



ANCHORAGE ORIGINAL NEIGHBORHOODS
HISTORIC PRESERVATION PLAN



HISTORIC PRESERVATION PLAN
FOR ANCHORAGE'S FOUR ORIGINAL NEIGHBORHOODS

PUBLIC REVIEW DRAFT | MAY 11, 2012



PAGE & TURNBULL



Dear Reader,

Thank you for reviewing the “Public Review Draft” of the Historic Preservation Plan for Anchorage’s Four Original Neighborhoods. Please focus your review on the message and content of this draft plan, which does not include any graphics. The consultant team is currently working on illustrations, which will be included in the Public Hearing Draft (anticipated to be completed in August 2012). The consultant team will also work with a professional copy editor to ensure that any stylistic and grammatical inconsistencies that may have been overlooked are addressed before the publication of the next version.

Through the course of compiling this “Public Review Draft,” it became clear that many in the Anchorage community have additional information to share that may inform the various components of the HPP. The consultant team will be conducting interviews with interested residents to gather this information over the coming months.

Comments on this document? Useful information to share? Questions? Contact Kristine Bunnell at bunnellkr@muni.org or 907.343.7993 by June 30, 2012. Please visit the project website at www.anchoragehpp.com or find us on Facebook for important updates and announcements!

-The HPP Project Team

Cover images, clockwise from top left:

Water tower on Harvard Avenue, in Government Hill; 4th Avenue Theatre (listed in National Register); Typical residence, West Fairview; CAA/FAA Duplexes at W. 12th Ave & I Street (potential historic resources in the South Addition)

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CHAPTER I: EXECUTIVE SUMMARY

As Anchorage approaches its centennial in 2015, the city has been presented with a valuable opportunity to celebrate its history—both the built environment of its oldest neighborhoods and its intangible cultural heritage—and to plan for responsible, sustainable development in the future. This Historic Preservation Plan (HPP) for Anchorage’s Four Original Neighborhoods provides a chance to explore new ideas and creative solutions for the preservation of each neighborhood’s unique character.

PURPOSE OF THE PLAN

The Historic Preservation Plan (HPP) for Anchorage’s Four Original Neighborhoods is a community-based plan focused on preserving historic character while planning for a sustainable future in Anchorage’s original neighborhoods. The plan area includes the Downtown, Fairview, Government Hill, and South Addition Community Council Areas. Because it shares borders with three of the four neighborhoods, Ship Creek is included in the HPP.

The purpose of the HPP is to address the preservation and management of historic resources, enhance local preservation values, and provide guidance for future impacts to historic resources and landscape features in Anchorage’s Four Original Neighborhoods. The HPP is meant to be used with existing neighborhood and Municipality planning documents, and will be adopted as an element of the Municipality’s Comprehensive Plan. The HPP is specific to the plan area, and provides recommendations that are relevant to the entire plan area as well as each of the four neighborhoods. Information in the HPP can be used to influence and inform the planning and design of future development projects as well as individual buildings—including public infrastructure such as transportation, trails, and parks—to ensure the protection of neighborhood character and values that have been expressed by the citizens of Anchorage.

PRESERVATION IN ANCHORAGE TODAY

Historic preservation is not new to the Municipality of Anchorage. In fact, the Municipality has been actively supporting historic preservation activities, such as the survey and documentation of historic resources, since the late 1970s and early 1980s. Many in the Anchorage community have continued these practices in the Four Original Neighborhoods, restoring private residences and opening significant historic sites, such as the Oscar Anderson House, to the public.

The HPP promotes these established preservation values, and therefore, the plan begins with a review of the current local historic preservation programs and tools in Anchorage. In 1995, the Municipality of Anchorage became a Certified Local Government (CLG), which means that it partnered with the State Historic Preservation Office and the National Park Service to promote grass roots historic preservation. The Anchorage Historic Preservation Commission (AHPC) was formed in January 2007 to support the goals of the CLG. Since that time, the AHPC has partnered with groups such as Alaska Association for Historic Preservation, Anchorage Woman’s Club, and the Cook Inlet Historical Society, among others, on preservation projects in the Four Original Neighborhoods.



Education about historic preservation incentive programs at the federal, state, and local levels would increase utilization of these programs in Anchorage. Incentives already administered by the National Park Service and the Alaska State Historic Preservation Office include Federal Rehabilitation Tax Credits, Alaska Historical District Revolving Loan Fund, New Markets Tax Credits, low-income housing tax credits, and energy credits. Implementation of strategies in *Anchorage 2020: Anchorage Bowl Comprehensive Plan*—many of which are powerful preservation tools—would also establish local preservation incentives.

CREATING THE VISION

There are seven primary goals that apply to all neighborhoods and comprise the vision for preservation in Anchorage’s Four Original Neighborhoods (see sidebar). This vision is the heart of the HPP, and was compiled based on extensive input from the community and “best practices” from other cities.

HPP VISION

1. **Quality of Life/Livability:** Preserve and improve the characteristics that make the plan area an enjoyable place to live, especially walkability, open space, historic street grid, and sense of neighborhood identity.
2. **Landmarks to Save:** Preserve character-defining features of the plan area, which includes physical landmarks as well as stories, people, landscapes, and events.
3. **Interpreting History & Culture:** Tell stories and raise public awareness about the plan area’s history, including the cultures and traditions of Alaska Native Peoples.
4. **Community & Partnerships:** Engage the community to participate in preservation activities and foster partnerships that will support historic preservation.
5. **Growth & Change:** Manage growth and change to historic neighborhood elements and character through development and implementation of the Municipality-Wide Historic Preservation Plan, the HPP, and Neighborhood and District plans. Adopt relevant policies, regulations, and best practices that will support and reinforce historic character and historic preservation goals, and that will aid in mitigating transportation, infill, redevelopment, or other large infrastructure projects that do not support neighborhood character.
6. **Economic Development:** Provide incentives for historic preservation while fostering a healthy local economy identified in the HPP and Anchorage Historic Preservation Plan.
7. **Procedures & Regulations:** Implement and enforce historic preservation policies and review procedures, and resolve conflicts between preservation and existing regulations.

Public participation was critical to the development and coordination of the HPP and will be essential to its implementation. Public comment was solicited through public workshops and focus groups to online surveys and social media, yielding nearly 1,000 public comments. Additionally, a Technical Advisory Committee comprised of key local stakeholders guided and reviewed the progress of the HPP. This outreach ensured that the content of the HPP was driven by Anchorage residents and was created specifically for the neighborhoods.

The HPP was also guided by “best” preservation practices developed and tested in other communities. Anchorage can learn from cities with established neighborhood-focused historic preservation programs how to leverage funding sources to finance preservation projects, build upon their heritage to create opportunities in tourism and business, take advantage of preservation incentives to revitalize disadvantaged neighborhoods, adapt iconic old buildings for new uses, and educate the community about its history. Sidebars and notes throughout the HPP highlight how other cities have tackled the same issues facing Anchorage.



PLANNING FOR PRESERVATION

Each of the seven HPP goals, which are organized from qualitative concepts to regulation-based concepts, is described in its own module in the plan. The module for each goal (described below) contains an introduction that explains the intent and purpose of the goal, identifies best practices, and references policies from existing land use and planning documents that support the goal. Following the goal statement are several policies that support the intent and purpose of the goal. Implementation strategies break down more specifically *how* the policies may be achieved; these strategies are smaller, more manageable pieces that may be undertaken in support of the goals or larger vision of the plan. Many of the policies and strategies stem directly from the public comment, and they should sound familiar to those who participated in the public workshops.

QUALITY OF LIFE

Residents of Anchorage's Four Original Neighborhoods are keenly interested in preserving and improving the characteristics that make their neighborhoods enjoyable to live in. During preparation of the HPP, nearly a quarter of the public comments addressed "quality of life" issues, which included the historic street grid, scale and density, landscaping, pedestrian safety, a sense of neighborhood identity, and views of the Chugach Mountains and the Cook Inlet. Studies have shown that active community participation is an essential component of maintaining a positive quality of life. To that end, many of the policies and implementation strategies related to quality of life and livability are intended to increase community engagement and collaboration without compromising the independence that Alaskans value.

LANDMARKS TO SAVE

Historic preservation in Anchorage faces unique challenges because of its harsh climate, relatively young built resources, resources that have been demolished or moved, and materials that have been replaced at a more rapid rate. Nevertheless, preserving local landmarks was identified through public comment as the highest priority in the HPP. The Anchorage community values its history, particularly as exemplified by the Delaney Park Strip, 4th Avenue Theatre, Oscar Anderson House, Alaska Railroad buildings, Pioneer Schoolhouse, Strutz House, Safehaven, Army Housing Association/Pilots' Row, Alaska Native Peoples' *tikahtnus* and cultural sites, and natural features such as Westchester Lagoon and the Coastal Trail. It is important to aggressively preserve and protect these "Landmarks to Save" by nominating and listing them on the National Register of Historic Places and a local historic register. All of these identified historic resources should be first and foremost to receive the benefits of the new programs initiated via this HPP.

INTERPRETING HISTORY & CULTURE

In addition to the preservation of physical features, interpretation of stories, people, and events can add layers and depth to a community's identity; however, there is a lack of public awareness about the plan area's history, partly because so many of Anchorage's residents are transplants or newcomers. Interpretation is therefore an essential element of neighborhood preservation. Community members presented many ideas for how to interpret and commemorate important people, events, and Alaska Native Peoples' stories during preparation for the HPP. These ideas range from plaques, monuments, and interpretive signage to walking tours, documentaries, websites, and other digital media.



COMMUNITY & PARTNERSHIPS

Historic preservation is a community endeavor, and it will take strong partnerships among the public, private, and non-profit sectors to properly acknowledge and celebrate the heritage of the Four Original Neighborhoods. Fostering partnerships to support historic preservation—especially companies and groups that are not traditionally known for historic preservation, but may have overlapping interests—is especially important to secure funding and other resources. Community awareness will be key in accomplishing the goals of the HPP.

GROWTH & CHANGE

An important goal of the HPP is to guide future growth and change in the Four Original Neighborhoods with historic preservation policies. Residents would like the character of their neighborhoods to be reinforced through the re-use of historic buildings and thoughtful design of infrastructure (utilities, alleys, street amenities, and streetscape improvements) and infill construction. Concerns about demolition and/or inappropriate alterations to historic buildings, transportation projects that threaten historic resources, and urban sprawl were also expressed during the public outreach process for the HPP. The “Growth and Change” policies demonstrate how historic preservation can influence a positive outcome for development.

ECONOMIC DEVELOPMENT

The HPP explores the correlation between historic preservation and economic development. A common misconception is that preservation is too costly and prevents economic development, but preservation policies may include financial and programmatic incentives to encourage smart economic growth. The HPP encourages implementation of programs to educate the community about existing incentives, as well as the creation of new local incentives.

PROCEDURES & REGULATIONS

The HPP recommends local historic preservation review processes and regulations that may be enforced to preserve the Anchorage’s Four Original Neighborhoods. Design guidelines and historic preservation-related overlay zones may guide new construction in the neighborhoods. Establishment of an official local historical register and criteria for evaluating the significance of individual resources and historic districts would increase identification of significant historic and cultural resources in the neighborhoods.

LINKING PRESERVATION TO THE NEIGHBORHOODS

Although the primary purpose of the Historic Preservation Plan for Anchorage’s Four Original Neighborhoods is to create a unified vision for the entire plan area, each neighborhood possesses characteristics that set it apart from the others. The Four Original Neighborhoods share the common goal of retaining and enhancing their own individuality, and it is important to plan for the preservation of each neighborhood’s unique identity. The HPP therefore presents two types of policies: those that bridge neighborhood boundaries, and those that focus on the character, issues, and opportunities unique to each neighborhood.

The HPP includes a module that addresses each neighborhood separately; each module includes a brief neighborhood history, an area character summary, a list of character-defining features, a summary of concerns and challenges, and a list of neighborhood-specific policies that expand upon the vision for the



entire plan area. The neighborhoods are organized in chronological order of settlement. The following summarizes each neighborhood's character and preservation priorities:

NEIGHBORHOOD GOALS

Through the public outreach process, each of the original neighborhoods was able to clearly define its own priorities. The top neighborhood-specific goals that emerged include the following:

- **Government Hill:** maintain a cohesive community and manage the effects of new development
- **Downtown:** preserve the city's most prominent historic buildings and reinforce a commercial and cultural district that is a year-round destination for locals and tourists
- **South Addition:** preserve walkability and access to open space, reduce demolitions, and maintain the historic character of the Delaney Park Strip (Park Strip)
- **Fairview:** preserve diverse character, restore small business corridors, overcome past land use and transportation decisions, and improve walkability and easy access to Downtown

SHIP CREEK

Ship Creek is not technically one of the Four Original Neighborhoods—it does not have its own Community Council—but it is a unique subset of the plan area. Issues discussed by the public are included in an abbreviated section of the HPP. Portions of Ship Creek lie in Downtown, Government Hill, and Fairview, and the area is primarily industrial in character. Ship Creek is rich with Alaska Native Peoples and Alaska Railroad history, and provides opportunities as an intermodal transit center, industrial, and recreational area. The biggest challenge for Ship Creek will be to improve its connection to the rest of Anchorage's historic core, and to implement a clear vision for its highest and best use.

GOVERNMENT HILL

Government Hill is unique as a geographically isolated area containing remnants of community planning, social history, and architecture from the beginning of Anchorage as a railroad town in 1915 until the present. Accessible only by bridge and overlooking Downtown, the residents of Government Hill desire to preserve their cohesive, tight-knit community, as well as the neighborhood's character-defining features: historic cottages, Quonset huts, the Wireless Center, small streets and alleys, parks and trails, a commercial corridor, and viewsheds. The biggest challenge for Government Hill will be to complete an implementable neighborhood plan and recommendations that can mitigate the impacts of the proposed Knik Arm Crossing project or other major development projects to the greatest extent possible. Revitalizing Government Hill's "downtown" through the creation of a commercial hub is also a top priority.

DOWNTOWN

Downtown Anchorage contains many of Anchorage's most prominent historic buildings. Residents and business owners appreciate the neighborhood's mixed-use character and its proximity to the Cook Inlet. Concerns in Downtown include balancing seasonal uses of the area by tourists and visitors in the summer with the desire to have a year-round vital urban core. Other concerns include increasing density in the central business district and ensuring adequate parking.



The challenges for Downtown include fostering an urban district that better competes with Midtown as the hub for commercial and civic activities; encouraging relevant contextual design; balancing the seasonality of tourism with the neighborhood's desire to be a vibrant year around neighborhood; and leveraging economic development tools to fund preservation activities.

SOUTH ADDITION

The South Addition is a walkable, close-knit community with unparalleled access to the outdoors: the Park Strip, Westchester Lagoon, and Coastal Trail are all located within the neighborhood's boundaries. Residents enjoy the South Addition's central location, mature trees, and mixed-use development. Residents of the South Addition aim to preserve the neighborhood character of the city's first subdivision; retain the sidewalks and smaller streets that provide good opportunities to walk, ski, and bike; keep neighborhood parks, schools, and small businesses; maintain the connection to downtown; and preserve the Park Strip, which is central to the neighborhood's identity. The South Addition community also expressed a desire to retain existing corner businesses and provide more mixed-use development throughout the neighborhood. Concerns in the South Addition include placement of infrastructure and utilities, infill construction, and demolition of historic homes. The potential increases in traffic and the physical division of the neighborhood caused by widening roadways are also of concern in the South Addition. The biggest challenge for the South Addition will be retaining existing, cohesive character as development pressures increase and transportation and infrastructure changes are proposed.

FAIRVIEW

Fairview residents value the neighborhood's diverse mix of buildings and people, housing affordability, and central location. Concerns in Fairview include the way transportation corridors divide the neighborhood (Gambell/Ingra, 15th Avenue); improving connections and walkability, socioeconomic conditions, and limiting high-density development that is out of scale with the neighborhood. Changing the type of commercial uses in Fairview is also a high priority: Gambell Street could be restored as a "Main Street" (like it was in the 1950s) with neighborhood-serving businesses. The biggest challenge in Fairview will be to overcome past land use and transportation decisions and to restore the neighborhood's historic context, walkability, commercial viability, and neighborhood character.

FOLLOWING THROUGH

In addition to the vision and policies, the HPP includes a detailed implementation plan to ensure that the document does not just sit on a shelf. The implementation strategies described in the plan take many forms, and achieving the vision of the HPP will require a multifaceted approach to achieve success. A variety of strategies from small projects to large undertakings are outlined. Where possible, no- or low-cost measures have been proposed, but an active pursuit of funding and incentives to property owners will be necessary for effective implementation of the HPP. The implementation plan in **Chapter VIII** assigns responsible parties and timelines for all strategies in a useful matrix that summarizes the proposed actions. Supporting the myriad preservation activities already in place in Anchorage and using the implementation matrix to guide future actions will achieve the community's vision for historic preservation in the Four Original Neighborhoods.



CHAPTER II: INTRODUCTION

“A historic preservation plan is a statement of the community’s goals for its historic properties and the actions it will take to reach those goals. It is most effective when it is a component of a community’s master plan and is coordinated with other policies for housing, economic development, transportation, etc.”¹

-Ohio Historic Preservation Office

PURPOSE OF THE HPP

The Historic Preservation Plan (HPP) for Anchorage’s Four Original Neighborhoods is a community-based plan focused on preserving historic character while planning for a sustainable future in Anchorage’s original neighborhoods. The plan area includes the Downtown, Fairview, Government Hill, and South Addition Community Council Areas.

The purpose of the HPP is to address the preservation and management of historic resources, enhance local preservation values, and provide guidance for future impacts to historic resources and landscape features in Anchorage’s Four Original Neighborhoods. The HPP is meant to be used in conjunction with other planning documents, and will be adopted as an element of the Municipality’s Comprehensive Plan. The HPP is specific to the plan area, which is located in the Anchorage Bowl. Additionally, the information in the HPP can be used to influence and inform the planning and design of future development projects—including public infrastructure such as transportation, trails, and parks—to ensure the protection of neighborhood character and values.

SECTION 106 MITIGATION

This Historic Preservation Plan is one of several federally-funded mitigation measures derived in response to the Knik Arm Crossing project, a bridge and road project sponsored by the Federal Highway Administration (FHWA) that will be constructed in parts of Anchorage’s Four Original Neighborhoods.¹ The FHWA signed a Record of Decision (ROD) in December 2010 that has allowed the Knik Arm Bridge and Toll Authority (KABATA) to design the project. However, indirect effects on historic resources were identified through the Section 106 consultation process as required by the National Historic Preservation Act; the effects and corresponding mitigation measures are outlined in the Knik Arm Crossing Project Programmatic Agreement (PA), signed in December 2008, and a Memorandum of Understanding (MOU), signed in January 2010. This HPP is one of the mitigation measures identified in the MOU.

The HPP will assist in mitigating the effects of the Knik Arm Crossing Project through the identification of important cultural and historic resources within Anchorage’s original four neighborhoods and the creation of historic preservation management tools that can protect them. The HPP is intended to be used by the community as a tool to influence and inform the design process for the Knik Arm Crossing project, which is still in the early stages of design. However, please note that this HPP is a long-range plan for the Four Original Neighborhoods—not just a short-term response to the Knik Arm Crossing project—and the information included herein is intended to shape the planning and design of *all* future transportation and development projects.

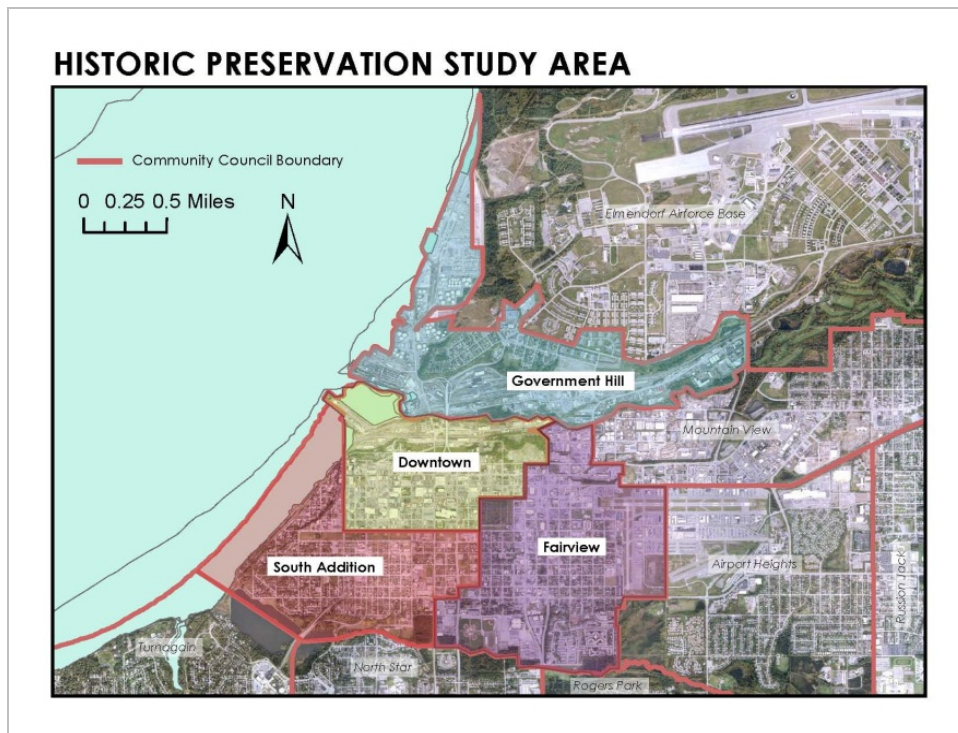


This HPP was not the only preservation-related mitigation measure for the Knik Arm Crossing project, though. Other mitigation measures currently underway in the Four Original Neighborhoods include:

- **Government Hill Neighborhood Plan:** The Government Hill Neighborhood Plan (GHNP) will plan for future growth of Government Hill in a manner that reflects the assets and values important to the community and meets the goals of *Anchorage 2020: Anchorage Bowl Comprehensive Plan*. For more information, visit the GHNP online at www.anchorageghnp.com.
- **Government Hill Oral Histories Project:** Interviews were conducted with long-time Government Hill residents to record their stories and document the neighborhood’s history.
- **South Addition Historic Context Statement and Inventory:** A narrative history of the built environment was prepared in the South Addition, as well as an inventory of significant historic resources.

PLAN AREA BOUNDARIES

This HPP covers Anchorage’s Four Original Neighborhoods: Downtown, Fairview, Government Hill, and South Addition. The boundaries of the plan area correspond to the boundaries of the four Community Councils. Ship Creek is not technically one of the Four Original Neighborhoods—it does not have its own Community Council—but it is also discussed in the HPP. Because Ship Creek overlaps three of the Four Original Neighborhoods and is a unique subset of the plan area, it has its own distinct set of challenges and is often mentioned separately throughout the document.



** The boundaries of the Port of Anchorage and Government Hill Community Council area have been revised since this map was produced. An updated map will be included in the final version of the HPP.*



PUBLIC PARTICIPATION

Public participation has been critical to the development and coordination of the HPP and will be essential to its implementation. Public comment was solicited through the following outreach efforts:

- **Technical Advisory Committee (TAC) (ongoing):** A local committee of key stakeholders was created to guide and review the progress of the HPP. The committee provided feedback at monthly meetings and was comprised of representatives from the following groups:
 - Municipality of Anchorage
 - Anchorage Historic Preservation Commission (AHPC)
 - State Historic Preservation Office (SHPO)
 - National Park Service (NPS)
 - Government Hill Community Council
 - Downtown Community Council
 - South Addition Community Council
 - Fairview Community Council
 - Alaska Association for Historic Preservation
 - Anchorage Woman’s Club
 - Anchorage Downtown Partnership, Ltd.

- **Public Workshop Series #1 (October 24-25, 2011):** The purpose of this informational public workshop series was to introduce the project (scope and goals) and gather information and ideas from the public. These workshops provided the project team with an opportunity to listen to the public about issues facing the neighborhoods and identify the community’s goals for the plan. The interactive workshop was hosted twice—in Fairview/South Addition and Government Hill—and residents of all four neighborhoods were invited to attend.

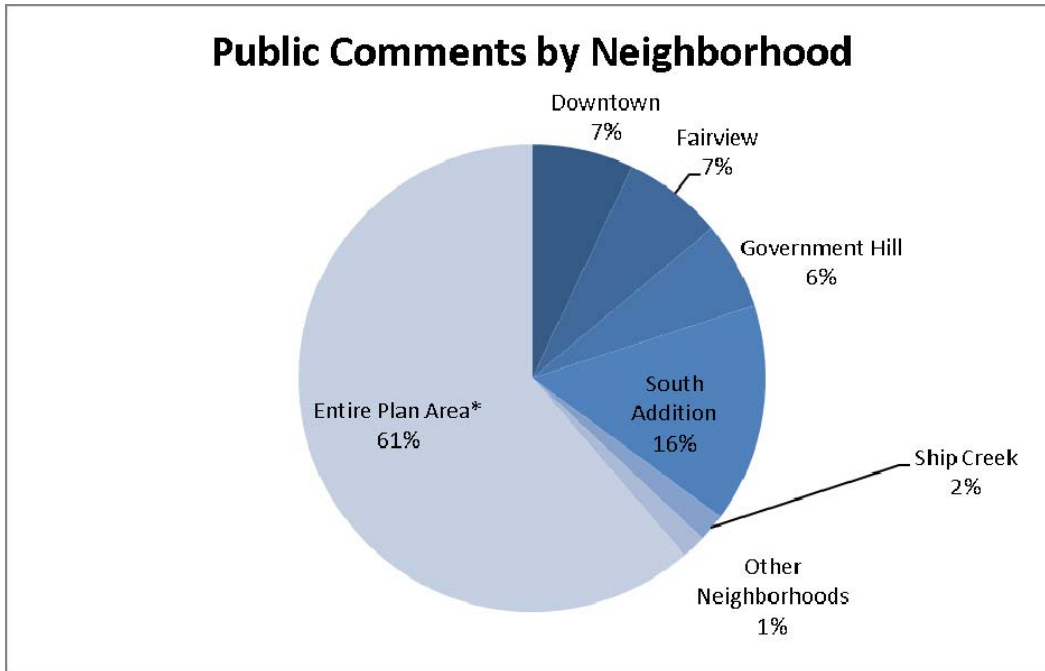
- **Focus Groups (October 26-28, 2011):** Local groups and community organizations were invited to participate in a series of nine focus groups, organized by specialty or common interest, to discuss preservation-related issues. Focus groups included: Municipality staff, Real Estate, Downtown Businesses & Community, Government Agencies, Design Community, Students & Young Professionals, Boards & Commissions, Tribal & Native Partners, and Historical Societies & Preservation Organizations.

- **Online Survey (October-December 2011):** Members of the public contributed additional feedback through an online survey, accessible through the project’s website (www.anchoragehpp.com).

- **Public Workshop Series #2 (February 20-24, 2012):** In this series of public workshops, plan area and neighborhood-specific goals were presented to each of the four original neighborhoods: Government Hill, Downtown, South Addition, and Fairview residents were invited to prioritize the draft goals and suggest policies in support of the goals. The public comment received at these workshops directly led to the goals, policies, and implementation strategies in the HPP.



The purpose of public outreach was to listen to the community, elicit comment, and receive feedback. Nearly 1,000 public comments have been received to date. This feedback has greatly shaped and informed the content of the HPP. A majority of the comments elicited from public outreach bridge neighborhood boundaries and are applicable to the entire plan area (all four original neighborhoods), while others were expressed as neighborhood-specific ideas (see chart below). Please note that for each neighborhood, the comments for the entire plan area would apply in addition to neighborhood-specific comments.



* "Entire Plan Area" comments are also applicable to each individual neighborhood, and should be considered in addition to neighborhood-specific comments. Policies developed in response to "Entire Plan Area" comments are addressed in **Chapter VI**, while neighborhood-specific policies are found in **Chapter VII**.

HPP METHODOLOGY & ORGANIZATION

An analysis of the public comments gathered during the outreach process described above led to the vision for the entire plan (discussed in detail in **Chapter VI**). Building upon the public input used to create the plan vision, the HPP also draws upon "best practices" research from other cities to identify preservation-related issues, opportunities, and implementation strategies that can be applied to each neighborhood in the plan area. Using this information, the plan chapters range in detail from very broad goals for the preservation of the entire plan area to specific goals for preservation at the block or neighborhood level. The HPP identifies and recommends:

- Changes to local and state regulations
- Information about significant buildings, landscapes, sites, or districts
- Storytelling, education and interpretation opportunities for all age groups
- Financial incentives for preservation
- Other creative ideas and strategies generated during the public involvement process



HOW TO USE THIS DOCUMENT

The Historic Preservation Plan for Anchorage’s Four Original Neighborhoods is organized as follows:

- II. Introduction:** This chapter provides an overview of the HPP, including the purpose of the plan, methodology, and a summary of the planning process.
- III. Historic Preservation in Anchorage Today:** This chapter summarizes existing preservation laws, programs, and groups at the national, state, and local level. This provides readers with an essential understanding of the regulatory framework governing historic preservation in Anchorage.
- IV. Past and Current Planning in Anchorage:** This chapter outlines the relationship of other planning documents that overlap with the HPP, such as *Anchorage 2020* and the *Downtown Comprehensive Plan*. Since the HPP will be adopted as an element of the Municipality’s Comprehensive Plan, it is important for readers to understand the vision and goals of these other documents, too.
- V. Consolidated Historic Resource Surveys in the Four Original Neighborhoods:** This chapter outlines the historic context of the plan area, identifies known historic resources, and summarizes previous survey work (methodology and results).
- VI. Preservation Vision, Goals & Policies:** The purpose of this chapter is to identify what new policies can support plan area goals, and to recommend implementation strategies to establish and enforce these policies. This chapter is divided into seven modules, each of which contains goals, policies, and implementation strategies that apply to the entire plan area.
- VII. Neighborhood Character, Goals & Policies:** This chapter is dedicated to the neighborhoods, and includes history, character-defining features, goals, policies, and implementation strategies for each neighborhood. The neighborhood-specific policies discussed in this chapter are in addition to the plan-area policies in the previous chapter.
- VIII. Implementation Plan:** This chapter includes a matrix with specific actions to accomplish each policy. There are short-term and long-term actions, and responsible parties have been assigned.
- IX. Case Studies & Further Reading:** This chapter includes additional links and “best practices” research that is not goal-specific.
- X. Bibliography:** This chapter includes a list of sources consulted during preparation of the HPP.
- XI. Appendices:** This chapter is intended for reference only, and includes supporting information and the full text of various preservation laws and plans referenced in earlier chapters.

CHAPTER II ENDNOTES

¹ For more information about the design and review process of the Knik Arm Bridge, visit <http://www.knikarmbridge.com/>



LIST OF ACRONYMS AND ABBREVIATIONS

AAHP	Alaska Association for Historic Preservation
ACHP	Advisory Council on Historic Preservation
ADCP	Anchorage Downtown Comprehensive Plan (2007)
AEDC	Anchorage Economic Development Corporation
AHPC	Anchorage Historic Preservation Commission
AHRS	Alaska Heritage Resources Survey
AIA	American Institute of Architects
AMC	Anchorage Municipal Code
Anchorage 2020	Anchorage 2020: Anchorage Bowl Comprehensive Plan (2000)
ANCSA	Alaska Native Claims Settlement Act (1971)
ANHC	Alaska Native Heritage Center
ARRC	Alaska Railroad Corporation
ASD	Anchorage School District
AWC	Anchorage Woman’s Club
AWWU	Anchorage Water and Wastewater Utility
BIA	Bureau of Indian Affairs
BLM	Bureau of Land Management
BOMA	Building Owners & Managers Association
CBD	Central Business District
CDBG	Community Development Block Grants
CIHS	Cook Inlet Historical Society
CIRI	Cook Inlet Region, Inc.
CLG	Certified Local Government
DID	Downtown Improvement District
FHWA	Federal Highway Administration
GHNP	Government Hill Neighborhood Plan
HLB	Heritage Land Bank
HPP	Historic Preservation Plan for Anchorage’s Four Original Neighborhoods
HUD	U.S. Department of Housing and Urban Development
JBER	Joint Base Elmendorf-Richardson
KABATA	Knik Arm Bridge and Toll Authority
LEED	Leader in Energy and Environmental Design
LIHTC	Low Income Housing Tax Credits
Municipality	Municipality of Anchorage
NHPA	National Historic Preservation Act of 1966
NMTC	New Markets Tax Credits
NPS	National Park Service
NRHP	National Register of Historic Places
OHA	Office of History and Archaeology
Park Strip	Delaney Park Strip
PZC	Planning and Zoning Commission
Section 106	Section 106 of the National Historic Preservation Act
Section 110	Section 110 of the National Historic Preservation Act
SHPO	State Historic Preservation Office
TAC	Technical Advisory Committee
TDR	Transfer of Development Rights
THPO	Tribal Historic Preservation Officer
TIF	Tax Increment Financing
Title 21	Anchorage Municipal Code, Title 21 (Land Use Planning)



CHAPTER III: HISTORIC PRESERVATION IN ANCHORAGE TODAY

What is historic preservation? What preservation measures are currently employed in Alaska? Do Alaskan cities have preservation regulations? Does Anchorage have historic preservation policies?

The purpose of this chapter is to answer these questions and explore the existing role of historic preservation in the Municipality of Anchorage. Because not everyone reviewing this document is familiar with historic preservation, this chapter explains how historic preservation regulations developed in the United States. The chapter also provides an overview of historic preservation laws and policies at the national, state, and local levels. The goal of this chapter is to explain the current status of historic preservation in Anchorage, to enable the Four Original Neighborhoods to implement the Historic Preservation Plan, and to ensure that the regulations currently in place can be easily understood. This will allow the neighborhood goals to be better coordinated with national, state, and local preservation rules.

FEDERAL HISTORIC PRESERVATION LAWS

EARLY PRESERVATION LAWS

Antiquities Act of 1906

In 1906, President Theodore Roosevelt signed the first law to preserve historic resources in the United States, called the Antiquities Act. In response to looting of historic sites, the purpose of the Act was to protect prehistoric and historic ruins, monuments, or objects of antiquity located on federal land. The Act also allowed the President to establish national monuments through proclamation or by approving special acts of Congress.¹ In 1916, the National Park Service (NPS) was established within the Department of the Interior to regulate and manage public space, including national monuments. Although there were earlier iterations, including amendments through 1992, the Antiquities Act arguably remains the strongest federal historic preservation law and has most dramatically shaped the preservation of historic resources in the United States.

Historic Sites Act of 1935

The Historic Sites Act of 1935 was another significant piece of early preservation legislation, as it was the first law to officially recognize the government's duty to historic preservation activities. The Act declared that "...it is national policy to preserve for public use historic sites, buildings, and objects of national significance for the inspiration and benefit of the people of the United States."² The Act also outlined the powers and duties of the Secretary of the Interior, and provided the basis for the National Historic Landmarks (NHL) program. Furthermore, it created the Historic American Building Survey (HABS) program, which today represents the nation's largest archive of historic architectural documentation. The Historic Sites Act became law on August 21, 1935, and has since been amended eight times.³

NATIONAL HISTORIC PRESERVATION ACT OF 1966, AS AMENDED

The National Historic Preservation Act of 1966 (NHPA) recognized the inadequacy of public and private efforts to protect historic resources, "in the face of ever-increasing extensions of urban centers, highways, and residential, commercial, and industrial developments."⁴ Managed by the National Park Service (NPS), the NHPA established state historic preservation offices in each state; established a partnership among federal, state, and local Native American tribes; and authorized expansion and maintenance of the National Register of Historic Places by the Secretary of the Interior. The Act created a federal process to review



What happens if I list my property in the National Register?

The National Register of Historic Places is the official list of the nation's historic places worthy of preservation. Listing in the National Register provides a formal recognition of your property's historical, architectural, or archaeological significance. However, according to the National Park Service:

"National Register listing places no obligations on private property owners. There are no restrictions on the use, treatment, transfer, or disposition of private property" (National Park Service, http://www.nps.gov/nr/national_register_fundamentals.htm).

For more information, visit http://www.nps.gov/nr/national_register_fundamentals.htm or see the National Register handout.

impacts that federal undertakings may have on historic properties (Section 106), defined the responsibility of federal agencies to federally-owned historic properties (Section 110) and directed the Secretary of the Interior to implement preservation, education, and training programs. The Advisory Council of Historic Preservation (ACHP) was formed under the National Historic Preservation Act to serve as the independent federal agency responsible for advising departments within the federal government, Congress, and the President on national historic preservation policy.

The parts of the National Historic Preservation Act that are most relevant to this Historic Preservation Plan are the National Register of Historic Places and Section 106. These sections are described in greater detail below.

National Register of Historic Places

The National Register of Historic Places (National Register) is the United States' official list of districts, sites, buildings, structures, and objects worthy of preservation. Currently, the National Register includes approximately 80,000 listings of icons of American architecture, engineering, culture, and history. The National Register established guidelines by which to evaluate the historic significance of properties. A property must have historic significance and retain historic integrity to be considered eligible for listing on the National Register.

The National Register guidelines for evaluation of significance were developed to be flexible and to recognize accomplishments of all who have made significant contributions to the nation's history and heritage. Its criteria were designed to guide federal agencies, state and local governments, and others in evaluating potential entries in the National Register. For a property to be listed or determined eligible for listing, it must meet at least one of the basic National Register Evaluation Criteria:

- A.** Association with events that have made a significant contribution to the broad patterns of our history; or
- B.** Association with the lives of persons significant in our past; or
- C.** Embody the distinctive characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction; or
- D.** Has yielded, or may be likely to yield, information important in prehistory or history.



In addition to meeting the above criteria for historic significance, a property must also maintain integrity. Integrity is defined in National Register guidance, *How to Apply the National Register Criteria*, as “the ability of a property to convey its significance.”⁵ Seven aspects are used to evaluate whether a property retains integrity. These aspects are location, design, setting, materials, workmanship, feeling, and association.

The National Register guidance asserts that properties be at least 50 years old to be considered for eligibility. Properties completed less than 50 years before evaluation must be “exceptionally important” (Criteria Consideration G) to be considered eligible for listing. For additional information about evaluating properties for listing in the National Register, visit the NPS website at <http://www.nps.gov/nr/>.

For a complete listing of National Register-listed sites in the Four Original Neighborhoods, see **Chapter V. Consolidated Historic Resource Surveys in the Four Original Neighborhoods.**

Section 106

The National Historic Preservation Act created federal policy that required federal agencies to consider the impact of their undertakings on historic properties in addition to establishing the criteria by which to define historic properties (described above). Section 106 of the National Historic Preservation Act of 1966 applies whenever there is federal funding, permitting, or other Federal action.

The purpose of Section 106 is to provide the public with an opportunity to alert the federal government to historic properties and influence decisions about projects that may affect them.⁶ As part of the Section 106 consultation process, the responsible federal agency must analyze the effects of the proposed project on National Register-listed or eligible properties, and must allow the Advisory Council on Historic Preservation (ACHP) an opportunity to comment. Public participation is critical to both the Section 106 consultation process and the evaluation of properties for listing on the National Register.

For additional details about the Section 106 review process, see the Code of Federal Regulations at 36 CFR Part 800, “Protection of Historic Properties,” which is available on the ACHP website at www.achp.gov.

FEDERAL HISTORIC PRESERVATION LAWS SINCE 1966

Several laws were passed to further clarify the treatment of historic resources following the National Historic Preservation Act of 1966:

- Department of Transportation Act, Declaration of Purpose and Section 4(f) of 1966
- National Environmental Policy Act of 1969
- Alaska Native Claims Settlement Act of 1971
- Archaeological and Historic Preservation Act of 1974
- American Indian Religious Freedom Act of 1978
- Archaeological Resources Protection Act of 1979
- Abandoned Shipwreck Act of 1987
- Native American Graves Protection and Repatriation Act of 1990

Although these laws are certainly applicable to Alaska—especially the Alaska Native Claims Settlement Act of 1971 and the Abandoned Shipwreck Act of 1987 (according to the Alaska Office of History and Archeology, there are an estimated three thousand shipwrecks off the coast of Alaska)—the National Historic Preservation Act is most pertinent to Anchorage’s Historic Preservation Plan.



If you are interested in learning more about the other laws listed above, please see **Appendix A: Federal Historic Preservation Laws** for a brief summary of each.

ALASKA STATE HISTORIC PRESERVATION OFFICE

Alaska was home to several historical societies long before it achieved statehood on January 3, 1959. In the 1920s, the Alaska Historical Society was briefly active, and in the 1950s, historical societies were organized in several Alaskan communities. Statewide historical organizations formed to promote Alaska's history and prehistory in the 1960s.⁷

The Alaska State Historic Preservation Office was founded through the National Historic Preservation Act of 1966. In 1967, Governor Walter J. Hickel appointed the first Alaska State Historic Preservation Officer (SHPO). The SHPO is part of the Office of History & Archeology, located within the Alaska Department of Natural Resources, Division of Parks and Outdoor Recreation.

The National Preservation Act of 1966 outlined the roles and responsibilities of the State Historic Preservation Office. As previously discussed in this chapter, duties of the SHPO include expansion of the National Register of Historic Places, and Section 106 review. The SHPO also provides education regarding historic preservation-related issues. For example, the Office of History and Archaeology coordinated with the National Oceanic and Atmospheric Administration to develop Maritime Heritage Awareness Workshops so Alaskans could learn about nautical archaeology. The office also sponsors the Alaska Project Archaeology program, which is part of a statewide program that trains educators to teach students in grades four (4) through seven (7) about cultural resources in Alaska. In addition to hosting these education programs for the public, SHPO also provides technical assistance to local governments and reviews federal, state, and local projects.

FEDERAL REHABILITATION TAX CREDIT PROGRAM

The federal rehabilitation tax credit program is coordinated through the SHPO, the National Park Service and the Internal Revenue Service. Federal rehabilitation tax credit projects are reviewed by SHPO before they are sent to Washington, D.C. for review and certification. The National Park Service explains that, "a 20% income tax credit is available for the rehabilitation of historic, income-producing buildings that are determined by the Secretary of the Interior, through the National Park Service, to be 'certified historic structures.'" The National Park Service also offers a 10% tax credit for the rehabilitation of non-historic buildings constructed before 1936. For more information regarding federal tax incentives, see the National Park Service website at: <http://www.nps.gov/tps/tax-incentives.htm>

ALASKA HERITAGE RESOURCE SURVEY

The duties of the SHPO also include management of the Alaska Heritage Resources Survey program. The Alaska Heritage Resources Survey (AHRs) is an inventory of all archaeological, historical, architectural, and paleontological sites recorded in the State of Alaska. Resources listed on the AHRs are evaluated according to National Register criteria for historic significance and criteria; the State of Alaska does not have State criteria by which to evaluate resources.

More than 36,000 sites have been recorded in the AHRs to date. Basic data about the property, a physical description, and relevant historical information are compiled for each resource listed in the inventory. The AHRs is intended to prevent unwanted destruction of cultural resources. Although the inventory itself does



not directly create protections, it can be used by various government agencies and private companies to responsibly plan for development projects that may affect historic resources. Access to inventory records is restricted to qualified personnel.

Archaeological resources, which range from camps of early North American inhabitants to remains from the Cold War, are Alaska's most common historic resource. Most of Alaska's buildings and structures were built within the past fifty years and have not been evaluated for their historical or architectural significance. Since they are nearing the fifty-year mark, the State Historic Preservation Office emphasizes that planning for the preservation of these resources needs to begin now.

ALASKA STATE HISTORIC PRESERVATION PLAN

The SHPO wrote Alaska's first State Historic Preservation Plan in 1970. The current Alaska State Historic Preservation Plan (2011-2017), entitled "Saving our Past," is the third edition of the plan, and was updated in 2011. "Saving our Past" identifies three (3) priority needs: for a statewide agenda; for greater public awareness and understanding of historic preservation; and for connections between economics and historic preservation.

"Saving Our Past" acknowledges that Alaskans are proud of their state and heritage, and identifies the need for public outreach and a greater understanding of historic preservation. The State Historic Preservation Plan also emphasizes that federal and state historic preservation policy is not enough to accomplish the plan's overall mission to "achieve supportable public policy and sustainable funding for historic preservation in Alaska." To that end, the plan recommends that local governments "...establish historic districts through zoning, enact design review ordinances, and provide property tax incentives. At this time, the Fairbanks North Star Borough is the only local unit of government in Alaska to provide a property tax incentive for rehabilitating properties."

The Historic Preservation Plan for Anchorage's Four Original Neighborhoods is a tool that may be used to empower the Municipality to create stronger historic preservation policy at the local level and support the goals identified in the State Historic Preservation Plan. Although Anchorage does not currently offer the preservation programs recommended by the state plan—zoning changes, design review, or property tax incentives—a discussion of how to incorporate these items into the Four Original Neighborhoods is included in **Chapter VI. Preservation Vision, Goals & Policies.**

Alaska's Preservation Goals

The Alaska State Historic Preservation Plan established six goals for historic preservation in Alaska, which are supported by the HPP:

1. Foster respect and understanding of Alaska's archaeological and historic resources and promote a preservation ethic.
2. Continue existing partnerships and seek new ones to expand and strengthen the historic preservation community
3. Expand efforts to identify, study, designate, interpret, and protect or treat significant archaeological and historic resources.
4. Encourage consideration of archaeological and historic resources in the planning and decision making process of the public and private sectors.
5. Promote historic preservation as an economic development tool and provide incentives to encourage it.
6. Encourage appropriate treatment of historic resources.



ALASKA STATE HISTORIC PRESERVATION LAWS

The Alaska Legislature passed historic preservation regulations of its own in what is known as the Alaska Historic Preservation Act of 1971. The Alaska Historic Preservation Act created some very important statutes for the state, including a State Historical Resources Commission, and protocol for historic resources threatened by public construction. Chapter 45.98 of the Alaska Statutes discusses the Historical District Revolving Loan Fund that was created for the state. The Historic Preservation Act and Historical District Revolving Loan Fund statutes are discussed in further detail below; for the full text of the each, see **Appendices C and D**, respectively.

ALASKA STATE HISTORIC PRESERVATION ACT (1971)

The purpose of the Alaska State Historic Preservation Act of 1971 is to:

...preserve and protect the historic, prehistoric, and archeological resources of Alaska from loss, desecration, and destruction so that the scientific, historic, and cultural heritage embodied in these resources may pass undiminished to future generations.⁸

The State Historic Preservation Act explains how to designate monuments and historic sites, how those historic resources would be administered and funded, and gives the state the power to acquire historic, prehistoric, and archeological properties. The legislature finds historic resources of the state are “properly the subject of concerted and coordinated efforts exercised on behalf of the general welfare of the public;” in other words, historic resources are important to Alaskans, and therefore the state is responsible for protecting these resources. To this end, the Act includes a Section 41.35.70, which establishes a protocol for the “preservation of historic, prehistoric, and archaeological resources threatened by public construction.”

Similar to Section 106 of the National Historic Preservation Act, the statutes require state agencies to identify historic resources prior to the commencement of construction projects; determine whether historic resources will be adversely affected by public construction; and record and/or salvage historic resources. Unlike Section 106, though, the Alaska Historic Preservation Act does not encourage the state to avoid public construction projects that may adversely affect historic resources, nor does it require mitigation other than recordation and salvage.

For the full legislation, see **Appendix B: Alaska State Historic Preservation Act**.

ALASKA STATE HISTORICAL RESOURCES COMMISSION

Section 300 of the Alaska Historic Preservation Act created the Alaska State Historical Resources Commission, discusses the composition and appointment of its members, and defines its responsibilities. These duties include continuing to research and expand upon the history of the state; project review capacities; and naming geographical features. A commissioner of the Alaska Historical Resources Commission may review projects; issue written direction to stop a public construction project; consult with local historical district commissions regarding the establishment of historic districts; and evaluate the eligibility of districts for the Historical District Revolving Loan Fund (AS 45.98).



HISTORICAL DISTRICT REVOLVING LOAN FUND

The Historical District Revolving Loan Fund was created under the Alaska Department of Commerce, Community, and Economic Development as an incentive to rehabilitate historic properties located within established historic districts listed on the National Register. Loans for a historic district are capped at \$150,000,000 and loans for a historic property within the district are capped at \$250,000. For the full legislation, see **Appendix C: Alaska Historical District Revolving Loan Fund**.

Anchorage's Fourth Avenue became a Revolving Fund Historic District between D and G Streets in 1986. There were eight (8) historic properties located within the district: Old Federal Building, Fourth Avenue Theater, Old City Hall, Anchorage Hotel Annex, the Wendler Building, Felix Brown's, the Loussac Building, and the Loussac-Sogn Building.

PRESERVATION & ALASKA NATIVE PEOPLES

In addition to archaeological and architectural resources, Alaska is rich in cultural and tribal resources. Federally recognized tribes in the Cook Inlet include Chickaloon Village Traditional Council, Native Village of Eklutna, Kenaitze Indian Tribe, Knik Tribal Council, Ninilchik Traditional Council, Salmatof Tribal Council, Seldovia Village Tribe, and Native Village of Tyonek.⁹ These groups did not reside permanently in the Four Original Neighborhoods, but migrated seasonally through the area and used Ship Creek, Chester Creek, and Westchester Lagoon as regular fishing locations.

A Tribal Historic Preservation Officer (THPO) has not been designated in the State of Alaska to represent these tribes. However, the established Tribal groups and councils are contacted for consultation on a government-to-government basis for Section 106 projects. Several Tribal councils, corporations, and groups were consulted with during the development of the HPP.

There are also numerous programs that encourage the preservation, maintenance, and revitalization of Native culture and traditions. Many local tribes and foundations offer educational programs about the tribe to youth and young adults; support native language, thematic, cultural, and diversity studies; host language- and culture-based materials on their websites; and function as a contact for Section 106 Consultation and other related legislation. Major Anchorage-based institutions dedicated to the preservation and interpretation of Native culture, art, and traditions include the Anchorage Museum at Rasmuson Center and the Alaska Native Heritage Center (<http://www.anchoragemuseum.org/> and <http://www.alaskanative.net/>, respectively).

ALASKA NATIVE CLAIMS SETTLEMENT ACT (ANCSA)

In order to plan for the participation of Alaska Native Peoples in historic preservation activities in the plan area, it is important to understand the organizational structure of the Alaska Native community, which generally includes tribes, corporations, and non-profit foundations. The Alaska Native Claims Settlement Act (ANCSA) was the federal legislation that established this structure. The provisions of the law are summarized by the University of Alaska's Justice Center:

Passed in 1971, the Alaska Native Claims Settlement Act (ANCSA) extinguished Native land claims to almost all of Alaska in exchange for about one-ninth of the state's land plus \$962.5 million in compensation. By conveying Native land title to 12 regional and 200 local village corporations chartered under Alaska state law, ANCSA changed the relationship between Natives and the land from one of co-ownership of shared



lands to one of corporate shareholding; i.e., land ownership was based on a corporate model, and governmental entities, including traditional or IRA “tribal” governments, were bypassed.¹⁰

The corporation system established by ANCSA differs from the reservation systems used in the Lower 48. Under ANCSA, Alaska Natives became shareholders in the regional and village corporations, which are run like traditional for-profit businesses. Cook Inlet Region, Inc. (CIRI) is the regional Native Corporation for the Cook Inlet, and consequently Anchorage’s Four Original Neighborhoods. CIRI also has four affiliated non-profit organizations: The CIRI Foundation provides education funding and services; Cook Inlet Housing Authority provides affordable housing and economic development opportunities; the Cook Inlet Tribal Council provides social, educational, and employment services; and the Southcentral Foundation provides health care and related services. The Alaska Native Heritage Center, Koahnic Broadcast Corporation, and the Alaska Native Justice Center were also founded by CIRI.¹¹ Visit the CIRI website for more information about CIRI and its non-profit foundations’ involvement in cultural preservation activities in Anchorage and beyond: <http://www.ciri.com/content/history/resources.aspx>

MUNICIPALITY OF ANCHORAGE PRESERVATION PROGRAMS

Historic preservation is not new to the Municipality of Anchorage. In fact, the Municipality has been actively supporting historic preservation activities since the late 1970s and early 1980s. This Historic Preservation Plan for the Four Original Neighborhoods will promote the same preservation values that have underscored the Municipality’s efforts for many years, and thus it is important to understand the local programs and tools currently in place.

HISTORIC ANCHORAGE PRESERVATION PROGRAM (1986)

Anchorage voters approved a measure to fund “Anchorage Historic Railroad Town,” a preservation-related project that was considered under the municipality’s “Project 80s” development program in 1981. The measure granted \$4.5 million dollars to fund the project; that allocation was reduced to \$2.7 million through a series of municipal actions. The idea for Railroad Town was first raised in the late 1970s in response to the loss of many of Anchorage’s earliest and most significant buildings. The proposal would relocate historic houses to Third and E streets (current site of the Saturday Market) in order to spark commercial development and save the buildings from demolition. Historic preservation was only one component of Railroad Town: office and retail space inspired by historic architecture was envisioned as a means to revitalize the eastern sector of downtown.¹²

Although Railroad Town was never realized, it sparked the 1986 Historic Anchorage Preservation Program, a follow-up study commissioned by the Anchorage Assembly to plan ways to spend the remaining funding on historic preservation projects. This study was important in the Municipality’s preservation planning history as one of the first documents to clearly describe why historic resources in Anchorage should be valued. According to the 1986 Preservation Program, citizens in Anchorage were supportive of historic preservation because:

1. Through understanding of our past we gain a sense of community pride, and see our lives as part of an ongoing community.
2. Historical points of interest are tourist attractions, strengthening Anchorage’s appeal for tourists and benefitting the retail and service sectors of the economy.
3. Historic preservation will reinforce downtown Anchorage as an interesting and vital pedestrian environment.¹³



The 1986 Historic Anchorage Preservation Program has served as the foundation for the Municipality's preservation activities, and many of the policies and implementation strategies presented in subsequent chapters of this document will build upon and support the concepts in the 1986 program. The study is available on the HPP website at: <http://anchoragehpp.com/documents/>.

CERTIFIED LOCAL GOVERNMENT (CLG)

The Municipality of Anchorage became part of the Certified Local Government, or CLG, program in 1995. Sponsored by the National Park Service (NPS), the CLG program is a partnership among local governments, the SHPO, and NPS. It was established to encourage direct participation of local governments in the identification, evaluation, registration, and preservation of historic properties in their jurisdictions. Certified local governments make every effort to integrate local preservation interests and concerns into local planning and decision-making processes.

