

ECONOMIC DEVELOPMENT AND PLANNING

**ECONOMIC DEVELOPMENT
AND PLANNING**

**Municipal
Manager**

**Director
1506**

**Economic
Development
1511**

**Community
Planning
Block Grant**

**Deputy
Director**

**Land Use
1532**

**GIS/
Cartographics
1513**

**Zoning and
Platting
1541**

DEPARTMENT SUMMARY

DEPARTMENT

ECONOMIC DEVELOPMENT AND PLANNING

MISSION

To provide direction, coordination and support to government and the private sector in the use and management of municipal land, natural resources and systems. Through short- and long-range planning, assist community activities and decision-making affecting economic development, transportation and the environment.

MAJOR PROGRAMMING HIGHLIGHTS

- Coordinate activities of the Planning and Zoning Commission, Platting Board, Zoning Board of Examiners and Appeals, Urban Design Commission, Geotechnical Advisory Commission, Mayor's Economic Development Strategy Council and other ad hoc committees and task forces.
- Undertake special projects to expand the Municipality's tax and employment base.
- Provide planning services to assure the steady flow of federal highway funds into development of municipal transportation systems.
- Conduct surveys and gather business information for use in transportation and economic development projects and strategies.
- Respond to thousands of requests for economic, demographic, land use, transportation, zoning and platting information, maps and publications.
- Make annual population estimates.
- Process rezoning and conditional use applications, platting applications, and zoning variances.
- Initiate revisions to long-range plans such as the Anchorage Bowl Comprehensive Plan and the Eagle River Comprehensive Plan, and complete revisions to other plans as needed.
- Utilize the department's Geographic Information System to produce maps and do land use, environmental, zoning and platting, and economic development research and analysis.

RESOURCES

	1989	1990
Direct Costs	\$ 1,956,380	\$ 1,702,120
Program Revenues	\$ 132,000	\$ 132,000
Personnel	28FT 1PT	25FT 1PT
Grant Budget	\$ 1,342,313	\$ 1,173,407
Grant Personnel	6FT	3FT

1990 RESOURCE PLAN

DEPARTMENT: ECONOMIC DEV & PLANNING

DIVISION	FINANCIAL SUMMARY		PERSONNEL SUMMARY							
	1989 REVISED	1990 BUDGET	1989 REVISED				1990 BUDGET			
			FT	PT	T	TOTAL	FT	PT	T	TOTAL
ADMINISTRATION	192,130	184,800	3			3	3			3
ECONOMIC DEVELOPMENT	649,510	491,190	8	1		9	5	1		6
COMPREHENSIVE PLANNING	439,300	434,980	8			8	8			8
ZONING AND PLATTING	557,790	589,310	9			9	9			9
	-----	-----	---	---	---	---	---	---	---	---
OPERATING COST	1,838,730	1,700,280	28	1		29	25	1		26
			=====							
ADD DEBT SERVICE	117,650	1,840								
	-----	-----								
DIRECT ORGANIZATION COST	1,956,380	1,702,120								
ADD INTRAGOVERNMENTAL CHARGES FROM OTHERS	2,024,340	1,764,140								
	-----	-----								
TOTAL DEPARTMENT COST	3,980,720	3,466,260								
LESS INTRAGOVERNMENTAL CHARGES TO OTHERS	922,800	828,810								
	-----	-----								
FUNCTION COST	3,057,920	2,637,450								
LESS PROGRAM REVENUES	132,000	132,000								
	-----	-----								
NET PROGRAM COST	2,925,920	2,505,450								

1990 RESOURCES BY CATEGORY OF EXPENSE

DIVISION	PERSONAL SERVICES	SUPPLIES	OTHER SERVICES	CAPITAL OUTLAY	TOTAL DIRECT COST
ADMINISTRATION	161,520	2,090	21,750	3,180	188,540
ECONOMIC DEVELOPMENT	378,430	24,020	88,520	7,700	498,670
COMPREHENSIVE PLANNING	434,830		10,110		444,940
ZONING AND PLATTING	557,900		37,120	5,480	600,500
	-----	-----	-----	-----	-----
DEPT. TOTAL WITHOUT DEBT SERVICE	1,532,680	26,110	157,500	16,360	1,732,650
LESS VACANCY FACTOR	32,370				32,370
ADD DEBT SERVICE					1,840
	-----	-----	-----	-----	-----
TOTAL DIRECT ORGANIZATION COST	1,500,310	26,110	157,500	16,360	1,702,120

