

IMPLEMENTATION PLAN



The purpose of this chapter is to articulate an action plan to help the Municipality of Anchorage and its preservation partners accomplish the vision, goals, and policies outlined in the Historic Preservation Plan for Anchorage's Four Original Neighborhoods. However, reviewing this section should not be taken as a substitute for reading the entire HPP, as the previous chapters include additional details that will help readers fully understand each policy and implementation strategy.



How To Implement The HPP



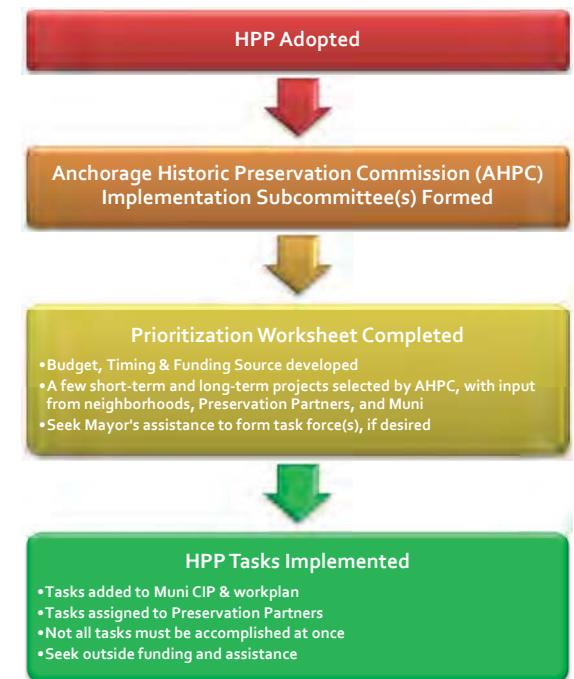
Historic preservation is a community endeavor, and it will take strong partnerships to implement the HPP.

The implementation strategies described in previous chapters of the plan take many forms, and achieving the vision of the HPP will require a multifaceted approach in order to be successful. The plan identifies a number of planning strategies and actions that will be carried out during the day-to-day work of Municipality staff and decision-makers. Implementing the HPP will also require regulatory improvements, such as procedural updates, ordinance revisions, overlay zones, design guidelines, and other tools that support historic preservation. By using the HPP to guide policy decisions and integrating preservation concepts into existing regulations and business practices, the Municipality will better be able to reduce internal contradictions and support preservation of the Four Original Neighborhoods.

Where possible, no- or low-cost measures have been proposed, yet the amount of dedicated funding to support these preservation activities will directly affect the successful implementation of the HPP. To this end, the Municipality anticipates taking action to execute the HPP: indirect costs such as staff time to write ordinances and manage the program could be incorporated into the Municipality's work plan; a capital improvement program could be developed to plan for projects; an annual fund could be created to support projects or purchase properties; and fund-raising campaigns could be held regularly. The active pursuit of funding and incentives for property owners will be necessary to balance preservation with the growth planned by Anchorage 2020. Many potential funding opportunities—not just expenses—are therefore identified in the HPP.

But the Municipality should not be expected to shoulder the burden alone: historic preservation is a community endeavor, and it will take strong partnerships among the public, private, and nonprofit sectors in order to properly celebrate the heritage of the Four Original Neighborhoods. Perhaps most important, many of the implementation strategies of the HPP relate to education and outreach, which are necessary to foster understanding and support for the Municipality's preservation program. Sharing the history of the Four Original Neighborhoods and improving access to information will go a long way toward increasing public awareness and successfully implementing the HPP.

The Anchorage Historic Preservation Commission (AHPC) is the primary body that advances historic preservation projects to Municipal management, and it is therefore recommended that the AHPC take the lead on implementing the HPP. The first step in implementing the HPP will be to form one or more AHPC subcommittees that will begin by prioritizing tasks, including scoping and budgeting for each strategy. The subcommittee(s) will also be responsible for identifying potential funding sources for each implementation strategy. Please note that cost will be developed on an item-by-item basis, and the HPP does not assign specific costs to each strategy. Furthermore, due to the extensive content and recommendations found in the HPP, a larger body composed of strategic advisors representing the various parties committed to the implementation strategies could be formed to assist the AHPC with implementation.



Adoption of the HPP is simply the first step in implementing the strategies presented in the document. Budget, timing, funding source, and other details will be further developed by the AHPC and its preservation partners as each item is considered.

Implementation Matrix

The following pages contain the Implementation Matrix, which summarizes each implementation strategy discussed in previous chapters of the plan, and is organized by timing. For each strategy, the matrix includes the following:

- **Related Policy:** Each implementation strategy is generally correlated to one policy. However, if a strategy accomplishes or relates to more than one policy, it is noted here.
- **Timing:** The time it takes to implement each strategy varies: timelines are Short-Term (less than 5 years); Intermediate (6-9 years); Long-Term (more than 10 years); and Ongoing. Please note that these time frames are approximate, and are subject to change depending on available funding, resources, and commitment.
- **Responsible Parties:** Indicates one or more parties responsible for implementing the strategy, including collaboration among groups. The parties identified here are not necessarily required to fund and implement the strategy themselves, but rather would be responsible for researching and tracking the strategy to ensure that it is completed. Responsible parties may include individual property owners, neighborhood groups, local government organizations, state and federal agencies, and lawmakers. See **Appendix L** for a complete list of potential preservation partners who could serve as responsible parties.
- **Neighborhood:** Identifies which neighborhood(s) area is responsible for implementing each strategy. Ship Creek is not included here, though it is not technically one of the Four Original Neighborhoods and did not receive the same attention as the other neighborhoods during the public outreach process.
- **Requires Approvals:** Indicates that further action would be needed by the public, property owners, Planning & Zoning Commission, and Municipal Assembly in order to move this item forward. At such time, the details of the programs will be developed and the feasibility of the items will be evaluated. The effects of the programs on the cost of development would also be thoroughly investigated at this later date.



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
1	QUALITY OF LIFE											
1.1.1	Adopt branding for each of the Four Original Neighborhoods that celebrates history and diversity.		●				Neighborhood Groups (Community Councils)	●	●	●	●	
1.1.2	Coordinate implementation of historic preservation policies to support and extend the Anchorage First Economic Development strategy and <i>Live.Work.Play.</i> at the neighborhood level.				●		Business Organizations	●	●	●	●	
1.1.3	Utilize the historic function of alleys as a service space.	Same as 5.4.3			●		Muni (Public Works)	●	●	●	●	
1.2.1	Integrate the history of Anchorage’s parks into the trail system in order to encourage use, and/or provide historical information on the Parks & Recreation website.			●			Muni (Parks & Rec)	●	●	●	●	
1.2.2	Maintain and enhance safety of existing historic trails, and improve connections to Downtown, Coastal Trail, and open space network.				●		Muni (Parks & Rec)	●	●	●	●	
1.2.3	Maintain and enhance the Ceremonial Start for the Iditarod Trail.				●		Muni (Parks & Rec)	●	●	●	●	
1.3.1	Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features	Same as 3.2.5		●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
1.3.2	Name public buildings and streets after Native leaders per Muni code	Same as 3.2.6			●		Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
1.3.3	Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, funding, and support of a public art program	Same as 3.2.7		●			Alaska Native Peoples; Muni (Arts Advisory Commission, Parks & Rec)	●	●	●	●	
1.3.4	Integrate historic icons or photographs into streetscape furnishings, such as trash cans and benches	Same as 3.5.4	●				Muni (Public Works)	●	●	●	●	
1.3.5	Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals.	Same as 3.5.5		●			Nonprofit Organizations; Muni (Arts Advisory Commission)	●	●	●	●	
1.3.6	Name alleys in the Four Original Neighborhoods using historical and cultural references	Same as 3.5.7	●				Muni (Public Works)	●	●	●	●	
1.3.7	Develop partnerships with the Anchorage School District, nonprofit organizations, and Native groups to execute these projects	Goal #4			●		Alaska Native Peoples; Educational Institutions (ASD); Nonprofit Organizations	●	●	●	●	
1.3.8	Seek funding through Alaska Native/Native Hawaiian Institutions Assisting Communities (AN/NHIAC)				●		Alaska Native Peoples	●	●	●	●	
1.4.1 GH	Provide interpretive material regarding historic trails.		●				Neighborhood Groups; Muni (Parks & Rec)	●				



