



Growing Our Community's Garden

The Alaska Botanical Garden (ABG) is a thriving year-round destination where families and visitors connect with nature, art, and culture through experiences rooted in **science, sustainability, and natural beauty**.

Visitation to ABG has surged over the past decade, and demand for our core programs—education, events, and community engagement—now exceeds the limits of our current facilities. This growth is a clear endorsement of our mission, but it also highlights a pressing challenge—**we've outgrown our space!**

Outdated infrastructure now restricts our ability to expand programs, host events, and meet basic safety standards. Seasonal tents, aging systems, and limited shared parking can no longer support our operations or growth.



Seasonal Tent Highlights Need for Permanent Facility

A Strategic Expansion

ABG is leading a transformative **Garden Expansion Project** to meet rising community demand and secure the Garden's long-term future. Guided by a comprehensive **Feasibility Study** and **Master Plan**, this strategic capital project is designed to increase earned revenue, expand educational offerings, and strengthen ABG's role as a vital civic resource.

This first phase includes an **Education Center**, interactive **Children's Garden**, & critical **infrastructure improvements** — laying the foundation for future growth, including a potential Visitor's Center.

The expansion will transform the visitor experience and secure long-term viability through:



A ~7,000 sq. ft. **Education Center** with flexible space for classes, workshops, school fieldtrips, events, rentals, and year-round programming



A **Children's Garden** designed for hands-on exploration, play, and discovery



Upgraded parking and utilities, including water, sewer, and fire safety infrastructure



Wine in the Woods, 2024

REALISTIC. SUSTAINABLE. MISSION-ALIGNED.

SUPPORT | ALASKA BOTANICAL GARDEN

Strong Roots for Sustainable Growth

Since our founding in 1986, the Alaska Botanical Garden has grown from a single garden plot into a **thriving 110-acre campus**. Visitation rose from **17,000 in 2019 to more than 27,000 in 2024**. **Membership has grown 10% annually**, and **79% of revenue is earned**—making ABG a model of sustainable, mission-driven growth.

The Feasibility Study confirmed that Anchorage lacks high-quality, mid-sized venues for learning and events. This expansion will generate meaningful rental income from weddings, corporate events, and community gatherings—**ensuring long-term financial stability while advancing our mission**.



Naming opportunities, donor recognition, & legacy gifts are available for major supporters.



Future Development design by Corvus Design & Earthscape for ABG's Master Plan

By building smarter — not bigger — ABG will:

Expand educational programming and deepen partnerships (e.g., ASD, Bird TLC)

Provide greater access to a safe and engaging public space

Achieve financial sustainability with an estimated \$100,000 in net income by year three

Community support is essential to make this vision a reality. Together, we can build a Garden that reflects the vibrancy and potential of *our shared future.*



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