# OUR MUNI, OUR BUDGET

**OCTOBER 28, 2025** 

ASSEMBLY MEMBER ANNA BRAWLEY, DISTRICT 3
& ERIN BALDWIN DAY, DISTRICT 4



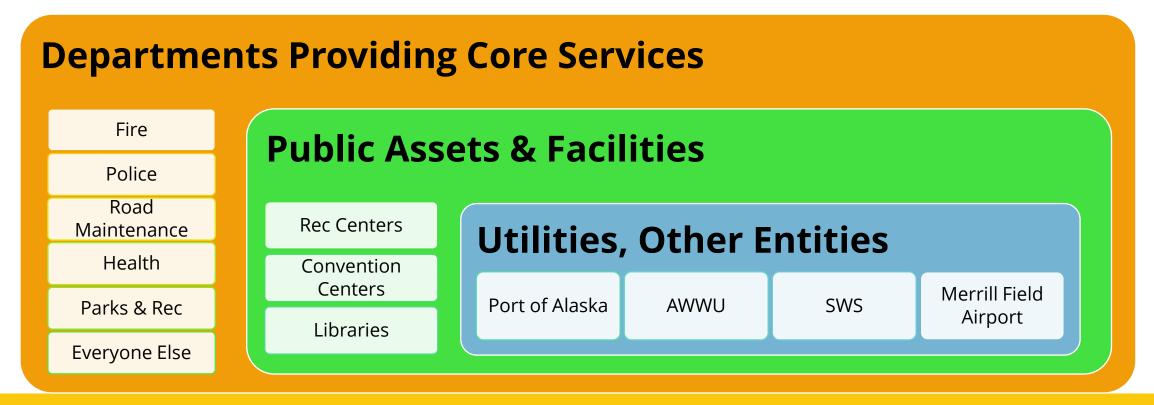
# WELCOME TO OUR CONVERSATION!

- Help yourself to food and find a table to sit (if you came with friends, consider mixing it up!)
- Introduce yourself to your tablemates
- Question for table chat: Imagine you are invited to a potluck and asked to bring a dish that says something important about you. What do you bring?

# Let's talk about WHY we budget & HOW it's decided.

# WHY IS THE MUNI BUDGET SO COMPLICATED?

- 1. "The Municipality" is actually many things in one.
- 2. Public finance is complicated!



# WHAT'S IN THE MUNICIPAL BUDGET?

### Operating Budget

• Core services: fire, police, parks, libraries, roads & health

### Capital Budget

- Local bonds for roads, parks, facilities, and fleet vehicles
- Requests to the state and feds for capital grants



- Bed tax, alcohol & marijuana taxes, special tax levies, etc.
- Enterprises & Utilities AWWU, ACDA, Port, SWS, Merrill Field



# **CAPITAL PROJECTS**

- Capital Improvement Budget (CIB) bonds, state, federal & private requests for the current year
- Capital Improvement Plan (CIP) 6-year plan for road, parks, library, facilities projects
- Local investment through bonds now, most local projects are paid for with voter-approved bonds.
- State & Federal funding has dropped the Muni no longer receives major capital funding from the State. We do receive federal formula-based grants

# WHAT ABOUT SCHOOL FUNDING?

- About 46% of our property taxes go to Anchorage School District, to fund public schools.
- The Anchorage School Board prepares its budget for adoption by March, before its new fiscal year.
- Once approved, goes to Assembly for adoption, but:
  - Only the top-line number is approved by the Assembly.
  - The School Board makes all line-item decisions, including on cuts.

# Let's talk about HOW our budget is funded -WHERE does the money come from?

# THE COLOR OF MONEY

2024 Municipal Revenue reported in April 2025. Prepared by the Assembly's Legislative Services Office.

Tobacco \$21.6M Car Registration Taxes \$10.8M Payments in Lieu of Taxes \$10.6M Rental **Vehicle Taxes** \$9.2M

