

MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM



No. AM 274-2023

Meeting Date: April 11, 2023

Municipal Clerk's Office

Approved

Date: **April 11, 2023**

1
2 **FROM: MAYOR**

3
4 **SUBJECT: RECOMMENDATION OF GRANT AWARD TO VARIOUS NON-**
5 **PROFITS FOR THE DEVELOPMENT OF AND SUSTAINABLY**
6 **OPERATING A PROJECT OR SERVICE FOR RESIDENTS OF**
7 **THE MUNICIPALITY OF ANCHORAGE TARGETING EARLY**
8 **CHILDHOOD EDUCATION, AND/OR THE PREVENTION AND**
9 **MITIGATION OF CHILD MALTREATMENT, DOMESTIC**
10 **VIOLENCE, AND SEXUAL ASSAULT FOR THE MUNICIPALITY**
11 **OF ANCHORAGE (MOA), ANCHORAGE HEALTH**
12 **DEPARTMENT (AHD) (RFGP 2022GP005) (\$1,536,423.91).**

13
14 At the request of AHD, the MOA solicited grant proposals to develop and sustainably
15 operate a project or service for residents of the MOA targeting early childhood
16 education, and/or the prevention and mitigation of child maltreatment, domestic
17 violence, and sexual assault funded by the Alcohol Tax. Individual awards are limited to
18 a maximum of \$250,000 per year including indirect costs. This RFP was open to
19 organizations that have an operating budget of \$500,000.00 or more per year.

20
21 The Alcohol Tax, known as Proposition 13, was approved by registered voters on April
22 7, 2020. This ballot measure authorized the MOA to levy a five percent tax on all retail
23 sales of alcoholic beverages. One of the intended uses of the funding is to focus on
24 early childhood education and/or combatting and addressing child abuse, sexual
25 assault, and domestic violence, all of which are Adverse Childhood Experiences
26 (ACES).

27
28 Eighteen requests for funding were received and reviewed by an Evaluation Committee,
29 which was approved by the Purchasing Director. Each proposal was reviewed and
30 scored by the Evaluation Committee. At the completion of that process, the scores were

1 tabulated, and a rank order list was created from the highest to the lowest score
2 proposal. The Evaluation Committee recommended funding proposals at 100% of their
3 proposal budgets starting at the highest ranked proposal and moving to the next ranked
4 proposals, until funding is expended, resulting in partial funding for the final funded
5 proposal. Funding is recommended for seven of the eighteen proposers, but is not
6 awarding eleven low-scoring proposals:

7	Total Points-587	Standing Together Against Rape	\$250,000.00
8		Evidence-based sexual violence prevention programming.	
9	Total Points-529	Volunteers of America Alaska	\$232,042.00
10		School-based behavioral health program for year-round dedicated	
11		family support services and trauma-informed summer programming	
12		for Anchorage youth.	
13	Total Points-506	Programs for Infants and Children	\$250,000.00
14		Infant mental health services, Cherish, a therapeutic home-visiting	
15		program that supports social and emotional development of young	
16		children experiencing out of home placements due to abuse or	
17		neglect.	
18	Total Points-491	Child Care Connection, Inc. dba Thread	\$247,077.42
19		Early Educator Health and Wellness: Building Resilience for Early	
20		Education Workforce, Children, and Families is a project to	
21		increase protective factors through training and access to	
22		telemedicine services.	
23	Total Points-489	The Community Diaper Pantry	\$100,000.00
24		Provides free supplemental diapers to families experiencing diaper	
25		need to keep infants and toddlers clean, dry and healthy.	
26	Total Points-485	Catholic Social Services, Inc.	\$250,000.00
27		Supportive Family Services (SFS) program to provide holistic	
28		support to families with a variety of needs through classes,	
29		coaching, skill-building, and case management to strengthen	
30		Alaskan families by addressing their social and emotional well-	
31		being.	
32	Total Points-470	Boys and Girls Clubs of Southcentral AK	\$207,304.49
33		Provide behavioral health support services to children, youth,	
34		teens, and families experiencing challenges and/or behavioral	
35		health problems at Mountain View Community Center, Northeast	
36		Community Center (Muldoon), Woodland Park (Spenard), and	
37		Eagle River.	

