

Home For Good

Municipality of Anchorage

Social Finance, Inc.

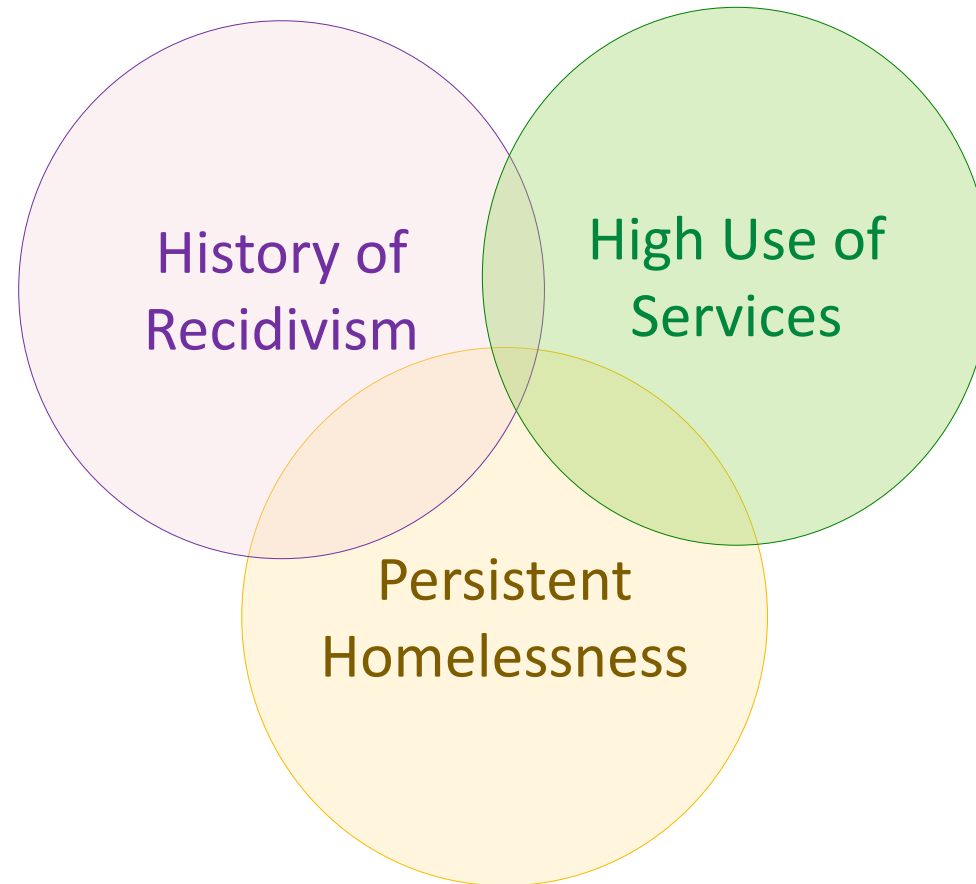
United Way of Anchorage

Presentation to the Anchorage Assembly Committee on Homelessness

September 16, 2020

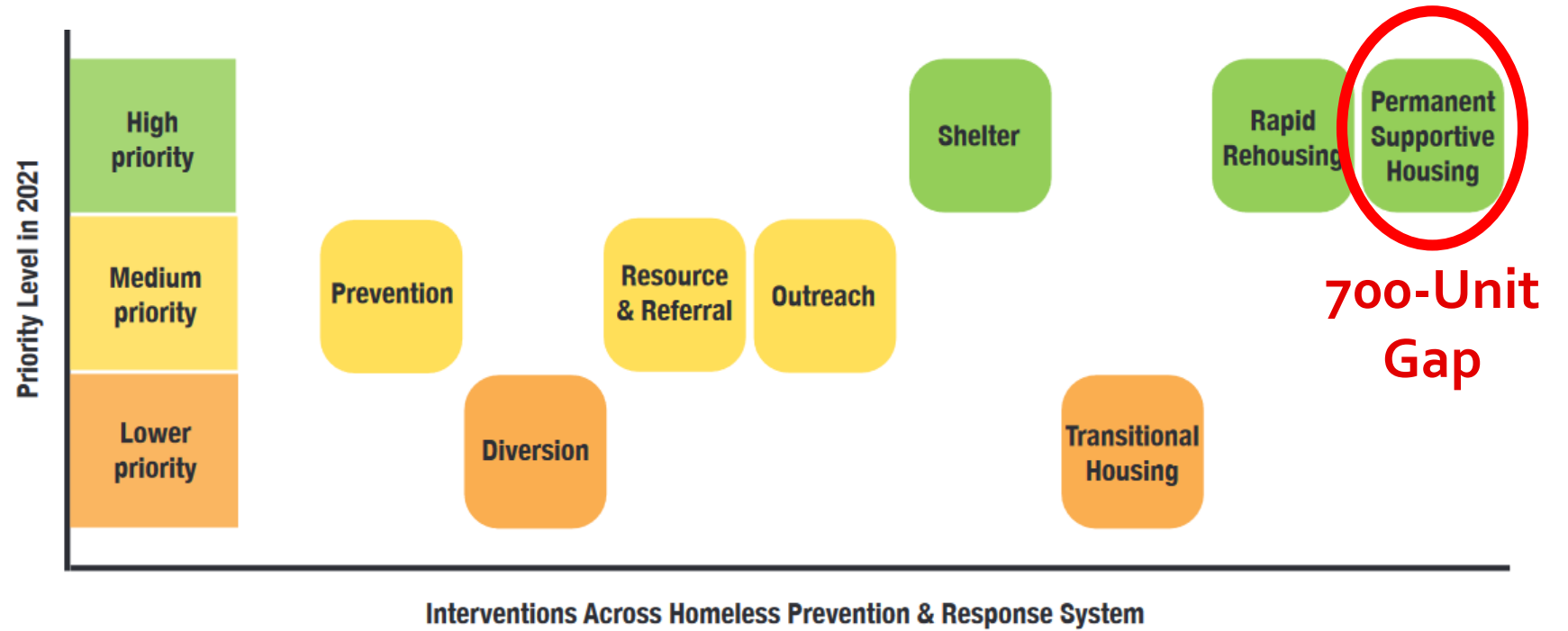
Why Home for Good?

Approx. 350 people in Anchorage



