

MUNICIPALITY OF ANCHORAGE




Planning Department

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Mayor Dave Bronson

Director's Interpretation Memo 2023-02

DATE: June 13, 2023
TO: Planning Department
FROM:  Craig H. Lyon, Planning Director
SUBJECT: Wall Signs on Multi-Occupant Buildings

Question: Are signs on the secondary frontages of multi-occupant buildings limited to the tenant of the end unit or are signs allowed for all tenants in the building?

Short Answer: Secondary frontages on multi-occupant buildings may have multiple tenant signs subject to the maximum sign area allowed for secondary frontages.

Interpretation:

AMC 21.12.040B.3. states "For multi-occupant buildings, the portion of a building that is owned or leased by a single occupant shall be considered a building unit. The building frontage for a building unit shall be measured from the centerline of the party walls defining the building unit." This section does not differentiate between the primary building frontage which contains the main access point to a building or building unit, and the secondary frontage, which is all other building frontages eligible for sign area per 21.12.040B.

It is the interpretation of the director that AMC 21.12.040B.3. applies to the primary frontage of a building unit, and that secondary frontages of the building may be utilized by multiple tenants as long as the sign area does not exceed the maximum allowed area for a secondary building frontage.

Code Sections Applicable to this Interpretation

- 21.12.040B. Determining Building Frontage and Building Unit.