

Chugiak-Eagle River Chamber of Commerce
 12001 Business Blvd. Suite 108 PO Box 770353
 Eagle River AK 99577
www.cer.org
 907-694-4702
 Contact: Debbie Rinckey



Request for Funding for 2021

Program	Description	Requested
36th Annual Bear Paw Festival 2021: "The Roaring 20's 2.1" July 14-18 Mitigation costs/Festival costs	Festival features Classic Car/Motorcycle shows, Bear Paw Paints, 5K Race, Odor Eater's Stinky Sneakers, Teddy Bear Picnic, Slippery Salmon Olympics, Chopped Salmon, Human Foosball, vending area for business to sell their wares and goods, Parade, and more. Throughout Bear Paw, we engage the Boys & Girls Club, Cub Scouts, and other youth to help us stay 'green'. Bear Paw Festival Recycling Program: "Keep BP Clean and Green". This year we are also committed to being COVID - 19 compliant which will require additional funding. We will be using the mitigation planning resources from the organization 2020-2021 Plan Safer Events With support from the Alaska Department of Health and Social Services (DHSS), COVID-19 Emergency Operations Center (EOC) - Funding will encompass all mitigation needs such as; communication signage, sanitation planning with Top of the World events, sanitation supplies for each Bear Paw event and additional staff. The festival itself also requires additional items and since we have been unable to create significant income for this year, we would also use this funding for festival merchandise, awards, prizes and lunch forum costs.	\$ 50,000
Bandwango technology platform using digital passes for your organization's events & activities in your community	Bandwango is a travel technology platform that empowers DMOs, CVBs and other event or destination promoters to offer dynamically curated, digitally delivered access to places and experiences for both visitors and locals to enjoy. Bandwango creates, services and manages an unlimited number of new mobile passport program for you each year and services/manages all your passes on an ongoing basis. For more information on Bandwango go to www.bandwango.com	\$ 24,650
Shop Here ALL YEAR in Chugiak - Eagle River Program	Shop local in Chugiak-Eagle River and get \$50 or \$100 FREE! When you spend... \$100 on discretionary items at ANY store in Chugiak-Eagle River, you can receive a \$50 voucher to spend at a local participating business OR spend \$200 (or more) or discretionary items at ANY store in Chugiak-Eagle River and receive a \$100 voucher to spend at a local participating business. To reach as many families as possible, each participant may enter the program and receive vouchers ONCE. Vouchers will be issued on a first-come, first-serve basis. Program Dates - May 1 - December 31 or until funding runs out.	\$ 74,350

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<p>What's in the Box? Empowered digital business boxes delivered once a month to our members</p>	<p>The Empowered Business Box is a monthly membership that provides digital business information with resources to enhance their businesses throughout the year. With this funding we can provide this product to all members. It can be used as a member benefit and as a funding source for those who want to purchase it and are not members of the Chamber.</p> <p>Each toolbox will contain 2 to 5 conversion-worthy tools to enhance a specific part of your customer journey.</p> <p>Access to our members-only Facebook group where you can share ideas and get feedback for your business.</p> <p>Chamber members and Tool-Box members will also have free access to all of our monthly business workshops</p> <p>Initial program box will include Chamber promotional items</p>	<p>\$ 5,000</p>
<p>Total Investment</p>		<p>\$154,000</p>