1. Alaska Justice Information Center (UAA) analysis of data from APD, AFD, ASP, AK-HMIS, and other sources. Analysis updated quarterly.

What is Home for Good?



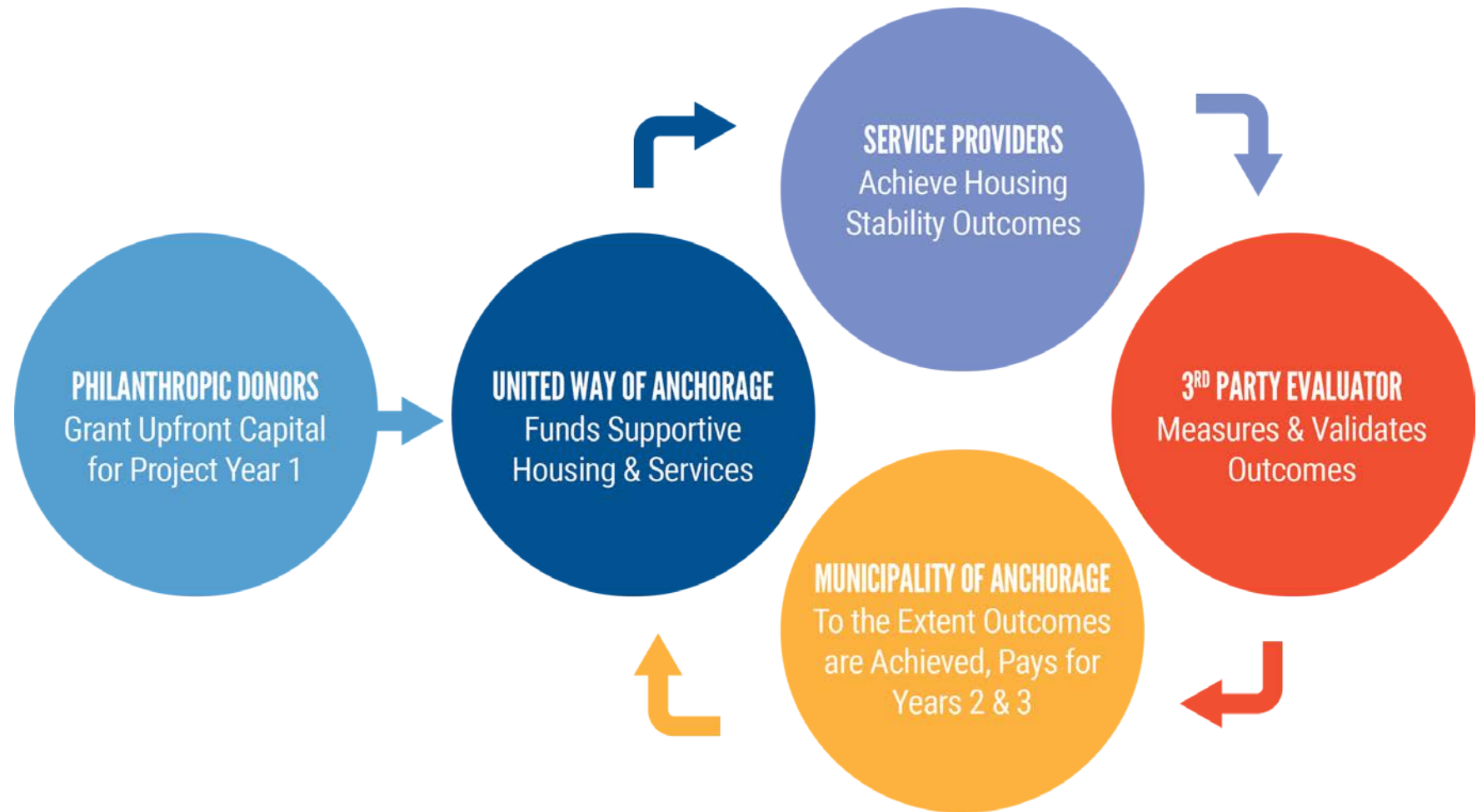
Anchorage Coalition to End Homelessness,
Gap Analysis & 2021 Community Priorities, July 2020

