Visit Anchorage
Budget vs Actual YTD
As of March 24, 2025
As of Date:

	2019 2019 Annual 12/31/2019 Actual	2020 2020 Annual 12/31/2020 Actual	2021 2021 Annual 12/31/2021 Actual	2022 2022 Annual 12/31/2022 Actual	2023 Year Ending 12/31/2023 Actual	2024 Month Ending 01/31/2024 Actual	Month Ending 02/29/2024 Actual	Month Ending 03/31/2024 Actual	Month Ending 04/30/2024 Actual	Month Ending 05/31/2024 Actual	Month Ending 06/30/2024 Actual	Month Ending 07/31/2024 Actual	Month Ending 08/31/2024 Actual	Month Ending 09/30/2024 Actual	Month Ending 10/31/2024 Actual	Month Ending 11/30/2024 Actual	Month Ending 12/31/2024 Actual	Year Ending Actual	12/31/2024 Budget	Year To Date 03/12/2025 03.17.2025 31 & 13 days	Year Ending 12/31/2025 Budget	PO	TDS	CMSS	DS	COMM	NBT
MOA General Fund Contributions																											
Hotel Motel Tax	30,820,525	12,645,464	29,023,408	39,979,107	43,290,092	3,136,771	3,157,082	461,546	3,817,075	2,936,466	281,335	5,658,714	7,849,565	1,169,054	8,729,341	7,791,168	660,840	**45,648,958**									
High Rise Hotel Motel Property Tax (314)	6,101,652	6,419,640	5,791,866	4,722,220	4,739,537						2,490,022		2,490,022					**4,980,044**									
High Rise Hotel Motel Property Tax (315)	5,907,673	6,228,295	5,578,452	4,584,800	4,898,195						2,661,086		2,661,086					**5,322,173**									
P&I Hotel Motel Tax	74,949	63,317	93,319	210,279	479,342			465	767	6,180							95,250	**102,662**									
Car Rental Tax	6,949,397	3,130,797	7,356,550	12,635,887	10,735,630	196,717	(196,717)	23	166,776	944,839	965	1,368,830	1,230,729		3,657,737	1,783,927	44,764	**9,199,591**									
General Fund Contributions:	**49,854,196**	**28,487,513**	**47,843,595**	**62,132,293**	**64,142,996**	**3,333,488**	**2,960,365**	**462,034**	**3,984,619**	**3,887,484**	**5,433,409**	**7,027,544**	**14,231,403**	**1,169,054**	**12,387,077**	**9,575,095**	**800,854**	**65,252,428**									
ACVB Payment Due							**2.14.2024**	**03.04.2024**		**5.15.2024**	**6.03.2024**		**8.15.2024**	**9.03.2024**		**11.14.2024**	**12.04.2024**										
Complete Payment Received							**4.01.2024**	**4.01.2024**		**5.15.2024**	**6.18.2024**		**8.23.2024**	**9.12.2024**		**02.24.2025**	**$ 1,161,662.73**	**2.24.2025**									
Past Due							**47 days**	**28 days**			**15 days**		**8 days**	**9 days**		**102 days**	**130 days +**	**55 days**									
			Audit Confirmed										**Unaudited**														
Operating Revenues																											
Bed Tax Revenue	**10,265,474**	**4,173,505**	**9,764,085**	**13,322,750**	**14,652,339**	0	94,325	2,572,104	0	0	1,962,636	1,823,601	0	3,832,798	2,713,540	0	2,066,344	**15,065,348**	**13,834,306**	91,339	**13,834,306**	13,834,306					
Members' Dues	**356,000**	**166,270**	**322,252**	**317,212**	**304,377**	1,412	764	2,718	2,626	74,289	124,221	41,175	15,784	10,931	3,969	2,679	407	**280,975**	**323,700**	6,617	**323,700**						323,700
