

P.O Box 390 Girdwood, Alaska 99587 <u>http://www.muni.org/gbos</u>

David Bronson, Mayor



GIRDWOOD VALLEY SERVICE AREA BOARD OF SUPERVISORS Briana Sullivan & Jennifer Wingard, Co-Chairs Mike Edgington, Amanda Sassi, Guy Wade

# Resolution 2023-25 Of the Girdwood Board of Supervisors RESOLUTION OF SUPPORT FOR AREAWIDE BOND PROPOSAL FOR CEMETERIES IN ANCHORAGE

Whereas, the Anchorage Daily news reported in 2020 that the Anchorage Memorial Park had space for public burials for five more years and Director of Parks and Recreation Mike Braniff asserted in November 2023 that fewer than 12 public burial plots remained at the Anchorage Memorial Park; and

Whereas, the Girdwood Cemetery Committee has reached out with community councils in Chugiak and Eagle River who expressed their wishes to establish a cemetery in the northern part of the Municipality of Anchorage, has shared information, participated in their public process, and has helped coordinate efforts toward that goal; and,

Whereas, the Girdwood Cemetery Committee has also coordinated efforts with the Municipality's Memorial Park Advisory Board to help promote needed improvements for the Anchorage Memorial Park; and

Whereas, through the coordinated efforts of the Girdwood Cemetery Committee, the Eagle River and Chugiak Community Councils, and the Municipality's Memorial Park Advisory Board, a bond proposal is being developed to fund the establishment of a cemetery in Girdwood at an estimated cost of \$5M, a cemetery in Eagle River and renovations and improvements at the Anchorage Memorial Park at a total estimated cost of \$9M;

THEREFORE, the Girdwood Board of Supervisors requests the Anchorage Assembly place an areawide Cemetery Bond on the Spring 2024 Municipality of Anchorage Areawide Ballot.

PASSED AND APPROVED by a vote of X to X this 28th day of December 2023.

### Girdwood STR Regulation through Land Use - for discussion

The following notes outline a potential implementation, mostly within AMC 21.09, to regulate STRs in a way that meets GBOS' stated goals. This might be broadly compatible with AO 2023-110. To be determined

### Goals for Girdwood STR regulation

From GBOS Resolution 2023-26

- 1. Set requirements on STRs to reduce negative impacts on immediate neighbors, provide a reporting and response mechanism
- 2. Direct any fees in excess of administrative cost, and taxes where allowed by charter, to a dedicated fund to mitigate the impact of STRs on the local Girdwood housing market
- 3. Directly or indirectly provide incentives to increase the amount of housing available for long-term rentals as primary-occupancy, and
- 4. Encourage primary-occupancy of housing in Girdwood by distinguishing between:
  - a. use of primary-occupied residential housing for STRs (either part of the property or for part of the year), and
  - b. use of housing which is not a primary residence for STRs

### **Proposal outline**

### Goal 1 - neighborhood concerns

This would be met by AO 2023-110. While we haven't seen the (S) version, it is probably going to remove the occupancy limit and parking requirement, so may only partly meet goal 1

### Goal 2 - funds for mitigation

Direct the following into GVSA "Housing fund" <confirm SAP account code>

- Annual fees in excess of administrative costs for registered STRs within GVSA
- Two-thirds of the room tax generated by STRs operating within GVSA
  - A 4% room tax is mandated by Anchorage Charter to fund the capital and operating costs of the convention center
  - Room tax is currently set at 12% of taxable use
- Annual permit fees in excess of administrative costs for registered commercial STRs within GVSA

# Goal 4 - distinguish residential use vs commercial use with additional regulation for commercial use

### Goal 3 - incentivize long-term rentals

Define two types of STR use into Girdwood Land Use code, a commercial use and a residential accessory use.

• When housing is an occupied primary residence, ie. either owner-occupied *or renter-occupied* (hence addressing Goal 3) for most of the year, units can have a

residential accessory STR use. (See implementation details below for dealing with multiple units on a parcel.)

- Otherwise an STR would be a commercial STR use.
  - A permit is required for commercial STRs, with an additional fee.
  - There may be other restrictions such as a cap on the number of permits.

### **Implementation Notes**

Use of tax, license and permit funds. Still researching what code changes are required for directing funds for a purpose.

Title 14 changes for enforcement and penalties Work in progress.

Title 21 changes to Girdwood Land Use code

- a) Commercial STR use
  - Amend AMC 21.09.050 B.4 (Commercial use)
    - Add paragraph for Commercial Short-Term Rental analogous to Hostel for non-occupied residential housing
    - Requires a commercial STR permit in addition to license.
      - [Optional] Set a maximum number of permits, adjusted annually based on occupied housing supply.
        - When there are more applications than permits, use a lottery.
      - [Optional] ADUs can not be used as commercial STRs
  - Amend Table 21.09-2: Table of Allowed Uses
    - Under "Commercial section", Use Category "Visitor Accommodations", Use Type "Commercial STR" - add "S" when there is a "P" in the same zone for either "residential living, single family" or "residential living, mixed use" rows
- b) Accessory residential use
  - Amend AMC 21.09.050 C.2 (Accessory uses)
    - Add accessory use of Accessory Short-Term Rental as an accessory use of an \*occupied\* residential unit
  - Amend Table 21.09-3: Table of Accessory Uses
    - Add row for Residential STRs to mirror ADU row
- c) Define "occupied primary residence" at the parcel level (since exemptions are per parcel)
  - Owner-occupancy
    - Claiming the residential real property exemption (AMC 12.15.015 E.1) is prima-facie evidence of occupied primary residence
    - During first year of ownership only, sworn affidavit that the occupancy conditions of AMC 12.15.015 E.1 will be met

- Renter-occupancy
  - Lease 50% or more of legal conforming or legal non-conforming units on the parcel under one or more leases of at least 120 days duration, and
  - Average length of leased period per unit is 180 days or more, and
  - Property is the primary residence of tenants (analogous to real property exemption)

### Girdwood Housing and Economic Committee Resolution 2023-02

A resolution of Girdwood Housing and Economic Committee in response to AO 2023-110, advising GBOS to pursue regulatory dispensation for the Girdwood area by modification of the proposed Short Term Rental regulation in Title 10 and adding a zoning overlay district to Title 21, Chapter 9, that describes the entire Girdwood Valley, including all zoning definitions therein.