Ambulance **Service Fees** 

MOA Trust Fund \$16.3M

Persona

**Gas** \$13.

.5M

Taxes

Alcohol Tax \$14.5M

Marijuana Tax

**Property Taxes** \$569.3M

**School Dist.** \$265.6M

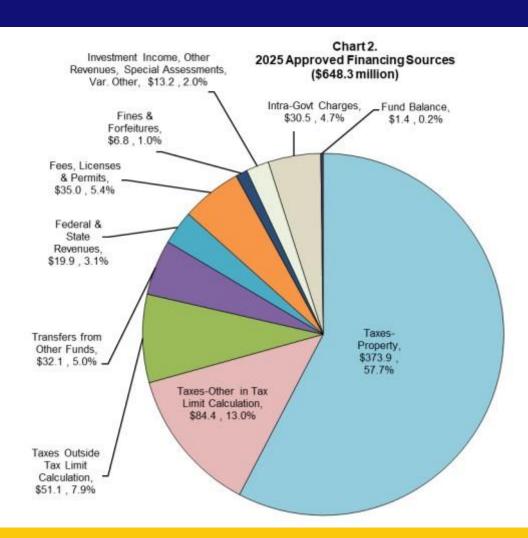
**General Gov't** \$303.7M

# HOW IS THE MUNICIPAL BUDGET FUNDED?

## 2025: \$648 million operating budget

#### Revenue comes from:

- 58% property taxes
- 21% other taxes (room, vehicle rental, alcohol, marijuana, etc.)
- 3% state and federal government
- Other: Permits, licenses, fines, investment income, etc.



# **HOW ARE PROPERTY TAXES CALCULATED?**



Mill rates are decided by how much is in the total budget, divided by everyone who shares the costs.

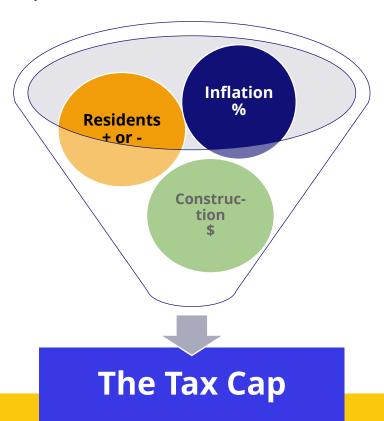
# TAX CAP

Approved by voters in **1983**, the **tax cap** is a formula to:

- Constrain property tax growth
- Make our budget predictable
- Grow slowly with our city

This has kept property taxes steady over time, and our budget stayed flat.

The tax cap is not a budgeting choice, it's a formula in Charter.



# LET'S TALK ABOUT BONDS

- A bond is a loan that a government uses to pay for bigger projects. Loans are paid back with tax revenue.
- Voters decide whether to fund bonds each year.
- Bonds, like loans, have an end: debt is eventually **paid off** (retired)



Roads and Drainage



Parks



Facilities



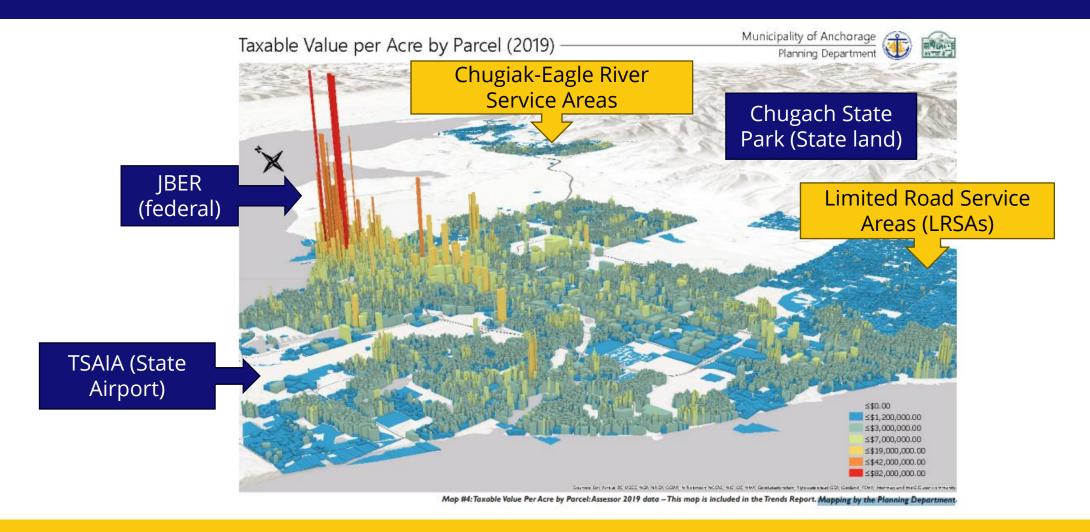
Police, Fire & EMS Capital Needs

# **SERVICE AREAS**

Not everyone pays for services in the same way.

