

Michael M. Braniff

Objective

To serve Anchorage in the Parks and Recreation Director position by operating, maintaining and developing the municipality's parks, trails and recreational facilities and meeting these challenging demands in a fiscally prudent, cooperative and forward-thinking manner.

Education

BACHELOR OF BUSINESS ADMINISTRATION | 2002 | UNIVERSITY OF ALASKA FAIRBANKS

- Degree focus in Management and Operations

Total Management Experience

- Sixteen (16) years management experience the public and private sectors, including thirteen (13) years managing work projects and activities in MOA parks.

Experience

PARKS AND TRAILS SAFETY GENERAL FOREMAN | MOA PARKS & REC | 5/2021-PRESENT

- Oversee the Healthy Spaces Division (funded by the alcohol tax) which cleans and maintains Anchorage public spaces used by individuals struggling with homelessness.
- Track and record all camp abatement data and information for all the combined Parks and Recreation (Parks & Rec) and Anchorage Police Department activities.
- Coordinate and lead weekly camp abatement meetings with APD, MOA Legal and other partners.
- Manage MOA employees and tree service contractors engaged in tree removal (beetle kill) operations, which are funded by \$3 million in CARES Act grants and \$3.5 million ARPA grants as well as by several other grants and the Parks and Rec operating budget.
- Served as the MOA Emergency Operation Center's Logistics Section Deputy Chief during Hiland Road Avalanche response.
- Managed several unique parks maintenance projects.
- Manage Park Ambassadors – the Parks & Rec night shift, including being the on-call supervisor for all their shifts, seven day a week.
- Assist other Parks & Rec staff with grant applications.
- Lead MOA Healthy Spaces, tree crew and Ambassadors in safety training and compliance.
- Assist MOA Horticulture staff with facility safety and compliance related issues.
- Coordination with MOA Street Maintenance regarding vegetation management projects.

PARKS AND TRAILS SAFETY SUPERINTENDENT | MOA PARKS & REC | 6/2018-5/2021

- Served as a supervisor in the Park Maintenance Division.
- Served as the municipal arborist – working on tree and forestry related issues for Parks & Rec as well as other municipal departments.
- Worked 30 hours per week for the MOA Emergency Operations Center Logistics section from March 2020 to March 2021 in addition to and separate from Parks & Rec duties.

ASSISTANT MANAGER | LAWN AND ORDER | 5/2017-6/2018

- Supervised summer landscape maintenance work crews.
- Performed and supervised horticultural installs and maintenance.
- Tree related work including tree removal, pruning and stump grinding.
- Coordinated and executed winter snow removal activities.

GENERAL MANAGER | GAGE TREE SERVICE | 10/2011-5/2017

- Supervised and managed day-to-day operations of the company.
- Oversaw and/or managed numerous matters, including but not limited to recruitment; hiring; employee discipline; employee orientation and job training; marketing, sales and scheduling of work; revenue and expense reporting; fleet management and equipment repair; safety training; job site safety inspections; compliance reporting; and resolution of customer service issues.

OUTSIDE SALES | GAGE TREE SERVICE | 5/2008-10/2011

- Met with clients to address their concerns and assisted in marketing and sales of company's services.
- Engaged in business development and grew the company's book of business.
- Managed crews that performed the work for client to whom I had sold the company's services.

SIGNS AND GRAPHICS DEPT. MANAGER | AUTO TRIM DESIGN | 4/2005-9/2007

- Coordinated and oversaw the work activities of customer service, graphic design and install employees.
- Sold company's services and addressed issues of problems that clients raised.
- Scheduled services and product completion and delivery for employees and clients.

Certifications

- ISA Certified Arborist #PN-6778A
- State of Alaska DEC Certified Pesticide Applicator #10614-2405-4
- Certified Playground Safety Inspector (expires June 2022)

Personal Interests

- Cycling (commuting, adventure touring and racing), hiking, cross county skiing, hunting, fishing and spending time with my dogs.

References

- Available upon request