Participation in the program connects local governments to technical assistance and provides grant opportunities; in turn, local governments must meet several requirements for certification, including maintaining an active program to designate historic resources. CLGs must also establish a process for local preservation planning, and, at a minimum, draft an outline of a historic preservation plan. To accomplish these tasks, CLGs must establish a historic preservation commission to review historic resource nominations, pass historic preservation ordinances, and conduct project review.

ANCHORAGE HISTORIC PRESERVATION COMMISSION

The Anchorage Historic Preservation Commission (AHPC) was founded in January of 2007 to "encourage and further the interests of historic preservation by identifying, protecting, and interpreting the municipality's significant historic and cultural resources for the economic and social benefit of the community." As previously noted, one of the requirements of being a CLG is the creation of a historic preservation review commission. The AHPC was originally established as an 11-member commission, but was re-organized in 2010 as a 9-member commission.¹⁴

The AHPC currently has four primary functions: to identify and inventory historic resources; to formulate a historic preservation plan for the entire municipality; to provide public education and information about historic resources and historic preservation; and to review all historic preservation projects in the Municipality. The AHPC will also be responsible for creating and populating a local register in the future. The full powers and duties of the HPC were established by AO 2006-175, an ordinance adopted by the Assembly, and are codified in Section 4.60.030 of the Anchorage Municipal Code.

CLGs in Alaska

Anchorage is one of 13 CLGs in Alaska that have been certified since 1987:

1. North Slope Borough (April 20, 1987)
2. Matanuska-Susitna Borough (September 8, 1987)
3. Juneau City/Borough (March 7, 1988)
4. Dillingham (October 30, 1990)
5. City of Unalaska (January 24, 1991)
6. Ketchikan (January 31, 1991)
7. Fairbanks (March 17, 1992)
8. Fairbanks-North Star Borough (March 17, 1992)
9. Seward (May 18, 1992)
10. Sitka City/Borough (April 14, 1994)
11. Kenai (February 7, 1995)
12. Anchorage (March 30, 1995)
13. Cordova (October 19, 1995)



Historic Preservation Plans in Alaska

Outside of Anchorage, the City/Borough of Fairbanks, City/Borough of Juneau, and the City of Seward are among those local governments with a historic preservation plan in place. The format and content of these plans vary, and each strives to identify historic resources in the local community, define current preservation regulations, and outline preservation opportunities.

To learn more about these plans, search online at the following links:

City/Borough of Fairbanks

http://co.fairbanks.ak.us/communitypplanning/HistoricPreservationCommission/Historic%20Preservation_2-22-07.pdf

City/Borough of Juneau

www.juneau.org/history/PreservationPlan/backgd.php

City of Seward

www.cityofseward.net/hpc/mission/seward_historic_preservation_plan.pdf

Recent projects undertaken by the AHPC include:

- Draft Municipality-Wide Historic Preservation Plan (see below for details)
- Review and comment on Section 106 actions by Department of Transportation
- Partnership with the Cook Inlet Historical Society to plan and support Anchorage's Centennial Celebration through the next three years with projects and events
- Fundraising for continued operations of Oscar Anderson House Museum (managed by Municipality's Historic Preservation Officer)
- Capital Improvements to Pioneer Schoolhouse and Oscar Anderson House Museum
- Centennial Legacy Interpretive Project for Government Hill, Downtown, South Addition and Fairview neighborhoods. This is a new effort that is supported by the Downtown Partnership, Native Corporations, the Municipality, and the AHPC.

The Anchorage Historic Preservation Commission has also adopted several resolutions that focus on preservation of the Pioneer Schoolhouse and operation of the Oscar Anderson House Historical Museum. Additionally, they have supported municipal lease of the wireless station in Government Hill to Anchorage Historic Properties, Inc. (Resolution 2011-03) and participation in development of the CityView Historic Preservation Geographic Information System Module (Resolution 2011-06).

The full text of AO 2006-175 is included in **Appendix D: Historic Preservation Commission**. Additional information about the HPC's activities can also be found online at: www.muni.org/Departments/OCPD/Planning/Pages/HistoricPreservationCommission.aspx.

MUNICIPALITY-WIDE HISTORIC PRESERVATION PLAN

In addition to creating a historic preservation commission, another requirement of being a CLG is the preparation of a historic preservation plan. The Anchorage Historic Preservation Commission is currently in the process of drafting a comprehensive Municipality-Wide Historic Preservation Plan for the Anchorage area. The Municipality-Wide Historic Preservation Plan will establish the structure of the future Anchorage local register; establish local historic preservation criteria; highlight significant historic themes; clarify design review procedures; and identify the Municipality's long-term preservation goals. The Historic Preservation Plan for Anchorage's Four Original Neighborhoods will fit within the larger municipality-wide plan. In fact, many of the strategies suggested herein may be expanded to other areas if they are successfully implemented in the Four Original Neighborhoods. Visit the AHPC website for updates about the Municipality-Wide Historic Preservation Plan for Anchorage.



ANCHORAGE MUNICIPAL CODE

The Municipality of Anchorage is currently in the process of drafting a municipality-wide historic preservation plan (described above), and it has other ordinances in place to fund and manage historic preservation projects. The following sections of the Anchorage Municipal Code (AMC) are most relevant to historic preservation, and will be referenced throughout this plan.

COMPREHENSIVE PLAN & ZONING ORDINANCE (TITLE 21)

Although it does not contain much specific information about historic preservation, Title 21 is the most relevant section of the Anchorage Municipal Code because it is what guides the development of the built environment in Anchorage. Title 21 focuses on regulations regarding zoning, subdividing, and development standards; sections relevant to the HPP are described below, and illustrated on the next page.

For the full text of Title 21, see: <http://library.municode.com/index.aspx?nomobile=1&clientid=12717>. Please note that some sections may not appear because Title 21 is currently being re-written in order to implement the comprehensive plan, including the *Anchorage 2020: Anchorage Bowl Comprehensive Plan*, *Chugiak-Eagle River Comprehensive Plan*, and *Turnagain Arm Comprehensive Plan*.

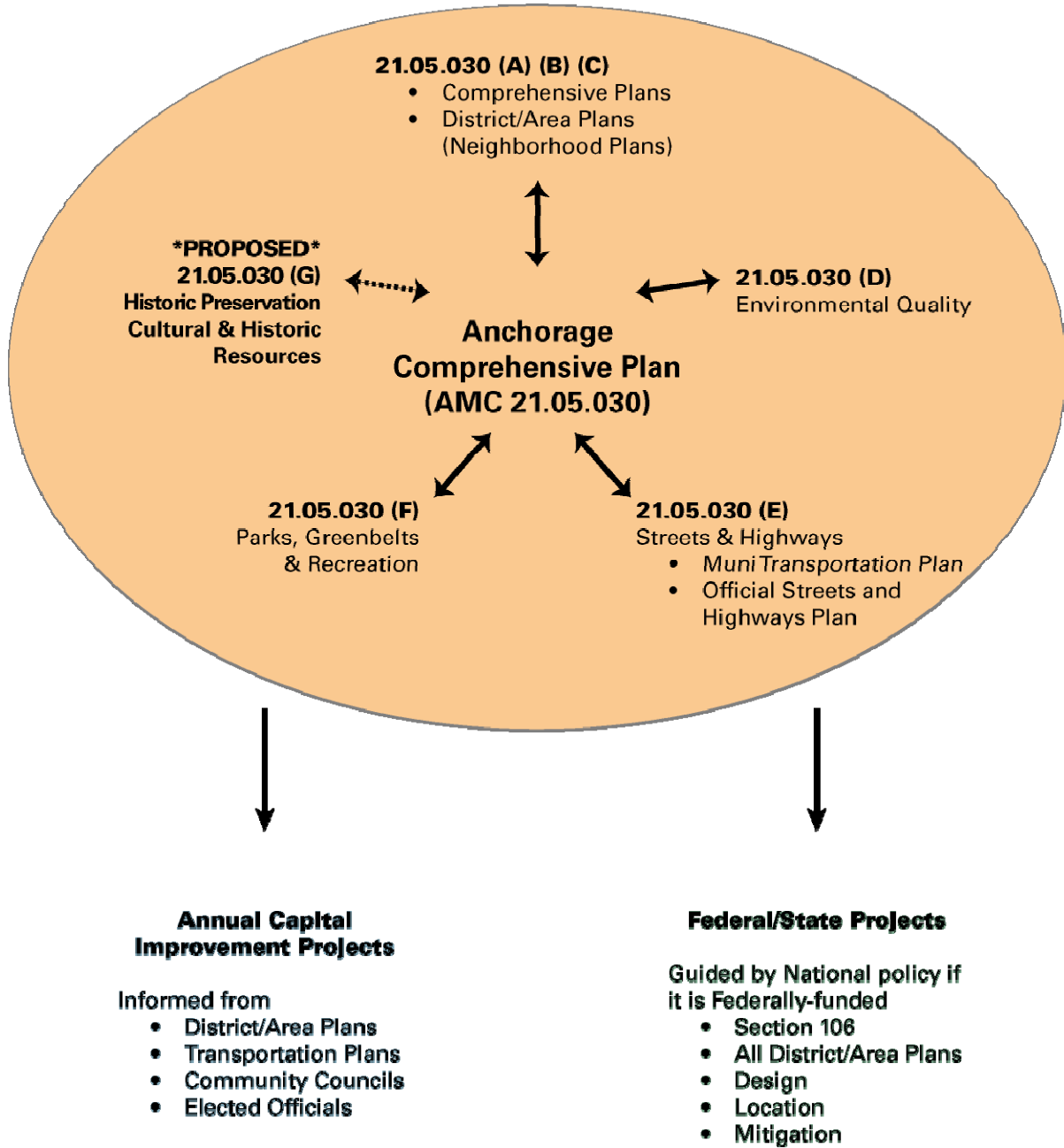
Anchorage Comprehensive Plan (AMC 21.05.030)

An important part of regulating development is having a cohesive vision for future growth, and thus the Anchorage Comprehensive Plan is incorporated within Title 21. The Anchorage Comprehensive Plan, which is codified as Section 21.05.030 of the Anchorage Municipal Code, includes the following components: general plans that give broad, overall policy direction; functional plans that provide specific direction on topics such as environmental quality, streets and highways, and parks; and area-specific plans that provide details for a particular geographic area. The Historic Preservation Plan for Anchorage's Four Original Neighborhoods (HPP) will be adopted as an element of the comprehensive plan. See **Appendix E: Anchorage Comprehensive Plan** for the full text, and the flow chart on the following page.

Historic Sign Designation (AMC 21.47.090)

In 2003, a clause regarding regulations for historic signs (Regulations for Nonconforming Signs, AMC 21.47.090) was added to the Anchorage Municipal Code that stated that the Urban Design Commission could grant exceptions to sign regulations to protect historic signs. In 2007, the Municipality of Anchorage approved an ordinance to establish standards for variances from the sign standards and to establish criteria for granting historic sign designation. To qualify as historic, a sign must: have been in continuous use at its present location for more than forty (40) years; not be significantly altered; be structurally safe or made so without compromising its historic integrity; and continue to be beneficial to the public good. Additionally, the sign must be of unique/exemplary design or be associated with a significant historic/cultural event.





This flow chart illustrates the relationship of the HPP with the Anchorage Comprehensive Plan, which is contained within Title 21 of the Anchorage Municipal Code (AMC 21.05.030). This section of Title 21 in turn guides the Municipality's annual capital improvement projects and federal/state projects.



ANCHORAGE HISTORIC PRESERVATION COMMISSION (AMC 4.60.030)

The powers and duties of the Anchorage Historic Preservation Commission are set forth in Chapter 4.60.030 of the Anchorage Municipal Code. For the full code, see: **Appendix D: Anchorage Historic Preservation Commission.**

ANCHORAGE HISTORIC PRESERVATION PROJECT FUND (AMC 6.100)

The Anchorage Municipal Code (AMC Chapter 6.100) established a Historic Preservation Project Fund based on monies generated through public donation or on the loan payments, interest, sales, or the lease of historic properties in Anchorage. The purpose of the fund is to identify, initiate, negotiate, and administer historic preservation projects in Anchorage. The Historic Preservation Project Fund is administered by the Anchorage Historic Preservation Commission; the balance of the fund fluctuates since this is a revolving fund and spending varies annually according to AHPC disbursements. To date, the Historic Preservation Project Fund has been used by the AHPC to support the following activities:

- Pioneer Schoolhouse Roof (\$125,000, matching funds)
- Operations at the Oscar Anderson House (\$25,000)
- CityView module: consolidated survey of historic properties in the Four Original Neighborhoods (\$15,000)

For the full code, see: **Appendix F: Anchorage Historic Preservation Fund.**

ECONOMIC DEVELOPMENT PROPERTY (AMC 12.35)

Financial incentives for development are currently offered by the Municipality in the Anchorage Municipal Code (AMC Chapter 12.35). The most recent ordinance, passed in 2009, allows for the following incentives for developers to offset the high cost of construction:

- **Economic Development Property:** New income-producing properties may receive partial or total exemption from real and personal property taxation for up to five years (AMC 12.35.040)
- **Deteriorated Property:** Deteriorated commercial properties may receive partial or total exemption from real and personal property taxation for up to ten years for properties (AMC 12.35.050)
- **Municipal Fee Relief:** Deteriorated commercial properties may receive a partial waiver or total exemption from municipal fees for development.¹⁵

These incentives are intended to encourage redevelopment of underutilized, deteriorated properties and boost economic development. Although these incentives are not currently focused on or tailored to historic preservation, they are mentioned here because they could be useful tools to implement the historic preservation goals of the Four Original Neighborhoods.

For the full code, visit the Anchorage Downtown Partnership's website:

<http://www.anchoragedowntown.org/about-downtown/development/development-incentives/>



HERITAGE LAND BANK (AMC 25.40)

The Municipality of Anchorage established a Heritage Land Bank (HLB) for the purpose of managing uncommitted Municipal land and promoting orderly development in accordance with the goals of the comprehensive plan. The HLB is responsible for acquiring, identifying, managing, and transferring municipal lands not assigned to a particular agency or department. Land disposals managed by the HLB include land sales, land exchanges, leases, and easements, all of which could be applicable to historic preservation in the Four Original Neighborhoods. The Heritage Land Bank is overseen by a seven-member HLB Advisory Commission. For the full code (AMC Chapter 25.40), visit <http://library.municode.com/index.aspx?clientId=12717>

ANCHORAGE PRESERVATION ORGANIZATIONS

In addition to the official rules and regulations listed above, the contributions of local non-profit organizations are an essential component of Anchorage's existing historic preservation program. Although there are numerous heritage groups dedicated to the preservation and management of cultural resources throughout the Anchorage Bowl, the organizations highlighted here contribute most directly to historic preservation in the Four Original Neighborhoods today. These organizations will likely be responsible for executing many of the policies and implementation strategies discussed in later chapters of this document.

ALASKA ASSOCIATION FOR HISTORIC PRESERVATION

The Alaska Association for Historic Preservation (AAHP) is a statewide non-profit organization dedicated to the preservation of Alaska's prehistoric and historic resources founded in 1982. AAHP's primary tasks are to aid in preservation projects across Alaska and serve as a liaison between local, statewide, and national historic preservation groups. AAHP is headquartered in the historic Oscar Anderson House in Anchorage at this time.

Duties and activities of AAHP include:

- Local partner of National Trust for Historic Preservation;
- Partners with and advocates for other local non-profit preservation organizations, such as Iditarod Historic Trail Alliance, Friends of Nike Site Summit, and others;
- Serves as a consulting party for Section 106 process;
- Manages annual list of *Alaska's Ten Most Endangered Historic Properties*, and sponsors a related matching grant program;
- Publishes quarterly newsletter;
- Holds educational workshops for the public and historic preservation professionals; and
- Sponsors annual preservation awards.

Additional information about the Alaska Association for Historic Preservation is available online at <http://www.aahp-online.net/>.



ANCHORAGE WOMAN'S CLUB

The Anchorage Woman's Club (AWC) was formed in 1915 with the primary goal of building Anchorage's first school, what is now called the Pioneer Schoolhouse. The schoolhouse was used for one year as a school and then became a meeting hall for many years. After the 1964 Good Friday Earthquake, the AWC relocated the schoolhouse to its present location at the corner of E. 3rd Avenue and Eagle Street, saving it from demolition. The AWC leases the Pioneer Schoolhouse from the Municipality of Anchorage, and has maintained and managed the building since 1965. The historic Pioneer Schoolhouse serves as the headquarters and administrative offices of the AWC. The Pioneer Schoolhouse is available for meetings and events on a rental basis.

The AWC performs re-creations of school life in 1915 for Anchorage School District students each spring. The group also performs community service and hosts fundraisers and events. Additional information about the Pioneer Schoolhouse and the activities of the AWC is available online at <http://www.pioneerschoolhouse.com>.

COOK INLET HISTORICAL SOCIETY

In 1955, the Cook Inlet Historical Society (CIHS) was founded to focus on the history of the Anchorage area and, shortly thereafter, raise funds for the creation of an Anchorage Museum. The Anchorage Museum, located at 625 C Street, opened its doors in 1968 and today, CIHS provides a forum by which to explore the local history and ethnography of the Anchorage area and Cook Inlet region. Much of the material the CIHS has researched makes up the permanent Alaska Gallery exhibit in the Anchorage Museum. Additionally, the CIHS is the designated lead for the Anchorage Centennial, with events planned for 2012, 2013, 2014, and 2015.

Additional information about the Cook Inlet Historical Society is available online at www.cookinlethistory.org and http://www.anchoragemuseum.org/about/aboutus_donors.aspx.



CHAPTER III ENDNOTES

¹ Bureau of Land Management. "The Antiquities Act: A Century of Historic Preservation," Join the Adventure: Honor the Past, Shape the Future. No date. Available HTTP: <http://www.blm.gov/heritage/adventures/menu/media/history.pdf> (Accessed November 14, 2011).

² National Park Service, Historic Sites Act of 1935, as amended. Available HTTP: http://www.cr.nps.gov/local-law/FHPL_HistSites.pdf

³ Ibid.

⁴ National Park Service. National Historic Preservation Act of 1966, as amended through 1992. Available HTTP: <http://www.cr.nps.gov/local-law/nhpa1966.htm> (Accessed November 14, 2011.)

⁵ National Park Service, Bulletin 15: How to Apply the National Register Criteria for Evaluation (1990).

⁶ Advisory Council on Historic Preservation. Citizen Guide to Section 106. Available HTTP: <http://www.achp.gov/docs/CitizenGuide.pdf> (Accessed November 14, 2011).

⁷ Alaska Office of History & Archeology. "Saving Our Past: Alaska's State Historic Preservation Plan 2011-2017." Available HTTP: <http://www.dnr.alaska.gov/parks/oha/shpo/akpreservepln.pdf>

⁸ Alaska Statute Title 41, Chapter 35, Section 10: Declaration of Policy.

⁹ Cook Inlet Alaska ICWA Contact List, February 3, 2012. Accessed HTTP: <http://hss.state.ak.us/ocs/ICWA/pdf/CITC-tribes-list.pdf>

¹⁰ UAA Justice Center, "ANCSA & Alaska Native Lands," Accessed HTTP: http://justice.uaa.alaska.edu/rlinks/natives/ak_natives_ancsa.html

¹¹ Cook Inlet Region, Inc., "CIRI Company Overview," Accessed HTTP: <http://www.ciri.com/content/company/slideshow.aspx>

¹² Janet McCabe, "Historic Railroad Town facing key assembly decision," *Anchorage Daily News* (5 September 1985). Daniel Patrick O'Tierney, "Let marketplace determine if Railroad Town will work," *Anchorage Daily News* (30 May 1985).

¹³ Municipality of Anchorage, *Historic Anchorage Preservation Program* (3 April 1986), page 5.

¹⁴ As of May 2012, there are 8 members on the AHPC, and one vacant chair.

¹⁵ Anchorage Downtown Partnership, LTD. Accessed HTTP: <http://www.anchoragedowntown.org/about-downtown/development/development-incentives/>



CHAPTER IV: PAST AND CURRENT PLANNING IN ANCHORAGE

The Municipality of Anchorage has many programs that govern its current and long-term planning, but what do these programs say about historic preservation? Do they identify historic resources in the Downtown, Fairview, Government Hill, and South Addition neighborhoods? Aside from the Historic Preservation Project Fund created in the Anchorage Municipal Code, are there other resources in place for historic preservation?

This chapter reviews how current and past Municipal plans address historic preservation in the Four Original Neighborhoods of Anchorage. All of these plans are or will become part of the Anchorage Comprehensive Plan as outlined in Title 21 of the Anchorage Municipal Code (Section 21.05.30, described above).

ANCHORAGE 2020: ANCHORAGE BOWL COMPREHENSIVE PLAN

The Municipality of Anchorage drafted its first comprehensive plan to create a vision and development plan for Anchorage in 1961. Adopted on February 20, 2001, the *Anchorage 2020: Anchorage Bowl Comprehensive Plan (Anchorage 2020)* is Anchorage's fourth comprehensive plan covering the Anchorage Bowl area. The purpose of the plan is to:

1. Establish a process among elected officials, municipal staff, and interested citizens to create a 20-year plan for land use policy;
2. Communicate that policy to property owners, developers, elected and appointed officials, and other interested parties; and
3. Guide elected and appointed officials as they deliberate community development issues.

More specifically, the plan directs future growth in the Anchorage Bowl area and provides recommendations regarding the protection of natural areas and open space in relation to development.

RELEVANT POLICIES

Anchorage 2020 includes many provisions relevant to historic preservation, but most important is Policy #51, which directs the Municipality to prioritize historic preservation.

Policy #51: “The Municipality shall define Anchorage’s historic buildings and sites and develop a conservation strategy.”

Many other policies related to land use, urban design, zoning, density, housing affordability, open space, arts and culture, and education indirectly overlap with historic preservation goals. This HPP will support all of these policies to help realize *Anchorage 2020*. For a complete list of *Anchorage 2020* policies that are relevant to historic preservation in the Four Original Neighborhoods, see **Appendix G: Anchorage 2020 Relevant Policies**.



IMPLEMENTATION STRATEGIES

Anchorage 2020 identifies strategies that are essential to the implementation of the land use and design policies described above. Most relevant to the HPP are the strategies identified to implement Policy #51:

- **Functional Plan (Historic Preservation Plan):** Study and recommend the city's future preservation needs
- **Neighborhood or District Plans:** Detailed plans or studies for defined geographic area
- **Conservation Easements:** Property rights are sold to a third-party conservator to protect the building
- **Development Rights-Purchase:** Property owner sells development rights to a government agency
- **Development Rights-Transfer:** Property owners buy or sell development rights from another property owner

Other strategies relevant to the Four Original Neighborhoods include Heritage Land Bank activities and decisions; Infill, Redevelopment, and Reinvestment Incentives to spur economic development; and Overlay Zones to create special zoning districts with regulatory incentives or restrictions. These historic preservation-related implementation strategies are fully defined in **Appendix H: Anchorage 2020 Implementation Strategies**.

Furthermore, *Anchorage 2020* prompted revisions to Title 21 in order to move towards the development scenario set forth in the plan. Since 2002, the Municipality has been working with consultants to revise Title 21. To understand the revisions that are proposed to Title 21, the Anchorage Citizens Coalition¹ has created a 38-page comparison table that is posted online at: <http://www.accalaska.org/title21.html>. It is important to note that updates to Title 21—whether as part of the current re-write or a future set of revisions—can be a powerful tool for historic preservation, and thus any code revision campaigns should include policies and provisions to support historic preservation goals.

ANCHORAGE 2020 PLANNING PRINCIPLES

Also applicable to the Historic Preservation Plan for Anchorage's Four Original Neighborhoods are the "Anchorage 2020 Planning Principles," which are intended to direct future public and private development in order to achieve the plan vision. *Anchorage 2020* includes two sets of Planning Principles: Design and Environment and Public Facilities and Services. These principles articulated a desire to preserve the identity and vitality of neighborhoods in Anchorage as well as a balanced and diverse supply of housing options. The plan also identified the need for well-planned development that incorporates the unique northern setting of the city and year-round public transportation respective of Anchorage's natural and built environments. The following selected planning principles are most relevant to historic preservation, and will be supported by the HPP:

Planning Principles for Design and Environment

- Encourage architectural design that is responsive to our northern climate and seasonal light conditions.
- Adopt design standards that are suited to a northern urban environment to help revitalize streetscapes.
- Design and landscape roads to maintain and enhance the attractiveness of neighborhoods, open space, and commercial corridors and centers, and to reduce adverse impacts on neighborhoods.
- Promote community connectivity with safe, convenient, year-round auto and non-auto travel routes within and between neighborhoods, and to neighborhood commercial centers and public facilities.



- Link subdivision design with a sense of place to highlight connections to Anchorage’s coastal setting, watersheds, mountains, wildlife, and subarctic forest and vegetation.
- Conserve Anchorage’s heritage of historic buildings and sites.
- Protect Anchorage’s scenic views.

Planning Principles for Public Facilities and Services

- Use public infrastructure to help revitalize or renew aging neighborhoods.
- Improve maintenance, landscaping and snow removal for streets, bus stops, sidewalks, bike lanes, trails, paved paths, and associated landscaping.
- Promote Downtown as the center for commerce, finance, government, arts, and culture.

The full list of Planning Principles for Design and Environment are located in **Appendix I: Anchorage 2020 Planning Principles** of this report.

ANCHORAGE DOWNTOWN COMPREHENSIVE PLAN (2007)

The Municipality developed and approved the *Anchorage Downtown Comprehensive Plan* (ADCP) in 2007 to guide the future development of the central business district. This effort was one of the implementation strategies suggested in *Anchorage 2020*. The ADCP focuses on land use policy and implementation in the downtown neighborhood. Specifically, the ADCP responds to three policies identified in *Anchorage 2020*:

- **#18:** Strengthen the role of the CBD [Central Business District] as the regional center for commerce, services, finance, arts and culture, government offices, and medium- to high-density residential development.
- **#19:** Locate municipal, state, and federal administrative offices in the CBD.
- **#23:** Downtown is a designated major employment center.

The ADCP established the overarching goal of creating a “Downtown for All.” Additional goals of the ADCP include the creation of more housing Downtown, development incentives, improved transportation connectivity, activation of the ground floor of businesses, and creation of a sensible regulatory framework. The goals of the HPP will support this vision for Downtown Anchorage.

Additionally, fourteen of Downtown’s most prominent historic resources were identified as assets to the neighborhood in the “Existing Conditions Analysis” completed during the early stages of the ADCP planning process. This is good news for historic preservation. Continued support and community-wide recognition of these fourteen historic buildings was reiterated through the HPP public comment process. See **Appendix J. Downtown Comprehensive Plan: Existing Conditions Analysis** for a full list.



RELEVANT POLICY OBJECTIVES

The “Land Use and Economic Development” section of the ADCP recommended many strategies for Downtown historic preservation to be undertaken by the Anchorage Historic Preservation Commission. The HPP will support the ADCP historic preservation issues and strategies, outlined as follows on page 68 of the ADCP:

Downtown Anchorage features a rich and diverse collection of significant historic and cultural sites that has increasingly become a major focal point of attraction for both Alaskan residents and out-of-state visitors. This section recommends the development of an overarching historic preservation strategy specifically for Downtown... to identify historic resources, issues and opportunities, and create a framework of historic preservation policies, guidelines and strategies for Downtown. The general policy objectives for this effort would be to:

- Promote public awareness of Downtown’s historic resources and their value for the future of Downtown and the overall community;
- Promote consideration of historic resources in planning and development decisions by the public and private sectors;
- Promote strategic partnerships to further the interests of historic preservation; and
- Leverage historic resources as cultural and economic development assets for the future growth and vitality of Downtown.²

See **Appendix K. Downtown Comprehensive Plan: Relevant Policy Objectives** for a discussion of additional policies that overlap with the vision and goals of the HPP.

RECOMMENDED ACTIONS AND PROGRAMS

To implement these policy objectives, the ADCP recommended the consideration of a historic overlay zone in Downtown to help define key historic areas and to serve as a cultural anchor to preserve and celebrate Downtown’s heritage and unique sense of place. It was anticipated that an overlay zone would provide a focus area for incentives, programs, and development guidelines related to historic preservation. In addition to the creation of an overlay zone, the ADCP identified other potential actions or programs, such as:

- Maintaining an inventory of historic resources;
- Recommend procedures for the identification and designation of historic resources;
- Providing financial incentives such as grants, tax relief, loans and/or loan guarantees;
- Providing information to historic property owners on methods of maintaining and rehabilitating, etc.
- Developing guidelines for historic preservation and identifying appropriate zoning and development provisions applicable to historic properties; and/or
- Expanding public information and interpretive programs and activities.³

Many of these strategies are expanded upon in later chapters of this HPP and could be applied across the Four Original Neighborhoods.



OTHER PLANS & DOCUMENTS

Concepts discussed in the Historic Preservation Plan for Anchorage’s Four Original Neighborhoods—especially those related to quality of life issues, design standards and guidelines, transportation and infrastructure, and Municipality-owned buildings—also overlap with policies and regulations established in other municipal planning documents. The policies and implementation strategies in the HPP will need to be coordinated with these other documents in order to effectively achieve the Municipality’s preservation goals.

AREA-SPECIFIC PLANS

Government Hill Neighborhood Plan (2012)

The Government Hill Neighborhood Plan (GHNP) is currently being prepared by the Municipality of Anchorage. The purpose of the plan is to identify those assets and values important to the community and celebrate its heritage as the first neighborhood in Anchorage. Like the Historic Preservation Plan for Anchorage’s Four Original Neighborhoods, the GHNP is a mitigation measure for indirect effects identified during the Section 106 consultation process for the Knik Arm Crossing Project. The Municipality of Anchorage has held a series of public workshops and design charrettes to begin preparing the GHNP, which is scheduled for completion in December 2012. For more information about the GHNP, visit: <http://www.anchorageghnp.com/GHNP/Home.html>.

Fairview Community Plan (2009)

After the adoption of *Anchorage 2020* enabled the creation of official Neighborhood Plans, members of the Fairview Community Council prepared a draft community plan for their neighborhood. The Fairview Community Plan documented the history of the area, identified common values and goals, and advocated for the revitalization of the neighborhood through a variety of action strategies. A Revised Final Draft was published in 2009; the draft currently awaits formal adoption in the Assembly. For more information about the draft Fairview Neighborhood Plan, visit: <http://www.communitycouncils.org/servlet/content/644.html>.

Ship Creek Master Plans (1991)

The Municipality of Anchorage has been working for many years to plan for Ship Creek’s future, starting with the Ship Creek/Waterfront Land Use Plan (adopted in 1991 as part of the Anchorage Comprehensive Plan). In 1998, the Alaska Railroad and the Municipality of Anchorage initiated a 20-year master planning effort at Ship Creek that will redevelop the area into an intermodal transit hub. The Ship Creek Master Plan examines potential uses such as housing, hotels, retail, restaurants, trails and recreation, arts and crafts, transportation facilities, and a railroad museum. The plan also focuses on public access, transportation, environmental quality, area-based land use, and historical restoration. The Alaska Railroad has since been working to complete upgrades to their facilities and infrastructure, and prepare design guidelines to shape future development. The renovation of the historic freight shed—Alaska’s first historic building certified under the U.S. Green Building Council’s Leadership Energy and Environmental Design (LEED) program—is a key project for the revitalization of Ship Creek. Completed in 2011, this project is intended to catalyze the vision of Ship Creek as a community commerce center and market atmosphere akin to Vancouver’s Granville Island or Seattle’s Pike Place Market.⁴



FUNCTIONAL PLANS

The Municipality and other agencies have prepared a number of functional plans to address specific concepts and/or property types. The following plans are applicable to the Four Original Neighborhoods and may overlap with the concepts discussed in the HPP:

Environmental Quality

- Anchorage Coastal Management Plan (2007, ended June 30, 2011)*
- Anchorage Wetlands Management Plan (1995, update currently in progress)*

Parks, Greenbelts, and Recreational Facilities

- Anchorage Bowl Park, Natural Resource, and Recreation Facility Plan (2006)*
- Anchorage Area-Wide Trails Plan (1997, update currently in progress)*
- Anchorage Pedestrian Plan (2007)
- Anchorage Bicycle Plan (2010)

Streets and Highways

- 2035 Metropolitan Transportation Plan (2011, currently undergoing Assembly adoption process)*
- Official Streets and Highways Plan (2005)*
- Street and Highway Landscape Plan (1981)*
- Strategy for Developing Context Sensitive Transportation Projects (2008)

Facilities Management

- Regional Port of Anchorage Master Plan (1999)
- Anchorage School District Capital Improvements Master Plan (2011)
- Joint Base Elmendorf-Richardson Facilities Master Plan

Economic Development

- Anchorage Comprehensive Economic Development Strategy (2009-2013)
- Live.Work.Play. 2025 Initiative (2011, prepared by Anchorage Economic Development Corporation)

* Included as an element of the Anchorage Comprehensive Plan (AMC 21.05.030)

CHAPTER IV ENDNOTES

¹ The Anchorage Citizens Coalition (ACC) is a non-profit membership organization that “participates in comprehensive plan implementation and promotes local and regional land use and transportation planning.” Although the ACC is not officially involved in the Title 21 Re-Write, the organization has compiled helpful summaries of the process to date, available online at www.accalaska.org

² Municipality of Anchorage, *Anchorage Downtown Comprehensive Plan* (2007), page 68.

³ Ibid., page 69.

⁴ Alaska Railroad Corporation, “Building Leases.” Accessed HTTP: <http://alaskarailroad.com/Corporate/RealEstateServices/BuildingLeases/tabid/406/Default.aspx>



CHAPTER V: HISTORIC CONTEXT & SURVEYS

Important themes and patterns of development in a community are established through survey and preparation of a historic context statement. These important tools, described in the side bar, serve as the building blocks of a historic preservation plan. With a good understanding of its historic and cultural resources, a community is able to make informed planning decisions.

This chapter includes a historic context statement of the Dena'ina Athabascan people and the Four Original Neighborhoods. The context statement does not provide an exhaustive history, but summarizes important themes and patterns in the development of the historic core of Anchorage. The history of the Four Original Neighborhoods—Anchorage's historic core—reflects all periods of Anchorage's development. Waterways within the plan area provided sustenance to the early Dena'ina Athabascan people, and the events that defined Anchorage during the first half of the twentieth century—construction of the railroad, the birth of aviation, and military build-up—were all concentrated in the plan area. A detailed discussion of the history of each neighborhood is found in **Chapter VII. Neighborhood Character, Goals & Policies**.

Secondly, the chapter summarizes surveys of historic resources that were conducted in each of Anchorage's Four Original Neighborhoods over the past fifty years. In support of the HPP, the findings, or evaluations of the resources documented in these surveys, are being compiled into an inventory. This Consolidated Historic Resources Inventory is currently under construction, but will be accessible to the public through the Municipality's website when complete. The inventory will identify historic resources located in each of the Four Original Neighborhoods. A "Consolidated Historic Resources Inventory Survey Report" that summarizes the results of the inventory will be prepared as a parallel effort to the HPP.

Why conduct surveys?

A survey is a means to identify and document historic resources. The information collected through survey is then cataloged into a historic resources inventory—a list or spreadsheet of the resources that were identified and documented.

As the National Park Service explains, the purpose of a survey is, ***"to gather the information needed to plan for the wise use of a community's resources."*** Once resources have been documented and evaluated for historic and cultural significance, those findings may inform future planning decisions.

What is a historic context statement?

A historic context statement identifies themes and patterns that were important to the development of a community. Context statements do not represent exhaustive histories of a place, nor do they evaluate individual properties; rather, they identify the key factors that shaped the community and make it possible for resources associated with these historically and culturally significant factors to be identified.

The Relationship between Surveys & Context Statements

Surveys and historic context statements are most useful when they are prepared together. Additional resources may be identified in the field when informed by the research contained in the historic context statement. Likewise, the historic and cultural significance of resources identified through survey may be evaluated using the framework of the context statement. The context statement places the development of these resources into a larger story and the survey can identify resources that illustrate important themes of the context statement. Each effort—the survey and the context statement— informs the other.



ALASKA NATIVE PEOPLES HISTORY

HISTORY OF THE DENA'INA ATHABASCANS OF UPPER TIKAHTNU (THE UPPER COOK INLET)

The following passage about the history of the Dena'ina Athabascan people from pre-history to the present was written by the Cultural and Education Department of the Knik Tribal Council, and is quoted in its entirety.

Preface

The Dena'ina Athabascan people are the indigenous people of *Tikahtnu* (Cook Inlet) area and southcentral Alaska. There are four distinct dialects of Dena'ina; Upper *Tikahtnu*, Outer *Tikahtnu*, Lakes region, and Interior (middle Kuskokwim; near the Stony River). The lands and waters of Upper *Tikahtnu*: Anchorage, Eklutna, Knik, Wasilla, Palmer, Girdwood, and Chickaloon lie within Dena'ina *Elnena* (Dena'ina Country). Specifically, it is home to the *K'enaht'ana*, the indigenous people of *Nuti* (Knik Arm), who today are members of Eklutna (*Idlughet*) and Knik (*K'enaht'ana*) Tribes. Following the recession of the glaciers in *Tikahtnu*; a large valley was created and fed by many rivers. The Matanuska and Knik Rivers today come together at their confluence with Knik Arm however, it is probable that at one time they joined as one river, discharging into *Tikahtnu* at the strait between Anchorage and Point MacKenzie. Subsequent earthquakes, land-slides, flooding and erosion have widened the channel between the two points, creating Knik Arm.

Shem Pete:

From Mackenzie across to *Dgheyay Leht* (Ship Creek) used to be a short distance, like a river, they used to tell me. They cut fish with an ulu knife out there. They used to speak to them and toss the ulu back and forth, they told me. "Impossible," I told them. But then it happened that it got wider. It might have eroded about a mile. But before, the banks were close together and they used to toss the ulu back and forth. I heard that from those old people.¹

Early History

Near the end of the last ice-age 10,000 to 7,000 years ago, as the glaciers in the *Tikahtnu* receded, it opened a corridor to fresh new lands and access to the ocean allowing human occupation. Approximately 6,000 years ago, salmon began to spawn in *Tikahtnu* waters; it didn't take long for people to take advantage of their abundance. Around 2,000 years ago the Dena'ina Athabascans were a thriving culture in *Tikahtnu*. Protected by the Chugach and Talkeetna Mountains and the great Alaska Range they fished, hunted, trapped and gathered wild plants in and around numerous glacially fed rivers streams and lakes. By the time the British and Russians came ashore in Outer *Tikahtnu* during the late 1700s the Dena'ina were already a dynamic, a socially complex, and wide spread people, with a matrilineal clan system. Their language "is one of the most complex languages in the world. It's harder than differential calculus."²



The Dena'ina Athabascans transitioned from nomadic people following the seasonal cycles of migratory games, to becoming a semi-sedentary people, taking advantage of the abundant resources in the rich Matanuska-Susitna Valley. They established many villages in Upper *Tikahtnu* area:

- winter quarters were near the confluence of a lake with a river or stream for fresh water and fish;
- fish camps in the spring and fall were often located on the coast, at the mouth of a river; the Dena'ina took advantage of salmon runs from the ocean; and
- hunting camps in the mountains; the men often established observation points for locating large game and sometimes people from other clans and tribes while the women collected berries and small game.

Their villages, composed of small hamlets, were generally clustered around the numerous lakes, rivers and streams that cover the landscape. During pre-contact, the estimated population for the Dena'ina Athabaskan in *Tikahtnu* was about 3,000-5,000, but little was known of the population numbers of the Dena'ina north of the Alaska Range in the interior; the entire Dena'ina population could have been much higher.

In Alaska, there are 21 indigenous cultures that interacted by friendly and not so friendly means. Wars were fought for many reasons, but hunting and fishing rights commonly caused conflict. The relations between the Dena'ina and other indigenous groups (particularly the Sugpiaq/Alutiiq and Yup'ik peoples) were somewhat hostile. Depending on resources, Dena'ina tribes had fairly good relationships with other indigenous groups through trade and intermarriage. All indigenous peoples gained knowledge from other tribes thereby reshaping their traditional customs through interaction with other cultures. The Dena'ina of southcentral Alaska were in an enviable position, having access to many tribes, their tools and artwork reflect borrowed and incorporated traditions from contact with other cultures.

Traditional Territory

As the Dena'ina adapted to this land, their numerous house-pits, cache-pits and remains of campsites have characterized the landscape as Dena'ina territory. They established villages, hunting and fishing camps, gathering sites, and trails. They defended their territory against Yup'ik, Sugpiaq, Russian, and Euro-American encroachment. As a whole, the Dena'ina collective territory equaled in size to the state of Wisconsin. Within their territory; tribes, clans, and families had separate use areas. Every tributary draining into *Tikahtnu* was considered Dena'ina territory. The Dena'ina made use of all the waterways from the headwaters to the mouth of every inlet, bay, river, creek, stream, and lake.

The traditional lifestyle of the Dena'ina was to be one with the environment, they were the dominant species, but spiritually, they were part of the environment and equal with the animals who call the Dena'ina *Outsidghe'i'ina* "Campfire People".³ The Dena'ina created and adhered to a form of government with laws, punishment, structured society, spiritual practices, medicines, food, shelter, hunting, fishing, gathering, and harvesting technology.



Dena'ina spirituality believed that every plant and animal within their ecosystem or environment served a purpose, and each had a spirit that if harmed or disrespected would come back for revenge. The Dena'ina maintained their ecosystem so that all resources would co-exist in a way that would ensure balance and continuation of their lifestyle and relationship with the land, water, plants, and animals. Every resource was respected and utilized fully with no waste or overharvesting. The Dena'ina were a populous, thriving people with a rich culture at the time of first contact.

First Contact and the Fur Trade Era 1790s to 1890s

Before contact, the Dena'ina people; as with all peoples in Alaska were self-sufficient, living in communal hunter-gatherer villages. The maritime cultures in Alaska were especially thriving and expanding with every generation up until first contact with Western culture. That happened when the British [arrived]: in 1778, Captain James Cook's Expedition reached the shores of *Tikahtnu*, which now bears his name: Cook Inlet. Shortly thereafter, Russian trading companies established the first posts on the Kenai Peninsula; Kasilof (Fort St. George) in 1787, and Kenai (Fort St. Nicholas) in 1791.

The Dena'ina trappers, traders and guides were invaluable during the Russian fur trade. Most trade funneled through Dena'ina traders enabling most Dena'ina communities to remain largely independent from direct Russian control and influence, for a short time at least. The most influential aspect of Western culture has been the introduction of Russian Orthodox Christianity, which is an enduring part of many Dena'ina lifestyles today. The Russian traders also brought many new items to Alaska and *Tikahtnu* such as: sugar, tea, salt, flour, foods, and alcohol. The traders also brought technology, such as; guns, medicines, metal tools, and writing. Worst of all, these invaders brought diseases; one example of this, was a smallpox epidemic that occurred from 1835-1845; in which, at least half the Dena'ina population perished. Another consequence of population loss and the influx of Western medicine created a willingness to convert to Christianity, following the establishment in 1845 of the Russian Orthodox Church in Kenai. Over the next several decades, priests traveled to outlying Dena'ina villages. And gradually most

Dena'ina Clan Origins

The following story describes the Dena'ina clan origins:

Nulchina, The Sky Clan people, they say, stayed in the sky on a frozen cloud; and they drifted over this way to a little warmer place, and the frost melted away from under them, and they landed on top of Mount Susitna, they say.

And they went down the inlet, and they came to Iliamna. And they called the people already living there *Dudna*, [literally 'downriver people']. And whatever people they came to, whatever they saw first, that is what they called the people there.

At another village, they saw a raven, and they called them *Ggahyi*, the Raven Clan. And in another village, they saw a fish tail, and they called them *Kaliyi*, the Fishtail Clan.

And they came to another village in a shin boat, and the people hid away, so no one was at home; and they didn't see anything, so, having come there by water they named them for themselves, *Tulchina*, the Waterway Clan.

When they were living in the sky on the frozen clouds, they stayed on an island they called *Hagi*, 'basket.' That island was a basket, they say. When they landed on Mount Susitna, on top of the mountain, a whirlwind struck the basket-island they lived on, and it was blown off the mountain and landed in Cook Inlet, where it turned into an island.

And more names: *Nuhzhi*, the Overland Clan; and *Chixyi*, the Ochre Clan, who landed where there was a yellow pigment on the beach, so the people who lived there were named *Chixyi*, the Ochre Clan.

This is the way they say they named them all.

- Kalifornsky, Peter, *A Dena'ina Legacy*



Dena'ina became followers of Orthodox Christianity, blending traditional Dena'ina spirituality and Russian Orthodox traditions. In the 1880s, the Russian missionaries completed a census and reported a total of 142 Dena'ina Athabascans in the Matanuska-Susitna Valley⁴, after only 100 years of contact with Western culture.

The Russians tried many different business ventures including coal, copper and other mineral exploration, but none was as successful as the fur trade. After hunting sea-otters and fur seals to almost extinction, the Russians, thinking there was no other economic benefits in Alaska sold their trading interests in Alaska to the United States in 1867, before the English usurped the Russian claim in Alaska.

Gold Rush Era 1890s to 1930s

The discovery of gold in Alaska brought a new breed of Euro-Americans and along with these new Americans came new technologies and new diseases. The Dena'ina population was greatly reduced during this time, due to the influx of new diseases. During the gold rush era, the Dena'ina had been involved with Western culture for at least 100 years. They were familiar with trading with foreigners and Western culture and technology. The Dena'ina culture adapted, but still maintained traditional hunting and fishing methods, while using current technology. The Dena'ina at this time continued to trap and trade, but some held jobs, became guides, or entrepreneurs.

In 1915, the Federal government started to build a railroad that cut straight through the Dena'ina territory into the interior of Alaska. Anchorage was selected as the headquarters. Many Dena'ina helped build the railroad, especially during the time between World War I and World War II. In 1918, a large influx of railroad workers brought with them a fatal influenza epidemic. This epidemic hit South-central Alaska especially hard and as a result, almost fifty-percent (50%) of the Dena'ina people perished in a short period of time; the second viral epidemic to devastate the Dena'ina.

The Dena'ina that survived watched as their traditional homeland slowly became engulfed and expropriated by an ever-increasing number of newcomers. With the "founding" of Anchorage in 1915, and with the two military installations built during World War II, in addition to public and private development, the dwindling Dena'ina became enveloped in modern Western culture.

Post World War II Era to Alaska Native Claims Settlement Act (ANCSA) 1940s to 1970s

During and following the war years, the Dena'ina lost most of their traditional hunting and fishing areas and they were denied their subsistence hunting and fishing rights by the State of Alaska. Traditional use areas were turned into homesteads, agricultural areas; or were cut by railroads and highways. The Dena'ina *Tikahtnu* territory became predominantly non-native. The Dena'ina lost important subsistence gathering places but they still practiced their traditional and cultural customs of harvesting and gathering resources. With Alaska becoming a State in 1959, the Dena'ina had to conform and abide by State laws and regulations. Some, not having subsistence fishing rights, became commercial fisherman for their economic and subsistence needs. The *Tikahtnu* Dena'ina soon felt like foreigners in their own territory. They had lost all of



their traditional use areas to the explosive development radiating from the newly established town, of Anchorage.

Present Day Era 1970s to Present

Under the Indian Reorganization Act of 1960 (IRA), two upper *Tikahtnu* Dena'ina tribes were recognized; Knik Tribal Council (KTC) was formally recognized as a tribe in 1989, and in 1982 the Native Village of Eklutna (NVE) became formally recognized.. With the passing of the Alaska Native Claims Settlement Act (ANCSA) in 1971, the State of Alaska conveyed lands to the Dena'ina who were forced to form a regional native corporation: Cook Inlet Region, Incorporated (CIRI), and two village corporations; Knikatu, Inc. and Eklutna, Inc.. The Dena'ina lost approximately 98% of their traditional use areas, but they received close to 22,000 acres based on economic value and not necessarily on traditional use areas. Although the Dena'ina are land owners, they must comply with State and Federal hunting and fishing regulations. There is no subsistence hunting or fishing regulations in the traditional territory of the upper *Tikahtnu* Dena'ina. The tribal governments must now apply for educational and ceremonial harvesting permits to hunt and fish. Since time-immemorial, the Dena'ina have lived in harmony within their traditional territory, now as a federally recognized tribe, tribal members have no sovereignty to practice a traditional lifestyle.

ANCSA created a corporate structure that was formed to manage tribal allocated land to be used by all indigenous people in Alaska. The Dena'ina of Upper *Tikahtnu* have some governmental authority as federally recognized tribes, but no land or population base to assert that authority. As of 2010, there were approximately 90 Dena'ina descendants enrolled in Knik Tribal Council, and a little over 300 enrolled in the Native Village of Eklutna.

Summary

The Dena'ina Athabascan of the lands and waters of Upper *Tikahtnu* have seen a [millennium] of changes within Dena'ina *Etnena* (Dena'ina Country), an area the size of Wisconsin. Having established many villages the Dena'ina were a thriving highly populated cultural group in *Tikahtnu*. They are a part of the environment and equal with the animals who call the Dena'ina "Campfire People". Interaction with Western culture and technology was mostly detrimental; however, they adapted and still maintained traditional hunting and fishing methods while using western technology. The factors that decimated the Dena'ina were primarily diseases in addition to the encroachment and colonization of their traditional territory, and loss of traditional hunting and fishing rights. Although having to endure hardships over the past 200+ years, the Dena'ina people still have a strong sense of traditional values and responsibility. The Tribes' are tirelessly working to rejuvenate their Dena'ina tribal identity. Working through the federally recognized tribal governments and village/regional corporations, the Dena'ina people are continuously working to assert their tribal sovereignty. Currently, in 2011, approximately 400 people are enrolled as original descendants of the Knik Tribe together with members of the Native Village of Eklutna. It is but a small increase from the 1880 Russian census, but a dramatic decrease from pre-contact population, which were estimated to be 3,000-5,000 Dena'ina in *Tikahtnu*.



HISTORY OF ANCHORAGE

The following abbreviated history of Anchorage provides the background information required to understand the forces that shaped the development of the built environment in the Four Original Neighborhoods. A more detailed chronology of each neighborhood's history is found in **Chapter VII. Neighborhood Character, Goals & Policies**.

EXPLORING ALASKA

The Cook Inlet was named for Captain James Cook. Cook was a British explorer who is credited with making the first European claim in the Anchorage area. Cook sailed into the inlet in May 1778 on an expedition in search of the fabled Northwest Passage—a non-existent water route through North America that geographers hoped would connect the Atlantic and Pacific Oceans—and claimed the area for England.⁵ Prior to Cook's expedition, however, other parts of Alaska were visited by Russian explorers sailing east out of Kamchatka. Mikhail Gvozdev first sighted the Alaskan mainland in 1732, and Vitus Bering, a Danish explorer commissioned by Russia's Peter the Great, was the first to send boats ashore in 1741.⁶ Although there were many early outposts along the Kenai Peninsula and Gulf of Alaska, Russian fur traders did not have much of a presence in the upper Cook Inlet.⁷ This early exploration period is celebrated in the Four Original Neighborhoods: the Captain Cook Monument at Resolution Point was installed to commemorate the 200th anniversary of Cook's expedition to Anchorage.

U.S. TERRITORY

In 1867, the United States government purchased the entire Alaska territory from Russia for the bargain price of \$7.2 million—just over 2 cents per acre—in a deal brokered by Secretary of State William H. Seward. Many were skeptical of Alaska's worth to the United States at the time, and called the purchase "Seward's Folly." From 1867 until 1884, the territory was known as the Department of Alaska and was controlled under a variety of federal departments.⁸ The first civil government was formed in Alaska in 1884, at that time known as the District of Alaska.⁹

After the discovery of gold near Juneau in 1880 and in Canada's Yukon Territory in 1896, prospectors flocked to the Klondike and Alaska's population began to boom. Discovery of gold in Nome in 1899 and Fairbanks in 1902 further fueled the state's growth, and finally brought more U.S. attention to Alaska. Most prospectors were not successful in the gold fields, but many of these new arrivals decided to remain in Alaska and established permanent communities.¹⁰ In response to increasing pressure for local control over Alaskan affairs, Congress established the Alaska Territory as an organized incorporated territory in 1912. Alaska remained a U.S. Territory from 1912 until it was admitted to the Union as the 49th State in 1959.¹¹

ALASKA RAILROAD & THE FOUNDING OF ANCHORAGE

Anchorage is by all accounts a classic railroad boomtown. Its early development followed many of the same patterns that accompanied the railroads across the American West. Anchorage was known by a variety of names prior to the arrival of the railroad, but it was the U.S. Postal Service that formalized the name "Anchorage" in 1915 because it needed a way to consistently direct mail to the government encampment.¹²



The first railroad in Alaska was a 50-mile span built north out of Seward by the Alaska Central Railway Company in 1903. In March 1914, Congress agreed to fund the construction and operation of a railroad from Seward to Fairbanks. A new federal agency—the Alaska Engineering Commission (AEC)—was created to plan the route and supervise construction.¹³ Ship Creek, located at the northern edge of present-day downtown Anchorage, became the field headquarters of the AEC in 1914. The delta was a desirable location for a camp because it was conveniently located on the inlet, and rail yards and shops could easily be built on the mud flats. On April 9, 1915, President Woodrow Wilson announced the approval of the AEC's recommended route through Ship Creek, and ordered construction of the railroad to commence.¹⁴

As early as 1914, speculation that Ship Creek might be the base for the new government railroad was enough to attract hundreds of men hopeful for employment. Squatters arrived in droves, and by the time of the president's announcement, a temporary settlement had already developed on the north side of the creek. "Tent City," as the squatters' settlement was often called, was primarily comprised of canvas tents, although a few entrepreneurs built more solid wood buildings to house their businesses.¹⁵ Many of the squatters were European immigrants who had immigrated to the West Coast but could not find work elsewhere. The AEC did eventually hire some of these men as laborers, but in general, Alaska Railroad jobs were not as readily available as the squatters had hoped.¹⁶

From 1915 to the end of World War II, the Alaska Engineering Commission (AEC) and the Alaska Railroad Corporation (ARRC) constructed housing on Government Hill for railroad managers, engineers, and skilled workers. The AEC built thirteen cottages in 1915 on the bluff overlooking Knik Arm at the western end of Government Hill, along what are now West Harvard Avenue and Delaney Street. These were among the first frame houses constructed in Anchorage, and were first occupied by railroad workers.