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
1.5.1 DT	Ensure that basic amenities that currently exist in portions of Downtown are standardized throughout the neighborhood. This could include standardized street lighting, benches, trash cans, and informational signage. These streetscape improvements provide an opportunity to reinforce the historic character of Downtown, integrate Anchorage's history and culture into the urban fabric, and create a sense of place.	5.9			●		Muni (Public Works); Business Organizations		●			
1.6.1 SA	Fund, prepare, and approve a neighborhood plan for the South Addition.			●			Neighborhood Groups (Community Councils); Muni (Planning)			●		
1.7.1 FV	Finalize and adopt the Fairview Neighborhood Plan (drafted in 2009).		●				Neighborhood Groups (Community Councils); Muni (Planning)				●	
2	LANDMARKS TO SAVE											
2.1.1	Create a program to seek official designation of eligible individual resources and districts on local, state, and/or national historic registers.		●				SHPO; Muni (AHPC); Nonprofit Organizations; Educational Institutions	●	●	●	●	
2.1.2	Prioritize official nomination of National Register-eligible historic resources outside Downtown (in the Government Hill, South Addition, and Fairview neighborhoods).		●				SHPO; Muni (AHPC); Nonprofit Organizations; Educational Institutions	●		●	●	
2.1.3	Encourage adaptive reuse of historic residential, commercial, and industrial resources in the Four Original Neighborhoods to ensure their longevity and vitality.					●	Muni (AHPC); Nonprofit Organizations; Educational Institutions	●	●	●	●	
2.1.4	Seek public and private funding for rehabilitation projects at these buildings.					●	Muni (AHPC); Nonprofit Organizations; Business Organizations	●	●	●	●	
2.1.5	Continue to identify and preserve additional historic resources in the Four Original Neighborhoods, including nontraditional resource types such as cultural landscapes and trails					●	SHPO; Muni (AHPC); Nonprofit Organizations; Educational Institutions	●	●	●	●	
2.2.1	Focus first on offering preservation incentives and economic development tools to the historic buildings identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory.	Goal #6	●				SHPO; Muni (AHPC); Business Organizations	●	●	●	●	
2.2.2	Create a media campaign to highlight the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory, and promote the benefits of historic preservation.	Same as 3.7.1				●	Muni (AHPC); Media Outlets	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
2.2.3	Develop themed tours of Anchorage that include the resources identified during the HPP public outreach process and the Consolidated Historic Resources Inventory project.		●				Neighborhood Groups; Nonprofit Organizations; Business Organizations	●	●	●	●	
2.2.4	As part of the Municipality’s heritage tourism strategy—including leadership of the 2015 Centennial Celebration—coordinate promotion of these resources with businesses, tourism, and local nonprofit partners.	6.7				●	Business Organizations; Corporations; Media Outlets	●	●	●	●	
2.2.5	Prepare a manual aimed at cruise and tour operators that summarizes historic sites and activities.	6.7		●			Muni (AHPC); Corporations; Nonprofit Organizations	●	●	●	●	
2.3.1	Identify historic buildings—especially those from the Four Original Neighborhoods—currently located in Municipality-owned storage facilities.		●				Muni (AHPC)	●	●	●	●	
2.3.2	Evaluate the feasibility of a program for reintroducing historic buildings from storage back into the Four Original Neighborhoods.		●				Muni (AHPC)	●	●	●	●	
2.3.3	If retention of a historic building on site is not feasible, consider relocation to another suitable site within the plan area (e.g., vacant lots and parking lots).					●	Muni (AHPC)	●	●	●	●	
2.4.1	Work with Alaska Native Peoples community to identify and document Culturally Modified Trees in the plan area.		●				Alaska Native Peoples; SHPO	●	●	●	●	
2.4.2	Work with Alaska Native Peoples community to identify and document house pits, caches, and other archeological sites in the plan area.			●			Alaska Native Peoples; SHPO	●	●	●	●	
2.4.3	Solicit support and assistance from Cultural Resource Specialists in neighboring boroughs and communities to identify archeological and/or culturally significant sites in the plan area.					●	Muni (Planning)	●	●	●	●	
2.4.4	Pursue Tribal Preservation Project Grants from the National Park Service to preserve Native cultural sites	Same as 3.2.12				●	Alaska Native Peoples; SHPO; NPS	●	●	●	●	
2.5.1	Collect and distribute preservation briefs and case studies relevant to specific building types (residential, religious, educational, commercial, etc.) to serve as educational tools and to improve maintenance efforts.					●	SHPO; Muni (AHPC); Nonprofit Organizations	●	●	●	●	
2.7.1	Create a database to identify and track local buildings that may achieve significance when they turn 50 years of age. This database should be updated every five years.		●				SHPO; Nonprofit Organizations; Muni (Planning)	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
2.7.2	Interview "Project 80s" architects, planners, and developers as part of the documentation of the buildings		●				Nonprofit Organizations	●	●	●	●	
2.7.3	Understand the significance of "Project 80s" buildings and other resources from the recent past through the development of a historic context statement.			●			SHPO; Nonprofit Organizations	●	●	●	●	
2.7.4	Draft local registration requirements for significant buildings that have not yet achieved 50 years of age.			●			SHPO; Muni (AHPC)	●	●	●	●	
2.8.1	The Municipality should serve as the model for preservation "best practices" and should set the standard for appropriate stewardship by demonstrating these practices while maintaining Muni-owned historic buildings in the plan area.					●	Muni (Real Estate/HLB)	●	●	●	●	
2.8.2	Comprehensively assess and document historic resources owned by the Municipality.		●				Muni (Real Estate/HLB)	●	●	●	●	
2.8.3	Develop a comprehensive capital improvements program for managing Municipality-owned historic buildings.	7.1		●			Muni (Real Estate/HLB)	●	●	●	●	
2.8.4	Create an annual fund to support maintenance and management of buildings, based on the capital improvements program, or determine if the Municipality should sell the building to an owner who aspires to maintain it. Examples of reuse or repurposing existing historic buildings, including pro formas, may be developed as part of this process.			●			Muni (Real Estate/HLB)	●	●	●	●	
2.8.5	Conduct studies to explore appropriate uses for the most historically significant Municipality-owned buildings according to the priorities and strategies established by the comprehensive capital improvements program.	2.8.3		●			Muni (Real Estate/HLB)	●	●	●	●	
2.8.6	Leverage potential income from Municipality-owned buildings (e.g., film location fees, rental fees, admission, etc.) to finance maintenance projects and development of tools/plans.					●	Muni (Real Estate/HLB)	●	●	●	●	
2.8.7	Catch up on deferred maintenance of Municipality-owned historic properties to ensure that their condition is stable and sustainable.		●				Muni (Real Estate/HLB)	●	●	●	●	
2.8.8	Revise tenant leases of Municipality-owned properties to encourage tenant participation in building upkeep and accountability of Public Works' responsibilities to maintain the buildings.		●				Muni (Real Estate/HLB)	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood			Requires Approvals	
			S	I	L	O		GH	DT	SA		FV
3	INTERPRETING HISTORY & CULTURE											
3.1.1	Form an interpretive planning advisory group (or groups) composed of public-private partnerships to oversee creation of interpretive plan (or plans).		●				Neighborhood Groups (Community Councils); Muni (Planning); Nonprofit Organizations; Educational Institutions	●	●	●	●	
3.1.2	Seek funding for an interpretive plan for Municipality-owned buildings and parks, which would identify and prioritize which stories to tell, select media to be used for each story, and establish a consistent graphic identity for all materials.	Goal #4 & Goal #6	●				Muni (Planning); Muni (Real Estate)	●	●	●	●	
3.1.3	Seek funding for an interpretive plan for each of the Four Original Neighborhoods. Each plan would include the same components described above.		●				Neighborhood Groups (Community Councils)	●	●	●	●	
3.1.4	Ensure that the Four Original Neighborhoods are represented in the Centennial Legacy Interpretive Project, and complete installation of interpretive signage, plaques or monuments in time for the Anchorage Centennial Celebration in 2015.		●				Neighborhood Groups (Community Councils)	●	●	●	●	
3.1.5	Work with the Alaska Native Peoples community to identify stories in the plan area to interpret.					●	Alaska Native Peoples	●	●	●	●	
3.1.6	Look for interpretive opportunities that take advantage of all four seasons.					●	Neighborhood Groups (Community Councils); Muni (Planning); Nonprofit Organizations; Educational Institutions	●	●	●	●	
3.1.7	Seek funding to assist private property owners in implementing interpretive programs.					●	Nonprofit Organizations	●	●	●	●	
3.2.1	Place an interpretive plaque at the site of the former Alaska Native Service (ANS) Hospital.		●				Alaska Native Peoples					
3.2.2	Select one example of Culturally Modified Trees, and place interpretive signage at that location.	2.4	●				Alaska Native Peoples	●	●	●	●	
3.2.3	Create a map of indigenous language place names in Four Original Neighborhoods.			●			Alaska Native Peoples	●	●	●	●	
3.2.4	Publicize <i>Shem Pete's Alaska</i> , a book about Dena'ina place names.					●	Media Outlets; Nonprofit Organizations	●	●	●	●	
3.2.5	Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features.	Same as 1.3.1		●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
3.2.6	Name public buildings and streets after Native leaders.	Same as 1.3.2				●	Alaska Native Peoples; Muni (Public Works)	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
3.2.7	Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, fund, and support of a public art program.	Same as 1.3.3		●			Alaska Native Peoples; Muni (Arts Advisory Commission, Parks & Rec)	●	●	●	●	
3.2.8	Add more Alaska Native stories about the sun, moon, and stars to Planet Walk.			●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
3.2.9	Include Alaska Native Peoples' stories in Oscar Anderson House tour.		●				Alaska Native Peoples; Nonprofit Organizations	●	●	●	●	
3.2.10	Establish an Alaska Native Heritage Center (ANHC) annex or kiosk in Downtown to support heritage tourism.	6.7			●		Alaska Native Peoples; Business Organizations	●	●	●	●	
3.2.11	Host festivals or ceremonies to celebrate the catch of the first salmon, migration of birds, and other traditional events and rituals.					●	Alaska Native Peoples; Nonprofit Organizations; Neighborhood Groups	●	●	●	●	
3.2.12	Pursue Tribal Preservation Project Grants from the National Park Service to pursue interpretation of Native stories and cultural sites.	Same as 2.4.4				●	Alaska Native Peoples; SHPO; NPS	●	●	●	●	
3.3.1	Work with Anchorage School District (ASD) educators and administrators to adapt the local history module for high school students to include information about the Four Original Neighborhoods.			●			Educational Institutions (ASD)	●	●	●	●	
3.3.2	Work with ASD educators and administrators to develop a scavenger hunt or other activity for elementary school students focused on the Four Original Neighborhoods.		●				Educational Institutions (ASD)	●	●	●	●	
3.3.3	Work with university educators and administrators to incorporate historic preservation curriculum into Alaskan universities.				●		Educational Institutions (Universities)	●	●	●	●	
3.3.4	Develop a free guided walking tour program.			●			Nonprofit Organizations	●	●	●	●	
3.3.5	Partner with Bicycle Commuters of Anchorage (BCA) or other similar group to offer maps and bike tours of historic resources in the Four Original Neighborhoods.	3.6 & 3.7	●				Neighborhood Groups (Bicycle Commuters of Anchorage)	●	●	●	●	
3.3.6	Add information about the history of the Four Original Neighborhoods to the Anchorage Bike map (also applies to Policies 3.6 and 3.7).	3.6 & 3.7		●			Muni (Parks & Rec)	●	●	●	●	
3.3.7	Add history of Four Original Neighborhoods to the "Alaska App."	3.6 & 3.7		●			Neighborhood Groups; Media Outlets	●	●	●	●	
3.3.8	Compile a bibliography of further reading about each neighborhood, to be made available at the Log Cabin Visitor Information Center, Z.J. Loussac Public Library, local schools, and Municipality offices.		●				Educational Institutions	●	●	●	●	
3.3.9	Create a multimedia display about the Four Original Neighborhoods in City Hall or Log Cabin Visitor Information Center.				●		Muni (AHPC); Business Organizations	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
3.3.10	Seek funding for a short, engaging film about the Four Original Neighborhoods.				●		Muni (AHPC); Nonprofit Organizations; Neighborhood Groups (Community Councils)	●	●	●	●	
3.3.11	Publicize Rae Arno’s Anchorage Place Names, a book about the history of street, park, and place names.		●				Muni (AHPC); Neighborhood Groups	●	●	●	●	
3.4.1	Sponsor a series of Historic Homes Workshops, teaching about the rehabilitation process, historic preservation review procedures, funding opportunities, or skills such as window repair. For example, a successful window workshop was recently held at the Pioneer Schoolhouse.		●				Neighborhood Groups	●	●	●	●	
3.4.2	Host a Preservation Education lecture series, covering topics such as neighborhood history, historic preservation incentives, and historic preservation procedures and regulations.		●				Nonprofit Organizations	●	●	●	●	
3.4.3	Provide basic historic preservation training for Planning & Zoning Commission, Assembly, and Municipality staff.					●	Muni	●	●	●	●	
3.4.4	Provide basic historic preservation training for lenders, appraisers, and code officials.					●	Muni	●	●	●	●	
3.4.5	Produce a series of historic preservation pamphlets, such as “Frequently Asked Questions,” or “how-to” guides on historic house maintenance.			●			Nonprofit Organizations	●	●	●	●	
3.4.6	Produce a series of short segments focusing on preservation issues to air on public access television channels (Municipal Channel 10).				●		Muni (AHPC)	●	●	●	●	
3.4.7	Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.	Same as 4.5.1	●				Muni (AHPC)	●	●	●	●	
3.5.1	Create a Historic Plaque Program. Each plaque would state basic information about the building, such as its historic name, original owner’s name, and/or original construction date.			●			Nonprofit Organizations; Muni (Planning)	●	●	●	●	
3.5.2	Publish a quarterly or monthly newspaper column about local history. Many years ago, Robert B. Atwood’s regular column in the Anchorage Daily News focused on history.					●	Media Outlets	●	●	●	●	
3.5.3	Share historic photographs and facts at Community Council meetings, ASD programs, and other events.					●	Neighborhood Groups (Community Councils)	●	●	●	●	
3.5.4	Integrate historic icons or photographs into streetscape furnishings, such as trash cans and benches.	Same as 1.3.4	●				Muni (Public Works)	●	●	●	●	