Whereas:

- Short Term Rentals (STR) are a necessary activity of and an integral part of a resort community like Girdwood
- Girdwood Housing and Economic Committee is looking for solutions that result in mitigation of the impact that STR activity has on available workforce housing
- There is approximately \$13M in STR activity in Girdwood annually
- The Anchorage Assembly is debating implementing Municipal wide regulations for Short Term Rentals in the proposed AO 2023-110
- The Girdwood STR market is substantially different than that of the city of Anchorage
- The goals of the Anchorage Assembly for STR regulations do not address the needs or goals of Girdwood
- Girdwood has a low primary occupancy rate, with 25% of the residential properties used as primary residence and 75% non-primary residence used as STR or left vacant
- The proposed Municipal STR regulations will be detrimental to Girdwood if implemented as written
- It has already been suggested by the proposing Assembly members that the Municipal STR regulations be applied differently to Girdwood because of the unique STR market and realities of being a resort town
- There are 29 zoning districts defined for Girdwood in Title 21, Chapter 9
- The Municipality of Anchorage allows a path to define a zoning overlay within the Girdwood district, as defined in AMC 21.03.160.H

Therefore let it be resolved that GHEC advises GBOS to fully pursue the implementation of the following mechanisms to ensure continuation of Girdwood's economic activity while addressing the impacts of STRs on workforce housing:

- Work with the Assembly to modify AO 2023-110 to describe in the Title 10 language, a special "carveout" designation where Girdwood defines service area specific regulations, fees, and other aspects of STR regulation and activity that is structured to meet local service area needs and stated goals of GBOS;
  - a. Method to deal with impact on the neighbors (noise, people, parking)
  - b. Incentivize long term rental
  - c. Mechanism to provide funds to be used to relieve workforce housing crisis in Girdwood
  - d. It is specifically noted that the goal is NOT to make hurdles for residents using property for Short Term Rental
- 2. A zoning change under AMC 21.03.160 that would describe the entire Girdwood valley, as defined in AMC 21.09.020.E, with a zoning overlay district. This action may be initiated by the Assembly, the Planning and Zoning Commission, or the Administration, by a request from GBOS.
  - a. Use the Girdwood zoning overlay district to define general area-wide provisions that describe use, such as STRs and ADUs.

- b. Describe other general design standard deviations from Title 21 requirements for development in Girdwood; building height, streets, sidewalks, lighting.
- c. Define allowed, seasonal, and temporary gravel borrow operations as a unique land use activity within the zoning overlay district
- d. Describe the area's unique characteristics that are to be maintained, land use that is to be encouraged, and development that is suited for the local area
- 3. Prepare to fund a part-time service area employee authorization or to contract with the Municipality to administer the STR registrations and/or other housing service area incentive programs.

Passed and approved by GHEC by a vote of 5 of 0 on this 27<sup>th</sup> day of December 2023.

Brett Wilbanks, GHEC Chair

### Girdwood Housing and Economic Committee Resolution 2023-03

A resolution requesting that GBOS recover a portion of the 12% bed tax generated by this activity and remitted to the city of Anchorage, while being conducted within the Girdwood district, specifically within the Girdwood Housing Service Area.

Whereas:

- Short Term Rentals (STR) are a necessary activity of and an integral part of a resort community, such as Girdwood
- Many resort communities are also challenged with balancing STR activity and the impact on housing units available for Long Term Rental (LTR)
- The STR "bed tax" is currently allocated as 33% to capital project debt payments, 33% to Visit Anchorage tourism marketing, and 33% to the municipal general fund
- Annual gross bed tax revenue generated from Girdwood that is paid into Anchorage treasury is approximately \$3M
- Girdwood Housing and Economic Committee is looking for solutions that result in mitigation of the impact that STR activity has on available workforce housing

Therefore let it be resolved that GHEC advises GBOS to request 66% of the annual bed tax that is generated from Girdwood be returned to the Girdwood Housing and Economic Stability service area for mitigation of the impacts that STR activity has on workforce housing. The use of these funds may include the following initiatives or programs:

- 1. STR to LTR incentives to effect market availability of additional LTR units
- 2. Property tax offsets for LTR use as affordable workforce housing
- 3. Attaining below market-rate rental units for workforce housing, either through partnership developments by leveraging bonding or partnership agreements as an operation
- 4. Administration and development of these and similar programs and initiatives that increase both the availability and affordability of housing in general, and workforce housing specifically, in Girdwood

Passed and approved by GHEC by a vote of 5 of 0 on this 27<sup>th</sup> day of December 2023.

Brett Wilbanks, GHEC Chair

### Summary of AO 2023-110

Sponsored by Assembly members Sulte and Zalatel.

### Status

The ordinance, sponsored by Randy Sulte and Meg Zalatel, was introduced on October 10th 2023. It is scheduled for discussion at a work session on Friday Jan-19, and for Public Hearing and possible action at the January 23rd 2024 Assembly meeting.

We expect a substitute (S) version to be brought forward at the Jan-23 meeting. A draft of the (S) version is typically circulated at or before the preceding work session.

### Summary

AO 2023-110 introduces a registration requirement for STRs by licensing under Title 10.

Licenses are non-transferable (except fairly permissive family and business transfers).

Requirements for the STR unit:

- Bedrooms are in residential areas of a building and "meet building code"
- Must have insurance covering STR & property taxes up to date
- Compliant with Planning, Zoning and Building Services code requirements

Requirements for operation of STR:

- Local contact 24/7 who can respond to property within an hour
- Max occupancy (2+ 2 \* BR)
- Parking on-site or designated off-site
- Meet noise & trash ordinances

License fee is \$50 or \$400 annually, with the reduced rate for owner-occupied homes, active duty military posted elsewhere, and if the unit has a long-term lease of 6+ months (but there is an error in the current ordinance language on the last point).

Fees are intended to cover administrative costs, but excess fees will be kept in a separate fund and "may be used broadly for affordable workforce housing development"

# Municipality of Anchorage

P.O Box 390 Girdwood, Alaska 99587 <u>http://www.muni.org/gbos</u>

David Bronson, Mayor



GIRDWOOD VALLEY SERVICE AREA BOARD OF SUPERVISORS Briana Sullivan & Jennifer Wingard, Co-Chairs Mike Edgington, Amanda Sassi, Guy Wade

### January 22, 2024 MOA GBOS Quarterly Meeting *Agenda Draft* 4:00 p.m. via Microsoft Teams & Anchorage City Hall

This meeting is being held via teams with in-person attendance at Anchorage City Hall, 8<sup>th</sup> Floor Conference Room. **Join on your computer, mobile app or room device Click** here to join the meeting

#### Meeting ID: 253 508 385 098 Passcode: FqBKBG

Or call in (audio only) +1 907-519-0237,,996131294# Phone Conference ID: 996 131 294#

The Girdwood Board of Supervisors, its committees, and subcommittees are subject to the Alaska Open Meetings Act as found in Alaska Statute 44.62.310 and Anchorage Municipal Code1.25 - Public Meetings.

The Girdwood Board of Supervisors operates under the Girdwood Public Meetings Standards of Conduct. Call to Order 4:00 p.m. Jennifer Wingard or Briana Sullivan, GBOS Co-Chair Roll Call & Disclosures

#### Agenda Revisions and Approval

January 22, 2024 MOA GBOS Quarterly Meeting Agenda approval

Announcements:

- The public is encouraged to ask questions and provide comment. Please raise your hand and wait to be acknowledged.
- To help discussions stay productive, please direct your comments to the Board rather than other members of the public and keep your comments focused on the business under discussion.
- Please be respectful of everyone's opinions.

#### Agenda

Welcome and Introductions

- 1. Request for guidance regarding homeless issue in Girdwood and safety and maintenance concerns (LUC Supervisor Wingard, GVSA Staff)
- HLB Items: (Supervisor Wingard, Supervisor Edgington; HLB Director, HLB Staff) GVSA Collaboration on Girdwood Industrial Park (meetings, check-ins, stakeholder assistance) HLB 1 and 5 year plan draft
- 3. Follow up from July MOA GBOS Meeting: Request for information on non-residential taxes collected from Girdwood (bed, alcohol, marijuana taxes)

**Public Comment:** Persons offering public comment must state their full name and address. Public Comment is limited to three (3) minutes per person and must be on subjects not listed on the agenda.

