Early Education and Prevention of Child Abuse, Sexual Assault, and Domestic Violence (Alcohol Tax)
Health Policy Committee
5/3/2023
• Andee Nester, Housing and Homeless Services Program Manager
Agenda

• Public Health
• Theory of Change
• “Buckets” of Funding
• Social Determinants of Health to determine Target Population
• Framework – Strengthening Families – Protective Factors
• Adverse Childhood Experiences
• ACE’s Negative Health Impact
• History of Early Education and Prevention Funding through Alcohol Tax
• RFGP Scoring Criteria – Anchorage Youth Court Project
• 2022 AT EE&P Report to Assembly
Public Health

Federal DHHS Child Maltreatment Prevention Framework

Proactive – Target population: Everyone

Proactive – Target population: Those that have a higher probability of negative health outcomes (Social, Educational, Income, Gender, Ethnicity/Race)

Reactive- Target population: Those that already have negative health outcomes.

Primary/Universal
Programs targeted at entire population in order to provide support and education before problems occur

Secondary
Programs targeted at families in need to alleviate identified problems and prevent escalation

Tertiary
Provide interventions for children experiencing maltreatment

Alcohol Tax Early Education and Prevention Primary Focus

Source: Adapted from Bromfield & Holzer, 2008.

Vision
Improved Safety and Wellbeing for All in Anchorage

Focusing on...

| Dismantling systemic racism | Healthy babies, kids and families | Healthy relationships | Affordable housing | Education and career prep | Good jobs | Behavioral health issues | Thriving neighborhoods |

... will help us address

| Poverty | Partner and family violence | Homelessness | Unemployment | Mental health crises | Substance misuse | Perceptions of safety |

... and will meaningfully reduce the issues voters prioritized in the ballot measure

| Frequent involvement with police, corrections | Domestic violence, sexual assault | Child maltreatment | Unsheltered homelessness (camping) | Deaths of despair (suicide, overdose) |
### Social Determinants of Health

#### Figure 1

**Social Determinants of Health**

<table>
<thead>
<tr>
<th>Economic Stability</th>
<th>Neighborhood and Physical Environment</th>
<th>Education</th>
<th>Food</th>
<th>Community and Social Context</th>
<th>Health Care System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>Housing</td>
<td>Literacy</td>
<td>Hunger</td>
<td>Social integration</td>
<td>Health coverage</td>
</tr>
<tr>
<td>Income</td>
<td>Transportation</td>
<td>Language</td>
<td>Access to healthy options</td>
<td>Support systems</td>
<td>Provider availability</td>
</tr>
<tr>
<td>Expenses</td>
<td>Safety</td>
<td>Early childhood education</td>
<td>Hunger</td>
<td>Community engagement</td>
<td>Provider linguistic and cultural competency</td>
</tr>
<tr>
<td>Debt</td>
<td>Parks</td>
<td>Vocational training</td>
<td>Access to healthy options</td>
<td>Discrimination</td>
<td>Quality of care</td>
</tr>
<tr>
<td>Medical bills</td>
<td>Playgrounds</td>
<td>Higher education</td>
<td>Health</td>
<td>Stress</td>
<td></td>
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<tr>
<td>Support</td>
<td>Walkability</td>
<td></td>
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<td></td>
<td>Zip code / geography</td>
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</tr>
</tbody>
</table>

#### Health Outcomes

- Mortality
- Morbidity
- Life Expectancy
- Health Care Expenditures
- Health Status
- Functional Limitations

*Source: KFF [WWW.MUNI.ORG/HEALTH] (WWW.MUNI.ORG/HEALTH)*
Strengthening Families Framework (National Framework) – Created to address ACE’s

5 Protective Factors

1. Resilience
   The ability to bounce back in difficult times. It means having good coping skills and self-care strategies.

   Parents who have more support are more responsive to their children, have better overall moods, and experience less depression, anxiety, and anger.

2. Social Connection
   No parent knows it all. Help is available to assist with parenting strategies that support physical, cognitive, language, social and emotional development.

3. Knowledge of Parenting & Child Development
   Children’s social skills and emotional skills are just as important as academic skills.

4. Social & Emotional Competence of Children
   Services that can assist with things like housing, child care, and medical care help families manage stress. It’s important to know where to find help and be supported to take the step to ask for it.