- Service Areas created as a way to unify the Muni in 1975
- <u>Everyone</u> pays for **ASD** and **Areawide** services (**Library** and a few other items)
- Most people (but not all!) pay into Police, Fire and Parks
- Road Service Areas pay for the roads in their area, but don't pay into the Muni roads in the urban core (Areawide Roads & Drainage Service Area - ARDSA)

# WHO PAYS FOR OUR EXPANSION?



# So WHERE does the money go? What are we paying for?

# **OUR BUDGET BOILS DOWN TO 3 CATEGORIES:**







Staffing

Services

Stuff

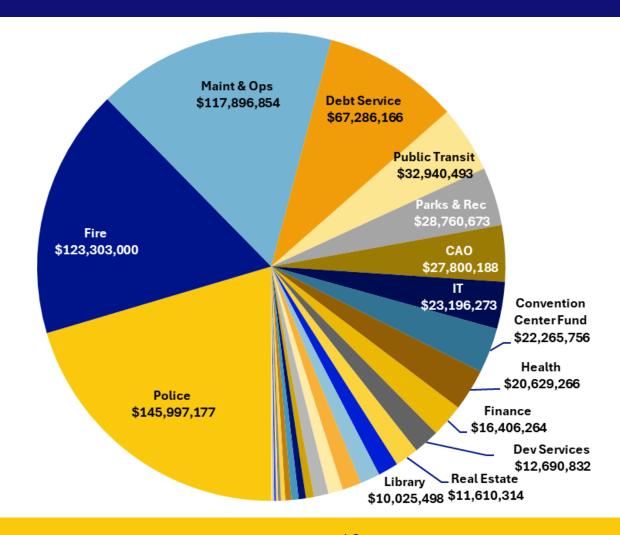
# PROPERTY TAXES PAY FOR 3 DEPARTMENTS

### **Top 5 Departments: ~70%**

- 1. Police, \$145.9 mil
- 2. Fire, \$123.3 mil
- 3. Maintenance, \$117.8 mil
- 4. Transit, \$32.9 mil
- 5. Parks & Rec, \$28.7 mil
- ... plus debt service

## **Everything Else: ~30%**

That's 23 other departments



# COST OF HOMELESSNESS AND MENTAL HEALTH

- More people are in crisis in our community.
  - Cost of living, especially housing and medical care, keeps going up.
  - Mental health and addiction
- There is less help for people: recent cuts to state and federal funding for housing, mental health, Medicaid & food programs. (As of now, federal SNAP funding will run out November 1)
- Expensive housing + limited mental health/treatment =
   more people in crisis & with health issues living on the street

# MOA SPENDING ON HOMELESSNESS

#### **Before 2018:**

Safety Center, Police Response, EMS Major cuts to state grants for services

#### 2020-2024:

relief, mass care shelter, federal \$\$\$



#### 2025:

1<sup>st</sup> Muni-run, year-round shelter \$\$\$ in general budget



2018-19:

First shelter beds & camp cleanup \$ in general budget Most \$ kept 100s of people from eviction 2021+:
Alcohol tax
funding for
shelter, crisis
response



Medicaid, federal budget cuts

# WHAT HAVE WE SPENT ON HOMELESSNESS?

Local Funding

Federal Funding

Police

Fire, EMS

Camp clean-up

Property Tax

Alcohol Tax

COVID: FEMA Reimbursements

COVID: ARPA

COVID: CARES Act

HUD Formula Funds State Funding

\$4 mil (2024), shelter grant

AHFC, vouchers

Medicaid & behavioral health grants

OCS

Courts, prisons

Want all the details on how the Municipality is responding to homelessness, what we've funded, and what programs & services there are?



# WHY does it seem like services are not as good as before?

# **COMPARING TAX CAP CONDITIONS, THEN & NOW**

# **Anchorage in 1980s:**

- T Growing population
- Lots of new homes, aka taxpayers
- Outward expansion
- Building new stuff

# **Anchorage in 2020s:**

- Stagnant population
- Few new homes (...many in LRSAs)
- Legacy infrastructure
- Repair & maintenance

# WHY DID MY PROPERTY TAXES GO UP?



Assessments (home values) INCREASED



State & federal \$\$ in our budget DECREASED



Costs for services INCREASED (inflation)

# WHY WE RELY MORE ON PROPERTY TAX

# **Anchorage in 1980s:** Anchorage in 2020s:

- 42% state funding
- 36% property tax
- 650 miles of roads, often built with state \$