**What is
Home for
Good?**



How to finance Home for Good?

Alaska's first Pay for Success project



How is success measured?

- Municipality payments will be based on months of **Housing Stability**
 - Goal: 80% maintain housing stability
- Home for Good will also **measure reductions** in:
 - Arrests
 - Shelter stays
 - EMS transfers
 - Safety Center intakes

What was achieved in the pilot?

Of 21 people housed during Pilot,
as of June 30, 2020¹

1. To account for seasonality, analysis compared the calendar-period a person was in housing through HFG to the same calendar-period one year prior. E.g., if a person was housed from February 1 through June 30, 2020 (the “post period”), we compared that to February 1 through June 30, 2019 (the “pre period”).
2. When looking at housed period only (excluding time after 2 participants exited leases), decrease in shelter stays was 79%.
3. Note that 2 participants exited housing and experienced a 200% (4 to 12) increase in EMS Transfers, including the period they were unhoused, accounting for 17% of the post-period transfers.

What is MOA's funding role?

Payment contingent on outcomes achieved

Sources	Amount
Municipality of Anchorage	\$4.50M
Federal, state, and philanthropic grants	\$3.25M
Medicaid and Indian Health Service billing	\$5.00M
Total 3-Year Budget	\$12.75M

Who is Home for Good?



Alaska Mental Health
Trust Authority



- Municipality of Anchorage | Outcome Payor & Data Provider
- Social Finance | Financial Intermediary
- United Way | Program Intermediary
- Federal Government (HUD, DOJ) | Funder
- Rasmuson Foundation | Funder
- Alaska Mental Health Trust Authority | Funder
- Premera Blue Cross Blue Shield of Alaska | Funder
- Providence Health & Services Alaska | Funder
- Alaska Community Foundation | Funder
- Anchorage Coalition to End Homelessness | Local Continuum of Care
- Southcentral Foundation | Service Provider
- Alaska Behavioral Health | Service Provider
- Rural Alaska Community Action Program | Service & Housing Provider
- Hope Community Resources | Housing Provider
- Alaska Housing Finance Corporation | Public Housing Authority
- Corporation for Supportive Housing | Technical Assistance
- Agnew::Beck | Feasibility Study
- NPC Research | Evaluator
- Institute for Community Alliances | HMIS Administrator
- Alaska Justice Information Center (UAA) | Eligibility List (Pilot Support)
- Urban Institute | Evaluation Support



Thank you!