No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
3.5.5	Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals.	Same as 1.3.5		●			Nonprofit Organizations; Muni (Arts Advisory Commission)	●	●	●	●	
3.5.6	Host annual Historic House Tour events, rotating among the Four Original Neighborhoods each year.					●	Neighborhood Groups (Community Councils); Nonprofit Organizations	●	●	●	●	
3.5.7	Name alleys in the Four Original Neighborhoods using historical and cultural references	Same as 1.3.6	●				Muni (Public Works)	●	●	●	●	
3.5.8	Design interpretive signage that is weather-resistant, or mounted such that it can be removed in winter.					●	Muni (Public Works)	●	●	●	●	
3.6.1	Develop a mobile application or podcast to host thematic walking and driving tours.			●			Nonprofit Organizations; Muni (AHPC)	●	●	●	●	
3.6.2	Design iconic graphics (e.g., propellers, trains, etc.) to be installed at associated sites to alert people to significant themes.			●			Nonprofit Organizations; Muni (AHPC)	●	●	●	●	
3.6.3	Incorporate stories about each neighborhood into the existing trail system's paving or infrastructure to combine history and the outdoors, especially during the summer months. This could be especially effective along the historic Iditarod Trail.			●			Muni (Public Works)	●	●	●	●	
3.7.1	Create a media campaign to draw attention to the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory, and to promote the benefits of historic preservation.	Same as 2.2.2				●	Muni (AHPC); Media Outlets	●	●	●	●	
3.7.2	Continue to host "Historic Preservation Day" in Anchorage					●	Muni (AHPC)	●	●	●	●	
3.7.3	Celebrate Historic Preservation Month (nationally celebrated in May) in the Four Original Neighborhoods.					●	Media Outlets	●	●	●	●	
3.7.4	Celebrate Alaska Native-American Indian Heritage Month (nationally celebrated in November) in the Four Original Neighborhoods.	3.2				●	Alaska Native Peoples; Media Outlets	●	●	●	●	
3.7.5	Tie in more historic stories to popular events such as Fur Rendezvous, the Iditarod, and the "Slam'n Salm'n Derby"	4.2				●	Muni (AHPC); Media Outlets	●	●	●	●	
3.7.6	Organize an annual historic tour of the cemetery.					●	Nonprofit Organizations	●	●	●	●	
3.7.7	Increase Anchorage Historic Preservation Commission presence on social media websites.		●				Muni (AHPC)	●	●	●	●	
3.7.8	Publicize the Anchorage Museum's Homestead Exhibit online, as most of the featured homesteads were in the Four Original Neighborhoods.		●				Media Outlets; Museums (Anchorage Museum)	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
3.8.1	Partner with local, state, and national organizations to develop and fund oral history programs.					●	Nonprofit Organizations; Educational Institutions (UAF Project Jukebox); SHPO; NPS	●	●	●	●	
3.8.2	Work with Alaska Native Hospital, Southcentral Foundation, University of Alaska at Fairbanks, and other organizations to gather oral histories from Tribal Elders.		●				Alaska Native Hospital; Southcentral Foundation; UA Fairbanks; Muni (AHPC)	●	●	●	●	
3.8.3	Encourage the Anchorage Woman's Club or other interested community organizations to continue to record the oral histories of Anchorage residents.		●				Nonprofit Organizations; Neighborhood Groups	●	●	●	●	
3.8.4	Incorporate oral history projects and training into the public school system and local universities to get students to record the stories of Anchorage residents.			●			Anchorage Humanities Forum	●	●	●	●	
3.8.5	Make oral histories easily accessible via podcast.			●			Muni (AHPC)	●	●	●	●	
3.9.1 GH	Add biographical information to street signs in Government Hill, which are named after Alaska Railroad workers		●				Muni (AHPC); Government Hill Community Council	●				
3.9.2 GH	Incorporate interpretive signs for all the historic mini-districts on Government Hill		●				Muni (AHPC); Government Hill Community Council	●				
3.9.3 GH	Publicize results of "Government Hill Oral Histories Project"		●				Muni (AHPC); Government Hill Community Council	●				
3.10.1 DT	Develop a plan to replace and improve the Project 80s historic walking tour kiosks around Downtown to include Alaska Native Peoples' history and wayfinding	3.2	●				Muni (AHPC); Alaska Native Peoples; Muni (Public Works); Anchorage Downtown Partnership Inc.		●			
3.11.1 SA	Create an interpretive plan for the Delaney Park Strip, which may include installation of interpretive signage, plaques, or monuments that celebrate the Park Strip's rich history as a fire break, golf course, and airport.			●			Neighborhood Groups; Nonprofit Organizations; Muni (Parks & Rec)			●		
3.12.1 SA	Use the <i>South Addition Historic Context Statement</i> (2012) to help identify interpretation and storytelling opportunities in the South Addition.		●				Neighborhood Groups (Community Councils); Nonprofit Organizations; Muni (AHPC); SHPO			●		
3.13.1 FV	Place interpretive signage at Greater Friendship Baptist Church (903 E. 13th Avenue), celebrating its status as the first African-American church in Alaska		●				Neighborhood Groups (Community Councils); Nonprofit Organizations; Muni (AHPC); SHPO				●	
3.13.2 FV	Work with the African-American community—especially long-time residents—to identify significant people, events, & places.		●				Neighborhood Groups (Community Councils); Nonprofit Organizations; Muni (AHPC); SHPO				●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals	
			S	I	L	O		GH	DT	SA	FV		
3.13.3 FV	Develop a walking tour or exhibition highlighting people, places, and events significant to the Fairview African-American community.		●				Neighborhood Groups (Community Councils); Nonprofit Organizations; Muni (AHPC); SHPO					●	
3.13.4 FV	Reach out to other ethnic groups in Fairview to identify opportunities for preservation and interpretation.		●				Neighborhood Groups (Community Councils); Nonprofit Organizations; Muni (AHPC); SHPO					●	
4	COMMUNITY & PARTNERSHIPS												
4.1.1	Create and maintain a directory of potential preservation partner organizations, including contact information or website.		●				Muni (AHPC)	●	●	●	●		
4.1.2	Follow the lead of Alaska Association for Historic Preservation and establish partnerships between other organizations and the National Trust for Historic Preservation through the "Partners in the Field" program.					●	Nonprofit Organizations	●	●	●	●		
4.1.3	Assign HPP implementation tasks to preservation-minded organizations.		●				Muni (Planning)	●	●	●	●		
4.1.4	Collaborate with Alaska Native Peoples organizations (tribes, corporations, and foundations) on preservation activities in the Four Original Neighborhoods.					●	Alaska Native Peoples; Muni (Planning)	●	●	●	●		
4.1.5	Create and manage a list of Alaska Native Peoples groups to collaborate on preservation and interpretive efforts. This list would be maintained by the Municipality, and guided by the Anchorage Historic Preservation Commission.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●		
4.2.1	Combine cultural and historic preservation awareness with other Anchorage events and organizations.	3.7				●	Business Organizations; Media Outlets; Muni (AHPC)	●	●	●	●		
4.2.2	Form networking opportunities with real estate professionals, developers, architects, and historic preservation groups.					●	Muni (AHPC)	●	●	●	●		
4.2.3	Create local retail programs to benefit the rehabilitation of a particular historic building type or geographic location (neighborhood).					●	Corporations	●	●	●	●		
4.3.1	Form a Historic Homeowners' Association.		●				Neighborhood Groups	●	●	●	●		
4.3.2	Develop preservation partnerships between federal and state historic preservation agencies and staff, Alaska Native Peoples representatives, and the Municipality to ensure a common message among the agencies, improve communication, and leverage community-wide cultural and historic preservation efforts.					●	NPS; SHPO; Alaska Native Peoples; Muni (AHPC)	●	●	●	●		



