ANCHORAGE, ALASKA
AO No. 2023-90(S), As Amended

AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING ANCHORAGE MUNICIPAL CODE SECTION 3.20.140, OFFICE OF EQUITY AND JUSTICE, AND SECTION 7.10.030, POWERS AND DUTIES OF PURCHASING OFFICER, TO ADD REQUIREMENTS REGARDING LANGUAGE ACCESS PLANS, PERIODIC REVIEWS AND REPORTING, COMPLIANCE WITH FEDERAL LANGUAGE ACCESS AND DISADVANTAGED BUSINESS ENTERPRISE (DBE)(AND WOMEN-OWNED BUSINESS (D/WBE)) REGULATIONS, AND RELATED MATTERS.

WHEREAS, in 2014 Anchorage joined the Welcoming Cities project, a collection of cities from across the United States that recognizes the economic, cultural and social contributions that immigrants and refugees make to our communities; and

WHEREAS, on August 26, 2020, the Anchorage Assembly established the Office of Equity and Justice by enacting AO 2020-79(S) As Amended; and

WHEREAS, AO 2020-79(S) As Amended created the position of Chief Equity Officer with the responsibilities of “developing, supporting, and implementing the municipality’s equity agenda”; and

WHEREAS, it is inherently the role of the Assembly to set and declare policy of the Municipality of Anchorage; and

WHEREAS, the Assembly remains committed to the Welcoming Anchorage Roadmap and to removing the inequities which still create barriers to educational success, economic opportunity and wellness, and undermine the collective prosperity of residents in the Municipality of Anchorage; now, therefore,

THE ANCHORAGE ASSEMBLY ORDAINS:

Section 1. Anchorage Municipal Code 3.20.140 Office of Equity and Justice is hereby amended to read as follows (the remainder of the section is not affected and therefore not set out):

3.20.140 Office of equity and justice.

A. There is established an office of equity and justice including a chief equity officer, office of equal opportunity director, and disadvantaged business enterprise compliance officer.

1. Chief equity officer.

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c. The chief equity officer may be dismissed by the mayor
only for cause shown, and only with the concurrence of a majority of the assembly.

**d.** The chief equity officer shall be responsible for analyzing and identifying systemic inequities in the municipality, specifically addressing, but not limited to, the following:

i. **Educational opportunities and outcomes;**

ii. **Economic opportunities and outcomes;**

iii. **Physical and mental wellness and access to resources; and**

iv. **The overall access to and provision of municipal services.**

Based on this analysis, the chief equity officer shall establish, collect, and evaluate equity baseline data targets, performance indicators, and progress benchmarks for addressing systemic disparities and shall submit a semiannual report to the assembly and the mayor in the form of a memorandum with accurate data and recommendations for continued improvement regarding race and equity policy issues and long-range plans.

**e.** The chief equity officer shall be responsible for an annual review of all office of equal opportunity business enterprise activities to ensure compliance and shall submit a report to the assembly and the mayor with the results of this review in the form of a memorandum.

**f.** Reports and data submitted under sections (d) and (e) shall not include identifying information, or release protected health information.

### 2. Office of equal opportunity director.

**a.** On program and policy matters relating to minority business and contract compliance and equal employment opportunity, the director of the office of equal opportunity shall have direct and independent access to the mayor.

**b.** The director shall monitor the performance of duties of the disadvantaged business enterprise program office in Chapter 7.60 and maintain a log of all municipal contracts, and of subcontracts to a prime with a municipal contract, awarded to certified DBE businesses and shall submit an annual report of
these contracts to the assembly and the mayor in the form of a memorandum.

c. The director shall be responsible for an annual review of all departmental and contractor language access plans to ensure compliance with language access laws and shall establish procedures to receive and investigate complaints regarding a department’s, agency’s, or contractor’s language access plan. The director shall submit an annual report to the assembly and the mayor in the form of a memorandum with the results of this review and any suggested changes to department language access plans.

d. The director shall, in coordination with the department of human resources and the department of law, submit an annual memorandum to the assembly and the mayor reporting on the Municipality’s affirmative action plan and progress toward achieving the goals of the plan, increasing diversity in the municipal workforce and improving municipal personnel practices. The report shall include the results of any agency audits since the last report to the assembly, and statistical data, without individual employee identifying information, as to the number and resolution of employee discrimination claims, including the types of discrimination claimed and whether the claims were filed with a state or federal agency or in court.

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(AO No. 2020-79(S), § 3, 8-26-20; AO No. 2021-114 , § 2, 1-31-22)

Section 2. Anchorage Municipal Code 7.10.030 Powers and Duties of Purchasing Officer is hereby amended to read as follows (the remainder of the section is not affected and therefore not set out):

7.10.030 Powers and duties of purchasing officer.

Except as this Code provides otherwise, the purchasing officer shall have the following authority and responsibilities:

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F. To compile and maintain a log of all contracts awarded for supplies, services, professional services or construction, together with any amendments thereto; [AND]

G. To monitor the performance of duties of the disadvantaged and women-owned business enterprise program office in Chapter 7.60 and maintain a log of all municipal contracts, and of
subcontractors to a prime with a municipal contract, awarded to a certified D/WBE businesses.

