# MUSEUM

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Municipal Manager

Museum

5210

# DEPARTMENT SUMMARY

Department

MUSEUM

Mission

To collect, preserve, exhibit and interpret materials illustrating the art, history and native cultures of Alaska; to maintain an active exhibition program; to provide a major cultural center for Anchorage.

# Major Programming Highlights

- Operate and maintain the Anchorage Museum of History and Art which includes 6 galleries for the display of art from the permanent collection, 3 to accommodate temporary exhibitions and 2 gallery levels in the atrium.
- Operate the 15,000 square foot Alaska Gallery which depicts native cultures and the history of Alaska.
- Organize and present over 558 school tours, operate the education facility and the Children's Gallery, which will feature exhibits for visiting school children.
- Operate and maintain the reference library and gift shop for the Museum's estimated 185,000 visitors in 1987.
- Expand collections through private donations.
- Operate a 96-car underground garage.
- Operate a building rental program for use of the facilities.
- Provide administration for 25 1% for Art in Public Places projects.

Resources	1986	1987				
Direct Costs	\$ 1,226,960	\$ 1,160,620				
Program Revenues	\$ 87,680	\$ 152,820				
Personnel	20FT 2PT 2T	21FT 3PT				

#### 1987 RESOURCE PLAN

DEPARTMENT: MUSEUM

DCTARTIENT, INDECT											
	FINANCIAL	SUMMARY			P	ERSONNE	L :	SUMMA	RY		
DIVISION	1986 REVISED	1987 BUDGET		198	36 REVI	SED			198	7 BUD	GET
			[ F	T P	T	TOTAL	- 1	FT	PT	T	TOTA
MUSEUM	1,071,550	1,003,630	1 2	0 2	2	24	1	21	3		24
			1				ł				
OPERATING COST	1,071,550	1,003,630	1 2	:0 :	2 2	24	1	21	3		24
			=====	=====			==:	====	=====	====	=====
ADD DEBT SERVICE	155,410	156,990	1								
			1								
DIRECT ORGANIZATION COST	1,226,960	1,160,620	1								
			1								
ADD INTRAGOVERNMENTAL CHARGES	602,440	665,440	1								
CHARGES FROM OTHERS			ı								
			1								
TOTAL DEPARTMENT COST	1,829,400	1,826,060	1								
			I							•	
LESS INTRAGOVERNMENTAL	21,710	113,610	1								
CHARGES TO OTHERS			1								
			1								
FUNCTION COST	1,807,690	1,712,450	İ								
			i								
LESS PROGRAM REVENUES	87,680	152,820	1								
The second secon											
NET PROGRAM COST	1,720,010		•								
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## 1987 RESOURCES BY CATEGORY OF EXPENSE