5. Concrete Supports
Prevention and Mitigation of ACE’s

**Adverse Childhood Experiences**

- **ABUSE**
  - Physical
  - Emotional
  - Sexual

- **NEGLECT**
  - Physical
  - Emotional

- **HOUSEHOLD DYSFUNCTION**
  - Mental Illness
  - Incarceration of a household member
  - Domestic violence
  - Substance abuse
  - Parental separation or divorce

*Graphic source: NPR*
Mechanism by which Adverse Childhood Experiences Influence Health and Well-being Throughout the Lifespan
Early Education/Prevention Alcohol Tax Bucket

- Finances are split into two line items within the Early Education/Prevention bucket of funding:
  - Early Education – $2 mil
  - Prevention – $2 mil

- Early education is targeting children ages 4 – 17.

- Prevention is targeting any person from the at-risk population whether or not they have experienced negative health outcomes using and evidence-based framework.

- Overall goal, create or increase capacity for programs that help to provide education or prevention for child abuse, sexual molestation, or domestic violence.
History of how the Bucket was administered

2021
• First Year of Alcohol Tax – unknown how much tax would be collected
• All agencies who received funding were prioritized by the community collective “Theory of Change”
• Short execution period – 3-9 months
• To enable grantees to build capacity and measurements, Language Interpretation services and program support services were also sole sourced for use by all grantees.

2022
• RFGP Issued and grantees determined in July
  • Less grantees applied
  • Amounts requested were significantly less
  • All funding was not awarded due to not enough proposals
  • Organizations which were directly appropriated money by the Assembly were ineligible
  • Short execution period – 3-4 months
2023

- Consulting firm hired with AHD Operational Money (no admin money is allocated in this “bucket” of funding)
  - Provided technical assistance to smaller grantees
  - Provided review and modifications of RFGP based on past lessons learned
- Two separate RFGP’s were published
  - Organizations with operational budget larger than $500k. Maximum award amount $250,000
  - Organizations with operational budget smaller than $500k. Maximum award amount $100,000
- Advertising campaign to reach more organizations about the opportunity (using AHD Operational dollars)
- More grantees applied then were able to be funded
- Large Cap organizations passed assembly on April 11th for $1,536,423.91
- Organizations able to continue projects for up to two additional one year periods
RFGP Scoring Criteria

Section 5:

- Qualifications (15 Points)
  - Experience
  - Qualifications of key leaders

- Scope of Work (40 Points)
  - Planned Activities
  - Timeline
  - Priority Population
  - How services meet needs of population
  - Evidence-based framework
  - How it will be monitored and improved (CQI)
2023 RFGP Scoring Criteria - continued

• Data Collection and Reporting (15 Points)
  • How data is collected
  • Timeline for data collection
  • Demographic Data Collection
  • Quantitative Data Collection (How Many, How Much, How Well)
  • Qualitative Data Collection (evaluation narratives from participants, success stories)

• Budget and Budget Narrative (40 Points)
  • Reasonable
  • Practical
  • No more than 10% indirect rate
  • Budget and Budget Narrative template attached to RFGP
Anchorage Youth Court

**Project 1:** Hiring licensed social worker with substance abuse and misuse training as Sentencing Coordinator to expand organizational knowledge

- **Population:** Youth who have interacted with the criminal justice system
- **Protective Factors:** Social connections, Knowledge of parenting and child development, Concrete support in times of need, Social and emotional competence of children

**Project 2:** Healthy Outcomes from Positive Experiences (HOPE) Training

- **Population:** Adults and peers who interact with at risk youth
- **Protective Factors:** All
Anchorage Youth Court

Project 3: Strategic Study

- **Population**: Everyone including those within the program
- **Protective Factors**: Knowledge of parenting and child development, Social connections

Project 4: Financial Support for case fees, class fees, memberships

- **Population**: Low-income families
- **Protective Factors**: All
$2 million of additional appropriated funds

Administrative capacity is not provided for in this funding.

Constraints for this funding:
- Only until end of the year
- RFGP’s take 4 months to issue, have organizations apply, review, and execute agreements
- Needs to comply with AMC Title 7 and AO 2019-148(S-1)

AHD Recommendations:
- Fund projects already reviewed and qualified under this funding (RFGP Applicants) – Grants would not be executed until July due to contract negotiations, and/or
- Fund additional DVSA overtime for APD, and/or
- Fund Library Literacy Centers
Questions?
Thank you!

Contact info:
Andee Nester
Anchorage Health Department
andrea.nester@anchorageak.gov