Member Advertising Revenues																											
Internet Income	**59,716**	**44,069**	**31,255**	**82,419**	**119,685**	77,297	3,538	437	2,977	41,593	(1,363)	(1,000)	(40)	200	(654)	2,370	(200)	**125,156**	**117,500**	89,404	**130,000**						130,000
LED/Video Board Revenue	**27,750**	**7,409**	**6,595**	**21,205**	**23,252**	0	0	1,150	16,057	2,284	400	0	(56)	0	0	3,450	0	**23,285**	**22,500**	13,750	**22,500**						22,500
Packages & Specials	**2,460**	**990**		**500**	**662**	200	0	0	500	(63)	170	(8)	250	(18)	0	0	0	**1,030**	**950**	1,050	**0**						0
Published Directories & Guides	**66,037**	**60,885**	**90**	**1,000**	**17,286**	0	0	0	0	0	0	0	0	0	0	0	0	**0**	**0**	21,473	**20,000**						20,000
Total Member Advertising Revenues	**155,964**	**113,353**	**37,940**	**105,124**	**160,885**	77,497	3,538	1,587	19,534	43,814	(794)	(1,008)	154	182	(654)	5,820	(200)	**149,471**	**140,950**	125,677	**172,500**						172,500
Cost of Goods Sold																											
Internet Expense	**17,600**	**9,375**	**12,425**	**10,700**	**10,700**	2,675	0	0	2,100	0	0	2,100	0	0	2,100	0	0	**8,975**	**13,000**	2,100	**10,000**						10,000
Published Directories and Guides	**58,904**	**50,663**	**5,672**	**7,046**	**112,532**	54,381	0	0	0	0	0	0	0	0	0	0	0	**54,381**	**85,000**	0	**-**						-
Total Cost of Goods Sold	**76,504**	**70,038**	**18,097**	**17,746**	**123,232**	57,056	0	0	2,100	0	0	2,100	0	0	2,100	0	0	**63,356**	**98,000**	2,100	**10,000**						10,000
Total Operating Revenues	**10,700,933**	**4,383,089**	**10,106,180**	**13,727,340**	**14,994,369**	21,853	98,627	2,576,409	20,060	118,103	2,086,064	1,861,668	15,938	3,843,911	2,714,755	8,499	2,066,551	**15,432,438**	**14,200,956**	221,533	**14,320,506**	13,834,306					486,200
Operating Expenses																											
Personnel																											
Salaries	**2,851,187**	**1,301,457**	**1,627,122**	**2,439,664**	**2,728,922**	192,998	259,769	251,473	251,645	252,732	257,240	280,320	257,535	256,517	258,095	247,706	345,225	**3,111,257**	**3,138,598**	592,476	**3,315,666**	877,514	557,996	660,371	613,228	606,556	
Taxes	**258,511**	**176,058**	**149,878**	**203,714**	**229,973**	18,805	23,632	22,611	22,482	22,366	22,621	24,095	21,823	20,624	19,290	11,189	22,024	**215,560**	**300,159**	50,020	**286,805**	75,905	48,267	57,122	53,044	52,467	
Benefits	**738,659**	**337,343**	**441,919**	**595,664**	**657,495**	53,194	56,769	54,567	54,723	66,302	59,351	63,713	58,736	57,726	63,246	61,527	56,655	**706,509**	**881,064**	134,175	**874,412**	223,089	156,941	162,700	151,191	180,490	
Total Personnel	**3,848,356**	**1,814,859**	**2,218,919**	**3,239,042**	**3,616,390**	264,997	340,170	328,651	328,850	341,400	339,212	368,128	338,094	334,867	340,631	320,422	423,904	**4,069,326**	**4,319,821**	776,671	**4,476,883**	1,176,508	763,204	880,194	817,463	839,514	
Operations																						26%	17%	20%	17%	20%	