ANCHORAGE TOWNSITE AND INCORPORATION

The land for the Anchorage townsite had already been set aside by the General Land Office during a cadastral survey of the region in 1914, but it was not until May 1915 that the townsite was platted. It is important to note that the land for the Anchorage townsite was reserved, platted, and distributed without asking permission from the Alaska Native Peoples who had inhabited the region for centuries before the arrival of the railroad. The original townsite plat established a street grid and approximately 1,400 lots on the plateau immediately south of Ship Creek. The engineers numbered the east-west streets and named the north-south streets with letters to simplify the plan.¹⁷

The South Addition was the first expansion of the original townsite, laid out in August 1915 to address a shortage of homestead sites. The East Addition soon followed in late September 1915. The Third Addition was added in the summer of 1916.¹⁸ The expansion of the street grid included larger lots than the original townsite. The AEC created 5- and 8.3-acre parcels in the South Addition and Third Addition because they wanted to encourage agricultural development around Anchorage. Thus, in 1917, a Presidential Executive Order was issued prohibiting the subdivision of tracts containing two or more acres into smaller lots.¹⁹

Homes of early Anchorage pioneers are scattered throughout the Four Original Neighborhoods, including the historic Oscar Anderson House and Oscar Gill House, among others. Although Anchorage was quick to establish itself, it was not incorporated as a city until 1920. The original Anchorage city limits extended south to 11th Avenue and east to East G Street (now Gambell Street).²⁰ The farther reaches were largely agricultural in character, scattered with homesteads, dairy farms, and fur farms until the late 1930s.



AVIATION

Aviation is one of the most significant themes representing Alaska history. The first airplane flight in Alaska was a demonstration flight in Fairbanks in 1913. It was not until after World War I that significant aviation developments occurred in the state. However, and by the late 1920s, airplanes had revolutionized transportation in Alaska.²¹ The territory's vast size and rough terrain necessitated the use of airplanes, and remote communities relied—and continue to rely—on bush pilots to fly puddle jumpers filled with supplies.²² By 1923, Anchorage citizens had realized the potential of aviation and banded together to create a landing strip out of the firebreak between 9th and 10th avenues (today Delaney Park Strip). The Park Strip served as a landing strip for the rickety biplanes of the bush pilots throughout the 1920s, but by 1929, it could no longer support Anchorage's aviation needs. A new field was officially dedicated as "Merrill Field" in 1930. For a couple of years after Merrill Field was completed, spring breakup occasionally forced pilots to use the more solid "old aviation field" at the Park Strip, which by then also functioned as a golf course. The City Council ordered Alaskan Airways to "discontinue the use of the Golf Course as a landing field" in 1931, officially ending the Park Strip's aviation era.²³

WORLD WAR II

In the late 1930s, the U.S. military began to prepare for the possibility of involvement in another world war. A worldwide study was conducted by the U.S. Navy that investigated and reported on the need for additional naval bases. The report was submitted to Congress by Admiral Arthur J. Hepburn in December 1938 and signed into law in early 1939. The "Hepburn Report" recommended the appropriation of \$19 million for the construction of air, submarine, and destroyer bases in Alaska and the Aleutian Islands. This marked the beginning of defense build-up in the Alaska Territory.²⁴

After several failed attempts in the mid-1930s to gain Congressional support for an Alaska air base, President Roosevelt finally ordered the withdrawal of 43,490 acres of land on the outskirts of Anchorage for Elmendorf Field and Fort Richardson in April 1939.²⁵ This location was chosen for the air base due to favorable topography and weather conditions, access to the Alaska Railroad, and proximity to the Cook Inlet.²⁶ Construction of a permanent military airfield and Army base began on the reserved lands in June 1940. This construction included hundreds of barracks, hangars, and tactical runways. Fort Richardson and Elmendorf Field were officially occupied by the Army in August 1940, and operated as the Army's headquarters for the militarization of Alaska. The Army relocated its operations to the eastern edge of the reserve (present-day Fort Richardson) after World War II. The Air Force assumed control of the original base and renamed it Elmendorf Air Force Base in 1948.²⁷

Wartime military construction turned Anchorage into a boomtown.²⁸ Thousands of civilian workers were employed to construct the new fort. In April 1940, just before construction of Fort Richardson began, Anchorage had a population of only 4,000, and by the summer of 1941 the town had grown to over 9,000. The war created a housing shortage in Anchorage, causing the neighborhoods surrounding Downtown to be built out. Despite the 1917 Executive Order prohibiting further subdivision of tracts two acres or larger, Anchorage's first subdivisions were drawn in the South Addition for A.A. Shonbeck's land in 1938 and John W. Hansen's land in 1939 (the Executive Order was eventually revoked).²⁹



The federal agencies and business corporations that moved their headquarters to Anchorage during and after World War II did their part to address the inadequate supply of housing for their employees. Some residential tracts and complexes were constructed by the Army Corps of Engineers and the Civil Aeronautics Administration (CAA) for use by their employees in the Four Original Neighborhoods. The Army Housing Association, a cooperative created by servicemen and their families, built 32 Minimal Traditional style homes on Block 13 of the Third Addition in the summer of 1940; this portion of 11th Avenue also earned the nickname “Pilots’ Row” because many bush pilots and aviators lived on that block in the 1940s and 1950s. Northwest Airlines built clusters of identical small Ranch-style houses for their employees in the South Addition after World War II.

HIGHWAYS & AIRPORTS

The transportation infrastructure that was developed by the military during World War II was opened to civilians in the Post-war era, providing unprecedented air, rail, and road access to Anchorage. The construction of Ted Stevens International Airport in 1951 solidified Anchorage’s position as the “Air Crossroads of the World” and attracted other airlines and thousands of passengers to the city.³⁰ Similarly, construction of the Seward Highway and re-paving of the Glenn Highway in the early 1950s provided important vehicular access to Anchorage’s historic core and the entire Anchorage Bowl.³¹

ALASKA STATEHOOD

Alaskans had been considering statehood since the late nineteenth century. However, early attempts at seeking statehood failed because Alaska lacked the population and financial independence to effectively support itself. By 1945, Alaska’s population had increased dramatically and it had become an integral part of the U.S. defense network, and the demand for statehood became more forceful. Congress passed the Alaska Statehood Bill on June 30, 1958. Alaska officially became the 49th State in the Union when President Eisenhower signed the bill into law on January 3, 1959.³²

THE 1964 EARTHQUAKE

Among the most significant events in Anchorage’s history is the 1964 Good Friday Earthquake, which occurred at 5:36 pm on March 27, 1964. Originally recorded at about 8.6 on the Richter Scale and later upgraded to 9.2, the quake was one of the most powerful seismic events recorded in North America.³³ The earthquake had a profound effect on the physical environment in Downtown, the South Addition, Government Hill, and Turnagain because these neighborhoods were especially hard-hit by the disaster.

The 1964 Earthquake coincided with the popularity of urban renewal efforts across the country, and Anchorage took the quake as an opportunity to try to redevelop the city, including new public park spaces in areas that faced the most destruction by the earthquake. Evidence of this post-quake redevelopment activity is especially clear in Downtown and Government Hill.



OIL INDUSTRY

The largest oil field in North America was discovered in Prudhoe Bay on the Arctic Slope in 1968. A 1969 oil lease sale brought billions of dollars to the state. Alaska's gross product doubled within two years of the Prudhoe Bay oil field development. Oil companies needed to construct a pipeline to bring North Slope oil to market in order to capitalize on the Prudhoe Bay oil lease sale.³⁴ Construction began on the Trans-Alaska Pipeline System in 1974. The pipeline was completed in 1977 at a cost of more than \$8 billion. The oil discovery and pipeline construction fueled an economic windfall when oil and construction companies set up headquarters in Anchorage.³⁵ The tremendous outpourings of the oil fields led to the formation of the Alaska Permanent Fund, which mandated that a portion of the royalties earned by the oil companies be distributed equally among Alaskan residents.³⁶ The fund was voted as a constitutional amendment by Alaska's citizens in 1976, and the first Permanent Fund legislation was enacted in 1980.³⁷

MUNICIPALITY OF ANCHORAGE

The Municipality of Anchorage was formed in 1975 by a consolidation of the city and borough. Also included in this unification were Eagle River, Eklutna, Girdwood, Glen Alps, and several other communities. The unified area became officially known as the Municipality of Anchorage. The population of Anchorage had increased to 184,775 by 1980.

The decade of the 1980s was a time of growth, thanks to a flood of North Slope oil revenue into the state treasury. Capital improvement projects and an aggressive beautification program, combined with far-sighted community planning, greatly increased infrastructure and amenities for citizens. This effort was known as "Project 80s," and included major improvements such as a new library, civic center, sports arena, and performing arts center.³⁸ The Project 80s building program rivaled the military construction of the 1940s.

During the 1980s and 1990s, outdoor recreation activities catapulted tourism to the forefront of the modern Anchorage economy, which has continued to the present day. In turn, the recreation and tourism industries have provided employment, attracted new residents to Anchorage, and provided individuals and the Municipality with money in their coffers for which to use in further residential and community development.



CONSOLIDATED HISTORIC RESOURCES INVENTORY

The Municipality of Anchorage has been working to identify and protect historic resources in the Four Original Neighborhoods for many years through historic resource surveys. Surveys are important because they help planners and residents understand and recognize historically significant buildings and landscapes, and form the foundation of a city's preservation program. The information gathered during a historic resource survey is invaluable because it allows historic resources to be properly considered in future planning and development decisions. Prior architectural surveys and studies conducted in the Four Original Neighborhoods have all been conducted using a variety of different methods, which has led to some inconsistencies in the results. These surveys are summarized below, and are on file at the Municipality of Anchorage Planning Department or the Alaska State Historic Preservation Office.

As part of the HPP, Page & Turnbull worked with AlliedGIS and the Municipality of Anchorage to compile all these previous neighborhood surveys into a single Microsoft Access Database designed to interface with the Municipality's CityView software. This parallel project is called the Consolidated Historic Resources Inventory. This database is still under construction, but will be available to the public through the CityView Historic Module when this module is complete (currently in process). This database is intended to serve as the master list of significant historic resources in the Four Original Neighborhoods, and should be expanded as more properties are surveyed.

A detailed survey report that outlines the methodology, as well as a list of significant historic properties exported from the database will be made available on the HPP website at <http://anchoragehpp.com/documents/>, and on the Municipality's Planning Department website. This work was still in process at the time of this writing.

NATIONAL REGISTER OF HISTORIC PLACES

The National Register of Historic Places (National Register) is the official list of the Nation's historic places worthy of preservation. Since the establishment of the National Register in 1966, more than 80,000 properties across the nation have been listed. Twenty-four (24) historic resources in Anchorage have been listed in the National Register of Historic Places, nineteen (19) of which are located within the plan area. Nomination forms for these buildings can be viewed online through the National Park Service's website: <http://www.nps.gov/nr/research/>.

- Alaska Engineering Commission (AEC) Cottage No. 23 (also known as DeLong Cottage), 618 Christensen Drive (listed 1990)*
- AEC Cottage No. 25, 645 W. 3rd Avenue (listed 1996)*
- Anchorage Cemetery (also known as Anchorage Memorial Park Cemetery), 535 E. 9th Avenue (listed 1993)*
- Anchorage Old City Hall, 524 W. 4th Avenue (listed 1980)*
- Anchorage Depot (also known as Alaska Railroad Depot), 411 W. 1st Avenue (listed 1999)*
- Anchorage Hotel Annex (also known as Hotel Ronald Lee), 330 E. Street (listed 1999)*
- Oscar Anderson House, 911 W. 4th Avenue (listed 1978)*
- Beluga Point Site, archeology-address restricted (listed 1978)
- Sam Bieri House, 136 W. 7th Avenue (listed 1978)*
- Campus Center (also known as Student Center, AMU), University Drive (listed 1979)



- Civil Works Residential Dwellings (also known as Brown's Point Cottages), 786 and 800 Delaney Street (listed 2004)*
- Leopold David House, 605 W. 2nd Avenue (listed 1986)*
- FAA DC-3 Aircraft N-99, FAA Hangar, International Airport, Anchorage (listed 1977)
- Federal Building, U.S. Courthouse, 601 W. 4th Avenue (listed 1978)*
- Fourth Avenue Theatre (also known as the Lathrop Building or Lathrop's Showcase), 630 W. 4th Avenue (listed 1982)*
- Oscar Gill House, 1344 W. 10th Avenue (listed 2001)*
- KENI Radio Building, 1777 Forest Park Drive (listed 1988)
- Kimball's Store (also known as Kimball Building; Kimball Dry Goods; Gold Pan; Kobuk Coffee Company), 500 and 504 W. 5th Avenue (listed 1986)*
- Lathrop Building (also known as The Empress Building), 801 W. 4th Avenue (listed 1987)*
- Loussac-Sogn Building, 425 D. Street (listed 1998)*
- McKinley Tower Apartments (also known as MacKay Building), 337 E. 4th Avenue (listed 2008)*
- Pioneer Schoolhouse, 3rd Avenue and Eagle Street (listed 1980)*
- Potter Section House, off AK 1 (listed 1985)
- Wendler Building, 410 I Street (listed 1982) and 400 D Street (listed 1988)*

* Located within the Four Original Neighborhoods plan area

PATTERNS OF THE PAST

One of Anchorage's most comprehensive historic resource inventories is *Patterns of the Past: An Inventory of Anchorage's Historic Resources*, completed in 1979 by Michael Carberry and Donna Lane. A second edition was published in 1986. The report was compiled as a basic source of information about Anchorage's historic resources, and includes a historic context statement and description of select resources. *Patterns of the Past* is organized according to major development themes, such as native habitation, mining, railroading, military, and townsite development, each of which is illustrated with examples of property types associated with each theme.⁴⁰ As was common in cities across the United States in the 1970s, *Patterns of the Past* was prepared to help inform local decision-makers about historic preservation issues.

Patterns of the Past identified and provided historical information about 175 properties within the four oldest neighborhoods—Government Hill, Downtown, South Addition, and Fairview. Of the 175 properties, 40 appear to have been demolished or moved into municipal storage since the document's second edition in 1986.

Patterns of the Past is available for review or purchase at the Municipality of Anchorage Planning Department. It can also be reviewed at the Alaska Room of the Z.J. Loussac Public Library.



NEIGHBORHOOD SURVEYS

Historic resources in each of Anchorage’s original neighborhoods have been studied through architectural surveys completed since the 1980s. In all these surveys, properties that were at least 50 years old received evaluations guided by the National Park Service’s National register of Historic Places criteria. But each survey varies in size, scope, and intensity: some were “reconnaissance-level” surveys—a cursory look at buildings with significance judged on architectural merit alone—while others were “intensive-level” surveys with detailed archival research and thorough documentation. Some surveys covered an entire neighborhood, while others surveyed only a selection of properties. The methodology for conducting a survey is typically developed based on the reason for the survey and the amount of available funding and resources; this accounts for the variation among survey methodologies in the Four Original Neighborhoods.

Ship Creek (1989)

The *Ship Creek Architectural Survey* was conducted by Anchorage Historic Properties, Inc. (AHPI) in 1989. AHPI identified eight age-eligible buildings that were highly significant, and recommended these buildings for listing in the National Register of Historic Places. These buildings are W.J. Boudreau Co. (222 Warehouse Avenue), Emmard Cannery (658 Ocean Dock Road), B&B Carpenter Shop (Whitney Road), Anchorage Section House (Whitney Road), Freight Depot (First Avenue), AEC Power Plant (Anchorage Railroad Yard), AEC Cold Storage Facility (Warehouse Avenue), and Warehouse 3. AHPI also identified two significant buildings that were not yet 50 years old at the time of the survey. These were the Alaska Railroad Depot and the Engine Repair Shop. The *Ship Creek Architectural Survey* also recommended that a railroad warehouse district be formed along Warehouse Avenue just east of C Street, including the Freight Depot on First Avenue (period of significance 1916-1950). However, the railroad properties and district recommended by AHPI were never formally listed in the National Register.

** Maps and graphics illustrating the results of the Ship Creek Survey will be included in the final draft of the HPP. Additional detail about the methodology used for the Ship Creek Survey will be included under separate cover in the Consolidated Historic Resources Inventory Survey Report (currently in process).*

Government Hill (2006)

The *Government Hill Survey* was conducted in 2006 following a Section 106 consultation for the Knik Arm Crossing Project to document potential historic resources within the project’s Area of Potential Effect. HDR Alaska, Inc., under contract with Knik Arm Bridge and Toll Authority (KABATA) acting on behalf of the Federal Highway Administration (FHWA), contracted with Stephen R. Braund & Associates (SRB&A) to perform the survey work. SRB&A produced a two-volume survey report, which identified and documented potential historic resources in Government Hill. Prior to beginning the survey work, the study area was expanded from the Section 106 Area of Potential Effects to include the apartment buildings on the east side and pre-World War II elements on the west side of Government Hill.



Knik Arm Crossing Project Recommendations for a Historic District(s): Government Hill, Anchorage, Alaska; Volume I: Literature Review and Recommendations (25 July 2006) includes an explanation of the methodology used; a review of the history of Government Hill; an analysis for a determination of eligibility for a historic district(s) on Government Hill; and recommendations regarding the existence of a historic district(s). Based on a literature and archival review and windshield surveys of the Government Hill area, SRB&A recommended that the Government Hill area be found eligible for the National Register of Historic Places under Criterion A (Events) as either one large historic district with five sub-areas. Of the 295 properties surveyed on Government Hill, 174 properties were considered contributing resources to the historic district(s).

SRB&A then conducted an intensive-level survey and produced forms for all of the contributing and non-contributing resources on Government Hill, which are compiled in *Knik Arm Crossing Project Recommendations for a Historic District(s): Government Hill, Anchorage, Alaska; Volume II: Description of Properties* (25 July 2006). This volume presented descriptions of properties located on Government Hill, and included contemporary and historic photographs. Of the 295 properties surveyed on Government Hill, 28 properties were found individually eligible to be nominated to the National Register.

** Maps and graphics illustrating the results of the Government Hill Survey will be included in the final draft of the HPP. Additional detail about the methodology used for the Government Hill Survey will be included under separate cover in the Consolidated Historic Resources Inventory Survey Report (currently in process).*

Downtown (1988 & 2007)

The Downtown area was surveyed by Anchorage Historic Properties, Inc. (AHPI) in 1988, and the *Downtown Anchorage Historic Survey* report was updated in 2007. According to the original summary statement, all 46 buildings that were included in the study were chosen from within a tightly defined geographic area for the ultimate purpose of determining a concentration of significance that could lead to the identification of a historic area or district. By this methodology, all of the surveyed buildings were considered to have some level of individual historic significance. The use of a high/medium/low rating system of integrity and significance on the individual buildings' history statements was considered loosely analogous to the primary, secondary, and contributing classifications used by the Department of the Interior for National Register historic districts. The "significance" of each building was based, for the purposes of the study, on its location within the district. A "priority" rating served as a guideline for the level of direct preservation action (for example, pursuing easement purchase or donation, offering financial assistance, efforts at dissuading adverse impact, etc.) on the part of AHPI as it related to the site.

The "2nd and F Street Area" (roughly bounded by 1st Avenue to the north, E Street to the east, Christensen Road to the west, and the alley between 2nd and 3rd avenues to the south) is the only portion of Downtown Anchorage that was identified as demonstrating the integrity required for eligibility for the National Register of Historic Places. The "Local Historic Core" was identified as lacking sufficient architectural integrity for National Register eligibility.

However, AHPI found that the "Local Historic Core" merited local designation as a special overlay area for planning purposes, in an effort to recommend development designed for compatibility with the historic scale of the area. Particularly sensitive areas within the "Local Historic Core" identified for planning purposes include the 500 North block of 4th Avenue (the buildings directly opposite Old City Hall), the 4th Avenue and G Street intersection, the 4th Avenue and D Street townsite corner (328-340 W. 4th Avenue), and the 3rd Avenue Cottages (three AEC cottages between G and F streets).



Updated property information forms were produced and attached to the 1988 summary statement in 2007. These forms included the 1988 data and descriptions, pairing that information with updated photographs, descriptions, building history, significance, and comments about condition and/or preservation strategy. 24 properties in Downtown were found eligible in 2007.

** Maps and graphics illustrating the results of the Downtown Anchorage Historic Survey will be included in the final draft of the HPP. Additional detail about the methodology used for the Downtown Anchorage Historic Survey will be included under separate cover in the Consolidated Historic Resources Inventory Survey Report (currently in process).*

South Addition (2011-2012)

The *South Addition Historic Context Statement and Intensive-Level Survey* were sponsored by the Municipality of Anchorage to provide a greater understanding of the history of the neighborhood. The *Historic Context Statement* was written by Page & Turnbull, and served as the foundation for the *South Addition Intensive-Level Survey*, which was conducted by Braunstein Geological & Environmental Services (BGES). This historic context statement and survey project was funded by the Federal Highway Administration as part of the Knik Arm Crossing Project Programmatic Agreement (dated December 29, 2008) that was executed pursuant to Section 106 of the National Historic Preservation Act of 1966. A Memorandum of Understanding implementing the Programmatic Agreement was prepared on January 14, 2010, to further outline the required scope of this project.

The *South Addition Historic Context Statement* (final draft April 2012) presents the history of the South Addition Survey Area's built environment from pre-history to the present in order to support and guide identification and evaluation of historic properties throughout the neighborhood, as well as to inform future planning decisions. The document identifies important periods, events, themes, and patterns of development, and provides a framework for evaluating individual historic properties and potential districts for the National Register of Historic Places. Historic property types associated with these periods and themes are also identified and described in the historic context statement, with significance and integrity considerations are included for each. The context statement does not provide eligibility recommendations for specific properties; this information will be included in the *South Addition Intensive-Level Survey Report* (still in process).

The survey was conducted using a phased approach, whereby a reconnaissance survey documented images and vital details for all age-eligible (over 45 years) buildings that were deemed to retain integrity. Those properties that did not fit within important contexts and themes identified in the *Historic Context Statement* were filtered out. The remaining 122 properties that appeared potentially eligible for the National Register of Historic Places, either individually or as part of a historic district, were subject to intensive-level survey. Architectural descriptions, significance statements, and photographs were recorded in an Access database that was used to generate Alaska Historic Resources Survey (AHRS) cards. Of the 122 intensively surveyed properties, 65 were found potentially individually significant and 35 were found to be contributors to one of several potential historic districts.

** Maps and graphics illustrating the results of the South Addition Intensive-Level Survey will be included in the final draft of the HPP. Additional detail about the methodology used for the South Addition Intensive-Level Survey will be included under separate cover in the Consolidated Historic Resources Inventory Survey Report (currently in process).*



Fairview (2007-2008)

Braunstein Geological & Environmental Services (BGES), Inc. was contracted by the Municipality of Anchorage to conduct a historic building survey of the Fairview neighborhood in 2007. Work under this contract included the following tasks: researching the history of Fairview; identifying all buildings that were constructed in or before 1962 (over 45 years of age); photographing and writing an architectural description for these properties; preparing an Alaska Historic Resources Survey (AHRS) cards for the surveyed properties; creating a photographic log; and identifying potentially significant individual resources and historic districts. The survey methodology, historic context, significance findings, and property information cards are compiled in *Fairview Neighborhood Historical Building Survey* (March 2008).

There were 519 age-eligible properties in the Fairview neighborhood that were surveyed and documented. This number included 467 residential and 52 commercial buildings. Eligibility for listing in the National Register of Historic Places was based upon Criterion C (architecture) and the level of apparent historic integrity. Of the 519 surveyed properties, 46 were found potentially individually significant and 191 were found potentially significant within a historic district.

** Maps and graphics illustrating the results of the Fairview Neighborhood Historical Building Survey will be included in the final draft of the HPP. Additional detail about the methodology used for the Fairview Neighborhood Historical Building Survey will be included under separate cover in the Consolidated Historic Resources Inventory Survey Report (currently in process).*

Neighborhood Surveys by the Numbers

The following table summarizes the methodology and results for each of the previous surveys in the Four Original Neighborhoods. Properties listed as "significant" were found eligible for listing in the National Register of Historic Places, either individually or as a contributor to a historic district. The variation among survey methodologies in the Four Original Neighborhoods can be attributed to the reason for the survey and the amount of available funding and resources.

Neighborhood	Year	Boundaries	Survey Level	# of Surveyed Properties	Individually Significant	# of District Contributors	Criteria Used
Ship Creek	1989	Selected parcels	Intensive	8	8	Not specified	Unknown
Government Hill	2006	Entire neighborhood	Intensive	295	28	174	NRHP (A & C)
Downtown	1988 & 2007	Selected parcels	Intensive	46	46	Not specified	High/Medium/Low
South Addition	2011-2012	Entire neighborhood (Recon) / Selected Parcels (Intensive)	Phased	845 (Recon) / 122 (Intensive)	65	35	NRHP (A & C)
Fairview	2007-2008	Entire neighborhood	Recon	519	46	191	NRHP (C only)



CHAPTER V ENDNOTES

- ¹ James Kari and James A. Fall, with principal contributor Shem Pete, *Shem Pete's Alaska: The Territory of the Upper Cook Inlet Dena'ina*, 2nd ed. (Fairbanks: University of Alaska Press, 2003).
- ² Alan Boraas, *As Languages Die, We Lose Diversity of Thought*
- ³ Peter Kalifornsky, *A Dena'ina Legacy: The Collected Writings of Peter Kalifornsky*
- ⁴ Louise Potter, *Early days in Wasilla*
- ⁵ Murray Lundberg, "Captain James Cook in Alaska," at ExploreNorth, <http://exploreth.com/library/yafeatures/bl-Cook1.htm> (accessed 20 September 2011).
- ⁶ Anchorage Museum of History and Art, "Europe Discovers Alaska," Exhibition Materials; Alaska History & Cultural Studies, "Russia's Colony: More Russian Exploration in Alaska," <http://www.akhistorycourse.org/articles/article.php?artID=130> (accessed 19 September 2011).
- ⁷ Elizabeth Tower, *Anchorage: From its Humble Origins as a Railroad Construction Camp* (Fairbanks, AK: Epicenter Press, 1999), 15.
- ⁸ United States Department of the Interior, National Park Service, *The Alaska Journey: United States Department of the Interior in Alaska* (Anchorage: National Park Service), 6-8; Dermot Cole, *Historic Photos of Alaska* (Nashville, TN: Turner Publishing, 2008), 1.
- ⁹ National Park Service, *The Alaska Journey*, 9-15; Cole, 59.
- ¹⁰ Cole, 59.
- ¹¹ National Park Service, *The Alaska Journey*, 9-15; Cole, 59.
- ¹² Carberry and Lane, 8.
- ¹³ John Strohmeier, *Historic Anchorage: An Illustrated History* (San Antonio, TX: Historical Publishing Network, 2001), 9; National Park Service, *The Alaska Journey*, 28-29.
- ¹⁴ Tower, 26-27; Carberry and Lane, 2.
- ¹⁵ Tower, 26-27; Carberry and Lane, 2-3.
- ¹⁶ Strohmeier, 9-10. Carberry and Lane, 3.
- ¹⁷ "Map of Anchorage Townsite" (1916), National Archives and Records Administration, Pacific Alaska Region.
- ¹⁸ Ibid.
- ¹⁹ Carberry and Lane, 132.
- ²⁰ "A City is Born—And Reborn," manuscript in Vertical Files, Anchorage Museum of History and Art (n.d.).
- ²¹ "Alaska's Heritage: 4.2 Air Transportation," <http://www.akhistorycourse.org/articles/article.php?artID=177> (accessed 22 September 2011).
- ²² United States Department of the Interior, National Park Service, *Elmendorf Air Force Base, Volume I: Historic Context of World War II Buildings and Structures* (Washington D.C., National Park Service, 1999), 34.
- ²³ Carberry and Lane, 195.
- ²⁴ Fern Chandonnet; "Chapter IX. The Garrisoning of Alaska, 1939-41," HyperWar, at <http://www.ibiblio.org/hyperwar/USA/USA-WH-Guard/USA-WH-Guard-9.html> (accessed 25 September 2011).
- ²⁵ Elmendorf Air Force Base, Volume I, 21-24.
- ²⁶ Tower, 82.
- ²⁷ U.S. Air Force, "Elmendorf Air Force Base History Fact Sheet" (2006), at <http://www.jber.af.mil/library/factsheets/factsheet.asp?id=5280> (accessed 25 September 2011); *Elmendorf Air Force Base, Volume I*, 3.



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- ²⁸ Claus M. Naske and L.J. Rowinski, *Anchorage: A Pictorial History* (Norfolk, VA: The Donning Company, 1981) 126.
- ²⁹ Municipality of Anchorage Plat Maps.
- ³⁰ Tower, 105.
- ³¹ Tower, 107.
- ³² National Park Service, *The Alaska Journey: United States Department of the Interior in Alaska*, 90-91.
- ³³ Committee on the Alaska Earthquake of the Division of Earth Sciences National Research Council, *The Great Alaska Earthquake of 1964: Engineering* (Washington D.C.: National Academy of Sciences, 1973), ix.
- ³⁴ Tower, 155.
- ³⁵ Anchorage Chamber of Commerce, "Timeline," at <http://www.anchoragechamber.org/cms/Default.asp?Page=103>
- ³⁶ Mother Earth Travel, "History of Anchorage," at http://motherearthtravel.com/united_states/anchorage/history.htm
- ³⁷ State of Alaska Permanent Fund Dividend Division, "Historical Information." Available HTTP: <http://pfd.alaska.gov/historical/index.aspx>
- ³⁸ Vanessa Orr, "From Project 80s to the Present: Resurgence of Construction in Anchorage Recalls Earlier Time," *Alaska Business Monthly*. (September 2007).
- ⁴⁰ Michael Carberry and Donna Lane, *Patterns of the Past: An Inventory of Anchorage's Historic Resources*, 2nd Ed (Anchorage: Municipality of Anchorage, 1986), i-iv.



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CHAPTER VI: PRESERVATION VISION, GOALS & POLICIES

The purpose of this chapter of the HPP is to identify what new policies can support plan area goals and recommend implementation strategies to establish and enforce these policies. Anchorage residents care deeply about the quality of life and the character of the Municipality and its Four Original Neighborhoods; this sentiment is reflected by the Anchorage Bowl Comprehensive/Anchorage 2020 plan, Anchorage Downtown Comprehensive Plan (2007), and other previously approved plans. Land use and design policies most relevant to the HPP are excerpted from these documents and listed with associated goals. The goals, policies, and implementation strategies identified in this chapter were designed to build upon these existing documents and provide guidance and direction for historic preservation.

Previous chapters have discussed inconsistencies in the identification and protection of cultural resources in Anchorage today. Careful review and comparison of existing historic preservation policies with those practiced in other states resulted in some of the recommendations in this chapter; however, the majority of the policies on the following pages stemmed directly from the public. Comments from plan participants made it possible to shape policies and implementations strategies applicable to the entire plan area and specifically for each of the Four Original Neighborhoods.

This chapter (**Chapter VI**) is the heart of the HPP, and focuses on goals, policies, and implementation strategies applicable to all four neighborhoods—Government Hill, Downtown, South Addition, and Fairview. Building upon this, the following chapter (**Chapter VII**) will summarize the unique characteristics of each neighborhood and includes neighborhood-specific goals, policies, and implementation strategies that may not be applicable to the larger plan area.

PUBLIC PARTICIPATION & THE HPP VISION

There are seven primary goals that apply to all neighborhoods and comprise the vision for preservation in Anchorage’s Four Original Neighborhoods (see sidebar). This vision is the heart of the HPP, and was compiled based on extensive input from the community and “best practices” from other cities.

HPP VISION

1. **Quality of Life/Livability:** Preserve and improve the characteristics that make the plan area an enjoyable place to live, especially walkability, open space, historic street grid, and sense of neighborhood identity.
2. **Landmarks to Save:** Preserve character-defining features of the plan area, which includes physical landmarks as well as stories, people, landscapes, and events.
3. **Interpreting History & Culture:** Tell stories and raise public awareness about the plan area’s history, including the cultures and traditions of Alaska Native Peoples.
4. **Community & Partnerships:** Engage the community to participate in preservation activities and foster partnerships that will support historic preservation.
5. **Growth & Change:** Manage growth and change to historic neighborhood elements and character through development and implementation of the Municipality-Wide Historic Preservation Plan, the HPP, and Neighborhood and District plans. Adopt relevant policies, regulations, and best practices that will support and reinforce historic character and historic preservation goals, and that will aid in mitigating transportation, infill, redevelopment, or other large infrastructure projects that do not support neighborhood character.
6. **Economic Development:** Provide incentives for historic preservation while fostering a healthy local economy identified in the HPP and Anchorage Historic Preservation Plan.
7. **Procedures & Regulations:** Implement and enforce historic preservation policies and review procedures, and resolve conflicts between preservation and existing regulations.

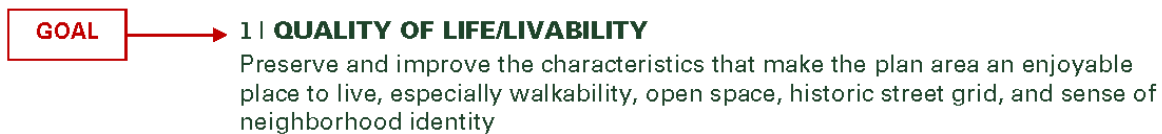


Public participation was critical to the development and coordination of the HPP and will be essential to its implementation. Public comment was solicited from public workshops and focus groups to online surveys and social media, yielding nearly 1,000 public comments. Most of the comments received through the public outreach process bridge neighborhood boundaries and can be applied to all four neighborhoods within the plan area. Additionally, a Technical Advisory Committee comprised of key local stakeholders guided and reviewed the progress of the HPP. This outreach ensured that the content of the HPP was driven by the Four Original Neighborhoods and was created for the neighborhoods. For additional information about the various outreach efforts used to encourage public participation in the plan, please see **Chapter II**.

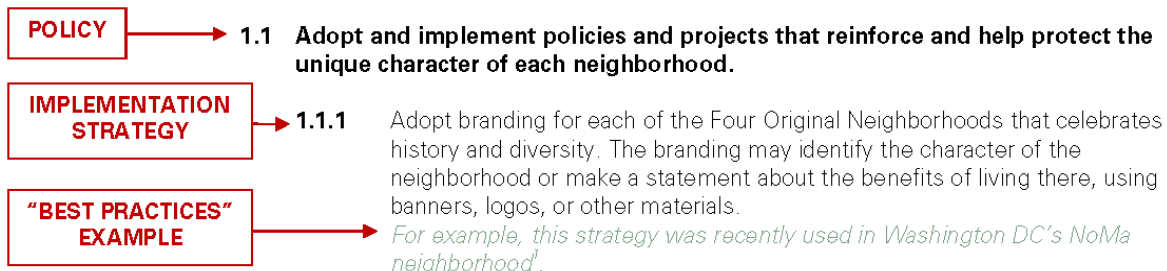
The HPP was also guided by successful preservation practices developed and tested in other communities. Anchorage can learn from cities with established neighborhood-focused historic preservation programs how to leverage funding sources to finance preservation projects, build upon their heritage to create opportunities in tourism and business, take advantage of preservation incentives to revitalize decaying neighborhoods, adapt iconic old buildings for new uses, and educate the community about its history. Sidebars and notes throughout the HPP highlight how other cities have tackled the same issues facing Anchorage.

NAVIGATING THE GOALS, POLICIES, AND IMPLEMENTATION STRATEGIES

Each of the seven HPP goals, which are organized from qualitative concepts to regulation-based concepts, is described in its own module within this chapter. Each module contains an introduction that explains the intent and purpose of the goal, identifies best practices, and references policies from existing land use and planning documents that support the goal. Following the goal statement are several policies that support the intent and purpose of the goal. Implementation strategies break down more specifically *how* the policies may be achieved; these strategies are smaller, more manageable pieces that may be undertaken in support of the goals or larger vision of the plan (illustrated below). Many of the policies stem directly from the public comment made by those who participated in the public workshops.



PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES



While each goal expresses a unique idea, the policies and implementation strategies for one goal may be repeated for another. That overlap means that pursuing an implementation strategy for one policy may actually support more than one policy and/or goal. Overlap or redundancy of policies and implementation strategies may allow the goals to be achieved more quickly. Conversely, some policies may contain more strategies and action items than may be feasible to implement. By providing a wide range of options, it may allow progress to be made in large or small increments. Responsible parties and timelines for all the plan area and neighborhood-specific actions discussed here are found in a matrix that summarizes these goals, policies, and implementation strategies into one condensed document (**Chapter VIII. Implementation Plan**).

LINKING PRESERVATION TO THE NEIGHBORHOODS

Although most of the goals and policies apply to the entire plan area, some of the community input was specific to only one neighborhood, and thus needed to be addressed separately. Turn to **Chapter VII.** for goals, policies, and implementation strategies that are specific to the neighborhoods.



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1 | QUALITY OF LIFE/LIVABILITY

Preserve and improve the characteristics that make the plan area an enjoyable place to live, especially walkability, open space, historic street grid, and sense of neighborhood identity

“Securing quality of life is at the heart of what preservation is all about...But quality of life is fragile – those things that make up a given community’s quality of life need to be identified, enhanced, and protected. And that’s where historic preservation comes in. Historic buildings are an important element in most community’s quality of life criteria because it is those buildings that provide a sense of belonging, a sense of ownership, a sense of evolution – that sense of community that sustainable economic growth requires.”

– Donovan D. Rypkema, April 27, 1996¹

Residents of Anchorage’s Four Original Neighborhoods—Government Hill, Downtown, South Addition, and Fairview—are keenly interested in preserving and improving the characteristics that make their neighborhoods enjoyable to live in. Nearly a quarter of the public comments received during preparation of the HPP addressed “quality of life” issues.

Among the characteristics valued most highly by the residents of all four neighborhoods are the historic street grid, scale and density, landscaping, pedestrian safety, and a sense of neighborhood identity. Other qualities that make these neighborhoods desirable places to live and work include walkability and connectivity to other parts of the city; views of the Chugach Mountains and the Cook Inlet; abundance of outdoor recreational opportunities; and access to Anchorage’s extensive trail systems and open space. Delaney Park, known locally as the Park Strip, is a beloved multi-use space, especially for residents of the South Addition who enjoy the outdoors. The proximity of the plan area to the Coastal Trail, Chester Creek, and Westchester Lagoon is also important. Many of the policies discussed in this section focus on preserving these valuable qualities.

There is also certainly room for improving livability in the Four Original Neighborhoods. Residents noted that neglected maintenance of historic homes; the influx of transients, public inebriates, and panhandlers; transportation corridors that bisect the neighborhoods; and large developments that are out of context with existing scale negatively affect the historic character and quality of life in the plan area.

Alaska’s arctic climate and “frontier spirit” further define the quality of life in Anchorage’s Four Original Neighborhoods. Looking to other world-class Northern cities such as Stockholm, Helsinki, Copenhagen, and Oslo—all of which rank highly in international quality-of-life surveys, despite their arctic climate—was helpful in understanding these issues. For example, Helsinki: the capital of Finland was recently voted as one of the best places to live based on its proximity to nature, innovative infrastructure and design, and the respect given to traditional cultural values. Helsinki is also known for embodying a distinctly Finnish way of doing business and living life: a spirit of survival, appreciation for the seasons, and sense of humor combine to create an attitude that has sometimes been termed “Finnwacky.” The Four Original Neighborhoods already share many of the building blocks of Helsinki’s award-winning arctic character, and implementing the historic preservation strategies in this HPP to celebrate the unique Alaskan way of life would only strengthen the plan area’s character.



It is also important to note that the livability of a city is defined by more than just the quality of its bricks and mortar. Studies have shown that active community participation is an essential component of maintaining a positive quality of life. To that end, the policies and implementation strategies throughout the HPP are intended to increase community engagement and collaboration without compromising the independence that Alaskans value.

The “Quality of Life” policies presented here set the stage for the other goals of the HPP. Celebrating history and culture (Goal #3), forming partnerships to improve the community (Goal #4), responsibly managing growth (Goal #5), and adopting regulations that will enforce community values (Goal #7) will all work together to enhance the quality of life in the Four Original Neighborhoods.

What is Livability?

Because the concept of livability is place-based and context sensitive, its definition can differ depending on region and whether the community is in an urban, suburban, exurban, or rural setting. However, the overall understanding of livability can be conveyed by five of the six principles of the Sustainable Communities Partnership listed below. A livable community:

- ***Provides more transportation choices that are safe, reliable, and economical.***
In a rural area, this can be as simple as increasing walkability, to enable citizens to park their car once in a downtown area, and access their daily needs by foot from that location. Providing transportation to critical social services for rural residents who can't drive is another valuable livability option.
- ***Promotes equitable, affordable housing options.***
This refers to an availability of location- and energy-efficient housing choices for people of all ages, incomes, races and ethnicities – like neighborhoods with mixed-use, mixed-income housing where a retired couple can live in the same community as a recent college graduate.
- ***Enhances economic competitiveness.***
Through reliable and timely access to employment centers, educational opportunities, services and other basic needs, livable communities are those which have higher economic resilience and more economic opportunities. They provide expanded business access to markets – largely through increased accessibility and mobility choices.
- ***Supports and targets funding toward existing communities.***
Instead of developing on new land – which can be a waste of funding and resources – livable communities target development toward such strategies as transit oriented, mixed-use development and land recycling – to increase community revitalization, improve the efficiency of public works investments, and safeguard rural landscapes.
- ***Values communities and neighborhoods.***

The purpose of livability is to enhance the unique characteristics of all communities by investing in healthy, safe and walkable neighborhoods – rural, urban or suburban. The unique nature of each area will determine what livability looks like for that community.

–Quoted from Department of Transportation, <http://www.dot.gov/livability/faqs.html>



PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

1.1 Adopt and implement policies and projects that reinforce and help protect the unique character of each neighborhood.

- 1.1.1 Adopt branding for each of the Four Original Neighborhoods that celebrates history and diversity. The branding may identify the character of the neighborhood or make a statement about the benefits of living there, using banners, logos, or other materials. *For example, this strategy was recently used in Washington DC's NoMa neighborhood⁸.*
- 1.1.2 Coordinate historic preservation policies to support and extend the Anchorage First Economic Development strategy³ at the neighborhood level.
- 1.1.3 Utilize the historic function of alleys as a service space.

1.2 Promote and protect access to trails, open space, views, and recreation

- 1.2.1 Identify missing links in the trail and open space systems running through the Four Original Neighborhoods, and plan to bridge these gaps in the future. This should build upon the *Anchorage Bowl Park, Natural Resource, and Recreational Facility Plan* (2006) and *Areawide Trails Plan* (1997, currently being updated).
- 1.2.2 Develop land use and architecture that reinforces and promotes connectivity to the park system. Support the *Anchorage 2020* vision of "a northern community built in harmony with our natural resources and majestic setting." This could be accomplished by drafting design guidelines for each neighborhood (see Policy 7.6).
- 1.2.3 Re-activate the Alaska Coastal Management Program (sunset in July 2011)⁴ or establish a new program that ensures access to and protection of the Alaska coast in the Four Original Neighborhoods.
- 1.2.4 Integrate the history of Anchorage's parks into the trail system in order to encourage use, and/or provide historical information on the Parks & Recreation website.
- 1.2.5 Maintain and enhance safety of existing historic trails.

1.3 Incorporate elements of Anchorage's history and culture into everyday activities and places in order to improve quality of life and build a sense of place

- 1.3.1 Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features (also applies to Policy 3.2). *Highway signs in portions of British Columbia are bilingual in English and the Squamish language.*
- 1.3.2 Name buildings and streets after Native leaders (also applies to Policy 3.2).
- 1.3.3 Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, funding, and support of a public art program (also applies to Policy 3.2).



- 1.3.4** Integrate historic icons or photographs into streetscape furnishings, such as trashcans and benches (also applies to Policy 3.5). *For example, this strategy was used at Jack London Square in Oakland, CA, and in Anacortes, WA.*
- 1.3.5** Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals. There is already a history timeline near City Hall, and new artwork could tell neighborhood-specific stories (also applies to Policy 3.5). *The Precita Eyes Mural Program in San Francisco is a successful example of this strategy.*
- 1.3.6** Name alleys in the Four Original Neighborhoods using historical and cultural references (also applies to Policy 3.5). Officially naming alleys provides an opportunity to honor civic leaders and enhance the pedestrian experience without the problems caused by renaming major boulevards in mature cities. Naming alleys can also assist emergency response teams, who may have trouble finding locations which have addresses on the surrounding streets, but face the unnamed alley. *For example, many alleys in San Francisco are named for local writers, such as Dashiell Hammett, Mark Twain, and the Beat writers. Similar programs have recently been enacted in Seattle and Sacramento to create an improved sense of place.*
- 1.3.7** Add biographical information to street signs in Government Hill, which are named after Alaska Railroad workers (also applies to Policy 3.9). *The Presidio of San Francisco has applied this strategy.*
- 1.3.8** Develop partnerships with the Anchorage School District, non-profit organizations, and Native groups (see Goal #4).
- 1.3.8** Seek funding through Alaska Native/Native Hawaiian Institutions Assisting Communities (AN/NHIAC), which is administered through the United States Department of Housing and Urban Development (HUD) and is issued to accredited nonprofit Alaska Native and Native Hawaiian institutions of higher education.⁵

See Policies 3.2 and 3.5 for additional implementation strategies related to incorporating history and culture into everyday life.

QUALITY OF LIFE ENDNOTES

¹ National Park Service, "40th Anniversary of the National Historic Preservation Act," Available HTTP: <http://www.nps.gov/history/40th/quality.htm>

² Washington City Paper Blog. Available HTTP: <http://www.washingtoncitypaper.com/blogs/housingcomplex/2011/05/10/noma-settles-on-new-identity-connectedness/>

³ Anchorage First Economic Development Strategy. Available HTTP: <http://www.goanchoragefirst.com/category/about-anchorage-first/>

⁴ Alaska Coastal Management Program. Available HTTP: <http://www.alaskacoastalmanagement.org/>

⁵ For additional information about Alaska Native/Native Hawaiian Institutions Assisting Communities see: <http://www.cdfa.net/cdfa/cdfaweb.nsf/ordredirect.html?open&id=alaskaedguide09.html>



2 | LANDMARKS TO SAVE

Preserve character-defining features of the plan area, which includes physical landmarks as well as stories, people, landscapes, and events

Historic preservation in Anchorage differs from other cities due to several factors, including its more recent establishment and period of development, scarcity of resources and building materials that has caused many buildings to be moved, and the harsh climate that encourages replacement of building materials at a more rapid rate. Anchorage also lacks a local historic register or inventory. Nevertheless, the Anchorage community values its history, particularly as it is exemplified through the built environment of the Four Original Neighborhoods. The community has consistently identified a handful of specific local landmarks in the HPP area that should be preserved—“Landmarks to Save”—many of which are located in Downtown (see sidebar). Buildings and spaces consistently mentioned as character-defining features of the plan area include the Park Strip, 4th Avenue Theatre, Oscar Anderson House, Alaska Railroad buildings, Pioneer Schoolhouse, Strutz House, Safehaven, Army Housing Association/Pilots’ Row, and Star the Reindeer. Additional items include quintessential Alaskan building types (such as log cabins, CAA/FAA houses, and Quonset huts), older homes, Alaska Native Peoples’ tikahtnus and cultural sites, and natural features such as Westchester Lagoon and the Coastal Trail.

Many of the buildings identified by the community as high priorities for preservation are owned and operated by the Municipality of Anchorage (Oscar Anderson House, Pioneer Schoolhouse, and Old City Hall, among others). As owners of these valuable resources, the Municipality has an opportunity to take a strong role in preservation of the HPP area. Most importantly, the Municipality should act as the model for preservation “best practices” and should set the standard for appropriate stewardship of historic buildings in the plan area. With the Municipality leading the way and responsibly rehabilitating its historic properties, the HPP area has the potential to support heritage tourism in Anchorage (see Goal #6: Economic Development for more information about heritage tourism).

When planning for the preservation of these landmark buildings, the issue of relocation should be carefully considered. In the national preservation community, it is generally recognized that relocation of a historic resource that is in its original location is only acceptable as a last resort. However, Anchorage and the Four Original Neighborhoods have a history of relocating buildings for a variety of purposes. Historically, relocation of buildings was a practical means of retaining scarce resources such as lumber and brick. Later, relocation of buildings has been implemented as a means to protect threatened historic resources and preserve architectural heritage. In the 1970s and 1980s, many buildings were moved out of the HPP area and into the Municipality’s storage yards to make way for new development, or moved to Wasilla or elsewhere in the Matanuska-Susitna Borough to take advantage of more flexible building codes. But relocation can still have positive benefits, and the Oscar Gill House (1344 W. 10th Avenue) is a success story: the house was moved from the Municipality storage yards back to the South Addition near its original location, and is now listed in the National Register.

In addition to the preservation of physical features, preservation of stories, people, and events can add layers and depth to a community’s identity. This is especially true of Alaska Native Peoples’ heritage: the built environment as it stands today holds few physical reminders of the traditional use of the plan area, and engaging the Native community will be essential to ensure that the Four Original Neighborhoods properly reflect this aspect of Anchorage’s history. However, the focus of this module is on preservation of



Landmarks to Save

The following buildings, sites, and stories (listed in alphabetical order) were identified through the HPP Public Outreach Process as the most precious resources in the Four Original Neighborhoods.

This list is not intended to be exhaustive—many others not included here are listed in or eligible for the National Register of Historic Places—but it reflects the resources valued most highly by the public:

- 4th Avenue Theatre
- Alaska Native Service (ANS) Hospital Site
- Army Housing Association / Pilots' Row
- Brown's Point Cottages
- CAA/FAA Houses
- City Hall
- Culturally Modified Trees
- Federal Building
- Greater Friendship Baptist Church
- Locomotive #556
- Log Cabins
- Oscar Anderson House
- Park Strip
- Pioneer Schoolhouse
- Quonset Huts
- Railroad
- Safehaven
- Star the Reindeer
- Strutz House
- Wireless Station

character-defining features, so strategies related to storytelling and interpretation are discussed in more detail in Goal #3: Interpreting History & Culture.

The goal of preserving identified local landmarks described in this module is the highest priority in the HPP; all of the other goals ultimately support this one. Therefore, it is vitally important to aggressively preserve and protect these resources by nominating and listing them in the National Register of Historic Places and a local historic register. A disproportionate number of properties currently listed in the National Register are located Downtown, so one initiative should be to nominate properties in Government Hill, the South Addition, and Fairview that were identified as eligible for listing in the National Register during the neighborhood historic resource surveys. All of these identified historic resources should be first and foremost to receive the benefits of the new programs initiated via this HPP.

PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

2.1 Retain and preserve the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory.

2.1.1 Create a program to seek official designation of these resources on local, state, and/or national historic registers. This program should also include a process to acknowledge and interpret the importance of any identified resources that will not be nominated. Consider working with Alaskan universities to assign tasks towards accomplishing this program.

2.1.2 Prioritize official nomination of National Register-eligible historic resources outside Downtown (in the Government Hill, South Addition, and Fairview neighborhoods).

2.1.3 Encourage adaptive re-use of historic residential, commercial, and industrial resources in the Four Original Neighborhoods to ensure their longevity and vitality.

2.1.4 Seek public and private funding for rehabilitation projects at these buildings.

2.1.5 Continue to identify and preserve additional historic resources in the Four Original Neighborhoods, including non-traditional resource types such as cultural landscapes and trails.

See Policy 7.3 for additional discussion about creating and populating a local register.



2.2 Promote these identified historic resources collectively as Anchorage’s most prominent historic resources.

- 2.2.1** Focus first on offering preservation incentives and economic development tools (discussed in Goal #6) to the historic buildings identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory.
- 2.2.2** Create a media campaign to highlight the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory and promote the benefits of historic preservation.
- 2.2.3** Develop themed tours of Anchorage that include the resources identified during the HPP public outreach process and Consolidated Historic Resources Inventory project.
- 2.2.4** As part of the Municipality’s heritage tourism strategy, coordinate promotion of these resources with businesses, tourism, and economic development departments. For example, the existing Downtown Anchorage walking tour information could be incorporated into future Anchorage heritage tours.
- 2.2.5** Prepare a manual aimed at cruise and tour operators that summarizes historic sites and activities.

See Goal #3 for additional implementation strategies related to interpretive programs and education.

See Policy 6.7 for additional implementation strategies related to heritage tourism.

2.3 Avoid relocation of buildings to storage facilities or other neighborhoods.

- 2.3.1** Identify historic buildings—especially those from the Four Original Neighborhoods—currently located in Municipality-owned storage facilities.
- 2.3.2** Create a program for re-introducing historic buildings from storage back into the Four Original Neighborhoods. This could be an effective strategy for activating vacant lots and parking lots.
- 2.3.3** If retention of a historic building on site is not feasible, consider relocation to another suitable site within the plan area (e.g. vacant lots and parking lots). Relocation should be the last option considered, and is preferable only to demolition. If relocation is undertaken, the process should be well-documented.

2.4 Engage the Alaska Native Peoples community to identify cultural sites to preserve and interpret.

- 2.4.1** Work with Alaska Native Peoples community to identify and document Culturally Modified Trees in the plan area.
- 2.4.2** Work with Alaska Native Peoples community to identify and document house pits, caches, and other archaeological sites in the plan area.



- 2.4.3** Solicit support and assistance from Cultural Resource Specialists in neighboring boroughs and communities to identify archaeological and/or culturally significant sites in the plan area.
- 2.4.4** Pursue Tribal Preservation Project Grants from the National Park Service to preserve Native cultural sites (also applies to Policies 3.2 and 4.6).

See Policy 3.2 for additional implementation strategies related to interpretation of Alaska Native Peoples' history and culture, and Goal #4 for potential funding opportunities.

2.5 Develop preservation manuals for various property types (conditions, maintenance plan, programming, operations, finances, etc.).

- 2.5.1** Produce general maintenance plans for specific building types: residences, religious, educational, commercial, etc.
- 2.5.2** Create historic building preservation plans for resources that could be transferred with a property to a group that owns or operates the building (e.g. Municipality to community-based organization).

See Policy 2.8 for additional implementation strategies related to preservation manuals for Municipality-owned buildings.

2.6 In addition to preservation of physical features, encourage preservation of stories, people, and events through interpretive programs and education.

See Goal #3 for implementation strategies related to interpretive programs and education.

2.7 Identify and track the next generation of historic resources to preserve, such as "Project 80s" buildings.

- 2.7.1** Create a database to identify and track local buildings that may achieve significance when they turn 50 years of age. This database should be updated every five years.
- 2.7.2** Interview "Project 80s" architects, planners, and developers as part of the documentation of the buildings.
- 2.7.3** Understand the significance of "Project 80s" buildings and other resources from the recent past through the development of a historic context statement.
- 2.7.4** Draft local registration requirements for significant buildings that have not yet achieved 50 years of age.