38
39 Based upon the above information and the attached Department Memorandum, it is
40 recommended the Grant Agreement to various non-profits be approved in the amounts
41 documented for a total of \$1,536,423.91 for the contract term from execution of the
42 Grant Agreement through December 31, 2023, with an option to renew for two
43 additional one-year periods, upon mutual consent of both parties and lawful
44 appropriation of funds.

45
46 Recommended by: Kimberly Rash, Acting Director-AHD

1 | Concurrence: Rachelle A. Alger, Purchasing Director
2 | Fund Certification: Grant Yutrzenka, CFO
3 | 206000-244600-540100 \$1,536,423.91
4 | (Operating Budget)
5 | Concur: Kent Kohlhase, Acting Municipal Manager
6 | Respectfully submitted: Dave Bronson, Mayor



Date: February 24, 2023
To: Rachelle Alger, Purchasing Director
Thru: Kimberly Rash, Acting Health Department Director *KR*
Thru: Alexis D. Johnson, Homelessness Services Division Manager *lj*
From: Allison Turnbull, Grants and Contracts Administrator *aj*
Subject: 2023 Alcohol Tax RFP 2022GP005 Recommendation of Award

The Anchorage Health Department (AHD) requests approval of the below Recommendation of Award for Request for Proposal (RFP) 2022GP005-Early Childhood Education and Prevention Grants. 18 qualified non-profit organizations submitted proposals for projects and services to prevent and reduce Adverse Childhood Experiences (ACES) through early childhood education and/or combatting and addressing child abuse, sexual assault, and domestic violence.

The proposals were evaluated and scored by a seven-member evaluation committee approved by the Purchasing Director. The proposals were scored using qualitative rating factors for each criterion outlined in the RFP and ranked highest to lowest.

Funding for this project was appropriated in AO 2022-87 (S), as amended with Mayoral Vetoes and Veto Overrides, as part of the Alcoholic Beverages Retail Sales Tax Program. The funding amount available to distribute through RFP 2022GP005 to the highest ranked organizations is \$1,536,423.91 This will fully fund the 6 highest ranked proposals and partially fund the 7th ranked proposal as listed below.

Total Points	Rank	Agency	Awarded Project	Proposed Amount	Award Amount
587	1	Standing Together Against Rape (STAR)	Hire two prevention and education specialists, provide tools for students, parents, and increase access to therapy.	\$250,000.00	\$250,000.00
529	2	Volunteers of America Alaska (VOA)	Working with students in the Anchorage School District using Wellness coordinator, summer program at Begich Middle school.	\$232,042.00	\$232,042.00
506	3	Programs for Infants and Children (PIC)	Hiring more staff for direct services for children 0-3 and families	\$250,000.00	\$250,000.00
491	4	Child Care Connection, Inc. dba Thread	Navigating and assisting early childhood care staff with teletherapy and medical insurance through Obamacare and	\$247,077.42	\$247,077.42

			State of Alaska Fresh Starts		
489	5	The Community Diaper Pantry	Mobile diaper delivery in low-income neighborhoods, OCS foster and adoptive families.	\$100,000.00	\$100,000.00
485	6	Catholic Social Services, Inc. (CSS)	Hold trainings for parents and care givers in Parent cafes, adding peer support network.	\$250,000.00	\$250,000.00
470	7	Boys and Girls Clubs of Southcentral Alaska	Embed behavioral specialists at 4 clubs, provide training on Trauma Informed Practices	\$250,000.00	\$207,304.49
465	8	Alaska Children's Trust	N/A	\$250,000.00	\$0
443	9	Choosing Our Roots	N/A	\$220,000.00	\$0
440	10	Big Brothers, Big Sisters of Alaska	N/A	\$116,182.00	\$0
438	11	Alaska Legal Services Corporation	N/A	\$245,194.00	\$0
436	12	UAA Psychological Services Center	N/A	\$154,220.00	\$0
433	13	Victims for Justice	N/A	\$154,220.00	\$0
425	14	Southcentral Foundation	N/A	\$250,000.00	\$0
423	15	Alaska Center for Resource Families	N/A	\$ 71,500.00	\$0
418	16	Girl Scouts of Alaska	N/A	\$100,000.00	\$0
391	17	Rural Alaska Community Action Program, Inc.	N/A	\$194,801.00	\$0
357	18	Anchor Lutheran School	N/A	250,000.00	\$0
				Total	\$1,536,423.91

The grant agreement period will be from the date of execution to December 31, 2023.

If you have any questions, please call me at 907-343-4807.

ML