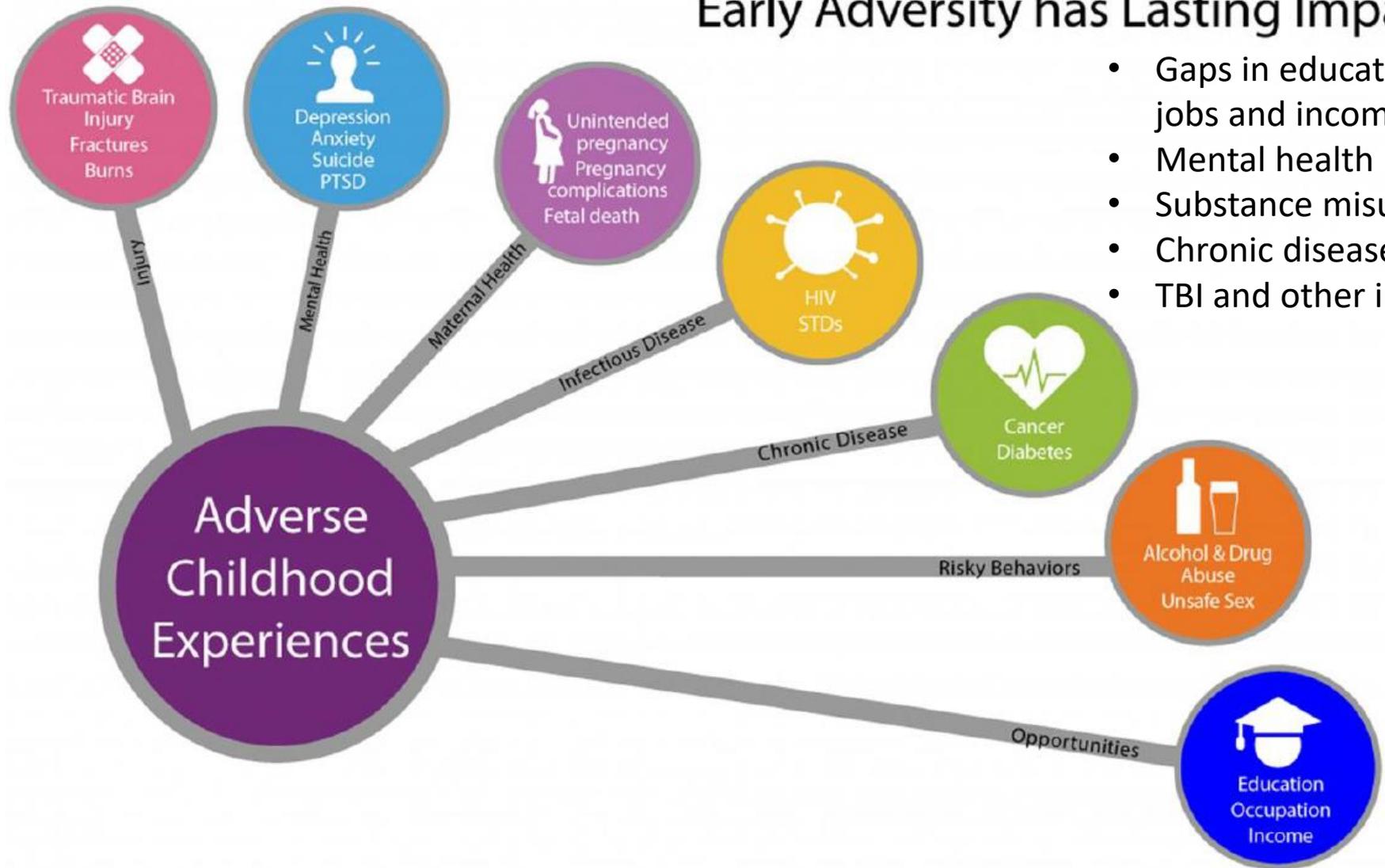


INCARCERATION OF A
HOUSEHOLD MEMBER



SUBSTANCE ABUSE

AHD Priorities: Minimize Lifelong Impacts



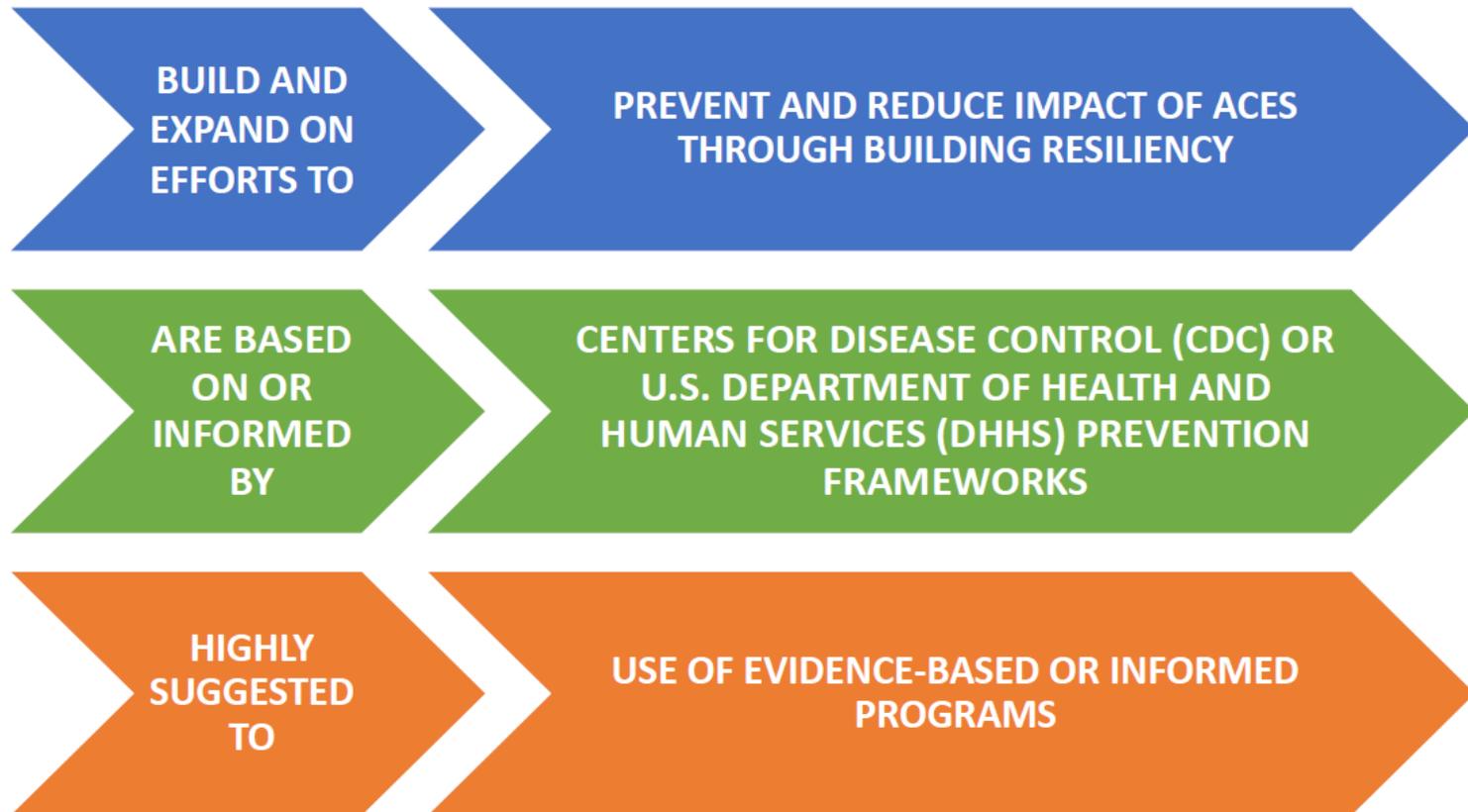
Early Adversity has Lasting Impacts

- Gaps in education, jobs and income
- Mental health
- Substance misuse
- Chronic disease
- TBI and other injury

AHD Priorities: Invest in Prevention

Best use of prevention funds

FUND PROGRAM SERVICES THAT:



AHD Priorities: Examples of Programs



Strengthen economic supports to families

- Strengthening household financial security
- Family-friendly work policies



Change social norms to support parents and positive parenting

- Public engagement and enhancement campaigns
- Legislative approaches to reduce corporal punishment