Recruiting & Training	**48,111**	**7,784**	**19,398**	**32,715**	**26,543**	1,088	2,806	2,371	2,431	6,704	1,136	4,353	12,184	2,853	6,994	1,726	4,083	**48,730**	**25,001**	866	**22,000**	3,510	2,295	2,700	2,295	2,700	8,500
Building Operations & Maintenance	**307,164**	**176,075**	**288,410**	**296,930**	**323,097**	20,040	11,819	19,299	15,898	14,652	14,394	11,157	11,158	20,498	15,354	11,482	14,146	**179,894**	**148,000**	26,692	**179,120**	28,330	18,523	21,792	83,683	21,792	5,000
Depreciation & Amortization	**10,329**	**8,520**	**22,533**	**49,946**	**90,824**	11,799	11,799	11,799	11,799	11,799	11,799	8,806	8,806	8,806	8,807	8,806	8,807	**128,633**	**135,000**	8,806	**128,900**	32,500	21,250	25,000	21,250	25,000	-
Equipment Lease & Maintenance	**5,768**	**5,627**	**3,981**	**27,972**	**26,997**	2,139	2,219	2,513	1,856	2,061	2,199	1,721	1,810	1,698	1,949	1,849	1,846	**23,861**	**25,000**	3,438	**31,750**	455	298	350	30,298	350	-
Office Supplies	**49,637**	**34,960**	**34,986**	**11,128**	**13,664**	2,033	1,414	1,801	1,433	1,454	839	1,758	1,798	1,159	1,173	1,387	1,132	**17,380**	**25,000**	2,835	**38,000**	8,385	5,483	6,450	5,483	6,450	5,750
Information Technology Hardware & Software	**99,987**	**86,245**	**91,824**	**95,787**	**146,366**	28,369	5,662	5,097	3,574	7,321	25,369	8,229	5,147	15,818	3,964	2,536	16,195	**127,281**	**145,000**	32,198	**131,180**	34,107	22,301	26,236	22,301	26,236	-
Postage & Communications	**56,800**	**48,861**	**51,914**	**47,543**	**51,370**	12,679	6,453	3,124	5,121	6,181	9,113	3,576	4,485	3,381	5,400	4,299	4,139	**67,952**	**50,000**	9,842	**45,350**	10,972	7,174	8,440	10,174	8,440	150
Professional Fees & Insurance	**99,676**	**99,319**	**183,856**	**94,542**	**102,777**	13,837	1,640	97	2,261	250	105	1,610	2,495	544	34,450	0	7,252	**64,541**	**125,000**	38,854	**111,900**	23,894	15,623	18,380	15,623	18,380	20,000
Vehicle/Mileage	**5,919**	**3,453**	**9,631**	**18,378**	**14,025**	190	379	691	787	667	194	244	230	307	62	257	170	**4,177**	**10,000**	694	**17,700**	4,602	3,009	3,540	3,009	3,540	-
Total Operations	**683,393**	**470,844**	**706,534**	**674,941**	**795,663**	92,174	44,191	46,792	45,160	51,089	65,148	41,454	48,113	55,064	78,153	32,342	57,770	**657,449**	**688,001**	124,225	**702,000**	146,754	95,955	112,888	194,115	112,888	39,400
Promotions and Memberships																											
Trade Shows & Trainings	**619,490**	**261,695**	**300,107**	**882,811**	**1,049,817**	497,006	94,031	100,220	108,504	82,216	73,234	135,542	185,044	44,062	90,663	53,297	136,574	**1,600,394**	**1,285,150**	562,222	**1,819,500**	10,000	1,251,800	554,750	2,950		
Sales Calls, Blitzes & Missions	**504,381**	**102,712**	**131,046**	**377,826**	**470,679**	230,813	39,330	42,607	76,613	5,641	47,864	34,883	13,962	42,215	69,067	68,176	28,896	**700,067**	**1,117,100**	189,248	**961,600**	5,000	160,000	796,600			