RECONCILIATION FROM 1989 REVISED TO 1990 BUDGET
--

DEPARTMENT: ECONOMIC DEVELOPMENT AND PLANNING

	DIRECT COSTS	POSITIONS		
		FT	PT	T
1989 REVISED BUDGET:	\$ 1,956,380	28FT	1PT	
Amount Required to Continue Existing Programs in 1990:	86,660			
TRANSFER TO PUBLIC WORKS:				
- Transportation Associate Planner	(62,330)	(1FT)		
REDUCTIONS TO EXISTING PROGRAMS:				
- Clerical support	(38,750)	(1FT)		
- Executive Position	(57,360)	(1FT)		
- Principal Administrative Officer	(40,580)	(1FT)		
- Programmer/Analyst	(60,250)	(1FT)		
EXPANSIONS IN EXISTING PROGRAMS:				
- Land Use Planning Technician	46,010	1FT		
- Office Associate	31,470	1FT		
NEW PROGRAMS:				
- None				
MISCELLANEOUS INCREASES (DECREASES):				
- Personal services	(16,300)			
- Supplies	(1,340)			
- Other services	(35,940)			
- Debt	(115,810)			
- Capital outlay	10,260			
1990 BUDGET	\$ 1,702,120	25FT	1PT	

1990 P R O G R A M P L A N

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ADMINISTRATION
PROGRAM: Department Administration

PURPOSE:

Provide overall department direction and support to Assembly, boards and commissions.

1989 PERFORMANCES:

- Continue to provide direction and support in planning and implementation of the department land use and economic development programs.
- Continue to be liaison to Mayor, Assembly, Planning Commission and other boards and commissions supported by the department.

1990 OBJECTIVES:

- Continue to provide direction and support in planning and implementation of the department land use and economic development programs.
- Continue to be liaison to Mayor, Assembly, Planning Commission and other boards and commissions supported by the department.

RESOURCES:

	1988 REVISED			1989 REVISED			1990 BUDGET		
	FT	PT	T	FT	PT	T	FT	PT	T
PERSONNEL:	2	0	0	3	0	0	3	0	0
PERSONAL SERVICES	\$	127,470		\$	169,120		\$	157,780	
SUPPLIES		1,400			0			2,090	
OTHER SERVICES		910			23,010			21,750	
CAPITAL OUTLAY		0			0			3,180	
TOTAL DIRECT COST:	\$	129,780		\$	192,130		\$	184,800	

20 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:
7, 12

1990 PROGRAM PLAN

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ECONOMIC DEVELOPMENT
PROGRAM: Economic Development & Analysis

PURPOSE:

Provide demographic and economic data and analysis to support department planning efforts. Support public and private economic development efforts. Respond to requests for demographic and economic information. Provide report production, payroll & accounting services for the department.

1989 PERFORMANCES:

- Support public and private economic development efforts.
- Respond to requests for demographic and economic information.
- Provide staff support for the Mayor's Economic Strategy Council and task forces.
- Provide economic analysis for municipal-wide projects.
- Make 1989 population estimates.
- Continue residential foreclosures analysis.
- Provide administrative and supervisory support for Community Development Block Grants.
- Provide desk top publishing services for the department.
- Provide staff training in Office Automation, Displaywrite, CPT word processing and desk top publishing.
- Implement Overall Economic Development Plan.
- Begin publication of Anchorage Economic Trends.
- Provide administrative and supervisory support for EDA and CDBG Grants.
- Continue residential foreclosures analysis.

1990 OBJECTIVES:

- Support public and private economic development efforts.
- Respond to requests for demographic & economic information.
- Provide staff support for Mayor's Economic Strategy Council and task forces.
- Provide economic analysis for department projects and other departments.
- Work with 1990 census committees.
- Provide desk top publishing services for department.
- Publish Anchorage Economic Trends.
- Provide administrative support for Community Development Block Grant.
- Continue residential foreclosure and housing analysis.