Provide quality care and education early in life

- Preschool enrichment with family engagement
- Improved quality of child care through licensing and accreditation



Enhance parenting skills to promote healthy child development

- Early childhood home visitation
- Parenting skill and family relationship approaches



Intervene to lessen harms and prevent future risk

- Enhanced primary care
- Behavioral parent training programs
- Treatment to lessen harms of abuse and neglect exposure
- Treatment to prevent problem behavior and later involvement in violence

Criteria: FY21 Funding

To make best and most immediate use of these funds this year, AHD identified programs that are:

1. Aligned with the tax's **intended uses**
Prevention of domestic violence, sexual assault, child abuse and neglect. Also related to prevention of homelessness, substance misuse, mental health crisis, other negative health outcomes.
2. Focused on positive outcomes via **prevention**
3. Focused on **equity** in who is being served
4. Is **evidence based**
5. Has a **funding gap**, or not already fully funded
6. Is **ready to go**

Review of FY21 Funding Ideas

The following proposals were collected from organizations in Anchorage who have **existing, evidence-based programs** that could be scaled up or bolstered this year using available alcohol tax funds.

Program	Pre-K Classrooms & Mental Health Supports
Program Purpose	Provide students and teachers mental health expertise & supports in classrooms.
Funding Request	\$475,000 (per semester, in year 1)*
Population(s) Served	Families with young children (age 4+) who live near Title 1 schools without an existing Pre-K program Students and teachers at new Pre-K classrooms
Funds would be used for ...	<ul style="list-style-type: none"> • 4 additional classrooms at existing Title 1 pre-K programs, including teachers, teachers' aides and associated costs • Mental health counselors who work with teachers and students in pre-K classrooms • May be able to expand to 5 or 6 classrooms in year 1: additional classroom costs approx. \$200,000 staff, \$35,000 in furniture/supplies. <p><i>* Intent: fund this program for 2021-2022 academic year; expansion in future years</i></p>

Program	Child in Transition (CIT) Expanded Transportation
Program Purpose	Maintain connections for families and children experiencing homelessness to the schools where they are currently enrolled.
Funding Request	\$40,000 (per year, in year 1)
Population(s) Served	Kids and families who are experiencing homelessness and who are receiving supports through the Child in Transition program
Funds would be used for ...	<ul style="list-style-type: none"> • One bus to transport kids enrolled in CIT program (\$31,000) • Gas cards and/or cab vouchers for families with young children or for whom the bus isn't feasible (\$9,000) • Can be expanded to serve additional classrooms in year 2+ <p><i>* Intent: fund this program for 2021-2022 academic year; possible expansion in future years</i></p>

<i>Program</i>	Family Engagement & Kindergarten Readiness
<i>Program Purpose</i>	Outreach and engagement to families with young children who will soon start Kindergarten.
<i>Funding Request</i>	\$50,000 (per year)
<i>Population(s) Served</i>	Families with very young children who will soon enter Kindergarten. Outreach in communities with lower school enrollment.
<i>Funds would be used for ...</i>	<ul style="list-style-type: none">• Community-based outreach program and events at more locations across the community, e.g. Recreation Centers, neighborhood hubs.• Program would continue in future years, to continue increasing families' engagement with school before entering Kindergarten.

<i>Program</i>	Child Care Provider Workforce Development
<i>Program Purpose</i>	Encourage and incentivize child care workers to pursue additional education focused on evidenced-based, trauma-informed strategies to connect with youth and families
<i>Funding Request</i>	~\$275,000
<i>Population(s) Served</i>	Childcare workers interested in career advancement, including qualifications to manage child care facilities Child care sector and facilities, by promoting workforce development
<i>Funds would be used for ...</i>	<ul style="list-style-type: none"> • Support 3 cohorts of 20 people (60 total) • Will support 3 credits (HUMS 190 or 290) • Completion bonus for earning undergraduate credits • Most workers are at the lowest levels of the Alaska System for Early Education Development (or SEED Ladder); this class will advance anyone up to a level (up to Level 7) as it will provide 3 of 12 credits necessary to qualify workers as a licensed Administrator • Project will use continuous improvement process to make sustainable and include thorough student evaluations to ensure applicability

B-1

Program for Infants and Children (PIC)