Convention Services & Attendance Promoters	**69,998**	**63,017**	**70,777**	**71,150**	**430,372**	10,730	5,715	14,326	13,494	19,444	11,921	9,531	82,540	313,809	29,731	3,725	149	**515,114**	**380,000**	12,305	**680,000**	15,000	250,000	400,000			15,000
FAM's and Site Visits	**257,062**	**97,349**	**189,900**	**387,991**	**501,908**	20,638	98,698	23,432	11,161	172,120	38,314	33,979	75,968	144,463	21,216	29,342	119,984	**789,315**	**822,300**	194,733	**893,900**		300,000	435,000		158,900	
Sales Outsourcing & Marketing Support	**200,887**	**77,411**	**42,813**	**120,433**	**127,741**	17,419	6,733	31,804	11,813	25,876	30,403	33,976	13,372	9,412	23,471	9,498	14,213	**227,991**	**293,668**	72,420	**352,000**		180,000	10,000		162,000	
Media Advertising	**432,746**	**212,756**	**197,321**	**1,035,766**	**1,607,259**	35,723	19,912	88,751	226,181	281,703	142,801	16,906	126,894	438,749	187,258	52,361	86,131	**1,703,369**	**1,855,200**	1,807,004	**6,232,741**	1,282,741	45,000	10,000		4,860,000	35,000
Public Relations		**18,633**	**33,760**	**126,028**	**102,543**	9,963	6,721	14,613	26,902	32,190	9,340	22,532	15,104	18,716	13,013	7,826	4,320	**181,241**	**152,000**	17,969	**325,700**					292,200	33,500
Website Development	**731,432**	**260,009**	**528,683**	**1,466,090**	**2,094,659**	96,022	116,860	146,084	265,425	292,558	282,149	203,714	145,142	172,517	278,496	200,058	525,095	**2,724,119**	**2,672,275**	71,651	**308,000**		5,000	18,000		285,000	
Collaterals & Cordials	**251,839**	**82,136**	**89,873**	**288,733**	**371,361**	75,122	54,962	52,182	69,580	24,950	52,903	8,237	54,770	72,659	24,089	46,990	158,562	**695,004**	**825,735**	218,783	**706,000**	75,500	85,000	132,000	32,000	340,500	41,000
Research & Lead Development	**146,178**	**6,392**	**20,166**	**152,963**	**300,266**	36,568	208	15,506	51,840	77,345	10,224	200	200	235	10,838	4,990	80,200	**288,354**	**642,210**	50,817	**332,700**	110,000	2,500	39,700	15,000	150,000	15,500
Industry Dues & Subscriptions	**93,497**	**69,114**	**82,546**	**76,643**	**63,849**	17,861	1,621	19,447	1,017	7,174	1,537	16,531	2,773	1,851	6,847	1,500	14,119	**92,281**	**158,200**	210,209	**291,437**	38,437	57,500	70,000	3,500	17,000	15,000
Industry & Marketing Conferences/Education	**97,669**	**2,743**	**16,602**	**81,266**	**90,134**	21,602	4,513	21,868	12,288	3,057	1,914	6,189	1,654	3,214	8,297	1,237	392	**86,226**	**158,650**	11,917	**221,800**	15,000	20,000	67,000	59,000	60,800	
Local Promotion & Participation	**81,275**	**42,533**	**101,863**	**136,838**	**165,744**	38,384	35,468	8,009	6,395	17,520	15,560	14,077	3,752	53,503	22,603	15,114	14,743	**245,126**	**208,300**	152,209	**352,100**	50,000	5,000	54,000	3,000	216,100	24,000
Community Outreach				**7,071**	**5,660**	96	1,407	300	510	98	607	2,850	184	683	12,878	1,132	1,577	**22,323**	**83,000**	23,428	**40,500**		500					40,000
