

Library

Description

The Library's Mission: Connecting people to education, information, and community.

Core Values:

- Access and Equity: We ensure all people have free and equal access to information and library spaces.
- Community: We maintain a library that is safe, welcoming, and responsive to community needs. We provide excellent service that is confidential, nonjudgmental, and nonpartisan
- Learning: We actively facilitate and promote literacy and life-long learning

Department Services

- Access to a diverse collection of materials in various formats
- Knowledgeable and approachable staff
- Functional technology and connectivity
- Expert information and reference assistance
- Communal space for individual and group use
- Target programming that meets the needs of our community

Central Library and Branches

- Z.J. Loussac Library – 3600 Denali St, Anchorage, AK 99503
- Chugiak-Eagle River Library – 12001 Business Blvd. #176, Eagle River, AK 99577
- Scott and Wesley Gerrish Library – 250 Egloff Drive, Girdwood, AK 99587
- Mountain View Library – 120 Bragaw St, Anchorage, AK 99508
- Muldoon Library – 1251 Muldoon Rd, Suite 158, Anchorage, AK 99504
- Dimond Transit Express Library – 800 E Dimond Blvd, Anchorage, AK 99515

Department Goals that Contribute to Achieving the Mayor's Mission:



Economic Recovery – Build a city that attracts and retains a talented workforce, is hospitable to entrepreneurs and business owners, provides a strong environment for economic growth, attract new and innovative industries to Anchorage, and expand the tourism opportunities of Southcentral Alaska.

- Improve economic advancement by providing access to computing equipment and robust resources.
- Improve public safety by providing safe, stimulating, clean, and well-maintained buildings for all.