1990 PROGRAM PLAN

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ECONOMIC DEVELOPMENT

PROGRAM: Economic Development & Analysis

RESOURCES:

	1988 REVISED			1989 REVISED			1990 BUDGET		
	FT	PT	T	FT	PT	T	FT	PT	T
PERSONNEL:	3	2	0	4	1	0	2	1	0
PERSONAL SERVICES	\$	211,940		\$	295,500		\$	186,590	
SUPPLIES		4,190			14,100			14,020	
OTHER SERVICES		7,660			34,550			25,440	
CAPITAL OUTLAY		870			0			5,000	
TOTAL DIRECT COST:	\$	224,660		\$	344,150		\$	231,050	
PROGRAM REVENUES:	\$	0		\$	58,500		\$	33,000	
PERFORMANCE MEASURES:									
- Sales of population and housing reports.		1,600			1,000			1,000	
- Sales of Anchorage Economic Trend report.		0			10,000			5,000	
- Demographic, housing and economic information requests.		7,100			4,250			3,200	
- Major reports & studies produced.		24			8			6	
- Miscellaneous reports sold.		1,400			1,100			1,100	
- Office Automation/Displaywrite training sessions held for staff.		26			36			0	
- Pages of reports produced using desk top publishing.		300			2,000			0	

19 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:
4, 15, 19

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ECONOMIC DEVELOPMENT
PROGRAM: Technical Services

PURPOSE:

To provide technical mapping, analysis, & cartographic services to the Department of Economic Development & Planning and other municipal departments. Prepare and update official zoning maps and service area maps. Prepare aerial photo maps. Maintain GIS data base. Sell mapping information

1989 PERFORMANCES:

- Verify all mandated zoning/platting case graphics.
- Maintain/update official zoning maps and service area maps.
- Administer aerial photo mapping program.
- Provide GIS analysis and computer/manual cartographic support for the Eagle River Land Use Plan, Ship Creek Land Use Study, and Residential Foreclosure Analysis and other major plans and studies.
- Maintain/update GIS parcel, land use, environmental, area boundary data for the Anchorage Bowl, Eagle River and Turnagain Arm.
- Provide manual cartographic and computer analysis/mapping services to other municipal agencies.
- Respond to phone, walk-in and mail requests for maps and map information from the public.
- Provide on-going GIS training to department staff.

1990 OBJECTIVES:

- Verify all mandated zoning/platting case graphics.
- Maintain/update official zoning maps and service area maps.
- Administer aerial photo mapping program.
- Provide GIS analysis and computer/manual cartographic support for the Eagle River and Anchorage Bowl Comprehensive Land Use Plans, Ship Creek Land Use Study, and Residential Foreclosure Analysis and other major plans and studies.
- Maintain/update GIS parcel, land use, environmental, area boundary data for the Anchorage Bowl, Eagle River and Turnagain Arm.
- Provide manual cartographic and computer analysis/mapping services to other municipal agencies.
- Respond to phone, walk-in and mail requests for maps and map information from the public.
- Provide on-going GIS training to department staff.

1990 PROGRAM PLAN

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ECONOMIC DEVELOPMENT

PROGRAM: Technical Services

RESOURCES:

	1988 REVISED			1989 REVISED			1990 BUDGET		
	FT	PT	T	FT	PT	T	FT	PT	T
PERSONNEL:	3	4	0	4	0	0	3	0	0
PERSONAL SERVICES	\$	433,940		\$	217,680		\$	184,360	
SUPPLIES		23,460			10,500			10,000	
OTHER SERVICES		78,030			65,920			63,080	
DEBT SERVICE		118,670			117,650			1,840	
CAPITAL OUTLAY		1,580			0			2,700	
TOTAL DIRECT COST:	\$	655,680		\$	411,750		\$	261,980	
PROGRAM REVENUES:	\$	12,000		\$	17,000		\$	13,500	
PERFORMANCE MEASURES:									
- Respond to map information requests.		2,500			1,500			970	
- New maps & updated maps produced by manual cartographics.		2,050			700			950	
- New maps & updated maps produced by GIS computer.		1,800			800			1,400	
- Copies of maps produced for sale or Municipal use.		15,400			10,200			7,900	

19 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:
3, 11, 14

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: COMPREHENSIVE PLANNING
 PROGRAM: Comprehensive Planning

PURPOSE:

To provide mid- and long-range planning for land use, environmental, and transportation functions; administer private/public project and developmental reviews; prepare amendments to Title 21; conduct areawide rezonings; support the Heritage Land Bank.