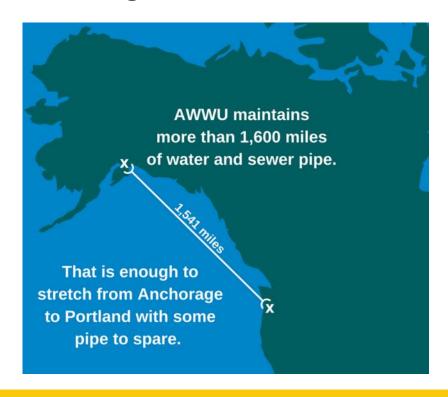
- 0.5% state funding
- 58% property tax
- 1,281 miles of roads, most need repair & upgrades



Since 2016, the Muni received \$700 million less in State funding than the prior decade (2006-2015)

# WE HAVE A LOT OF ROADS & PIPES TO MAINTAIN

• Anchorage has **1281 miles of road** – that's enough to get from Anchorage to Adak. Back in 1983, we had half: **650** road miles.



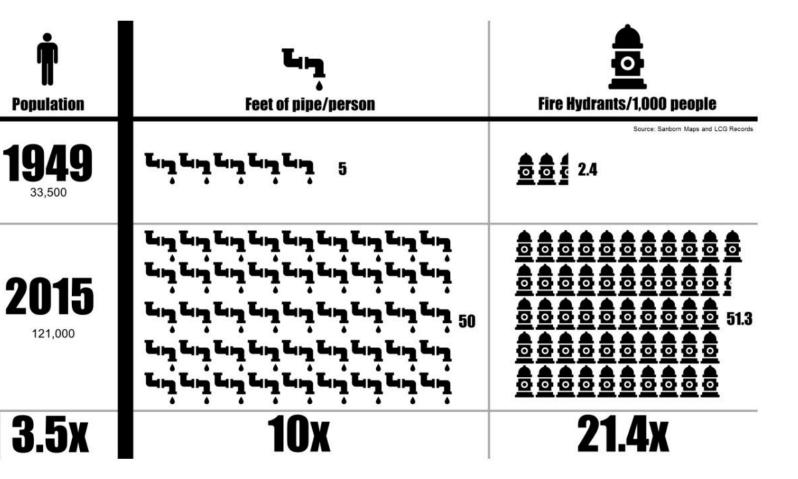


# COST OF THE MUNICIPALITY'S FOOTPRINT

Case Study: LaFayette, LA

Yet, median household income only increased <u>1.6x</u> in that period

From Urban3 and Strong Towns



# **HOW DO WE COMPARE?**

There are **346 cities** in America with 100,000+ population.

Anchorage is...

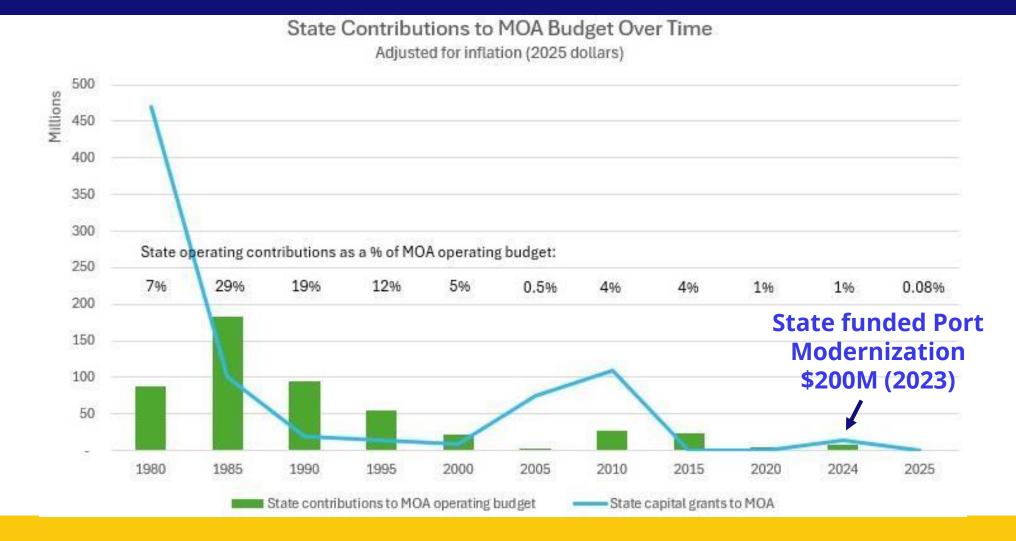
- 75th in population
- 1st in geographic area
- #346 (last) in population per square mile

And also...

