



MUNICIPALITY OF ANCHORAGE

ASSEMBLY INFORMATION MEMORANDUM

AIM No. 2 - 2026

Meeting Date: January 13, 2026

1 **FROM: MAYOR**

2
3 **SUBJECT: AO 2025-119, RESULTS OF QUESTIONNAIRE SURVEY**
4 **REGARDING COMMUNITY COUNCIL BOUNDARY STUDY AREA**
5 **NO. 8.**
6

7 This AIM summarizes the results of a targeted-area questionnaire survey in a
8 Boundary Study Area that Assembly members discussed at the November 7,
9 2025, work session for the *10-Year Review of Community Council Boundaries*.

10
11 Fifty-five (55) people responded to a November 2025 questionnaire survey to
12 determine the community council boundary preferences of residents, property
13 owners, and businesses in Boundary Study Area #8 of the *10-Year Review of*
14 *Community Council Boundaries*. Page 4 of Exhibit C in the Assembly packet for
15 AO 2025-119 summarizes this Boundary Study Area.

16
17 The University Area Community Council (UACC) requested this survey to
18 understand the boundary preferences of this area. The area is bounded by
19 Boniface Parkway, Northern Lights Boulevard, Baxter Road, and Tudor Road. The
20 primary question: Do the residents, property owners, and businesses of Boundary
21 Study Area #8 have a preference regarding whether to remain in UACC or transfer
22 to Scenic Foothills Community Council (SFCC)?

23
24 Of the 55 survey respondents, 29 were residents and 20 were owners of property
25 in Boundary Study Area #8. No businesses responded.

26
27 Of the 29 respondents who live in the Boundary Study Area:

- 28
- 29 • 18 support moving to SFCC.
 - 30 • 8 support staying in UACC.
 - 31 • 3 are indifferent or unsure.

32 Of the 20 respondents who own property in the Boundary Study Area:

- 33
- 34 • 6 support moving to SFCC.
 - 35 • 7 support staying in UACC.
 - 36 • 7 are indifferent or unsure.

1 In summary, 24 respondents who either live or own property in the Boundary Study
2 Area support moving; 15 support staying, and 10 are indifferent or unsure.

3
4 **Survey Method.** The primary means of distributing this survey questionnaire to
5 residents, businesses, and property owners in the affected area was a postcard
6 mailer with a QR code. Recipients used the QR code to access the online
7 questionnaire. The Planning Department created and hosted the online
8 questionnaire in ESRI Survey 1-2-3 software. Municipal staff designed, printed,
9 and mailed the postcard to all households, owners of property, and businesses in
10 the Boundary Study Area. The Federation of Community Councils Center granted
11 the use of its bulk mail code and the UACC paid for postage. Planning staff also
12 emailed a survey link to the presidents of the two community councils and
13 encouraged them to distribute the survey to their member email lists.

14
15 **Response Rate.** 1,440 postcards were mailed out. The response rate was 4%.
16 Several factors may have reduced the response rate. The postcard provided a QR
17 code only, without including a URL address which could have helped some
18 recipients access the online questionnaire. The postcards were delivered in the
19 rain which apparently damaged some. There was no public information campaign
20 to introduce the survey to the targeted community. The survey was mailed out in
21 a single batch, only once, rather than in at least two waves. No on-the-ground field
22 distribution effort supplemented the mailings.

23
24 The online survey was distributed on October 31 and was intended to remain open
25 through November 30 but closed a week early accidentally. During the week after
26 the survey closed, three individuals reached Planning Department staff and
27 requested to participate in the survey. Staff took their questionnaire responses by
28 phone and email and manually added their responses to the 52 online
29 questionnaire responses.

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