1989 PERFORMANCES:

- Reevaluate zoning and related development restrictions on municipal land and provide planning support to the Heritage Land Bank.
- Complete revision of the Eagle River Comprehensive Plan, and Long Range Transportation Plan.
- Start revision of Anchorage Bowl Comprehensive Plan.
- Initiate and complete areawide rezonings of remaining "Transition" properties within the Anchorage Bowl.
- Initiate and complete the revision of certain municipal code and administrative procedures/regulations to enhance development flexibility.
- Revise and approve the AMATS planning and programming documents required to maintain certification for highway and transit funding.
- Provide computer modeling and planning support to DHHS for revision of the Air Quality Plan, required to maintain air quality certification.
- Provide planning support to a variety of municipal agencies and administer development reviews for site plans, hazardous seismic areas and public facilities.

1990 OBJECTIVES:

- Reevaluate zoning and related development restrictions on municipal land and provide planning support to the Heritage Land Bank.
- Complete revisions of the Eagle River Comprehensive Plan.
- Assist Public Works in preparation of AMATS Transportation Plans.
- Begin revision of Anchorage Bowl Comprehensive Plan, as required by Title 21, focusing on the development of a land use inventory, to coincide with the 1990 census data gathering project.
- Initiate and complete areawide rezonings of remaining "Transition" properties within the Anchorage Bowl.
- Initiate and complete the revision of certain municipal code and administrative procedures/regulations to enhance development flexibility.

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: COMPREHENSIVE PLANNING
 PROGRAM: Comprehensive Planning
 RESOURCES:

	1988 REVISED			1989 REVISED			1990 BUDGET		
	FT	PT	T	FT	PT	T	FT	PT	T
PERSONNEL:	4	8	0	8	0	0	8	0	0
PERSONAL SERVICES	\$	668,310		\$	427,230		\$	424,870	
SUPPLIES		6,400			2,060			0	
OTHER SERVICES		23,240			9,390			10,110	
CAPITAL OUTLAY		660			620			0	
TOTAL DIRECT COST:	\$	698,610		\$	439,300		\$	434,980	
PROGRAM REVENUES:	\$	0		\$	2,500		\$	2,500	
PERFORMANCE MEASURES:									
- Plans/studies/site selections prepared		22			11			13	
- Boards/Commissions supported		18			11			9	
- Code amendments		5			7			3	
- Areawide rezonings		0			2			4	
- Site plans, rezonings, conditional uses, plat reviews, variances		280			300			325	
- Landscape and project design reviews		120			60			75	
- Support to planning projects		5			3			9	
- State/federal permit reviews		118			110			110	

19 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:
 6, 9, 10, 17

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ZONING AND PLATTING
PROGRAM: Zoning and Platting

PURPOSE:

To process all rezonings, conditional uses, zoning variances, airport height variances, subdivisions, right-of-way vacations, and underground utility variances on a comprehensive basis.

1989 PERFORMANCES:

- Process all rezoning, conditional use and zoning variance applications on a comprehensive and timely basis.
- Process all preliminary plat, final plat, vacations, and platting variances on a comprehensive and timely basis.
- Process all liquor license reviews.
- Process amendments to Title 21 in a timely manner.
- Provide support to public counter with sales of department publications, maps, and other planning, platting, and zoning information.
- Publish extract of Title 21 of the Municipal Code and quarterly updates.

1990 OBJECTIVES:

- Process all rezoning, conditional use and zoning variance applications in a comprehensive and timely manner.
- Process all preliminary plat, final plat, vacations, and platting variances in comprehensive and timely manner.
- Process amendments to Title 21 in a timely manner.
- Process all liquor license reviews.
- Provide support to public counter with sales of department publications, maps, and other planning, platting, and zoning information.