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
4.3.3	Provide information about appropriate public participation and procedures to ensure that residents are aware of their opportunities to participate in the planning process, and are able to provide their comments in a manner that is helpful to decision-makers.	Same as 5.2.1	●				Neighborhood Groups	●	●	●	●	
4.3.4	Create an educational program for community-based organizations that includes materials regarding the benefits of historic preservation.			●			Muni (AHPC); Nonprofit Organizations; Educational Institutions	●	●	●	●	
4.4.1	Create an awards program (or expand on the Alaska Association for Historic Preservation’s Annual Historic Preservation Awards) to recognize good stewards of historic resources in the Four Original Neighborhoods.	3.5	●				Muni (AHPC); Nonprofit Organizations	●	●	●	●	
4.4.2	Host an annual gala or awards ceremony to celebrate historic preservation and reward those who have been integral to the movement in Anchorage.		●				Muni (AHPC); Nonprofit Organizations	●	●	●	●	
4.4.3	Offer discounts for advertising, premier listing for events, and so on, to recognize the role that groups have in supporting historic preservation.					●	Business Organizations	●	●	●	●	
4.5.1	Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.	Same as 3.4.7	●				Muni (AHPC)	●	●	●	●	
4.5.2	Use Anchorage Downtown Partnership, Ltd., Building Owners & Managers Association (BOMA), Community Councils, and other community groups to educate property and business owners about available preservation programs and incentives.					●	Business Organizations	●	●	●	●	
4.5.3	Build a database of historic preservation practitioners.		●				Muni (Planning)	●	●	●	●	
4.5.4	Ensure that tourist-based organizations have access to information and publicize Anchorage heritage in their programs.					●	Muni (AHPC)	●	●	●	●	
4.6.1	Create and maintain a directory of potential preservation-related grants and funding sources, including any application requirements or restrictions.		●				Muni (AHPC)	●	●	●	●	
4.6.2	Pursue preservation grants for preservation projects in Anchorage’s Four Original Neighborhoods.					●	Muni (AHPC); Neighborhood Groups	●	●	●	●	
4.6.3	Fundraise through sponsorships, silent auctions, and donations at an annual historic preservation gala.	4.4.2				●	Nonprofit Organizations	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
4.6.4	Leverage Anchorage's Preserve America status to obtain federal funding for historic preservation projects in the plan area (note that Preserve America grants are not being offered in FY2012).			●			Muni (Planning)	●	●	●	●	
4.7.1	Install interpretive displays in each neighborhood's existing community center that highlights local history.		●				Neighborhood Groups; Educational Institutions	●	●	●	●	
4.7.2	When building new community centers, consider incorporating neighborhood characteristics or traditional vernacular forms to celebrate history and ensure context-sensitive design.					●	Muni (Real Estate); Design Professionals	●	●	●	●	
4.8.1	Make information about preservation projects and activities available to the public through Community Councils and other community organizations					●	Neighborhood Groups (Community Councils)	●	●	●	●	
4.8.2	Offer basic historic preservation training for each Community Council member.					●	Neighborhood Groups (Community Councils)	●	●	●	●	
4.8.3	Improve and maintain communication between the Community Councils and the Anchorage Historic Preservation Commission (AHPC).					●	Neighborhood Groups (Community Councils); Muni (AHPC)	●	●	●	●	
5	GROWTH & CHANGE											
5.1.1	Facilitate projects that will assist in retaining or enhancing historic neighborhood character and uses that will enhance and preserve quality of life, safety, connections to trails and open space, walkability, and bikeability.					●	Muni (Planning)	●	●	●	●	
5.1.2	Avoid or mitigate projects that threaten the unique characteristics of Municipally Adopted Plans.	5.6				●	Muni (Planning)	●	●	●	●	
5.2.1	Provide information about appropriate public participation and procedures to ensure that residents are aware of their opportunities to participate in the planning process, and are able to provide their comments in a manner that is helpful to decision-makers.	Same as 4.3.3	●				Neighborhood Groups	●	●	●	●	
5.2.2	Use the established Community Council review process for infrastructure and development projects. This existing process could evolve to allow historic resources to be properly protected through a checklist of project considerations (need for the proposed project, design, etc.) for the community to study.		●				Muni (Planning); Neighborhood Groups	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
5.2.3	Utilize existing processes to encourage large-scale projects to prepare a Neighborhood Outreach/Participation Program to handle “Growth & Change” issues when they arise. It will be important to seek additional input from decision-makers and to define the thresholds for this process when this item is implemented (a size threshold to define “large-scale projects” could be based on acreage, construction cost, or other metric).		●				Muni (Planning); Muni (PZC); Anchorage Assembly; Neighborhood Groups; Public & Property Owners	●	●	●	●	●
5.2.4	Work with SHPO to educate each neighborhood about the federally mandated Section 106 process.	6.5.3				●	Muni (Planning); Neighborhood Groups; SHPO	●	●	●	●	
5.3.1	Execute the “Urban Transition” vision of <i>Anchorage 2020: Anchorage Bowl Comprehensive Plan</i> .			●			Muni (Planning)	●	●	●	●	
5.3.2	Coordinate with the State of Alaska’s and Municipality’s economic development visions. For example, active preservation of historic resources in Anchorage’s historic core will assist with the implementation of the vision for Anchorage as a vibrant community in 2025, as outlined by the <i>Live.Work.Play</i> initiative.					●	Muni (Planning)	●	●	●	●	
5.3.3	Implement the strategies for downtown revitalization outlined in the <i>Downtown Comprehensive Plan (2007)</i> .		●				Muni (Planning)	●	●	●	●	
5.3.4	Create weekly or monthly events that draw Alaskans to the Four Original Neighborhoods: movies in the park in the summer sponsored by local businesses, restaurant week in the winter, beer festivals, and the like.					●	Neighborhood Groups (Community Councils)	●	●	●	●	
5.4.1	Identify examples of “successful” infrastructure projects in Anchorage and elsewhere and use these to define characteristics desirable for future projects.					●	Muni (Public Works); Muni (AHPC)	●	●	●	●	
5.4.2	Through the existing “Context Sensitive Solutions” process used by the Municipality, Alaska Department of Transportation (ADOT) and FHWA, design infrastructure projects that maintain the historic street grid of the Four Original Neighborhoods to the greatest extent possible.					●	Muni (Public Works)	●	●	●	●	
5.4.3	Retain historic functions of alleys.	Same as 1.1.3				●	Muni (Public Works)	●	●	●	●	
5.5.1	If impacts to neighborhood character are identified, implement some of the strategies in the HPP to mitigate the negative effects.					●	Muni (Planning); State Agencies; Federal Agencies	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
5.8.1 DT	Support strategies from the Downtown Comprehensive Plan (2007) in order to preserve historic buildings and reinforce a commercial district that is a “downtown for all.” See Appendix K for a complete list of relevant historic preservation policies from the Downtown Comprehensive Plan.		●				Muni (Planning); Business Organizations (Downtown Partnership)		●			
5.9.1 DT	Identify opportunities to repurpose or redevelop historic buildings in Downtown.					●	Muni (Planning); Business Organizations (Downtown Partnership)		●			
5.9.2 DT	Create neighborhood-specific design guidelines for infill construction that promotes contextual design and respects the character of historic resources. These guidelines would be developed when a historic district is designated or a historic overlay zone is created, and would require additional input from property owners and decision-makers at such time.			●			Business Organizations (Downtown Partnership)		●			●
5.9.3 DT	Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD).	Same as 6.10.3	●				Business Organizations; SHPO		●			
5.10.1 SA	Develop an open space master plan for the South Addition, and fill any gaps in connectivity. This strategy is essential to preserve walkability of the South Addition, which is an important intangible quality that contributes to the historic and much desired character of the neighborhood.			●			Muni (Planning); Muni (Parks & Rec); Neighborhood Groups			●		
5.11.1 SA	Create neighborhood-specific design guidelines that focus on ground area coverage and setbacks. These guidelines would be developed when a historic district is designated or a historic overlay zone is created, and would require additional input from property owners and decision-makers at such time.			●			Muni (Planning); Neighborhood Groups			●		●
5.11.2 SA	Discourage demolition of buildings that provide cohesive neighborhood character.					●	Muni (Planning); Muni (AHPC); Neighborhood Groups			●		
5.13.1 FV	To the greatest extent possible, redevelop Gambell and Ingra streets into a neighborhood commercial corridor with businesses that will unite the east and west sides of the neighborhood.			●			Muni (Planning); Muni (Public Works)				●	●