See Goal #7 for additional implementation strategies related to conducting and maintaining surveys.



2.8 Encourage public uses for historic buildings owned by the Municipality of Anchorage.

- 2.8.1** The Municipality should serve as the model for preservation “best practices” and should set the standard for appropriate stewardship of historic buildings in the plan area.
- 2.8.2** Comprehensively assess and document historic resources owned by the Municipality
- 2.8.3** Develop a comprehensive capital improvements program for managing Municipality-owned historic buildings. Such a program would prioritize preservation activities and consider various ownership and property management options, including coordination with the Heritage Land Bank and/or building and landscape easements. The capital improvements program should also identify funding opportunities (grants, general fund, and other sources) that may be available to Municipality-owned historic buildings.
- 2.8.4** Conduct studies to explore appropriate uses for each Municipality-owned building (e.g. feasibility studies, historic structures reports, historic building preservation plans, capital improvement plans, and operational/business plans) according to the priorities and strategies established by the comprehensive capital improvements program (see Strategy 2.8.2). Studies for each building should include a budget for operational costs and a funding plan, which should be updated on a bi-annual basis.
- 2.8.5** Leverage potential income from Municipality-owned buildings (e.g. film location fees, rental fees, admission, etc.) to finance maintenance projects and development of tools/plans.
- 2.8.6** Catch up on deferred maintenance of Municipality-owned historic properties to ensure that their condition is stable and sustainable.
- 2.8.7** Revise tenant leases of Municipality-owned properties to encourage tenant participation in building upkeep and accountability of Public Works’ responsibilities to maintain the buildings.



3 | INTERPRETING HISTORY & CULTURE

Tell stories and raise public awareness about the plan area's history, including cultures and traditions of Alaska Native Peoples

Anchorage residents recognize and appreciate the unique character of the four original neighborhoods, and share a desire to celebrate the neighborhoods' history and culture. Historic buildings and cohesive neighborhoods are a source of pride for the community, and residents value the contribution of historic resources to the plan area's identity. However, there is a lack of broad public awareness about the plan area's history, partly because so many of Anchorage's residents are transplants or newcomers.

In the plan area, storytelling is equally as important as the preservation of physical places. Interpretation is therefore essential. During preparation for the Anchorage Original Neighborhoods Historic Preservation Plan, community members presented many ideas for how to interpret and commemorate important people and events. These ideas range from plaques, monuments, and interpretive signage to walking tours, documentaries, websites, and other digital media. Additional interpretation programs and implementation strategies are presented in this chapter. Funding for these interpretive programs is discussed in Goals #4 and #6.

When it comes to deciding upon methods for interpreting history and culture in the Four Original Neighborhoods, there are numerous choices that range in size and complication to implement. Thus, it is important to start by creating an Interpretive Program, wherein choice methods for interpretation are established and prioritized. Programming will likely be shaped to an extent by the arctic climate; however, the weather need not impinge on interpretation strategies, and can in fact produce more creative means for sharing stories about the plan area's history and culture (see sidebar).

Education about Anchorage's history and preservation policies is also critical. There is a need to improve access to information, teach community members and Municipality administration how to manage historic buildings, and dispel myths about historic preservation.

Most importantly, Alaska Native Peoples' stories—especially positive and/or modern stories—should be incorporated into the narrative, and respect should be shown for Alaska Native cultures and traditions. Recognizing the role of the Alaska Native Peoples community in building Anchorage and exploring current cultural practices are just as valuable as pre-historic stories. Successful interpretive programs increase recognition of Native heritage and ensure that Native heritage values are acknowledged and interpreted for public understanding. These programs typically seek government and foundation or non-profit support to implement and maintain them. When incorporating Alaska Native Peoples' stories into the historic narrative for the Four Original Neighborhoods, it is important to understand that the perception of "heritage" differs for Europeans and indigenous peoples and that over the last century Native land-based and built heritage has been undermined, which often necessitates creative approaches to cultural preservation. The best examples from other U.S. cities successfully integrate Native culture, heritage, art, and stories seamlessly into interpretive signage and every-day life. Using Native language and motifs in signage and place names may be an effective way to accomplish this. In considering ways to better represent Alaska Native Peoples in the plan area, inspiration can be drawn from Hawai'i, New Mexico and the Navajo Nation, and the Maori people in New Zealand, among others.



PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

3.1 Develop a comprehensive interpretive plan and/or a series of interpretive plans focusing on the character of each of the Four Original Neighborhoods. Consider interpretative programs and a variety of media that appeal to all ages and demographics.

- 3.1.1 Form an interpretive planning advisory group (or groups) composed of public-private partnerships to oversee creation of interpretive plan (or plans).
- 3.1.2 Seek funding for an interpretive plan for Municipality-owned buildings and parks, which would identify and prioritize which stories to tell, select media to be used for each story, and establish a consistent graphic identity for all materials. Such a program should consider plaques, freestanding signage, kiosks, walking tours, brochures, mobile applications, social media, websites, video, audio/podcast, artifacts, exhibits, and artwork. This plan could be funded through grants, business improvement district funds and/or Municipality (see Goals #4 and #6 for potential funding sources for such a program).
- 3.1.3 Seek funding for an interpretive plan for each of the Four Original Neighborhoods. Each plan would include the same components described above.
- 3.1.4 Ensure that the Four Original Neighborhoods are represented in the Centennial Legacy Interpretive Project, and complete installation of interpretive signage, plaques or monuments in time for the Anchorage Centennial Celebration in 2015.
- 3.1.5 Work with the Alaska Native Peoples community to identify stories in the plan area to interpret.
- 3.1.6 Look for interpretive opportunities that take advantage of all four seasons.
- 3.1.7 Seek funding to assist private property owners in implementing interpretive programs.

3.2 Incorporate Alaska Native Peoples' stories into existing and future narratives in the Four Original Neighborhoods.

- 3.2.1 Place an interpretive plaque at the site of the former Alaska Native Service (ANS) Hospital.

Arctic Interpretation Tips

Anchorage's location presents unique conditions for interpretive planning due to its arctic climate. The following scenarios are suggested to promote history and culture in Anchorage, despite (or because of) the weather:

- Construct signage using weather-resistant materials, or construct removable signage so that it does not get damaged or impact snow removal.
- Celebrate seasonal activities and opportunities.
- Conduct walking tours, even during the winter.
- Use winter months for planning and fabrication of tours and interpretive materials.
- Shift from outdoor activities, such as tours, to indoor activities, such as lectures, depending on the season.



- 3.2.2** Select one example of Culturally Modified Trees, and place interpretive signage at that location (see Policy 2.4).
- 3.2.3** Create a map of indigenous language place names in Four Original Neighborhoods. The Bureau of Land Management (BLM) completed a report and map identifying culturally important place names in the Copper River watershed in Southcentral Alaska.
- 3.2.4** Publicize *Shem Pete's Alaska*, a book about Dena'ina place names.
- 3.2.5** Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features (also applies to Policy 1.3 and 3.13).
- 3.2.6** Name buildings and streets after Native leaders (also applies to Policy 1.3).
- 3.2.7** Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, funding, and support of a public art program (also applies to Policy 1.3).
- 3.2.8** Add more Alaska Native stories about the sun, moon, and stars to Planet Walk (some are featured at the Sun Station and on the web, but additional stories could be added to other planet signage).
- 3.2.9** Include Native Alaskan Peoples' stories in Oscar Anderson House tour.
- 3.2.10** Establish an Alaska Native Heritage Center (ANHC) annex or kiosk in Downtown to support heritage tourism (see Policy 6.7).
- 3.2.11** Host festivals or ceremonies to celebrate the catch of the first salmon, migration of birds, and other traditional events and rituals.
- 3.2.12** Pursue Tribal Preservation Project Grants from the National Park Service to pursue interpretation of Native stories and cultural sites (also applies to Policy 4.6 and Policy 2.4).

3.3 Educate the general public, tourists, and Municipality administration about the history of Anchorage's four original neighborhoods.

- 3.3.1** Work with Anchorage School District (ASD) educators and administrators to adapt the local history module for high school students to include information about the Four Original Neighborhoods.
- 3.3.2** Work with ASD educators and administrators to develop a scavenger hunt or other activity for elementary school students focused on the Four Original Neighborhoods.
- 3.3.3** Work with university educators and administrators to incorporate historic preservation curriculum into Alaskan universities.



- 3.3.4** Develop a free guided walking tour program. There are various models of tour programs that have been applied successfully in other cities: (1) offered by a local historical society, (2) organized through the city's public library, (3) sponsored by a business improvement district, (4) offered by for-profit tour companies, or (5) a collective of independent volunteer guides who advertise on a central website. *Examples of each type of walking tour program include: (1) Jackson Hole Wyoming Historical Society and Museum's summer walking tour series, (2) San Francisco's "City Guides" program, (3) New York City's Grand Central Partnership, (4) Sandeman's New Europe, and (5) CityFreeTour.com.*
- 3.3.5** Partner with Bicycle Commuters of Anchorage (BCA) or other similar group to offer maps and bike tours of historic resources in the Four Original Neighborhoods (also applies to Policies 3.6 and 3.7). *This strategy is used by the San Francisco Bicycle Coalition, which hosts regular historic bicycle tours.*
- 3.3.6** Add information about the history of the Four Original Neighborhoods to the Anchorage Bike map (also applies to Policies 3.6 and 3.7).
- 3.3.7** Add history of Four Original Neighborhoods to the "Alaska App." Note that the "Alaska App" already includes a self-guided walking tour of Downtown, created by the Alaska Channel and the Anchorage Downtown Partnership¹ (also applies to Policies 3.6 and 3.7).
- 3.3.8** Compile a bibliography of further reading about each neighborhood, to be made available at the Log Cabin Visitor Information Center, Z.J. Loussac Public Library, local schools, and Municipality offices.
- 3.3.9** Create a multimedia display about the Four Original Neighborhoods in City Hall or Log Cabin Visitor Information Center.
- 3.3.10** Seek funding for a short, engaging film about the Four Original Neighborhoods.

See Goal #4 for more information about interested partners that promote community pride and identity.

3.4 Provide practical/hands-on training for residents and organizations about available preservation tools, maintenance tips, conservation issues, and nomination programs.

- 3.4.1** Sponsor a series of Historic Homes Workshops, teaching about entitlements or skills such as window repair. Examples of this strategy include "This Old House" TV Series on PBS, the "Heritage Houses Workshop Series" developed by the Historic Hawai'i Foundation, and the "Historic Home Workshops" hosted by the City of Napa, CA.
- 3.4.2** Host a Preservation Education lecture series, covering topics such as neighborhood history, historic preservation incentives, and historic preservation procedures and regulations.
- 3.4.3** Provide basic historic preservation training for Planning & Zoning Commission, Assembly, and Municipality staff. *The City of Paso Robles, CA provided training for its city officials and staff.*



- 3.4.4** Provide basic historic preservation training for lenders, appraisers, and code officials.
- 3.4.5** Produce a series of historic preservation pamphlets, such as “Frequently Asked Questions,” or “how to” guides to historic house maintenance. *This strategy was used successfully in San Clemente, CA.*
- 3.4.6** Produce a series of short segments focusing on preservation issues to air on public access television channels (Municipal Channel 10). *For example, the City of San Antonio, Texas sponsors a 30-minute monthly historic preservation segment called “HPTV.”*
- 3.4.7** Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.

3.5 Promote community pride and identity through storytelling and interpretation.

- 3.5.1** Create a Historic Plaque Program. Each plaque would state basic information about the building, such as its historic name, original owner’s name, and/or original construction date. The program could be administered by a local non-profit organization or the Municipality, with plaques paid for by each property owner. The cost of the plaques would vary depending on materials and design, but would likely range from \$50 to \$150 each. *Hundreds of cities nationwide use this strategy, such as San Antonio, TX (city-funded) and Pacific Grove, CA (sponsored by the Heritage Society).*
- 3.5.2** Publish a quarterly or monthly newspaper column about local history. Many years ago, Robert B. Atwood’s regular column in the Anchorage Daily News focused on history.
- 3.5.3** Share historic photographs and facts at Community Council meetings.
- 3.5.4** Integrate historic icons or photographs into streetscape furnishings, such as trashcans and benches (also applies to Policy 1.3). *For example, this strategy was used at Jack London Square in Oakland, CA, and in Anacortes, WA.*
- 3.5.5** Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals. There is already a history timeline near City Hall, but new artwork could tell neighborhood-specific stories (also applies to Policy 1.3). *The Precita Eyes Mural Program in San Francisco is a successful example of this strategy.*
- 3.5.6** Host annual Historic House Tour events, rotating among the Four Original Neighborhoods each year. Historic Denver hosts an annual house tour in Denver, Colorado, each year focused on 8-10 houses in a different historic neighborhood.



- 3.5.7** Name alleys in the Four Original Neighborhoods using historical and cultural references (also applies to Policy 1.3). Officially naming alleys provides an opportunity to honor civic leaders and enhance the pedestrian experience without the problems caused by renaming major boulevards in mature cities. Naming alleys can also assist emergency response teams, who may have trouble finding locations which have addresses on the surrounding streets, but face the unnamed alley. *For example, many alleys in San Francisco are named for local writers, such as Dashiell Hammett, Mark Twain, and the Beat writers. Similar programs have recently been enacted in Seattle and Sacramento to create an improved sense of place.*
- 3.5.8** Design interpretive signage that is weather-resistant, or mounted such that it can be removed in winter. *The Donner Summit Historical Society designed customized removable signs for Donner Summit, near Truckee, CA.*

See Policy 3.8 for implementation strategies regarding oral histories.

3.6 Take advantage of opportunities for thematic interpretation of stories across neighborhood boundaries.

- 3.6.1** Develop a mobile application or podcast to host thematic walking and driving tours (e.g. "Aviation History Tour," "Railroad History Tour," "1964 Earthquake Tour," "Alaska Native Peoples Tour," etc.).
- 3.6.2** Design iconic graphics (e.g. propellers, trains, etc.) to be installed at associated sites to alert people to significant themes.
- 3.6.3** Incorporate stories about each neighborhood into the existing trail system's paving or infrastructure to combine history and the outdoors, especially during the summer months. *The Freedom Trail in Boston, MA is a prominent example of this strategy.*

3.7 Continue to enhance and promote existing programs that celebrate history and culture (e.g. Oscar Anderson House, Anchorage Museum at Rasmuson Center, Anchorage Memorial Park Cemetery, Alaska Native Heritage Center, etc.).

- 3.7.1** Create a media campaign to draw attention to the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory and highlight promote the benefits of historic preservation.
- 3.7.2** Continue to host "Historic Preservation Day" in Anchorage (April 11, 2012, was the inaugural celebration).
- 3.7.3** Celebrate Historic Preservation Month (nationally celebrated in May) in the Four Original Neighborhoods.
- 3.7.4** Celebrate Alaska Native-American Indian Heritage Month (nationally celebrated in November) in the Four Original Neighborhoods (also applies to Policy 3.2).
- 3.7.5** Tie in more historic stories to popular events such as Fur Rendezvous, the Iditarod, and the "Slam'n Salm'n Derby" (also applies to Policy 4.2).



- 3.7.6** Organize an annual historic tour of the cemetery.
- 3.7.7** Increase Anchorage Historic Preservation Commission presence on social media websites.
- 3.7.8** Publicize the Anchorage Museum’s Homestead Exhibit online, as most of the featured homesteads were in the Four Original Neighborhoods.

3.8 Collect stories from first-generation Anchorage pioneers and Tribal Elders, and make this task an urgent priority.

- 3.8.1** Partner with local, state, and national organizations to develop and fund oral history programs. *University of Alaska at Fairbanks’ Project Jukebox is an existing oral history program, while StoryCorps and NPR partnered in the past for a project called “StoryCorps Alaska.”*
- 3.8.2** Work with Alaska Native Hospital, Southcentral Foundation, University of Alaska at Fairbanks’ Project Jukebox, the Municipality’s Health and Social Services Department, and other organizations to gather oral histories from Tribal Elders.
- 3.8.3** Encourage the Anchorage Woman’s Club or other interested community organizations to continue to record the oral histories of Anchorage residents.
- 3.8.4** Incorporate oral history projects/training into the public school system and local universities to get students to record the stories of Anchorage residents. Consider coordinating with the Alaska Humanities Forum curriculum or other educational program to accomplish this task.
- 3.8.5** Make oral histories easily accessible via podcast. *For example, oral histories gathered by the Brooklyn Historical Society (New York) and County Wexford, Ireland, are available online.*

INTERPRETING HISTORY & CULTURE ENDNOTES

¹ Alaska Channel, “Anchorage Tour: The Pioneer’s Trail.” Accessed HTTP: <http://alaska.org/anchorage-tour.htm>



4 | COMMUNITY & PARTNERSHIPS

Engage the community to participate in preservation activities and foster partnerships that will support historic preservation

Historic preservation is not a recent undertaking in Anchorage. Whether it takes the form of one homeowner restoring her own home, or a non-profit organization dedicated to the preservation of a historic site, many in the Anchorage community are currently engaged in historic preservation activities that have improved or enhanced the Four Original Neighborhoods.

Heritage groups and museums are responsible for innovative and ambitious preservation-related projects. The Alaska Railroad was complimented for its stewardship of the historic industrial district at Ship Creek. Efforts to promote and protect the heritage of Alaska Native Peoples, such as the Alaska Native Heritage Center and Anchorage Museum, were also recognized as important contributions to the community. Other preservation-minded organizations that operate locally include the Alaska Association for Historic Preservation, Cook Inlet Historical Society, and the Anchorage Woman's Club (discussed in detail in **Chapter III**). Identifying good partners for preservation in the future—especially companies and groups that are not traditionally known for historic preservation, but have overlapping interests—will be essential to accomplish the goals and policies in other chapters of the HPP (*see sidebar*).

Fostering partnerships to support historic preservation is especially important in order to secure funding and other resources. Many of the existing programs in Anchorage have used government or corporate grants to fund their efforts, and additional funding opportunities may also be available. The Certified Local Government Program, Tribal Preservation Program, Lowe's Charitable and Educational Foundation, National Endowment for the Humanities, and American Express are just a few examples of programs and organizations that offer preservation-related grant opportunities. Goal #6 (Economic Development) further discusses funding options.

In addition to building a network of public and private partners, the efforts of the community and its preservation partners should be recognized and rewarded. The Alaska Association for Historic Preservation already hosts Annual Historic Preservation Awards, and projects throughout Alaska have won awards from the National Trust for Historic Preservation, but an awards program focused on the Four Original Neighborhoods could also be developed.

Even with partners and funding, preservation in the Four Original Neighborhoods will not succeed if the community is not sufficiently engaged and invested. Raising awareness about the history of the plan area, as well providing opportunities for the public to participate in preservation activities will be key in accomplishing the goals of the HPP. In the Four Original Neighborhoods, the Community Councils already provide an opportunity for the public to be involved in neighborhood planning, and this existing structure could be leveraged and refined to serve as a source of information and a forum for discussion about preservation projects and activities.



It Takes a Village: Partners for Preservation

Preservation is a community-wide endeavor. The Four Original Neighborhoods should look to form public-private partnerships to support and fund preservation activities in the plan area. Government agencies, non-profit organizations, corporations, and community groups can all work together to make their resources available to the community. Such partners may include:

- Federal agencies
- State agencies
- Municipal programs and departments
- Preservation non-profit organizations (national, state and local)
- Alaska Native Peoples organizations (tribes, corporations, foundations)
- Neighborhood/community groups (including Community Councils)
- Business organizations/networks
- Corporations and local businesses, even those not traditionally known for historic preservation
- Educational institutions (school districts, universities)
- Museums

See **Appendix L: Partners for Preservation** for a list of organizations and groups—which is by no means exhaustive or exclusive—mentioned during the HPP Public Outreach process that might be good partners for preservation.

PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

4.1 Identify partners at the federal, state, and local levels to support historic preservation and cultural resource awareness.

4.1.1 Create and maintain a directory of potential preservation partner organizations, including contact information or website.

4.1.2 Follow the lead of Alaska Association for Historic Preservation and establish partnerships between other organizations and the National Trust for Historic Preservation through the “Partners in the Field” program.

4.1.3 Assign HPP implementation tasks to preservation-minded organizations.

4.1.4 Collaborate with Alaska Native Peoples organizations (tribes, corporations, and foundations) on preservation activities in the Four Original Neighborhoods.

4.1.5 Create and manage a list of Alaska Native Peoples groups to collaborate on preservation and interpretive efforts. This list would be maintained by the Municipality, and guided by the Anchorage Historic Preservation Commission.

4.1.6 As economic development strategies are designed, empower organizations to implement these strategies in the Four Original Neighborhoods. For example, empower the Anchorage Downtown Partnership, Ltd. to implement development strategies for Downtown.

4.2 Reach out to organizations and companies with indirect or non-traditional connections to preservation.

4.2.1 Combine cultural and historic preservation awareness with other Anchorage events and organizations.¹ (also applies to Policy 3.7).

4.2.2 Form networking opportunities with real estate professionals, developers, architects, and historic preservation groups. Real Estate & Construction Networking, a San Francisco Bay Area group, is an example of an organization that offers networking opportunities.

4.2.3 Create local retail programs to benefit the rehabilitation of a particular historic building type or geographic location (neighborhood). *For example, SaveMart, a Sacramento, CA supermarket chain sponsored a campaign to raise funds to keep public pools open in Sacramento.*



4.3 Encourage collaboration on preservation projects and programs among a variety of local groups.

- 4.3.1** Form a Historic Homeowners' Association.
- 4.3.2** Develop preservation partnerships between Federal and State historic preservation agencies and staff, Alaska Native Peoples representatives, and the Municipality to ensure a common message among the agencies, improve communication, and leverage community-wide cultural and historic preservation efforts.
- 4.3.3** Empower local groups through guidance and training in effective public comment (e.g. letters, review processes, testimony, etc.).
- 4.3.4** Create an educational program for community-based organizations that includes materials regarding the benefits of historic preservation.

4.4 Recognize and reward groups and individuals whose activities promote preservation and exemplify proper stewardship of historic resources.

- 4.4.1** Create an awards program (or expand upon the Alaska Association for Historic Preservation's Annual Historic Preservation Awards) to recognize good stewards of historic resources in the Four Original Neighborhoods. This could be combined with the Historic Plaque Program (Policy 3.5).
- 4.4.2** Host an annual gala or awards ceremony to celebrate historic preservation and reward those who have been integral in the movement in Anchorage.
- 4.4.3** Offer discounts for advertising, premier listing for events, etc. to recognize the role that groups have in supporting historic preservation.

4.5 Utilize networks and contacts from partner organizations to promote and educate.

- 4.5.1** Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.
- 4.5.2** Use Anchorage Downtown Partnership, Ltd., Building Owners & Managers Association (BOMA), Community Councils, and other community groups to educate property and business owners about available preservation programs and incentives.
- 4.5.3** Build a database of historic preservation practitioners.
- 4.5.4** Ensure tourist-based organizations have access to information and publicize Anchorage heritage in their programs.



4.6 Identify and implement potential funding sources and grant opportunities for preservation.

- 4.6.1** Create and maintain a directory of potential preservation-related grants and funding sources, including any application requirements or restrictions.
- 4.6.2** Pursue preservation grants offered through the Lowe’s Charitable and Educational Foundation, Scenic Byways, Certified Local Government, National Endowment for the Humanities, American Express Historic Preservation Partners program, and other foundations and organizations for preservation projects in Anchorage’s Four Original Neighborhoods.
- 4.6.3** Fundraise through sponsorships, silent auctions, and donations at an annual historic preservation gala (see 4.4.2).
- 4.6.4** Leverage Anchorage’s Preserve America status to obtain Federal funding for historic preservation projects in the plan area (Note that Preserve America grants are not being offered in FY2012).

See Goal #6 for additional implementation strategies related to funding and economic development.

4.7 Use each neighborhood’s community center to support preservation activities.

- 4.7.1** Install interpretive displays in each neighborhood’s existing community center that highlights local history.
- 4.7.2** Designate and utilize a historic building in each neighborhood as a community meeting place to supplement existing community centers. Neighborhood organizations may use the building (landmark) as a symbol of the organization, to fundraise, etc.
- 4.7.3** When building new community centers, consider incorporating neighborhood characteristics or traditional vernacular forms to celebrate history and ensure context-sensitive design. For example, Quonset huts or log cabins could be used as inspiration for the design of a new community center in one of the Four Original Neighborhoods.
- 4.7.4** Combine uses of neighborhood community centers. “Co-work spaces,” a special type of shared mixed-use work space, have been successful in places like Nedspace in Portland, OR and Working Village in Santa Monica, CA. A similar concept could be applied to community centers in the Four Original Neighborhoods.



4.8 Refine roles and responsibilities of Community Councils to create a forum for discussion of preservation.

- 4.8.1** Make information about preservation projects and activities available to the public through Community Councils and other community organizations.
- 4.8.2** Offer basic historic preservation training for each Community Council member.
- 4.8.3** Improve and maintain communication between the Community Councils and the Anchorage Historic Preservation Commission (AHPC).

COMMUNITY & PARTNERSHIPS ENDNOTES

¹ "2012 Anchorage Events You Don't Want to Miss," Available HTTP: <http://www.anchorage.net/2012-Anchorage-events>



5 | GROWTH & CHANGE

Manage growth and change to historic neighborhood elements and character through development and implementation of the Municipality-Wide Historic Preservation Plan, the HPP, and Neighborhood and District plans. Adopt relevant policies, regulations, and best practices that will support and reinforce historic character and historic preservation goals, and that will aid in mitigating transportation, infill, redevelopment, or other large infrastructure projects that do not support neighborhood character.

One of the primary purposes of the Anchorage Original Neighborhoods Historic Preservation Plan is to provide solutions that will help balance future growth and change in the Four Original Neighborhoods with historic preservation goals. But this document is not the first to conceive of a vision for these neighborhoods: the Anchorage Original Neighborhoods Historic Preservation Plan supports and builds upon existing growth and change management plans for the Municipality of Anchorage and its neighborhoods. The Anchorage 2020 Anchorage Bowl Comprehensive Plan identified a preferred growth strategy for Anchorage. This preferred strategy, the Urban Transition Scenario, promotes increased density Downtown; transitional, mixed-use development in the older neighborhoods; and preservation of the suburban and rural character of South Anchorage (see sidebar). Other plans and ordinances that guide growth and change in the Original Neighborhoods include: Title 21 of the Anchorage Municipal Code, and neighborhood-specific plans like the Downtown Comprehensive Plan and draft Government Hill Neighborhood Plan (GHNP) and Fairview Neighborhood Plan.

Anchorage 2020 and the Urban Transition Scenario

The **Urban Transition Scenario** was selected as the preferred growth scenario for Anchorage in the Anchorage 2020 Anchorage Bowl Comprehensive Plan. In this scenario:

Downtown, Midtown, and older in-town neighborhoods develop a more intensive urban character. Initiatives to foster more intense mixed-use development and neighborhood renewal in the northern half of the Bowl are introduced. Suburban/rural neighborhood character in South Anchorage is retained.¹

The Anchorage Original Neighborhoods Historic Preservation Plan supports this vision through the development of historic preservation policies for neighborhoods and the Municipality.

The policies and implementation strategies in this chapter demonstrate how historic preservation can further strategic goals for development in the Four Original Neighborhoods. Based on preservation best practices, the policies promote development that is respectful of historic and cultural properties and neighborhood character. As the Washington State Historic Preservation Guidebook explains, preservation planning brings predictability to growth and change:

When a change in land use is proposed for a site where cultural resources may be present, a historic preservation plan brings predictability and consistency to the development process. Goals, policies, and action statements regarding cultural resources serve notice to everyone as to the local priorities and public intentions towards these resources. A plan that identifies and evaluates properties or districts as historically significant provides specific direction for appropriate development. For local elected officials, planners, developers, property owners, and other interested citizens, there is immense value in having this predictability built into the development process. As a result, possible delays, surprises, and controversies can be identified early and avoided.¹



But policies are not enough. As discussed under “Community and Partnerships,” it is important to identify who leads the growth management policies described in this chapter. Local groups are encouraged to be proactive in the management of development and change in their neighborhoods. The ability of the neighborhood to effectively participate, review, and comment on proposed projects is critical to responsible development. Establishing a formal neighborhood-level review process that includes a plan for public participation ensures that residents have the ability to be heard (*see sidebar*). Additional guidance and training programs could empower residents to effectively review and comment on growth and change. A straightforward, simple review process could also facilitate better communication and cooperation among residents known for their “frontier spirit” or independence. The policies and implementation strategies in this chapter strongly correlate to those proposed in Goal #7: Procedures & Regulation.

“Responsible” development is difficult to define and may vary; therefore, the “responsible” development referenced in this module stems directly from public comments received for the plan area. Residents would like to see the existing character of their neighborhoods reinforced by encouraging re-use of historic buildings, as well as thoughtful design of infrastructure (utilities, alleys, street amenities, and streetscape improvements). Concerns about demolition of and inappropriate alterations to historic buildings, transportation projects that threaten historic resources, and urban sprawl were also expressed during the public outreach process for the HPP. Although each neighborhood has a slightly different vision for growth and change, the “Growth and Change” policies in this chapter address the types, sizes, locations, and densities of development applicable across all four original neighborhoods. Neighborhood-specific recommendations—especially relative to commercial development—are discussed in **Chapter VII**.

Whether a proposed project involves open space, infrastructure, or buildings, the “Growth and Change” policies presented here demonstrate how historic preservation can influence the outcome. Open space is legally defined as undeveloped land that is protected from development by legislation; however, the term may also be more loosely used to describe parks or “green space” and the landscape of an urban environment, which may include underutilized or vacant lots. Infrastructure is generally defined as a large scale public system, service, or facility including power and water systems, public transportation, telecommunications, and roads. Growth strategies address projects large and small, from defining the public review process to establishing limits and redesign of surface parking lots.

Planning for Transportation: Context Sensitive Solutions

Transportation and infrastructure projects can be threatening to a community’s quality of life and its historic resources, if the project is not planned properly. In recent years, highway designers and administrators have learned that they must be more careful about how transportation affects communities. One solution is “Context Sensitive Solutions,” an approach that advocates for cooperation between stakeholders and decision-makers through all stages of the transportation planning and design process. According to the Federal Highway Administration (FHWA):

“Context Sensitive Solutions is a collaborative, interdisciplinary approach to project development, involving all stakeholders at the earliest phase, to ensure that transportation projects are in harmony with communities and preserve environmental, scenic, aesthetic, and historic resources while maintaining safety and mobility. It involves taking into consideration the land use and environment adjacent to the roadway when planning and designing a project so as to make the improvement blend in with the surrounding community.”¹

The Municipality of Anchorage built upon this FHWA guidance to prepare its own “Strategy for Developing Context Sensitive Transportation Projects,” which was adopted by the Assembly in 2008.



PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

5.1 Foster the preservation and promotion of the unique characteristics of each of the four original neighborhoods by developing policies and ordinances that support each neighborhood's goals.

- 5.1.1 Develop projects that will assist in retaining or enhancing historic neighborhood character and uses that will enhance and preserve quality of life, safety, connections to trails and open space, and walkability.
- 5.1.2 Avoid or mitigate projects that threaten the unique characteristics of the Four Original Neighborhoods (see Policy 5.6).
- 5.1.3 Use the Community Councils to complete a review of Municipality-owned buildings to determine whether there are resources that could be re-purposed for wider community use, such as the fire station in Government Hill and the Pioneer Schoolhouse in Downtown.
- 5.1.4 In Alaska, the municipalities of Anchorage, Juneau and the Matanuska-Susitna Borough have all adopted LEED standards for the new buildings owned by or leased to the municipality; work closely with the local Alaska Cascadia Branch LEED Chapter to expand this standard to infill development in the Four Original Neighborhoods.²

5.2 Address "Growth & Change" issues at a neighborhood-specific level by engaging the local community.

- 5.2.1 Empower local groups through guidance and training in effective public comment (e.g. letters, review processes, testimony, etc.) (see Policy 4.3). *Many cities and agencies have prepared tips to help the public maximize their input, such as National Oceanic and Atmospheric Association (NOAA)'s "Tips for Submitting Effective Public Comments."*³
- 5.2.2 Create a formal neighborhood-level review process for infrastructure and development projects. The review process may include a checklist of project considerations (need for the proposed project, design, etc.) for the community to study. *In 2008, the Municipality of Anchorage prepared a Strategy for Developing Context Sensitive Transportation Projects, which outlines a project development process that promotes cooperation of stakeholders and decision-makers. This approach could easily be expanded to the Four Original Neighborhoods.*
- 5.2.3 Require large-scale projects to prepare a Neighborhood Outreach/Participation Program to handle "Growth & Change" issues when they arise. *An example of this strategy is a guidebook prepared by the Georgia Department of Community Affairs.*⁴
- 5.2.4 Educate each neighborhood about the need for cooperation when trying to implement responsible growth and change within the plan area. This could occur via written materials, or announcements through the Community Councils.



5.3 Make the improvement of Anchorage’s historic core—an urban downtown surrounded by historic residential neighborhoods—into the city’s top priority.

- 5.3.1** Execute the “Urban Transition” vision of *Anchorage 2020: Anchorage Bowl Comprehensive Plan*. This vision allows Downtown, Midtown, and older in-town neighborhoods to develop a more intensive urban character, which will also result in the preservation of each neighborhood’s historic character.
- 5.3.2** Coordinate with the State of Alaska’s and Municipality’s economic development vision.⁵
- 5.3.3** Implement the strategies for downtown revitalization outlined in the *Downtown Comprehensive Plan* (2007).
- 5.3.4** Create weekly or monthly events that draw Alaskans to the Four Original Neighborhoods: movies in the park in the summer sponsored by local businesses, restaurant week in the winter, beer festivals, etc.

5.4 Limit the amount of surface parking and utilize underground parking and/or parking garages to avoid impacts to the historic character of the streetscape, where possible.

- 5.4.1** Analyze parking demands to determine the need/location/size of parking garages in the neighborhoods.
- 5.4.2** Create design guidelines that address parking structures and encourage integration of the garages as unobtrusively as possible into the neighborhoods (See Strategy 5.7.2).
- 5.4.3** Analyze seismic issues to identify potential locations and structural requirements for safe underground parking lots.
- 5.4.4** For large, high-density new construction projects in the Four Original Neighborhoods, require that parking requirements be met through structured or underground parking, rather than surface parking.
- 5.4.5** Redesign existing surface parking lots to reintroduce native vegetation.

5.5 Design and implement infrastructure projects (public utilities, transportation, etc.) that support and enhance neighborhood character.

- 5.5.1** Identify examples of “successful” infrastructure projects in Anchorage and elsewhere and use these to define characteristics desirable for future projects.
- 5.5.2** Ensure that the design of infrastructure projects respects the historic street grid of the Four Original Neighborhoods.
- 5.5.3** Retain historic functions of alleys.
- 5.5.4** Establish design guidelines that address the infrastructure of each neighborhood (See Goal #7).



5.6 Mitigate to the greatest extent possible any transportation and infrastructure, redevelopment, and infill projects, whether large or small, that does not enhance and support the existing neighborhood character, or does not follow proposed and adopted preservation plans for that neighborhood. This includes projects such as the Knik Arm Crossing, Highway-2-Highway, Ingra/Gambell connector, A/C couplet.

5.6.1 If impacts to neighborhood character are identified, implement some of the strategies in the HPP to mitigate the negative effects.

See Policy 5.2 for implementation strategies that promote community engagement and responsible development.

See Goal #7 for a discussion of appropriate procedures and regulations that can help mitigate projects.

GROWTH & CHANGE ENDNOTES

¹ Washington State Department of Community, Trade and Economic Development. *Historic Preservation: A Tool for Managing Growth*. Growth Management Services: June 2005. Available HTTP:

<http://www.dahp.wa.gov/sites/default/files/Historic%20Preservation%20Guidebook%20Final.pdf>

² Available HTTP: <http://cascadiagbc.org/branches/alaska-branches/alaska-1>

³ NOAA Fisheries Service, Alaska Regional Office. "Tips for Submitting Effective Public Comments." Available HTTP: <http://www.fakr.noaa.gov/prules/effectivecomments.pdf>

⁴ Georgia Department of Community Affairs. "Planning for Community Involvement: Guidebook for Citizens and Local Planners". Available HTTP:

<http://www.dca.state.ga.us/development/planningqualitygrowth/programs/downloads/guidebooks/PlanningCommunityInvolvement.pdf>

⁵ "Access to the Future," Alaska Department of Community and Economic Development (2003). Available HTTP: <http://www.commerce.state.ak.us/dca/pub/AccessDec03.pdf>



6 | ECONOMIC DEVELOPMENT

Provide incentives for historic preservation while fostering a healthy local economy

Historic preservation and economic development are not mutually exclusive policy goals, and the Anchorage Original Neighborhoods Historic Preservation Plan considers how these goals can work together. There are many opportunities to provide incentives for historic preservation while fostering a healthy economy.

In fact, historic preservation is itself an economic development strategy because various preservation-related financial and programmatic incentives are available to encourage smart economic growth. For example, heritage tourism is an economic development tool that is rooted in the interpretation of local history and culture (see Goal #3 for more information about interpretive programs). The National Trust for Historic Preservation defines the term “heritage tourism” as “traveling to experience the places and activities that authentically represent the stories and people of the past and present. It includes historic, cultural, and natural resources.” Partners in Tourism: Culture and Commerce, a nationwide coalition of national and federal agencies that promotes heritage tourism, explains:

Tourism is a powerful economic development tool. Tourism creates jobs, provides new business opportunities and strengthens local economies. When cultural heritage tourism development is done right, it also helps to protect our nation’s natural and cultural treasures and improve the quality of life for residents and visitors alike.

Linking tourism with heritage and culture can do more for local economies than promoting them separately. That’s the core idea in cultural heritage tourism: save your heritage and your culture, share it with visitors, and reap the economic benefits of tourism. [...] Perhaps the biggest benefit of cultural heritage tourism is that opportunities increase for diversified economies, ways to prosper economically while holding on to the characteristics that make communities special.¹

But heritage tourism cannot happen without a commitment to preservation: the Municipality and the Anchorage community must ensure that the desire to develop and modernize in order to accommodate increased tourism does not destroy the very qualities that attract visitors in the first place. Thus, just as it is important to protect the natural environment that draws so many visitors to Alaska, it is essential to protect the heritage of the Four Original Neighborhoods to allow heritage tourism to benefit the city.

In addition to heritage tourism and other such programs, many historic preservation-related financial incentives are currently available to fund rehabilitation projects and encourage economic development. A common misconception is that preservation is too costly and prevents economic development, but all of these financial incentives instead suggest that preservation and economic development are inextricably linked. Successful historic preservation programs in other states have taken advantage of federal and state grants, such as Historic Preservation Restoration Grants, Downtown Revitalization Grants, and Certified Local Government (CLG) Grants. Other federal and state incentives are currently available in Anchorage, but are underutilized, including Federal Rehabilitation Tax Credits, Alaska State Historical District Revolving Loan Fund, New Markets Tax Credits, low-income housing tax credits, and energy credits.



The Economics of Preservation

“The good news is historic preservation is good for the economy. In the last fifteen years dozens of studies have been conducted throughout the United States, by different analysts, using different methodologies. But the results of those studies are remarkably consistent — historic preservation is good for the local economy. From this large and growing body of research, the positive impact of historic preservation on the economy has been documented in six broad areas: 1) jobs, 2) property values, 3) heritage tourism, 4) environmental impact, 5) social impact, and 6) downtown revitalization.”

– PlaceEconomics, in *Measuring the Economics of Preservation: Recent Findings* (2011). Available online at http://www.placeeconomics.com/wp-content/uploads/2012/02/economic-impacts-of-hp_summary.pdf

At the local level, Anchorage has the same problem: the implementation strategies in Anchorage 2020—many of which are powerful preservation tools—must be established via local enabling legislation in order to be used. New local incentives may also be created to rehabilitate historic buildings, signage, or storefronts, and the Municipality may choose to partner with local lending institutions to create such programs. The Anchorage HPP encourages getting the word out to the general community about the various financial incentives that are already available, as well as creating a robust package of locally officered incentives.

Indeed, the Anchorage community wishes to preserve existing affordable housing and small businesses within the Four Original Neighborhoods and encourage new small businesses and affordable housing via smart growth. Community members in the South Addition have expressed a desire to retain existing scattered corner businesses and provide more corner businesses throughout the neighborhood, while Fairview residents want a restored commercial corridor and Government Hill wants a preserved and reinvigorated commercial hub. Again, combining existing federal affordable housing and small business assistance programs with new local policies for the plan area will certainly help to accomplish these goals.

A wide range of preservation-related economic development policies is presented below, and not all must be adopted. It is the task of the Municipality, in partnership with community members, to determine which initiatives will best accomplish the goals of both historic preservation and economic development in the Four Original Neighborhoods.

PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

6.1 Create and promote a comprehensive package of policy and financial incentives for historic preservation projects.

6.1.1 Provide the public with a Municipality staff contact and/or assigned AHPC member for expertise and guidance about how to use complex tools and incentives. This person(s) could hold “office hours” at the planning counter to assist the public. *For example, preservation planners in San Francisco, CA hold office hours daily at the Planning Information Counter.*

6.1.2 Compile information about all available policy and financial incentives into a central, publicly accessible location. Provide links to these incentives on the AHPC website.



- 6.1.3** Create an “incentives checklist” to make it easy for property owners to take advantage of a combination of available options. *The Maine Development Foundation’s Downtown Center (state coordinator for the National Trust’s Main Street Program) offers a Historic Preservation Checklist.*²

See Implementation Strategies for Goal #7 for a discussion of policy and procedural incentives that could be included in the package.

6.2 Implement historic preservation incentive programs and strategies presented in Anchorage 2020: Anchorage Bowl Comprehensive Plan.

- 6.2.1** Implement a Conservation Easement Program. In *Anchorage 2020*, easements are mostly discussed relative to open space, but easily apply to historic properties, too. Façade Easements could be held by the Municipality or AAHP. In addition to Façade Easements, Covenants or Deed Restrictions are another type of legal agreement that can protect historic resources.
- 6.2.2** Implement a Transfer of Development Rights (TDR) program. Development rights to be transferred could include height and/or floor-area-ratio. In order for this program to be effective, enabling legislation would need to be adopted. The ordinance should designate sending and receiving areas, and should also include a demolition disincentive.
- 6.2.3** Create a Tax Increment Financing (TIF) program. TIF can be leveraged as a preservation tool when TIF funds go towards rehabilitation projects.

See Policy 7.4 for a discussion of Overlay Zones, another strategy presented in Anchorage 2020.

6.3 Combine new preservation tools and incentives with existing programs (e.g. New Markets Tax Credits, low-income housing tax credits, energy credits, etc.).

- 6.3.1** Utilize the existing Alaska State Historical District Revolving Loan Fund, especially on 4th Avenue.
- 6.3.2** Work with the State Office of Historic Preservation to take advantage of the 20% Federal Rehabilitation Tax Credit (income-producing properties listed in or eligible for NRHP can receive this credit if the project meets the Secretary of the Interior’s Standards for Rehabilitation).
- 6.3.3** Work with the State Office of Historic Preservation to take advantage of the 10% Federal Rehabilitation Tax Credit (non-residential properties constructed before 1936 and *not* listed in or eligible for NRHP can receive this credit).
- 6.3.4** Encourage developers to apply for New Markets Tax Credit Program (NMTC).
- 6.3.5** Encourage developers to apply for Low-Income Housing Tax Credits (LIHTC) (also applies to Policy 6.6).
- 6.3.6** Coordinate with other Municipality departments to leverage Community Development Block Grants (CDBG) for preservation projects in the Four Original Neighborhoods.



- 6.3.7** Encourage public-private partnerships with existing organizations and agencies to manage historic properties in the plan area. *The joint administration of Historic Jamestowne, Virginia, by Preservation Virginia and the National Park Service is a successful example of this strategy.*
- 6.3.8** Work with the Alaska Film Office to purchase Alaska Film Industry Tax Credits to offset rehabilitation costs and attract film and TV projects to historic buildings in the Four Original Neighborhoods.³
- 6.3.9** Collaborate with the Heritage Land Bank or consider using the existing Anchorage Historic Preservation Fund for the Municipality to buy and lease historic buildings in the Four Original Neighborhoods.
- 6.3.10** Take advantage of the existing “Deteriorated Property Ordinance” (Anchorage Municipal Code §12.35) to rehabilitate historic buildings in the Four Original Neighborhoods. In 2009, this ordinance was amended by the Assembly (AO No. 2009-74) to provide for waiver of certain municipal fees in exchange for fixing the property. The updated ordinance also allows applicants to defer payment of taxes on the deteriorated property for up to five years as an economic development incentive.

6.4 Establish local and statewide economic development tools to promote historic preservation.

- 6.4.1** Offer tax abatement or exemption for preservation projects (i.e. freeze the pre-rehabilitation value of a property) to encourage development. *Examples of such programs include: (1) California Mills Act, a 10-year contract, with property valued at pre-rehabilitation appraisal in exchange for continued preservation of property; (2) Washington State Special Valuation Law, a 10-year special valuation period where property taxes will not reflect substantial improvements made to the historic property; (3) Honolulu Historic Residential Real Property Tax Exemption, where owners pay only the minimum real property tax; and (4) City of San Antonio Local Tax Exemption, which provides two options: property taxes frozen at pre-rehabilitation value for 10 years, or no property taxes owed for first five years after rehabilitation, and taxes are assessed at 50% of post-rehabilitation value for second five years.*
- 6.4.2** Establish a Historic Preservation Restoration Grant Program to fund rehabilitation projects (especially façade improvements). This program could be funded through the existing Anchorage Historic Preservation Fund or other Municipality budget allocation. In some other states, similar programs require a 50% cash match from the grantee. *For example, the Arkansas SHPO offers grants of up to \$10,000 to fund small projects that restore integrity (e.g. remove non-historic siding) and make a property eligible for NRHP, or \$10, 000 or more for NRHP-listed properties owned by non-profit organizations.*
- 6.4.3** Offer Storefront Micro Loans (less than \$5K, fixed rate loan) to install signage and improve historic storefronts. The Municipality should consult with local lenders to create such a program. (also applies to Policy 6.6) *Salt Lake City, UT has used this strategy successfully.*
- 6.4.4** Offer Low-Interest Loans and/or Loan Guarantees to finance qualified rehabilitation projects. The Municipality should consult with local lenders to create such a program (also applies to Policy 6.6).



- 6.4.5** Build an endowment or trust held by a non-profit organization (such as AAHP) that could offer loans or other aid to property owners pursuing preservation projects.
- 6.4.6** Work with the Alaska Film Office to promote historic buildings in the Four Original Neighborhoods for film locations. Revenue generated from filming fees would be directed back into the historic building inventory for preservation/maintenance activities. *For example, the Government Services Administration (GSA) uses film revenues as a building management tool.*⁴

6.5 Leverage state and federal funds to support local interests in historic and cultural preservation programs and projects.

- 6.5.1** Consult the Advisory Council for Historic Preservation (ACHP) to identify federal financial assistance programs available for preservation projects.
- 6.5.2** Apply for Federal Stimulus Grants to fund preservation projects in the Four Original Neighborhoods. (Visit www.grants.gov and www.recovery.gov for options.)
- 6.5.3** Channel federal funds (FHWA, HUD, etc.) through the Section 106 process with public participation to ensure appropriate treatment of historic properties in the event of infrastructure improvements.

6.6 Preserve and encourage housing affordability and small businesses by repurposing historic buildings into mixed-use or higher density housing and commercial neighborhood opportunities.

- 6.6.1** Provide technical preservation assistance to small business owners, including informational brochures targeted at business owners or “office hours” at preservation organizations or the Municipality to learn about incentives.
- 6.6.2** Collaborate with the Department of Health and Human Services to add provisions for rehabilitation and preservation to the Municipality’s existing affordable housing programs.

See Implementation Strategies for Policy 6.4.

6.7 Encourage heritage tourism as an economic development strategy.

- 6.7.1** Develop, maintain, and implement a public outreach program for heritage tourism with community partners, tourism-based organizations, and the Anchorage Historic Preservation Commission.
- 6.7.2** Ensure tourism-based organizations have access to information and publicize Anchorage heritage in their programs.
- 6.7.3** Develop programs in the plan area that focus on Alaska Native Peoples’ history and culture, as surveys have shown that Anchorage tourists are interested in such programs.
- 6.7.4** Apply for “All-American City” Award or other similar program annually.



- 6.7.5** Promote Anchorage’s status as a “Preserve America” community through signage and other materials. (Note that Preserve America Grants are not being offered in FY2012.)

See Goal #3 for additional implementation strategies related to interpretive programs and education.

See Policies 2.2 and 4.5 for additional implementation strategies related to promotion of historic places.

6.8 Develop metrics that quantify the effects of preservation on the local economy.

- 6.8.1** Conduct a market analysis to find the highest and best use for underutilized historic buildings.
- 6.8.2** Conduct a cost-benefit analysis of Municipality-owned historic buildings, especially vacant buildings (also applies to Goal #2).
- 6.8.3** Conduct a cost-benefit analysis of privately-owned historic buildings for the purpose of identifying appropriate upgrades to historic buildings, with a focus on maintaining buildings in a harsh arctic environment.
- 6.8.4** Undertake an economic impacts and benefits study focused on quantifying the effects of historic preservation activities in the plan area. *Leading preservation economist Donovan Rypkema prepared a paper for the AHCP entitled “Measuring Economic Impacts of Historic Preservation” (2011) analyzing the benefits of historic preservation.*
- 6.8.5** Establish a benchmarking program to collect relevant statistics and monitor the progress of preservation program. *For example, the City of San Antonio, TX discusses the details of creating a benchmarking program in their San Antonio Strategic Historic Preservation Plan (2009).*
- 6.8.6** Compile case studies of other cities’ successful preservation metrics, to be made available to the public, developers, and other preservation partners. Refine and develop meaningful information connecting successes in other cities to elements available in Anchorage.

ECONOMIC DEVELOPMENT ENDNOTES

¹ Partners in Tourism: Culture and Commerce, “Getting Started: How to Succeed in Cultural Heritage Tourism,” Cultural Heritage Tourism. Available HTTP: <http://www.culturalheritagetourism.org/howtogetstarted.htm>.

² Maine Development Foundation, “Maine Downtown Center Historic Preservation Checklist.” Available HTTP: <http://www.mdf.org/documents/MaineDowntownCenterHistoricPreservationChecklist.pdf>

³ Alaska Film Office. Available HTTP: <http://www.film.alaska.gov/>

⁴ U.S. General Services Administration, “Filming On Location.” Available HTTP: <http://www.gsa.gov/portal/content/101542>.
U.S. General Services Administration, “Building Manager Tools.” Available HTTP: <http://www.gsa.gov/portal/content/104831>



7 | PROCEDURES & REGULATION

Implement and enforce historic preservation policies and review procedures, and resolve conflicts between preservation and existing regulations

Anchorage's Four Original Neighborhoods must address the practical aspects of implementing and enforcing historic preservation policies. Identifying and resolving conflicts between historic preservation and building codes, zoning codes, municipal ordinances, and state laws are essential.

Anchorage residents and staff of local, state, and federal agencies are looking for policy tools that will make historic preservation goals easier to achieve. Such tools may include creating design guidelines to standardize improvements and developing historic preservation-related overlay zones (see sidebar). Other procedural tools may consist of securing funding and administrative support from the Municipality, establishing an official local historical register and criteria for evaluating the significance of individual resources and historic districts, and including Alaska Native Peoples more regularly in the planning process.

Developing procedures and regulations will require coordinating the HPP with other planning efforts, which may include revisiting and reactivating previous preservation plans and historic preservation-related ordinances from the 1980s. Such coordination may also involve developing a cohesive Historic Preservation module in Title 21 of the Anchorage Municipal Code, which is presently being amended. A module in Title 21 can be a powerful tool in supporting and regulating historic preservation goals and policies.

The Anchorage Historic Preservation Commission (AHPC) is responsible for administering the Municipality's current historic preservation program and has been doing commendable work. As the Municipality moves its historic preservation agenda forward, it must clarify the roles of the AHPC and the Community Councils in the implementation of procedures and regulations, including their roles in carrying out this Historic Preservation Plan for Anchorage's Four Original Neighborhoods. As part of defining these roles, all parties must understand the boundaries of and regulatory differences between historic districts, individual historic resources, and the general neighborhood.

Because the historic built environment of the Four Original Neighborhoods is special to Anchorage residents, these areas may require more regulation and coordination of procedures, compared to elsewhere in the Municipality, to ensure that those treasured qualities are maintained. However, the municipal staff and members of the community will need to think carefully about how to balance this need for regulation with the independent "frontier spirit" that many Alaskans possess by deciding which policies should be voluntary and which should be mandatory in each neighborhood.

The seven goals outlined in this HPP are more or less organized from "soft" qualitative concepts to "solid" regulation-based concepts, and so this "Procedures and Regulations" chapter addresses the most authoritative policies. However, it is important to keep in mind that policies relating to previous goals may also require the establishment of processes, procedures, and regulations.



Overlay Zoning

Overlay zoning is a regulatory tool that creates a special zoning district, placed over an existing base zone(s), which identifies special provisions in addition to those in the underlying base zone.

The overlay district can share common boundaries with the base zone or cut across base zone boundaries. Regulations or incentives are attached to the overlay district to protect a specific resource or guide development within a special area.

PLAN AREA POLICIES & IMPLEMENTATION STRATEGIES

7.1 Establish a mechanism for implementing this Historic Preservation Plan for Anchorage's Four Original Neighborhoods.

7.1.1 Create an Implementation Task Force composed of strategic advisors representing the various parties committed to the implementation strategies.

7.1.2 Prepare an Annual Report to measure the progress of the HPP implementation strategies

See Goal #4 for a discussion of potential historic preservation partners.

7.2 Establish procedures for reviewing and permitting actions involving historic properties.

7.2.1 Hire or assign a dedicated Municipality Preservation Planner / Cultural Resource Specialist who meets the *Secretary of the Interior's Professional Qualifications Standards*. This strategy is supported by previous enabling legislation: AO 2006-175, the ordinance governing the Anchorage Historic Preservation Commission, suggests that "the Director of the Office of Economic and Community Development shall appoint an Historic Preservation Officer."

7.2.2 Ensure that planning staff and building officials are knowledgeable of historic preservation practices. (See Policy 3.4 for suggestions about training opportunities.)

7.2.3 Add a "historic preservation review" checkbox to planning and building permit applications. This would check to see if historic resources listed in the Consolidated Historic Resources Inventory Database are present at the subject property, and if so, will make sure appropriate review procedures are followed. Information currently required in building permit applications is outlined in AMC 23.10.104.6.