County

City

# HOW MUCH HAS STATE FUNDING DROPPED?



# WHAT OTHER TAXES HAVE CHANGED?



Bed Tax (last increased 2005) ~ \$45 million, 1/3<sup>rd</sup> goes to Convention Centers



Motor Fuel Tax (2019) ~ \$18 million, under the cap



Alcohol Tax (2020) ~\$15 million, dedicated



Marijuana Tax (2016) & ACCEE Fund (2023) ~ \$5-6 million, recently dedicated



Residential Property Exemption (2023) Increased exempt value to \$75,000 Anchorage does have more taxes than it did decades ago.

Most of these taxes are relatively small, and many are dedicated by voters to specific purposes, through Charter amendments.

# THE MUNI IS DOING MORE WITH LESS

# **Anchorage in 1980s:** Anchorage in 2020s:

- \$194 mil budget (1983)
   \$625 mil in 2025 dollars
- **231,000** residents
- **\$2,705** per capita

- \$648 mil (2025)
- **291,000** residents
- \$2,226 per capita (\$500 less)



We are paying more overall, and have to pay more in property taxes, for the same level of services ... plus more repair bills.

# **GROUP ACTION YOUR BUDGET QUESTIONS**

What do you want to know about our budget?

Ask us anything... but we may need to get back to you.

# Now it's your turn!

# GROUP ACTION CURRENT SERVICE LEVELS

Use your worksheet, a pen, and dot stickers.

- 1. For each *current* service, consider if what the Muni provides now is enough, or should change.
  - If you think it could be more → **Higher Service Level**.
  - If you think it could be less → Lower Service Level.
- 2. Mark your answer for each item on your worksheet.
- 3. When you are ready, find that question on a poster and mark your choice with a dot sticker.

**GALLERY WALK & DOT-VOTING** 

# **GROUP ACTION POTENTIAL NEW PRIORITIES**

Use your worksheet, a pen, and dot stickers.

- 1. For each *emerging issue* & *potential new priority*, consider what involvement the Muni should have.
  - If you want a lot of focus on this → Very Involved.
  - If you want little to no focus on this → Not Involved.
- 2. Mark your answer for each item on your worksheet.
- 3. When you are ready, find that question on a poster and mark your choice with a dot sticker.

**GALLERY WALK & DOT-VOTING** 

# **GROUP ACTION** BUDGET "WISH LIST"

Use your worksheet, a pen, and (maybe) dot stickers.

- 1. Consider what services the Muni should prioritize:
  - Something the Muni doesn't do this now, but should
  - Something the Muni does, but should be doing more of
- 2. Write as many priorities as you want!
- 3. When you are ready, choose 1-3 of your priorities to add to the poster. You can also use dots to show support for an idea someone else already wrote.

**GALLERY WALK & DOT-VOTING** 

# Let's Talk Priorities & quick break if you need it!

# **GROUP ACTION RANKING PRIORITIES**

Reflect on your own, make notes on your worksheet.

- 1. Rank your **top 3 priorities** for service maintenance or expansion (*a single list, not two*!)
- 2. Choose **at least 1** area where you would be willing to **decrease** level of service.
- 3. Consider **other trade-offs** you would be willing to make, to fund your top-priority & necessary services.

**INDIVIDUAL ANSWERS** 

# **GROUP ACTION** NEGOTIATING GROUP PRIORITIES

At each table, you will be a "mini Assembly" and discuss:

- 1. Give each person an opportunity to *briefly* share their priorities and potential trade-offs. Identify and make note of where you agree, and where you disagree.
- 2. Pretend you are Assembly members trying to balance a budget while including shared priorities. What (if any) trade-offs can you agree on as a group?

**DISCUSS AT YOUR TABLE** 

# **GROUP ACTION** SHARING CONVERSATIONS

Share your group's **30-second takeaways**:

- What did you agree on?
- What did you find hardest to agree on?

REPORT OUT BY EACH TABLE

# **GROUP ACTION** CONVERSATION CLOSE-OUT

- What did you learn today?
- How are you feeling about our budget, and where we are today?
- Who is ready to take action?