DIVISION	PERSONAL SERVICES	SUPPLIES	OTHER SERVICES	CAPITAL OUTLAY	TOTAL DIRECT COST
MUSEUM	891,590	27,060	102,890		1,021,540
LESS VACANCY FACTOR	17,910		,		17,910
			~~~~~~~~		
DEPT. TOTAL WITHOUT DEBT SERVICE	873,680	27,060	102,890		1,003,630
ADD DEBT SERVICE					156,990
TOTAL DIRECT ORGANIZATION COST	873,680	27,060	102,890		1,160,620

# RECONCILIATION FROM 1986 REVISED TO 1987 BUDGET

Department MUSEUM	Direct Costs	Pos	itions	
1986 Revised Budget: Amount Required to Continue Existing Programs in 1987:	\$ 1,226,960 56,760	20FT	2PT	2T
TRANSFER FROM CAPITAL PROJECTS: - 1% for Art in Public Places program	95,610	· 2FT		
REDUCTIONS IN EXISTING PROGRAMS:  - Eliminate building maintenance position  - Contribution to the Alaska State Council on the Arts program	(48,720) (39,920)	(1FT)		
<ul> <li>Change classification of temporary positions to permanent part-time for garage and building rental program</li> <li>Eliminate museum attendant for building rental activity</li> </ul>	(13,840)		2PT (1PT)	(2T)
NEW/EXPANDED PROGRAMS: - None				
MISCELLANEOUS DECREASES: - Reduction in personnel account - Reduce funding for maintenance contract for fire and security alarm system	(36,620) (17,230)			
- Increase vacancy factor and reduce supplies and equipment repair - Overtime, supplies and miscellaneous	(51,560)			
accounts	(10,820)			
1987 BUDGET	\$ 1,160,620	21FT	3PT	•

DEPARTMENT: MUSEUM DIVISION: MUSEUM

PROGRAM: Basic Museum Operations

#### **PURPOSE:**

To present basic programs and activities in the Anchorage Museum.

#### 1986 OBJECTIVES:

- Move collections, equipment and related staff into remodeled area.

- Operate and maintain 6 galleries for the permanent collection and 3 galleries for temporary exhibitions, plus 2 gallery levels in the atrium for an estimated 150,000 visitors.
- Open the native culture and history of Alaska exhibits in the 15,000 square foot Alaska Gallery.
- Organize and present 150 public programs in the 231 seat auditorium; operate the education facility and Children's Gallery, which feature exhibits for visiting school children.
- Operate and maintain the reference library and Museum shop.

# 1987 OBJECTIVES:

- Operate and maintain 6 galleries for the permanent collection and 3 galleries for temporary exhibitions, plus 2 gallery levels in the atrium for an estimated 150,000 visitors.
- Operate the native culture and history of Alaska exhibits.
- Organize and prsent 150 public programs in the auditorium; operate the education facility and Children's Gallery.
- Operate and maintain the reference library and Museum shop.
- Continue a voluntary admission donation program.

#### **RESOURCES:**

		1985 REVISED FT PT T				1986 REVISED				1987 BUDGET				
PERSONNEL:	FT 20		2	3	FT 20		PT 2	T 2	FT 18	PT 2	T 0			
PERSONAL SERVICES SUPPLIES OTHER SERVICES DEBT SERVICE CAPITAL OUTLAY	\$	1	29, 11, 32,	820 550 080 720 000	\$		35 138 155	,140 ,610 ,020 ,410 ,150	\$	22 50	7,300 2,940 0,750 6,990 0			
TOTAL DIRECT COST:	\$	1,09	93,	170	\$	1,	215	,330	\$	977	,980			
PROGRAM REVENUES:	\$		19,	500	\$		87	,680	\$	60	,700			
PERFORMANCE MEASURES: Visitors School tours Hours of operation		16	-	990 420 480				,000 420 ,344			0,000 0 2,344			
Galleries open Admission donations				5 0			38	11 ,280		60	8 000,			
Gallery tours				0				0			826			

6 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:

DEPARTMENT: MUSEUM

DIVISION: MUSEUM

PROGRAM: Art Exhibition Program

PURPOSE:

To present traveling and temporary art exhibits for the general public.

1986 OBJECTIVES:

- Operate a traveling and temporary art exhibition program.

1987 OBJECTIVES:

- Operate an expanded traveling and temporary art exhibition program.

# **RESOURCES:**

		REV1	ISED		REV:	[SED	1987 BUDGE		
PERSONNEL:	FT O	PT O	T 0	FT O	PT O	T 0	FT 0	PT O	T 0
OTHER SERVICES			0			0		35,8	320
TOTAL DIRECT COST:	\$		0	\$		0	\$	35,8	320
PERFORMANCE MEASURES: Exhibits presented			13			12			0
, presented			10			12			8
Temporary galleries open			1			3			3

<sup>6</sup> SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 2

DEPARTMENT: MUSEUM DIVISION: MUSEUM

PROGRAM: Expanded Museum Operations

#### PURPOSE:

To collect, preserve, exhibit and interpret materials illustrating the art, history, and native cultures of Alaska; to maintain an active exhibition, program; to provide a major cultural center for Anchorage.