LAID-ON-THE-TABLE

Submitted by: Prepared by: For Reading:

Assembly Vice Chair Zaletel Assembly Counsel's Office

### ANCHORAGE, ALASKA AO NO. 2023-\_\_\_

AN ORDINANCE AUTHORIZING THE COMPETITIVE DISPOSAL OF PORTIONS 1 OF HERITAGE LAND BANK PARCELS 6-011, 6-016, AND 6-017, LEGALLY 2 3 DESCRIBED AS TRACT I PRINCE ADDITION ALYESKA SUBDIVISION (PLAT 4 87-131)(PID 075-311-04-000), TRACT B GIRDWOOD ELEMENTARY SCHOOL SUBDIVISION (PLAT 85-38)(PID 075-031-32-000), AND TRACT 9A SECTION 9 5 TOWNSHIP 10 NORTH RANGE 2 EAST (PLAT 73-220)(PID 075-041-31-000), TO 6 7 CY INVESTMENTS LLC AS DESCRIBED IN THE DEVELOPMENT AGREEMENT 8 BETWEEN THE DEVELOPER AND THE MUNICIPALITY OF ANCHORAGE DATED APRIL 29, 2022, AND AMEND THE HERITAGE LAND BANK 2021 9 ANNUAL WORK PROGRAM. 10 11

WHEREAS, the Municipality of Anchorage (MOA) proposes the disposal of portions of Heritage Land Bank (HLB) Parcels 6-011, 6-016, and 6-017, legally described as Tract I Prince Addition Alyeska Subdivision (Plat 87-131)(PID 075-311-04-000), Tract B Girdwood Elementary School Subdivision (Plat 85-38)(PID 075-031-32-000), and Tract 9A Section 9 Township 10 North Range 2 East (Plat 73-220)(PID 075-041-31-000), To CY Investments LLC as described in the Development Agreement between the developer and the Municipality of Anchorage Dated April 29, 2022, and amend the HLB 2023 Annual Work Program; and

WHEREAS, HLB issued a Request for Proposals on April 6, 2021 for the
development of portions of three parcels in Girdwood commonly known as Holtan
Hills with the intent to provide housing; and

WHEREAS, HLB obtained an appraisal on December 18, 2021 where the developed area was estimated to have a market value of two million one hundred thousand dollars (\$2,100,000); and

**WHEREAS**, the successful proposer was identified, and a Development Agreement was drafted and entered on April 29, 2022 between the MOA and the Developer; and

WHEREAS, the disposal will continue to implement residential housing identified in the 1995 Girdwood Area Plan and the 2006 Crow Creek Neighborhood Plan; and

**WHEREAS,** this disposal will occur according to the terms of the Development Agreement entered into by the Municipality of Anchorage and CY Investments, LLC including equal distribution of net proceeds of lot sales; and

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WHEREAS, this disposal will occur over three phases and is intended to take the form of a Planned Unit Development, affording the development a mixed-density model which will allow single-family, multi-family, and condo-type construction by the ultimate purchasers, thereby addressing several areas of housing needs in the community; and

WHEREAS, the disposal over three phases is for 16.1 acres for Phase 1, 17.1 acres for Phase 2, and 27.2 acres for Phase III, for a total of 60.4 acres of portions of HLB Parcels 6-011, 6-016, and 6-017; and

**WHEREAS,** a Planned Unit Development (PUD), which can allow for greater density than current zoning would allow, requires a Conditional Use Permit approved by the Planning and Zoning Commission; and

**WHEREAS,** Phase 1 of the proposed Holtan Hills Planned Unit Development will propose to have single-family, multi-family, and condo-type units; and

WHEREAS, the completed development will include infrastructure comprised of roads and utilities that will extend to Crow Creek Road creating a second point of egress for the neighborhood and creating the opportunity for development of lands west of Crow Creek Road with utilities in the future; and

**WHEREAS,** development of municipal lands through a public-private partnership offers an opportunity for greater public benefit by meeting the community's goals in ways not typically feasible with a private development; and

**WHEREAS,** HLB and the Community of Girdwood have committed to work together to identify and apply for available State and Federal funding to develop secondary access on Crow Creek Road to the Holtan Hills development; and

WHEREAS, AWWU has sought a grant to cover the infrastructure costs of sewer to the parcels, which will reduce the development costs for offsite improvements; and

**WHEREAS,** the infrastructure development, including roads and utilities will attach to all parcels in Phase 1, including any lots subject to future conveyance to a Girdwood housing entity for the development of housing; and

**WHEREAS,** to meet the housing needs in Girdwood, the development of housing that is at least 50% occupied as primary residences whether owner occupied or leased on a five-month to yearly basis should be prioritized; and

WHEREAS, Girdwood has an estimated immediate need to add at least 150-300 units of year-round permanent housing for residents to its inventory and this demand will be updated through the Girdwood Area Plan that is underway; and

WHEREAS, many concerns have been expressed by the residents that the addition
 of more residents will increase the burden on the infrastructure and services
 available within Girdwood; and

 WHEREAS, HLB is the primary owner of developable land within Girdwood for housing, industrial and commercial uses. HLB's Work Plan which is due for updating should be developed concurrently and in coordination with the Girdwood Area Plan that is also underway specifically in addressing housing, commercial and infrastructure needs for the community; and

**WHEREAS.** the Assembly finds that the Girdwood community recognizes that while there will be opportunity for public involvement during the entitlement process (i.e., conditional use permit and planned unit development) where public feedback can help shape density requirements, the Girdwood community seeks assurance that this development will provide some relief to the housing pressures experienced by current and future full-time residents of Girdwood, specifically by providing more stable long-term rental property and more attainable housing to those at 120 percent and below area median incomes; and 

**WHEREAS**, the land development costs are not typically recouped by the developer until such time as the lots are sold and/or housing units constructed and sold; and

**WHEREAS,** in the Development Agreement, CY Investments LLC has a duty to act as Declarant of the homeowners' association for the Project; and

WHEREAS, as Declarant for the homeowners' association, CY Investments LLC can set the terms of the planned community through the declaration, and of the homeowners' association through the founding bylaws, including any restrictions on short term rentals, percentage required to approve changes to the homeowners' association bylaws, as well as the time period in which the developer shall transfer control of the homeowners' association to the individual owners and any rights retained, and all terms must be approved by HLB; and

**WHEREAS**, the return on investment to the HLB Fund will be deferred but likely significant, leading to the long-term health of the Fund; and

**WHEREAS,** this land disposal commits approximately 22% of the suitable residential developable land in Girdwood to the Holtan Hills development (2022 Existing Conditions Report by Huddle AK and Agnew::Beck); and

**WHEREAS**, the Assembly finds that a public commitment by the Municipality to 42 improved communication and transparency, as well as a return on investment that 43 considers the specific benefit to the Girdwood community as part of the calculation 44 of the benefit for the Municipality as a whole, would be beneficial to the public 45 interest; and