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
5.13.2 FV	Consider implementing streetscape improvements on Gambell and Ingra streets to create a safer, more pedestrian-friendly neighborhood commercial corridor. The traffic effects of these improvements should be studied by a traffic engineer and communicated to the residents prior to implementation.				●		Muni (Planning); Muni (Public Works)				●	●
5.13.3 FV	Identify economic development strategies for Fairview that allow for successful revitalization of a commercial corridor along Gambell and Ingra streets.		●				Neighborhood Groups (Community Councils); Business Organizations				●	
5.13.4 FV	Continue to implement streetscape improvements that encourage walkability, such as crosswalks and pedestrian-friendly sidewalks.					●	Muni (Public Works)				●	
6	ECONOMIC DEVELOPMENT											
6.1.1	Provide the public with a Municipality staff contact and/or assigned AHPC member for expertise and guidance about how to use complex tools and incentives. This person(s) could hold “office hours” at the planning counter to assist the public.		●				Muni (Planning)	●	●	●	●	
6.1.2	Compile information about all available policy and financial incentives at a central, publicly accessible location. Provide links to these incentives on the AHPC website.	3.4.7 & 4.5.1	●				Muni (AHPC)	●	●	●	●	
6.1.3	Create an “incentives checklist” to make it easy for property owners to take advantage of a combination of available options.			●			Muni (Planning); Nonprofit Organizations	●	●	●	●	
6.1.4	Partner with the existing Anchorage Economic Development Corporation to promote sound development projects that preserve and grow historic neighborhoods.					●	Muni; Neighborhood Groups	●	●	●	●	
6.2.1	Implement Conservation Easement Program.				●		Muni (Real Estate/HLB); Nonprofit Organizations	●	●	●	●	
6.2.2	Implement Transfer of Development Rights (TDR) program. Development rights to be transferred could include height and/or floor-area-ratio. In order for this program to be effective, enabling legislation would need to be adopted. The ordinance should designate sending and receiving areas, and should also include a demolition disincentive.		●				Muni (Planning); Anchorage Assembly; Muni (PZC); Public & Property Owners	●	●	●	●	●
6.2.3	Create Tax Increment Financing (TIF) district. TIF can be leveraged as a preservation tool when TIF funds go toward rehabilitation projects.			●			Muni (Finance); Anchorage Assembly; Muni (PZC); Public & Property Owners	●	●	●	●	●
6.3.1	Utilize existing Alaska State Historical District Revolving Loan Fund, especially on 4 th Avenue.					●	SHPO; Muni (AHPC)	●	●	●	●	

