



Zero Traffic Deaths in Anchorage

What is Vision Zero?

Traffic fatalities and serious injuries have been on the rise in Anchorage over the last ten years. *Vision Zero* is a community commitment to reduce the loss of life and major injuries on roadways to **zero**. This bold goal can only be achieved by taking a data-driven and coordinated approach to designing safer streets, public education, evaluating what works, and enforcing the best laws. Streets should be safe for everyone – people on foot, in cars, using public transit, and on bikes. *Vision Zero* puts the safety of human life above all else.

Vision Zero Focus Areas

- Engineering and infrastructure
- Education
- Evaluation
- Encouragement
- Enforcement

Call to Action

We need your input! Please share your thoughts on how to make Anchorage roads safer for all.

Town Hall Meetings

- **Wednesday, March 30, 2016, 6-8pm**
Fairview Community Rec Center, 1121 E 10th Ave
- **Saturday, April 2, 2016, 1-3pm**
Location TBD

Survey

Coming soon - will be available through the website and Facebook.

Website

muni.org/visionzero

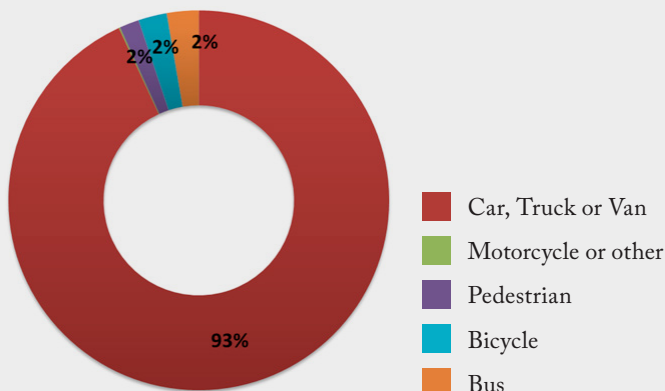
Facebook

facebook.com/vzanchorage/

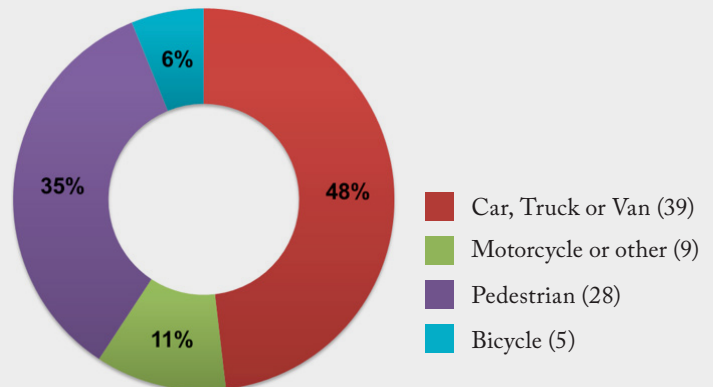
Contact

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Primary Mode of Travel
Anchorage, 2014



Deaths by Mode of Travel (Total: 81)
Anchorage, 2010-2014



Sources:

Regional Household Travel Survey (2014) (<http://www.muni.org/Departments/OCPD/Planning/AMATS/Documents>)
National Highway Traffic Safety Administration (<http://www.nhtsa.gov/>)