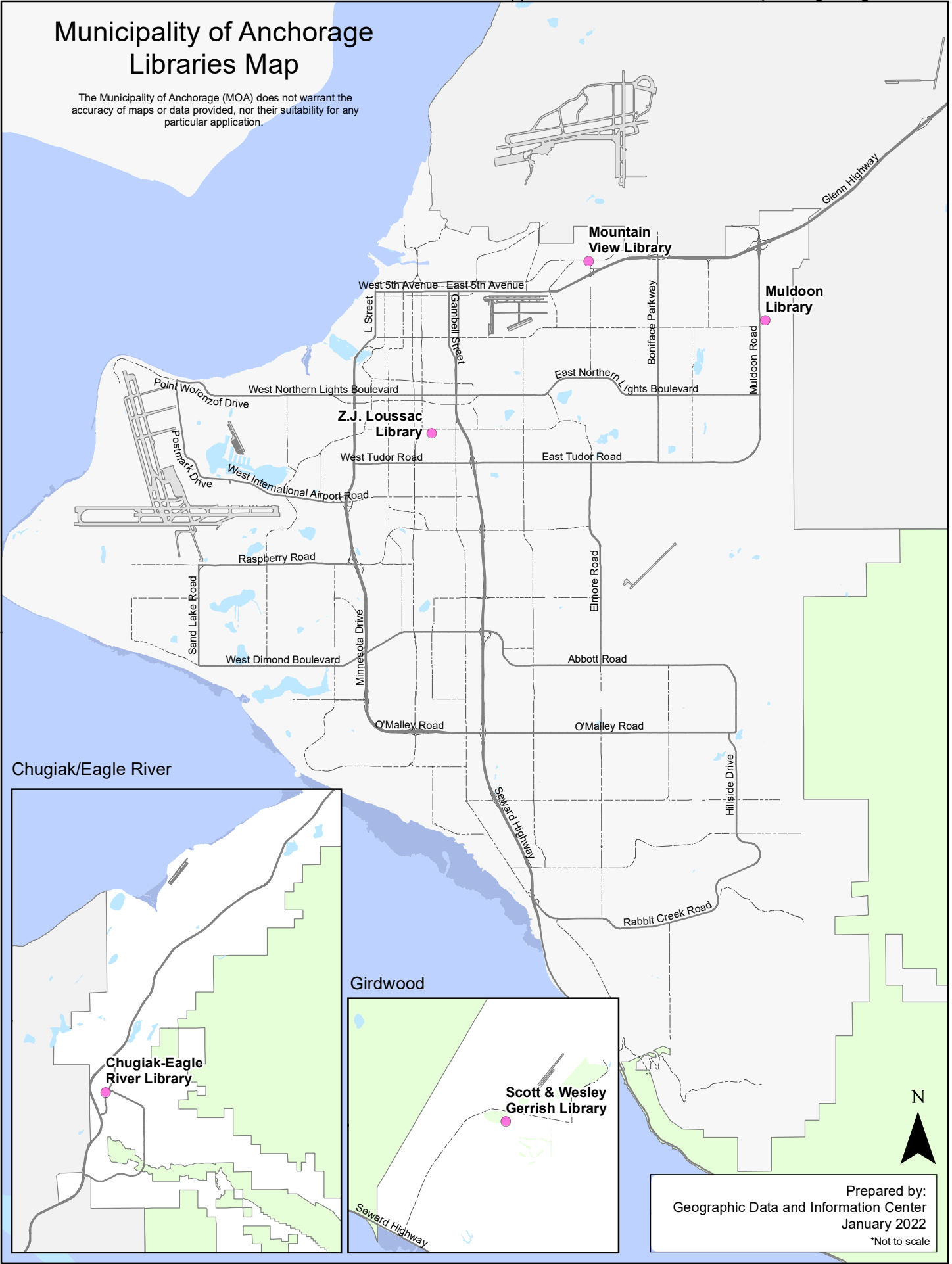


Increased Development – Work to streamline the Anchorage development process and provide incentives to bring capital projects to the city.

- Increase opportunities for our children's success when they enter school by teaching the foundations of reading, social skills, and creative skills through early learning educational activities.
- Improve civic engagement, cultural enrichment, and enhance the quality of life for all Anchorage residents through provision of life-long educational services including library materials, online resources, and programs/events.

Municipality of Anchorage Libraries Map

The Municipality of Anchorage (MOA) does not warrant the accuracy of maps or data provided, nor their suitability for any particular application.



Prepared by:
 Geographic Data and Information Center
 January 2022
 *Not to scale

Library Department Summary

	2020 Actuals	2021 Revised	2022 Approved	22 v 21 % Chg
Direct Cost by Division				
Library	8,652,293	9,228,249	8,951,239	(3.00%)
Direct Cost Total	8,652,293	9,228,249	8,951,239	(3.00%)
Intragovernmental Charges				
Charges by/to Other Departments	5,648,299	5,815,598	5,287,301	(9.08%)
Program Generated Revenue	(45,648)	(60,500)	(57,500)	(4.96%)
Function Cost Total	14,300,592	15,043,847	14,238,540	(5.35%)
Net Cost Total	14,254,943	14,983,347	14,181,040	(5.35%)
Direct Cost by Category				
Salaries and Benefits	6,925,823	7,433,699	7,156,714	(3.73%)
Supplies	115,143	62,086	62,086	-
Travel	6,467	8,000	8,000	-
Contractual/Other Services	1,435,105	1,641,719	1,641,694	-
Debt Service	40,000	12,000	12,000	-
Equipment, Furnishings	129,755	70,745	70,745	-
Direct Cost Total	8,652,293	9,228,249	8,951,239	(3.00%)
Position Summary as Budgeted				
Full-Time	62	65	62	(4.62%)
Part-Time	28	31	27	(12.90%)
Position Total	90	96	89	(7.29%)

Library

Reconciliation from 2021 Revised Budget to 2022 Approved Budget

	Direct Costs	Positions		
		FT	PT	Seas/T
2021 Revised Budget	9,228,249	65	31	-
Changes in Existing Programs/Funding for 2022				
- Salaries and benefits adjustments	62,908	-	-	-
- REVERSE - 2021 Approved - ONE-TIME - New positions funded with fund balance: one Community Resource Coordinator, two Assistant Community Resource Coordinators, and four Peer Navigators	(339,893)	(3)	(4)	-
2022 Continuation Level	8,951,264	62	27	-
Transfers by/to Other Departments				
- Transfer Library to be a division in Parks & Recreation	(8,951,264)	(62)	(27)	-
2022 Assembly Amendments				
- Amendment #1 to AO 2021-114 ReOrg - Make Library division of Parks & Recreation a department	8,951,239	62	27	-
2022 Mayoral Vetoes				
- Amendment #1 to AO 2021-114 ReOrg - Make Library division of Parks & Recreation a department	(8,951,239)	(62)	(27)	-
2022 Veto Overrides				
- Amendment #1 to AO 2021-114 ReOrg - Make Library division of Parks & Recreation a department	8,951,239	62	27	-
2022 Approved Budget	8,951,239	62	27	-

Library
Division Summary
Library

(Fund Center # 538200, 535500, 537100, 538300, 536400, 538100, 537200, 537300)