1990 P R O G R A M P L A N

DEPARTMENT: ECONOMIC DEV & PLANNING DIVISION: ZONING AND PLATTING
 PROGRAM: Zoning and Platting
 RESOURCES:

	1988 REVISED			1989 REVISED			1990 BUDGET		
	FT	PT	T	FT	PT	T	FT	PT	T
PERSONNEL:	7	4	0	9	0	0	9	0	0
PERSONAL SERVICES	\$	615,540		\$	521,410		\$	546,710	
SUPPLIES		5,200			0			0	
OTHER SERVICES		62,480			35,900			37,120	
CAPITAL OUTLAY		3,920			480			5,480	
TOTAL DIRECT COST:	\$	687,140		\$	557,790		\$	589,310	
PROGRAM REVENUES:	\$	120,000		\$	54,000		\$	83,000	
PERFORMANCE MEASURES:									
- Rezoning, conditional use and variance applications		143			150			150	
- Subdivision application (final and preliminary)		137			200			200	
- Information requests receiving response		39,000			30,000			0	
- Pages of minutes and verbatim transcripts		2,000			2,000			2,000	
- Underground utility variances		3			2			2	
- Code amendments		18			15			1	
- Contracts administered		1			1			0	
- Computer files, and historic maps maintained		15			15			22	

20 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:
 1, 2, 5, 8, 13, 16, 18, 20

DEPARTMENT
OF
ECONOMIC DEVELOPMENT
AND PLANNING

FY90
GRANT FUNDED PROGRAMS

GRANT PROGRAM	1989 GRANT YR	1989 FUNDED POSITIONS	1990 GRANT YR	1990 FUNDED POSITIONS	GRANT PERIOD
***** TOTAL GRANT FUNDING	\$ 1,342,313	6FT	\$ 1,173,407	3FT	
***** TOTAL ECONOMIC DEV & PLANNING					
GENERAL GOVERNMENT OPERATING BUDGET	\$ 1,956,380	28FT/1PT	\$ 1,702,120	25FT/1PT	
	\$ 3,298,693	34FT/1PT	\$ 2,875,527	28FT/1PT	

***** 1989 GRANT FUNDING REPRESENTS 40.7% OF THE DEPARTMENTS TOTAL BUDGET.

***** 1990 GRANT FUNDING REPRESENTS 40.1% OF THE DEPARTMENTS TOTAL BUDGET.

COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) ADMINISTRATION	\$ 311,400	3FT	\$ 313,800	3FT	UPON COMPLETION
--	------------	-----	------------	-----	-----------------

- Provides funds for managing
Community Development Block Grant
projects.

CDBG - PASS THRU'S	\$ 676,622	0	\$ 801,307	0	UPON COMPLETION
--------------------	------------	---	------------	---	-----------------

- Provides funds for various Community
Development Block Grant projects benefiting
low and moderate income and disadvantaged
residents.

PHYSICAL PLANNING

COASTAL ZONE MANAGEMENT	\$ 55,650	0	\$ 58,300	0	7/1/89 - 6/30/90
-------------------------	-----------	---	-----------	---	------------------

- Provides for continued implementation
of the Coastal Zone Management Program.

GRANT PROGRAM	1989 GRANT YR	1989 FUNDED POSITIONS	1990 GRANT YR	1990 FUNDED POSITIONS	GRANT PERIOD
TENANT PROGRAM	\$ 17,025	0	\$ 0	0	n/a

- Provides for technical assistance to public housing residents in CDBG cities who wish to improve their housing and economic conditions through tenant participation, tenant management or tenant economic development.

FEDERAL HIGHWAY ADMINISTRATION

\$ 281,616 3FT

FUNCTION & GRANT ASSUMED BY PUBLIC WORKS.

- Provides for the necessary local and regional transportation studies which are required prior to transit and highway design and construction in order to receive state/federal construction and capital acquisition funds; supports AMATS.

\$ 1,342,313 6FT

\$ 1,173,407 3FT