**GROUP REFLECTION** 

# **GROUP ACTION** WHO IS WILLING TO ...?

- ☐ Learn more about how our city works, and how we pay for it
- ☐ Talk to a friend, neighbor, co-worker about our budget
- ☐ Consider potential service cuts
- ☐ Consider potential new revenue
- ☐ Keep participating in processes like this
- ☐ Testify at an Assembly meeting about your budget priorities

**INDIVIDUAL COMMITMENTS** 

# SHARE FEEDBACK ON PROPOSED FY26 BUDGET

- Find all FY 2026 Proposed Budget materials: ancgov.info/AssemblyBudget
- Testify in person or by phone at the Assembly meeting: Tuesday, Nov 4 @ Loussac Library.
  - Public hearings begin at 6 PM
  - Sign up for phone by 5 PM on Monday, Nov 3: https://moaonlineforms.formstack.com/forms/assemblyphonetestimony



- Send comments: <a href="mayor@anchorageak.gov">mayor@anchorageak.gov</a> & <a href="mayor@anchorageak.gov">assembly@anchorageak.gov</a>
- Make sure your voice is heard before the budget vote on Tuesday, Nov 18!

#### **VICE CHAIR ANNA BRAWLEY**

District 3 – West Anchorage Anna.Brawley@anchorageak.gov

#### **ASSEMBLY MEMBER ERIN BALDWIN DAY**

District 4 – Midtown Erin.Baldwin.Day@anchorageak.gov



# Reference Slides

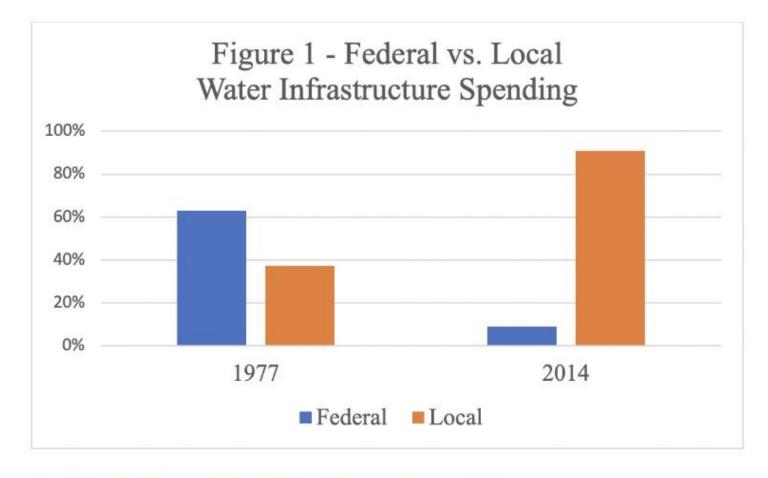
More good info we didn't have time to cover today

# HOW IS THE MUNICIPAL BUDGET DECIDED?

- October 1: Mayor releases proposed budget
- October: Assembly reviews budget proposal at worksessions
- October-early November: Public hearings on budget
- Mid-November: Assembly votes to approve budget
- April: 1st quarter budget revisions & setting tax levies

# FEDERAL FUNDING FOR LOCAL GOVERNMENTS

Example:



Source: "The Economic Benefits of Investing in Water Infrastructure" by the Value of Water Campaign

# WHY HAS STATE FUNDING DROPPED?

The State of Alaska made major cuts in 2009 and 2016 in contributions to local governments through Revenue Sharing/Community Assistance Program (operating funds):

Year	Amount	Amt in 2025 \$
1985	\$141M	\$425M
2009	\$60M	\$90M
2016	\$30M	\$40M

This amount is split between 185 cities and boroughs in Alaska

Nationally, states allocate about 30% of their budgets for local governments. In 2017, Alaska ranked 40th in terms of percent of budget allocated to local governments, at just 16%.

# SNAPSHOT: MOA SPENDING ON HOMELESSNESS

- 2020: First year of MOA operating funds towards shelter (\$735K)
   + \$300K for Home for Good supportive housing pilot program
- 2025: \$4.5M for homeless services (shelter & support)
- 6.7% of spending on housing and homelessness from 2016-2025 has been MOA operating funds; 19% from alcohol tax
- \$50M of COVID relief funds went to nonprofit partners to purchase/renovate 15 facilities (former hotels, etc.) to add 600+ units of low-income and supportive housing