



Social Media User Responsibility Guidelines

Per Municipality of Anchorage Policy & Procedures 16-5 Social Media Accounts, Section 6f:

Content may be subject to removal if it contains:

- Profane language or content;
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability, gender identity or sexual orientation;
- Sexual harassment or sexually explicit content;
- Solicitations of commerce or advertisements including promotions or endorsements;
- Conduct or encouragement of illegal activity;
- Information that may compromise the safety or security of the public or public systems, as well as public employees;
- Content intended to defame any person, group or organization;
- Content that violates a legal ownership interest of any other party, such as trademark or copyright infringement;
- Libelous, vicious or malicious statements concerning any employee, the Municipality or its operations;
- Violent or threatening content; or
- Disclosure of confidential, sensitive or proprietary information;
- Unacceptable content and repeat individual violators may be removed and/blocked upon consultation with the department director. Before removing/blocking, a private message will be sent to the responsible user noting repeated violation of the Social Media User Responsibility Guidelines and the reason for removal/blocking. See subsection 6.g.iii concerning content management and deletion.
- Content may not be removed for simply stating an unpopular viewpoint.
- All comments and posts may be subject to public records laws.
- The appearance of public links does not constitute official endorsement by the Municipality of Anchorage.