1 WHEREAS, the Assembly finds that as a resort community, Girdwood faces high 2 external housing demand and has seen a drastic increase in short term rentals in 3 the last 10 years, making it challenging for year-round residents of Girdwood to obtain housing, and raising concerns among residents that the character of this 4 5 beloved and close-knit community will be lost as community members, especially working and middle class families, will be increasingly priced out of the housing 6 7 market; and

WHEREAS, the projected profits of two Phases of the Holtan Hills development for HLB are estimated at approximately \$1.2 Million and likely additional profits in Phase 10 3 that are not yet identified, those profits should be reinvested in further 12 development of attainable housing in Girdwood; and

**WHEREAS**, the housing developed from Holtan Hills will contribute to the overall property tax base of the Girdwood Valley Service Area; and

WHEREAS, return on investments by HLB should not be viewed in strictly monetary terms, but overall benefit to the Municipality of Anchorage; and

WHEREAS, the proposed disposal of portions of HLB Parcel 6-011 is not in the 2023 HLB Annual Work Program (AR 2023-235, As Amended), pursuant to AMC § 25.40.020B, to proceed with the disposal, the 2023 HLB Annual Work Program must be amended: and

WHEREAS, following required public noticing, the HLB Advisory Commission (HLBAC) held a public hearing and passed HLBAC Resolution 2022-09(S), recommending the disposal of portions of HLB Parcels 6-011, 6-016, and 6-017, legally described as Tract I Prince Addition Alyeska Subdivision (Plat 87-131)(PID 075-311-04-000), Tract B Girdwood Elementary School Subdivision (Plat 85-38)(PID 075-031-32-000), and Tract 9A Section 9 Township 10 North Range 2 East (Plat 73-220)(PID 075-041-31-000), to CY Investments, LLC as described in the Development Agreement between the developer and the Municipality of Anchorage Dated April 29, 2022, and amend the HLB 2021 Annual Work Program; now, therefore.

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## THE ANCHORAGE ASSEMBLY ORDAINS:

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The MOA is hereby authorized to execute disposal of portions of HLB Section 1. 39 Parcels 6-011, 6-016, and 6-017, legally described as Tract I Prince Addition Alyeska Subdivision (Plat 87-131)(PID 075-311-04-000), Tract B Girdwood 40 Elementary School Subdivision (Plat 85-38)(PID 075-031-32-000), and Tract 9A 41 42 Section 9 Township 10 North Range 2 East (Plat 73-220)(PID 075-041-31-000), to 43 CY Investments, LLC as described in the Development Agreement dated April 29, 44 2022.

46 The following terms shall attach to any conveyance of these parcels as well as be 47 included in the Development Agreement:

- A. CY Investments LLC will restrict the use of single-family properties built in Holtan Hills, Phase 1, to prohibit short-term rentals (less than 30 days in duration) except for rental of an Accessory Dwelling Unit (ADU) on the property, through the homeowners' association bylaws; which shall further provide that, until such time as the Municipality adopts an ordinance, applicable to properties in the homeowners' association, otherwise regulating short-term rentals, this specific restriction may be amended only by 100% unanimous approval of all parties entitled to vote on proposed amendments to the homeowners' association's bylaws; and
  - B. The above restriction and amendment vote requirement shall be included with the initial Declaration recorded by the Developer after approval of HLB and shall not be changed except by unit owners after formation of the homeowners' association and transfer of rights to it.

This Assembly approval requires and is conditioned upon the agreement by the Developer to the following terms and conditions:

- C. All developers must submit applications for land use entitlements to the Girdwood Board of Supervisors (GBOS) for review prior to seeking official action by the designated decision-making body; and
- D. At least one multi-family lot for the development of at least 8 units to be drawn from HLB's portion of profits will be designated for future disposal to a Girdwood housing trust or non-profit entity for the purposes of developing community housing for residents, if and only if a housing trust or entity is established which can legally receive and own property, and if and only if the housing trust or entity is established within five years of the recording of the plat for Phase 1 of Holtan Hills Subdivision and upon approval of the Conditional Use Permit for the Residential Planned Unit Development. Otherwise, the multi-family lot reverts to Heritage Land Bank ownership; and
  - E. CY Investments LLC and HLB will continue to engage with the Girdwood Board of Supervisors or delegated committee as the project progresses; and
- F. CY Investments LLC will develop Holtan Hills through the Conditional Use Permit for a Residential Planned Unit Development and will request approval to exceed the allowable density for the gR-3 zoning district as part of this process; and

45 The above terms are required for legal disposal of parcels in this Ordinance.

- 46 Conveyance is subject to the agreement of the Developer to comply with the terms
- 47 of this resolution.

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2	Section 2. Within 45 days of passage of this ordinance, and concurrent with the
3	ongoing development, HLB and GBOS shall identify and mutually agree on and pay
4	for engagement of a third party to liaise between HLB and GBOS until such time as
5	HLB has a newly appointed and confirmed HLB director that has been in the position
6	for at least six months.
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8	Section 3. Within 30 days of the close of the sale, HLB staff shall provide an
9	update to the Assembly through an informational memorandum.
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11	Section 4. The Municipality's intent for this development in all phases, is to
12	provide community housing opportunities attainable for year-round residents of
13	Girdwood.
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15	Section 5. HLB, in consultation with GBOS or a committee it designates, shall
16	work to identify available State and Federal funding to develop a secondary access
17	on Crow Creek Road to the Holtan Hills development.
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19	Section 6. Pursuant to AMC § 25.40.020B, this ordinance hereby amends the
20	2023 HLB Annual Work Program to include this disposal under the terms stated
21	herein.
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23	Section 7. This Ordinance shall become effective immediately upon passage and
24	approval by the Anchorage Assembly.
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26	PASSED AND APPROVED by the Anchorage Assembly this day
27	of, 2024.
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31	Chair
32	Chair
33 34	ATTEST:
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37 38	Municipal Clerk
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From:

# LAID-ON-THE-TABLE MUNICIPALITY OF ANCHORAGE

# **ASSEMBLY MEMORANDUM**

No. AM -2023

Meeting Date: December 19, 2023

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Assembly Vice Chair Zaletel

Subject: AN ORDINANCE AUTHORIZING THE COMPETITIVE DISPOSAL OF PORTIONS OF HERITAGE LAND BANK PARCELS 6-011, 6-016, AND 6-017, LEGALLY DESCRIBED AS TRACT I PRINCE ADDITION ALYESKA SUBDIVISION (PLAT 87-131)(PID 075-311-04-000), TRACT B GIRDWOOD ELEMENTARY SCHOOL SUBDIVISION (PLAT 85-38)(PID 075-031-32-000), AND TRACT 9A SECTION 9 TOWNSHIP 10 NORTH RANGE 2 EAST (PLAT 73-220)(PID 075-041-31-000), TO CY INVESTMENTS LLC AS DESCRIBED IN THE 9 10 DEVELOPMENT AGREEMENT BETWEEN THE DEVELOPER AND THE MUNICIPALITY OF ANCHORAGE DATED APRIL 29, 2022, AND AMEND THE 11 HERITAGE LAND BANK 2021 ANNUAL WORK PROGRAM. 12

14 This ordinance authorizes the Municipality to execute the competitive disposal of 15 portions of Heritage Land Bank (HLB) Parcels 6-011, 6-016, and 6-017, legally described as Tract I Prince Addition Alveska Subdivision (Plat 87-131)(PID 075-16 311-04-000), Tract B Girdwood Elementary School Subdivision (Plat 85-38)(PID 17 075-031-32-000), and Tract 9a Section 9 Township 10 North Range 2 East (Plat 73-18 19 220)(PID 075-041-31-000), to CY Investments, LLC as described in the Development Agreement between the developer and the Municipality of Anchorage 20 21 dated April 29, 2022, and to amend the 2021 HLB Annual Work Program.