<i>Program</i>	Expand Enrollment in PIC Programs
<i>Program Purpose</i>	Individualized early intervention services for infants and toddlers who experience developmental delays, referred from OCS
<i>Funding Request</i>	\$139,500 (6 months)
<i>Population(s) Served</i>	Families with children under 3 who are referred from OCS for potentially qualifying for PIC program (one or more potential developmental delays), are “at risk” but do not meet the existing program definition to qualify
<i>Funds would be used for ...</i>	<ul style="list-style-type: none">• Serving up to 50 additional families• Allows serving families who do not qualify under the existing strict definitions for developmental delays, but who also need services• Additional staff for direct services and support• Supplies and expenses to support program expansion

<i>Program</i>	Home Base Program
<i>Program Purpose</i>	Bring educational, cultural and social learning opportunities for children after school and during summer months.
<i>Funding Request</i>	\$414,780
<i>Population(s) Served</i>	Elementary school aged students living in or near the Fairview neighborhood, or attending school this neighborhood
<i>Funds would be used for ...</i>	<p><i>This program previously operated and lost funding</i></p> <p>This program introduces students to a variety of activities and opportunities to learn, as well as tutoring and supports for academic achievement outside school hours. Provides children a safe “Home Base.”</p> <ul style="list-style-type: none">• Core program staff• Tutoring services• Discovery Center program supplies, fees for instructors and materials• Operating expenses

<i>Program</i>	Flourishing Child Partnership Program
<i>Program Purpose</i>	Connect with parents who are domestic violence survivors and provide intensive case management and counseling services
<i>Funding Request</i>	\$158,820 (5 months)
<i>Population(s) Served</i>	Alaska Native and American Indian parents and children who engage with the TANF office, as well as being domestic violence survivors.
<i>Funds would be used for ...</i>	<p><i>Grant funding for this program ended in September 2020; CITC is continuing to fund the co-located AWAIC DV advocate at CITC's TANF office.</i></p> <ul style="list-style-type: none"> • Program staff to provide wrap-around services: intensive case management, counseling, trauma-informed supports, after being identified by existing advocate navigator • Supplies and shared office space to support staffing

<i>Program</i>	Family Wellness Warriors Program
<i>Program Purpose</i>	Address trauma as the root cause of family violence, by building on cultural strengths and educating others working with families
<i>Funding Request</i>	\$230,000 (5 months)
<i>Population(s) Served</i>	Alaska Native and American Indian adults who have experienced trauma Staff and leaders at partner organizations and agencies who work with this population, and who can become facilitators of this model
<i>Funds would be used for ...</i>	<ul style="list-style-type: none"> • 5 peer-based Learning Circles (up to 24 participants). Curriculum focuses on support and skill-building on topics such as domestic violence, abuse, grief, healthy parenting. • Arrigah House 5-day intensive training for people who have experienced violence, sexual assault and trauma (up to 20 participants). • Learning Circle Facilitator Training to develop peer community leaders (up to 8 participants), and who can facilitate Learning Circles.

<p><i>Program</i></p>	<p>Nutaqsiivik Nurse Family Partnership Program</p>
<p><i>Program Purpose</i></p>	<p>Voluntary home visiting program working with families with infants, supplementing prenatal and well-child care.</p>
<p><i>Funding Request</i></p>	<p>\$220,000 (5 months)</p>
<p><i>Population(s) Served</i></p>	<p>Alaska Native and American Indian women who will be mothers, from week 28 of pregnancy to year 2</p>
<p><i>Funds would be used for ...</i></p>	<ul style="list-style-type: none"> • Home visiting services, including nurse and behavioral health consultant (BHC); behavioral health services not covered by Tribal MIECHV grant, so funds would fill this gap and support program expansion • Reducing wait list for this program by serving more families • Services using Fatherhood Is Sacred/Motherhood Is Sacred Curriculum • BHC training and support for new parents (baby arriving home) • Evaluation of BHC’s services to determine improvements

<i>Program</i>	WIC Program Outreach
<i>Program Purpose</i>	Expand outreach, increase enrollment, increase participation in WIC program. Increase community's knowledge of increased produce (fruit and veg) benefits via federal relief funding.
<i>Funding Request</i>	\$252,200 (all components, 6 months)
<i>Population(s) Served</i>	WIC eligible families: pregnant women, new mothers, infants and toddlers
<i>Funds would be used for ...</i>	<ul style="list-style-type: none">• Outreach to potential participants, address barriers to accessing program (temp staff).• Transportation to grocery store / farmer's market for families• Extend "produce bucks" increased fruit/veg benefit past current expiration of 9/30/21• Advertise for program, expanded produce benefit in 2021, how to access• Purchase incentive items, nursing supplies, etc.

