Collaborating for Strategic Impact

Entities exploring collaborative funding in Anchorage:

- US Housing and Urban Development
- Municipality of Anchorage
- Alaska Housing Finance Corporation
- Alaska Mental Health Trust Authority
- State of Alaska
- Rasmuson Foundation
- Anchorage Coalition to End Homelessness

More in December:

- Providence Foundation
- Block Foundation
- Weidner Apartment Homes
Collaborating for Strategic Impact:
First Three Meetings

August 22, 2023:
• Heard from Katy Miller, USICH, on what collaborative funding can look like
• Explored options, pros and cons, and willingness to continue exploration

September 14, 2023:
Momentum around:
• **Sharing information:** Identify funding coming up in the next 18 months or so, asking one funding option to provide more in-depth information at the next meeting.
• **Pilot Project:** the suggestion a few funders coordinate around an initial pilot project, with the Municipality’s Alcohol Tax and federal funds being possibilities. The State of Alaska’s CDBG-DR and CDBG-CV funds may also be possibilities.
• **Research:** Map out a project’s funding needs over project development and operating lifetime. Work with potential funders for eventual collaboratively funded project.
Collaborating for Strategic Impact:

First Three Meetings

December 5, 2023:

• City of Houston Discussion
  • Hard and constant work to coordinate and concentrate investments, especially where resources are limited
  • Role of a champion – political, philanthropy or business
  • Potential future efforts include a combined list of upcoming funding opportunities and possible coordinated funding for the next steps housing surge

No next meeting set –
Coordinating the Federal Response

• The Council
• Council Policy Group

• Interagency Working Groups
• Collaboration With State and Local Leaders
Funding Coordination

Key Elements:

• Create Transparency
• Set Clear Goals
• Align Timing and Forms
• Align Priorities
• Use Data to Drive Investment
• Maximize and Fully Utilize Existing Resources
• Leverage New Funding Through Public and Private Partnerships
Ways to Collaborate

• Share information about resources available and timing
• Announce resources and timelines together (via a common NOFA)
• Create a plan based on goals and identified needs/gaps
• Align priorities and set common targets
• Create a common application form
• Collaborate on review processes
• Look for opportunities to pair or pool resources in a common funding process
• Jointly fund projects
• Create a coalition to build and leverage additional funding resources
Examples of Successful Funding Collaborations

- **Destination Home** in San Jose, CA – Is a public-private partnership that uses a Collective Impact Model to end homelessness. Housing 1,000 and $950M Measure A Affordable Housing Bond created 4800 new affordable housing units to date.

- **Home For Good** in Los Angeles, CA – Coalition of Public-Private partners. Raised and aligned $62M in private funding, leveraging $5B in public resources.

- **We Are In** in Seattle, WA – A collaboration of private funders working hand in hand with the local homelessness authority to fund pilot projects and build capacity. Funded a $10M project called Partnership for Zero to address encampments in downtown Seattle.