This proposed disposal of public land was originally introduced in November of 2022 as AO 2022-103. On February 7, 2023, after much deliberation, the Assembly took up this matter in the form of AO 2022-103(S-2) and voted to postpone action on that item indefinitely. This ordinance reintroduces this proposal incorporating all of the changes proposed by the S-2.

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I request your support for the ordinance.

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Reviewed by:

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Respectfully submitted: Meg Zaletel, Assembly Vice Chair District 4, Midtown

Assembly Counsel's Office

Submitted by:Assembly Members Brawley and<br/>RiveraPrepared by:Legislative ServicesFor reading:December 19, 2023

### ANCHORAGE, ALASKA AR No. 2023-433

# A RESOLUTION OF THE ANCHORAGE ASSEMBLY ADOPTING A HOUSING ACTION PLAN

**WHEREAS**, Anchorage has been experiencing a housing shortage and affordability crisis for several years, documented as a policy issue for over a decade in reports such as the *Anchorage Housing Market Analysis* (2012), work of AEDC's Live Work Play Housing Committee, 2040 Land Use Plan (2017), and other publications; and

**WHEREAS**, the housing shortage has been further exacerbated by supply chain issues created by the COVID-19 pandemic, inflationary cost increases for building materials, rising interest rates for loans, a workforce shortage, and major increases in home sale and rental prices, which also increases the urgency for meaningful actions to address this problem; and

WHEREAS, affordable, accessible and stable housing is critical to our community's future economic growth and quality of life, and our current housing shortage is at the root of many other issues, including homelessness, outmigration and the workforce shortage; and

WHEREAS, the Assembly has set housing action as one of its top priorities for the past two years and through that work set a broad vision for the Municipality in the areas of economic and workforce development in AR 2022-136; identified actionable strategies to address the community's housing shortage in AR 2022-416; adopted Housing among its 2023 priorities in AR 2023-45; and adopted general principles for future housing policy decisions in AR 2023-260(S); and

**WHEREAS**, with the urgency and amount of work to do in the arena of local housing policy, the Assembly can accomplish more with a clear set of goals, specific actions, shared commitment to focus, and working in parallel with partners; and

**WHEREAS**, AR 2022-416 committed the Assembly to "develop a comprehensive housing policy outlining an Assembly action plan"; and

WHEREAS, the Anchorage Assembly has spent the past five months creating the
 Anchorage Assembly Housing Action Plan and gathering significant community
 feedback on that plan; and

**WHEREAS**, in that Plan the Assembly's vision is that "the Municipality of Anchorage has affordable, abundant, and diverse housing opportunities, so everyone who wants to live here can find a home that fits their needs and preferences"; and

WHEREAS, the Assembly Housing Action Plan will serve as a guide for the 1 2 Assembly's work on housing over the next few years, and will allow the public to understand what the Assembly is working on and engage in that work; 3 4 5 NOW, THEREFORE, THE ANCHORAGE ASSEMBLY RESOLVES: б 7 The Assembly adopts the Assembly Housing Action Plan contained in Section 1. 8 Exhibit A as its guiding document for its housing policy work, and commits to utilize this plan's vision, guiding principles, goals and strategies as general guiding policy 9 direction for current and future housing policy projects. 10 11 Section 2. The Assembly Housing Action Plan is intended to be a living document 12 that is flexible over time, to be regularly reviewed to assess progress toward the 13 goals and add or revise strategies and actions to best reflect the Assembly's 14 15 approach and current projects. The Assembly will review the plan and consider any proposed substantive updates by the end of 2024. 16 17 18 Section 3. This resolution shall be effective immediately upon passage and approval by the Assembly. 19 20 21 **PASSED AND APPROVED** by the Anchorage Assembly this 19<sup>th</sup> day of December, 22 2023. 23 24 25 Chair of the Assembly 26 27 ATTEST: 28 29 30 31 32 Municipal Clerk



# **MUNICIPALITY OF ANCHORAGE**

# Assembly Information Memorandum

No. AIM 235-2023

Meeting Date: December 19, 2023

## From: ASSEMBLY MEMBERS RIVERA AND BRAWLEY

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### Subject: SUMMARY OF PUBLIC OUTREACH CONDUCTED FOR AR 2023-433; A RESOLUTION OF THE ANCHORAGE ASSEMBLY ADOPTING A HOUSING ACTION PLAN

Beginning in July 2023, we have been leading the Anchorage Assembly through a process to develop a housing strategic plan. The Assembly worked on the plan over several worksessions and committee meetings and conducted an extensive process to solicit public input on the plan. This AIM summarizes the outreach efforts for this plan:

# TIMELINE:

14		
15 16	5/19/23	Assembly Housing Retreat to share key data about housing issues and trends, identify potential policy actions
17	7/27/23	Worksession with Assembly to develop vision, guiding principles
18	1/21/20	and goals
	0/22/22	0
19	8/22/23	AR 2023-260(S) was passed adopting general principles for the
20		Assembly's future housing policy decisions
21	9/22/23	Worksession with Assembly on overview of strategic plan
22	10/18/23	Development of strategic actions at Housing and Homelessness
23		Committee meeting
24	Oct. 2023	Draft plan shared with community stakeholders and organizations
25		who participated in prior meetings and events
26	11/3/23	Draft plan is shared at the Community Housing Action Summit
27	11/14/23	Draft plan is shared in the Assembly newsletter and emailed to
28		housing experts and community councils for feedback
29	11/15/23	Draft plan is presented to Federation of Community Councils
30	11/16/23	Draft plan is reviewed at the Community and Economic
31	11/10/20	Development Committee meeting
31 32	12/4/23	
	12/4/23	Deadline for Public Comment on the draft plan:
33		<ul> <li>100 people participated in providing comments during the</li> </ul>
34		Case Studies section of the Housing Action Summit
35		177 suggestions submitted via email from 26 individuals and
36		10 agencies: Anchorage Community Land Trust, Catholic
37		Social Services, MOA Planning Department, Anchorage
38		Community Development Authority, AARP Alaska, Cook
	•	