	2020 Actuals	2021 Revised	2022 Approved	22 v 21 % Chg
Direct Cost by Category				
Salaries and Benefits	6,925,823	7,433,699	7,156,714	(3.73%)
Supplies	115,143	62,086	62,086	-
Travel	6,467	8,000	8,000	-
Contractual/Other Services	1,435,105	1,641,719	1,641,694	-
Equipment, Furnishings	129,755	70,745	70,745	-
Manageable Direct Cost Total	8,612,293	9,216,249	8,939,239	(3.01%)
Debt Service	40,000	12,000	12,000	-
Depreciation/Amortization	-	-	-	-
Non-Manageable Direct Cost Total	40,000	12,000	12,000	-
Direct Cost Total	8,652,293	9,228,249	8,951,239	-
Intragovernmental Charges				
Charges by/to Other Departments	5,648,299	5,815,598	5,287,301	(9.08%)
Function Cost Total	14,300,592	15,043,847	14,238,540	(5.35%)
Program Generated Revenue by Fund				
Fund 101000 - Areawide General	45,648	60,500	57,500	(4.96%)
Program Generated Revenue Total	45,648	60,500	57,500	(4.96%)
Net Cost Total	14,254,943	14,983,347	14,181,040	(5.35%)
Position Summary as Budgeted				
Full-Time	62	65	62	(4.62%)
Part-Time	28	31	27	(12.90%)
Position Total	90	96	89	(7.29%)

Library Division Detail Library

(Fund Center # 538200, 535500, 537100, 538300, 536400, 538100, 537200, 537300)

	2020 Actuals	2021 Revised	2022 Approved	22 v 21 % Chg
Direct Cost by Category				
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Supplies	115,143	62,086	62,086	-
Travel	6,467	8,000	8,000	-
Contractual/Other Services	1,435,105	1,641,719	1,641,694	-
Equipment, Furnishings	129,755	70,745	70,745	-
Manageable Direct Cost Total	8,612,293	9,216,249	8,939,239	(3.01%)
Debt Service	40,000	12,000	12,000	-
Non-Manageable Direct Cost Total	40,000	12,000	12,000	-
Direct Cost Total	8,652,293	9,228,249	8,951,239	(3.00%)
Intragovernmental Charges				
Charges by/to Other Departments	5,648,299	5,815,598	5,287,301	(9.08%)
Program Generated Revenue				
406320 - Library Non-Resident Fee	-	1,500	1,500	-
406350 - Library Fees	30	500	500	-
406580 - Copier Fees	6,965	10,500	10,500	-
406660 - Lost Book Reimbursement	4,774	10,000	10,000	-
406672 - Passport Fees	5,258	3,000	-	(100.00%)
407030 - Library Fines	1,389	-	-	-
408380 - Prior Year Expense Recovery	311	-	-	-
408420 - Building Rental	26,921	35,000	35,000	-
408550 - Cash Over & Short	-	-	-	-
Program Generated Revenue Total	45,648	60,500	57,500	(4.96%)
Net Cost				
Direct Cost Total	8,652,293	9,228,249	8,951,239	(3.00%)
Charges by/to Other Departments Total	5,648,299	5,815,598	5,287,301	(9.08%)
Program Generated Revenue Total	(45,648)	(60,500)	(57,500)	(4.96%)
Net Cost Total	14,254,943	14,983,347	14,181,040	(5.35%)

Position Detail as Budgeted

	2020 Revised		2021 Revised		2022 Approved	
	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time
Administrative Officer	2	-	2	-	2	-
Associate Librarian	6	2	6	2	6	2
Family Service Counselor	-	-	-	3	-	-
Family Service Specialist	-	-	2	-	-	-
Junior Administrative Officer	3	-	3	-	3	-
Librarian	1	-	1	-	1	-
Library Assistant I	-	13	-	13	-	13
Library Assistant II	14	3	14	3	14	3
Library Assistant III	13	1	13	1	13	1

Position Detail as Budgeted

	2020 Revised		2021 Revised		2022 Approved	
	<u>Full Time</u>	<u>Part Time</u>	<u>Full Time</u>	<u>Part Time</u>	<u>Full Time</u>	<u>Part Time</u>
Library Clerk	-	4	-	2	-	2
Library Public Computer Technician	-	-	-	1	-	1
Professional Librarian I	10	5	10	5	10	5
Professional Librarian II	7	-	7	-	7	-
Professional Librarian III	4	-	4	-	4	-
Professional Librarian IV	1	-	1	-	1	-
Public Service Intern I	-	-	-	1	-	-
Special Administrative Assistant I	-	-	1	-	-	-
Special Administrative Assistant II	1	-	1	-	1	-
Position Detail as Budgeted Total	62	28	65	31	62	27

Alcoholic Beverages Retail Sales Tax Program

Description

The net receipts from the alcoholic beverages retail sales tax, after payment of the costs of administration, collection, and audit to the municipality, are dedicated and shall be available to use only for:

- Funding for police, related criminal justice personnel, and first responders
- Funding to combat and address child abuse, sexual assault, and domestic violence
- Funding for substance misuse treatment, prevention programs, detoxification or long-term addiction recovery facilities, mental and behavioral health programs, and resources to prevent and address Anchorage's homelessness crisis.