7.2.4 Amend Anchorage Municipal Code as necessary to allow design review of proposed projects involving historic resources in the Four Original Neighborhoods, using the *Secretary of the Interior's Standards* and/or design guidelines.

When structuring this design review process, consider the following:

- Who conducts this review? e.g. AHPC, Community Councils, Municipality staff, or other body?
- What types of resources are subject to review? e.g. National Register-listed, local landmarks, or all properties greater than 50 years of age?



- What actions trigger this review? e.g. Demolition, relocation, or all exterior changes?
- How is this review enforced? e.g. Voluntary, mandatory, or in combination with financial incentives?

7.2.5 Enact “Demolition Delay Review” in the Four Original Neighborhoods, at least as an interim measure while a comprehensive design review structure is being created. The purpose of this process is to allow time for consideration of alternatives to demolition, such as restoration, relocation, ownership transfer, or architectural salvage. Demolition Delay is an administrative process that creates a predictable waiting period during which approval of a demolition permit is delayed; public notices and/or a public hearing would be required in order to allow the community an opportunity to consider other solutions or document the property prior to demolition. *Other cities that have enacted this strategy include Portland, OR (Zoning Code 33.445.810), Boston, MA (Zoning Code Article 85, Chapter 665), Chicago, IL, Fort Worth, TX, and Boulder, CO, among others.*

7.2.6 Clearly define roles of the Historic Preservation Commission, Community Councils, and other entities in historic properties review process.

7.2.7 Ensure Alaska Native Peoples have an opportunity for involvement, if desired (see Policy 7.8).

See Policy 2.3 for implementation strategies regarding procedures and regulations for stored or moved buildings.

7.3 Create, populate, and maintain an official local register or inventory of historic resources.

7.3.1 Work with the Anchorage Historic Preservation Commission (AHPC) and the State Historic Preservation Office (SHPO) to develop a set of locally-approved criteria for nomination of historic places. It will be important for the local criteria to allow for designation of not only buildings, but also landscapes, trails, places, and non-traditional resource types that are significant to the community. The “Municipality-Wide Historic Preservation Plan” currently being developed by the AHPC will provide the draft criteria for consideration.

7.3.2 Consider a tiered local register, which would allow for a hierarchy of both significance and protections. Such a register could include Anchorage Landmarks (listed in the National Register and receives maximum protection), Anchorage Resources (significant at the local or neighborhood level, and eligible for special consideration in the planning process), and Anchorage Districts (groups of historic resources, with controls on infill construction). AO 2006-175, the ordinance governing the Anchorage Historic Preservation Commission, already discusses a tiered approach to a local register, allowing the AHPC to “review applications for designation of Historic Properties, Historic Resources, or Historic Districts.”

7.3.3 Create a program to populate the local register. Consider working with Alaskan universities to assign tasks towards accomplishing this program (see Policy 2.1).

7.3.4 Officially designate resources identified in past surveys in the local register. As part of this task, previous survey findings should be reviewed using the new local register criteria and re-classified if needed.



- 7.3.5** Update *Patterns of the Past* to remove properties that have been demolished, and add properties associated with additional historic themes.
- 7.3.6** Conduct a Parks Survey to identify historic buildings, landscapes, and trails in municipal parks. For example, trails such as the Tony Knowles Coastal Trail and the ceremonial start of the Iditarod Trail could be evaluated for their significance, and their stories could be interpreted.
- 7.3.7** Update historic resource surveys every five years to capture properties that are newly age-eligible.

7.4 Consider creation of one or more Historic Preservation Overlay zoning classifications, as discussed in *Anchorage 2020: Anchorage Bowl Comprehensive Plan*.

- 7.4.1** Establish four broad Original Neighborhood Overlay Zones, one for each neighborhood. The protections and exceptions granted to properties within each zone could be tailored to the character and goals of each neighborhood. For example, the Original Neighborhood Overlay Zone could enable otherwise-prohibited compatible commercial uses within historic residential zones, or could allow property owners within the zone to qualify for tax credits, low-interest loans, or other incentives.
- 7.4.2** Create a site-specific historic zoning classification to promote adaptive re-use. This zoning classification would be applied to each individual property listed in the Consolidated Historic Resources Inventory Database (or local register, after it is created), and would allow increased flexibility in permitted uses in exchange for official designation. According to AO 2006-175, the ordinance establishing the Anchorage Historic Preservation Commission, it is already within the AHPC's powers and duties to modify the zoning classification of historic properties as Historic Inventory (HI) or Historic Registries (HR), depending on their status. *The S-H Historic Overlay in Eugene, OR, is an excellent example of this strategy: "The S-H Historic overlay designation allows greater flexibility with allowable uses and development standards for the property, with a goal of finding a use that is compatible with the historic character of the property that will help ensure its continued productive use. An example of this is a professional office in a historic house in a residential district where such an office would not normally be permitted. Before a property can receive the S-H Historic zoning designation it must first be designated as a City Landmark or be listed in the National Register of Historic Places."*¹
- 7.4.3** Create Historic Preservation Overlay Zones (HPOZs) that can be applied to protect historic districts and manage infill construction within the four original neighborhoods. These protective overlays could provide for review of proposed exterior alterations and additions to historic properties within designated districts, and could make certain financial incentives available within the zones. *The best example of this strategy is Los Angeles' HPOZs, which are leading the way in preservation overlay zoning policy. There are currently 29 HPOZs, each of which has its own HPOZ Review Board to conduct design review within the district and report to the City Planning Department.*



7.5 Provide building code and zoning ordinance relief for owners of historic properties, especially small commercial lots.

- 7.5.1** Offer a “Historic Preservation Permit” to grant exceptions to land use regulations/development standards when necessary in order to permit the preservation or restoration of a historic building. Such exceptions may include, but are not limited to, parking, setbacks, height, and lot coverage requirements.
- 7.5.2** Offer density bonuses for projects that meet the *Secretary of the Interior’s Standards* and/or neighborhood-specific design guidelines. This would encourage retention of historic buildings while allowing for the increased density planned for the Four Original Neighborhoods. Density bonuses are already offered in certain zoning districts in exchange for providing affordable housing units, as currently outlined in Title 21.
- 7.5.3** Adopt a “Historic Building Code” as a local amendment to building regulations (AMC Title 23). This would provide alternatives to building code requirements that conflict with preservation goals in order to facilitate adaptive re-use and upgrade of qualified historic buildings in the Four Original Neighborhoods *The Portland Fire and Life Safety Guide for Existing Buildings (FLEx Guide) and the California State Historic Building Code (SHBC) are examples of how this strategy has been executed at the local and state level, respectively.*
- 7.5.4** Offer expedited review and permitting processes and/or reduced permitting fees for projects that meet the *Secretary of the Interior’s Standards* and/or neighborhood-specific design guidelines.

See Policy 6.2 for a discussion of Transfer of Development Rights and the Deteriorated Property Ordinance, other code relief strategies.

7.6 Create neighborhood-specific design guidelines to influence future development and infrastructure projects and ensure the continued preservation of neighborhood character and historic resources.

- 7.6.1** Create a series of design guidelines that focus on issues most important in each neighborhood. Each neighborhood’s guidelines may include items such as scale, massing, rhythm, setbacks, ground area coverage or floor area ratio, architectural character, and materials.
- 7.6.2** Create design guidelines to standardize street amenities (e.g. lights, sidewalks, etc.).
- 7.6.3** Create a mechanism for enforcing design guidelines. For example, compliance with the guidelines could be mandatory for public projects, but voluntary (with benefits for complying) for privately-owned properties. Compliance with the guidelines could also be required in order to take advantage of certain financial incentives.

See Goal #1 and Goal #5 for additional discussion of design guidelines.



7.7 Develop and communicate design guidelines/parameters for all agencies—Federal and State agencies, Municipality departments, development community, and non-profit organizations—working within the plan area.

7.7.1 Establish an inter-agency protocol for working with historic properties in the Four Original Neighborhoods, including clear definition of each agency’s roles and responsibilities.

7.7.2 Use the Municipality Preservation Planner to communicate regularly with other agencies.

See Goal #1 and Goal #5 for additional discussion of design guidelines.

7.8 Work with Alaska Native Peoples to establish regular communication and input into the preservation planning process.

7.8.1 Establish protocols for cultural resource consultation with Alaska Native Peoples groups, including standard archaeological discovery procedures and mitigation measures.

7.8.1 Require cultural resource consultation with Alaska Native Peoples leaders for private development projects over a certain size threshold (acreage or construction value). This is similar to what is required on Federal and State-funded projects.

7.8.2 Populate a mailing list to notify key Alaska Native Peoples stakeholders about proposed projects.

7.8.3 Ensure AHPC’s “Native Culture Advisor” chair is filled (as currently recommended per AMC Chapter 04.06.030).

7.8.5 Consult with Alaska Native Peoples leaders to seek tribal permission for using land and resources for large projects in the four original neighborhoods.

7.9 Coordinate new preservation policies with goals of past and current Municipal plans (*Anchorage 2020, Downtown Comprehensive Plan, etc.*).

7.9.1 Prioritize actions identified in *Anchorage 2020* and the *Downtown Comprehensive Plan* and begin to implement.

7.9.2 Recruit help from additional parties to implement plan, as needed (see Goal #4).

7.9.3 Identify and implement actions from neighborhood plans and other Municipal programs in the Four Original Neighborhoods (e.g. Areawide Trails Plan, Government Hill Neighborhood Plan, etc.).



7.10 Update Anchorage Municipal Code as needed to include more historic preservation-related and neighborhood-specific provisions.

- 7.10.1** Collect existing historic preservation-related sections scattered throughout the Anchorage Municipal Code and compile them into a cohesive Historic Preservation module within Title 21.
- 7.10.2** Work with the Alaska Historic Preservation Commission and the Anchorage Assembly to adapt past documents, this Historic Preservation Plan for Anchorage’s Four Original Neighborhoods, and the upcoming Municipality-Wide Historic Preservation Program into a cohesive Historic Preservation module within Title 21.
- 7.10.3** Compile a book of model Historic Preservation Ordinances from other cities, which can be used as “best practices” to inform the compilation of a cohesive Historic Preservation module within Title 21.
- 7.10.4** Develop form-based codes and regulations within Title 21 to guide future development within the Four Original Neighborhoods.
- 7.10.5** Develop and/or update neighborhood and district plans to assist in historic preservation efforts and preservation of neighborhood character.

7.11 Budget for historic preservation activities and maintenance of Municipality-owned buildings in the Four Original Neighborhoods.

- 7.11.1** Fund and grow the Historic Preservation Program at the Municipality of Anchorage through an annual allocation in the General Fund.
- 7.11.2** Complete an annual Capital Improvements Plan that includes every Municipality-owned historic building. Identify annual upgrades and maintenance for each building to be funded by the Municipality. (See Policy 2.8)
- 7.11.3** Hold at least one annual fund-raising effort to assist the Municipality, Anchorage Historic Preservation Commission, and its many partners to provide operational support of Municipality-owned historic buildings. Use this funding to support grants, endowments, and donations to operate Municipality-owned historic buildings.

See Goal #4 and Goal #6 for additional funding sources, grant opportunities, and preservation partners.

PROCEDURES & REGULATIONS ENDNOTES

¹ City of Eugene, Oregon, “Incentives for Historic Preservation.” Available HTTP: <http://www.eugene-or.gov/portal/server.pt?open=512&objID=318&PageID=452&cached=true&mode=2&userID=2>



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CHAPTER VII: NEIGHBORHOOD CHARACTER, GOALS & POLICIES

Although the primary purpose of the Historic Preservation Plan for Anchorage’s Four Original Neighborhoods is to create a unified vision for the entire plan area, each neighborhood possesses characteristics that set it apart from the others. **Chapter VI. Preservation Vision, Goals & Policies** presents policies that bridge neighborhood boundaries, while this chapter focuses on the character, issues, and opportunities unique to each neighborhood.

Through the public outreach process, each of the original neighborhoods was able to clearly define its own priorities. The top neighborhood-specific goals that emerged include the following:

- **Government Hill:** maintain a cohesive community and manage the effects of new development
- **Downtown:** preserve the city’s most prominent historic buildings and reinforce a commercial and cultural district that is a year-round destination for locals and tourists
- **South Addition:** preserve walkability and access to open space, reduce demolitions, and maintain the historic character of the Delaney Park Strip (Park Strip)
- **Fairview:** preserve diverse character, restore small business corridors, overcome past land use and transportation decisions, and improve walkability and easy access to Downtown

This chapter includes a module that addresses each neighborhood separately; each module includes a brief neighborhood history, an area character summary, a list of character-defining features, a summary of concerns and challenges, and a list of neighborhood-specific policies that expand upon the vision for the entire plan area. The neighborhoods are organized in chronological order of settlement. **Please note that for each neighborhood, the policies for the entire plan area (Chapter VI) apply in addition to the neighborhood-specific policies presented here.**

SHIP CREEK

Ship Creek is not technically one of the Four Original Neighborhoods—it does not have its own Community Council—but it does have its own adopted master plan from 1991. Ship Creek overlaps three of the Four Original Neighborhoods (Downtown, Government Hill, and Fairview) and is primarily industrial in character; it therefore has its own distinct set of challenges and is covered here separately. Ship Creek received several comments during the public outreach process, and the HPP acknowledges its importance to the heritage of Anchorage. Ship Creek was the first part of Anchorage to be settled—it was home to Dena’ina fish camps and the headquarters of the Alaska Railroad—and thus it is discussed here first.

HISTORY

Ship Creek is a river that flows from the Chugach Mountains into Cook Inlet. Prior to the arrival of Americans in Anchorage in 1914-15, the Dena’ina Athabascan people lived in the Cook Inlet region and used Ship Creek primarily as a seasonal fishing camp. The Dena’ina place name for Ship Creek was “Dgheyaytnu,” or “Needlefish Creek.” In 1911, there were two American families who lived on “squatters rights” at the mouth of Ship Creek. Jack and Nellie Brown arrived in 1912; Jack was the newly-appointed Chugach Forest Service employee, and Nellie was his wife. Two more families were living in log cabins on the flats of the creek by early 1914. The area was already known as Ship Creek at the time.

DT = Downtown

FV = Fairview

GH = Government Hill

SC = Ship Creek

SA = South Addition



But changes were abreast for Ship Creek when the Alaska Railroad Act was passed by Congress and signed into law by President Woodrow Wilson in 1914. The Alaska Engineering Commission (AEC) decided to build its field headquarters where Ship Creek flows into Cook Inlet. Rumors about the impending construction of a railroad brought people into the area, and they set up a tent city along Ship Creek. By the spring of 1915, over a thousand tents were pitched on the north side of the creek. Ships would moor out in the inlet, and smaller boats and barges would bring materials to shore. Thus, the area became known as “Ship Creek Landing.”

During platting of the Anchorage townsite, reserves were set aside for special uses, including a Terminal Reserve in Ship Creek Valley for a rail yard and dock space. After the townsite parcels were auctioned in July 1915, the tent city folded and people moved to the bluffs above Ship Creek. By August 1915, the U.S. Post Office had established the name “Anchorage,” and the name “Ship Creek Landing” was no longer used. By the fall of 1916, buildings in the Terminal Reserve included a depot, commissary, warehouses, shops, offices, and a power plant. Dock Number One was built in 1917, and brought an end to the practice of unloading goods onto barges or lighters to be brought in to shore. Ocean Dock was built circa 1918 and was closed by the Railroad in the mid-1920s.

Ship Creek itself was realigned and the marshy areas and shoreline were filled in 1920. However, the creek still enters the inlet in the same location. The railroad was completed in 1923, and numerous buildings were constructed to house the various functions of the railroad, as well as the city’s other industrial and warehousing needs. In 1927, City Dock (later known as ARR Dock) was built, and adjacent cannery docks were built in 1928.

After World War II, the Alaska Railroad experienced revitalization. Older wood frame buildings were replaced with steel frame buildings, many of which were built from war surplus materials. Some buildings were moved to the site, including the Alaska Railroad Engine Repair Shop, which was moved from Denver, Colorado, in 1948. In 1985, the State of Alaska purchased the Alaska Railroad from the federal government.¹ In 1992, Alaska Railroad Corporations employees moved into a new 38,700 sq.-ft. headquarters building next to Ship Creek. Most recently, the Alaska Railroad has been working to complete upgrades to their facilities and infrastructure, and prepare design guidelines to shape future development. The renovation of the historic freight shed, Alaska’s first historic building certified under the U.S. Green Building Council’s Leadership Energy and Environmental Design (LEED) program, is a key project for the revitalization of Ship Creek; completed in 2011, this project is intended to catalyze the vision of Ship Creek as a community commerce center and intermodal transit hub.²

** For additional details about the history of Ship Creek and a discussion of significant resources, please read the [Ship Creek Architectural Survey Report](#), prepared by Anchorage Historic Properties, Inc. (AHPI) in 1989. Maps and graphics illustrating the history of Ship Creek will be included in the final draft of the HPP.*

CHARACTER SUMMARY

Ship Creek lies partially in the Government Hill Community Council area (north of the creek), partially in the Downtown Anchorage Community Council area (south of the creek), and partially in the Fairview Community Council area (a small section between Ingra Street and Post Road). Nevertheless, it is separated topographically from the other areas and maintains its own character, which differentiates it from the other neighborhoods.

DT = Downtown

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Ship Creek is a narrow, east-west oriented river valley between bluffs. Government Hill is located to the north, the Mountain View neighborhood to the east, Downtown Anchorage to the south, and the Knik Arm of the Cook Inlet to the west. From Government Hill, East Loop Road turns into a north-south bridge over the Ship Creek area, and leads to A and C streets in Downtown. Whitney Road parallels Ship Creek on the north side of the creek, while Ship Creek Avenue parallels on the south. A roughly orthogonal grid of streets exists toward the east end of the Ship Creek area, east of Post Road.

The area is industrial in character, and includes warehouses, machine shops, and other heavy industrial uses, many of which are related to the Alaska Railroad. It also includes a train depot, hotel, and a few other commercial spaces. Building types are generally utilitarian with flat or gable roofs, but also include Quonset Huts. Building structures and materials vary, but include wood frame with shiplap cladding, concrete block, reinforced concrete, and steel frames with metal siding.

CHARACTER-DEFINING FEATURES

Boundaries & Gateways

- Located between Downtown (to the south) and Government Hill (to the north)
- Four gateways: North C Street/Ocean Dock Road, North Cordova Street, Ingra Street, and Post Road

Streetscape

- Industrial area
- Ship Creek runs through the center in a meandering fashion
- Railroad tracks run generally east-west; rail yard located north of the creek, while a few tracks run south of the creek to warehouses
- Large lots with paved surface parking and storage areas
- Few street trees
- Multi-use paths, including Ship Creek Trail

Lighting & Utilities

- Vehicular-scale modern streetlights
- Above-ground utility poles
- Many railroad buildings are not connected to Anchorage Water and Wastewater Utility (AWWU) sewer system

Buildings

- Large-scale industrial
- Non-industrial uses, including a hotel, train depot, and commercial functions
- One- to three-story buildings
- Wood frame, concrete block, reinforced concrete, and/or steel frame construction
- Wood lap siding, concrete block, stucco, corrugated metal, and/or brick veneer cladding
- Utilitarian style, Quonset Huts, Art Moderne style, Contemporary style
- Flat and gable roofs

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Historic Resources

National Register

1. Anchorage Depot (Alaska Railroad Depot)

Identified during HPP Public Outreach & Previous Surveys

2. Freight Depot
3. W.J. Boudreau Co. (222 Warehouse Avenue)
4. Emmard Cannery (658 Ocean Dock Road)
5. B&B Carpenter Shop (Whitney Road)
6. Anchorage Section House (Whitney Road)
7. AEC Power Plant (Anchorage Railroad Yard)
8. AEC Cold Storage Facility (Warehouse Avenue)
9. Warehouse Three
10. Engine Repair Shop

CHALLENGES AND VISION

Ship Creek is a unique subset of the Four Original Neighborhoods—portions of it lie in Downtown, Government Hill, and Fairview—with its own character and history. Ship Creek is rich with Alaska Native Peoples and Alaska Railroad history, and provides opportunities as an intermodal transit center, industrial, and recreational area. The biggest challenge for Ship Creek will be to improve its connection to the rest of Anchorage’s historic core, and to implement a clear vision for its highest and best use.

SHIP CREEK-SPECIFIC RECOMMENDATIONS

The following recommended implementation strategies are specific to Ship Creek. However, please note that due to its complicated and overlapping boundaries with the other neighborhoods, Ship Creek was not discussed as thoroughly in the public outreach process as the neighborhoods, and thus has fewer neighborhood-specific recommendations. Because it did not receive equal attention from key stakeholders, these strategies are offered to supplement the *Ship Creek Waterfront Land Use Plan* (1991).

- **Interpret Alaska Native Peoples and Alaska Railroad history at Ship Creek.**
 - Add to existing signage to tell the stories of Alaska Natives who worked to construct the railroad
 - Add interpretive signs to Alaska railroad buildings.
 - Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features (also applies to Policy 1.3 and 3.2).

- **Establish a cohesive strategy for the physical and economic development of Ship Creek that is coordinated with the vision for greater Downtown and Government Hill, including identifying elements important to cultural and historic preservation and interpretation.**
 - Ensure that there are strong physical connections (trails, pathways, sidewalks) between the Government Hill, Ship Creek, and Downtown neighborhoods.
 - Incorporate the story of Ship Creek into interpretive plans that explain how Anchorage developed.

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- Continue to implement the Ship Creek Master Plan and Intermodal Transit Center projects, but be sure to coordinate with Downtown, Government Hill, and Fairview neighborhood plans.
- Resolve any jurisdictional conflicts between the State of Alaska and the Municipality prior to implementing changes at Ship Creek. Consider forming a task force dedicated to solving this issue.

GOVERNMENT HILL

HISTORY

Government Hill is Anchorage's oldest permanent neighborhood (although the entire Anchorage area has long been seasonally inhabited by the Dena'ina people). From 1915 to the end of World War II, the Alaska Engineering Commission (AEC) and the Alaska Railroad Corporation (ARRC) constructed housing on Government Hill for railroad managers, engineers, and skilled workers. The AEC built 13 cottages in 1915 on the bluff overlooking Knik Arm at the western end of Government Hill, along what are now West Harvard Avenue and Delaney Street. The AEC did not lay out a street grid, but positioned the houses to look out over Ship Creek, with easy access to the Terminal Yards and ARRC offices. The AEC also built a Wireless Station on Manor Avenue to provide better transmission and reception capacity than an earlier temporary station in the rail yards.

Between 1915 and 1940, the AEC cottages, Wireless Station, and a water tower were the only permanent buildings and structures on Government Hill. During the 1930s, a fox fur farm, the Alaska Labrador Fur Farm, operated on land leased from the ARRC in the vicinity of what is now Al Miller Memorial Park. Its buildings and pens were of temporary construction. The AEC cottages were sold into private ownership to railroad employees in 1928, but the land remained in the Railroad Reserve until 1935. Once in the hands of individual owners, the original AEC cottages were modified with additions, porch enclosures, larger windows, and garages.

In 1941, the Army Corps of Engineers built two identical cottages at Brown's Point on the edge of the bluff in western Government Hill. These residences housed construction officers for the development of Fort Richardson and Elmendorf Air Field (later Elmendorf Air Force Base and now Joint Base Elmendorf-Richardson). The Brown's Point Cottages were donated to the Municipality of Anchorage in 1997, and were rehabilitated and listed in the National Register in 2004. During World War II, the ARRC built 10 identical duplex houses along West Manor Avenue and Delaney Street to house wartime employees. They were sold to private individuals in the mid-1950s with preference given for longevity of residence and military service. An identical set of duplexes was built in the South Addition to house Civil Aeronautics Administration employees at the end of World War II.

To support the growth of Government Hill after World War II, the ARRC laid out a block and lot system across the whole neighborhood. The ARRC set up prefabricated Quonset huts and Loxtave houses (of interlocking wood construction), which were intended to be removed and replaced by a permanent home within five years. In a few cases, the lessees did not construct another building, and the "temporary" buildings remain as the primary residence on the lot. In addition to the single family residences, several duplexes of a standard plan were constructed along the central core streets, such as Manor and Harvard avenues on the western side of the post-war housing area. A post-war construction boom and Railroad

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Rehabilitation program (1948-52) resulted in a housing shortage, and the ARRC built two additional duplexes on Brown Street in 1948. A new steel water tower was also built in the winter of 1947-48 to replace an older wood water tower, and it still stands today as a neighborhood icon.

In eastern Government Hill, three separate but similar wood frame apartment complexes were built in the early 1950s to accommodate the influx of federal workers engaged on the railroad, military bases, and federal civil works projects. Richardson Vista (now called North Pointe Apartments) and Panoramic View still stand, but the Hollywood Vista Apartments were demolished in 1996. Near the apartment complexes, eastern Government Hill underwent urban renewal from 1958-63, including re-platting and leveling the blocks and paving streets and sidewalks. Quonset huts were removed from this part of the neighborhood, and nearly identical ranch houses with attached garages were constructed in their places. Western Government Hill streets were paved in the 1960s, curbs and gutters were added, but no sidewalks were built.

After World War II, shopping and entertainment activities were established in a centrally located business district at the intersection of East Loop Road, East Bluff Drive, and Arctic Warrior Drive. The Hollywood Shopping Center was built in 1951 and was Anchorage's first "strip mall." Recreation facilities were also established in the 1950s and 1960s, including a bowling alley, teen dance club, Anchorage Square and Round Dance Club, and Anchorage Curling Club. Government Hill Elementary School was built in 1956, but the school and two residences were destroyed during the great earthquake on March 27, 1964, due to a landslide along the bluff immediately east of Loop Road. The school site was developed into a park in 1985, and Government Hill Elementary School was rebuilt in 1965 on military lands north of the original school. Since the 1960s, the character of the neighborhood has remained largely unchanged.³

The Port of Anchorage is located west of Government Hill, at the bottom of the bluff. Development was originally funded by the issuance of general obligation bonds in the 1950s. Construction began in 1959, and the 700-foot Terminal #1 was completed in 1961 when the port officially opened. In its first year, 38,000 tons of marine cargo moved across its single berth. The Port of Anchorage was the only port in South Central Alaska to survive the 1964 earthquake, and became the main shipping hub for consumer and essential goods entering south-central Alaska. In 1964, Sea-Land began negotiating for port facilities. Terminal #2 was constructed in the late 1960s along with the Petroleum, Oil, and Lubricants (POL) Terminal. Totem Ocean Trailer Express (TOTE) negotiated for port facilities in 1975, culminating in the completion of Terminal #3, which was finished in 1978. The Port of Anchorage now contains five berths, and provides an estimated 90% of the merchandise cargo to 80% of Alaska's populated areas.⁴

CHARACTER SUMMARY

The Government Hill Community Council Area extends to the Port of Anchorage. The description and character-defining features focus upon the Government Hill neighborhood, however. The following character summary is excerpted from the *Knik Arm Crossing Project Recommendations for a Historic District(s): Government Hill, Anchorage, Alaska; Volume I: Literature Review and Recommendations* (25 July 2006):

Government Hill is a geographically bounded area within the Municipality of Anchorage, located atop a steep bluff on a point of land above the Ship Creek flats where the railroad, port, and industrial facilities were built during the early part of the twentieth century. Somewhat irregular in shape, Government Hill is generally an east-west rectangular area that extends approximately one mile from east to west and 0.3

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miles from north to south. [...] Government Hill is surrounded by [...] high bluffs to the [east and] south and by the Elmendorf Air Force Base (EAFB) perimeter to the north and east. There are two access routes to Government Hill: a road to the south (East Loop Road) and the base gate (Arctic Warrior Drive). East Loop Road crosses over the railroad yard, the industrial area, and Ship Creek on a viaduct before climbing the opposite bluff into downtown Anchorage. Green space nearly surrounds Government Hill along the steep edges on the south, west, and part of the north side and infiltrates the domesticated space in the form of small parks and remnant, undivided lands within the residential areas. This green space buffers the hill from industrial activity to the south and west, partially muffling the noises of the railroad and port below.

The oldest buildings on Government Hill are located west of Brown Street in the far western portion of Government Hill, an area with narrower streets conforming to the curves of the bluff edge on the north and west sides. The far western portion of Government Hill dates to the earliest period of Anchorage's Euro-American history (1915-1923) that centered on the federal government's efforts to build a railroad to connect the deep water port at Seward to the interior of Alaska.

As one travels east of Brown Street, the roads become wider and the houses less uniform until one reaches the Urban Renewal era and multifamily housing in eastern Government Hill. The lots are largest in the far western portion of Government Hill, and the lots in east-central Government Hill are larger than the west-central area of Government Hill.... [M]any of the blocks have platted and heavily utilized alleys where utilities are routed, most outbuildings are located, and cars, recreational vehicles (RVs), and trash cans are stored. Loop Road ascends the southern boundary and cuts through the center of Government Hill, ending in a mostly commercial area before reaching the EAFB base gate. Multifamily units dominate the farthest east portion of Government Hill and include the Richardson Vista (now North Pointe) and Panoramic View apartment complexes. A third apartment complex, Hollywood Vista, was also located in this area of Government Hill but was demolished in 1996. The land once occupied by this apartment complex is now vacant.⁵

** For additional details about the history of Government Hill and a discussion of significant resources, please read the [Knik Arm Crossing Project Recommendations for a Historic District\(s\): Government Hill, Anchorage, Alaska; Volume I and Volume II](#), prepared by Stephen R. Braund & Associates in 2006. Maps and graphics illustrating the history of Government Hill will be included in the final draft of the HPP.*

CHARACTER-DEFINING FEATURES

Boundaries & Gateways

- Anchorage's oldest neighborhood
- Located north of Downtown
- Surrounded on all sides by controlled access areas: Joint Base Elmendorf-Richardson (JBER), Alaska Railroad Corporation, and the Port of Anchorage
- One gateway (E. Loop Road) connects the neighborhood to Downtown, and one gateway connects to JBER
- "Welcome to Government Hill" sign at neighborhood entrance
- Four sub-areas with cohesive character: West Government Hill, East Government Hill, Ship Creek, and the Port of Anchorage

DT = Downtown

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Streetscape

- Residential area on bluff, with port industrial uses in flats
- Streets 60' wide, with 20' alleys bisecting blocks
- Streets named for Alaska Railroad workers and leaders
- Small lots (50' x 140' typical in West Government Hill, 65' x 125' typical in East Government Hill)
- Buildings typically set on small lots with front lawn and side setbacks
- Average 25' to 30' setbacks from lot line
- No sidewalks in West Government Hill
- Sidewalks separated from street by planting zone in East Government Hill
- Garages and off-street parking accessed through rear alleys
- No fences or low (less than four feet) fences set back from the lot line
- Mature trees in yards
- Views of inlet and mountains

Lighting & Utilities

- Vehicular scale modern streetlights
- Above-ground utility poles located along residential streets and rear alleys

Buildings

- Small-scale residential (single-family and duplexes)
- One- and two-story buildings
- Wood frame construction
- Wood siding or replacement siding designed to mimic wood
- Hipped and gable roofs
- Vernacular Folk Cottages, various Revival styles, and Ranch houses most prominent
- Large mid-century apartment complexes with standard floor plans
- Community Buildings: Government Hill Elementary School, Anchorage Curling Club, and several churches

Historic Resources*National Register*

1. Brown's Point Cottages

Identified during HPP Public Outreach & Previous Surveys

2. CAA/FAA Cottages
3. Quonset Huts
4. Wireless Station
5. AEC Cottages

CHALLENGES AND VISION

Government Hill is unique as a geographically isolated area containing remnants of community planning, social history, and architecture from the beginning of Anchorage as a railroad town in 1915 until the present. Accessible only by bridge and overlooking Downtown, the residents of Government Hill desire to preserve their cohesive, tight-knit community, as well as the neighborhood's character-defining features: historic cottages, Quonset huts, the Wireless Center, small streets and alleys, trails, and viewsheds.

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The biggest challenge for Government Hill will be to complete an implementable neighborhood plan and recommendations that can mitigate the impacts of the proposed Knik Arm Crossing project or other major development projects to the greatest extent possible. Revitalizing Government Hill’s “main street” through the creation of a commercial hub is also a top priority. To this end, the HPP contains project recommendations that preserve historic buildings and locations significant to the settlement of the Anchorage area, while helping to maintain the community character of the Government Hill neighborhood.

GOVERNMENT HILL-SPECIFIC POLICIES & IMPLEMENTATION STRATEGIES

The following policies and implementation strategies are specific to Government Hill, and are applied **in addition to** the Plan Area Policies described in Chapter VI.

#1 Quality of Life/Livability

1.4 GH Maintain and enhance safety of existing historic trails, and improve connections to Downtown, Coastal Trail, and open space network.

- 1.4.1 GH** Light the C Street Trail from 3rd Avenue to Government Hill.⁶
- 1.4.2 GH** Expand “Trail Watch Ambassadors” program to cover Government Hill trails.⁷
- 1.4.3 GH** Provide interpretive material regarding historic trails.
- 1.4.4 GH** Implement strategies from the Government Hill Neighborhood Plan regarding trails and connectivity.

#3 Interpreting History & Culture

3.9 GH Incorporate interpretive signs for all the historic mini-districts on Government Hill.

- 3.9.1 GH** Add biographical information to street signs in Government Hill, which are named after Alaska Railroad workers. *The Presidio of San Francisco has applied this strategy.*

#5 Growth & Change

5.7 GH Introduce limited commercial or mixed-use development that supports neighborhood functions and reduces isolation of Government Hill and revitalizes Government Hill’s “main street.”

- 5.7.1 GH** Determine through Community Council-led neighborhood meetings and/or market analysis what types of businesses would be most desirable in the community.
- 5.7.2 GH** Identify economic development strategies for Government Hill that allow for successful “main street” commercial development (also applies to Policy 6.12).

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- 5.7.3 GH** Create neighborhood-specific design guidelines to maintain a visually cohesive “main street.”
- 5.7.4 GH** Establish a commercial hub that fosters neighborhood interaction and a sense of community.

5.8 GH Implement the Government Hill Neighborhood Plan as parallel effort to HPP- to manage future growth in the Government Hill area.

- 5.8.1 GH** Coordinate HPP with Neighborhood Plan to ensure that there is an established process by which the neighborhood can review and comment on proposed projects (see Policy 5.2).

#6 Economic Development

6.9 GH Renovate and revitalize Government Hill’s “main street” by encouraging mixed use development that includes low-impact commercial and residential uses, supported by policies, goals, and implementation strategies developed in the *Government Hill Neighborhood Plan*.

- 6.9.1 GH** Conduct a market analysis to identify what businesses are needed and can be supported in Government Hill.
- 6.9.2 GH** Identify appropriate locations for small businesses (existing buildings or vacant lots), and adjust zoning accordingly (see Goal #7).
- 6.9.2 GH** Actively recruit operators and offer incentives for Government Hill-focused businesses.

#7 Procedures & Regulations

7.12 GH Create zoning and land-use policies to encourage appropriate redevelopment and revitalization of small commercial lots in Government Hill’s “main street.”

- 7.12.1 GH** Implement zoning and land use policies from Government Hill Neighborhood Plan.

See Policy 5.7 for a discussion of Government Hill-specific design guidelines.

See Policy 7.5 for a discussion of code relief strategies that could be used to facilitate redevelopment of small commercial lots in Government Hill.

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DOWNTOWN

HISTORY

Development of the built environment in Downtown Anchorage began with the platting of the original Anchorage townsite in May 1915. Located south of the railroad construction port of the Alaska Engineering Commission (AEC), the townsite was set aside during a cadastral survey of the region by the General Land Office in 1914. Commissioner Frederick Mears arrived on April 26, 1915, to prepare the townsite for development. He worked on the assignment with Andrew Christensen, chief of the Alaska field division of the General Land Office, who arrived in Anchorage a month later. Christensen was responsible for the townsite layout and sale of lots. Initially, 240 acres were cleared, and 121 blocks, each 300 feet square, were laid out. Each block contained 12 lots, each measuring 50 feet by 140 feet. The grid plan included a federal reserve, municipal reserve, school reserve, two park reserves, wharf reserves, Indian Possessions reserves, and a cemetery reserve. The primary commercial thoroughfare was slated for 4th Avenue. The lots were sold at auction on July 10, 1915.

Much of the earliest housing in Downtown was of makeshift construction due to a lack of finished lumber. Canvas tents and one-room log cabins were prevalent during the first year. Lumber arrived in the summer of 1916. Frame houses were typically designed in the “Anchorage shotgun” style or the Craftsman style and featured shiplap or clapboard siding. A water line and telephone serves were installed in the fall of 1915; electricity was supplied by the AEC’s power plant beginning in 1916; and a sewer system was started in 1917.

During the townsite auction, lots along 4th Avenue were bought for considerably more money than elsewhere, leading to its establishment as Anchorage’s main commercial corridor. Prior to the auction, interested businessmen had stockpiled construction supplies and were ready to build immediately on 4th Avenue. Within six weeks of the townsite auction, 145 commercial buildings were constructed, 92 of which were on 4th Avenue. Eleven buildings were two stories high, and nine of these were located on 4th Avenue. A few businesses, such as Kimball’s Store, were constructed on 5th Avenue.

The character of 4th Avenue and Downtown did not change much until the late 1930s, when more modern buildings were erected in response to the city’s pre-war population growth spurt. In addition to larger Moderne-style concrete commercial buildings, major new buildings of the era included the City Hall (1936) and the Federal Building (1939). Beginning in 1939, streetlights, traffic lights, and chlorinated water were installed, as well as paving on 4th Avenue.⁸

The Good Friday Earthquake in 1964 caused great destruction in Downtown Anchorage. The ground broke along 4th Avenue in an irregular line in front of a row of buildings, an event that came to be known as the 4th Avenue Slide. The slides and quake vibration destroyed or severely damaged about 30 blocks of residences and commercial buildings in Downtown. A six-story apartment building under construction collapsed, and the five-story J.C. Penney department store on 5th Avenue dropped a curtain wall of precast concrete panels into the street.⁹

The extensive earthquake damage prompted redevelopment of the commercial core, with the construction of the Captain Cook Hotel in 1965 leading the charge. Older buildings were replaced with new, larger buildings and surface parking lots. Redevelopment continued through the 1970s and 1980s as a result of oil prosperity and the Project 80s improvement program. Oil companies led the way in the construction of

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glass and steel skyscraper office buildings. Project 80s produced the Egan Civic Convention Center, the new Sydney Lawrence Theater, Evangeline Atwood Theater, an extension to the Anchorage Museum of History and Art, a 1,200-space downtown parking garage, and the Downtown Transit Center.¹⁰

As Anchorage expanded outwards, office towers and “big box” stores in Midtown began to compete with Downtown for commercial space. However, the 1990s and 2000s still saw more slow and steady growth in Downtown, including construction of additional large shopping facilities, parking garages, and office towers. The Dena’ina Civic and Convention Center is one of the largest recent construction projects in Downtown Anchorage: its 200,000 square feet of exhibit and event space attracts thousands of visitors annually.

** For additional details about the history of Downtown and a discussion of significant resources, please read [Patterns of the Past](#), prepared by Michael Carberry and Donna Lane in 1986. Maps and graphics illustrating the history of Downtown will be included in the final draft of the HPP.*

CHARACTER SUMMARY

Downtown Anchorage is the heart of Anchorage, and contains many of the city’s most prominent historic resources. It is surrounded by Ship Creek to the north, the Fairview neighborhood to the east and southeast, the Delaney Park Strip and the South Addition neighborhood to the south, and L Street to the west. Primary thoroughfares include 3rd and 5th avenues (westbound), 4th and 6th avenues (eastbound), L and C streets (southbound), and I and A streets (northbound). These wide one-way streets are designed to funnel fast-moving vehicular traffic through the neighborhood, and some of Downtown’s smaller streets allow two-way traffic. The neighborhood features an orthogonal street grid laid out in 1915, though Christensen Drive, West 1st Avenue, and West 2nd Avenue curve along the slope to Ship Creek at the north edge of the neighborhood. Aside from this north area, Downtown is generally flat.

Commercial and civic buildings dominate 3rd through 9th streets, interspersed with parking garages and numerous paved surface parking lots. Small residential buildings (many adaptively re-used with commercial functions) and a few apartment buildings are scattered throughout. A concentration of historic residences is located along West 2nd Avenue and F Street. Parks and public open spaces include Buttress Park, Resolution Park, and Town Square.

Anchorage also has a Downtown Improvement District (DID), which covers 119 square blocks, roughly bounded on the north and south by 1st Avenue and 9th Avenue, and on the east and west by L Street and Gambell Street. (NOTE: a map of the DID will be included in the final draft of the HPP). The DID was formed in 1997 and is overseen by the Anchorage Downtown Partnership, Ltd.

CHARACTER-DEFINING FEATURES

Boundaries & Gateways

- Anchorage’s Central Business District (CBD), civic center, and historic core
- Comprises a majority of Anchorage’s Original Townsite Plat (1915)
- Five gateways: West 3rd Avenue and C Street, West 3rd Avenue and A Street, West 9th Avenue and I Street, West 9th Avenue and C Street, East 9th Avenue and A Street
- Seven sub-areas with cohesive character: the Original Townsite, Central Business District (CBD), Park Strip North, Barrow Street, East Avenues, Pioneer Slope, and Ship Creek

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- Anchorage Downtown Improvement District (DID) covers 119 square blocks from 9th Avenue to 1st Avenue and from Gambell Street to L Street (formed in 1997)

Streetscape

- Commercial district (retail, office and hotels) surrounded by residential enclaves
- Historic streets were 60' wide with 20' alleys
- Street grid and lot size has been altered by full-block buildings in CBD
- Wide sidewalks in CBD
- Mature trees in residential areas, flower baskets in commercial areas
- Interpretive signage and public art (sculptures and murals) about history and culture
- Combination of metered street parking, large surface parking lots, and structured parking
- Heated sidewalks in portions of CBD

Lighting & Utilities

- Vehicular-scale lighting along principal boulevards
- Pedestrian-scale lighting, especially in CBD
- Above-ground and underground utilities

Buildings

- Many iconic historic buildings (13 listed in National Register)
- Diverse mix of buildings: historic homes, mid-century commercial buildings, modern office towers, and industrial warehouses
- Residences: one and two stories, wood or log frame construction, traditional architectural styles
- Commercial: one and two stories, Mid-Century Modern, International, or vernacular architectural styles
- Industrial: large buildings associated with Alaska Railroad
- Community Buildings: schools, religious buildings, recreation centers, government buildings

Historic Resources

National Register

1. AEC Cottage #23
2. AEC Cottage #25
3. Anchorage City Hall
4. Anchorage Hotel Annex
5. Anchorage Railroad Depot
6. Federal Building
7. Fourth Avenue Theater
8. Kimball Building
9. Leopold David House
10. Loussac-Sogn Building
11. McKinley Tower Apartments
12. Pioneer School House
13. Wendler Building

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Identified during HPP Public Outreach & Previous Surveys

- 14. Holy Family Cathedral
- 15. Log Cabin Visitor Information Center
- 16. Resolution Park/Captain Cook Monument

CHALLENGES AND VISION

Downtown Anchorage contains many of Anchorage’s most prominent historic buildings. Residents and business owners appreciate the neighborhood’s mixed-use character and its proximity to the Cook Inlet. Concerns in Downtown include balancing seasonal uses of the area by tourists and visitors in the summer with the desire to have a year-round vital urban core. Other concerns include increasing density in the central business district and ensuring adequate parking.

The challenges for Downtown include fostering an urban district that better competes with Midtown as the hub for commercial and civic activities; encouraging relevant contextual design; balancing the seasonality of tourism with the neighborhood’s desire to be a vibrant year around neighborhood; and leveraging economic development tools to fund preservation activities.

DOWNTOWN-SPECIFIC POLICIES & IMPLEMENTATION STRATEGIES

The following policies and implementation strategies are specific to Downtown, and are applied ***in addition to*** the Plan Area Policies described in Chapter VI. Please note that many of these policies overlap with the Downtown Comprehensive Plan (2007), which already applies to this neighborhood.

#1: Quality of Life/Livability

1.5 DT Design innovative, climate-responsive buildings and infrastructure.

- 1.5.1 DT** Look to other northern cities worldwide for examples of designs and technology that can be adapted for new, interesting infill construction in Downtown Anchorage. The American Institute of Architects (AIA) and the U.S. Green Building Council may be a resource for this research.
- 1.5.2 DT** Consistently apply the “Winter City Design Standards” outlined in the Downtown Comprehensive Plan (2007).

1.6 DT Initiate programs and uses that make Downtown into a day-and-night, year-round urban destination—a “downtown for all.”

- 1.6.1 DT** Encourage multiple uses of government office and facilities to promote round-the-clock activity downtown.
- 1.6.2 DT** Ensure that basic amenities that currently exist in portions of Downtown are standardized throughout the neighborhood. This could include standardized street lighting, benches, trash cans, and informational signage. (Also applies to Policy 5.10)
- 1.6.3 DT** Implement streetscape improvements through the Central Business District (CBD).

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#3: Interpreting History & Culture

3.10 DT Update existing walking tours to include a broader range of topics/groups, new graphics, information about historic preservation, and fun facts.

- 3.10.1 DT** Develop a plan to replace and improve the Project 80s historic walking tour kiosks around Downtown to include Alaska Native Peoples' history and wayfinding (*also applies to Policy 3.2*).

#5: Growth & Change

5.9 DT To the greatest extent possible, preserve the city's historic buildings and reinforce a commercial district that is a destination for locals and tourists by implementing the *Downtown Comprehensive Plan (2007)*.

- 5.9.1 DT** Prioritize actions identified in the *Downtown Comprehensive Plan* and begin to implement, especially recommendations from the "Land Use and Economic Development" chapter.

- 5.9.2 DT** Recruit help from additional parties to implement plan, as needed (*see Goal #4*).

See Policy 1.6 for additional implementation strategies related to creating a "downtown for all."

5.10 DT Foster a visually cohesive, historic central business district.

- 5.10.1 DT** Identify opportunity sites for development downtown.

- 5.10.2 DT** Attract higher-density residential and commercial uses and encourage urban infill construction.

- 5.10.3 DT** Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD). (Same as Strategy 6.10.3)

See Policy 1.6 for additional implementation strategies related to improving visual cohesion of Downtown.

5.11 DT Encourage contextual design of new construction.

- 5.11.1 DT** Create neighborhood-specific design guidelines for infill construction that promotes contextual design and respects the character of historic resources.

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#6: Economic Development

6.10 DT Make the economic development of Downtown a top priority, using the strategies outlined in the Downtown Comprehensive Plan (2007), while preserving and promoting historic preservation.

- 6.10.1 DT** Promote existing tax exemptions to encourage large employers to locate and invest in Downtown, rather than moving to Midtown. New income-producing properties in Downtown may qualify as “Economic Development Properties,” and qualify for partial or total exemption from real and personal property taxation for up to five years (AMC 12.35.040). *Similarly, San Francisco recently adopted a Payroll Tax Reduction in the Mid-Market neighborhood, which successfully attracted large tech companies like Twitter to stay in the city (rather than move to Silicon Valley) and spurred many much-needed rehabilitation projects.*
- 6.10.2 DT** Apply to become a designated Main Street Program, and/or work with the State Historic Preservation Office to apply the Main Street Approach® to revitalize Downtown.
- 6.10.3 DT** Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD). (Same as Strategy 5.10.3)
- 6.10.4 DT** Follow recommendations for preservation of identified significant buildings in Downtown Historic Survey (1988/2007).

#7: Procedures & Regulations

See Policies 5.3, 5.9 and 7.9 for discussions about implementing policy changes from the Downtown Comprehensive Plan.

See Policies 1.6 and 5.10 for a discussion of Downtown-specific design guidelines.

See Policy 7.4 for a discussion of overlay zones, a strategy that is highly recommended for Downtown.

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SOUTH ADDITION

HISTORY

The northwest corner of the South Addition Community Council area—sometimes known as the “Elderberry Triangle” or “Bootlegger’s Cove”—was part of the original townsite, which was platted in May 1915. However, the majority of the neighborhood was laid out as the South and Third Additions. The South Addition was the first expansion of the original townsite. It was platted in August 1915 and comprised 49 blocks bounded by 9th Avenue, C Street, Chester Creek, and Cook Inlet. Blocks were divided into parcels that grew progressively larger in size the further south they were located. The AEC created five- and 8.3-acre parcels in the South Addition because it wanted to encourage agricultural development around Anchorage. The Third Addition was platted in August 1916, and continued the large lot sizes of the South Addition eastward. In order to protect agricultural development a Presidential Executive Order was issued in 1917 prohibiting the subdivision of tracts containing two or more acres into smaller lots.¹¹

When Anchorage incorporated in 1920, the original city limits extended south to 11th Avenue and east to East G Street (now Gambell Street). However, a majority of the South Addition neighborhood remained unincorporated until after World War II. Isolated from downtown by the Park Strip (then a fire break and later an airstrip), the large parcels of the South and Third Additions were used in the early days for homesteads, dairies, and fur farms. Modest dwellings, including wood frame Craftsman style houses and log cabins, were scattered throughout the neighborhood. The area retained its rural agricultural appearance until the late 1930s.

World War II was a period of major physical growth in the South Addition neighborhood. Military build-up stimulated the economy and brought thousands to Anchorage, but the resulting population boom also caused a severe housing shortage. Despite the 1917 Executive Order prohibiting further subdivision of tracts two acres or larger, Anchorage’s first subdivisions were drawn in the South Addition for A.A. Shonbeck’s land in 1938 and John W. Hansen’s land in 1939 (the Executive Order was eventually revoked).¹² As these residential subdivisions were created, the large agricultural blocks south of the Delaney Park Strip were no longer appropriate, so new streets were cut east-west through the blocks to mimic the grid size of the original townsite. Development in the South Addition was concentrated primarily in the blocks closest to the Park Strip. Newly constructed houses scattered throughout the neighborhood featured near identical forms and styles, likely reflecting pattern book plans that were quickly and easily erected.

During the war, several federal agencies and business corporations moved their headquarters to Anchorage. These agencies also did their part to address the inadequate supply of housing by building units for their employees, many of which were located in the South Addition. The Civil Aeronautics Administration (CAA) developed a two-block housing project called Safehaven and two groups of two-story Colonial Revival style duplexes. The U.S. Army built a group of 12 military barracks at the west end of the Park Strip circa 1942, which were demolished in the early 1950s. The Army Housing Association, a cooperative created by servicemen and their families, built 32 Minimal Traditional style homes on Block 13 of the Third Addition in the summer of 1940; this portion of 11th Avenue also earned the nickname “Pilots’ Row” because many bush pilots and aviators lived on that block in the 1940s and 1950s. Lastly, Northwest Airlines built clusters of identical small Ranch-style houses for their employees in the South Addition.

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In order to properly plan for post-war growth, the city annexed the South Addition on September 18, 1945. After World War II, infill construction continued in the South Addition in order to support an influx of returning servicemen. Large tracts were platted for the southwest corner of the South Addition, while replats of single or pairs of properties were scattered throughout the neighborhood. Some of the new subdivisions illustrated new post-war urban planning concepts, such as cul-de-sacs and curvilinear or diagonal streets that did not align with the main street grid. They featured single-family houses in modern architectural styles, such as Ranch houses and Contemporary and Shed styles. Multi-floor apartment buildings were developed during this period in the International style, and civic institutional properties such as schools and churches provided community amenities for the continually growing population.

The Good Friday Earthquake on March 27, 1964, had a profound effect on the physical environment in the South Addition because portions of the neighborhood were especially hard-hit. Elderberry Triangle, Bootlegger's Cove, and the neighborhood's apartment buildings incurred the most damage. The soft sand and gravel below the bluffs at the west end of the neighborhood gave way during the earthquake, and pressure ridges formed along the fault. Known as the "L Street Slide," the geologic movement in this area caused some of the most severe damage in Anchorage. Some damaged buildings were salvaged, but many simply had to be demolished. Consequently, much of the housing stock extant today in the L Street Slide area was constructed after the earthquake.

During the 1970s and 1980s, the oil industry surplus in state, city, and individual coffers stimulated the housing market and likely contributed to the build-out of the South Addition Survey Area's remaining vacant lots.¹³ Today, the South Addition is a largely residential neighborhood, with many parks and community buildings that support its residents.

** For additional details about the history of the South Addition, please read the [South Addition Historic Context Statement](#), prepared by Page & Turnbull (document is still in process, but a draft was published in April 2012). A discussion of significant resources will be included in the [South Addition Intensive-Level Survey Report](#) (in process). Maps and graphics illustrating the history of the South Addition will be included in the final draft of the HPP.*

CHARACTER SUMMARY

The South Addition neighborhood area (based on Community Council boundaries) is roughly L-shaped, with Cook Inlet forming its western boundary and the southern edge bordered by Westchester Lagoon and Chester Creek Trail. Its eastern boundary runs from the corner of C Street and Chester Creek Trail north along C Street, jogs east on 15th Avenue and then jogs north on Cordova Avenue to 9th Avenue. The northern boundary runs along 9th Avenue from Cordova Street to L Street, thence turning to continue north on L Street to Cook Inlet. The neighborhood features a generally orthogonal grid of streets with narrow back alleys that run down the length of each block. Curving streets and cul-de-sacs are found west of P Street, south and west of the Park Strip, and throughout the "Elderberry Triangle" area north of the Park Strip. Primary thoroughfares include L and C streets (southbound); I and A streets (northbound); and 10th, 11th, and 15th streets (east- and westbound). With the exception of the A/C Couplet and the I/L Couplet, most streets in the South Addition allow two-way traffic.

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The neighborhood is largely residential, though a few commercial buildings are located near L Street and the Park Strip. Residences are generally designed in the vernacular folk cottage style, Log Cabin style, various Revival styles, the Minimal Traditional style, and Ranch styles. A few Contemporary-style houses are located at the west end of the neighborhood. The South Addition also includes a few tall apartment buildings, churches, and two elementary schools. Parks and public outdoor spaces include Elderberry Park, Nulbay Park, the Delaney Park Strip, Frontierland Park, Earl and Muriel King Park, Kedava Park, and Westchester Lagoon.