#### 1986 OBJECTIVES:

- Organize and present public programs and tours; conduct over 550 educational programs for public school children.
- Institute a voluntary admission donation program for adults.

#### 1987 OBJECTIVES:

- Expand the operations of the Anchorage Museum of History and Art to accommodate an additional 50,000 visitors thru expanded programs, exhibits and advertising.
- Make program facilities available to other organizations.

#### **RESOURCES:**

PERSONNEL:	1985 REVISED FT PT T 20 2 3	1986 REVISED FT PT T 20 2 2	1987 BUDGET FT PT T 0 0 0
PERSONAL SERVICES SUPPLIES OTHER SERVICES DEBT SERVICE CAPITAL OUTLAY	\$ 818,820 29,550 111,080 132,720 1,000	\$ 885,140 35,610 138,020 155,410 1,150	\$ 0 0 12,570 0
TOTAL DIRECT COST:	\$ 1,093,170	\$ 1,215,330	\$ 12,570
PROGRAM REVENUES:	\$ 0	\$ 87,680	\$ 0
PERFORMANCE MEASURES: Visitors School Tours Galleries Open	162,990 420 5	180,000 550 13	<b>50,</b> 000 558 0
Admission donations	0	38,280	0

6 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:

DEPARTMENT: MUSEUM

DIVISION: MUSEUM

PROGRAM: Building Rental Program

#### PURPOSE:

Provide for the rental of Museum facilities to the general public during normal operating hours of the Museum and when not in use by the Museum for its scheduled activities.

#### 1986 OBJECTIVES:

- Make Museum facilities available to the general public on a rental basis when not in use by the Museum itself.

## 1987 OBJECTIVES:

- Make Museum facilities available to the general public on a rental basis when not in use by the Museum itself.

## **RESOURCES:**

		REV]	SED		REVI	SED	1987 BUDGE			
	FT	PT	T	FT	PT	T	FT	PT	Τ	
PERSONNEL:	0	0	0	0	1	0	0	0	0	
PERSONAL SERVICES SUPPLIES OTHER SERVICES	\$		0 0 0	\$	2,	760 900 400	\$	97	0 0 0	
TOTAL DIRECT COST:	\$		0	\$	9,	060	\$	97	0	
PROGRAM REVENUES:	\$		0	\$	10,	000	\$	6,00	0	
PERFORMANCE MEASURES: Rental fees collected			0		10,	000		6,00	0	

<sup>6</sup> SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS:

**DEPARTMENT: MUSEUM** 

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DIVISION: MUSEUM

PROGRAM: Parking Garage Program

# **PURPOSE:**

To provide for the collection of fees for Museum visitor parking in the 96 car Museum underground parking garage.

#### 1986 OBJECTIVES:

- Program instituted during the last half of FY86 to provide fee parking for Museum visitors in the 96 vehicle underground parking garage.

#### 1987 OBJECTIVES:

- To provide for a fee collection program for the Museum parking garage sufficient to cover the cost of operations and to help defray the cost of overall Museum operations.

#### RESOURCES:

,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1985 FT	REVI	SED	1986 FT	REVI:	SED T	198 <b>7</b> FT	BUDGET PT T
PERSONNEL:	Ö	Ö	Ö	i	1	Ö	1	1 0
PERSONAL SERVICES SUPPLIES OTHER SERVICES CAPITAL OUTLAY	\$		0 0 0 0	\$	•	610 100 300 150	\$	37,770 650 1,750 0
TOTAL DIRECT COST:	\$		0	\$	26,	160	\$	40,170
PROGRAM REVENUES:	\$		0	\$	29,	280	\$	71,120
PERFORMANCE MEASURES: Parking fees collected			0		29,	280		71,120

<sup>6</sup> SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: 5

DEPARTMENT: MUSEUM

DIVISION: MUSEUM

PROGRAM: 1% for Art in Public Places

#### **PURPOSE:**

Provide administration for 25 1% for Art projects for the Municipality and the School District coordinating with agencies, user groups and designated arts committees to insure that the arts policy is complied with for each project and within established budget.

#### 1986 OBJECTIVES:

- Transferred from Capital Projects.

#### 1987 OBJECTIVES:

- Continue the administration and coordination of the 1% for Art in Public Places program for Municipal and School District projects within established project budgets.

- Establish a public awareness program for better understanding of the Art in Public Places process and objectives.

- Continue to monitor condition of art objects now in place and to maintain an inventory record.

#### **RESOURCES:**

	1985 REVISED			1986 REVISED			1987 BUDGET			
PERSONNEL:	FT O	PT O	T 0	FT 0	PT O	T 0	FT 2	PT O	T 0	
PERSONAL SERVICES SUPPLIES OTHER SERVICES	\$		0 0 0	\$		0 0 0	\$		610 500 000	
TOTAL DIRECT COST:	\$		0	\$		0	\$	93,	110	
PROGRAM REVENUES:	\$		0	\$		0	\$	15,	000	
PERFORMANCE MEASURES: Art Projects Admin.			0			0			25	

6 SERVICE LEVELS ARE FUNDED FOR THE DEPARTMENT. THIS PROGRAM HAS LEVELS: