

## Anchorage Olympic Winter Games Exploratory Committee

Date: August 15<sup>th</sup>, 2013

Time: 11:30am

Location: Mayor's Conference Room

Committee Chair: Mayor Dan Sullivan

### Agenda

#### I. Introductions

#### II. Approval of agenda

- Approved

#### III. New Business

- Meeting presentations and podcast recordings will be available for committee members to view online. Web address TBA
- IOC will announce host city for 2020 Summer Olympic Games on September 7<sup>th</sup>, 2013
- USOC decided not to bid for the 2022 Olympic Games, but aims to pursue the 2024 Olympic Summer Games and 2026 Olympic Winter Games bid
- 2024 will mark the 100th anniversary of the 1924 Summer Olympics held in Paris, which puts Paris as a frontrunner in the race for 2024 Summer Olympic Games host city
- IOC looks for technical and emotional values of host cities. The IOC wants to improve the prosperity of cities that host Olympic Games.

#### IV. Announcement of subcommittees

- Venues- investigate infrastructure, capacity and location of Olympic event sites.
- Events- recruit existing organizations that host and organize winter sporting events, recruit future World Class events that could take place in Anchorage, Alyeska, Eagle River.
- Travel/Accommodations- examine transit capacity to and from Olympic sites (Anchorage, Alyeska, Fairbanks, Eagle River). Report hotel accommodation capacities of Olympic sites.
- Marketing/PR- public outreach, polling, advertising.
- Finance- assess the financial feasibility of host city bid and economic impact. Examine cost of the bid process and cost of hosting the Olympic Winter Games.

#### V. Meeting Schedule

- Committee meetings will take place at City Hall in the Mayor's Conference room at 11:30am on the 2<sup>nd</sup> Tuesday of every month.

#### VI. Emeritus Member Presentation- Rick Nerland

- “It’s about the journey, not the destination.”
- In pursuing the host city bid, along the way we should also encourage athletes, strengthen infrastructure and promote healthy lifestyles.
- The USOC and IOC host city selection process is political and unpredictable and many factors influence the voting and decision process.
- In pursuing the host city bid efforts should be made to complete an economic study, encourage groups to bid and host other World Class events in Anchorage and create a sustainable committee through fundraising efforts.
- Anchorage has many valuable qualities that will persuade the IOC members that Anchorage is capable and ready to host the Olympic Winter Games. Qualities such as: International Airport with easy access from east coast, London, Tokyo. Good transportation. Diverse accommodations. Major university for athlete housing. Olympic venues within an hour drive of each other (Anchorage, Alyeska, Eagle River). Sports Medicine.
- Anchorage has grown and improved as a city since the 1994 Olympic Bid.

#### VII. Next Meeting

- September 10<sup>th</sup> at the Mayor’s Conference room, time will be announced.
- Before the next meeting committee members will choose their subcommittee and report their choice to Susan Duck.

#### VIII. Meeting Adjourned