



True North Recovery

Launchpad Services & Impact Overview

What is the “Launchpad?”

The Launchpad provides immediate, low-barrier access to behavioral health support and care coordination. We provide services to quickly connect individuals with the care they need, collaborating lived experience and expertise to navigate complex systems of care to support individuals in need of that care. The Launchpad is a place where a person can come to help improve their quality of life, while working towards accessing behavioral health resources.

Core Services Include:

- Immediate peer-led triage and referral connection on site and/or in community
- Safety planning
- Health screenings and non-acute medical evaluation
- Access to outpatient behavioral health services
- Provider access, including:
 - Tele-health
 - Primary care
 - Psychiatric services (assessments & medication management)

Core Population Served

- Adults with a behavioral health diagnosis who are voluntarily seeking services

What the Launchpad is Not

- A 24-hour a day behavioral health facility
- An involuntary crisis drop off center
- A shelter
- A sobering center
- Community Safety Patrol

Wasilla Day One Impact (July 2022 – July 2025)

- 633 unique individuals provided withdrawal management at TNR.
- 6,527 service hours delivered
- 86% engaged in long-term behavioral health services

People Healed. Communities Strengthened. Systems Transformed.



2025 Wasilla Launchpad Data

- 589 unique individuals
- 2,136 visits occurred and 1,501 visits directed to a peer
- 124 unique individuals were connected to behavioral health services outside of TNR

Anchorage Impact (APD HOPE Team Partnership – 2025)

- Our peers spent 348 hours embedded with the APD HOPE Team
- Our peers connected 64 individuals to behavioral health services

Why It Matters

- Providing immediate access to care
- Improving navigation between service levels
- Increasing successful connections to long-term treatment
- Supporting both local and regional behavioral health systems
- 15-30 new jobs in the community

Community Need – Anchorage Feasibility Findings (Agnew Beck/ Alaska Mental Health Trust Authority)

- 15 behavioral health providers interviewed
- Frequent availability of open treatment beds
- Key gaps identified:
 - Disconnection between levels of care
 - Barriers to entering care
 - Need for stronger referral pathways
- Projected nearly 250 treatment beds in Anchorage area by 2027

About True North Recovery

- 195 current employees
- Best Workplaces Alaska 2024 & 2025
- Bert Hall Award Winner - Crisis Services Mat-Su 2024
- ABHA Innovative Program of the Year 2024 (Day One Campus)
- Best of the Valley 2025 Mental Health Provider (Frontiersman)

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