No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
6.3.2	Work with the State Office of Historic Preservation and property owners to identify buildings and districts that could take advantage of the 10% and 20% Federal Rehabilitation Tax Credits. Income-producing properties listed in or eligible for NRHP can receive the 20% credit if the project meets the Secretary of the Interior's Standards for Rehabilitation. Nonresidential properties constructed before 1936 and not listed in or eligible for NRHP can receive the 10% credit.					●	SHPO	●	●	●	●	
6.3.3	Educate developers about the New Markets Tax Credit (NMTC) program as a way to encourage them to apply. This federally funded program is administered by the U.S. Department of the Treasury.					●	Muni (Planning)	●	●	●	●	
6.3.4	Educate developers about the Low-Income Housing Tax Credits (LIHTC) program as a way to encourage them to apply. This federally funded program is administered at the state level by the Alaska Housing Finance Corporation.	6.6				●	Muni (Planning)	●	●	●	●	
6.3.5	Encourage public-private partnerships with existing organizations and agencies to manage historic properties in the plan area.		●				Muni (Planning); Nonprofit Organizations	●	●	●	●	
6.3.6	Work with the Alaska Film Office to purchase Alaska Film Industry Tax Credits to offset rehabilitation costs and attract film and TV projects to historic buildings in the Four Original Neighborhoods.		●				Muni (AHPC); Alaska Film Office	●	●	●	●	
6.3.7	Collaborate with the Heritage Land Bank or consider using the existing Anchorage Historic Preservation Fund for the Municipality to buy and lease historic buildings in the Four Original Neighborhoods.			●			Muni (Real Estate/HLB); Muni (AHPC)	●	●	●	●	
6.3.8	Take advantage of as well as promote the existing "Deteriorated Property Ordinance" (Anchorage Municipal Code §12.35) to rehabilitate historic buildings in the Four Original Neighborhoods.		●				Business Organizations; Neighborhood Groups	●	●	●	●	
6.4.1	Offer tax abatement or exemption for preservation projects to encourage development.		●				Muni (Finance)	●	●	●	●	
6.4.2	Establish a Historic Preservation Restoration Grant Program to fund rehabilitation projects (especially façade improvements). This program could be funded through the existing Anchorage Historic Preservation Fund or other Municipality budget allocation. In some other states, similar programs require a 50% cash match from the grantee.		●				Muni (AHPC); Nonprofit Organizations	●	●	●	●	●