H. To ensure contractors with the municipality comply with all federal regulations regarding language access plans, pursuant to chapter 7.50, by requiring that every municipal contract for services involving regular and substantive contact with the public via in person, virtual, or telephonic communication shall include language substantially the same as the following: The contractor shall be subject to the Municipal Language Access Policy and will be required to have a written Language Access Plan.

H. The director shall, in coordination with the director of the office of equal opportunity, submit an annual report to the assembly and the mayor in the form of a memorandum on EEO contract compliance; and

I. Any other authorities and responsibilities which this title assigns the purchasing officer.

(AO No. 79-203, 1-1-80)

Section 3. This ordinance shall be effective immediately upon passage and approval by the Assembly.

PASSED AND APPROVED by the Anchorage Assembly this 10th day of October, 2023.

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Chair

ATTEST:

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Municipal Clerk
From: Assembly Members Rivera and Martinez

Subject: AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING ANCHORAGE MUNICIPAL CODE SECTION 3.20.140, OFFICE OF EQUITY AND JUSTICE, AND SECTION 7.10.030, POWERS AND DUTIES OF PURCHASING OFFICER, TO ADD REQUIREMENTS REGARDING LANGUAGE ACCESS PLANS, PERIODIC REVIEWS AND REPORTING, COMPLIANCE WITH FEDERAL LANGUAGE ACCESS AND DISADVANTAGED BUSINESS ENTERPRISE (DBE) [AND WOMEN-OWNED BUSINESS (D/WBE)] REGULATIONS, AND RELATED MATTERS.

This substitute (S) version of AO 2023-90 proposes several changes to the original ordinance.

Section 1 moves the responsibilities for monitoring the DBE program office and maintaining a log of contracts awarded to certified DBE businesses from the Purchasing Officer, as proposed in the original AO, to the Director of OEO. Also, this version uses the correct updated language to refer to “Disadvantaged Business Enterprises (DBE)” as opposed to the now obsolete term, “Disadvantaged and Women-Owned Business (D/WBE)”.

Additionally, this section adds a requirement to the OEO Director’s position that they provide an annual report to the Assembly and the Mayor on the Municipality’s affirmative action plan and progress toward achieving the goals of the plan, increasing diversity in the municipal workforce and improving municipal personnel practices.

Section 2 adds a requirement that the Purchasing Officer provide an annual report to the Assembly and the Mayor on the Municipality’s EEO Contract compliance.

I request your support for the ordinance.

Reviewed by: Assembly Counsel’s Office

Respectfully submitted: Felix Rivera, Assembly Member
District 4, Midtown

George Martinez, Assembly Member
District 5, East Anchorage
Today, pursuant to Section 2.30.100 of the Anchorage Municipal Code (AMC) and Section 5.02 of the Municipal Charter, I hereby veto AO 2023-90(S), as amended, which passed at the Assembly’s regular meeting of October 10, 2023.

This ordinance is a solution in search of a problem. Our Office of Equal Opportunity and Office of Equity and Justice recently passed their annual audit with flying colors. In addition, both offices have public visibility in advocating for their respective missions: equal opportunity, and equity for those who are disadvantaged. There is no good reason to burden these offices — and, by extension, Anchorage taxpayers — with additional data requirements as contemplated in the ordinance.

The Assembly has imposed this burden because some members want Anchorage to become a Certified Welcoming City, as determined by the national nonprofit Welcoming America. This is a misguided policy decision. Welcoming America is a grantee of George Soros’ Open Society Foundation. As the founder of Welcoming America wrote on the Open Society Foundation webpage over 10 years ago, this nonprofit attempts to attract “thousands of individuals and organizations who want to replicate the Welcoming work in their own communities.” (https://www.opensocietyfoundations.org/voices/building-
more-welcoming-america). In other words, Certified Welcoming City is a product, and the Assembly would like Anchorage to be its newest customer.

The Assembly has already suggested the terms. At the regular meeting on September 26, 2023, it was openly discussed that contractors would be sought to obtain and mine this new data for the OEO and OJE Departments in the Assembly’s proposed budget revisions. (Regular Meeting of Sep. 26, 2023 at 3:28:25 – 3:28:40, available at https://meetings.muni.org/AgendaOnline/Meetings/ViewMeeting?id=5236&doctype=1)

As I have said before and will say again, Anchorage is already a welcoming city. We have the most diverse schools in the country and vibrant immigrant communities. Many members of these communities serve in this administration. Our OEO and OJE offices are firing on all cylinders. We don’t need to divert Anchorage tax dollars to a national non-profit to repeat what we already know.

I hereby veto AO 2023-90(S), as amended.

Dave Bronson, Mayor of Anchorage