

About

Cheryl Frasca . . .

Professional Experience – Public Sector

Municipality of Anchorage July 2009 – July 2012
Director, Office of Management and Budget (2009-2012)
Senior Policy Advisor & OMB Director (2011-2012)
Projects included budget dialogues and Mayor's Education Summit

Office of the Governor, State of Alaska December 2002 - 2006
Director, Office of Management and Budget
Deputy Chief of Staff
• Denali Commission, Co-Chair for Governor, 2005 - 2006

Municipality of Anchorage July 2000 - November 2002
Director, Office of Management and Budget

Office of the Governor, State of Alaska 1990 - 1994
• Deputy Chief of Staff, 1993-1994
• Director, Division of Budget Review, 1990-1993
Office of Management and Budget

Alaska State Legislature 1977 - 1990
Staff assignments included:
• Senator Jan Faiks (R-Anchorage)
Chief of Staff to Senate President, Finance Committee Co-Chair
• Representative Al Adams (D-Kotzebue)
Committee Aide to Finance Committee Chair

United States Congress 1974 - 1977
• Congressman Fortney H. "Pete" Stark, Jr. (D-California)
Assistant in Washington, D.C. and California district offices

Professional Experience – Private Sector

Beadventures, Inc. December 2008 – present
• Owner, small group travel for artists to destinations around the world

Education Matters, Inc. October 2012 – January 2021
Executive Director

C. Frasca Company 1995 – 2000; 2012 - 2021
Government relations, policy analysis
• Expertise: state fiscal policy

Pacific Russia Information Group 1999 – 2009
Partner & Editor of Pacific Russia Oil & Gas Report

Education

Master of Public Administration
University of Alaska Southeast, 1994

B.A. Political Science
California State University Hayward, 1973

Selected Professional Development

- “Dialogue, Deliberation, & Public Engagement” Certificate Program, Fielding Graduate University, 2009
- “Driving Government Performance: Leadership Strategies that Produce Results,” Kennedy School of Government, Harvard University
- “Performance Based Accountability in Government” workshop, American Conference Institute
- “Banishing Bureaucracy: Strategies for Reinventing Government” seminar, The Public Strategies Group
- Strategic Leadership for State Executives, Governor’s Center at Duke University

Selected Civic Involvement

Current Involvement

- Commonwealth North, Board of Directors
 - Board Chair, 2016
 - Co-Chair, Fiscal Policy Study Group

Previous Involvement

- Alaska Regional Hospital, Board of Trustees, 2008 - 2018
- University of Alaska Foundation, Finance & Audit Committee, 2008 – 2016
- CivicVentures, Board of Directors, 2011 - 2016
- Anchorage Convention Visitors Bureau, Board of Directors, 2001 – 2002; 2011- 2012
- Alaska Native Arts Foundation Board, 2011 - 2015
- Anchorage Economic Development Corporation, Board of Directors, 2011 - 2012
- Anchorage Chamber of Commerce, board member 1996 – 2002; 2007 – 2009; chair of Legislative, Athena Society, State/National Affairs Committees
- Girl Scouts Susitna Council, Board of Directors, 2007 – 2008
- Alaska Manufacturing Extension Partnership, Board Member, 2005
- Alaska House New York, Board of Directors, 2008
- Alaska Council on Economic Education, board member, and past chair
- Alaska Performance Excellence, Board of Directors, 2007

- United Way, “Helping Kids Succeed” Community Action Team, 2006
- Fiscal Policy Council of Alaska, Co-founder, Board of Directors, 1998 - 2002
- Alaska State Chamber, Board of Directors, 1999 - 2000
- UAA Small Business Development Center Advisory Board, Chair, 1998 - 2002
- Municipal Housing and Neighborhood Development Commission, Mayor’s appointee, 1999 - June, 2000
- Budget Advisory Commission, Municipality of Anchorage, Mayor’s appointee, 1995 - 1999; Chair, 1998-1999
- Western Interstate Commission for Higher Education, Governor’s appointee, 1994-1996

Honors and Recognition

- Alaska Municipal League Community Award of Excellence to Municipality of Anchorage for Mayor’s Education Summit, 2012
- Alaska Municipal League Community Award of Excellence to Municipality of Anchorage for TaxSavers program, 2009
- National Governor’s Association Award for “Distinguished Service to State Government,” 2006 (selected as one of three in United States)
- National Association of State Budget Officers, Honorary Membership, 2007
- YWCA Women of Achievement, 2001
- Howard A. Cutler Award for “Distinguished Service to the Teachers and Youth of Alaska,” Alaska Council on Economic Education, 2000
- Gold Pan Award for “Outstanding Chamber Service by a Member,” Anchorage Chamber of Commerce, 1999
- Athena Society, Anchorage Chamber of Commerce
- Aurora Award for Issue Management: “Educating Alaskans about the Budget and Fiscal Gap,” Public Relations Society of Alaska, 1995 and 1996
- Ernest Gruening Award for “Outstanding graduate student preparing for a career in the public sector,” University of Alaska Southeast, 1994
- Honorary Student Body Membership, “In recognition of outstanding service to the college community,” California State University Hayward, 1971

Selected Presentations

- Invited speaker on “Anchorage’s Tax Cap,” 2009
- “Getting Buy-In from Elected Officials,” Invited Presenter, American Conference Institute’s Performance-Based Budgeting National Conference
- “Criteria for Evaluating Fiscal Plans,” Kenai Borough Fiscal Planning
- “Getting effective results in Juneau—communication tools and tips,” Public Relations Society of America, Alaska Chapter
- “Results-Based Government,” Alaska State Chamber of Commerce

- “Getting Heard” Anchorage Central Labor Council
- “Polish Your Politics,” University of Alaska Fairbanks
- “State budget issues: The good, the bad, and sometimes, the ugly,” Governor’s Council on Disabilities and Special Education
- “Polish your Politics,” Association of Non-Profits
- “Working with the Legislature—and getting the results you want,” Iditarod School Board
- “Politics for dummies—Alaska Style,” coordinator and moderator, Brown Bag series, Anchorage Chamber of Commerce
- “Principles & Interests—Future of the Alaska Permanent Fund,” steering committee and panel moderator
- “Elements of effective lobbying—or how to work hard to get what you want—maybe!,” Alaska State Chamber of Commerce Juneau Fly-in