CHARACTER-DEFINING FEATURES

Boundaries & Gateways

- Located south of Downtown and the Delaney Park Strip (Park Strip), which plays a key role in the neighborhood
- Comprised of three historic plats: Original Townsite, South Addition, Third Addition
- Five gateways: East 15th Avenue and A Street, West 16th Avenue and I Street, West 5th Avenue and L Street, West 9th Avenue and L Street, West 9th Avenue and C Street
- Five sub-areas with cohesive character: South Addition, Third Addition, Bootlegger's Cove, Inlet View, and Chester Creek

Streetscape

- Residential area
- Streets 60' wide, with 20' alleys bisecting blocks
- Small lots (50' x 140' typical)
- Buildings typically set on small lots with front lawn and side setbacks
- Average 15' to 25' setback from sidewalk
- Sidewalks separated from street by planting zone is predominant (historic condition)
- Sidewalks without planting zone are found along principal boulevards, near large buildings, and near new infill construction
- No sidewalks in subdivisions near Westchester Lagoon and Chester Creek
- Garages and off-street parking accessed through rear alleys is most common
- No fences or low (less than four feet) fences at lot line; typically wood picket, chain-link, or other materials that maintain visibility
- Mature street trees
- Access to Park Strip, Westchester Lagoon, and Coastal Trail
- Multi-use paths for walking, biking, and skiing

Lighting & Utilities

- Vehicular-scale modern streetlights only along principal boulevards
- Above-ground utility poles located at rear alleys and principal boulevards

Buildings

- Small-scale residential, predominantly single-family
- One- and two-story buildings
- Wood frame construction
- Wood siding, or replacement siding designed to mimic wood
- Variety of architectural styles: Log Houses, Vernacular Folk Cottages, various Revival styles, Ranch
- Community Buildings: schools and religious buildings

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Historic Resources

National Register

1. Oscar Anderson House
2. Oscar Gill House

Identified during HPP Public Outreach & Previous Surveys

3. CAA/FAA Houses
4. Park Strip
5. Army Housing Association/Pilot's Row
6. Safehaven
7. Star the Reindeer
8. Strutz House
9. Locomotive #556

CHALLENGES AND VISION

The South Addition is a walkable, close-knit community with unparalleled access to the outdoors: the Park Strip, Westchester Lagoon, and Coastal Trail are all located within the neighborhood's boundaries. Residents enjoy the South Addition's central location, mature trees, and mixed-use development. Residents of the South Addition aim to preserve the neighborhood character of the city's first subdivision; retain the sidewalks and smaller streets that provide good opportunities to walk, ski, and bike; keep neighborhood parks, schools, and small businesses; maintain the connection to downtown; and preserve the Park Strip, which is central to the neighborhood's identity. The South Addition community also expressed a desire to retain existing corner businesses and provide more corner businesses and neighborhood-serving mixed-use development throughout the neighborhood.

Concerns in the South Addition include placement of infrastructure and utilities, infill construction, and demolition of historic homes. The potential increases in traffic and the physical division of the neighborhood caused by widening roadways are also of concern in the South Addition. The biggest challenge for the South Addition will be retaining existing, cohesive character as development pressures increase and transportation and infrastructure changes are proposed.

SOUTH ADDITION-SPECIFIC POLICIES & IMPLEMENTATION STRATEGIES

The following policies and implementation strategies are specific to the South Addition, and are applied ***in addition to*** the Plan Area Policies described in Chapter VI.

#1 Quality of Life/Livability

1.7 SA Maintain the unique character of the neighborhood (historic function of alleys, historic streetscape appearance, low-traffic streets, safe sidewalks, parks/open space, and appropriately scaled mixed-use development).

1.7.1 SA Prepare a neighborhood plan for the South Addition.

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#3 Interpreting History & Culture

3.11 SA Interpret aviation history at the Delaney Park Strip and its relationship to the rest of the neighborhood.

3.11.1 SA Create an interpretive plan for the Delaney Park Strip, which may include installation of interpretive signage, plaques, or monuments that celebrate the Park Strip's rich history as a fire break, golf course, and airport.

3.12 SA Interpret other historic aspects of the neighborhood (e.g. CAA/FAA houses, early military housing, Safehaven, Army Housing Association/Pilot's Row, Westchester Lagoon, long-standing small businesses, etc.).

3.12.1 SA Use the *South Addition Historic Context Statement* (2012) to help identify interpretation and storytelling opportunities in the South Addition.

#5 Growth & Change

5.12 SA Preserve and enhance walkability and access to open space.

5.12.1 SA Develop an open space master plan for the South Addition, and fill any gaps in connectivity (see Goal #1).

5.13 SA New construction should reinforce existing scale and character (historic function of alleys, historic streetscape appearance, low-traffic streets, safe sidewalks and pedestrian/bike crossings, parks/open space, and appropriately scaled mixed-use development).

5.13.1 SA Create neighborhood-specific design guidelines that focus on ground area coverage and setbacks.

5.13.2 SA Discourage demolition of buildings that provide cohesive neighborhood character.

5.13.3 SA Identify economic development strategies for South Addition that allow for successful scattered neighborhood commercial development and small businesses. (Also applies to Policy 6.13.)

5.14 SA Prevent division of the neighborhood and loss of the historic street grid by limiting new or widened roads and thoroughfares. Identify, educate, and empower groups to represent neighborhood interests in the face of development pressures.

See Policy 5.2 for implementation strategies about responding appropriately to development proposals.

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#6 Economic Development

6.11 SA Promote policies that maintain the neighborhood character of small businesses.

- 6.11.1 SA** Conduct a market analysis to identify what small businesses are needed and can be supported in the South Addition.
- 6.11.2 SA** Identify appropriate locations for small businesses (existing buildings or vacant lots), and adjust zoning accordingly (see Goal #7).
- 6.11.1 SA** Actively recruit operators and offer incentives for South Addition-focused businesses.

#7 Procedures & Regulations

7.13 SA Create zoning and land-use policies that maintain the unique character and scale of existing streetscape in the South Addition.

- 7.13.1 SA** Introduce zoning and design guidelines that focus on ground-area coverage and front yard setbacks.

See Policy 5.12 for a discussion of South Addition-specific design guidelines.

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FAIRVIEW

HISTORY

The Fairview neighborhood is located east and southeast of the original Anchorage townsite, which was platted in May 1915. The Anchorage Memorial Park Cemetery, located between 6th Avenue, Cordova Street, 9th Avenue, and Fairbanks Street in what is now Fairview, was reserved at this time by President Woodrow Wilson. The East Addition was platted in September 1915, and included the area north of East 9th Avenue between Cordova and Orca streets in the Fairview neighborhood. The Third Addition was platted in August 1916, and included the area south of East 9th Avenue. Development of the Third and East Additions occurred slowly, and the area remained rural until World War II. Because it was outside the city limits, Fairview even developed a “red light district” in its early years, with brothels and other businesses that were not allowed in the city.

Aviation was an important part of Fairview development. The Delaney Park Strip, which enters Fairview from the west, was Anchorage’s first airfield beginning in 1923. As demand increased, however, the city developed Merrill Field, named after Russell Merrill, a popular bush pilot who died in September 1929 while on a flight. Merrill Field, which creates the eastern boundary for the Fairview neighborhood, began operations in 1930. Since the international airport was constructed in 1951, Merrill Field has continued functioning for private and bush operations.

At the beginning of World War II in 1940, construction began on what would become Elmendorf Air Force Base and Fort Richardson. The influx of workers created a housing shortage, and outlying neighborhoods such as Fairview began to develop with small cottages and log cabins. The growth of Fairview was encouraged by the construction of the Glenn Highway in October 1942, which connected Anchorage to the Richardson Highway and the Alaska (Alcan) Highway. The Glenn Highway fostered commercial and industrial development along the neighborhood’s north boundary and served to funnel traffic onto Gambell Street. Gambell Street would also become the northern terminus of the Seward Highway (completed in 1951), and thus served as Fairview’s Main Street during the post-war era.

Anchorage’s housing shortage continued after World War II, and it led to further development of Fairview. It was a desirable location due to its proximity to Merrill Field, the Glenn Highway, the military bases, Downtown Anchorage, and the north-south traffic route and commercial core of Gambell Street. An Oregon-based company began importing prefabricated houses in 1947, many of which were erected in Fairview. Fairview residents also started local businesses: for example, the first Carrs grocery store was opened in a Quonset hut on Gambell Street in 1950, and the Lucky Wishbone restaurant opened at 5th Avenue and Karluk Street in 1955. The war and post-war influxes brought people of varied ethnicities to Anchorage. Many African-Americans built residences in Fairview, especially in Eastchester Flats, and the African-American community contributed greatly to Fairview’s history. African-Americans were joined in later years by Alaska Native and Hispanic residents, and Fairview remains known for its diversity today.

By 1950, Fairview remained outside the city’s limits. Anchorage’s population stood at 11,254 within the city limits and 30,600 in the overall area, indicative of the homesteading and settlement that had occurred outside the limits. The city’s first annexation occurred in 1945, encompassing 300 acres south of Downtown. Other neighborhoods followed—Eastchester, University, Mountain View, Russian Jack, Rogers Park, and Spenard—leaving Fairview isolated in the middle. Like those in other neighborhoods, many Fairview residents stoutly resisted annexation by the city since basic services were already met through the

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Fairview Public Utility District. Many saw themselves as independent pioneers who neither wanted nor needed bureaucratic oversight or taxation from the city. Discussion extended through the 1950s, but annexation passed in 1958, approved by 60% of the neighborhood's voters.

Fairview did not suffer extensive damage from the Good Friday Earthquake on March 27, 1964. However, in 1965, the City Planning Commission called Fairview's housing "among the poorest in the city" and attempted to implement change by re-zoning Gambell and Ingra streets to commercial uses, eliminating single-family residences along those thoroughfares and encouraging high-density housing. Gambell and Ingra streets were also expanded into four-lane, one-way streets, forming high-volume obstructions to pedestrians and effectively dividing the neighborhood. Fairview was also the site of several urban renewal projects after the earthquake, with Federal, State, and Municipal agencies taking advantage of the rebuilding effort to remove "blighted" areas. For example, the Eastchester Urban Renewal project (south of 16th Avenue) was part of the Project Alaska R-16 Urban Renewal Plan, which was adopted by the Anchorage City Council in 1964.

By 1975, Anchorage's population was approximately 180,000, of whom 5,000 lived in Fairview. Older homes dating from the 1940s and 1950s were torn down and replaced with apartments. Fairview continued to be a depressed neighborhood, however, with issues that included land-use conflicts between older single-family residences and multi-family and commercial buildings, inadequate parkland and recreation facilities, general deterioration of buildings, and a social atmosphere marked by degeneracy. Fairview had a high turnover of residents; the 1970 Census showed that 57% of residents had lived there for a year, while only 25% had lived there more than three years. Almost 75% of residents were renters. These conditions persisted through the 1980s.

During the 1980s, the Municipality took steps to respond to the social needs of Fairview residents, building the Fairview Recreation Center and the Fairview Lions Park. Voters approved bond measures during the 1990s for a variety of neighborhood improvements, including "traffic calming" measures and beautification of public spaces. Since the 1990s, Fairview residents have continued to seek neighborhood improvement, and the area retains its thriving socioeconomic diversity.¹⁴

** For additional details about the history of Fairview and a discussion of significant resources, please read the [Fairview Neighborhood Historical Building Survey](#), prepared by BGES in 2007. Maps and graphics illustrating the history of the South Addition will be included in the final draft of the HPP.*

CHARACTER SUMMARY

Fairview is located east and southeast of Downtown Anchorage. It is bordered by Merrill Field and Sitka Street Park to the east, Rogers Park neighborhood to the southeast, North Star neighborhood to the southwest, and the South Addition neighborhood to the west. The Community Council boundaries are irregular, but the extremes align north of East 1st Avenue, Sitka Street (through Merrill Field) to the east, Chester Creek to the south, and C and Cordova streets to the west. Primary thoroughfares include Gambell Street (southbound) and Ingra Street (northbound), which connect to the Glenn Highway to the north and New Seward Highway to the south, as well as East 15th Street (east-westbound). The neighborhood features an orthogonal street grid, though some street intersections on the east side of the neighborhood have been partially blocked in an effort to calm through-traffic. The area is generally flat, though a bluff at East 15th Terrace drops down to East 16th Avenue west of Gambell Street, and another bluff is located at approximately East 16th Avenue east of Ingra Street. Few vacant lots remain in the area.

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The wide Gambell-Ingra Corridor bisects Fairview. The area west of Gambell and Ingra streets consists of a mixture of single-family residences interspersed with medium-density condominiums. East Fairview includes single-family residences, four-plexes, and multi-family apartment complexes. Single-family residences consist primarily of World War II-era cottages and log cabins and post-war kit houses. The streets south of the bluffs contain ranch style single-family residences constructed in the 1960s, four-plexes, and townhouses.

The traditional business center of Fairview is along Gambell Street between East 5th and East 16th avenues. The northern area is dominated by surface parking lots and auto-related businesses. The area west of A Street to C Street and from East 15th Avenue south to Chester Creek contains three- and four-story office buildings. Sullivan Arena is located near the corner of East 16th Avenue and Gambell Street. The northeast corner of East Fairview contains an industrial area adjacent to Merrill Field. Fairview also contains a number of institutional properties, including churches, schools, and the City Jail.¹⁵

CHARACTER-DEFINING FEATURES

Boundaries & Gateways

- Located east of Downtown, west of Merrill Field
- Bounded on south edge by Chester Creek and Woodside Park
- Comprised of two historic Anchorage plats (Third Addition and East Addition)
- Principal boulevards divide the neighborhood: Gambell Street, Ingra Street, and 15th Avenue
- Six gateways, with “Fairview” sign at East 15th Avenue and Orca Street
- Six sub-areas with cohesive character: Industrial (north), West Fairview, Gambell/Ingra Corridor, East Fairview, Merrill Field, and South Fairview

Streetscape

- Residential area with commercial uses along Gambell/Ingra Corridor and industrial uses at north end
- Streets 60’ wide, with 20’ alleys
- Small residential lots (50’ x 140’ typical)
- Residences typically set on small lots with front lawn and side setbacks
- Average 15’ to 25’ setback from sidewalk
- Variety of sidewalks (with planting zone, without planting zone, no sidewalks) scattered throughout
- Garages and off-street parking accessed through rear alleys is most common
- Traffic calming devices and landscaping in East Fairview
- Large industrial and commercial lots (150’ to 300’ street frontage typical) surrounded by surface parking

Lighting & Utilities

- Vehicular-scale modern streetlights only along principal boulevards
- Pedestrian-scale lighting on East 13th Avenue and East 15th Avenue
- Above-ground utility poles

Buildings

- Small- to medium-scale residential: single-family homes and medium-density apartments/condominiums
- One- and two-story buildings (on average)
- Wood frame construction

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- Wood siding or replacement siding designed to mimic wood; some stucco
- Hipped, gabled, and flat roofs
- Variety of architectural styles: Log Houses, Vernacular Cottages, Ranch
- Community Buildings: schools, religious buildings, recreation centers

Historic Resources

National Register

1. Anchorage Cemetery

Identified during HPP Public Outreach & Previous Surveys

1. Greater Friendship Baptist Church
2. Log Cabins
3. Quonset Huts
4. Post-War Kit Houses

CHALLENGES AND VISION

Fairview residents value the neighborhood’s diverse mix of buildings and people, housing affordability, and central location. Concerns in Fairview include the way transportation corridors divide the neighborhood (Gambell/Ingra, 15th Avenue); improving connections and walkability, socioeconomic conditions, and limiting further high-density development. Changing the type of commercial uses in Fairview is also a high priority: Gambell Street could be restored as a “Main Street” (like it was in the 1950s) with neighborhood-serving businesses.

The biggest challenge in Fairview will be to overcome past land use and transportation decisions and to restore the neighborhood’s historic context, walkability, commercial viability, and neighborhood character.

FAIRVIEW-SPECIFIC POLICIES & IMPLEMENTATION STRATEGIES

The following policies and implementation strategies are specific to Fairview, and are applied ***in addition to*** the Plan Area Policies described in Chapter VI.

#1 Quality of Life/Livability

1.8 FV Celebrate socioeconomic and ethnic diversity by providing community-focused opportunities relevant to historic preservation, neighborhood cultures, and assets.

- 1.8.1 FV** Finalize and adopt the Fairview Neighborhood Plan (drafted in 2009).
- 1.8.2 FV** Encourage businesses and restaurants that celebrate different ethnic groups

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#3 Interpreting History and Culture

3.13 FV Identify opportunities to highlight Fairview’s African-American heritage and socioeconomic diversity

- 3.13.1 FV** Place interpretive signage at Greater Friendship Baptist Church (903 E. 13th Avenue) celebrating its status as the first African-American church in Alaska

#5 Growth & Change

5.15 FV Preserve diverse character—including demographic composition and building stock—of Fairview.

- 5.15.1 FV** Support and implement residential and mixed-use densities as outlined in the draft Fairview Neighborhood Plan (2009) and *Anchorage 2020*.
- 5.15.2 FV** Create neighborhood-specific design guidelines that promote smaller-scale residential development to reinforce historic streetscape rhythm and scale.

5.16 FV Restore small business corridors, overcome past land use and transportation decisions, and improve walkability and easy access to Downtown.

- 5.16.1 FV** To the greatest extent possible, redevelop Gambell and Ingra streets into a neighborhood commercial corridor that will unite the east and west sides of the neighborhood.
- 5.16.2 FV** Restore Gambell and Ingra Streets as two-way main streets with on-street parking.
- 5.16.3 FV** Identify economic development strategies for Fairview that allow for successful revitalization of a commercial corridor along Gambell and Ingra streets.
- 5.16.4 FV** Create a program for Sullivan Arena to encourage targeted development, manage event parking, and improve walkability near the arena.
- 5.16.5 FV** Continue to implement streetscape improvements that encourage walkability, such as crosswalks and pedestrian-friendly sidewalks.

5.17 FV Use accessory dwelling units (“mother-in-law apartments”) to achieve increased density in Fairview while respecting its historic character and socioeconomic diversity.

- 5.17.1 FV** Enact laws encouraging or requiring changes to the zoning to permit accessory dwelling units in Fairview.
- 5.17.3 FV** Promote accessory dwelling units as an affordable rental option for very-low-, low-, and moderate-income residents in Fairview.

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#6 Economic Development

6.12 FV Use Sullivan Arena to encourage nearby economic development opportunities along 15th Avenue and Gambell Street.

See Policy 5.16 for implementation strategies regarding economic development opportunities near Sullivan Arena and the Gambell/Ingra Corridor.

6.13 FV Maintain housing affordability in order to preserve Fairview’s demographic composition, building stock, and character.

See Policies 5.15 and 5.16 for implementation strategies regarding preservation of Fairview’s diverse character.

See Policy 6.4 and 6.6 for implementation strategies regarding housing affordability.

#7 Procedures

7.14 FV Create zoning and land-use policies that support primarily single-family residential uses, with mixed-use and multi-family housing allowed in limited areas of Fairview.

7.14.1 FV Study and adjust residential zoning in Fairview to support new development at a scale and density that is compatible with the neighborhood’s historic character.

7.14.2 FV Study and adjust zoning on Gambell and Ingra streets to support the type of commercial development desired in Fairview. This may include a focus on establishing maximum setbacks for commercial development (rather than minimums, as is typical) in order to improve the pedestrian experience.

7.14.3 FV Study and adjust zoning to permit accessory dwelling units in Fairview to achieve increased density, if desired.

See Policy 5.15 for a discussion of Fairview-specific design guidelines.

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CHAPTER VII ENDNOTES

¹ Municipality of Anchorage, Department of Economic Development and Planning, *Ship Creek/Waterfront Land Use Study* (May 1991): 4-7

² Alaska Railroad Corporation, "Building Leases," accessed HTTP: <http://alaskarailroad.com/Corporate/RealEstateServices/BuildingLeases/tabid/406/Default.aspx>

³ Stephen R. Braund & Associates, Knik Arm Crossing Project Recommendations for a Historic District(s): Government Hill, Anchorage, Alaska; Volume I: Literature Review and Recommendations (25 July 2006): 8-28; Alison K. Hoagland, *Buildings of Alaska*. (New York: Oxford University Press, 1993): 102-104;

⁴ Municipality of Anchorage, Department of Economic Development and Planning, *Ship Creek/Waterfront Land Use Study* (May 1991): 7

⁵ Stephen R. Braund & Associates, Knik Arm Crossing Project Recommendations for a Historic District(s): Government Hill, Anchorage, Alaska; Volume I: Literature Review and Recommendations (25 July 2006): 1.

⁶ "Trails of Anchorage Map." Available HTTP: <http://www.trailsofanchorage.com/TrailwatchMap.pdf>

⁷ Municipality of Anchorage, Parks and Recreation Department, "Trail Watch Ambassadors." Available HTTP: <http://www.muni.org/Departments/parks/trail/Pages/TrailWatchAmbassadors.aspx>

⁸ Michael Carberry and Donna Lane, *Patterns of the Past: An Inventory of Anchorage's Historic Resources* (Municipality of Anchorage Community Planning Department, 1986): 1-55, 67-100.

⁹ Elizabeth Tower, *Anchorage: From its Humble Origins as a Railroad Construction Camp* (Epicenter Press: Fairbanks, 1999): 132-133.

¹⁰ Ibid: 178.

¹¹ Carberry and Lane, 132.

¹² Municipality of Anchorage Plat Maps.

¹³ Page & Turnbull, *South Addition Historic Context Statement* (Administrative Draft, 30 September 2011): 24-93.

¹⁴ BGES, Fairview Historic Building Survey (March 2008): 9-17.

¹⁵ Fairview Community Council, *Fairview Community Plan: Revised Final Draft* (12 November 2009): 14-15.

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CHAPTER VIII: IMPLEMENTATION PLAN

The purpose of this chapter is to articulate an action plan to help the Municipality of Anchorage and its preservation partners accomplish the vision, goals, and policies outlined in the Historic Preservation Plan for Anchorage's Four Original Neighborhoods. However, reviewing this section should not be taken as a substitute for reading the entire HPP, as the previous chapters include additional details that will help readers fully understand each policy and implementation strategy.

HOW TO IMPLEMENT THE PLAN

The implementation strategies described in previous chapters of the plan take many forms, and achieving the vision of the HPP will require a multifaceted approach in order to be successful. The plan identifies a number of planning strategies and actions that will be carried out during the day-to-day work of Municipality staff and decision-makers. Implementing the HPP will also require regulatory improvements, such as procedural updates, ordinance revisions, overlay zones, design guidelines, and other tools that support historic preservation. By using the HPP to guide policy decisions and integrating preservation concepts into existing regulations, the Municipality will be able to reduce internal contradictions and support preservation of the Four Original Neighborhoods.

Where possible, no- or low-cost measures have been proposed, but the amount of dedicated funding to support these preservation activities will directly affect the successful implementation of the HPP. The active pursuit of funding and incentives for property owners will be necessary to balance preservation with the growth planned by *Anchorage 2020*. But the Municipality should not be expected to shoulder the burden alone: historic preservation is a community endeavor, and it will take strong partnerships among the public, private, and non-profit sectors in order to properly celebrate the heritage of the Four Original Neighborhoods. Perhaps most importantly, many of the implementation strategies of the HPP relate to education and outreach, which are necessary to foster understanding and support for the Municipality's preservation program. Sharing the history of the Four Original Neighborhoods and improving access to information will go a long way towards increasing public awareness and successfully implementing the HPP.



IMPLEMENTATION MATRIX

The following pages contain the Implementation Matrix, which summarizes each implementation strategy discussed in previous chapters of the plan. For each strategy, the matrix includes the following:

- **Related Policy:** Each implementation strategy is generally correlated to one policy. However, if a strategy accomplishes or relates to more than one policy, it is noted here.
- **Timing:** The time it takes to implement each strategy varies: timelines include Short-Term (less than 2 years); Intermediate (2-5 years); Long-Term (more than 5 years); and Ongoing. Please note that these time frames are approximate, and are subject to change depending on available funding, resources, and commitment.
- **Responsible Parties:** Indicates one or more parties responsible for implementing the strategy, including collaboration among groups. The parties identified here are not necessarily required to fund and implement the strategy themselves, but rather would be responsible for researching and tracking the strategy to ensure it is completed. Responsible parties may include individual property owners, neighborhood groups, local government organizations, and state agencies and lawmakers. See **Appendix L** for a complete list of potential preservation partners who could serve as responsible parties.
- **Neighborhood:** Identifies which neighborhood(s) area is responsible for implementing each strategy. Ship Creek is not included here: it is not technically one of the Four Original Neighborhoods, and did not receive the same attention as the other neighborhood during the public outreach process.



IMPLEMENTATION MATRIX

Note: This matrix is only a summary; important details about each policy are included in Chapters VI & VII

No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood				
			S	I	L	O		GH	DT	SA	FV	
1	QUALITY OF LIFE											
1.1	Adopt and implement policies and projects that reinforce and help protect the unique character of each neighborhood.											
1.1.1	Adopt branding for each of the Four Original Neighborhoods that celebrates history and diversity.		●				Neighborhood Groups (Community Councils)	●	●	●	●	
1.1.2	Coordinate historic preservation policies to support and extend the Anchorage First Economic Development strategy at the neighborhood level.				●		Business Organizations	●	●	●	●	
1.1.3	Utilize the historic function of alleys as a service space.	Same as 5.5.3			●		Muni (Public Works)	●	●	●	●	
1.2	Promote and protect access to trails, open space, views, and recreation											
1.2.1	Identify missing links in the trail and open space systems, and plan to bridge these gaps in the future.			●			Muni (Parks & Rec)	●	●	●	●	
1.2.2	Develop land use and architecture that reinforces and promotes connectivity to the park system.	7.6		●			Muni (Planning)	●	●	●	●	
1.2.3	Re-activate the Alaska Coastal Management Program (sunset in July 2011) or establish a new program that ensures access to and protection of the Alaska coast in the Four Original Neighborhoods.		●				Muni (Parks & Rec)	●	●	●	●	
1.2.4	Integrate the history of Anchorage’s parks into the trail system in order to encourage use, and/or provide historical information on the Parks & Recreation website.			●			Muni (Parks & Rec)	●	●	●	●	
1.2.5	Maintain and enhance safety of existing historic trails.				●		Muni (Parks & Rec)	●	●	●	●	
1.3	Incorporate elements of Anchorage’s history and culture into everyday activities and places in order to improve quality of life and build a sense of place											
1.3.1	Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features	Same as 3.2.5		●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
1.3.2	Name buildings and streets after Native leaders	Same as 3.2.6			●		Alaska Native Peoples; Muni (Public Works)	●	●	●	●	
1.3.3	Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, funding, and support of a public art program	Same as 3.2.7		●			Alaska Native Peoples; Muni (Arts Advisory Commission, Parks & Rec)	●	●	●	●	
1.3.4	Integrate historic icons or photographs into streetscape furnishings, such as trashcans and benches	Same as 3.5.4	●				Muni (Public Works)	●	●	●	●	
1.3.5	Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals.	Same as 3.5.5		●			Non-Profit Organizations; Muni (Arts Advisory Commission)	●	●	●	●	

TIMING

S = Short Term (< 2 yrs), I = Intermediate (2-5 yrs), L = Long Term (> 5 yrs), O = Ongoing

NEIGHBORHOOD

GH = Government Hill, DT = Downtown, SA = South Addition, FV = Fairview

IMPLEMENTATION MATRIX

Note: This matrix is only a summary; important details about each policy are included in Chapters VI & VII

No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood			
			S	I	L	O		GH	DT	SA	FV
1.3.6	Name alleys in the Four Original Neighborhoods using historical and cultural references	Same as 3.5.7	●				Muni (Public Works)	●	●	●	●
1.3.7	Add biographical information to street signs in Government Hill, which are named after Alaska Railroad workers	Same as 3.9.1	●				Muni (Public Works)	●			
1.3.8	Develop partnerships with the Anchorage School District, non-profit organizations, and Native groups	Goal #4				●	Alaska Native Peoples; Educational Institutions (ASD); Non-Profit Organizations	●	●	●	●
1.3.8	Seek funding through Alaska Native/Native Hawaiian Institutions Assisting Communities (AN/NHIAC)					●	Alaska Native Peoples	●	●	●	●
--	<i>See Policies 3.2 and 3.5 for additional implementation strategies related to incorporating history and culture into everyday life.</i>	3.2 & 3.5					--				
1.4 GH	Maintain and enhance safety of existing historic trails, and improve connections to Downtown, Coastal Trail, and open space network.										
1.4.1 GH	Light the C Street Trail from 3rd Avenue to Government Hill.			●			Muni (Public Works)	●			
1.4.2 GH	Expand "Trail Watch Ambassadors" program to cover Government Hill trails.		●				Neighborhood Groups	●			
1.4.3 GH	Provide interpretive material regarding historic trails.		●				Neighborhood Groups; Muni (Parks & Rec)	●			
1.4.4 GH	Implement strategies from the Government Hill Neighborhood Plan regarding trails and connectivity.					●	Muni (Planning)	●			
1.5 DT	Design innovative, climate-responsive buildings and infrastructure.										
1.5.2 DT	Look to other northern cities worldwide for examples of designs and technology that can be adapted for new, interesting infill construction in Downtown Anchorage.					●	Design Professionals		●		
1.5.3 DT	Consistently apply the "Winter City Design Standards" outlined in the Downtown Comprehensive Plan (2007).					●	Design Professionals; Muni (Development Services)		●		
1.6 DT	Initiate programs and uses that make Downtown into a day-and-night, year-round urban destination—a "downtown for all."										
1.6.1 DT	Encourage multiple uses of government office and facilities to promote round-the-clock activity downtown.					●	Muni (Planning); Business Organizations		●		
1.6.2 DT	Ensure that basic amenities that currently exist in portions of Downtown are standardized throughout the neighborhood. This could include standardized street lighting, benches, trash cans, and informational signage.	5.10				●	Muni (Public Works); Business Organizations		●		
1.6.3 DT	Implement streetscape improvements through the Central Business District (CBD).					●	Muni (Public Works); Business Organizations		●		
1.7 SA	Maintain the unique character of the neighborhood (historic function of alleys, historic streetscape appearance, low-traffic streets, safe sidewalks, parks/open space, and appropriately scaled mixed-use development).										

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IMPLEMENTATION MATRIX

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No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood			
			S	I	L	O		GH	DT	SA	FV
1.7.1 SA	Prepare a neighborhood plan for the South Addition.			●			Neighborhood Groups (Community Councils); Muni (Planning)			●	
1.8 FV	Celebrate socioeconomic and ethnic diversity by providing community-focused opportunities relevant to historic preservation, neighborhood cultures, and assets.										
1.8.1 FV	Finalize and adopt the Fairview Neighborhood Plan (drafted in 2009).		●				Neighborhood Groups (Community Councils); Muni (Planning)				●
1.8.2 FV	Encourage businesses and restaurants that celebrate different ethnic groups					●	Muni (Planning)				●
2	LANDMARKS TO SAVE										
2.1	Retain and preserve the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory.										
2.1.1	Create a program to seek official designation of these resources on local, state, and/or national historic registers.		●				SHPO; Muni (AHPC); Non-Profit Organizations; Educational Institutions	●	●	●	●
2.1.2	Prioritize official nomination of National Register-eligible historic resources outside Downtown (in the Government Hill, South Addition, and Fairview neighborhoods).		●				SHPO; Muni (AHPC); Non-Profit Organizations; Educational Institutions	●		●	●
2.1.3	Encourage adaptive re-use of historic residential, commercial, and industrial resources in the Four Original Neighborhoods to ensure their longevity and vitality.					●	Muni (AHPC); Non-Profit Organizations; Educational Institutions	●	●	●	●
2.1.4	Seek public and private funding for rehabilitation projects at these buildings.					●	Muni (AHPC); Non-Profit Organizations; Business Organizations	●	●	●	●
2.1.5	Continue to identify and preserve additional historic resources in the Four Original Neighborhoods, including non-traditional resource types such as cultural landscapes and trails					●	SHPO; Muni (AHPC); Non-Profit Organizations; Educational Institutions	●	●	●	●
--	<i>See Policy 7.3 for additional discussion about creating and populating a local register.</i>	7.3					--				
2.2	Promote these identified historic resources collectively as Anchorage's most prominent historic resources.										
2.2.1	Focus first on offering preservation incentives and economic development tools to the historic buildings identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory.	Goal #6	●				SHPO; Muni (AHPC); Muni (Planning); Business Organizations	●	●	●	●
2.2.2	Create a media campaign to highlight the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory and promote the benefits of historic preservation.	Same as 3.7.1				●	Muni (AHPC); Media Outlets	●	●	●	●
2.2.3	Develop themed tours of Anchorage that include the resources identified during the HPP public outreach process and Consolidated Historic Resources Inventory project.			●			Neighborhood Groups; Non-Profit Organizations	●	●	●	●

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IMPLEMENTATION MATRIX

Note: This matrix is only a summary; important details about each policy are included in Chapters VI & VII

No.	Implementation Strategy	Related Policy	Timing				Primary Responsible Parties	Neighborhood			
			S	I	L	O		GH	DT	SA	FV
2.2.4	As part of the Municipality's heritage tourism strategy, coordinate promotion of these resources with businesses, tourism, and economic development departments.	6.7				●	Business Organizations; Muni (Planning); Corporations; Media Outlets	●	●	●	●
2.2.5	Prepare a manual aimed at cruise and tour operators that summarizes historic sites and activities.	6.7		●			Muni (AHPC); Corporations; Non-Profit Organizations	●	●	●	●
--	<i>See Goal #3 for additional implementation strategies related to interpretive programs and education.</i>	Goal #3									
--	<i>See Policy 6.7 for additional implementation strategies related to heritage tourism.</i>	6.7									
2.3	Avoid relocation of buildings to storage facilities or other neighborhoods.										
2.3.1	Identify historic buildings—especially those from the Four Original Neighborhoods—currently located in Municipality-owned storage facilities.		●				Muni (Planning)	●	●	●	●
2.3.2	Create a program for re-introducing historic buildings from storage back into the Four Original Neighborhoods.		●				Muni (Planning)	●	●	●	●
2.3.3	If retention of a historic building on site is not feasible, consider relocation to another suitable site within the plan area (e.g. vacant lots and parking lots).					●	Muni (Planning)	●	●	●	●
2.4	Engage the Alaska Native Peoples community to identify cultural sites to preserve and interpret.										
2.4.1	Work with Alaska Native Peoples community to identify and document Culturally Modified Trees in the plan area.		●				Alaska Native Peoples; SHPO	●	●	●	●
2.4.2	Work with Alaska Native Peoples community to identify and document house pits, caches, and other archaeological sites in the plan area.			●			Alaska Native Peoples; SHPO	●	●	●	●
2.4.3	Solicit support and assistance from Cultural Resource Specialists in neighboring boroughs and communities to identify archaeological and/or culturally significant sites in the plan area.					●	Muni (Planning)	●	●	●	●
2.4.4	Pursue Tribal Preservation Project Grants from the National Park Service to preserve Native cultural sites	Same as 3.2.12				●	Alaska Native Peoples; SHPO; NPS	●	●	●	●
--	<i>See Policy 3.2 for additional implementation strategies related to interpretation of Alaska Native Peoples' history and culture, and Goal #4 for potential funding opportunities.</i>	3.2, Goal #4									

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2.5	Develop preservation manuals for various property types (conditions, maintenance plan, programming, operations, finances, etc.).											
2.5.1	Produce general maintenance plans for specific building types: residences, religious, educational, commercial, etc.				●		SHPO; Muni (Real Estate); Non-Profit Organizations	●	●	●	●	
2.5.2	Create historic building preservation plans for resources that could be transferred with a property to a group that owns or operates the building (e.g. Municipality to community-based organization).					●	Muni (Real Estate)	●	●	●	●	
--	<i>See Policy 2.8 for additional implementation strategies related to preservation manuals for Municipality-owned buildings.</i>	2.8					--					
2.6	In addition to preservation of physical features, encourage preservation of stories, people, and events through interpretive programs and education.											
--	<i>See Goal #3 for implementation strategies related to interpretive programs and education.</i>	Goal #3					--					
2.7	Identify and track the next generation of historic resources to preserve, such as “Project 80s” buildings.											
2.7.1	Create a database to identify and track local buildings that may achieve significance when they turn 50 years of age. This database should be updated every five years.		●				SHPO; Non-Profit Organizations; Muni (Planning)	●	●	●	●	
2.7.2	Interview “Project 80s” architects, planners, and developers as part of the documentation of the buildings		●				Non-Profit Organizations	●	●	●	●	
2.7.3	Understand the significance of “Project 80s” buildings and other resources from the recent past through the development of a historic context statement.			●			SHPO; Non-Profit Organizations	●	●	●	●	
2.7.4	Draft local registration requirements for significant buildings that have not yet achieved 50 years of age.			●			SHPO; Muni (AHPC)	●	●	●	●	
--	<i>See Goal #7 for additional implementation strategies related to conducting and maintaining surveys.</i>	Goal #7					--					
2.8	Encourage public uses for historic buildings owned by the Municipality of Anchorage.											
2.8.1	The Municipality should serve as the model for preservation “best practices” and should set the standard for appropriate stewardship of historic buildings in the plan area.				●		Muni (Real Estate/HLB)	●	●	●	●	
2.8.2	Comprehensively assess and document historic resources owned by the Municipality.		●				Muni (Real Estate/HLB)	●	●	●	●	
2.8.3	Develop a comprehensive capital improvements program for managing Municipality-owned historic buildings.	7.11		●			Muni (Real Estate/HLB)	●	●	●	●	

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2.8.4	Conduct studies to explore appropriate uses for each Municipality-owned building according to the priorities and strategies established by the comprehensive capital improvements program.	2.8.3		●			Muni (Real Estate/HLB)	●	●	●	●
2.8.5	Leverage potential income from Municipality-owned buildings (e.g. film location fees, rental fees, admission, etc.) to finance maintenance projects and development of tools/plans.					●	Muni (Real Estate/HLB)	●	●	●	●
2.8.6	Catch up on deferred maintenance of Municipality-owned historic properties to ensure that their condition is stable and sustainable.		●				Muni (Real Estate/HLB)	●	●	●	●
2.8.7	Revise tenant leases of Municipality-owned properties to encourage tenant participation in building upkeep and accountability of Public Works' responsibilities to maintain the buildings.		●				Muni (Real Estate/HLB)	●	●	●	●
3 INTERPRETING HISTORY & CULTURE											
3.1	Develop a comprehensive interpretive plan and/or a series of interpretive plans focusing on the character of each of the Four Original Neighborhoods. Consider interpretative programs and a variety of media that appeal to all ages and demographics.										
3.1.1	Form an interpretive planning advisory group (or groups) composed of public-private partnerships to oversee creation of interpretive plan (or plans).		●				Neighborhood Groups (Community Councils); Muni (Planning); Non-Profit Organizations; Educational Institutions	●	●	●	●
3.1.2	Seek funding for an interpretive plan for Municipality-owned buildings and parks, which would identify and prioritize which stories to tell, select media to be used for each story, and establish a consistent graphic identity for all materials.	Goal #4 & Goal #6	●				Muni (Planning); Muni (Real Estate)	●	●	●	●
3.1.3	Seek funding for an interpretive plan for each of the Four Original Neighborhoods. Each plan would include the same components described above.		●				Neighborhood Groups (Community Councils); Muni (Planning)	●	●	●	●
3.1.4	Ensure that the Four Original Neighborhoods are represented in the Centennial Legacy Interpretive Project, and complete installation of interpretive signage, plaques or monuments in time for the Anchorage Centennial Celebration in 2015.		●				Neighborhood Groups (Community Councils)	●	●	●	●
3.1.5	Work with the Alaska Native Peoples community to identify stories in the plan area to interpret.					●	Alaska Native Peoples	●	●	●	●
3.1.6	Look for interpretive opportunities that take advantage of all four seasons.					●	Neighborhood Groups (Community Councils); Muni (Planning); Non-Profit Organizations; Educational Institutions	●	●	●	●
3.1.7	Seek funding to assist private property owners in implementing interpretive programs.					●	Muni (Planning); Non-Profit Organizations	●	●	●	●

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3.2	Incorporate Alaska Native Peoples' stories into existing and future narratives in the Four Original Neighborhoods.										
3.2.1	Place an interpretive plaque at the site of the former Alaska Native Service (ANS) Hospital.		●				Alaska Native Peoples				
3.2.2	Select one example of Culturally Modified Trees, and place interpretive signage at that location.	2.4	●				Alaska Native Peoples	●	●	●	●
3.2.3	Create a map of indigenous language place names in Four Original Neighborhoods.			●			Alaska Native Peoples	●	●	●	●
3.2.4	Publicize <i>Shem Pete's Alaska</i> , a book about Dena'ina place names.					●	Media Outlets; Non-Profit Organizations	●	●	●	●
3.2.5	Install street signs in English and Athabascan, especially to represent Athabascan names for villages and geographic features.	Same as 1.3.1		●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●
3.2.6	Name buildings and streets after Native leaders.	Same as 1.3.2				●	Alaska Native Peoples; Muni (Public Works)	●	●	●	●
3.2.7	Incorporate Native art and/or sculpture into parks, open spaces, and other public areas by creating a network of partners and friends groups that will assist in planning, fund, and support of a public art program.	Same as 1.3.3		●			Alaska Native Peoples; Muni (Arts Advisory Commission, Parks & Rec)	●	●	●	●
3.2.8	Add more Alaska Native stories about the sun, moon, and stars to Planet Walk.			●			Alaska Native Peoples; Muni (Public Works)	●	●	●	●
3.2.9	Include Alaska Native Peoples' stories in Oscar Anderson House tour.		●				Alaska Native Peoples; Non-Profit Organizations	●	●	●	●
3.2.10	Establish an Alaska Native Heritage Center (ANHC) annex or kiosk in Downtown to support heritage tourism.	6.7				●	Alaska Native Peoples; Business Organizations	●	●	●	●
3.2.11	Host festivals or ceremonies to celebrate the catch of the first salmon, migration of birds, and other traditional events and rituals.					●	Alaska Native Peoples; Muni (Planning); Non-Profit Organizations; Neighborhood Groups	●	●	●	●
3.2.12	Pursue Tribal Preservation Project Grants from the National Park Service to pursue interpretation of Native stories and cultural sites.	Same as 2.4.4				●	Alaska Native Peoples; SHPO; NPS	●	●	●	●
3.3	Educate the general public, tourists, and Municipality administration about the history of Anchorage's four original neighborhoods.										
3.3.1	Work with Anchorage School District (ASD) educators and administrators to adapt the local history module for high school students to include information about the Four Original Neighborhoods.			●			Educational Institutions (ASD)	●	●	●	●
3.3.2	Work with ASD educators and administrators to develop a scavenger hunt or other activity for elementary school students focused on the Four Original Neighborhoods.		●				Educational Institutions (ASD)	●	●	●	●

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3.3.3	Work with university educators and administrators to incorporate historic preservation curriculum into Alaskan universities.				●		Educational Institutions (Universities)	●	●	●	●
3.3.4	Develop a free guided walking tour program.			●			Non-Profit Organizations	●	●	●	●
3.3.5	Partner with Bicycle Commuters of Anchorage (BCA) or other similar group to offer maps and bike tours of historic resources in the Four Original Neighborhoods.	3.6 & 3.7	●				Neighborhood Groups (Bicycle Commuters of Anchorage)	●	●	●	●
3.3.6	Add information about the history of the Four Original Neighborhoods to the Anchorage Bike map (also applies to Policies 3.6 and 3.7).	3.6 & 3.7		●			Muni (Parks & Rec)	●	●	●	●
3.3.7	Add history of Four Original Neighborhoods to the “Alaska App.”	3.6 & 3.7		●			Neighborhood Groups; Media Outlets	●	●	●	●
3.3.8	Compile a bibliography of further reading about each neighborhood, to be made available at the Log Cabin Visitor Information Center, Z.J. Loussac Public Library, local schools, and Municipality offices.		●				Educational Institutions	●	●	●	●
3.3.9	Create a multimedia display about the Four Original Neighborhoods in City Hall or Log Cabin Visitor Information Center.				●		Muni (Planning)	●	●	●	●
3.3.10	Seek funding for a short, engaging film about the Four Original Neighborhoods.				●		Muni (Planning); Non-Profit Organizations; Neighborhood Groups (Community Councils)	●	●	●	●
--	<i>See Goal #4 for more information about interested partners that promote community pride and identity.</i>	Goal #4					--				
3.4	Provide practical/hands-on training for residents and organizations about available preservation tools, maintenance tips, conservation issues, and nomination programs.										
3.4.1	Sponsor a series of Historic Homes Workshops, teaching about entitlements or skills such as window repair.		●				Neighborhood Groups	●	●	●	●
3.4.2	Host a Preservation Education lecture series, covering topics such as neighborhood history, historic preservation incentives, and historic preservation procedures and regulations.		●				Non-Profit Organizations	●	●	●	●
3.4.3	Provide basic historic preservation training for Planning & Zoning Commission, Assembly, and Municipality staff.				●		Muni	●	●	●	●
3.4.4	Provide basic historic preservation training for lenders, appraisers, and code officials.				●		Muni	●	●	●	●
3.4.5	Produce a series of historic preservation pamphlets, such as “Frequently Asked Questions,” or “how to” guides to historic house maintenance.			●			Muni (Planning); Non-Profit Organizations	●	●	●	●
3.4.6	Produce a series of short segments focusing on preservation issues to air on public access television channels (Municipal Channel 10).				●		Muni	●	●	●	●

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3.4.7	Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.	Same as 4.5.1	●				Muni (AHPC)	●	●	●	●
3.5	Promote community pride and identity through storytelling and interpretation.										
3.5.1	Create a Historic Plaque Program. Each plaque would state basic information about the building, such as its historic name, original owner's name, and/or original construction date. .			●			Non-Profit Organizations; Muni (Planning)	●	●	●	●
3.5.2	Publish a quarterly or monthly newspaper column about local history. Many years ago, Robert B. Atwood's regular column in the Anchorage Daily News focused on history.					●	Media Outlets	●	●	●	●
3.5.3	Share historic photographs and facts at Community Council meetings.					●	Neighborhood Groups (Community Councils)	●	●	●	●
3.5.4	Integrate historic icons or photographs into streetscape furnishings, such as trashcans and benches.	Same as 1.3.4	●				Muni (Public Works)	●	●	●	●
3.5.5	Commission local artists to paint murals or create other public art depicting history of Four Original Neighborhoods, and consider offering guided tours of the murals.	Same as 1.3.5		●			Non-Profit Organizations; Muni (Arts Advisory Commission)	●	●	●	●
3.5.6	Host annual Historic House Tour events, rotating among the Four Original Neighborhoods each year.					●	Neighborhood Groups (Community Councils); Non-Profit Organizations	●	●	●	●
3.5.7	Name alleys in the Four Original Neighborhoods using historical and cultural references	Same as 1.3.6	●				Muni (Public Works)	●	●	●	●
3.5.8	Design interpretive signage that is weather-resistant, or mounted such that it can be removed in winter.					●	Muni (Public Works)	●	●	●	●
--	<i>See Policy 3.8 for implementation strategies regarding oral histories.</i>	3.8					--				
3.6	Take advantage of opportunities for thematic interpretation of stories across neighborhood boundaries.										
3.6.1	Develop a mobile application or podcast to host thematic walking and driving tours.			●			Non-Profit Organizations; Muni (AHPC)	●	●	●	●
3.6.2	Design iconic graphics (e.g. propellers, trains, etc.) to be installed at associated sites to alert people to significant themes.			●			Muni (AHPC)	●	●	●	●

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3.6.3	Incorporate stories about each neighborhood into the existing trail system's paving or infrastructure to combine history and the outdoors, especially during the summer months.			●			Muni (Public Works)	●	●	●	●
3.7	Continue to enhance and promote existing programs that celebrate history and culture (e.g. Oscar Anderson House, Anchorage Museum at Rasmuson Center, Anchorage Memorial Park Cemetery, Alaska Native Heritage Center, etc.).										
3.7.1	Create a media campaign to draw attention to the historic and cultural resources identified during the HPP public outreach process and recorded in the Consolidated Historic Resources Inventory and highlight promote the benefits of historic preservation.	Same as 2.2.2				●	Muni (AHPC); Media Outlets	●	●	●	●
3.7.2	Continue to host "Historic Preservation Day" in Anchorage					●	Muni (Planning)	●	●	●	●
3.7.3	Celebrate Historic Preservation Month (nationally celebrated in May) in the Four Original Neighborhoods.					●	Muni (Planning); Media Outlets	●	●	●	●
3.7.4	Celebrate Alaska Native-American Indian Heritage Month (nationally celebrated in November) in the Four Original Neighborhoods.	3.2				●	Alaska Native Peoples; Muni (Planning); Media Outlets	●	●	●	●
3.7.5	Tie in more historic stories to popular events such as Fur Rendezvous, the Iditarod, and the "Slam'n Salm'n Derby"	4.2				●	Muni (AHPC); Media Outlets	●	●	●	●
3.7.6	Organize an annual historic tour of the cemetery.					●	Non-Profit Organizations	●	●	●	●
3.7.7	Increase Anchorage Historic Preservation Commission presence on social media websites.		●				Muni (AHPC)	●	●	●	●
3.7.8	Publicize the Anchorage Museum's Homestead Exhibit online, as most of the featured homesteads were in the Four Original Neighborhoods.		●				Media Outlets; Museums (Anchorage Museum)	●	●	●	●
3.8	Collect stories from first-generation Anchorage pioneers and Tribal Elders, and make this task an urgent priority.										
3.8.1	Partner with local, state, and national organizations to develop and fund oral history programs.					●	Non-Profit Organizations; Educational Institutions (UAF Project Jukebox); SHPO; NPS	●	●	●	●
3.8.2	Work with Alaska Native Hospital, Southcentral Foundation, University of Alaska at Fairbanks, the Municipality's Health and Social Services Department, and other organizations to gather oral histories from Tribal Elders.		●				Alaska Native Hospital; Southcentral Foundation; UA Fairbanks; Muni (Health & Social Services)	●	●	●	●
3.8.3	Encourage the Anchorage Woman's Club or other interested community organizations to continue to record the oral histories of Anchorage residents.		●				Non-Profit Organizations; Neighborhood Groups	●	●	●	●
3.8.4	Incorporate oral history projects/training into the public school system and local universities to get students to record the stories of Anchorage residents.			●			Anchorage Humanities Forum	●	●	●	●

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3.8.5	Make oral histories easily accessible via podcast.			●			Muni (AHPC)	●	●	●	●
3.9 GH	Incorporate interpretive signs for all the historic mini-districts on Government Hill.										
3.9.1 GH	Add biographical information to street signs in Government Hill, which are named after Alaska Railroad workers	Same as 1.3.7	●				Muni (Public Works)	●			
3.10 DT	Update existing walking tours to include a broader range of topics/groups, new graphics, information about historic preservation, and fun facts.										
3.10.1 DT	Develop a plan to replace and improve the Project 80s historic walking tour kiosks around Downtown to include Alaska Native Peoples' history and wayfinding	3.2	●				Muni (AHPC); Alaska Native Peoples; Muni (Public Works)		●		
3.11 SA	Interpret aviation history at the Delaney Park Strip and its relationship to the rest of the neighborhood.										
3.11.1 SA	Create an interpretive plan for the Delaney Park Strip, which may include installation of interpretive signage, plaques, or monuments that celebrate the Park Strip's rich history as a fire break, golf course, and airport.			●			Neighborhood Groups; Non-Profit Organizations; Muni (Parks & Rec)			●	
3.12 SA	Interpret other historic aspects of the neighborhood (e.g. CAA/FAA houses, early military housing, Safehaven, Army Housing Association/Pilot's Row, Westchester Lagoon, long-standing small businesses, etc.).										
3.12.1 SA	Use the <i>South Addition Historic Context Statement</i> (2012) to help identify interpretation and storytelling opportunities in the South Addition.		●				Neighborhood Groups (Community Councils); Non-Profit Organizations; Muni (AHPC); SHPO			●	
3.13 FV	Identify opportunities to highlight Fairview's African-American heritage and socioeconomic diversity										
3.13.1 FV	Place interpretive signage at Greater Friendship Baptist Church (903 E. 13th Avenue) celebrating its status as the first African-American church in Alaska		●				Neighborhood Groups (Community Councils); Non-Profit Organizations; Muni (AHPC); SHPO				●

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4	COMMUNITY & PARTNERSHIPS											
4.1	Identify partners at the federal, state, and local levels to support historic preservation and cultural resource awareness.											
4.1.1	Create and maintain a directory of potential preservation partner organizations, including contact information or website.		●				Muni (AHPC)	●	●	●	●	
4.1.2	Follow the lead of Alaska Association for Historic Preservation and establish partnerships between other organizations and the National Trust for Historic Preservation through the “Partners in the Field” program.				●		Non-Profit Organizations	●	●	●	●	
4.1.3	Assign HPP implementation tasks to preservation-minded organizations.		●				Muni (Planning)	●	●	●	●	
4.1.4	Collaborate with Alaska Native Peoples organizations (tribes, corporations, and foundations) on preservation activities in the Four Original Neighborhoods.				●		Alaska Native Peoples; Muni (Planning)	●	●	●	●	
4.1.5	Create and manage a list of Alaska Native Peoples groups to collaborate on preservation and interpretive efforts. This list would be maintained by the Municipality, and guided by the Anchorage Historic Preservation Commission.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●	
4.1.6	As economic development strategies are designed, empower organizations to implement these strategies in the Four Original Neighborhoods.				●		Muni (Planning); Business Organizations	●	●	●	●	
4.2	Reach out to organizations and companies with indirect or non-traditional connections to preservation.											
4.2.1	Combine cultural and historic preservation awareness with other Anchorage events and organizations.	3.7			●		Business Organizations; Media Outlets; Muni (AHPC)	●	●	●	●	
4.2.2	Form networking opportunities with real estate professionals, developers, architects, and historic preservation groups.				●		Muni (AHPC)	●	●	●	●	
4.2.3	Create local retail programs to benefit the rehabilitation of a particular historic building type or geographic location (neighborhood).			●			Corporations	●	●	●	●	
4.3	Encourage collaboration on preservation projects and programs among a variety of local groups.											
4.3.1	Form a Historic Homeowners’ Association.		●				Neighborhood Groups	●	●	●	●	
4.3.2	Develop preservation partnerships between Federal and State historic preservation agencies and staff, Alaska Native Peoples representatives, and the Municipality to ensure a common message among the agencies, improve communication, and leverage community-wide cultural and historic preservation efforts.				●		NPS; SHPO; Alaska Native Peoples; Muni (AHPC)	●	●	●	●	

