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Municipality of Anchorage
-Planning Department-

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Boundary Study Area #8 Questionnaire Survey – Summary of Results

55 people responded to a November 2025 questionnaire survey to determine the community council boundary preferences of residents, property owners, and businesses in Boundary Study Area #8 of the *10-Year Review of Community Council Boundaries*.

The University Area Community Council (UACC) requested this survey to understand the boundary preferences of this area. The area is bounded by Boniface Parkway, Northern Lights Boulevard, Baxter Road, and Tudor Road. The primary question: Do the residents, property owners, and businesses of Boundary Study Area #8 have a preference regarding whether to remain in UACC or transfer to Scenic Foothills Community Council (SFCC)?

Of the 55 survey respondents, 29 were residents and 20 were owners of property in Boundary Study Area #8. No businesses responded.

Of the 29 respondents who live in the Boundary Study Area:

- 18 support moving to SFCC.
- 8 support staying in UACC.
- 3 are indifferent or unsure.

Of the 20 respondents who own property in the Boundary Study Area:

- 6 support moving to SFCC.
- 7 support staying in UACC.
- 7 are indifferent or unsure.

In summary, 24 respondents who either live or own property in the Boundary Study Area support moving, 15 support staying, and 10 are indifferent or unsure.

The primary means of distributing this survey questionnaire to residents, businesses, and property owners in the affected area was a postcard mailer with a QR code. Recipients used the QR code to access the online questionnaire. The Planning Department created and hosted the online questionnaire in ESRI Survey 1-2-3 software. Municipal staff designed, printed, and mailed the postcard to all households, owners of property, and

businesses in the Boundary Study Area. The Federation of Community Councils Center granted the use of its bulk mail code and the UACC paid for postage. Planning staff also emailed a survey link to the presidents of the two community councils and encouraged them to distribute the survey to their member email lists.

1,440 postcards were mailed out. The response rate was 4%. Several factors probably reduced the response rate. The postcard provided a QR code only, without including a URL address which could have helped some recipients access the online questionnaire. The postcards were delivered in the rain which apparently damaged some. There was no public information campaign to introduce the survey to the targeted community. The survey was mailed out in a single batch, only once, rather than in at least two waves. No on-the-ground field distribution effort supplemented the mailings.

The online survey was intended to remain open through November 30 but closed a week early accidentally. During the week after the survey closed, three individuals contacted Planning staff and requested to participate in the survey. Staff took their responses by phone and email and manually added their responses to the 52 online questionnaire responses.

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10-Year Review of Community Council Boundaries project website URL:

<https://www.muni.org/Departments/OCPD/Planning/Projects/Pages/CommunityCouncilBoundariesReview.aspx> (or search the project name in your web browser)