1 2 3	12/8/23	NeighborWor	Authority, Sightline Institute, AKPIRG, ks Alaska, Alaska Literacy Program lize the plan and begin to divvy up strategy		
4 5	12/0/20	actions among mem			
6	PRESENTA	PRESENTATIONS ON HOUSING BY ASSEMBLY MEMBERS:			
7	10/5/23	Hillside Area Landov			
8	10/15/23		he Housing Crisis in Anchorage		
9	10/16/23	NAACP Anchorage	5 5		
10	10/18/23	Federation of Comm	•		
11	10/20/23	USUAA (UAA Stude	•		
12	10/25/23	Rotary Club of Anch	,		
13	10/25/23	Anchorage Lions Cl			
$14^{13}$	10/26/23	Bartlett Club			
15	10/26/23	Anchorage Downtov	vn Partnershin		
16	10/29/23	5	Universalist Fellowship		
17	10/30/23	5	r of Commerce - Make it Monday		
18	12/7/23	Enlaces	Tor Commerce - Make it Monday		
19	12/10/23	Alaska Black Caucu	e		
20	11/15/23	Federation of Comm			
21	12/21/23	Scheduled: Anchora			
22	Jan. 2024		ian Association of Alaska		
23	0411. 2021				
24	HOUSING ACTION WEEK MATERIALS DISTRIBUTED TO:				
25		Faculty Senate			
26		ka Common Ground			
27			Education in Anchorage (OLE)		
28		no Community of Anch			
29		ntain View Library	lorage		
30		sac Library			
31		oon Library			
32		oon Boys & Girls Club			
33		-			
34	UAA Student Union				
35	REACH:				
36		v an Amail mailing list	of 545 individuals subscribed to email updates		
37		ousing action.	or 545 individuals subscribed to email updates		
38		•	lousing Action Summit with more than 275		
39		•	program. As of December 7, the event recording		
40		s 580 views.	program. As of December 7, the event recording		
41		5 000 views.			
42	A media cov	verage report is attach	ed		
43		verage report is attach			
44	Prepared by	<i>.</i>	Legislative Services Office		
45		, ·			
46	Submitted b	)V:	Felix Rivera, Member, District 4		
47			Anna Brawley, Member, District 3		
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# Anchorage Housing Action Week Media Coverage Report

The Anchorage Assembly convened Housing Action Week (HAW) October 30 - November 4, 2023. HAW emerged at an important moment of increasing public awareness of Anchorage's housing shortage, bringing together community leaders, policymakers, advocates, and residents in a collaborative effort to confront and alleviate the escalating issues surrounding housing attainability and affordability. The week-long initiative garnered attention for its comprehensive approach to sharing information from "How we got here" to actionable steps aimed at a community-driven, multilayered public process to untangle the intricacies of Anchorage's housing crisis.

The HAW media coverage report is specific to housing in Anchorage and HAW-related earned media coverage from September 2023 through December 9, 2023. It is meant to be both a clearinghouse and a snapshot of housing-related media coverage during this specific timeframe. Sharing a more expansive view of housing-related media coverage illustrates the overall depth and offers an awareness of publicly accessible information centered on potential housing developments, the Assembly's work to address the crisis, and public sentiment.

Most media outlets displayed an earnest willingness to share information with their audiences about Anchorage's housing crisis and the steps to address it; they understand the importance and gravity of what the shortage means and how it impacts the community. The media coverage spans mediums and demographics, connecting with a variety of audiences and platforms, ranging from podcasts to talk radio to online publications and television news. Additional media outreach and coverage are planned before the end of the year.

# **Online Outlets**

- Anchorage Daily News
  - September 7, 2023, Alex DeMarban <u>Alaska rents just saw their highest increase</u> in over a decade.
  - November 6, 2023, Alex DeMarban Pomeroy Lodging pursues new housing projects in Girdwood (<u>ADN</u> and <u>Alaska Journal of Commerce</u>)
  - November 26, 2023, Emily Goodykoontz <u>For Anchorage's homeless, pets can</u> <u>be a barrier to housing — but also a crucial comfort</u>
  - December 2, 2023, <u>Wayne and Wanda: The housing market is keeping my</u> relationship from progressing to the next level
- Alaska Journal of Commerce
  - November 20, 2023, Zachariah Hughes <u>Eagle River may get large housing</u> <u>development after deal between city and Eklutna</u>
- Alaska Business Monthly
  - November 8, 2023, Scott Rhode <u>Anchorage Summit Sharpens Draft Plan for</u> <u>Housing Strategies</u>
- Sol de Medianoche
  - Reporter Pedro Graterol interviewed Anna Brawley and Felix Rivera on December 7, 2023. The article will be published in the outlet's next edition.
- Alaska Public Media
  - September 15, 2023, Jeremy Hsieh <u>Does Alaska have an affordable housing</u> <u>crisis?</u>
  - September 19, 2023, Jeremy Hsieh <u>Anchorage Assembly to put off vote on</u> <u>residential zoning reform pending planners' review</u>
  - October 18, 2023, Wesley Early <u>Anchorage's tight housing market is making</u> <u>breaking up harder to do</u>

# <u>Radio</u>

- Tom Anderson Show, KVNT
  - Randy Sulte was interviewed the week of October 9.
  - Randy Sulte was <u>interviewed</u> on November 3.
- Mike Porcaro Show, KENI
  - Randy Sulte was <u>interviewed</u> on October 20.
- Talk of Alaska, Alaska Public Media
  - September 12, 2023 <u>Alaska's chronic housing shortage</u>, Lori Townsend, Talk of Alaska

- Addressing Alaskans, Alaska Public Media
  - Recorded sessions at the Community Housing Action Summit, aired on KSKA the weekend of Nov 11/12 and <u>published online</u> on November 14.

# Podcasts

- ADN Politics Podcast, Anchorage Daily News
  - Elizabeth Harball interviewed Anna Brawley on background on October 17.
  - Anna Brawley podcast recording, October 19, <u>published</u> October 20.
- Anchorage Unitarian Universalist Fellowship Forum (AUUF) Podcast
  - Meg Zaletel <u>spoke</u> at the AUUF weekly forum on October 29.
- East Anchorage Book Club, Andrew Gray
  - State Rep. Andrew Gray interviewed Daniel Volland.
- <u>Discover w/ Lucy</u>, Lucy Kriner Hollenbeck
  - Lucy interviewed George Martinez on Nov. 20 at 10:30 a.m.; the episode is anticipated to drop on December 12, 2023.
- The Alaska Landmine, Jeff Landfield
  - Jeff <u>interviewed</u> Daniel Volland; the podcast dropped on September 20, 2023.
  - Jeff will interview Anna Brawley and Eric Visser on December 11, 2023; the episode will likely drop the week of Dec. 11.

# **Television**

- Alaska Insight, Alaska Public Media
  - Alaska Insight: September 15, 2023 <u>Alaska's Affordable Housing Crisis</u>, Lori Townsend, Alaska Insight
- Alaska's News Source
  - September 15, 2023, Steve Kirch <u>Assembly discusses ordinance aimed at</u> <u>addressing housing shortage</u>
  - October 10, 2023, Steve Kirch <u>Assembly set to discuss housing, improvements</u> <u>to Chugach State Park, and Muni drug policy at meeting</u>
  - October 28, 2023, Steve Kirch <u>Anchorage Assembly votes to pursue HUD grants</u> <u>to address housing crisis</u>
  - October 30, 2023 Steve Kirch interviewed Kevin Cross on background.
  - October 30, 2023 Taylor Pierre interviewed Randy Sulte at Make it Monday
  - November 1, 2023, Steve Kirch <u>Anchorage Assembly and stakeholders explore</u> <u>solutions for housing crisis</u>
  - November 2, 2023, Steve Kirch <u>Developers, residents discuss solutions to lack</u> of new home construction in Anchorage
  - November 3, 2023, Steve Kirch <u>College student homelessness discussed at</u> <u>Housing Action Summit</u>
  - November 3, 2023 <u>Assembly Member Daniel Volland Discusses solutions to</u> <u>Anchorage's housing crisis</u>. Daniel Volland's in-studio live interview with Mike Ross and Maria Downey during the 6 p.m. newscast