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4.3.3	Empower local groups through guidance and training in effective public comment (e.g. letters, review processes, testimony, etc.).	Same as 5.2.1	●				Neighborhood Groups	●	●	●	●
4.3.4	Create an educational program for community-based organizations that includes materials regarding the benefits of historic preservation.			●			Muni (AHPC); Non-Profit Organizations; Educational Institutions	●	●	●	●
4.4	Recognize and reward groups and individuals whose activities promote preservation and exemplify proper stewardship of historic resources.										
4.4.1	Create an awards program (or expand upon the Alaska Association for Historic Preservation’s Annual Historic Preservation Awards) to recognize good stewards of historic resources in the Four Original Neighborhoods.	3.5	●				Muni (AHPC); Non-Profit Organizations	●	●	●	●
4.4.2	Host an annual gala or awards ceremony to celebrate historic preservation and reward those who have been integral in the movement in Anchorage.		●				Muni (AHPC); Non-Profit Organizations	●	●	●	●
4.4.3	Offer discounts for advertising, premier listing for events, etc. to recognize the role that groups have in supporting historic preservation.					●	Business Organizations	●	●	●	●
4.5	Utilize networks and contacts from partner organizations to promote and educate.										
4.5.1	Update Anchorage Historic Preservation Commission (AHPC) website to include more preservation-related links and educational tools.	Same as 3.4.7	●				Muni (AHPC)	●	●	●	●
4.5.2	Use Anchorage Downtown Partnership, Ltd., Building Owners & Managers Association (BOMA), Community Councils, and other community groups to educate property and business owners about available preservation programs and incentives.					●	Business Organizations	●	●	●	●
4.5.3	Build a database of historic preservation practitioners.		●				Muni (Planning)	●	●	●	●
4.5.4	Ensure tourist-based organizations have access to information and publicize Anchorage heritage in their programs.					●	Muni (AHPC)	●	●	●	●

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4.6	Identify and implement potential funding sources and grant opportunities for preservation.											
4.6.1	Create and maintain a directory of potential preservation-related grants and funding sources, including any application requirements or restrictions.		●				Muni (AHPC)	●	●	●	●	
4.6.2	Pursue preservation grants for preservation projects in Anchorage's Four Original Neighborhoods.					●	Muni (AHPC); Neighborhood Groups	●	●	●	●	
4.6.3	Fundraise through sponsorships, silent auctions, and donations at an annual historic preservation gala.	4.4.2				●	Non-Profit Organizations	●	●	●	●	
4.6.4	Leverage Anchorage's Preserve America status to obtain Federal funding for historic preservation projects in the plan area (Note that Preserve America grants are not being offered in FY2012).			●			Muni (Planning)	●	●	●	●	
--	<i>See Goal #6 for additional implementation strategies related to funding and economic development.</i>	Goal #6					--					
4.7	Use each neighborhood's community center to support preservation activities.											
4.7.1	Install interpretive displays in each neighborhood's existing community center that highlights local history.		●				Neighborhood Groups; Educational Institutions	●	●	●	●	
4.7.2	Designate and utilize a historic building in each neighborhood as a community meeting place to supplement existing community centers.			●			Muni (Real Estate)	●	●	●	●	
4.7.3	When building new community centers, consider incorporating neighborhood characteristics or traditional vernacular forms to celebrate history and ensure context-sensitive design.					●	Muni (Real Estate); Design Professionals	●	●	●	●	
4.7.4	Combine uses of neighborhood community centers.					●	Muni (Real Estate)	●	●	●	●	
4.8	Refine roles and responsibilities of Community Councils to create a forum for discussion of preservation.											
4.8.1	Make information about preservation projects and activities available to the public through Community Councils and other community organizations					●	Neighborhood Groups (Community Councils)	●	●	●	●	
4.8.2	Offer basic historic preservation training for each Community Council member.					●	Neighborhood Groups (Community Councils)	●	●	●	●	
4.8.3	Improve and maintain communication between the Community Councils and the Anchorage Historic Preservation Commission (AHPC).					●	Neighborhood Groups (Community Councils); Muni (AHPC)	●	●	●	●	

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5	GROWTH & CHANGE											
5.1	Foster the preservation and promotion of the unique characteristics of each of the four original neighborhoods by developing policies and ordinances that support each neighborhood’s goals.											
5.1.1	Develop projects that will assist in retaining or enhancing historic neighborhood character and uses that will enhance and preserve quality of life, safety, connections to trails and open space, and walkability.					●	Muni (Planning)	●	●	●	●	
5.1.2	Avoid or mitigate projects that threaten the unique characteristics of the Four Original Neighborhoods.	5.6				●	Muni (Planning)	●	●	●	●	
5.1.3	Use the Community Councils to complete a review of Municipality-owned buildings to determine whether there are resources that could be re-purposed for wider community use.		●				Neighborhood Groups (Community Councils)	●	●	●	●	
5.1.4	Work closely with the local Alaska Cascadia Branch LEED Chapter to adopt LEED standards for infill development in the Four Original Neighborhoods.			●			Business Organizations; Design Professionals (Alaska Cascadia LEED Chapter)	●	●	●	●	
5.2	Address “Growth & Change” issues at a neighborhood-specific level by engaging the local community.											
5.2.1	Empower local groups through guidance and training in effective public comment (e.g. letters, review processes, testimony, etc.).	Same as 4.3.4	●				Neighborhood Groups	●	●	●	●	
5.2.2	Create a formal neighborhood-level review process for infrastructure and development projects. The review process may include a checklist of project considerations for the community to study.		●				Muni (Planning); Neighborhood Groups	●	●	●	●	
5.2.3	Require large-scale projects to prepare a Neighborhood Outreach/Participation Program to handle “Growth & Change” issues when they arise.		●				Muni (Planning); Neighborhood Groups	●	●	●	●	
5.2.4	Educate each neighborhood about the need for cooperation when trying to implement responsible growth and change within the plan area.					●	Muni (Planning); Neighborhood Groups	●	●	●	●	
5.3	Make the improvement of Anchorage’s historic core—an urban downtown surrounded by historic residential neighborhoods—into the city’s top priority.											
5.3.1	Execute the “Urban Transition” vision of <i>Anchorage 2020: Anchorage Bowl Comprehensive Plan</i> .			●			Muni (Planning)	●	●	●	●	
5.3.2	Coordinate with the State of Alaska’s and Municipality’s economic development vision.					●	Muni (Planning)	●	●	●	●	
5.3.3	Implement the strategies for downtown revitalization outlined in the <i>Downtown Comprehensive Plan (2007)</i> .		●				Muni (Planning)	●	●	●	●	

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5.3.4	Create weekly or monthly events that draw Alaskans to the Four Original Neighborhoods: movies in the park in the summer sponsored by local businesses, restaurant week in the winter, beer festivals, etc.					●	Neighborhood Groups (Community Councils)	●	●	●	●
5.4	Limit the amount of surface parking and utilize underground parking and/or parking garages to avoid impacts to the historic character of the streetscape, where possible.										
5.4.1	Analyze parking demands to determine the need/location/size of parking garages in the neighborhoods.			●			Muni (Planning)	●	●	●	●
5.4.2	Create design guidelines that address parking structures and encourage integration of the garages as unobtrusively as possible into the neighborhoods.	5.7.2		●			Muni (Planning); Business Organizations	●	●	●	●
5.4.3	Analyze seismic issues to identify potential locations and structural requirements for safe underground parking lots.			●			Muni (Planning)	●	●	●	●
5.4.4	For large, high-density new construction projects in the Four Original Neighborhoods, require that parking requirements be met through structured or underground parking, rather than surface parking.		●				Muni (Planning)	●	●	●	●
5.4.5	Redesign existing surface parking lots to reintroduce native vegetation.		●				Muni (Public Works)	●	●	●	●
5.5	Design and implement infrastructure projects (public utilities, transportation, etc.) that support and enhance neighborhood character.										
5.5.1	Identify examples of “successful” infrastructure projects in Anchorage and elsewhere and use these to define characteristics desirable for future projects.					●	Muni (Public Works); Muni (AHPC)	●	●	●	●
5.5.2	Ensure that the design of infrastructure projects respects the historic street grid of the Four Original Neighborhoods.					●	Muni (Public Works)	●	●	●	●
5.5.3	Retain historic functions of alleys.	Same as 1.1.3				●	Muni (Public Works)	●	●	●	●
5.5.4	Establish design guidelines that address the infrastructure of each neighborhood.	Goal #7	●				Muni (Public Works); Muni (AHPC); Neighborhood Groups	●	●	●	●

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5.6	Mitigate to the greatest extent possible any transportation and infrastructure, redevelopment, and infill projects, whether large or small, that does not enhance and support the existing neighborhood character, or does not follow proposed and adopted preservation plans for that neighborhood. This includes projects such as the Knik Arm Crossing, Highway-2-Highway, Ingra/Gambell connector, A/C couplet.											
5.6.1	If impacts to neighborhood character are identified, implement some of the strategies in the HPP to mitigate the negative effects.					●	Muni (Planning); State Agencies; Federal Agencies	●	●	●	●	
--	<i>See Policy 5.2 for implementation strategies that promote community engagement and responsible development.</i>	5.2					--					
--	<i>See Goal #7 for a discussion of appropriate procedures and regulations that can help mitigate projects.</i>	Goal #7					--					
5.7 GH	Introduce limited commercial or mixed-use development that supports neighborhood functions and reduces isolation of Government Hill and revitalizes Government Hill's "main street."											
5.7.1 GH	Determine through Community Council-led neighborhood meetings and/or market analysis what types of businesses would be most desirable in the community.		●				Neighborhood Groups (Community Councils)	●				
5.7.2 GH	Identify economic development strategies for Government Hill that allow for successful "main street" commercial development.	6.12	●				Neighborhood Groups (Community Councils); Business Organizations	●				
5.7.3 GH	Create neighborhood-specific design guidelines to maintain a visually cohesive "main street."			●			Neighborhood Groups (Community Councils); Muni (Planning)	●				
5.7.4 GH	Establish a commercial hub that fosters neighborhood interaction and a sense of community.				●		Muni (Planning); Design Professionals	●				
5.8 GH	Implement the Government Hill Neighborhood Plan as parallel effort to HPP- to manage future growth in the Government Hill area.											
5.8.1 GH	Coordinate HPP with Neighborhood Plan to ensure that there is an established process by which the neighborhood can review and comment on proposed projects.	5.2	●				Neighborhood Groups (Community Councils); Muni (Planning)	●				

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5.9 DT	To the greatest extent possible, preserve the city’s historic buildings and reinforce a commercial district that is a destination for locals and tourists by implementing the <i>Downtown Comprehensive Plan (2007)</i>.										
5.9.1 DT	Prioritize actions identified in the <i>Downtown Comprehensive Plan</i> and begin to implement, especially recommendations from the “Land Use and Economic Development” chapter.		●				Muni (Planning); Business Organizations (Downtown Partnership)		●		
5.9.2 DT	Recruit help from additional parties to implement plan, as needed.	Goal #4				●	Muni (Planning)		●		
--	<i>See Policy 1.6 for additional implementation strategies related to creating a “downtown for all.”</i>	1.6					--		●		
5.10 DT	Foster a visually cohesive, historic central business district.										
5.10.1 DT	Identify opportunity sites for development downtown.					●	Muni (Planning); Business Organizations (Downtown Partnership)		●		
5.10.2 DT	Attract higher-density residential and commercial uses and encourage urban infill construction.					●	Muni (Planning); Business Organizations (Downtown Partnership)		●		
5.10.3 DT	Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD).	Same as 6.10.3	●				Muni (Planning); Business Organizations; SHPO		●		
--	<i>See Policy 1.6 for additional implementation strategies related to improving visual cohesion of Downtown.</i>	1.6					--		●		
5.11 DT	Encourage contextual design of new construction.										
5.11.1 DT	Create neighborhood-specific design guidelines for infill construction that promotes contextual design and respects the character of historic resources.			●			Muni (Planning); Business Organizations (Downtown Partnership)		●		
5.12 SA	Preserve and enhance walkability and access to open space.										
5.12.1 SA	Develop an open space master plan for the South Addition, and fill any gaps in connectivity.	1.2.2		●			Muni (Planning); Muni (Parks & Rec); Neighborhood Groups			●	
5.13 SA	New construction should reinforce existing scale and character (historic function of alleys, historic streetscape appearance, low-traffic streets, safe sidewalks and pedestrian/bike crossings, parks/open space, and appropriately scaled mixed-use development).										
5.13.1 SA	Create neighborhood-specific design guidelines that focus on ground area coverage and setbacks.			●			Muni (Planning); Neighborhood Groups			●	
5.13.2 SA	Discourage demolition of buildings that provide cohesive neighborhood character.					●	Muni (Planning); Muni (AHPC); Neighborhood Groups			●	
5.13.3 SA	Identify economic development strategies for South Addition that allow for successful scattered neighborhood commercial development and small businesses.	6.11	●				Neighborhood Groups (Community Councils); Business Organizations			●	

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5.14 SA	Prevent division of the neighborhood and loss of the historic street grid by limiting new or widened roads and thoroughfares. Identify, educate, and empower groups to represent neighborhood interests in the face of development pressures.										
--	<i>See Policy 5.2 for implementation strategies about responding appropriately to development proposals.</i>	5.2								●	
5.15 FV	Preserve diverse character—including demographic composition and building stock—of Fairview.										
5.15.1 FV	Support and implement residential and mixed-use densities as outlined in the draft Fairview Neighborhood Plan (2009) and <i>Anchorage 2020</i> .			●			Muni (Planning); Neighborhood Groups				●
5.15.2 FV	Create neighborhood-specific design guidelines that promote smaller-scale residential development to reinforce historic streetscape rhythm and scale.			●			Muni (Planning); Neighborhood Groups				●
5.16 FV	Restore small business corridors, overcome past land use and transportation decisions, and improve walkability and easy access to Downtown.										
5.16.1 FV	To the greatest extent possible, redevelop Gambell and Ingra streets into a neighborhood commercial corridor that will unite the east and west sides of the neighborhood.			●			Muni (Planning); Muni (Public Works)				●
5.16.2 FV	Restore Gambell and Ingra Streets as two-way main streets with on-street parking.				●		Muni (Planning); Muni (Public Works)				●
5.16.3 FV	Identify economic development strategies for Fairview that allow for successful revitalization of a commercial corridor along Gambell and Ingra streets.		●				Neighborhood Groups (Community Councils); Business Organizations				●
5.16.4 FV	Create a program for Sullivan Arena to encourage targeted development, manage event parking, and improve walkability near the arena.				●		Neighborhood Groups (Community Councils); Business Organizations; Muni (Planning)				●
5.16.5 FV	Continue to implement streetscape improvements that encourage walkability, such as crosswalks and pedestrian-friendly sidewalks.					●	Muni (Public Works)				●
5.17 FV	Use accessory dwelling units (“mother-in-law apartments”) to achieve increased density in Fairview while respecting its historic character and socioeconomic diversity.										
5.17.1 FV	Enact laws encouraging or requiring changes to the zoning to permit accessory dwelling units in Fairview.			●			Muni (Planning); Anchorage Assembly				●
5.17.3 FV	Promote accessory dwelling units as an affordable rental option for very-low-, low-, and moderate-income residents in Fairview.					●	Muni (Planning); Muni (Health & Human Services); Business Organizations; Neighborhood Groups				●

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6	ECONOMIC DEVELOPMENT											
6.1	Create and promote a comprehensive package of policy and financial incentives for historic preservation projects.											
6.1.1	Provide the public with a Municipality staff contact and/or assigned AHPC member for expertise and guidance about how to use complex tools and incentives. This person(s) could hold “office hours” at the planning counter to assist the public.		●				Muni (Planning)	●	●	●	●	
6.1.2	Compile information about all available policy and financial incentives into a central, publicly accessible location. Provide links to these incentives on the AHPC website.	3.4.7 & 4.5.1	●				Muni (AHPC)	●	●	●	●	
6.1.3	Create an “incentives checklist” to make it easy for property owners to take advantage of a combination of available options.			●			Muni (Planning); Non-Profit Organizations	●	●	●	●	
--	<i>See Implementation Strategies for Goal #7 for a discussion of policy and procedural incentives that could be included in the package.</i>	Goal #7					--					
6.2	Implement historic preservation incentive programs and strategies presented in Anchorage 2020: Anchorage Bowl Comprehensive Plan.											
6.2.1	Implement Conservation Easement Program.				●		Muni (Real Estate/HLB); Non-Profit Organizations	●	●	●	●	
6.2.2	Implement Transfer of Development Rights (TDR) program.		●				Muni (Planning)	●	●	●	●	
6.2.3	Create Tax Increment Financing (TIF) district.			●			Muni (Finance)	●	●	●	●	
--	<i>See Policy 7.4 for a discussion of Overlay Zones, another strategy presented in Anchorage 2020.</i>						--					
6.3	Combine new preservation tools and incentives with existing programs (e.g. New Markets Tax Credits, low-income housing tax credits, energy credits, etc.).											
6.3.1	Utilize existing Alaska State Historical District Revolving Loan Fund, especially on 4 th Avenue.				●		SHPO; Muni (AHPC)	●	●	●	●	
6.3.2	Work with the State Office of Historic Preservation to take advantage of the 20% Federal Rehabilitation Tax Credit.				●		SHPO	●	●	●	●	
6.3.3	Work with the State Office of Historic Preservation to take advantage of the 10% Federal Rehabilitation Tax Credit.				●		SHPO	●	●	●	●	
6.3.4	Encourage developers to apply for New Markets Tax Credit Program (NMTC).				●		Muni (Planning)	●	●	●	●	
6.3.5	Encourage developers to apply for Low-Income Housing Tax Credits (LIHTC).	6.6			●		Muni (Planning)	●	●	●	●	

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6.3.6	Coordinate with other Municipality departments to leverage Community Development Block Grants (CDBG) for preservation projects in the Four Original Neighborhoods.					●	Muni (Health & Human Services)	●	●	●	●
6.3.7	Encourage public-private partnerships with existing organizations and agencies to manage historic properties in the plan area.		●				Muni (Planning); Non-Profit Organizations	●	●	●	●
6.3.8	Work with the Alaska Film Office to purchase Alaska Film Industry Tax Credits to offset rehabilitation costs and attract film and TV projects to historic buildings in the Four Original Neighborhoods.		●				Muni (Planning); Alaska Film Office	●	●	●	●
6.3.9	Collaborate with the Heritage Land Bank or consider using the existing Anchorage Historic Preservation Fund for the Municipality to buy and lease historic buildings in the Four Original Neighborhoods.			●			Muni (Real Estate/HLB)	●	●	●	●
6.3.10	Take advantage of the existing “Deteriorated Property Ordinance” (Anchorage Municipal Code §12.35) to rehabilitate historic buildings in the Four Original Neighborhoods.		●				Business Organizations; Neighborhood Groups	●	●	●	●
6.4	Establish local and statewide economic development tools to promote historic preservation.										
6.4.1	Offer tax abatement or exemption for preservation projects to encourage development.		●				Muni (Finance)	●	●	●	●
6.4.2	Establish a Historic Preservation Restoration Grant Program to fund rehabilitation projects (especially façade improvements).		●				Muni (Finance); Non-Profit Organizations	●	●	●	●
6.4.3	Offer Storefront Micro Loans (less than \$5K, fixed rate loan) to install signage and improve historic storefronts.	6.6	●				Muni (Finance); Local Lenders	●	●	●	●
6.4.4	Offer Low-Interest Loans and/or Loan Guarantees to finance qualified rehabilitation projects.			●			Muni (Finance); Local Lenders	●	●	●	●
6.4.5	Build an endowment or trust held by a non-profit organization (such as AAHP) that could offer loans or other aid to property owners pursuing preservation projects.		●				Non-Profit Organizations	●	●	●	●
6.4.6	Work with the Alaska Film Office to promote historic buildings in the Four Original Neighborhoods for film locations.		●				Alaska Film Office	●	●	●	●
6.5	Leverage state and federal funds to support local interests in historic and cultural preservation programs and projects.										
6.5.1	Consult the Advisory Council for Historic Preservation (ACHP) to identify federal financial assistance programs available for preservation projects.					●	Non-Profit Organizations; Muni (AHPC); SHPO	●	●	●	●
6.5.2	Apply for Federal Stimulus Grants to fund preservation projects in the Four Original Neighborhoods.		●				Muni (Planning); SHPO	●	●	●	●

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6.5.3	Channel federal funds (FHWA, HUD, etc.) through the Section 106 process with public participation to ensure appropriate treatment of historic properties in the event of infrastructure improvements.					●	Muni (Planning); SHPO	●	●	●	●
6.6	Preserve and encourage housing affordability and small businesses by repurposing historic buildings into mixed-use or higher density housing and commercial neighborhood opportunities.										
6.6.1	Provide technical preservation assistance to small business owners, including informational brochures targeted at business owners or “office hours” at preservation organizations or the Municipality to learn about incentives.					●	Muni (Planning); Muni (AHPC)	●	●	●	●
6.6.2	Collaborate with the Department of Health and Human Services to add provisions for rehabilitation and preservation to the Municipality’s existing affordable housing programs.					●	Muni (Health & Human Services)	●	●	●	●
--	<i>See Implementation Strategies for Policy 6.4.</i>	6.4					--				
6.7	Encourage heritage tourism as an economic development strategy.										
6.7.1	Develop, maintain, and implement a public outreach program for heritage tourism with community partners, tourism-based organizations, and the Anchorage Historic Preservation Commission.					●	Muni (Planning); Muni (AHPC); Non-Profit Organizations; Corporations	●	●	●	●
6.7.2	Ensure tourism-based organizations have access to information and publicize Anchorage heritage in their programs.					●	Muni (Planning); Non-Profit Organizations	●	●	●	●
6.7.3	Develop programs in the plan area that focus on Alaska Native Peoples’ history and culture, as surveys have shown that Anchorage tourists are interested in such programs.					●	Muni (Planning); Alaska Native Peoples; Non-Profit Organizations	●	●	●	●
6.7.4	Apply for “All-American City” Award or other similar program annually.					●	Muni (Planning)	●	●	●	●
6.7.5	Promote Anchorage’s status as a “Preserve America” community through signage and other materials. (Note that Preserve America Grants are not being offered in FY2012.)					●	Muni (Planning); Non-Profit Organizations	●	●	●	●
--	<i>See Goal #3 for additional implementation strategies related to interpretive programs and education.</i>	Goal #3					--				
--	<i>See Policies 2.2 and 4.5 for additional implementation strategies related to promotion of historic places.</i>	2.2 & 4.5					--				

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6.8	Develop metrics that quantify the effects of preservation on the local economy.										
6.8.1	Conduct a market analysis to find the highest and best use for underutilized historic buildings.			●			Muni (Real Estate); Non-Profit Organizations	●	●	●	●
6.8.2	Conduct a cost-benefit analysis of Municipality-owned historic buildings, especially vacant buildings.	Goal #2			●		Muni (Real Estate); Muni (AHPC)	●	●	●	●
6.8.3	Conduct a cost-benefit analysis of privately-owned historic buildings for the purpose of identifying appropriate upgrades to historic buildings, with a focus on maintaining buildings in a harsh arctic environment.			●			Muni (Real Estate); Muni (AHPC); Non-Profit Organizations	●	●	●	●
6.8.4	Undertake an economic impacts and benefits study focused on quantifying the effects of historic preservation activities in the plan area.			●			Muni (Real Estate); Muni (AHPC); Non-Profit Organizations	●	●	●	●
6.8.5	Establish a benchmarking program to collect relevant statistics and monitor the progress of preservation program.				●		Muni (AHPC); Muni (Finance)	●	●	●	●
6.8.6	Compile case studies of other cities' successful preservation metrics, to be made available to the public, developers, and other preservation partners. Refine and develop meaningful information connecting successes in other cities to elements available in Anchorage.				●		Muni (Real Estate); Muni (AHPC); Non-Profit Organizations	●	●	●	●
6.9 GH	Renovate and revitalize Government Hill's "main street" by encouraging mixed use development that includes low-impact commercial and residential uses, supported by policies, goals, and implementation strategies developed in the Government Hill Neighborhood Plan.										
6.9.1 GH	Conduct a market analysis to identify what businesses are needed and can be supported in Government Hill.		●				Neighborhood Groups; Muni (Finance)	●			
6.9.2 GH	Identify appropriate locations for small businesses (existing buildings or vacant lots), and adjust zoning accordingly.	Goal #7	●				Neighborhood Groups; Muni (Planning)	●			
6.9.2 GH	Actively recruit operators and offer incentives for Government Hill-focused businesses.		●				Neighborhood Groups; Business Organizations	●			
6.10 DT	Make the economic development of Downtown a top priority, using the strategies outlined in the Downtown Comprehensive Plan (2007), while preserving and promoting historic preservation.										
6.10.1 DT	Promote existing tax exemptions to encourage large employers to locate and invest in Downtown, rather than moving to Midtown.		●				Business Organizations		●		
6.10.2 DT	Apply to become a designated Main Street Program, and/or work with the State Historic Preservation Office to apply the Main Street Approach® to revitalize Downtown.			●			Muni (Planning); Business Organizations; SHPO		●		

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			S	I	L	O		GH	DT	SA	FV
6.10.3 DT	Promote new and existing preservation incentives (described in Goal #6) aggressively within the Central Business District (CBD).	Same as 5.10.3	●				Muni (Planning); Business Organizations; SHPO		●		
6.10.4 DT	Follow recommendations for preservation of identified significant buildings in Downtown Historic Survey (1988/2007).					●	Muni (Planning); Business Organizations		●		
6.11 SA	Promote policies that maintain the neighborhood character of small businesses.										
6.11.1 SA	Conduct a market analysis to identify what small businesses are needed and can be supported in the South Addition.		●				Neighborhood Groups; Muni (Finance)			●	
6.11.2 SA	Identify appropriate locations for small businesses (existing buildings or vacant lots), and adjust zoning accordingly.	Goal #7	●				Neighborhood Groups; Muni (Planning)			●	
6.11.1 SA	Actively recruit operators and offer incentives for South Addition-focused businesses.		●				Neighborhood Groups; Business Organizations			●	
6.12 FV	Use Sullivan Arena to encourage nearby economic development opportunities along 15th Avenue and Gambell Street.										
--	<i>See Policy 5.16 for implementation strategies regarding development near Sullivan Arena.</i>	5.17					--				●
6.13 FV	Maintain housing affordability in order to preserve Fairview's demographic composition, building stock, and character.										
--	<i>See Policies 5.15 and 5.16 for implementation strategies regarding preservation of Fairview's diverse character.</i>	5.16 & 5.17					--				●
--	<i>See Policy 6.4 and 6.6 for implementation strategies regarding housing affordability.</i>	6.4 & 6.6					--				●
7	PROCEDURES & REGULATION										
7.1	Establish a mechanism for implementing this Historic Preservation Plan for Anchorage's Four Original Neighborhoods.										
7.1.1	Create an Implementation Task Force composed of strategic advisors representing the various parties committed to the implementation strategies.		●				Muni (Planning)	●	●	●	●
7.1.2	Prepare an Annual Report to measure the progress of the HPP implementation strategies					●	Muni (Planning); Muni (AHPC)	●	●	●	●
--	<i>See Goal #4 for a discussion of potential historic preservation partners.</i>	Goal #4						●	●	●	●

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7.2	Establish procedures for reviewing and permitting actions involving historic properties.											
7.2.1	Hire or assign a dedicated Municipality Preservation Planner / Cultural Resource Specialist who meets the <i>Secretary of the Interior's Professional Qualifications Standards</i> .		●				Muni (Planning)	●	●	●	●	
7.2.2	Ensure that planning staff and building officials are knowledgeable of historic preservation practices.	3.4				●	Muni (Planning); Muni (Development Services); Muni (AHPC)	●	●	●	●	
7.2.3	Add a "historic preservation review" checkbox to building permit applications.		●				Muni (Planning); Muni (Development Services)	●	●	●	●	
7.2.4	Amend Anchorage Municipal Code as necessary to allow design review of proposed projects involving historic resources in the Four Original Neighborhoods, using <i>Secretary of the Interior's Standards and/or design guidelines</i> .			●			Muni (Planning)	●	●	●	●	
7.2.5	Enact "Demolition Delay Review" in the Four Original Neighborhoods, at least as an interim measure while a comprehensive design review structure is being created.		●				Muni (Planning); Muni (AHPC)	●	●	●	●	
7.2.6	Clearly define roles of the Historic Preservation Commission, Community Councils, and other entities in historic properties review process.					●	Muni (AHPC); Neighborhood Groups (Community Councils)	●	●	●	●	
7.2.7	Ensure Alaska Native Peoples have an opportunity for involvement, if desired.	7.8				●	Alaska Native Peoples; Muni (Planning)	●	●	●	●	
--	<i>See Policy 2.3 for implementation strategies regarding procedures and regulations for stored or moved buildings.</i>						--					
7.3	Create, populate, and maintain an official local register or inventory of historic resources.											
7.3.1	Work with the Anchorage Historic Preservation Commission (AHPC) and the State Historic Preservation Office (SHPO) to develop a set of locally-approved criteria for nomination of historic places, including buildings and landscapes. The "Municipality-Wide Historic Preservation Plan" currently being developed by the AHPC will provide the draft criteria for consideration.		●				Muni (AHPC); SHPO	●	●	●	●	
7.3.2	Consider a tiered local register, which would allow for a hierarchy of both significance and protections.		●				Muni (AHPC); SHPO	●	●	●	●	
7.3.3	Create a program to populate the local register. Consider working with Alaskan universities to assign tasks towards accomplishing this program.	2.1	●				Muni (AHPC); University of Alaska	●	●	●	●	
7.3.4	Officially designate resources identified in past surveys in the local register. As part of this task, previous survey findings should be reviewed using the new local register criteria and re-classified if needed.		●				Muni (AHPC); SHPO	●	●	●	●	

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7.3.5	Update <i>Patterns of the Past</i> to remove properties that have been demolished, and add properties associated with additional historic themes.		●				Muni (AHPC)	●	●	●	●
7.3.6	Conduct a Parks Survey to identify historic buildings, landscapes, and trails in municipal parks.		●				Muni (AHPC); Muni (Parks & Rec)	●	●	●	●
7.3.7	Update historic resource surveys every five years to capture properties that are newly age-eligible.					●	AHPC	●	●	●	●
7.4	Consider creation of one or more Historic Preservation Overlay zoning classifications, as discussed in <i>Anchorage 2020: Anchorage Bowl Comprehensive Plan</i>.										
7.4.1	Establish four broad Original Neighborhood Overlay Zones, one for each neighborhood.			●			Muni (AHPC); Neighborhood Groups (Community Councils)	●	●	●	●
7.4.2	Create a site-specific historic zoning classification to promote adaptive re-use.					●	Muni (Planning); Muni (AHPC)	●	●	●	●
7.4.3	Create Historic Preservation Overlay Zones (HPOZs) that can be applied to protect historic districts and manage infill construction within the four original neighborhoods.			●			Muni (AHPC); Neighborhood Groups (Community Councils)	●	●	●	●
7.5	Provide building code and zoning ordinance relief for owners of historic properties, especially small commercial lots.										
7.5.1	Offer a “Historic Preservation Permit” to grant exceptions to land use regulations/development standards when necessary in order to permit the preservation or restoration of a historic building.					●	Muni (Planning); Muni (AHPC)	●	●	●	●
7.5.2	Offer density bonuses for projects that meet the <i>Secretary of the Interior’s Standards</i> and/or neighborhood-specific design guidelines.					●	Muni (Planning); Muni (AHPC)	●	●	●	●
7.5.3	Adopt a “Historic Building Code” as a local amendment to building regulations (AMC Title 23).		●				Muni (Planning); Muni (AHPC)	●	●	●	●
7.5.4	Offer expedited review and permitting processes and/or reduced permitting fees for projects that meet the <i>Secretary of the Interior’s Standards</i> and/or neighborhood-specific design guidelines.					●	Muni (Planning); Muni (AHPC)	●	●	●	●
--	<i>See Policy 6.2 for a discussion of Transfer of Development Rights and the Deteriorated Property Ordinance, other code relief strategies.</i>	6.2						●	●	●	●
7.6	Create neighborhood-specific design guidelines to influence future development and infrastructure projects and ensure the continued preservation of neighborhood character and historic resources.										

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7.6.1	Create a series of design guidelines that focus on issues most important in each neighborhood.			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Business Organizations; Non-Profit Organizations	●	●	●	●
7.6.2	Create design guidelines to standardize street amenities (e.g. lights, sidewalks, etc.).			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Business Organizations; Non-Profit Organizations	●	●	●	●
7.6.3	Create a mechanism for enforcing design guidelines (voluntary or mandatory).			●			Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Business Organizations; Non-Profit Organizations	●	●	●	●
--	<i>See Goal #1 and Goal #5 for additional discussion of design guidelines.</i>							●	●	●	●
7.7	Develop and communicate design guidelines/parameters for all agencies—Federal and State agencies, Municipality departments, development community, and non-profit organizations—working within the plan area.										
7.7.1	Establish an inter-agency protocol for working with historic properties in the Four Original Neighborhoods, including clear definition of each agency’s roles and responsibilities.		●				Muni (Planning); Muni (AHPC); SHPO; Federal Agencies	●	●	●	●
7.7.2	Use the Municipality Preservation Planner to communicate regularly with other agencies.					●	Muni (Planning); Muni (AHPC); SHPO; Federal Agencies	●	●	●	●
--	<i>See Goal #1 and Goal #5 for additional discussion of design guidelines.</i>							●	●	●	●
7.8	Work with Alaska Native Peoples to establish regular communication and input into the preservation planning process.										
7.8.1	Establish protocols for cultural resource consultation with Alaska Native Peoples groups, including standard archaeological discovery procedures and mitigation measures.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●
7.8.1	Require cultural resource consultation with Alaska Native Peoples leaders for private development projects over a certain size threshold (acreage or construction value). This is similar to what is required on Federal and State-funded projects.					●	Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●
7.8.2	Populate a mailing list to notify key Alaska Native Peoples stakeholders about proposed projects.		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●
7.8.3	Ensure AHPC’s “Native Culture Advisor” chair is filled (as currently recommended per AMC Chapter 04.06.030).		●				Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●

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7.8.5	Consult with Alaska Native Peoples leaders to seek tribal permission for using land and resources for large projects in the four original neighborhoods.					●	Alaska Native Peoples; Muni (Planning); Muni (AHPC)	●	●	●	●
7.9	Coordinate new preservation policies with goals of past and current Municipal plans (<i>Anchorage 2020</i>, <i>Downtown Comprehensive Plan</i>, etc.).										
7.9.1	Prioritize actions identified in <i>Anchorage 2020</i> and the <i>Downtown Comprehensive Plan</i> and begin to implement.		●				Neighborhood Groups (Community Councils); Business Organizations (Downtown Partnership); Muni (Planning)	●	●	●	●
7.9.2	Recruit help from additional parties to implement plan, as needed.	Goal #4	●				Muni (Planning)	●	●	●	●
7.9.3	Identify and implement actions from neighborhood plans and other Municipal programs in the Four Original Neighborhoods.					●	Neighborhood Groups (Community Councils); Non-Profit Organizations, Muni (Planning)	●	●	●	●
7.10	Update Anchorage Municipal Code as needed to include more historic preservation-related and neighborhood-specific provisions.										
7.10.1	Collect existing historic preservation-related sections scattered throughout the Anchorage Municipal Code and compile them into a cohesive Historic Preservation module within Title 21.		●				Muni (Planning); Muni (AHPC); Anchorage Assembly	●	●	●	●
7.10.2	Work with the Alaska Historic Preservation Commission and the Anchorage Assembly to adapt past documents, this Historic Preservation Plan for Anchorage's Four Original Neighborhoods, and the upcoming Municipality-Wide Historic Preservation Program into a cohesive Historic Preservation module within Title 21.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly	●	●	●	●
7.10.3	Compile a book of model Historic Preservation Ordinances from other cities, which can be used as "best practices" to inform the compilation of a cohesive Historic Preservation module within Title 21.		●				Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Non-Profit Organizations	●	●	●	●
7.10.4	Develop form-based codes and regulations within Title 21 to guide future development within the Four Original Neighborhoods.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly	●	●	●	●
7.10.5	Develop and/or update neighborhood and district plans to assist in historic preservation efforts and preservation of neighborhood character.					●	Muni (Planning); Muni (AHPC); Neighborhood Groups (Community Councils); Non-Profit Organizations	●	●	●	●

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			S	I	L	O		GH	DT	SA	FV	
7.11	Budget for historic preservation activities and maintenance of Municipality-owned buildings in the Four Original Neighborhoods.											
7.11.1	Fund and grow the Historic Preservation Program at the Municipality of Anchorage through an annual allocation in the General Fund.					●	Muni (Real Estate); Muni (Planning); Anchorage Assembly	●	●	●	●	
7.11.2	Complete an annual Capital Improvements Plan that includes every Municipality-owned historic building. Identify annual upgrades and maintenance for each building to be funded by the Municipality.	2.8				●	Muni (Real Estate); Muni (Planning); Muni (Development Services); Anchorage Assembly	●	●	●	●	
7.11.3	Hold at least one annual fund-raising effort to assist the Municipality, Anchorage Historic Preservation Commission, and its many partners to provide operational support of Municipality-owned historic buildings. Use this funding to support grants, endowments, and donations to operate Municipality-owned historic buildings.					●	Muni (Real Estate); Muni (Planning); Anchorage Assembly	●	●	●	●	
--	<i>See Goal #4 and Goal #6 for additional funding sources, grant opportunities, and preservation partners.</i>	Goal #4 & Goal #6					--					
7.12 GH	Create zoning and land-use policies to encourage appropriate redevelopment and revitalization of small commercial lots in Government Hill's "main street."											
7.12.1 GH	Implement zoning and land use policies from Government Hill Neighborhood Plan.		●				Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups	●				
--	<i>See Policy 5.7 for a discussion of Government Hill-specific design guidelines.</i>	5.7					--	●				
--	<i>See Policy 7.5 for a discussion of code relief strategies that could be used to facilitate redevelopment of small commercial lots in Government Hill.</i>	7.5					--	●				
7.13 SA	Create zoning and land-use policies that maintain the unique character and scale of existing streetscape in the South Addition.											
7.13.1 SA	Introduce zoning and design guidelines that focus on ground-area coverage and front yard setbacks.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups			●		
--	<i>See Policy 5.13 for a discussion of South Addition-specific design guidelines.</i>						--			●		

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7.14 FV	Create zoning and land-use policies that support primarily single-family residential uses, with mixed-use and multi-family housing allowed in limited areas of Fairview.										
7.14.1 FV	Study and adjust residential zoning in Fairview to support new development at a scale and density that is compatible with the neighborhood's historic character.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups				●
7.14.2 FV	Study and adjust zoning on Gambell and Ingra streets to support the type of commercial development desired in Fairview.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups				●
7.14.3 FV	Study and adjust zoning to permit accessory dwelling units in Fairview to achieve increased density, if desired.			●			Muni (Planning); Muni (AHPC); Anchorage Assembly; Neighborhood Groups				●
--	<i>See Policy 5.15 for a discussion of Fairview-specific design guidelines.</i>	5.15					--				●

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CHAPTER IX: CASE STUDIES & FURTHER READING

In researching “best practices” for this historic preservation plan, it became very clear that variations among preservation programs are the norm. Each state has different rules and each community has different needs, but many cities have adopted creative preservation strategies that could inspire Anchorage’s Four Original Neighborhoods. Information about how other cities have tackled the issues facing Anchorage is included throughout this document, so pay special attention to the sidebars and notes in the HPP. This chapter summarizes some highlights of the “best practices” research, with profiles of four U.S. cities that have created successful neighborhood-focused preservation programs.

CASE STUDY #1: JUNEAU, ALASKA

Juneau’s built environment dates back to its humble beginnings as a mining town in the 1880s, and it has continued to flourish as the capital of Alaska. Heritage tourism is a huge component of Juneau’s local economy, and therefore historic preservation has been a key goal of the city for many years. The City/Borough of Juneau became a Certified Local Government in 1988, and the creation of local historic districts and local landmarks has allowed Juneau to protect its historic resources.

Online Inventory

Juneau’s Historic Sites & Structures Inventory was developed as a joint effort between the City / Borough of Juneau and the Juneau-Douglas City Museum using a variety of grant funding. The project was intended to be a “one-stop shop” for researchers and the public, collecting information and materials that were previously scattered throughout various City / Borough departments. The inventory is available online, and is searchable by a variety of fields (architectural style, address, architect, etc.). Historic photographs have been provided where possible, and it is easy to learn about the properties that have been documented. The inventory can be accessed at: <http://www.juneau.org/cddftp/HSD/>

Downtown Historic District

The Juneau Downtown Historic District is the city’s historic core, and is listed in the National Register of Historic Places and as a local historic district. The district has been protected in some capacity since the 1980s, but a new set of design guidelines was prepared in 2009 to clarify expectations, streamline the design review process, and improve economic viability. Earlier sets of design standards focused exclusively on the late Victorian style, but in 2009 guidelines were expanded to cover four styles: late Victorian, early Twentieth Century Commercial, Art Moderne, and Art Deco.

Compliance with the design standards is mandatory for all properties within the historic district. Even alterations that may seem minor, such as storefront improvements, have the potential to greatly affect a building’s integrity, and therefore must be reviewed.

Further reading about the Juneau Downtown Historic District:

- Juneau Municipal Code, ZA 04.080.80 “Downtown Historic District Design Standards and Guidelines,”
http://www.juneau.org/law/regulations/documents/ZA04_080_Chapter_80_DOWNTOWN_HISTORIC_DISTRICT_DESIGN_STANDARDS_AND_GUIDELINES.pdf



- Winter and Company, "Downtown Historic District Design Standards and Guidelines: Juneau, Alaska" (2009), http://www.juneau.org/plancom/documents/Final_DHDDSG_Adoption_Review_8112009_low.pdf
- Mary Catherine Martin, "New guidelines set for Juneau historic district," *Juneau Empire* (13 October 2009), http://juneauempire.com/stories/101309/loc_504192846.shtml

CASE STUDY #2: SALT LAKE CITY, UTAH

Salt Lake City has been working to build a high-quality historic preservation program, with a focus on building new preservation tools and establishing a consistent vision and philosophy. Salt Lake City has been involved in preservation since the 1970s—despite being a relatively young city—but recently completed a comprehensive preservation plan (April 2010) with extensive community participation during the planning process. Like Anchorage, Salt Lake City uses a neighborhood-based Community Council system; each council provides community input and information to City departments on a variety of topics and issues.

Financial Incentives

Salt Lake City takes advantage of a number of historic preservation incentives, including a variety of low-interest loans and tax exemptions. These resources are helpfully collected on the Utah Heritage Foundation (statewide preservation advocacy non-profit organization) website:

<http://www.utahheritagefoundation.com/preservation-resources/financial-resources>

Utah Statewide Incentives

- **State Tax Credit:** The Utah State Historic Preservation Office offers a 20% state tax credit program for rehabilitation of qualified residential properties. http://history.utah.gov/historic_buildings/financial_assistance/state_tax_credit.html
- **Revolving Loan Fund:** The Utah Heritage Foundation offers low-interest loans to restore and rehabilitate significant historical properties throughout Utah. <http://www.utahheritagefoundation.com/preservation-resources/low-interest-loans>

Salt Lake City Housing & Neighborhood Development,

<http://www.slcclassic.com/ced/hand/pages/housing.htm>

- **Home Repair Program:** In order to preserve and rehabilitate existing homes, loans are available for home repair to up to \$20,000, with interest rate between 0% and current bank rates. Minimum payment loans and deferred payment offered.
- **First Time Home Buyers Program:** To improve affordability of existing housing stock, first-time home buyers may qualify for interest rates as low as 3% fixed for 30 years.

Salt Lake City Revolving Loan Fund, <http://www.slcclassic.com/ED/rlf.htm>

- **Small Business Building Renovation Loan:** Loans up to \$50,000 over 10 years are available for a business to improve and renovate a current building. Interest rate is fixed; collateral minimum 25% of loan amount; cash requirement 10% cash or equivalent injection.
- **Storefront Micro-Loans:** Commercial property owners can receive up to \$5,000 over 3 years for signage and storefront enhancements. Interest rate is fixed; no collateral or cash requirement.



Salt Lake City Redevelopment Agency Programs, <http://www.slcrda.com/programs/programs.htm>

- **Building Renovation Loans:** Building owners and developers can receive funding for up to 50% of building renovation costs including restoring the façade of the building to its original appearance.
- **High Performance Building Renovation Loans:** Property owners or developers can receive financing for 50% of building renovation costs at 0% interest for buildings that achieve a LEED certification level or an ENERGY STAR rating.
- **Tax Increment Reimbursement Program:** The Redevelopment Agency will reimburse property owners or developers for open-air and public space improvements, renovating a historic building to a vanilla shell status, and constructing underground or structured parking as part of a housing development.

Design Review Process

Prior to obtaining a building permit, a Certificate of Appropriateness is required for all exterior work (except painting and minor repair) in locally-designated historic districts or individual properties listed on the Salt Lake City Register of Cultural Resources. The city's historic preservation ordinance includes clear standards for considering approval of Certificate of Appropriateness applications.

To streamline the process for applicants and staff, three levels of review are conducted. Administrative Review is staff-level review of smaller projects, such as window replacement, garages, and small additions (typically reviewed within 1-2 weeks, or approved at the counter). The Architectural Subcommittee is a small group of Historic Landmark Commission members, and provides technical assistance to property owners, or assists staff with complicated administrative approvals (the committee meets as needed). The full Historic Landmark Commission reviews demolitions, infill construction, and major alterations (the commission meets once a month). Although demolition of significant buildings is generally prohibited, the review process includes an Economic Hardship provision as an exception to this rule: a Determination of Economic Hardship takes into account current level of economic return on the property, marketability for sale or lease, infeasibility of alternative uses, and availability of financial incentives.

Further reading about Salt Lake City's Design Review Process

- Salt Lake City Historic Landmark Commission, "Getting Approval." Available online at <http://www.slcclassic.com/CED/HLC/default.asp>
- Salt Lake City Municipal Code, "§21A.34.020: Historic Preservation Overlay District," Available online at http://www.sterlingcodifiers.com/codebook/index.php?book_id=672

Zoning Tools

As recommended by the city's 2010 Historic Preservation Plan, Salt Lake City has been working on revisions to its zoning code to include a wider range of preservation zoning tools. New tools such as "character conservation districts" would provide communities with flexibility in how protect their neighborhood's character. These conservation districts are voluntary—more than 50 percent of residents have to "opt-in"—and design review can be as strict or lenient as the community wants. This grassroots approach is perfect for areas that may not want or do not qualify for local designation, yet have character worthy of protection.



Combined with the existing historic preservation overlay zoning classifications, the city will soon offer four types of zoning tools that create a hierarchy of protections and corresponding restrictions. This range of tools, listed in increasing level of local regulation, includes: base zoning, neighborhood-based zoning, conservation district, and local historic district.

Further reading about Salt Lake City's Zoning Tools:

- Clarion & Associates/City of Salt Lake City, *Salt Lake City Historic Preservation Plan: Revised Draft* (April 2010), 52-53. Available online at http://www.slcclassic.com/ced/planning/documents/MasterPlans/HistoricPreservation/HP-MP_4.10draft.pdf
- Frank Gray, CED Director, "City Council Transmittal: Salt Lake City Preservation Program," (29 June 2011). Available online at <ftp://ftrftp.slcgov.com/attachments/9-20-11-A4.pdf>
- Derek P. Jensen, "New conservation districts might find a home in Yalecrest," *Salt Lake Tribune* (5 December 2011). Available online at <http://www.sltrib.com/sltrib/home2/53037095-183/says-conservation-districts-yalecrest.html.csp>

CASE STUDY #3: LOS ANGELES, CALIFORNIA

In a city as vast as Los Angeles, it is not surprising that neighborhood-based planning is an essential component of Los Angeles' historic preservation activities. Although Los Angeles enacted a Cultural Heritage Ordinance in 1962, it did not have all the elements of a comprehensive municipal historic preservation program until recently. In the last decade, Los Angeles has been known for its ambitious and innovative historic preservation planning efforts, including SurveyLA, a comprehensive survey project to identify significant historic resources throughout Los Angeles' 880,000 parcels. The city's Office of Historic Resources was formed in 2004, and now has a staff of six planners to serve dozens of Los Angeles neighborhoods, each large enough to be small cities in their own right.

Overlay Zones

Historic preservation in Los Angeles occurs at the neighborhood level, and the city's Historic Preservation Overlay Zones (HPOZs) is one of the nation's leading examples of preservation zoning policy. There are currently 29 HPOZs, each of which has its own HPOZ Review Board to conduct design review within the district and report to the City Planning Department. In addition, there are 11 proposed HPOZs under consideration by the Los Angeles City Council.

According to the Office of Historic Resources' website: "Each HPOZ Board consists of five members, at least three of whom must be renters or owners of property within an HPOZ. All members should have knowledge of and interest in the culture, structures, sites, history and architecture of the HPOZ area, and if possible, experience in historic preservation...The Board is an advisory body to the City Planning Department. The Director of Planning has the authority to issue determinations, building permit sign-offs, and Certificates of Appropriateness."



At the time an HPOZ is adopted by the City Council, the Department of City Planning will work with the HPOZ Review Board to create a “Preservation Plan,” which includes a list of contributing properties and a set of design guidelines to be used for review of Certificate of Appropriateness applications. When HPOZ neighborhoods do not yet have an adopted Preservation Plan, the *Secretary of the Interior’s Standards for Rehabilitation* are used as the benchmark for review of projects.

By using a neighborhood-based model for design review within HPOZs, the Cultural Heritage Commission—analogous to Anchorage’s Historic Resources Commission—is only involved in reviewing alterations to individual local landmarks.

Further reading about Los Angeles’ HPOZs:

- Los Angeles Department of City Planning, Office of Historic Resources, “Historic Preservation Overlay Zones,” <http://preservation.lacity.org/hpoz>
- Los Angeles Ordinance Number 175891, amending Section 12.20.3 of the Los Angeles Municipal Code (2004): <http://preservation.lacity.org/hpoz/ordinance>

Adaptive Reuse Ordinance

One of the most powerful incentives in Los Angeles’ toolbox is the Adaptive Reuse Ordinance, adopted in 1999 to facilitate conversion of commercial buildings into new uses, such as apartments, condominiums, live/work lofts, retail, and hotels. The ordinance was originally focused on decaying Downtown Los Angeles, but was expanded to other neighborhoods in 2003 after it was successfully implemented in Downtown.

The Adaptive Reuse Ordinance helps to streamline the approval process, resulting in substantial time and cost savings for developers. The program relaxes parking, density, and other typical zoning requirements, and provides flexibility in the permitting process. The result has been the creation of several thousand new housing units, revitalization of distressed neighborhoods, and retention of significant buildings, thus illustrating the important link between historic preservation and economic development.

Further reading about Los Angeles’ Adaptive Reuse Ordinance:

- Los Angeles Department of City Planning, Office of Historic Resources, “Adaptive Reuse Ordinance,” <http://preservation.lacity.org/reuse-ordinance>
- City of Los Angeles, “Adaptive Reuse Program” (Second Edition, February 2006), <http://www.scag.ca.gov/Housing/pdfs/summit/housing/Adaptive-Reuse-Book-LA.pdf>

Non-Profit Partners

The Los Angeles Conservancy is the local preservation advocacy non-profit organization, and is a great partner for the Office of Historic Resources. The Conservancy hosts tours and events; honors local achievements through their annual preservation awards; sponsors youth and other educational programs; and serves as a contact for other community groups. The Conservancy also actively advocates for threatened historic buildings, especially Los Angeles’ famous theatres and Mid-Century Modern resources. Furthermore, the Conservancy website provides a wealth of information, including helpful links and resources about how to research your property, how to contact tradesmen and contractors who specialize in traditional building, or what incentives are available to finance your preservation project.



Further reading about the LA Conservancy:

- Los Angeles Conservancy: <http://www.laconservancy.org/index.php>

CASE STUDY #4: SAN ANTONIO, TEXAS

San Antonio—home of the Alamo—has built a comprehensive, robust preservation program with a focus on community outreach and education. The City of San Antonio’s Office of Historic Preservation includes a dedicated historic preservation officer, as well as ten planners who support various aspects of the program. In 2009, San Antonio prepared a *Strategic Historic Preservation Plan* using an extensive public planning process to help guide the long-term vision for the program.

Implementation & Benchmarking

The Office of Historic Preservation has been working to implement the Strategic Historic Preservation Plan since its adoption in August 2009. To this end, the city has prepared an annual report each year that summarizes the accomplishments in each of the six recommendation categories: Planning, Zoning, Economic Development, Historic Resources, Incentives, and Education and Advocacy. In the first year alone, nearly twenty achievements undertaken by public-private partnerships were highlighted in the annual report. A detailed matrix is also updated annually to track each implementation strategy.

Further reading about the San Antonio Strategic Historic Preservation Plan:

- City of San Antonio Office of Historic Preservation, “Strategic Plan,” <http://www.sanantonio.gov/historic/StrategicPlan.aspx>

Education & Outreach

The City of San Antonio has been dedicated to raising awareness about historic preservation. The city’s user-friendly website includes links to all these events and programs, making it easy for the public to learn about preservation:

- A **Historic Plaque Program** visually identifies significant buildings in the city, which currently has 27 local historic districts and more than 2,000 individual local landmarks.
- Since 2010, the Office of Historic Preservation has sponsored **Historic Preservation Television (HPTV)**, a monthly 30-minute segment on the city’s public access channel. Past topics include African American Structures in San Antonio, San Antonio’s Historic Districts, Historic Farms and Ranches, Design Guidelines, and more.
- A recent public awareness campaign called **“Power of Preservation”** included events, flyers, and press releases; the Office of Historic Preservation also celebrates and promotes **National Preservation Month** every May.
- **Other educational tools** include a series of walking tours; a Historic Conservation Series on Texas Public Radio; a “River Walk Tour” smartphone app; and guides to conducting historic house research.
- Brochures about historic preservation regulations and processes are available online, and Office of Historic Preservation staff is also available to provide **technical assistance** to property owners and developers.



Further reading about San Antonio's Education & Outreach efforts:

- City of San Antonio Office of Historic Preservation, "Preservation Tools," <http://www.sanantonio.gov/historic/tools.aspx>
- City of San Antonio Office of Historic Preservation, "Incentives," <http://www.sanantonio.gov/historic/incentives.aspx>
- City of San Antonio Office of Historic Preservation, "Events and Announcements," <http://www.sanantonio.gov/historic/events.aspx>

OTHER CITIES

Other cities that could be used as case studies and are referenced throughout the HPP include:

- **Seattle, Washington:** <http://www.seattle.gov/neighborhoods/preservation/>
- **Boulder, Colorado:** http://www.bouldercolorado.gov/index.php?option=com_content&task=view&id=1428&Itemid=490
- **Little Rock, Arkansas:** <http://www.littlerock.org/citydepartments/planninganddevelopment/boardsandcommissions/historicdistrictcomm/default.aspx>
- **Portland, Oregon:** <http://www.portlandonline.com/bps/index.cfm?c=39750>
- **Santa Fe, New Mexico:** <http://www.santafenm.gov/index.aspx?NID=237>



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CHAPTER X: BIBLIOGRAPHY

ENDNOTES

Please refer to endnotes in each chapter for citations directly related to the text. Endnotes will be collected in this chapter in the final draft.

