

ABOUT ADP

Founded to "improve the cleanliness, attractiveness, marketibility, and safety of downtown Anchorage"

ESTABLISHED IN 1995 AS A 501(C)6 NONPROFIT ORGANIZATION

- Grew out of the earlier Downtown
 Merchants Association / Downtown
 Anchorage Association groups.
- Established a 501(c)3 nonprofit entity shortly afterwards.

MANAGES THE DOWNTOWN IMPROVEMENT DISTRICT (DID)

- In 1996, city code was changed to allow for the creation of 'special assessment districts'.
- In 1997, the first BID vote was taken. Since 1997, the Downtown Improvement District has been reauthorized four times.

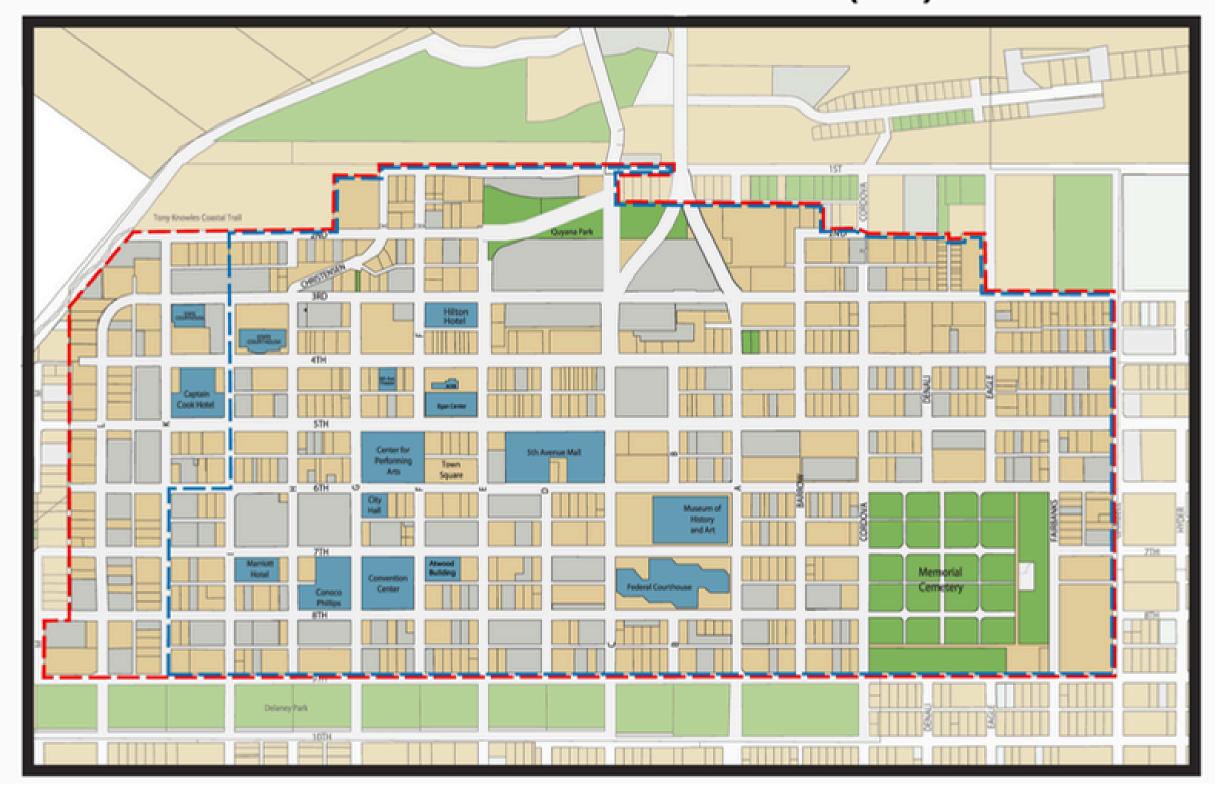
OUR BOARD

- 19 voting members who are downtown buisness/property owners.
- 6 non-voting ex-officio
 members including
 representation from APD
 and the Municipal Manager.



ABOUT THE DOWNTOWN IMPROVEMENT DISTRICT

2020 DOWNTOWN IMPROVEMENT DISTRICT (DID) BOUNDARY



Boundaries: 1st to 9th, L to Gambell

780 assessed properties in 2024.