Operations Funds for STAR, AWAIC, Victims for Justice

Program	Replace lost federal funding for victim services orgs
Program Purpose	A total of \$250,000 was allocated by the Assembly for this purpose. This would increase STAR and AWAIC's funding to match VFJ's.
Funding Request	<p>\$125,000: Victims For Justice (<i>already allocated</i>)</p> <p>\$125,000: STAR (<i>add \$62,500 to what's already allocated</i>)</p> <p>\$125,000: AWAIC (<i>add \$62,500 to what's already allocated</i>)</p>
Population(s) Served	<p>Victims of domestic violence and sexual assault (STAR, AWAIC)</p> <p>Victims of crime, not specifically related to DVSA (Victims For Justice)</p>
Funds would be used for ...	<ul style="list-style-type: none"> • The Assembly already took action to re-allocate \$250,000 total of alcohol tax funds; this would include another \$125,000 of that funding (\$375,000 total). • Replaces lost federal operations funding. • Federal fix to this funding issue expected, but not in the short term. • STAR and AWAIC both operate several prevention programs.

Breakout Discussion

- Feedback on proposed FY21 funding
- Looking ahead to FY22 and beyond

Breakout Discussions

- 2 breakout groups
- Discuss A & B (15 mins each)
- Linkages & outcomes (10 mins)

Reminder: Criteria

1. Aligned with **intended use** of tax
2. Focus on **prevention**
3. Focus on **equity**
4. Is **Evidence based**
5. Has **funding gap**
6. Is **Ready to go**

1. *Feedback on proposed funding areas: does each clearly meet the criteria?*
2. *Are there existing programs not on this list that AHD should consider for FY21?*
3. *What required activities, linkages should be built into funding agreements?*

Category A: Early Education

A-1	ASD, Pre-K + Mental Health	\$475,000+
A-2	ASD, CIT Transportation	\$40,000
A-3	ASD, Kindergarten Readiness	\$50,000
A-4	UAA, Child Welfare Academy	\$275,000
TOTAL		\$840,000

Category B: Prevention Grants

B-1	PIC Program Expansion	\$139,500
B-2	Shiloh CDI, Home Base	\$414,780
B-3	CITC, Flourishing Child	\$158,820
B-4	SCF, Wellness Warriors	\$230,000
B-5	SCF, Nutaqsiivik	\$220,000
B-6	AHD WIC, Outreach	\$252,200
B-7	Victim Services Funds	\$375,000
TOTAL		\$1,790,300

Sharing Back

Report back on our breakout discussions

Next Steps: FY21 Funds

- Thank you again for your valuable feedback on these funding ideas for FY21!
- AHD will refine the planned disbursements with this feedback.
- Funds will be disbursed via interagency agreements (if internal to MOA and ASD), or via contracts with organizations. Anticipating contracts will be finalized later this summer.

Next Steps: FY 22 Funds

AHD is also continuing with a planning process to discuss FY22 funding and beyond.

Timeline:

1. JULY: Engage with community partners about intended outcomes, funding priorities
2. LATE JULY: Identify and finalize intended outcomes for RFP(s)
3. EARLY AUGUST: Draft RFP(s) for release in fall
4. FALL: RFP response and procurement process
5. JANUARY 2022: contracts in place, services can begin!

Stay involved!

We will reach out again to ask for your thoughts and assistance in thinking ahead for the future!

Thank you!