Additional information is available in Appendix R.

Department Services

Library Homelessness, Mental Health, and Substance Misuse

- Funds labor for three employees who work for the Community Resource Coordinator program at Anchorage Public Library
- Provides assistance to patrons who cannot be helped by regular APL staff
- Assistance includes application and form help for seniors or adults with disabilities, direction to and about appropriate and supportive resources related to housing, food security, and physical or mental health services
- Intercession in patron behavior to redirect from emergency services when appropriate and necessary
- Provides assistance to the one out of four patrons who visit the Library and identify as experiencing houselessness, and/or are an Alaska Mental Health Trust beneficiary
- Provide assistance and training to APL staff with difficult patrons
- Develop best practices for CRC team and APL staff so all can work together and help patrons who need assistance
- Host knowledge of and provide network for community resources for APL patrons
- Work with other agencies and create partnerships for referrals
- Host programs with other partners to assist APL patrons with substance abuse and mental health issues

Library Child Abuse/Sexual Assault Domestic Violence Prevention

Funds the labor for the Early Literacy Librarian at the Anchorage Public Library

- Educate and inform communities in Anchorage about early literacy resources
- Conducts training classes, implements programming, visits caregivers outside of the Library
- Primary focus on communities that struggle with kindergarten readiness
- Develop partnerships with and coalitions for training, advertising, and communications, which explain the importance of early literacy
- Create early literacy spaces and distribute materials throughout the community
- Assist in developing metrics and outcomes to measure progress
- Assist with revenue generating opportunities as able
- Establish and maintain effective relationships with co-workers, families, members of the community to maintain information channels related to early literacy

Library
Department Summary
Alcohol Tax

	2020 Actuals	2021 Revised	2022 Approved	22 v 21 % Chg
Direct Cost by Division				
Library	-	94,080	425,545	352.32%
Direct Cost Total	-	94,080	425,545	352.32%
Intragovernmental Charges				
Charges by/to Other Departments	-	5,390	3,720	(30.98%)
Function Cost Total	-	99,470	429,265	331.55%
Net Cost Total	-	99,470	429,265	331.55%
Direct Cost by Category				
Salaries and Benefits	-	94,080	425,545	352.32%
Travel	-	-	-	-
Debt Service	-	-	-	-
Direct Cost Total	-	94,080	425,545	352.32%
Position Summary as Budgeted				
Full-Time	-	1	4	300.00%
Part-Time	-	-	-	-
Position Total	-	1	4	300.00%

Library
Division Summary
Alcohol Tax

Library

(Fund Center # 536100, 536000)

	2020 Actuals	2021 Revised	2022 Approved	22 v 21 % Chg
Direct Cost by Category				
Salaries and Benefits	-	94,080	425,545	352.32%
Travel	-	-	-	-
Manageable Direct Cost Total	-	94,080	425,545	352.32%
Debt Service	-	-	-	-
Non-Manageable Direct Cost Total	-	-	-	-
Direct Cost Total	-	94,080	425,545	4
Intragovernmental Charges				
Charges by/to Other Departments	-	5,390	3,720	(30.98%)
Function Cost Total	-	99,470	429,265	331.55%
Net Cost Total	-	99,470	429,265	331.55%
Position Summary as Budgeted				
Full-Time	-	1	4	300.00%
Position Total	-	1	4	300.00%

Library
Division Detail
Alcohol Tax
Library

(Fund Center # 536100, 536000)

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Salaries and Benefits	-	94,080	425,545	352.32%
Travel	-	-	-	-
Manageable Direct Cost Total	-	94,080	425,545	352.32%
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Non-Manageable Direct Cost Total	-	-	-	-
Direct Cost Total	-	94,080	425,545	352.32%
Intragovernmental Charges				
Charges by/to Other Departments	-	5,390	3,720	(30.98%)
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Charges by/to Other Departments Total	-	5,390	3,720	(30.98%)
Net Cost Total	-	99,470	429,265	331.55%