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
6.4.3	Offer Storefront Micro Loans (less than \$5,000, fixed rate loan) to install signage and improve historic storefronts.	6.6	●				Local Lenders	●	●	●	●	
6.4.4	Offer Low-Interest Loans and/or Loan Guarantees to finance qualified rehabilitation projects.			●			Muni (AHPC); Nonprofit Organizations; Local Lenders	●	●	●	●	
6.4.5	Build an endowment or trust held by a nonprofit organization (such as AAHP) that could offer loans or other aid to property owners pursuing preservation projects.		●				Nonprofit Organizations	●	●	●	●	
6.4.6	Work with the Alaska Film Office to promote historic buildings in the Four Original Neighborhoods for film locations.		●				Alaska Film Office	●	●	●	●	
6.5.1	Consult the Advisory Council on Historic Preservation (ACHP) to identify federal financial assistance programs available for preservation projects.					●	Nonprofit Organizations; Muni (AHPC); SHPO	●	●	●	●	
6.5.2	Apply for applicable federal program grants to fund preservation projects in the Four Original Neighborhoods. (Visit www.grants.gov and www.recovery.gov for options.)		●				Muni (Planning); SHPO	●	●	●	●	
6.5.3	Channel federal funds (FHWA, HUD, etc.) through the Section 106 process with public participation to ensure appropriate treatment of historic properties in the event of infrastructure improvements.					●	Muni (Planning); SHPO	●	●	●	●	
6.6.1	Provide technical preservation assistance to small business owners, including informational brochures targeted at business owners or “office hours” at preservation organizations or the Municipality to learn about incentives.					●	Muni (AHPC)	●	●	●	●	
6.6.2	Collaborate with the Department of Health and Human Services to add provisions for rehabilitation and preservation to the Municipality’s existing affordable housing programs.					●	Muni (Health & Human Services)	●	●	●	●	
6.7.1	Develop, maintain, and implement a public outreach program for heritage tourism with community partners, tourism-based organizations, and the Anchorage Historic Preservation Commission.					●	Muni (AHPC); Nonprofit Organizations; Corporations	●	●	●	●	
6.7.2	Provide tourism-based organizations with access to information in order to allow them to publicize Anchorage heritage in their programs.					●	Nonprofit Organizations	●	●	●	●	
6.7.3	Develop programs in the plan area that focus on Alaska Native Peoples’ history and culture, as surveys have shown that Anchorage tourists are interested in such programs.					●	Alaska Native Peoples; Nonprofit Organizations	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
6.7.4	Promote Anchorage's status as a "Preserve America" community through signage and other materials. (Note that Preserve America Grants are not being offered in FY2012.)					●	Muni (Planning); Nonprofit Organizations	●	●	●	●	
6.8.1	Identify the highest and best use for underutilized historic buildings.			●			Muni (AHPC); Nonprofit Organizations	●	●	●	●	
6.8.2	Conduct a cost-benefit analysis of Municipality-owned historic buildings, especially vacant ones.	Goal #2			●		Muni (AHPC)	●	●	●	●	
6.8.3	Provide a detailed analysis of the total economic effects of preservation and/or rehabilitation of historic buildings that will provide developers, property owners, and the Municipality with quantitative information.			●			Business Organizations; Nonprofit Organizations	●	●	●	●	
6.8.4	Undertake an economic impacts and benefits study focused on quantifying the effects of historic preservation activities in the plan area.			●			Muni (AHPC); Nonprofit Organizations	●	●	●	●	
6.8.5	Establish a benchmarking program to collect relevant statistics and monitor the progress of preservation program.					●	Muni (AHPC); Muni (Finance)	●	●	●	●	
6.8.6	Compile case studies of other cities' successful preservation metrics, to be made available to the public, developers, and other preservation partners. Refine and develop meaningful information connecting successes in other cities to elements available in Anchorage.					●	Muni (Real Estate); Muni (AHPC); Nonprofit Organizations	●	●	●	●	
6.10.1 DT	Promote existing tax exemptions to encourage large employers to locate and invest in Downtown.		●				Business Organizations		●			
6.10.2 DT	Apply to become a designated Main Street Program, and/or work with the State Historic Preservation Office to apply the Main Street Approach® to revitalize Downtown.			●			Muni (Planning); Business Organizations; SHPO		●			
6.10.3 DT	Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD).	Same as 5.9.3	●				Muni (Planning); Business Organizations; SHPO		●			
6.10.4 DT	Follow recommendations for preservation of identified significant buildings in Downtown Historic Survey (1988/2007).					●	Muni (Planning); Business Organizations		●			
6.11.1 SA	Conduct a market analysis to identify which small businesses are needed and can be supported in the South Addition.		●				Neighborhood Groups			●		
6.11.2 SA	Identify appropriate locations for small businesses (existing buildings or vacant lots), and adjust zoning accordingly.	Goal #7	●				Neighborhood Groups; Business Organizations			●		
6.11.3 SA	Actively recruit operators and offer incentives for South Addition-focused businesses.		●				Neighborhood Groups; Business Organizations			●		



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
7	PROCEDURES & REGULATIONS											
7.1.1	Form an HPP Implementation Subcommittee led by the Anchorage Historic Preservation Commission.		●				Muni (Planning)	●	●	●	●	
7.1.2	Report periodically on the progress of the HPP implementation strategies.					●	Muni (Planning); Muni (AHPC)	●	●	●	●	
7.2.1	Provide planning staff and building officials with training opportunities about historic preservation practices as the preservation program moves forward in implementation.	3.4				●	Muni (Planning); Muni (Development Services); Muni (AHPC); Muni (PZC); Anchorage Assembly; Public & Property Owners	●	●	●	●	
7.2.2	Add a "historic preservation review" checkbox to planning and building permit applications. This checkbox would prompt users to see if historic resources listed in the Consolidated Historic Resources Inventory Database are present at the subject property and, if so, would allow historic preservation to be included in the review process once applicable authorities are established. Information currently required in building permit applications is outlined in AMC 23.10.104.6.		●				Muni (Planning); Muni (Development Services); Muni (AHPC); Muni (PZC); Anchorage Assembly; Public & Property Owners	●	●	●	●	●
7.2.3	Amend Anchorage Municipal Code as necessary to allow design review of proposed projects involving historic resources in the Four Original Neighborhoods, using <i>Secretary of the Interior's Standards</i> and/or design guidelines.			●			Muni (Planning)	●	●	●	●	●
7.2.4	Clearly define roles of the Historic Preservation Commission, Community Councils, and other entities in historic properties review process.					●	Muni (AHPC); Neighborhood Groups (Community Councils)	●	●	●	●	●
7.2.5	Ensure Alaska Native Peoples have an opportunity for involvement, if desired.	7.8				●	Alaska Native Peoples; Muni (Planning)	●	●	●	●	
7.3.1	Work with the Anchorage Historic Preservation Commission (AHPC) and the State Historic Preservation Office (SHPO) to develop a set of locally approved criteria for nomination of historic places, including buildings and landscapes. The "Municipality-Wide Historic Preservation Plan" currently being developed by the AHPC will provide the draft criteria for consideration.		●				Muni (AHPC); SHPO	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
7.3.2	Consider a tiered local register, which would allow for a hierarchy of both significance and protections.		●				Muni (AHPC); SHPO	●	●	●	●	
7.3.3	Create a program to populate the local register. Consider working with Alaskan universities to assign tasks toward accomplishing this program.	2.1	●				Muni (AHPC); University of Alaska	●	●	●	●	
7.3.4	Officially designate resources identified in past surveys in the local register. As part of this task, previous survey findings should be reviewed, using the new local register criteria and being reclassified if needed.		●				Muni (AHPC); SHPO	●	●	●	●	
7.3.5	Update <i>Patterns of the Past</i> to remove properties that have been demolished, and add properties associated with additional historic themes.		●				Muni (AHPC)	●	●	●	●	
7.3.6	Conduct a Parks Survey to identify historic buildings, landscapes, and trails in municipal parks.		●				Muni (AHPC); Muni (Parks & Rec)	●	●	●	●	
7.3.7	Update historic resource surveys every five years to capture properties that are newly age-eligible.					●	AHPC	●	●	●	●	
7.3.8 GH	As part of the creation of a local register, continue to survey and document historic resources in Government Hill.					●		●				
7.3.9 DT	As part of the creation of a local register, continue to survey and document historic resources in Downtown.					●			●			
7.3.10 SA	As part of the creation of a local register, continue to survey and document historic resources in the South Addition.					●				●		
7.3.11 FV	As part of the creation of a local register, continue to survey and document historic resources in Fairview.					●					●	
7.4.1	Work with the Planning and Zoning Commission, Anchorage Historic Preservation Commission, and Community Councils to create Historic Preservation Zoning classifications, if feasible. When structuring these zones, consider the following options: 1) Consider establishing broad Original Neighborhood Overlay Zones, one for each neighborhood or sub-area. 2) Consider creating a site-specific historic zoning classification to promote adaptive reuse. 3) Consider creating Historic Preservation Overlay Zones (HPOZs) that can be applied to protect historic districts and manage infill construction within the Four Original Neighborhoods.			●			Muni (AHPC); Muni (PZC); Anchorage Assembly; Neighborhood Groups (Community Councils); Public & Property Owners	●	●	●	●	●