**Anchorage
Health
Department**

Contact info:

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Anchorage Health Department

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Municipal Clerk's Office
Amended and Approved
Date: **January 28, 2020**
Immediate Reconsideration Failed
Date: **January 28, 2020**

Submitted by: Assembly Chair Rivera and Assembly
Members Quinn-Davidson and Dunbar
Prepared by: Assembly Counsel
For reading: January 14, 2020

ANCHORAGE, ALASKA
AO No. 2019-148(S-1)*, As Amended

1 AN ORDINANCE OF THE ANCHORAGE ASSEMBLY SUBMITTING TO THE
2 QUALIFIED VOTERS OF THE MUNICIPALITY OF ANCHORAGE A BALLOT
3 PROPOSITION AMENDING THE ANCHORAGE MUNICIPAL CHARTER TO
4 AUTHORIZE AN ALCOHOLIC BEVERAGES RETAIL SALES TAX AND
5 DEDICATING THE NET RECEIPTS REVENUE TO PUBLIC SAFETY, [AND]
6 HEALTH, AND HOMELESSNESS PURPOSES, REQUIRING VOTER APPROVAL
7 TO INCREASE THE TAX OR CHANGE THE DEDICATED USES, AND RELATED
8 MATTERS.
9

10
11 **[Note: this shows changes from the original AO to this S-1 version in legislative drafting*
12 *format, it does not show the S-version changes.]*
13

14 **THE ANCHORAGE ASSEMBLY ORDAINS:**

15
16 **Section 1.** Pursuant to state law and the Anchorage Municipal Charter, a ballot
17 proposition in substantially the same form as appears in Section 2 below shall be
18 placed on the ballot and submitted to the qualified voters of the Municipality at the
19 regular municipal election on April 7, 2020.
20

21 **Section 2.** The proposition shall be presented in substantially the following form:
22

23 PROPOSITION NO. _____
24

25 **CHARTER AMENDMENT**
26 **RETAIL SALES TAX ON ALCOHOLIC BEVERAGES OF 5%**
27 **DEDICATING THE REVENUE TO PUBLIC SAFETY AND HEALTH**
28 **PURPOSES**
29

30 This proposition would amend the Anchorage Municipal Charter by adding a
31 new section 14.07 to read as follows:
32

33 **Section 14.07 Alcoholic beverages retail sales tax.**
34

35 (a) Tax levy and effective date:

1 The assembly is hereby authorized to levy a five percent
2 (5%) tax on all retail sales of alcoholic beverages. The
3 tax levy shall be effective February 1, 2021.
4

5 (b) Dedication of proceeds:

6 The net receipts from the alcoholic beverages retail
7 sales tax, after payment of the costs of administration,
8 collection and audit to the municipality, are dedicated
9 **and shall be available to use only for:**

- 10
- 11 (1) Funding for police, **related criminal justice**
12 **personnel**, and first responders;
 - 13 (2) Funding to combat and address child abuse,
14 sexual assault, and domestic violence; and
 - 15 (3) Funding for substance misuse treatment, **and**
16 **prevention programs, detoxification or long-**
17 **term addiction recovery facilities**, mental and
18 behavioral health programs, and resources to
19 **prevent and** address Anchorage's
20 homelessness crisis.
21

22 (c) No increase of the alcoholic beverages retail sales tax
23 **above five percent (5%)** or change of the use of its
24 proceeds may be made without approval of the majority
25 of qualified voters voting on the question.
26

27 (d) **At least 120 days before the end of the fiscal year of**
28 **the municipality and at such other times as the**
29 **assembly directs, the mayor shall submit to the**
30 **assembly a report of the tax revenues collected and**
31 **expended. The report of expenses shall be itemized**
32 **by each authorized use or purpose and presented**
33 **to the public.**
34

35 (e) **The net receipts described in subsection (b) shall**
36 **not be used to supplant funding for existing service**
37 **levels contained in the actual operating budget for**
38 **fiscal year 2020 and the funding to provide for and**
39 **maintain that level of service in subsequent years.**
40 **The dedicated net receipts shall only be used to**
41 **provide additional service levels above the 2020**
42 **baseline.**
43

And by amending Anchorage Municipal Charter, Article II (4), and Charter §14.01(b) as follows (**underlined and bolded words** are proposed new words; ~~strikeouts in bold~~ are proposed deletions):

ARTICLE II BILL OF RIGHTS

This Charter guarantees rights to the people of Anchorage that are in addition to rights guaranteed by the Constitution of the United States of America and the Constitution of the State of Alaska. Among rights guaranteed by this Charter are:

*** **

(4) The right of immunity from sales taxes, except upon approval by three-fifths (3/5) of the qualified voters voting on the question, except the ~~taxes~~ imposed by Charter ~~§ Section~~ 14.05 **and § 14.07** shall be effective if approved by a majority (50 percent + one) of the qualified voters voting on the question.