# **Op-eds and LTEs**

- Kevin Cross, Randy Sulte, Daniel Volland, October 27, 2023 <u>A radically simple answer</u> <u>to Anchorage's housing shortage</u>
- Brooke Lavender, November 6, 2023 <u>Letter: Housing article response</u>
- Anna Brawley, Felix Rivera, November 10, 2023 <u>Anchorage Assembly's strategic plan</u> <u>on housing is for everyone</u>
- Joanne Kell, November 16, 2023 *Letter: Assembly housing plan*

## Press Releases

- September 12, 2023 <u>Anchorage Assembly designates Oct. 30 Nov. 4 as "Anchorage Housing Action Week"</u>
- October 10, 2023 <u>Assembly Leadership Announces "Anchorage Housing Action Week"</u> <u>Event Calendar</u>
- November 2, 2023 <u>Assembly Members Rivera and Brawley Announce Housing Action</u> <u>Summit Agenda</u>



# THE ASSEMBLY'S HOUSING VISION

The Municipality of Anchorage has affordable, abundant, and diverse housing opportunities, so everyone who wants to live here can find a home that fits their needs and preferences.

### We Want More Housing!

Cottage	Duplexes, 3-	Supportive	Housing	Starter	Condominiums
houses	and 4-plexes	housing	for seniors	homes	
Affordable rentals	Multi- generational housing	al Walkable Innovative neighborhoods design		New ownership models	Apartments

## **GUIDING PRINCIPLES**

- Attainable home ownership
- Housing quality, choice, stability and accessibility
- Quality rental options
- Community where everyone belongs

- Distinct neighborhoods
- Economic prosperity
- Engage the whole community in solutions
- Innovation & collaboration
- Government that works

## GOALS

- 1. Increase the supply of housing units for sale and for rent.
- 2. Diversify the housing market: housing types, sizes, price points, locations, accessibility, and ownership models.
- 3. Increase the share of resident-occupied housing throughout the year and reduce the number of vacant units.
- 4. Reduce housing cost burdens and ensure safe, affordable, high-quality permanent housing for all residents.
- 5. Make the Municipality a better partner in the development process.

## STRATEGIES

- 1. Remove Barriers to Infill and New Construction
- 2. Encourage Reuse and Redevelopment
- 3. Develop Funding Streams for Infrastructure and Public Utilities
- 4. Focus Incentives & Public Investment to Increase Housing Stock
- 5. Expand Housing Affordability, Accessibility and Stability
- 6. Streamline Municipal Processes

## ASSEMBLY TOOLBOX FOR IMPLEMENTING STRATEGIES

- **Policy** code changes, resolutions, policy direction; remove barriers that the Municipality has control or influence over.
- **Investment** incentivize desired end products; disincentivize other choices; direct investment (funding, budget decisions); indirect investment (tax exemptions, fee reductions or waivers).
- **Communication** two-way feedback with the community about their needs and steps the Assembly can take to address those needs; education on existing issues and the Assembly's work to address the issues.
- **Advocacy** build relationships across all levels of government, champion policies and needed investments in housing and community infrastructure
- Convening and Collaboration bring together partners and stakeholders for problem-solving and action; engage the community in solutions; facilitate and negotiate multi-stakeholder agreements.

# **MEASURES OF SUCCESS**

The Assembly will track the following indicators, and focus our efforts, investments, and policy decisions to help the community achieve the following targets.

Indicator		3-5 Year Target	Data Source	
1	Number of new housing units constructed: > Detached (single family) housing > Duplex, triplex and fourplex > Multi-unit (5+) buildings > Accessory Dwelling Units	Increase	Permit Center, Building permits; track by # units, Registration	
2	Number of renovated housing units.	Increase	Permit Center, Building permits	
3	Number of housing units created from conversion and reuse of existing properties.	Increase	Permit Center, Building permits	
4	Number of subdivided residential lots.	Increase	Planning Dept., Platting Cases	
5	Housing voucher waitlist, Anchorage	Decrease	Alaska Housing Finance Corporation	
6	Rental market vacancy rate	5%	Alaska Department of Labor and Workforce Dev.	
7	Median sale price of housing units by type. > Detached (single family) properties > Condominiums > Attached (multi-family) properties	Increase no more than CPI inflation	AK MLS MLS tracks the 3 types. Multi = commercial	
8	Number of housing units for sale under median sale price.	Increase	AK MLS	
9	Rate of average annual rent increase.	Increase no more than CPI inflation	AK Dept. of Labor, HUD	
10	Proportion of resident-occupied housing units compared with all housing units.	Increase	Census, American Community Survey	
11	Number of vacant and abandoned properties identified by MOA	Decrease	Code Enforcement (V&A database)	

### ANCHORAGE ASSEMBLY HOUSING ACTION PLAN - 12/19/23

12	Median days between submitting a permit application	Decrease	Permit Center, Performance
	and receiving a permit.		Measures
13	Number of renters who are rent burdened	Decrease	AK Dept. of Labor, HUD
14	Number of evictions	Decrease	AK Court System
15	New investments in housing	Increase	Muni, HUD, State,
	> Public funding / > Philanthropic funding		Philanthropy

# ACTIONS

# A. STRATEGY: Remove Barriers to Infill and New Construction

- 1. Reduce costs and barriers to development of 3- and 4-plexes (AO 2023-103 and AO 2023-130).
- 2. Simplify residential zoning code to align with 2040 Land Use Plan (HOME Initiative, AO 2023-87(S)).
- 3. Encourage denser development (housing units per acre) by revising dimensional standards, minimum lot size and coverage, height limits, and other policies where appropriate.
- 4. Simplify and reduce prescriptive regulations in zoning code (Title 21) and building code (Title 23) for attached housing.
- 5. Encourage rezones to bring properties in line with 2040 Land Use Plan.
- 6. Create and expand use of pre-approved building plans for housing units.
- 7. Remove zoning and building code (Titles 21 and 23) barriers to manufactured and prefabricated housing.
- 8. Encourage workforce development in skilled building trades.
- 9. Identify publicly owned lands (HLB, MOA, Anchorage School District) that are suitable and make those lands available for residential development.

## B. STRATEGY: Encourage Reuse and Redevelopment

- 1. Create a "code safe harbor" program and options to waive code compliance requirements for existing buildings, to reduce the effort and cost needed to rehabilitate and reuse aging buildings.
- 2. Encourage adaptive reuse by simplifying the change of use process for properties to become residential uses and subdivide properties into multiple units.
- 3. Focus investment on re-use of vacant and abandoned nuisance properties identified by the Municipality.
- 4. Explore code and policy changes needed to encourage more residential development in commercial zones.

# C. STRATEGY: Develop Funding Streams for Infrastructure and Public Utilities

- 1. Increase utilization of Infrastructure Coordination Agreements (ICAs) by developers in partnership with AWWU.
- 2. Increase shared public-private responsibility for the cost of offsite improvements: water and sewer utility extensions, road and drainage upgrades, and public infrastructure required of new development.
- 3. Prioritize infrastructure expansion as part of developing new neighborhoods (e.g., Eklutna 770 and Powder Reserve).
- 4. Create an infrastructure bank, a revolving loan fund program established and administered by the municipality to provide low-cost loan financing for infrastructure for housing development.