Boundaries expanded in 2010 to include I St. to Coastal Place.

ABOUT THE DOWNTOWN IMPROVEMENT DISTRICT

- Public services. Assessment districts for public services may be initiated only for public services specified in this subsection A.2. only in the zoning districts
 designated by chapter 21.40 as "business" (B—), "industrial" (I—), "residential-office" (R-O), and "public lands and institutions" (PLI) and "planned community" ("PC")
 districts whose permitted and accessory uses are predominantly the same as those in the business, industrial, residential office or public lands and institutions
 zoning districts.
 - a. Maintenance, repair and upkeep of any public capital improvement created by an assessment district;
 - Maintenance, including snow removal/disposal and dust suppression, cleaning and beautification and decoration of public places, areas, facilities and rights-ofway such as:
 - (1) Streets, roads, alleys, parkways, street lighting, curbs and gutters, driveways, curb cuts and parking areas and facilities;
 - (2) Sidewalks, trails and other pedestrian ways and facilities;
 - (3) Parks and recreational areas and facilities;
 - c. Visitor and tourism public services;
 - d. Security services not including law enforcement services;
 - e. Promotion of public events within the assessment district and promotion of the assessment district itself as an area of enhanced public services.
 - f. Other public services closely similar to those listed in subsections A.2.a. through A.2.e. of this subsection designed to promote the vitality, stability and improvement of the assessment district as a whole.
- B. Assessment districts for services shall provide an enhanced or supplemental public service or new public service not provided by the municipality generally. The establishment of an assessment district for services shall not operate unilaterally or by implication as a substitute for or to reduce or eliminate the nature or extent of services provided by other means.

OUR PROGRAMS

CLEAN AND SAFE

- Sidewalk snow removal and ice removal in the winter, throughout downtown.
- Daily cleaning of all downtown sidewalks.
- Install and maintain public trash cans downtown.
- Powerwashing, graffiti removal, weed abatement, trash pickup, sidewalk sweeping.
- 2 Safe Ambassadors walk 8+ miles each day, providing welfare checks and calling ASP, 311, and emergency services when needed.

\$1.4 MILLION ANNUAL BUDGET IN 2024 20 FULL TIME STAFF



THE TOP THREE ISSUES FOR DOWNTOWN

Every year, ADP surveys our 700+ members, and spend hundreds of hours understanding the challenges and needs of downtown business and property owners, workers, and community members. We have consistently heard that the top issues facing downtown are:

Public safety
Homelessness
Infrastructure

EVENTS AND MARKETING

- 50+ free community events each year, including Live After Five, Anchorage's New Year's Eve celebration and fireworks, Summer Solstice Festival, weekly concert series in Peratrovich Park, Trick or Treat Street, and Small Business Saturday/Holiday Tree Lighting.
- ADP raises \$200k+ each year to support events and beautification projects with private grants, donations, and earned income.
- Events bring 80,000+ to downtown and create economic activity that supports downtown's small businesses.