Position Detail as Budgeted

	2020 Revised		2021 Revised		2022 Approved	
	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time
Family Service Specialist	-	-	-	-	2	-
Professional Librarian I	-	-	1	-	1	-
Special Administrative Assistant I	-	-	-	-	1	-
Position Detail as Budgeted Total	-	-	1	-	4	-

Anchorage: Performance. Value. Results

Anchorage Public Library

Anchorage: Performance. Value. Results

Mission

Connecting people to education, information, and community

Core Services

- Access to a diverse collection of materials in various formats
- Knowledgeable and approachable staff
- Functional technology and connectivity
- Expert information and reference assistance
- Communal spaces for individual and group use
- Targeted programming that meets the needs of our community

Accomplishment Goals

- Improve economic advancement by providing equitable access to computing equipment, programs and resources.
- Improve public safety by providing safe and stimulating places and clean, well-maintained buildings for all.
- Increase opportunities for our children's success when they enter school by teaching the foundations of reading, social skills and, creative skills through early learning educational activities.
- Improve civic engagement, cultural enrichment, and enhance the quality of life for all Anchorage residents through provision of life-long educational services including library materials, online resources and programs/events.

Community Priorities and Desired Outcomes

- Education and Skills for Life: Children enter Kindergarten with the foundational skills for literacy and are supported by the Library in their literacy progression through elementary school; the Library supports teens and adults in learning the skills they need to be successful in life.
- A Bridge to Information and Resources: Anchorage is an engaged and well-informed community; the Library seeks to be the trusted institution that connects people to non-biased information, experts and materials, and adapts with the changing needs of our community.
- Building Community: The Library brings Anchorage residents together to build a more inclusive and accepting community.

Performance Measures

- Cardholders and Library Visits
 - Registrations have picked up and we are now registering more new users than we did at this time in 2019.
- Circulation of Materials, including downloadable items
 - Circulation of physical materials is down by 26% from the same period in 2019 but each month we have seen improvement.
 - Circulation of digital materials is higher than 2019, but a little less than 2020. Our analysis is that patrons discovered and used digital services during the pandemic but have begun to go back to physical items.

- Library Visits
 - Library buildings fully reopened in April and we saw steady growth in the number of visits, then a plateau, and then a small decrease. It is an increase compared to 2020 (buildings were closed), but less than 2019. Staff are planning a library card registration and outreach campaign to begin in September.
- Program Attendance
 - Summer programs started in May and attendance has been great, 205 people at the first three events.
 - Programs-to-Go family activity kits have remained popular with 796 distributed in May alone.
- Computer use, including WIFI use of Library technology
 - The Public has needed our technology assistance and the technology we provide. In the first quarter we had 7,485 unique WiFi users. This is mostly from people on our grounds and parking lots because buildings were only partially open in March.
 - Our wireless (cellular) Wi-Fi use is way up now that buildings have reopened, with 12,616 unique users. Mi-Fi (personal cellular hotspots) had 319 checkouts and 348 holds which means that there are users waiting to use them. Demand far exceeds our capacity to provide them to the public.

Public Library Performance Measures	Q2 2020	Q2 2021	Target
Cardholders as % of population	46%*	44.4%	48%
Circulation/capita	.08*	.70	1.3
Downloaded content (Alaska Digital, Freegal, Hoopla, etc.)	124,139 [^]	115,868 [^]	120,000
Collection spending/capita	\$2.97 ^{^~}	\$2.97 ^{^~}	\$6.94
Visits/capita	.0	.25	.75
Program attendance/1000 capita	11.24*	22.35	58.35
Public Service hours/1000 capita	9*	9.33	9.5
FTEs/1000 capita	.2604 [^]	.2727 [^]	.3368
Number of Library Programs	102*	175	580
Program Attendance	3,281*	6,445	20,000
Public Technology Use (Wi-Fi and devices)	8,410*	21,265	55,000
Website Sessions	124,166*	237,584	350,000
[^] = <i>Item is budget / funding dependent</i>			
* = <i>Item has been affected by COVID-19 event</i>			
[~] = <i>MOA budget funds only (no donations)</i>			
Notable Statistics	Q2 2020	Q2 2021	
Summer Discovery Registration	848	2,516	
Non-digital Circulation	23,143	203,557	
Facebook Branch Page Reach (percent increase from previous quarter)			
Chugiak-Eagle River		511.5%	
Gerrish (Girdwood)		142.9%	
Mountain View		455.5%	
Muldoon		288%	
Virtual Reference			
Phone Calls	184	1,044	
Emails asking for assistance	170	224	