IMAGE CREDITS

Citations for figures and illustrations will be included in this chapter in the final draft.



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CHAPTER XI: APPENDICES

APPENDIX A. FEDERAL HISTORIC PRESERVATION LAWS

The following summary of federal historic preservation laws is from “Saving our Past: Alaska’s Historic Preservation Plan 2011-2017.” The full text regarding each law may be found in the library and online.

Antiquities Act of 1906

- Establishes federal management authority over cultural and scientific resources
- Grants the President of the United States the authority to protect areas of public land by designating national monuments
- Guides public resource management through its concepts of conservation and protection
- Includes an enforcement provision with penalties for criminal actions that injure or destroy historic or prehistoric ruins or monuments or objects of antiquity
- Establishes permitting provisions under which qualified individuals or groups can conduct research in the public interest on public lands
- Requires federal agencies with jurisdiction over federal lands to maintain a program for carrying out the act

National Historic Preservation Act of 1966, as amended

- Creates state historic preservation offices in each state
- Expands the National Register of Historic Places
- Establishes a federal-state-local-Indian tribes partnership
- Establishes a review procedure for federally funded and licensed agencies (Section 106 review)
- Defines requirements for preservation programs in federal agencies
- Directs the Secretary of the Interior to implement a preservation and education and training program

Department of Transportation, Declaration of Purpose and Section 4(f) of 1966

- Establishes federal policy that special effort should be made to preserve the natural beauty of the countryside and public park and recreation lands, wildlife, and waterfowl refuges, and historic sites
- Transportation programs and projects shall seek prudent and feasible alternatives to impact land of an historic site of national, state, or local significance

National Environmental Policy Act of 1969

- Sets policy for producing balanced evaluation among varied resources, including historic and cultural properties
- Provides an interdisciplinary approach to decisions for resource use and preservation which is presented to the public in environmental impact statements and assessments

Alaska Native Claims Settlement Act of 1971

- Provides for transfer of federal land to Alaska Native region and village corporations
- Section 14(h)1 of the act provides for transfer of historic places and cemetery sites to regional Native corporations



Archaeological and Historic Preservation Act of 1974

- Authorizes the Secretary of the Interior to survey dam-related construction areas for archaeological sites
- Provides for protection or for salvage of archaeological sites threatened by dam construction
- Provides funding for such work

American Indian Religious Freedom Act of 1978

- Requires agencies to evaluate their actions to protect religious freedom
- Recognizes Indian’s needs to access sacred sites

Archaeological Resources Protection Act of 1979

- Strengthens protection of archaeological resources more than one hundred years old
- Authorizes federal agencies to issue permits for excavation
- Establishes criminal and civil penalties for unauthorized actions such as vandalism, digging, sale, and purchase of artifacts
- Allows site locations to be kept confidential to protect sites
- Requires federal land managers to establish programs to increase public awareness of the significance of archaeological resources on public lands

Abandoned Shipwreck Act of 1987

- Transfers title of abandoned shipwrecks on submerged state lands to state ownership
- Defines shipwrecks to include the vessel or wreck, its cargo and other contents
- Eliminates application of the Law of Salvage or the Law of Finds to shipwrecks

Native American Graves Protection and Repatriation Act of 1990

- Provides a means to establish ownership of Native American grave materials and objects of cultural patrimony
- Requires consultation with tribes regarding disturbance of Native American graves
- Establishes a committee to arbitrate disputes regarding ownership of graves
- Provides for repatriation of certain specific categories of Native American grave materials and objects of cultural patrimony



APPENDIX B. ALASKA HISTORIC PRESERVATION ACT

ARTICLE 01. CHAPTER 41.35 ALASKA HISTORIC PRESERVATION ACT

Sec. 41.35.010. Declaration of policy.

It is the policy of the state to preserve and protect the historic, prehistoric, and archeological resources of Alaska from loss, desecration, and destruction so that the scientific, historic, and cultural heritage embodied in these resources may pass undiminished to future generations. To this end, the legislature finds and declares that the historic, prehistoric, and archeological resources of the state are properly the subject of concerted and coordinated efforts exercised on behalf of the general welfare of the public in order that these resources may be located, preserved, studied, exhibited, and evaluated.

Sec. 41.35.020. Title to historic, prehistoric, and archeological resources; local display.

(a) The state reserves to itself title to all historic, prehistoric, and archeological resources situated on land owned or controlled by the state, including tideland and submerged land, and reserves to itself the exclusive right of field archeology on state-owned or controlled land. However, nothing in [AS 41.35.010](#) - 41.35.240 diminishes the cultural rights and responsibilities of persons of aboriginal descent or infringes upon their right of possession and use of those resources that may be considered of historic, prehistoric, or archeological value.

(b) Although title to historic, prehistoric, and archeological resources is in the state, local cultural groups may obtain from the state, or retain, for study or display, artifacts and other items of these resources from their respective cultures or areas if the commission created in [AS 41.35.300](#) finds that

(1) the group has a durable building with weatherproof and fireproof construction and humidity control and other factors necessary to serve as a museum which will assure safe preservation of the items, (2) the item sought to be obtained is not one for which there is an undue risk of damage during transportation, and (3) the item sought to be obtained or retained is not one requiring special treatment or care beyond the ability or means of the group requesting it. A group retaining such an item or obtaining one from the state shall house it in the museum building and shall make every reasonable effort to assure its safe preservation. If the commission finds that a local cultural group is not properly taking care of an item the group shall return it to the department.

Sec. 41.35.030. Designation of monuments and historic sites.

Upon the recommendation of the commission, the governor may declare by public order any particular historic, prehistoric, or archeological structure, deposit, site, or other object of scientific or historic interest that is situated on land owned or controlled by the state to be a state monument or historic site, and the governor may designate as a part of the monument or site as much land as is considered necessary for the proper access, care, and management of the object or site to be protected. When an object or site is situated on land held in private ownership, it may be declared a state monument or historic site in the same manner, with the written consent of the owner.

Sec. 41.35.040. Administration and financial support of monuments and historic sites.

State-owned monuments, sites, and other historic, prehistoric, or archeological properties owned or purchased by the state are under the control of the department, and their maintenance shall be covered in the appropriations made to the department. Privately owned state monuments or historic sites are eligible to receive state support for their maintenance, restoration, and rehabilitation if they are kept accessible to the general public and application for support is made in conformity with regulations adopted by the commissioner.



Sec. 41.35.045. Fees for guided tours through historical sites. [Repealed, Sec. 3 ch 89 SLA 1987].

Repealed or Renumbered

Sec. 41.35.050. Regulations.

The commissioner shall adopt regulations to carry out the purposes of [AS 41.35.010](#) - 41.35.240.

Sec. 41.35.060. Power to acquire historic, prehistoric, or archeological properties.

(a) The department, with the recommendation of the commission, may acquire real and personal properties that have statewide historic, prehistoric, or archeological significance by gift, purchase, devise, or bequest. The department shall preserve and administer property so acquired. The department may acquire property adjacent to the property having historic, prehistoric, or archeological significance when it is determined to be necessary for the proper use and administration of the significant property.

(b) If an historic, prehistoric, or archeological property which has been found by the department, upon the recommendation of the commission, to be important for state ownership is in danger of being sold or used so that its historic, prehistoric, or archeological value will be destroyed or seriously impaired, or is otherwise in danger of destruction or serious impairment, the department may establish the use of the property in a manner necessary to preserve its historic, prehistoric, or archeological character or value. If the owner of the property does not wish to follow the restrictions of the department, the department may acquire the property by eminent domain under AS 09.55.240 - 09.55.460.

Sec. 41.35.070. Preservation of historic, prehistoric, and archeological resources threatened by public construction.

(a) The department shall locate, identify, and preserve in suitable records information regarding historic, prehistoric, and archeological sites, locations, and remains. The information shall be submitted to the heads of the executive departments of the state.

(b) Before public construction or public improvement of any nature is undertaken by the state, or by a governmental agency of the state or by a private person under contract with or licensed by the state or governmental agency of the state, the department may survey the affected area to determine if the area contains historic, prehistoric, or archeological values.

(c) If the department determines that historic, prehistoric, or archeological sites, locations, or remains will be adversely affected by the public construction or improvement, the proposed public construction or improvement may not be commenced until the department has performed the necessary investigation, recording, and salvage of the site, location, or remains. All investigation, recording, and salvage work shall be performed as expeditiously as possible so that no state construction project will be unduly impaired, impeded, or delayed.

(d) If in the course of performing public construction or improvements, historic, prehistoric, or archeological sites, locations, remains, or objects are discovered, the department shall be notified and its concurrence shall be requested in continuing the construction or improvement. Upon receipt of this notice, the department shall survey the area to determine whether the area contains historic, prehistoric, or archeological data which should be preserved in the public interest. The survey shall be conducted as expeditiously as possible. If, as a result of the survey, it is determined that (1) this data exists in the area, (2) the data has exceptional historic, prehistoric, or archeological significance, and should be collected and preserved in the public interest, and (3) it is feasible to collect and preserve the data, the department shall perform the necessary work to collect and preserve the data. This work shall be performed as expeditiously as possible.



(e) If the concurrence of the department required under (b) and (c) of this section is not obtained after 90 days from the filing of a request for its concurrence to proceed with the project, the agency or person performing the construction or improvement may apply to the governor for permission to proceed without that concurrence, and the governor may take the action the governor considers best in overruling or sustaining the department.

(f) The costs of investigation, recording, and salvage of the site shall be reimbursed by the agency sponsoring the construction project.

(g) Notwithstanding (a) - (f) of this section, all actions to stop any project shall first be approved in writing by the commissioner.

Sec. 41.35.080. Permits.

The commissioner may issue a permit for the investigation, excavation, gathering, or removal from the natural state, of any historic, prehistoric, or archeological resources of the state. A permit may be issued only to persons or organizations qualified to make the investigations, excavations, gatherings, or removals and only if the results of these authorized activities will be made available to the general public through institutions and museums interested in disseminating knowledge on the subjects involved. If the historic, prehistoric, or archeological resource involved is one which is, or is located on a site which is, sacred, holy, or of religious significance to a cultural group, the consent of that cultural group must be obtained before a permit may be issued under this section.

Sec. 41.35.090. Notice required of private persons.

Before any construction, alteration, or improvement of any nature is undertaken on a privately owned, officially designated state monument or historic site by any person, the person shall give the department three months notice of intention to construct on, alter, or improve it. Before the expiration of the three-month notification period, the department shall either begin eminent domain proceedings under [AS 41.35.060](#) (b) or undertake or permit the recording and salvaging of any historic, prehistoric, or archeological information considered necessary.

Sec. 41.35.100. Excavation and removal of historic, prehistoric, or archeological remains on private land.

Before any historic, prehistoric, or archeological remains are excavated or removed from private land by the department, the written approval of the owner shall first be secured. When the value of the private land is diminished by the excavation or removal, the owner of the land shall be compensated for the loss at a monetary sum mutually agreed on by the department and the owner or at a monetary sum set by the court.

Sec. 41.35.110. - 41.35.190. Historic sites advisory committee. [Repealed, E.O. No. 83, Sec. 20 (1993)].

Repealed or Renumbered

Sec. 41.35.200. Unlawful acts.

(a) A person may not appropriate, excavate, remove, injure, or destroy, without a permit from the commissioner, any historic, prehistoric, or archeological resources of the state.

(b) A person may not possess, sell, buy, or transport within the state, or offer to sell, buy, or transport within the state, historic, prehistoric, or archeological resources taken or acquired in violation of this section or 16 U.S.C. 433.

(c) [Repealed, Sec. 3 ch 83 SLA 2001].



(d) An historic, prehistoric, or archeological resource that is taken in violation of this section shall be seized by any person designated in [AS 41.35.220](#) wherever found and at any time. Objects seized may be disposed of as the commissioner determines by deposit in the proper public depository.

Sec. 41.35.210. Criminal penalties.

A person who is convicted of violating a provision of AS 41.35.010 - 41.35.240 is guilty of a class A misdemeanor.

Sec. 41.35.215. Civil penalties.

In addition to other penalties and remedies provided by law, a person who violates a provision of [AS 41.35.010](#) - 41.35.240 is subject to a maximum civil penalty of \$100,000 for each violation.

Sec. 41.35.220. Enforcement authority.

The following persons are peace officers of the state and shall enforce [AS 41.35.010](#) - 41.35.240:

- (1) an employee of the department authorized by the commissioner;
- (2) a peace officer in the state;
- (3) any other person authorized by the commissioner.

Sec. 41.35.230. Definitions.

In [AS 41.35.010](#) - 41.35.240, unless the context otherwise requires,

- (1) "commission" means the Alaska Historical Commission established in [AS 41.35.300](#);
- (2) "historic, prehistoric, and archeological resources" includes deposits, structures, ruins, sites, buildings, graves, artifacts, fossils, or other objects of antiquity which provide information pertaining to the historical or prehistorical culture of people in the state as well as to the natural history of the state.

Sec. 41.35.240. Short title.

[AS 41.35.010](#) - 41.35.240 may be cited as the Alaska Historic Preservation Act.



APPENDIX C. ALASKA HISTORICAL DISTRICT REVOLVING LOAN FUND

Sec. 45.98.010. Creation of historical district revolving loan fund.

(a) There is created in the Department of Commerce, Community, and Economic Development a historical district revolving loan fund. All principal and interest payments, and money chargeable to principal or interest that is collected through liquidation by foreclosure or other process on loans made under this chapter, shall be paid into the historical district revolving loan fund.

(b) Money in the fund may be used by the legislature to make appropriations for costs of administering this chapter.

(c) On June 30 of each fiscal year the unexpended and unobligated cash balance of the fund that is attributable to loans owned by the fund lapses into the general fund.

Sec. 45.98.015. Special account established.

(a) There is established as a special account within the historical district revolving loan fund the foreclosure expense account. This account is established as a reserve from fund equity.

(b) The commissioner of commerce, community, and economic development may expend money credited to the foreclosure expense account when necessary to protect the state's security interest in collateral on loans made under this chapter, or to defray expenses incurred during foreclosure proceedings after a default by an obligor.

Sec. 45.98.020. Historical district loans.

Upon endorsement and plan approval by a local historical district commission established under [AS 29.55.010](#) or former [AS 29.48.108](#) and the recommendation of a majority of the members of the Alaska Historical Commission, the Department of Commerce, Community, and Economic Development may make loans to a person, firm, business, or municipality subject to applicable laws for the restoration, improvement, rehabilitation, or maintenance of a structure that is

(1) within the boundaries of a historical district established under [AS 29.55.020](#) or former [AS 29.48.110](#) and identified as important in state or national history as provided for in [AS 29.55.020](#) (b) or former [AS 29.48.110](#) (b); or

(2) a building or structure within a historical district, that is suitable for superficial modification so that it can conform to the period or motif of the surrounding buildings or structures that are the reason for the area's designation as a historical district.

Sec. 45.98.030. Powers and duties of the department.

For purposes of administering this chapter, the Department of Commerce, Community, and Economic Development may

(1) prescribe the form and procedure for submitting loan applications under this chapter;

(2) designate agents and delegate powers to them as is necessary;

(3) in consultation with the Alaska Historical Commission, adopt regulations necessary to carry out its functions, including regulations for the process of plan approval by the commission and regulations to establish reasonable fees for services provided and charges for collecting the fees;

(4) establish amortization plans for the repayment of loans not to exceed 30 years;



(5) collect the fees and collection charges established under this section.

Sec. 45.98.040. Limitations on loans.

Loans made under this chapter are subject to the following limitations:

- (1) state participation in all loans in the aggregate, for any one historical district qualifying under this chapter may not exceed \$1,500,000;
- (2) state participation in a loan for the restoration, improvement, rehabilitation, or maintenance of any one building or structure qualifying under this chapter may not exceed \$250,000;
- (3) the loans shall be secured by acceptable collateral and may not exceed 85 percent of the appraised value of the collateral offered as security;
- (4) the rate of interest may not exceed seven and one-half percent a year on the unpaid balance of the state's share of the loan;
- (5) a participating financial institution shall administer and service the loan for a reasonable fee not exceeding one-quarter of one percent;
- (6) the state has a lien on the property accepted as collateral to the extent of its portion of the loan; when the lien or notice of the lien is properly recorded it is superior to all other liens except those for taxes and special assessments; a lien of the participating financial institution, to the extent of its portion of the loan after it is properly recorded, is superior to all other liens except liens for taxes, special assessments, and the lien of the state.

Sec. 45.98.050. Sale or transfer of mortgages and notes.

- (a) The commissioner of commerce, community, and economic development or a designee of the commissioner may sell or transfer at par value or at a premium or discount to any bank or other private purchaser for cash or other consideration the mortgages and notes held by the Department of Commerce, Community, and Economic Development as security for loans made under this chapter.
- (b) [Repealed, Sec. 33 ch 141 SLA 1988].

Sec. 45.98.055. Disposal of property acquired by default or foreclosure.

The Department of Commerce, Community, and Economic Development shall dispose of property acquired through default or foreclosure of a loan made under this chapter. Disposal shall be made in a manner that serves the best interests of the state, and may include the amortization of payments over a period of years.

Sec. 45.98.060. Penalty provision.

After a project for which a loan is granted is commenced, if the Department of Commerce, Community, and Economic Development or a local historical district commission, in consultation with the Alaska Historical Commission, determines that the project is inconsistent with the guidelines or stipulations for construction, or otherwise fails to conform to the requirements of the loan, the interest rate on the state's share of the loan shall be increased to the highest rate of interest allowed at that time as provided in [AS 45.45.010](#). In addition, a penalty in the amount of two percent of the balance of the loan shall be assessed by the Department of Commerce, Community, and Economic Development.

Sec. 45.98.070. Short title.

This chapter may be cited as the Historical District Loan Act.



APPENDIX D. ANCHORAGE HISTORIC PRESERVATION COMMISSION

The Anchorage Historic Preservation Commission was founded in January 2007 to “encourage and further the interests of historic preservation by identifying, protecting, and interpreting the municipality’s significant historic and cultural resources for the economic and social benefit of the community.” Powers and duties of the Commission are annotated below, excerpted from Anchorage Municipal Code Chapter 04.60.030:

AMC CHAPTER 04.60.030

1. Prepare regulations and submit to the Assembly for approval establishing standards, definitions, procedures for identification of, designation of, and review of actions pertaining to historic resources.
2. Prepare and maintain a comprehensive inventory of historic resources. The local Historic Inventory shall be compatible with the Alaska Heritage Resource Survey and shall be submitted annually to the State of Alaska Office of History and Archeology.
3. Prepare and submit to the assembly, mayor, and planning & zoning commission for approval by ordinance, a procedure for designating, without changing or modifying the underlying zoning classification:
 - a) Resources on the Historic Inventory with “HI”; and
 - b) Properties listed in local, state and federal Historic Registries with “HR.”
4. Formulate an Historic Preservation Plan, and submit to the assembly, mayor, and planning & zoning commission for incorporation into the 2020 Comprehensive Plan.
5. Review applications for designation of Historic Properties, Historic Resources or Historic Districts, including nominations to the State and National Registers of Historic Places, and under applicable federal and state laws, nominate such properties, resources or districts for the local Historic Register.
6. Under the ALASKA HISTORIC PRESERVATION ACT and the NATIONAL HISTORIC PRESERVATION ACT of 1966 [emphasis original], 16 USC 470 *et seq.*:
 - a) Serve as the historic preservation review commission for the municipality for the purpose of maintaining the municipality as the certified local government;
 - b) Serve as the local historical district commission for the municipality under AS 29.55 and AS 45.98, and maintain the local Historic Register;
 - c) Under federal and state law, recommend eligible properties to the state historic preservation officer to nomination to the National Register of Historic Places.



7. Recommend to the Mayor and the Assembly resources and potential incentives to assist historic property owners in the preservation, restoration, rehabilitation and repair of historic property.
8. Advise the assembly and planning & zoning commission concerning historic preservation planning and its implementation, and recommend appropriate amendments to the Comprehensive Plan, Title 21, and other local development regulations to promote the purposes of this chapter.
9. Recommend to the Assembly and the Planning & Zoning Commission maintenance programs for municipality-owned Historic Properties, Historic Resources or properties within Historic Districts.
10. Make recommendations to the mayor and assembly concerning:
 - a) Acquisition of property or interests in property;
 - b) Availability and use of public or private funds to promote the preservation of properties and districts within the municipality;
 - c) Enactment of legislation, regulations and codes to encourage the use and adaptive reuse of historic properties.
11. Provide information, in the form of pamphlets, newsletters, workshops or similar activities, to historic property owners on methods of maintaining and rehabilitating historic resources.
12. Officially recognize excellence in the rehabilitation of historic buildings, structures, sites and districts, and new construction in historic areas.
13. Develop and participate in public information, educational and interpretive programs and activities to increase public awareness of the value of historic preservation.
14. Establish liaison, support, communication and cooperation with federal, state and municipal governmental entities and departments, as well as boards and commissions, to further historic preservation objectives, including public education.



APPENDIX E. ANCHORAGE COMPREHENSIVE PLAN (21.05.030)

CHAPTER 21.05 – COMPREHENSIVE PLAN

21.05.030 – Elements

The comprehensive plan consists of the following elements, which are incorporated in this chapter by reference. While they may be valid planning tools, plans or other elements that are not listed below or incorporated into the comprehensive plan elsewhere in this Code are not official elements of the comprehensive plan. If elements of the comprehensive plan conflict, the element most recently adopted shall govern.

A. Anchorage Bowl.

1. Anchorage 2020, Anchorage Bowl Comprehensive Plan, February 20, 2001 (AO No. 82-85, AO No. 2000-119(S)).
2. Anchorage Downtown Comprehensive Plan, dated December 11, 2007. (AO No. 2007-113, § 2, 12-11-07).
3. Spenard Commercial District Development Strategy, June 1986 (AR No. 86-121; AO 87-145).
4. Section 36 Land Use Study (recommending Alternative 2), March 1991. (AO 92-125).
5. The Ship Creek/Waterfront Land Use Plan (dated May, 1991), including the Transportation Element (dated June 3, 1991). (AO 91-88, as amended by attachment of Assembly Information Memorandum (AIM) 178-91)
6. Potter Valley Land Use Analysis (Ao 99-144).²
7. U-Med/Universities and Medical District Framework Master Plan dated October 21, 2003, and plan map amendments approved June 23, 2009. (AR No. 83-195; AO No. 2003-129, § 2, 10-21-03).³
8. Tudor Road Public Lands and Institutions Plan, April 1986 (AR 86-162).⁴
9. Utility Corridor Plan, February 27, 1990 (AO No. 90-13(S)).
10. 3500 Tudor Road Master Plan. (AO No. 2007-118, § 3, 11-13-07)

B. Turnagain Arm.

1. Turnagain Arm Comprehensive Plan, as amended and adopted December 1, 2009 (AO No. 79-208; AO No. 85-16; AO No. 87-22; AO No. 2006-15, § 1, 2-28-06; AO No. 2009-126, § 2, 12-1-09).
2. Girdwood Area Plan, February 1995 (AO No. 94-238(S); AO No. 98-176, § 1, 11-24-98).
3. Glacier-Winner Creek Access Corridor Study Final Routing Report, December 1996 (AO 97-11).
4. Girdwood-Iditarod Trail Route Study, May 1997 (AR 97-84).⁵
5. Girdwood Commercial Areas and Transportation Master Plan, February 20, 2001 (AO 2000-124(S) (as amended)).

C. Chugiak, Eagle River, Eklutna.

1. Chugiak-Eagle River Comprehensive Plan, January 1993; amended by Alternative 1 of HLB Parcel 1-085 Land Use Study, March 1996; amended by Chugiak—Eagle River Comprehensive Plan Update, April 2006; amended by Chugiak-Eagle River Site Specific Land Use Plan, January 2009 (AO No. 79-136, AO No. 92-133; AO No. 96-86, AO No. 2006-93(S-1); AO No. 2006-93(S-1), § 2, 12-12-06; AO No. 2009-104, § 3, 9-15-09).



2. Chugiak-Eagle River Long-Range Transportation Plan, 2002 Update, January, 2003 (AO No. 96-104, § 2, 8-13-96, AO No. 2003-128; AO No. 2003-128, § 2, 9-23-03)
3. Eagle River Greenbelt Plan, April 1985 (AR No. 85-88).⁶
4. Eagle River Central Business District Revitalization Plan, (AO 2003-74).

D. Environmental Quality.

1. Anchorage Coastal Management Plan, July 2007 (AR No. 79-153; AO No. 81-3; AO 2007-107, effective August, 2007).
2. Anchorage Wetlands Management Plan, April 1995 (AO No. 82-33(S); AO No. 84-16(SA); AO No. 84-130(S); AO No. 84-163; AO No. 95-129, § 2, 3-12-96; AO No. 2006-94, § 2, 7-25-06).
3. 208 Areawide Water Quality Management Plan, August 1979 (AR No. 79-151, executive summary contained in AIM 147-79; AO 82-33(S)).⁷
4. Hillside Wastewater Management Plan,⁸ February 1982 (AO No. 82-52; AO No. 85-167; AO No. 85-168; AO No. 93-203; AO No. 97-64, § 1, 6-3-97; AO 98-78; AO No. 98-90, § 1, 8-18-98; AO No. 99-51, § 1, 3-23-99; AO No 2001-141(S), § 1, 10-23-01; AO No. 2004-150, § 1, 11-16-04; AO No. 2006-59, § 1, 5-2-06; AO No. 2006-101, § 1, 9-26-06).
5. 1992 Air Quality Attainment Plan for Anchorage, Alaska, December 1992⁹ (AR No. 82-170; AR 92-279).
6. Eagle River PM-10 Control Plan, September 1991 (AR No. 90-30; AR No. 91-197).¹⁰
7. Little Campbell Creek Watershed Management Plan.

E. Streets and Highways.

1. Official Streets and Highways Plan, Fall 2005 (AO 79-70; AO No. 83-200; AO No. 84-255; AO No. 86-132; AO No. 96-97(S), § 1, 8-13-96; AO No. 97-85, § 1, 6-3-97; AO No. 2000-122, § 1, 8-15-00; AO No. 2005-115).
2. Street and Highway Landscape Plan, November 1981 (AO No. 81-180).¹¹
3. Anchorage Long-Range Transportation Plan 2025. (AO No. 85-165; AR No. 98-25; AO No. 2001-75, § 2, 4-24-01; AO 2005-115).

F. Parks, Greenbelts and Recreational Facilities.

1. Anchorage Bowl Park, Natural Resource, and Recreation Facility Plan dated (effective date of this ordinance). (AO No. 2005-122, § 2, 4-18-06)
2. Areawide Trails Plan, January 1996 (GAAB Resolution No. RE 73-100);¹² AO No. 78-203; AO No. 85-16; AO No. 96-140, § 2, 4-8-97).
3. Areawide Library Facilities Plan, April 1984 (GAAB Resolution No. R17-71¹³ AR No. 82-170).
4. Updated Far North Bicentennial Park Plan (GAAB Resolution No. RE 74-128; AR No. 85-87; AO No. 2002-165, 12-10-02).¹⁴
5. Campbell Creek Park System Acquisition and Development Plan (GAAB Resolution No. R86-72).¹⁵
6. Chester Creek Greenbelt (AR No. 11-75).¹⁶
7. Rabbit Creek Greenbelt Plan, October 1986 (AM No. 882-79; AM No. 882-79A; AR No. 87-16).¹⁷

(AO No. 18-75; AO No. 82-49; AO No. 85-165; AO No. 2000-119(S), § 4, 2-20-01; AO No. 2001-124(S), § 2, 2-20-01; AO No. 2002-68, § 1, 4-23-02; AO No. 2002-119, § 1, 9-10-02; AO No. 2003-74, § 1, 5-20-03; AO No. 2003-129, § 2, 10-21-03; AO No. 2005-115, § 3, 10-25-05; AO No. 2006-93(S-1), § 2, 12-12-06; AO No. 2007-107, § 2, 8-28-07; AO No. 2008-74, § 2, 6-24-08; AO No. 2009-69, § 2, 6-23-09; AO No. 2009-104, § 3, 9-15-09; AO No. 2009-126, § 2, 12-1-09)



Editor's note—

AO No. 2001-119(S), at section 9, provides that "elements of the comprehensive plan listed in section 21.05.030 that were originally adopted by resolution are hereby ratified and confirmed, and for the purpose of the rules stated in section 21.05.030 for interpretation of conflicting plan elements, shall be deemed to have been adopted on the date that they were adopted by resolution" and further provides the following information corresponding to the above footnotes:

¹This plan was originally adopted by the 1976 Comprehensive Plan ordinance, but is superseded by implication by the 1983 plan. This ordinance (AO 2000-119(S)) repeals the plan adopted in 1976 and elevates the 1983 plan to an element of the comprehensive plan.

²Previously enacted as an amendment to the Comprehensive Plan and herein codified.

³Not previously listed as an express element of the Comprehensive Plan.

⁴Not previously listed as an express element of the Comprehensive Plan, but was originally conceived as a subelement of the Far North Bicentennial Park Plan, which is a part of the Comprehensive Plan.

⁵Previously included in published versions of Title 21 as an editor's note and herein elevated to a plan element.

⁶Not previously listed as an express element of the Comprehensive Plan.

⁷Refer to AMCR Chapter 21.67 for certain permitting requirements.

⁸Accompanying Transition Area Standards Technical Report is superseded and otherwise codified by AMC 21.45.200 per AO 85-20.

⁹Not previously an element of the Comprehensive Plan, but superseded by implication the 1982 plan.

¹⁰Not previously an element of the Comprehensive Plan.

¹¹This plan was adopted by the 1976 Comprehensive Plan ordinance, but is superseded by implication by the Anchorage Park, Greenbelt and Recreation Facility Plan. Historical research did not disclose the original enacting resolution or ordinance. AO No. 2001-119(S) officially acknowledges and approves the supersedence.

¹²Borough Bikeways Plan was adopted by the 1976 Comprehensive Plan ordinance and not otherwise expressly revoked, repealed or superseded. However, it is superseded by implication by the Areawide Trails Plan. AO No. 2001-119(S) officially acknowledges and approves the supersedence.

¹³The 1976 Comprehensive Plan adopted the Comprehensive Library Services and Facilities Plan (GAAB R17-71), which has been superseded by implication by the Areawide Plan. AO No 2001-119(S) officially acknowledges and approves the supersedence.

¹⁴This plan was adopted by the 1976 Comprehensive Plan ordinance and should remain listed as its removal may affect the federal and state patents under which the Municipality holds title to the property.

¹⁵Not previously adopted as part of the Comprehensive Plan and not otherwise revoked, repealed or superseded.

¹⁶Adopted by the 1976 Comprehensive Plan ordinance and not otherwise revoked, repealed or superseded.

¹⁷Not previously an element of the Comprehensive Plan.



APPENDIX F. ANCHORAGE HISTORIC PRESERVATION FUND

ANCHORAGE MUNICIPAL CODE, CHAPTER 6.100 – HISTORIC PRESERVATION PROJECT FUND

6.100.010 – Establishment; purpose.

There is a historic preservation project fund. Monies in the historic preservation project fund are dedicated to financing historic preservation projects in accordance with this chapter.

6.100.020 – Financing of historic preservation projects.

- A Grants from the project fund may be made with assembly approval. Monies granted from the historic preservation fund shall be used to finance historic preservation projects, and to pay the cost of identifying, initiating, negotiating, and administering historic preservation projects. The design of each historic preservation project fund shall be subject to review and approval by the historic preservation board.
- B Historic preservation projects that may qualify for funding under this section may include, but need not be limited to, the following elements:
 - 1) Acquiring historic structures.
 - 2) Acquiring easements or development rights to preserve historic structures.
 - 3) With respect to historic structures in which the municipality has a property interest:
 - a) Acquiring land for the relocation of such structures.
 - b) Relocating such structures.
 - c) Renovating such structures.
 - d) Landscaping the sites of such structures.
 - 4) Constructing and acquiring public improvements that identify, interpret or inform the public concerning historic structures, provide public access to historic structures, or otherwise are related to the public use and enjoyment of historic structures.
 - 5) Costs of planning, designing, administering and acquiring the project elements described in subsections B.1 through 4 of this section.
 - 6) Programs and events to educate the community concerning historic preservation and historic structures in the municipality and to promote the historic preservation in the municipality.
- C The methods of financing historic preservation projects may include but are not limited to:
 - 1) Purchasing or leasing interests in real or personal property;
 - 2) Restoring, repairing or improving real property; and
 - 3) Loans or interest subsidies on loans.
- D The municipality may contract with any qualified entity for administration of historic preservation projects authorized under this section.

6.100.030 – Revenues.

The following revenues received by the municipality shall be accounted for separately from all other revenues and appropriated annually to the historic preservation project fund, provided that revenue from other sources also may be appropriated to the historic preservation project fund:

- A. Revenue from the sale, lease or other disposition of an interest in real property whose acquisition was financed in whole or in part with monies from the historic preservation project fund.
- B. Payments of the principal of, and interest on, loans from the historic preservation project fund.



- C. Investment earnings on monies in the historic preservation project fund.
- D. Donations to the historic preservation project fund from members of the public.

Revenues that are so appropriated are subject to the dedication in section 6.100.010.

6.100.040 – Annual report.

- A. The operation of the historic preservation project fund shall be reviewed and reported on annually, and appropriate findings and recommendations shall be made.
- B. The annual report shall include but not be limited to:
 - 1. A financial audit of all fund bank accounts, including all income, expenditures and investments.
 - 2. An inventory of interests in historic structures acquired with monies from the fund during the preceding year, including a summary of each acquisition involving the fund.
 - 3. Pertinent discussion of fund operations.
 - 4. Reports from historic preservation fund grantees concerning grant-financed projects and activities.
- C. The annual report, including any recommendations, shall be completed and submitted to the assembly not later than the last regularly scheduled assembly meeting in May of each year.



APPENDIX G. ANCHORAGE 2020: RELEVANT POLICIES

The Historic Preservation Plan (HPP) for Anchorage's Four Original Neighborhoods will support the preservation-related goals and policies identified in *Anchorage 2020: Anchorage Bowl Comprehensive Plan* (2000). The following land use and design policies excerpted from *Anchorage 2020* are most relevant to the HPP:

Policy #4 – Zoning Map

The Zoning Map shall ultimately be amended to be consistent with the adopted Neighborhood or District Plan Maps

Policy #21 – New Commercial Development

b) In order to use existing commercial land more efficiently, redevelopment, conversion, and reuse of underused commercial areas shall be encouraged.
d) Architectural and site design standards shall improve the function, appearance, and land use efficiency of new commercial development.

Policy #25 – Neighborhood Commercial Centers

(a) Small-scale, attractive, non-obtrusive and convenient shopping and services for residential areas;
(b) Whether evolving from existing commercial development or introduced to new areas, their scale and appearance should be compatible with adjacent residential development, and highly responsive to and integrated with nearby residential areas and traffic patterns;
(c) Site and architectural design of these centers, as well as operational aspects, should be compatible with surrounding neighborhoods and designed with a goal of reducing vehicle trips and distance for neighborhood residents and to minimize traffic impacts on nearby residential areas.

Policy #46 – Residential Neighborhoods

The unique appeal of individual residential neighborhoods shall be protected and enhanced in accordance with applicable goals, policies, and strategies

Policy #51 – Conservation Strategy

The Municipality shall define Anchorage's historic buildings and sites and develop a conservation strategy. (Strategies for Implementation: Conservation

Easements; Development Rights-Purchase; Development Rights-Transfer)

Policy #52 – Residential Streetscape Design

Site and design residential development to enhance the residential streetscape and diminish the prominence of garages and paved parking

Policy #60 – Affordable Housing

Design attractive affordable housing that is suited to its environs

Policy #79 – Site Selection Criteria

Site selection criteria for government facilities frequented by the public shall consider:

- (a) Compatibility with nearby uses;
- (e) Ability to enhance neighborhoods

Policy #84 – Public Land Acquisition Strategy

Develop an acquisition strategy to secure sufficient and suitable public lands for parks, sports fields, greenbelts, open space, trails, and other public facilities based upon available level of service standards. (Strategies for Implementation: Heritage Land Bank)

Policy #87 – Education

Support the life-long learning needs of community residents through a variety of formal and informal educational opportunities.

Policy #88 – Arts & Culture

Provide opportunities for integrating arts and culture in developments throughout the community.

Policy #90 – Municipal Capital Improvements

The *Anchorage 2020: Anchorage Bowl Comprehensive Plan* and adopted level of service standards shall be used to guide municipal capital improvements



APPENDIX H. ANCHORAGE 2020: RELEVANT IMPLEMENTATION STRATEGIES

The following excerpt is from Chapter 5: Plan Implementation of the *Anchorage 2020: Anchorage Bowl Comprehensive Plan*. The implementation strategies noted with a star are associated with Policy #51 (Conservation Strategy), and the other strategies are associated with indirect preservation-related policies.

***Conservation Easements:** One method to encourage preservation of open space is for a property owner to sell property rights to a third-party conservator rather than a government agency. The objective is to allow the property owner to donate or receive some compensation for the property without the property being lost to private ownership. Implementation of this strategy will require the solicitation of local or national organizations that routinely acquire these types of property rights. This strategy may require municipal agency coordination between such organizations and potential sellers of property rights.

***Development Rights-Purchase:** One way to promote preservation of open space or other important assets is for a property owner to sell development rights to a government agency. The objective is to allow the property owner to retain the benefit of private ownership without the benefits of developing it, or the burden of a high tax valuation. The community benefits from retaining the asset without the costs of purchasing the property outright. The property would retain a reduced property tax value, but would be left on the tax rolls. Implementation of this strategy will require the establishment of a funding source, or land bank, and procedures.

***Development Rights-Transfer:** One way to promote the preservation of open space or other important assets is for a property owner to buy or sell development rights to or from another property owner. These permissions, or rights, are salable commodities to others for use on their property. Typical rights would be building height, gross leaseable area, parking requirements, or number of dwelling units. Implementation of this strategy will require the creation of a system where property owners may sell their development rights to another property owner to use. A development right sold removes that right from the selling property and grants the receiving property the development right.

***Functional Plan (or Historic Preservation Plan):** These are plans that study and recommend future needs for specific public facilities and services. Functional plans include the following examples: Areawide Trails Plan; Log-Range Transportation Plan; Transit Development Plan; Utility Corridor Plan; Anchorage Park, Greenbelt and Recreation Facility Plan; Underground Utilities Implementation Plan; Areawide Library Plan.

Heritage Land Bank: Through adoption of Anchorage 2020 and key implementation measures, such as adopted levels of service standards and district plans, the Heritage Land Bank will have specific guidance for making land management decisions.

Infill, Redevelopment, and Reinvestment Incentives: The intent of this strategy is to create economic incentives for development in areas where land values are high and public services are installed or available, but where existing structures are beyond their economic life or the property is vacant. Incentives could include tax increment financing, development rights transfer, reduced development fees, reduced parking requirements, and allowing mixed-use and mixed-density development. Implementation may result in the creation of a Development Authority or Redevelopment Agency.



***Neighborhood or District Plans:** This strategy calls for the preparation of more detailed studies or plans for defined neighborhoods or districts. It is the next level of comprehensive planning. Implementation of the strategy will require a long-term effort in local area planning with appropriate resources, such as a planner, to aid the neighborhood commitment to the effort. Each plan will include land use and residential intensity maps, which will guide subsequent action on re-zonings, plats, and capital improvement programming and design.

Overlay Zone: Under this strategy, new land use regulations would be enacted to create unique zoning districts for specific land use regulatory incentives or restrictions. These overlay regulations apply in addition to underlying zoning district regulations...Implementation will mean amendments to the zoning ordinance and application of overlay zones on the zoning maps. The overlay zones will be identified in subsequent district or neighborhood plans.



APPENDIX I. ANCHORAGE 2020: RELEVANT PLANNING PRINCIPLES

The following “Principles for Design and Environment” excerpt is from the *Anchorage 2020 Anchorage Bowl Comprehensive Plan*, Chapter 4: Land Use Concept Plan:

-
- Design versatile public spaces and facilities for maximum year-round use to serve a variety of activities.
 - Improve the architectural quality of commercial development through design standards that make sites appear less industrial and more attractive and functional for the user.
 - Encourage architectural design that is responsive to our northern climate and seasonal light conditions.
 - Adopt design standards that are suited to a northern urban environment to help revitalize streetscapes.
 - Adopt design standards that minimize negative impacts from adjacent incompatible land uses.
 - Design and landscape roads to maintain and enhance the attractiveness of neighborhoods, open space, and commercial corridors and centers, and to reduce adverse impacts on neighborhoods.
 - Design and maintain roads, bus stops, sidewalks, bike lanes, and trails for year-round use.
 - Promote community connectivity with safe, convenient, year-round auto and non-auto travel routes within and between neighborhoods, and to neighborhood commercial centers and public facilities.
 - Encourage an adequate supply of quality, affordable housing that meets the diverse needs of Anchorage residents and that integrates with other housing to balance neighborhoods.
 - Establish flexible building and subdivision design standards that emphasize compatibility with Anchorage’s natural setting.
 - Link subdivision design with a sense of place to highlight connections to Anchorage’s coastal setting, watersheds, mountains, wildlife, and subarctic forest and vegetation.
 - Link neighborhoods, schools, natural areas, parks and greenbelts with open spaces and greenways, wherever possible.
 - Conserve Anchorage’s heritage of historic buildings and sites.
 - Promote retention of natural groundcover, or the inclusion of new cover, to reduce and filter surface runoff.
 - Protect Anchorage’s scenic views.
 - Protect the urban forest and other native vegetation in stream corridors, parks, and greenways; and restore their natural condition, wherever possible.
 - Expand community greenbelt links within areas where these are deficient.
 - Initiate and coordinate planning for land and water resources at the watershed scale.
 - Preserve important wetlands for their ecological, hydrological, habitat, aesthetic, and recreational values.



APPENDIX J. DOWNTOWN COMPREHENSIVE PLAN: EXISTING CONDITIONS ANALYSIS

The following is excerpted from the Existing Conditions Analysis, originally published as "Appendix A" of the Anchorage Downtown Comprehensive Plan, Chapter 3 Land Use and Development Analysis:

Seventeen sites have been identified to hold historic significance in the Downtown Study Area. Thirteen of them are noted on Diagram 4.6: Historic Sites Diagram. They are described as follows:

- **H1. Holy Family Cathedral.** The original structure was transported from the town of Knik by horse and sleigh in the early 1920s. The population of Anchorage grew to warrant construction of a larger building in the early 1930s. Because of WWII, the present building was not completed until 1952. A plaque by the entrance commemorates the 1981 visit by Pope John Paul II who held Mass for 50,000 people on the Park Strip.
- **H2. 4th Avenue Theatre.** First opened in 1947 with the Anchorage premier of "The Jolson Story." Originally built by Austin E. "Cap" Lathrop, Alaskan entrepreneur, this Art Deco-style landmark survived the 1964 Good Friday Earthquake and was completely refurbished in 1992, returning it to its former glory. Inside are shops and the theatre's original floor-to-ceiling bronze murals that show Alaska's commercial progress, plus twinkling lights form the Big Dipper in the auditorium ceiling.
- **H3. Old Federal Building.** Alaska Public Lands Information Center is the complete information source for Alaska's federal and state public lands. The building, completed in 1939, once housed the post office, federal agencies and the Federal District Courtroom and is now part of the National Register of Historic Places. When the Statehood Act was passed by the US Senate the summer of 1958, a huge 49-star flag covered the entire front of the building.
- **H4. ACVB Log Cabin Visitor Information Center.** This year-round center is open daily and operated by ACVB staff and volunteers. It features brochures, maps and information about the community and its many attractions. In front of the rustic, sod-roofed cabin is a milepost demonstrating Anchorage's location as "Air Crossroads of the World". Outside the door is a 5,144-lb./2,333 kg jade boulder (jade is mined around the Arctic Circle in Alaska and is Alaska's state gem) donated by Ivan and Oro Stewart. Across F Street on Woolworth's is a four-panel mural, 5 feet high, 56 feet wide, panorama of Alaska scenes from Portage Glacier through the Anchorage area to Mount McKinley. The mural was commissioned in 1990 to celebrate the 75th anniversary of Anchorage's start as a tent city. Beneath the mural is the first verse of the Alaska Flag song, the state's official song. Southeast of the cabin is an abstract sculpture dedicated to William Seward, who, as secretary of state, negotiated Alaska's purchase from Russia. Behind the cabin is the steel and granite "Spirit Bridge" which contains the eternal flame and waterfall erected in honor of civic leader Robert Hartig.
- **H5. Old City Hall.** Opened in 1936, this two-story building served as the town's first seat of government. Private businesses now occupy the building.
- **H6. The Anchorage Hotel.** Established in 1916, the hotel was home to Alaska painter Sydney Laurence. An addition was constructed in 1936 which survived the 1964 earthquake. Building was completely renovated in 1989.
- **H7. Kimball Building.** Most representative of Anchorage's early commercial buildings in the town site, this building was one of the few multiple-story buildings in Anchorage when it was completed in 1915.



- **H8. Oscar Anderson House/Elderberry Park.** Anchorage's first wood frame house, built in 1915. Oscar Anderson was the 18th person to set foot in Anchorage's tent city and continued to live in Anchorage until his death in 1969. The house was completely restored over a four-year period between 1978 and 1982 and is currently the only house museum in Anchorage.
- **H9. Resolution Park/Captain Cook Monument.** Commemorates the 200th anniversary of Captain James Cook's exploration of the area on his third and final voyage.
- **H10. William A. Egan Civic & Convention Center.** Completed in 1983, Egan Center has a 2,776-person capacity, large enough to host up to 85% of the world's meetings. Lobby art includes "Eskimo Spirit Carvings" in the east seating area, "Volcano Women" sculptures in the west conversation pit and the colorful "Beaded Sky Curtain" hanging over the west escalators. The Center was named for Alaska's first elected governor.
- **H11. Alaska Center for the Performing Arts.** One of only 22 performing arts centers in the country, the Center includes three theaters. Alaska artists designed the lobby carpeting and seat upholstery in two of the theaters. Besides the functional art, 23 Native masks decorate public spaces throughout the Center.
- H12. Historic Anchorage Homes.
 - **610 W. 2nd Ave.** Originally constructed for Alaska Engineering Commission (AEC) chairman William C. Edes in 1917, it was referred to as "Cottage 22" during the development of the railroad.
 - **605 W. 2nd Ave.** Built and designed by Leopold David, the first elected mayor of Anchorage. Today the house is tri-colored in the original color scheme.
 - **542 W. 2nd Ave.** Originally owned by Andrew Christensen, the auctioneer for the General Land Offices, who auctioned off parcels of land that became the original townsite of Anchorage.
 - **618 Christensen Dr.** Known as "Cottage 23," this home was first occupied in 1917 by Walter DeLong, AEC general storekeeper.
- **H13. Anchorage Cemetery.** The original town site's graveyard, this cemetery is the burial place of several notable Alaskans, including artist Sydney Laurence (his grave is marked with an artist's palette). Some graves bear Russian Orthodox crosses; the traditional Eskimo upright whalebones mark others.
- **H14. Delaney Park.** Originally a firebreak for the town site, it served as the area's first airfield, and later, the first golf course. Locally known as the "Park Strip," Delaney Park runs east/west from A to P Streets, north and south between 9th and 10 Avenues. The Park is named for James Delaney, Anchorage's mayor from 1929 to 1931. Today it contains ball fields, basketball and volleyball courts, a skating rink, tennis courts, one of Alaska's last steam engines, and a Veteran's Memorial with a giant American flag on top of a spruce pole.



APPENDIX K. DOWNTOWN COMPREHENSIVE PLAN: RELEVANT POLICY OBJECTIVES

The Historic Preservation Plan (HPP) for Anchorage's Four Original Neighborhoods will support the preservation-related goals and policies identified in the Anchorage Downtown Comprehensive Plan (2007). The following policy objectives excerpted from Anchorage 2020 are most relevant to the HPP:

-
- **Page 44:** Establish incentives to make rehabilitation and/or redevelopment of older properties, underused parcels and surface parking lots cost effective
 - **Page 45:** Examine the feasibility of an arts and cultural center celebrating Anchorage's diversity through educational, recreational and entertainment programming in arts, languages, cuisine and other unique cultural traditions
 - **Page 45:** Preserve the 4th Avenue Theatre by making it a viable operation as a Downtown destination venue
 - **Page 51:** Support Ship Creek's development strategy to preserve the historic character, promote an arts corridor along 1st Avenue and integrate new development
 - **Page 68:** Promote public awareness of Downtown's historic resources and their value for the future of Downtown and the overall community
 - **Page 68:** Promote consideration of historic resources in planning and development decisions by the public and private sectors
 - **Page 68:** Promote strategic partnerships to further the interests of historic preservation
 - **Page 69:** Leverage historic resources as cultural and economic development assets for the future growth and vitality of Downtown
 - **Page 69:** Consider a historic overlay zone in Downtown
 - **Page 107:** Signage should incorporate Alaska Native art and history to enhance Downtown Anchorage's unique identity
 - **Page 122:** Promote Anchorage's history and rich cultural diversity [through an image and branding program]
 - **Page 122:** Promote distinct district characters with marketing, events and branding
 - **Page 125:** Create district signage codes unique to their character to bolster their identities
 - **Page 125:** Determine significant sites and events that are in need of interpretive signs to showcase their importance in Anchorage's history.



APPENDIX L. PARTNERS FOR PRESERVATION

The following is a list of organizations and groups—which is by no means exhaustive or exclusive—mentioned during the HPP Public Outreach process that are currently or might become good partners for preservation. Don't forget to think outside the box when looking for preservation partners!

Federal Agencies

- Advisory Council on Historic Preservation (AHP)
- Bureau of Land Management (BLM)
- Federal Highway Administration (FHWA)
- Joint Base Elmendorf-Richardson (JBER)
- National Park Service (NPS)
- National Scenic Byways Program
- Preserve America (Note: grant funding not available in FY2012)
- U.S. Department of Housing and Urban Development (HUD)

State Agencies

- Alaska Department of Transportation & Public Facilities (ADOT&PF)
- Alaska Film Office
- Alaska Railroad Corporation (ARRC)
- Alaska State Historic Preservation Office (SHPO)
- Alaska State Historical Commission
- Certified Local Government (CLG) program

Municipality of Anchorage Departments & Programs

Municipal Departments

- Anchorage Community Development Authority (ACDA)
- Community Development (including Development Services and Planning)
- Health & Human Services
- Parks and Recreation
- Public Works (including Project Management and Engineering)
- Real Estate (including Heritage Land Bank)
- Port of Anchorage
- Transportation
- Water and Wastewater Utility (AWWU)

Boards and Commissions

- Anchorage Assembly
- Anchorage Historic Preservation Commission (AHPC)
- Heritage Land Bank Advisory Commission (HLBAC)
- Planning & Zoning Commission (PZC)
- Urban Design Commission

Alaska Native Peoples Organizations

- Alaska Federation of Natives
- Alaska Native Heritage Center
- Alaska Native Hospital
- Bureau of Indian Affairs (BIA)
- Chickaloon Village Traditional Council / Chickaloon-Moose Creek Native Association
- Chulista Foundation
- Cook Inlet Housing Authority
- Cook Inlet Region, Inc. (CIRI)
- Cook Inlet Tribal Council
- Knik Tribal Council / Knikatu, Inc
- Native Village of Eklutna / Eklutna, Inc.
- Native Village of Tyonek / Tyonek Native Corporation / Tebughna Foundation
- Rasumson Foundation
- Southcentral Foundation
- Tribal Preservation Program, by National Park Service



Preservation Non-Profit Organizations

- African American Historical Society of Alaska
- Alaska Airmen’s Organization
- Alaska Association for Historic Preservation (AAHP)
- Alaska Historical Society
- Alaska Moving Image Preservation Association
- Anchorage Historic Properties, Inc. (AHPI)
- Cook Inlet Historical Society
- Friends of Nike Site Summit
- Ghost Tours of Anchorage
- Iditarod National Historic Trail Alliance
- NAACP, Anchorage Chapter
- National Endowment for the Humanities
- National Trust for Historic Preservation (NTHP)

Neighborhood/Community Groups

- Anchorage Land Trust
- Anchorage Park Foundation
- Anchorage Woman’s Club
- Arctic Entries
- Audubon Society
- Bicycle Commuters of Anchorage
- Churches & Religious Organizations
- Downtown Community Council
- Fairview Community Council
- Government Hill Community Council
- Great Land Trust
- Institute of the North
- NeighborWorks
- South Addition Community Council

Business Organizations/Networks

- Alaska Board of Realtors
- Alaska Business Development Center
- Alaska Housing Finance Corporation (AHFC)
- Anchorage Chamber of Commerce
- Anchorage Convention & Visitors Bureau (ACBV)
- Anchorage Downtown Partnership, Ltd.
- Anchorage Downtown Rotary Club
- Anchorage Economic Development Corporation (AEDC)
- Building Owners & Managers Association
- Grand Masonic Lodge of Alaska
- Petroleum Club

Design Professionals

- Alaska Design Forum
- American Institute of Architects (AIA), Alaska Chapter
- American Planning Association (APA), Alaska Chapter
- American Society of Landscape Architects (ASLA), Alaska Chapter
- Cascadia Green Building Council

Corporations & Local Businesses

National Companies Offering Preservation Grants

- American Express Historic Preservation Partners Program
- Lowe’s Charitable and Educational Foundation

Local Tour Companies

- Anchorage City Tour
- Holland America Tours
- Premier Alaska Tours
- Princess Tours
- Royal Celebrity Tours

Educational Institutions

- Alaska Pacific University
- Anchorage Humanities Forum
- Anchorage School District
- University of Alaska, Anchorage
- University of Alaska, Fairbanks

Museums

- Alaska Aviation Museum
- Alaska State Trooper Museum
- Alaska Veterans Memorial Museum
- Anchorage Museum
- National Archive, Pacific Region
- Wells Fargo History Museum

Media Outlets

- Alaska App
- Alaska Channel
- Anchorage Daily News
- KNBA Radio Station
- KSKA Radio Station



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