MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 582-2000

Meeting Date: May 23, 2000

FROM: Mayor

SUBJECT: AN ORDINANCE EXTENDING ASSESSMENT DISTRICT 1SD97 AS A SPECIAL ASSESSMENT DISTRICT FOR SERVICES WITHIN THE AREA OF DOWNTOWN ANCHORAGE ESTABLISHED BY ANCHORAGE ORDINANCE 97-51 MORE SPECIFICALLY SHOWN ON THE SPECIAL ASSESSMENT DISTRICT 1SD97 MAP ATTACHED TO THIS ORDINANCE; AUTHORIZING SAID DISTRICT TO CONTINUE TO PROVIDE SPECIFIED SAFE AND CLEAN SERVICES AND ESTABLISHING THE BASIS AND METHOD OF ASSESSING, ALLOCATING AND APPORTIONING THE COSTS OF SERVICES AND THE RULES AND PROCEDURES FOR ASSESSMENT CALCULATIONS, BILLINGS, PENALTIES, INTEREST, COSTS, APPLICATION OF PAYMENTS AND ENFORCEMENT OF ASSESSMENTS AND DETERMINING TO PROCEED.

Submitted is an ordinance extending Assessment District 1SD97, the Downtown Business Improvement District (BID).

The petition to continue providing additional public services for the downtown area was filed with the Municipal Clerk on May 2, 2000. The petition was signed in favor by property owners that represent 276 properties and 65.61% of the estimated assessable service cost.

 The petition is for the purpose of continuing to public services that are in addition to regular Municipal services as authorized under Anchorage Ordinance 96-77(S-1) as amended, the ordinance to provide for business improvement districts and other assessment districts for services. These services will not reduce or eliminate services otherwise provided by the Municipality.

The BID currently provides and will continue to provide the following services:

Uniformed downtown "ambassadors" trained to provide informational services and provide safety and security assistance (not including law enforcement) to residents, businesses, visitors, and downtown employees.

Uniformed cleaning crews to assure cleaned sidewalks, gutters, and alleys. This includes power-cleaning sidewalks during the summer months and clearing alley entrances and crosswalks in winter.

Graffiti removal in coordination with the Municipality of Anchorage.

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 Coordination with existing law enforcement and community service organizations to reduce public inebriation, panhandling and street crime.

Active promotion of downtown to residents, visitors, and downtown employees. Assist, coordinate and plan public events within the BID boundaries.

BID assessments total approximately \$437,000 per year and fund the specific services provided by the BID. Additional funds are made available by Anchorage Downtown Partnership and its affiliated charity, the Partners for Downtown Progress to effectively supplement the BID assessments and services. These additional funds are received in the form of donations and grants as well as dues paid by the members of the Anchorage Downtown Partnership.

Under this ordinance, assessments are calculated upon the basis of real property tax valuation for the prior tax year. Real property will be assessed at the rate of 1.5 mills of the prior year's real property tax valuation, up to and including \$10,000,000 plus \$100 per \$1,000,000 of assessed value in excess of \$10,000,000.

The ordinance excludes properties that are tax exempt, which include government, churches and other non-profit organizations. In addition, the owners of qualified, owner-occupied, single-family residences which have applied for exemption shall be exempt from the Assessment District.

The petition resulted with 60 owners that applied for this owner-occupied exemption, which represents 1.74% of the assessment total. The exemptions of these properties will not increase the other assessments in the district.

With the exemptions recommended, the total annual amount collectable from the assessment district, as presented in the petition roll, will be approximately \$437,000. Any further exemptions will reduce the assessment revenue by the total amount of those exemptions.

The ordinance provides that not less that every five years, the assessment formula and/or the assessment mill rate shall be reviewed and may be revised or amended upon approval of property owners bearing more than 50% of the estimated assessable costs of the services. It also provides that during the 10th calendar year after passage of the ordinance, property owners within the assessment district shall be petitioned with the option of terminating or reauthorizing the BID.

Assembly Memorandum Subject: ORDINANCE EXTENDING DISTRICT 1SD97. Page 3 1 2000-98 2 THE ADMINISTRATION RECOMMENDS ADOPTION OF AO /___. 3 4 Prepared by: Recommended by: 5 6 7 8 9 Municipal Manager Capital Budget Officer 10/ 11 Respectfully submitted, 12 13 14 15 16 17/ Rick Mystrom 18 Mayor 19 20 21 22 23

MUNICIPALITY OF ANCHORAGE Summary of Economic Effects - General Government

AO Number: 2000- 98

Title: AO EXTENDING ASSESSMENT DISTRICT 1SD97, THE DOWNTOWN

BUSINESS IMPROVEMENT DISTRICT

Sponsor: Manager

Preparing Agency: Office of Management & Budget

(Municipal Manager)

Others Impacted: None

CHANGES IN EXPENDITURES AND	ES: (: (Thousands of Dollars)			
	FY00	FY01	FY02	FY03	FY04
Operating Expenditures 1000 Personal Services 2000 Supplies 3000 Other Services-Contractual 4000 Debt Service 5000 Capital Outlay	N/A N/A 437	437	437	437	437
TOTAL DIRECT COSTS:	437	437	437	437	437
Add: 6000 Charges from Others Less: 7000 Charges to Others	N/A N/A				
FUNCTION COST:	N/A				
REVENUES:	437	437	437	437	437
CAPITAL:	N/A				
POSITIONS: FT/PT and Temp.	N/A				
PUBLIC SECTOR ECONOMIC EFFI	ECTS:				
Estimated assessments are \$437,000 mill rate shall be reviewed in 5 years, bearing more than 50% of the estima services of the Business Improvemer	and may b ted assess	e revised or an able costs of th	nended upon a ne services. A	approval of pro a contract to pr	perty owners
Prepared by: Tim Rogers	quo			·	: 343-4467
Validated by OMB:				_ Date: _ S	-13-00
Approved by:				Date:	