Anchorage Alcohol Tax
## Alcohol Tax Spending

The law requires spending go to three areas:

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
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<tbody>
<tr>
<td>Funding for police, related criminal justice personnel, and first responders (public safety)</td>
<td>Funding to combat and address <strong>child abuse, sexual assault, and domestic violence</strong></td>
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<tr>
<td>Funding for substance misuse treatment, prevention programs, detoxification or long-term addiction recovery facilities, mental and behavioral health programs, and resources to prevent and address Anchorage’s homelessness crisis</td>
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Find Solutions & Prevent Problems

• We need to get upstream of the issues we’re facing.
• The issues identified as priorities represent the downstream effects of trauma, poverty, and other large-scale issues.
• We cannot “solve” them by just managing the problems, we must invest in preventing them.

Social & Economic Factors
Education, Income, Community Safety, Social Support

Physical Environment

Health Behaviors

Clinical Care

50% of health is connected to your zip code

20% is related to health care

40%

10%

30%

20%
New investments from the alcohol tax are already making a difference.

Thanks to the alcohol tax, we are making major progress on our current crises and making significant new investments in healthy families.
Alcohol Tax Outreach

www.reimagineanchorage.org
Moving Forward: A Strategic Plan

- Serve as guiding document for each year’s Alcohol Tax funding allocations.
- Ensure community input, transparency, and efficient use of the funds.
- Guide current and future policymakers to achieve longer-term goals and shift more funding upstream as immediate issues are addressed.
Planning Process

- Steering Committee
- Assembly Approval
- Community Input

DRAFT PLAN
WHAT’S INCLUDED IN THE ALCOHOL TAX STRATEGIC PLAN?

• **Vision, Mission, and Values**

• **Impact Goals**: the measurable results from Alcohol Tax investments. These goals guide investments to get the results residents are looking for.

• **Accountability Goals**: the way Alcohol Tax funds are accessed, distributed, tracked, and reported to make Alcohol Tax investments more transparent, provide guidelines for funding decisions, and ensure accountability.
Vision + Mission
ALCOHOL TAX STRATEGIC PLAN

Vision
Safety and wellbeing for all in Anchorage.

Mission
Investments from the voter-approved Alcohol Tax will make measurable improvements in preventing and addressing the related issues of:

- Improving public safety
- Preventing child abuse, sexual assault, and domestic violence
- Treating substance misuse, promoting mental health, and preventing homelessness
Values
ALCOHOL TAX STRATEGIC PLAN

We value connection.
• We understand that social connection among family, friends, and neighbors is necessary to create safety and wellbeing for all in Anchorage.

We do what we know works.
• We use a variety of evidence, including numerical data, best practices, and lived experience, to determine how funds are invested.

We measure what we do.
• We set goals and track our progress toward them, to demonstrate results.

We listen and respond to all communities.
• We listen to residents from all parts of Anchorage and make investments that respond to community priorities and build on strengths.

We understand that meeting basic needs is the first step.
• We know that ensuring all residents have safe housing, adequate food, access to health care, and quality education and employment is fundamental.

We try new things.
• We are open to innovation and testing new approaches.

We make government accessible.
• We make it easier to see how funds are spent, to access funds, and see their impact.

We think long term.
• We know big problems won’t be solved in one day or even one year. We prioritize prevention and long-term well-being and we invest in making a better future.
## Impact Goals

### ALCOHOL TAX STRATEGIC PLAN

<table>
<thead>
<tr>
<th>GOALS</th>
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<tbody>
<tr>
<td>Community Connections</td>
<td>People in Anchorage have healthy connections to family, friends, neighbors, and their community</td>
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<tr>
<td>Economic Stability</td>
<td>Households in Anchorage have access to steady income that supports a basic quality of life</td>
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<tr>
<td>Education</td>
<td>Every child in Anchorage has access to quality early childhood, pre-K, K-12, and post-secondary education</td>
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<tr>
<td>Health Care &amp; Supports</td>
<td>Everyone in Anchorage has access to affordable health care, including behavioral health care</td>
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<tr>
<td>Housing</td>
<td>Everyone in Anchorage has access to safe, affordable housing</td>
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Accountability Goals
ALCOHOL TAX STRATEGIC PLAN

To ensure transparency and accountability

- Make the process to allocate funds accessible
- Allocate Alcohol Tax funds efficiently and effectively
- Report back to the public and build accountability
We want to hear from you!

• Do the vision and mission statements express what you hope these funds can help achieve in Anchorage?
• Do these values express how you hope these funds will be spent? Are any important values missing?
• After reviewing the goals, was there anything you felt was missing? Were there any that you particularly liked or disliked?
• What other thoughts or reactions would you like to share? What questions do you have?

https://www.surveymonkey.com/r/MOAAIcTaxStratPlanFeedback
thank you