Section 14.01 Taxing Authority

*** **

(b) Unless otherwise provided in this Charter, no sales tax ordinance is valid until ratified by three-fifths (3/5) of those voting on the question at a regular or special election, except the ~~taxes~~ imposed by Charter § 14.05 **and § 14.07** shall be effective if approved by a majority (50%+ one) of the qualified voters voting on the question.

If approved by a majority of the voters voting on the question at the April 7, 2020 Regular Election, the amendments to the Charter above shall be effective upon certification of the election.

Shall the Anchorage Municipal Charter be amended as set forth above, and the 5% retail sales tax on alcoholic beverages be approved?

Yes [] No []

Section 3. (This section is new in the S-1 version) **If the proposition in Section 2 is approved by the voters, the administration shall account for the revenues and expenditures of the tax proceeds by separate fund or account.**

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Section 4. Section 1 of this ordinance shall become effective immediately upon passage and approval by two-thirds of the total membership of the Assembly as set forth in Charter § 18.02. The proposition contained in Section 2 of this ordinance shall be incorporated into the Home Rule Charter for the Municipality of Anchorage and effective upon and only if the proposition is certified as approved by a majority of the qualified voters voting on said proposition at the regular municipal election of April 7, 2020. The remainder of this ordinance is effective upon passage and approval.

PASSED AND APPROVED by the Anchorage Assembly this 28th day January, 2020.



Chair

ATTEST:



Municipal Clerk

for



MUNICIPALITY OF ANCHORAGE

Assembly Memorandum

No. AM 816-2019(A-1)

Meeting Date: January 14, 2020

1 **From: ASSEMBLY CHAIR RIVERA, AND ASSEMBLY MEMBERS QUINN-**
2 **DAVIDSON AND DUNBAR**

3
4 **Subject: AO 2019-148(S-1): AN ORDINANCE OF THE ANCHORAGE ASSEMBLY**
5 **SUBMITTING TO THE QUALIFIED VOTERS OF THE MUNICIPALITY OF**
6 **ANCHORAGE A BALLOT PROPOSITION AMENDING THE ANCHORAGE**
7 **MUNICIPAL CHARTER TO AUTHORIZE AN ALCOHOLIC BEVERAGES**
8 **RETAIL SALES TAX AND DEDICATING THE NET RECEIPTS REVENUE TO**
9 **PUBLIC SAFETY, [AND] HEALTH, AND HOMELESSNESS PURPOSES,**
10 **REQUIRING VOTER APPROVAL TO INCREASE THE TAX OR CHANGE**
11 **THE DEDICATED USES, AND RELATED MATTERS.**
12

13 The sponsors of the original AO 2019-148 propose several changes in this S-1 version.
14 Most of the changes are for clarity and specificity in the ballot proposition language.
15 Substantive changes include adding the following:
16

- 17 • Detoxification and long-term addiction recovery facilities to the list of dedication
18 purposes.
- 19 • Prevention of homelessness to the list of dedication purposes.
- 20 • Subsection 14.07(d) to require annual reporting from the Administration regarding
21 the tax revenues and expenditures, itemized for each dedicated purpose.
- 22 • Subsection 14.07(e) to explicitly prevent the new tax revenue from being used for
23 currently provided services. The revenues should be used only for increasing the
24 level of service in each of the areas of dedicated purposes. 2020 is used as the
25 baseline year, since the tax should be effective in 2021 and budgeted for
26 increasing service levels, if approved by the voters.
- 27 • New Section 3 to require the alcohol tax to be accounted for separately in its own
28 fund. It is important the public understands this new revenue stream for limited,
29 dedicated purposes is not commingled in the general fund.
30

31 We request your support for AO 2019-148(S-1) alcoholic beverages retail sales tax.
32

33 Respectfully submitted: Felix Rivera, Assembly Chair
34 District 4 – Midtown

35
36 Austin Quinn-Davidson, Assembly Member
37 District 3 – West Anchorage

38
39 Forrest Dunbar, Assembly Member
40 District 5 – East Anchorage