

Municipality of Anchorage Assembly Work Session on innovation, entrepreneurship, and digital transformations (D/E/Dt) – Strengthening Anchorage’s Economic Base of Existing and New Ventures

Date: December 11, 2020 11:40-1:10 via Teams

Time: 1.5hrs

Attending: MOA Assembly Members

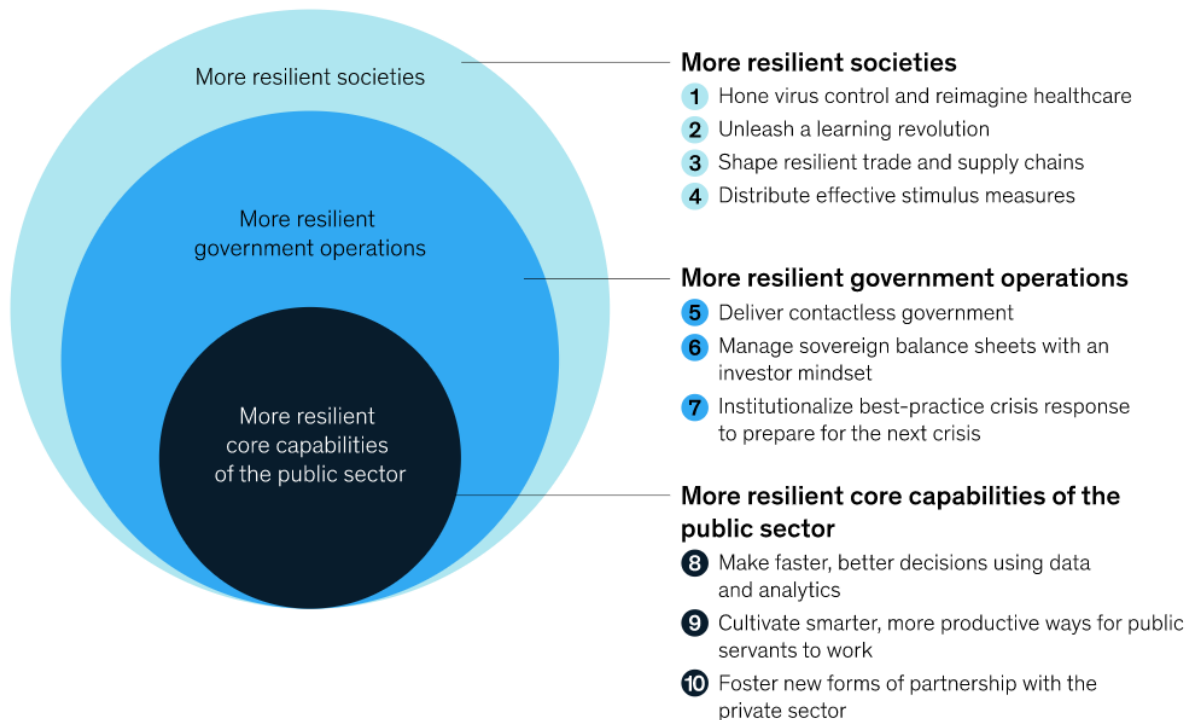
Meeting Organizer: Acting Chair Felix Rivera

Background Resources to Share Before the Work Session:

NPR 3min Radio Segment - New Businesses Starting At Record Rates Despite The Pandemic's Effect On Economy - <https://www.npr.org/2020/12/04/942777493/new-businesses-starting-at-record-rates-despite-the-pandemics-effect-on-economy>

McKinsey – Rethinking resilience: Ten priorities for governments- <https://www.mckinsey.com/industries/public-and-social-sector/our-insights/rethinking-resilience-ten-priorities-for-governments>

Governments can build resilience by focusing on ten priorities.



Ky Holland Blog – **MOA CARES Act funding proposal** for investment in innovation, entrepreneurship, and digital transformation support to current and new ventures in Anchorage. <http://kyholland.com/2020/08/10/creating-a-more-resilient-new-normal-local-economy-use-of-moa-care-act-funding/>

McKinsey Jump-starting resilient and reimagined operations – COVID-19 has created an imperative for companies to reconfigure their operations, and an opportunity to transform them. <https://www.mckinsey.com/business-functions/operations/our-insights/jump-starting-resilient-and-reimagined-operations>

The **Kauffman Foundation Start Up Now Coalition** has prepared the report, “**Rebuilding Better**”. This report and recommendations address how America’s entrepreneurs are at the frontlines in the battle to preserve and restore our economy. While policymakers have prioritized big business for years, these same policymakers are now realizing that huge corporations are not going to be the key to saving our economy; it’s the startups and small businesses that form the heart of every community. <https://www.startusupnow.org/covid-19-response>

US News - COVID Community Capacity Building – “Ground-up innovation, as well as traditional federal economic development programs, should be an integral part of the formula for a robust recovery.” <https://www.usnews.com/news/cities/articles/2020-07-20/how-local-governments-can-emerge-stronger-from-covid-19>

Co.Starters – ReBuild Program - As small businesses navigate the COVID-19 crisis, the CO.STARTERS Rebuild program provides entrepreneurs and business owners with a practical pathway and trusted innovation tools to approach the market in new way, one step at a time. <https://costarters.co/rebuild/>

NewMexico – NM Safe Certified Program - Certification program, piloted through the private tourism sector, will help New Mexico businesses operate safely and responsibly as businesses continue to reopen. <https://www.newmexico.gov/2020/06/16/covid-safe-practices-certification-program-now-available-to-new-mexico-businesses/>