

Anchorage Economic Development Framework

**A Strategic Foundation for a Stronger,
More Resilient, and Opportunity-Rich City**

**Presented by: Assembly Member Martinez
5/1/25**



Why We Need a Framework

- Economic uncertainty
- Pattern of Spaghetti Toss Development Schemes
- Infrastructure under pressure
- Declining population and workforce challenges
- Growing need for local resilience and efficiency
- Rubric of Focus

→ Anchorage needs a unified approach to investments and planning.

What This Framework Is

A set of four guiding principles to help us:

- Spend smarter
- Plan better
- Build stronger systems
- Create opportunity for all

“Hopefully” adopted by resolution [AR No. 2025-___] -

Pillar One – Economic Truth

- Acknowledges that Alaska's economy has relied on subsidies and outside capital
- Calls for building local economic strength and self-reliance
- Promotes transparency and accountability in our fiscal planning

Pillar Two – Stackable ROI

- Every investment should generate multiple benefits

→ Jobs, infrastructure, housing, and cost savings

- Public dollars should work harder and go further
- Encourages cross-departmental and community-wide impact

Pillar Three – Preemptive Resiliency

- Resilience isn't just a response—it's a mindset
- Prepare Anchorage to withstand future disruptions
- Build redundancy into systems now, not later

Pillar Four – Equity and Opportunity

- All residents deserve access to economic mobility
- Fairness in housing, education, jobs, and services
- Strong communities are inclusive communities

What This Means in Practice

Departments and agencies are encouraged to:

- Apply these principles in budgets and planning
- Evaluate programs based on long-term value
- Ensure outcomes reach across neighborhoods and populations
- Align with the Comprehensive Plan and CIP updates

Community Benefits

- More efficient use of tax dollars
- Better coordination across city functions
- Safer, more self-sufficient infrastructure
- Expanded opportunity for working families, veterans, and future generations

Conclusion

- This is about responsible stewardship and shared success.
- Anchorage must build smart, strong, and together—because no one else will do it for us.
- Let's lead with purpose, plan with discipline, and build a city that works for everyone.