# D. STRATEGY: Focus Incentives & Public Investment to Increase Housing Stock

- Continue investments in vacant and abandoned properties for housing (2023: \$1.3M matching funding to Anchorage Affordable Housing & Land Trust).
- 2. Evaluate existing incentive programs to identify areas for improvement, or alternatives for new programs, to increase program results, leverage existing infrastructure, and maximize public benefit.
- 3. Identify realistic qualification criteria and performance metrics to evaluate projects eligible for incentives (tax abatement, etc.), to ensure public resources are invested with reasonable expectation of public benefit.
- 4. Work with Planning staff to review recommendations from a planned targeted housing market study, including analysis of infrastructure costs and impact on development feasibility, accessibility and affordability.
- 5. Explore incentives for prevailing wage and apprenticeship utilization for projects that receive municipal tax incentives or direct capital investment.
- 6. Enact any code changes needed to support innovative housing models, such as community land trusts.
- 7. Increase local control of federal housing dollars; explore creation of an Anchorage Housing Authority.
- 8. Create an Anchorage weatherization assistance home upgrade program.

## E. STRATEGY: Expand Housing Affordability, Accessibility and Stability

- 1. Identify impact of short-term rentals on housing availability and affordability, and potentially regulate (AO 2023-110).
- 2. Support local enforcement of the Fair Housing Act and develop reporting system to reduce housing discrimination.
- 3. Explore policies to protect and preserve current affordable housing stock, such as owner- and renter-occupied units in mobile home parks.
- 4. Collaborate with landlords, housing and service providers, legal aid programs,

and other stakeholders for education about fair housing, tenants' rights, emergency assistance and eviction prevention, and language access resources.

- 5. Explore policies to mitigate rapid increases in housing costs.
- 6. Support expansion of low-barrier, rapid response programs for emergency rental assistance and preventing eviction.
- 7. Remove barriers for people exiting the corrections system to secure permanent housing.
- 8. Increase number of supportive housing units operating in the Municipality, to help people live independently.
- 9. Encourage investments in residential energy efficiency and weatherization for rental properties and homeowners.
- 10. Work on recommendations to address Girdwood's unique housing challenges in the updated Girdwood Comprehensive Plan and future housing plans.

# F. STRATEGY: Streamline Municipal Processes

- 1. Develop an implementation strategy for the Housing Strategic plan, with annual review of progress.
- 2. Create housing dashboard, track Muni investment in housing & how units performing.
- 3. Increase predictability throughout the entitlement and development process.
- Implement findings and recommendations of the Bendon Adams report (2015) to improve performance, expedited timelines, and customer satisfaction with permitting.
- 5. Support a customer-focused redesign of the permitting and development review process to reduce time and confusion between submittal and approval of a permit application.
- 6. Support implementation of a streamlined online permit system, with robust data reporting.
- 7. Create a project advocate (staff) function to assist development customers in navigating the process, and interface across departments and with all entities in the permitting process.
- 8. Broaden community engagement and involvement in housing policy.

# **APPENDIX**

### Anchorage 2020 Comprehensive Plan: Housing-Related Goals plan link

- General Land Use: A forward-looking approach to community growth and redevelopment.
- **<u>Residential Uses</u>**: A variety of housing types and densities in safe, attractive neighborhoods that offer a choice of urban, suburban, and rural lifestyles that are appropriate for northern conditions and in harmony with our natural setting.
- <u>Neighborhood Identity and Vitality</u>: A variety of safe, pleasant, and distinctive neighborhoods responsive to the diverse needs of residents, with good access to schools, recreation, natural areas, and community facilities.
- **Housing**: A balanced, diverse supply of affordable, quality housing, located in safe and livable neighborhoods with amenities and infrastructure, that reflects Anchorage's varied social, cultural, and physical environment.

### Anchorage 2040 Land Use Plan (2017): Housing-Related Goals plan link

- **Goal 1: Plan for Growth and Livability:** Anchorage achieves residential and commercial growth, which improves community resiliency and citizens' quality of life as it supports their vision for the future expressed in the Comprehensive Plan.
- **Goal 2: Infill and Redevelopment:** Infill and redevelopment meet the housing and employment needs of residents and businesses in Anchorage.
- **Goal 3: Centers and Corridors:** Mixed-use, walkable commercial centers, and corridors thrive within their neighborhood context, offer housing affordable to a range of incomes, and enable business growth.
- **Goal 4: Neighborhood Housing:** Anchorage's neighborhoods provide a range of places to live, meeting the housing needs of residents at all income levels, household sizes, interests, ages, abilities, and all races and ethnicities.
- **Goal 5 Infrastructure-Land Use:** Coordinated and targeted infrastructure investments catalyze new growth, provide an acceptable return on investment, and equitably improve safety and quality of life.
- **Goal 6 Accessible Land Use:** Anchorage coordinates transportation and land use to provide safe, efficient, and affordable travel choices.
- **Goal 7 Compatible Land Use:** Infill development is compatible with the valued characteristics of surrounding properties and neighborhoods.

### Foundational Plans, Reports, and Prior Work

- Anchorage Housing Assessment (2012) link
- Anchorage Climate Action Plan (2019) link
- Assembly Summary Actions from Planning Session (Sep 2022) link
- Assembly Housing Action Resolution, AR 2022-416 (Dec 2022) link
- Planning Dept. Housing White Paper (May 2023) link
- Housing Retreat Summary Strategies (May 2023) link
- Assembly Guiding Principles for Housing, AR 2023-260(S) (Aug 2023) link
- Policy recommendations from subject matter experts, industry and trade groups.
- Sightline report on Accessory Dwelling Units link

Letter of Support for State of Alaska Code Blue Application, for a patient transport boat replacement for Girdwood Fire Rescue:

Dear State of Alaska Code Blue Grant Selection Committee,

The Girdwood Board of Supervisors supports the Girdwood Fire Rescue grant application to the State of Alaska Code Blue Program for \$15,000 to help partially fund a patient transport boat for Turnagain Arm and Portage water rescues in Southcentral Alaska.

The Code Blue Project was established by the Alaska Legislature to provide essential EMS equipment by leveraging limited state dollars with funding from other non-traditional sources. Therefore, this project fits the mission of the grant fund.

Girdwood Fire Rescue, as a 501c(3) nonprofit organization is fundraising for a patient transport boat replacement.

Girdwood has not received Municipality of Anchorage tax funding for this equipment used in the Anchorage Areawide EMS service area.

\$15,000 from the Code Blue Project would assist with matching the fundraising for the patient transport boat.

Other water rescue boats in the Municipality of Anchorage are located in Anchorage (Tudor Road), Eagle River, and Chugiak - all 45-90 minutes from the water bodies Girdwood servies with emergency patient access.

Chugach State Park and Chugach National Forest water bodies are popular for recreation by Alaskans and visitors to Alaska, given the area's proximity to Anchorage.

Girdwood Fire Rescue applied for a federal fire grant for the boat and was unsuccessful.

Girdwood Fire Rescue approached the Chugach National Forest with a request for funding and was unsuccessful.

There are no Coast Guard boat response resources available in Turnagain Arm.