

Postponed indefinitely 3/14/06

Submitted by: Assemblymember BAUER
Prepared by: Assembly Staff
For reading: October 18, 2005

ANCHORAGE, ALASKA
No. AO 2005-152

1 **AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY**
2 **AMENDING ANCHORAGE MUNICIPAL CODE CHAPTER 3.97.030, NAMING**
3 **OF MUNICIPAL BUILDINGS, OTHER FIXED FACILITIES AND PUBLIC**
4 **PLACES, TO LIMIT AN HONORARY NAME TO A ONE-TIME USE, TO**
5 **ESTABLISH PROCEDURES IN SELECTING THE CITIZEN NAMING PANEL**
6 **AND IDENTIFYING APPROPRIATE NAMES AND FACILITIES, AND TO**
7 **INCLUDE STREETS AND ROADS.**

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10 THE ANCHORAGE ASSEMBLY ORDAINS:

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12 **Section 1:** Anchorage Municipal Code section 3.97.010 is amended to read:

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14 **3.97.010 Purpose.**

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16 A. The municipality hereby establishes a policy and set of procedures to
17 govern the naming of municipal buildings, other fixed facilities and public places.
18 A sound naming policy adds meaning, significance and uniformity to public
19 facilities, minimizes conflict and provides a forum for meaningful discussion
20 regarding naming. Further, a municipal naming policy establishes a means of
21 appropriately recognizing prominent individuals and those who have substantially
22 contributed to the municipality, the state or the nation.

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24 B. An honorary name for a municipal building, fixed facility, street, road, or
25 public place shall be limited to a one-time use of an individual's name.

26
27 (AO No. 87-73)

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29 **Section 2:** Anchorage Municipal Code section 3.97.030 is amended to read:

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31 **3.97.030 Procedures.**

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33 A. Preliminary action in naming a facility may be initiated by the mayor or a
34 quorum of the assembly. If the assembly is the initiating organization, a proposal
35 in letter format addressed to the mayor will be prepared. Upon receipt of an
36 assembly request to name a facility or upon the mayor's decision to seek a name
37 for a facility, the mayor will appoint a five-member citizen panel subject to

1 assembly approval to review proposed names, to hold public hearings, and to
2 identify an appropriate name for the facility. The citizen panel shall be composed
3 of citizens from the district in which the facility is located or from the district in
4 which the individual considered for naming resided. Family or relatives of the
5 individual considered may not be on the naming panel. The citizen panel shall
6 seek the input of the community council(s) affected. Any assembly member on
7 the naming panel shall declare a conflict of interest during assembly action.
8 [MAY BE COMPOSED OF MEMBERS OF RECOGNIZED BOARDS AND
9 COMMISSIONS]

10
11 B. The citizen [facility] naming panel will identify five appropriate names, or
12 facilities for naming [FOR THE FACILITY]. The panel may consider those
13 names submitted by the mayor or the assembly or propose an alternative, taking
14 care not to overlook the contributions of women and minorities to the city, state
15 and nation. Geographic influences will be considered to the degree possible in
16 selecting names for facilities. Upon agreement by a quorum of the panel, a letter
17 advising the mayor shall be dispatched with an attachment of four other names or
18 facilities that were considered. The mayor will make the panel's letter an
19 attachment to a resolution for consideration by the assembly. Memoranda as
20 appropriate may be appended to the resolution to explain or amplify relevant
21 information for the assembly.

22
23 C. The assembly will set the naming resolution for public hearing at least one
24 month after introduction and ensure appropriate information dissemination to the
25 public during this period.

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27 (AO No. 87-73)

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29 **Section 3:** Anchorage Municipal Code section 3.97.060 is amended to read:

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31 **3.97.060 Applicability of chapter.**

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33 This chapter shall not apply to the naming or renaming of facilities which were
34 donated to the municipality contingent upon assignment of a specific name or to
35 any facility constructed or purchased from money or property donated to the
36 municipality for the specific purpose of securing a name for the facility. Further,
37 this chapter does not apply [TO THE NAMING OF STREETS OR ROADS] to
38 naming rights for municipal buildings, facilities or public places sold pursuant to
39 title 7 which shall be subject to Assembly approval.

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41 (AO No. 87-73; AO No. 91-173(S); AO No. 2005-114)

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43 **Section 4:** This ordinance shall become effective immediately upon passage and
44 approval by the Assembly.

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PASSED AND APPROVED by the Anchorage Assembly this _____ day of _____, 2005.

Chair

ATTEST:

Municipal Clerk



**MUNICIPALITY OF ANCHORAGE
ASSEMBLY MEMORANDUM**

No. AM 770-2005

Meeting Date: October 18, 2005

1 **From:** Assemblymember Bauer
2 **Subject:** Naming of Municipal Buildings, Other Fixed Facilities and Public Places.
3
4

5 The intent of AO 2005-152 is to ensure that any citizen panel that is formed to name a municipal
6 building, facility or fixed place shall consist of citizens from the district where the facility is
7 located, and if an honorary name is proposed, citizens from the district where that individual
8 resided. An honorary name chosen for a public building or place cannot be used more than once.
9 Any Assemblymember sitting on the citizen panel shall declare a conflict so as not to unduly
10 influence the name selection. Notwithstanding the provisions of 21.15.133 with regard to street
11 naming, in special cases, the Assembly or Mayor may initiate this naming process for particular
12 streets or roads.
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16 Respectfully submitted: Assemblymember Bauer
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Municipality of Anchorage
MUNICIPAL CLERK'S OFFICE
Agenda Document Control Sheet

AO 2005-152

(SEE REVERSE SIDE FOR FURTHER INFORMATION)

1	SUBJECT OF AGENDA DOCUMENT AMENDING AMC CHAPTER 3.97.030, NAMING OF MUNICIPAL BLDGS., OTHER FIXED FACILITIES AND PUBLIC PLACES, TO LIMIT AN HONORARY NAME TO A ONE-TIME USE, ...	DATE PREPARED 10/17/05	
		<input checked="" type="checkbox"/> AO <input type="checkbox"/> AR <input checked="" type="checkbox"/> AM <input type="checkbox"/> AIM	
2	DEPARTMENT NAME Assembly	DIRECTOR'S NAME Anna Fairclough, Chair	
3	THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY Susan B. Lutz	HIS/HER PHONE NUMBER 343-3472	
4	COORDINATED WITH AND REVIEWED BY	INITIALS	DATE
	Mayor		
	Heritage Land Bank		
	Merrill Field Airport		
	Municipal Light & Power		
	Port of Anchorage		
	Solid Waste Services		
	Water & Wastewater Utility		
	Municipal Manager		
	Cultural & Recreational Services		
	Employee Relations		
	Finance, Chief Fiscal Officer		
	Fire		
	Health & Human Services		
	Office of Management and Budget		
	Management Information Services		
	Police		
	Planning, Development & Public Works		
	Development Services		
	Facility Management		
	Planning		
	Project Management & Engineering		
	Street Maintenance		
	Traffic		
	Public Transportation Department		
	Purchasing		
	Municipal Attorney		
	Municipal Clerk		
	Other		
5	Special Instructions/Comments		
	ADDENDUM - CONSENT AGENDA-INTRODUCTION		
6	ASSEMBLY HEARING DATE REQUESTED 10/18/05	7	PUBLIC HEARING DATE REQUESTED 11/01/05

2005 OCT 17 AM 8:46
 M.O.A.
 CLERK'S OFFICE