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
7.4.2	Actively consult with property owners prior to the creation of a historic district or zone.					●	Muni (AHPC); Muni (Planning); Neighborhood Groups (Community Councils)	●	●	●	●	
7.5.1	Evaluate the feasibility of offering a “Historic Preservation Permit” to grant exceptions to land-use regulations/development standards when necessary in order to permit the preservation or restoration of a historic building. Such exceptions may include, but are not limited to, parking, setbacks, height, and lot coverage requirements.			●			Muni (Planning); Muni (AHPC); Muni (PZC); Anchorage Assembly; Public & Property Owners	●	●	●	●	●
7.5.2	Evaluate the feasibility of offering density bonuses for projects that meet the <i>Secretary of the Interior’s Standards</i> and/or neighborhood-specific design guidelines.			●			Muni (Planning); Muni (AHPC)	●	●	●	●	●
7.5.3	Utilize the provision for historic buildings included in the already-adopted International Existing Buildings Code (IEBC).		●				Muni (Planning); Muni (AHPC)	●	●	●	●	
7.5.4	Evaluate the feasibility of offering expedited review and permitting processes for projects that meet the <i>Secretary of the Interior’s Standards</i> and/or neighborhood-specific design guidelines.			●			Muni (Planning); Muni (AHPC)	●	●	●	●	●
7.6.1	Create a series of design guidelines that focus on historic character, architectural context, and issues most important in each neighborhood. These guidelines would be developed when a historic district is designated or a historic overlay zone is created, and would require additional input from property owners and decision-makers at such time. When structuring these design guidelines, consider the following: 1) Each neighborhood’s guidelines may include items such as scale, massing, rhythm, setbacks, ground area coverage or floor area ratio, architectural character, and materials. 2) Create a method for administering the design guidelines. For example, compliance with the guidelines could be voluntary, or could be mandatory for certain types of projects. 3) Publish these guidelines as information for the public, developers, property owners, and agencies to use.			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Business Organizations; Nonprofit Organizations	●	●	●	●	●
7.6.2	Create design guidelines to standardize street amenities (e.g., lights, sidewalks, etc.).			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Business Organizations; Nonprofit Organizations	●	●	●	●	●



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
7.7.1	Establish an interagency protocol for working with historic properties in the Four Original Neighborhoods, including clear definition of each agency's roles and responsibilities.		●				Muni (Planning); Muni (AHPC); SHPO; Federal Agencies	●	●	●	●	
7.7.2	Use the Municipality Preservation Planner to communicate regularly with other agencies.					●	Muni (Planning); Muni (AHPC); SHPO; Federal Agencies	●	●	●	●	
7.8.1	Establish protocols for cultural resource consultation with Alaska Native Peoples groups, including standard archeological discovery procedures and mitigation measures.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●	
7.8.2	Populate a mailing list to notify key Alaska Native Peoples stakeholders about proposed projects.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●	
7.8.3	Ensure that AHPC's "Native Culture Advisor" chair is filled (as currently recommended per AMC Chapter 04.06.030).		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●	
7.9.1	Collect existing historic preservation-related sections scattered throughout the Anchorage Municipal Code and compile them into a cohesive Historic Preservation module within Title 21.		●				Muni (Planning); Muni (AHPC); Anchorage Assembly	●	●	●	●	
7.9.2	Assess the means to include historic preservation design and siting requirements for inclusion in the Land Use Code and recommend techniques that are appropriate based on the conditions of the community and the recommendations of adopted historic preservation studies. Potential strategies to consider may include a historic preservation module within Title 21 and/or a book of model Historic Preservation Ordinances.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly	●	●	●	●	
7.9.3	Develop and/or update neighborhood and district plans to include appropriate historic preservation efforts where applicable and, if in the process of development, ensure that such efforts are included.			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Nonprofit Organizations	●	●	●	●	●
7.10.1	Fund and grow the Historic Preservation Program at the Municipality of Anchorage by continually seeking grants, donations, and working with preservation partners for funding. An allocation of the General Fund could be considered in years when financial circumstances permit.					●	Muni (Real Estate); Muni (Planning); Anchorage Assembly	●	●	●	●	●
7.10.2	Complete an annual Capital Improvements Plan that includes every Municipality-owned historic building. Identify annual upgrades and maintenance for each building to be funded by the Municipality.	2.8				●	Muni (Real Estate); Muni (Planning); Muni (Development Services); Anchorage Assembly	●	●	●	●	



No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				Requires Approvals
			S	I	L	O		GH	DT	SA	FV	
7.10.3	Hold at least one annual fund-raising effort to assist the Municipality, Anchorage Historic Preservation Commission, and its many partners to provide operational support of Municipality-owned historic buildings. Use this funding to support grants, endowments, and donations to operate Municipality-owned historic buildings.					●	Muni (AHPC); Nonprofit Organizations; Business Organizations; Neighborhood Groups	●	●	●	●	
7.10.4	Fund the Historic Preservation Program through a coordinated effort to apply for Legislative Grants each budget cycle.					●	Muni (Real Estate); Muni (Planning); Anchorage Assembly	●	●	●	●	
7.11.1 GH	Implement zoning and land use policies from Government Hill Neighborhood Plan.		●				Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups	●				
7.12.1 SA	Introduce zoning and design guidelines that focus on ground-area coverage and front yard setbacks.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups			●		●

