Vision Zero - What is it?

• A **community effort** and commitment to **end traffic deaths** and serious injuries on our streets

• A **global initiative** founded on the belief that death and injury on city streets is **unacceptable and preventable**

• **Data-driven** and **coordinated** approach to **designing** safer streets, **educating** the public, **evaluating** what works, and **enforcing** the best laws

• Protecting our most vulnerable users
Vision Zero Cities

A Vision Zero City meets the following minimum standards:
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.

Source: Vision Zero Network (http://visionzeronetwork.org/)
Vision Zero - Who?

Steering Committee
- Alaska Injury Prevention Center
- Alaska Institute for Justice
- ANTHC
- Anchorage Senior Activity Center
- Anchorage Women’s Commission
- Bike Anchorage
- Catholic Social Services
- DDA, Inc. – Contractor
- Disability Law Center of Alaska
- Hope Community Resources
- Municipality of Anchorage
- University of Alaska Anchorage
- Alaska Department of Transportation
Vision Zero - Why Now?

• More than 26,000 people died in traffic crashes in the first nine months of 2015 nationwide
• Over 5,200 pedestrian and bicycle traffic fatalities in U.S. every year
• SAFE – SECURE – STRONG Anchorage
Administration Goals

Safe, Secure, Strong

1) safety for cars and motorcycles, pedestrians, bikes, and public transportation;

2) creative new partnerships across organizations and institutions; and

3) use of data to ground policy changes
Sources:

- U.S. Census, American Fact Finder (http://factfinder.census.gov)
- Municipality of Anchorage Traffic Data Management System (http://traffic.muni.org/TSReports.aspx)
In Anchorage

• 9 out of 10 people are wearing seatbelts
• On average: 1 cyclist and 1 pedestrian is hit by a car, every 3 days
• On average, 1 person is injured in a car crash every day
• Cars making right turns create the most dangerous situation for cyclists and pedestrians
• On average there are over 12 car crashes every day

Sources:
- First bullet point: AIPC’s NOPUS study, 2015)
- All other statistics on this slide: Data are from 2013, the most recent year available on the muni data website. These are only crashes the police report. They don’t include crashes with only minimal property damage. (http://traffic.muni.org/TSReports.aspx)
High Injury Network

Data Collected: January 2016

VISION ZERO
ANCHORAGE
What We’re Doing

AMATS’ Bicycle and Pedestrian Plan: Have 541 miles of trails and bike lanes planned by 2028 - $1.7 million programmed for 2016-2018

AMATS has $2.1 million obligated for design and construction of nine road projects that will be constructed this summer and next summer

Applied for federal Transportation Alternative Program (TAP) funding ($2.3 million available) to study current conditions and assess needs

Spenard Road redesign – bicycle and pedestrian infrastructure
Vision Zero - How?

The 5 “E’s”

- Evaluation and Planning
- Engineering/infrastructure
- Enforcement
- Education
- Encouragement

Don’t forget!

- Engagement
- Equity
Kodiak Road System - Fatal & Incapacitating Crashes 1977-2009

**PROBLEM:** CURVES, ROADSIDE IMPAIRED DRIVING, GRAVEL, DARK, FREEZE THAW

**SOLUTION:** PAVING, GUARDRAIL, REALIGNMENT, DELINEATION, DUI EMPHASIS
Group Exercise #1

1. What are the positive things about traffic safety in Anchorage? What do you like? What is working? Are there new and innovative things happening that you want to share?
Group Exercise #1

2. What do you NOT like about traffic safety? Are there issues, challenges or barriers that you think need to be addressed?
Group Exercise #1

Place stickies on “E” category poster - Evaluation, Engineering, Enforcement, Education, Encouragement
Group Exercise #2

In depth discussion about the issues identified in Exercise #1. Talk about the issues in detail and brainstorm potential solutions or actions to improve the issue. If describing a positive issue, explain why it is working.
Vision Zero – Next Steps

- Survey – live TODAY (bit.ly/vzancsurvey) through April 19
- Town Hall meetings
  - March 30, 6-8pm, Fairview Rec Center multipurpose room
    - April 2, 1-3pm, Loussac Library, Ann Stevens room
- Steering Committee reviews public input and provides policy recommendations
- Public involvement report completed by DDA Spring 2016
  - Presentation on report: Tuesday, May 3, 2016
Thanks for coming!