HOW WE WORK WITH THE MUNI

CITY DEPARTMENTS

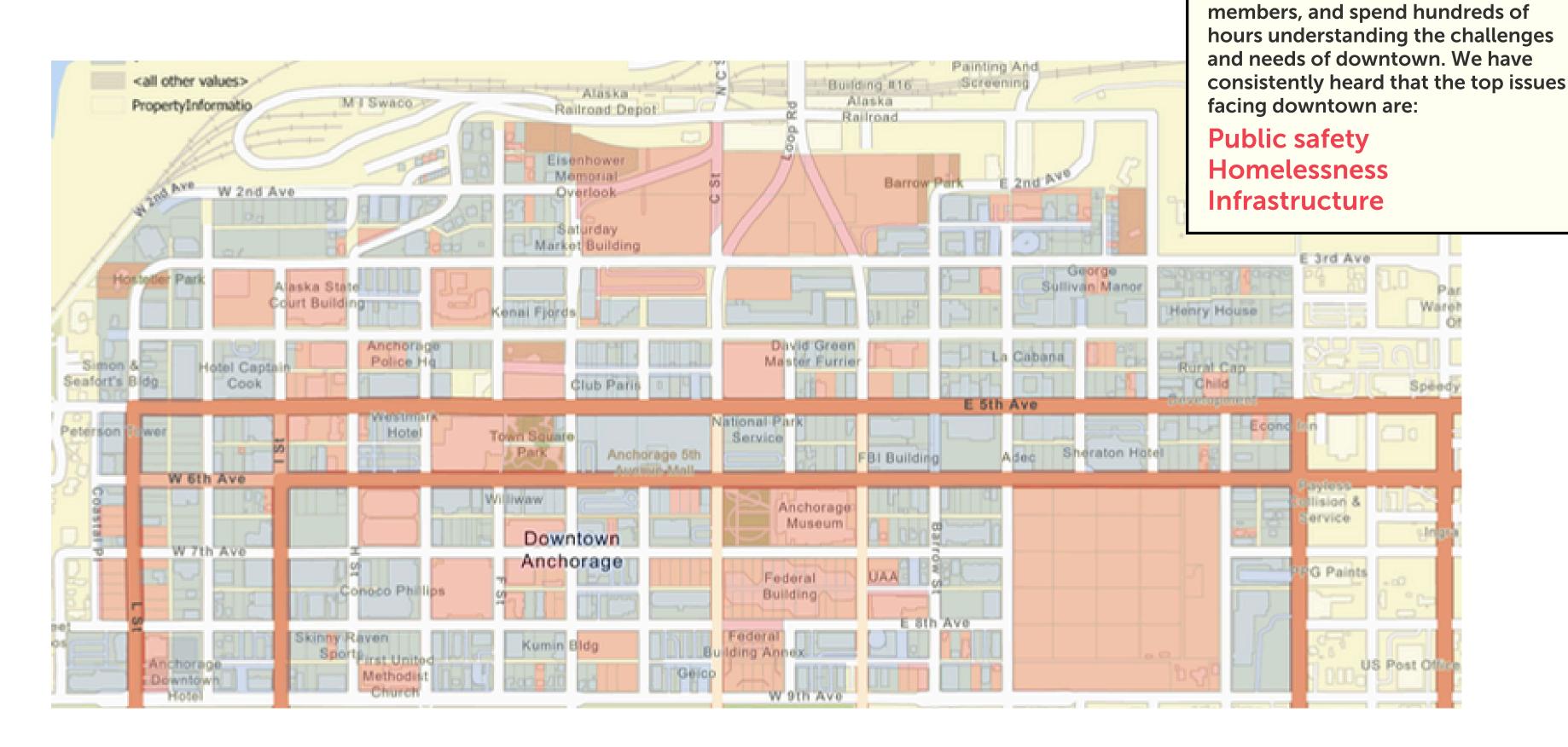
- Work closely with departments including
 Street Maintenance and Right of Way on snow removal and sidewalk maintenance,
 Parks and Rec. and Traffic on community events, and APD and the Mayor's Office to connect downtown stakeholders to information on public safety and homelessness.
- Work closely with ACDA (our office and shop are located in the 4th & C parking garage).
- Required reporting to the Municipality of Anchorage including annual audited financial statements.

ANCHORAGE ASSEMBLY

- Every August or September, the Assembly holds a public hearing to hear 'errors and omissions' in the Downtown Improvement District assessment roll.
- Every 10 years, the
 Anchorage Assembly
 certifies the vote for the
 Downtown Improvement
 District assessment.



MUNICIPAL OWNERSHIP OF DOWNTOWN



TOP ISSUES IN DOWNTOWN

Every year, ADP surveys our 700+

NEW BUSINESSES

BLARNEY STONE AK ART COLLECTIVE BURGER AND BREW UPPER 1 SOLUTIONS BLOCK 96 CRICKET WIRELESS BURN AND BLOOM THE RAIL BY 49[™] STATE SALTED ROOTS BASECAMP **LAST FRONTIER GIFT SHOP ALASKA'S FINEST TRAVEL AND TOURS**

NEW INVESTMENT





WILDBIRCH HOTEL



DOWNTOWN EDGE



BLOCK 41



601 5[™] **AVE.**



HILTON REMODEL