Member Events & Services	**96,846**	**39,887**	**60,018**	**142,770**	**127,791**	(7,040)	24,564	(6,228)	50,643	30,167	9,064	(72)	5,699	29,058	9,170	10,186	8,488	**163,699**	**282,600**	(21,684)	**340,200**	2,700	2,500	1,000	50,000	3,000	281,000
Visitor Services	**33,838**	**12,131**	**5,735**	**21,321**	**43,042**	4,800	1,077	345	1,094	1,016	(696)	2,091	8,936	1,555	6,213	(255)	28,416	**54,591**	**134,970**	3,819	**66,200**				65,000	200	1,000
Board Support & Government Affairs	**31,236**	**26,480**	**14,981**	**39,039**	**62,403**	7,859	4,151	15,573	1,694	10,017	993	21,843	1,055	2,715	346	20,965	0	**87,012**	**84,500**	11,595	**88,775**	45,000	275				43,500
VG Lead Development & Fulfillment	**226,774**	**131,596**	**147,877**	**226,086**	**176,451**	56,240	14,675	24,177	16,207	13,951	13,124	12,788	14,394	16,417	19,766	14,089	13,769	**229,597**	**340,000**	42,461	**360,000**					360,000	
Total Promotions and Memberships	**3,875,150**	**1,506,594**	**2,034,068**	**5,642,825**	**7,791,679**	1,169,806	530,646	613,016	951,361	1,097,043	741,256	575,597	751,443	1,365,833	833,962	540,231	1,235,628	**10,405,823**	**11,495,858**	3,631,106	**14,283,153**	1,649,378	2,365,075	2,588,050	230,450	6,905,700	544,500
Total Operating Expenses	**8,406,899**	**3,792,297**	**4,959,521**	**9,556,808**	**12,203,732**	1,526,977	915,007	988,459	1,325,371	1,489,532	1,145,616	985,179	1,137,650	1,755,764	1,252,746	900,037	1,718,939	**15,132,598**	**16,503,680**	4,532,002	**19,462,037**	2,972,641	3,224,234	3,581,132	1,242,028	7,858,102	583,900
Visitor Guides																											
VG Revenue	**281,712**	**239,362**	**50,926**	**196,193**	**0**	0	0	0	0	0	12,610	100,798	47,883	36,962	6,592	19,705	(224,551)	**0**	**0**	222,334	**(170,000)**						
VG Expenses	**225,915**	**279,726**	**39,467**	**5,117**	**65,452**	901	70	0	0	0	0	61,678	1,964	8,222	9,845	15,981	(35,488)	**63,174**	**0**	357,849	**295,000**						
Total Visitor Guide	**(55,797)**	**40,364**	**(11,459)**	**(191,076)**	**65,452**	901	70	0	0	0	(12,610)	(39,120)	(45,919)	(28,740)	3,253	(3,724)	189,063	**63,174**	**0**	135,515	**125,000**						
Other Income and Gains																											
Grants & Special Projects Revenue		**2,027,909**	**12,955,296**	**35,000**	**90,400**	19,600	0	0	0	0	0	0	0	0	0	0	0	**19,600**	**10,000**	0	**19,600**						19,600
Dividend & Interest Income	**31,243**	**9,606**	**545**	**107,913**	**291,171**	25,598	18,917	18,582	33,397	32,082	30,797	28,806	19,161	28,792	12,612	15,713	38,667	**303,124**	**195,500**	23,408	**0**						
Other Income	**4,645**	**52,625**	**195,225**	**137**	**17,669**	0	0	0	0	0	0	0	0	0	0	0	55	**55**	**2,000**	0	**240,000**						240,000
																					2000						2000
Total Other Income and Gains	**35,888**	**2,090,140**	**13,151,066**	**143,050**	**399,240**	45,198	18,917	18,582	33,397	32,082	30,797	28,806	19,161	28,792	12,612	15,713	38,722	**322,779**	**207,500**	23,408	**261,600**						261,600
Other Expenses and Losses																											
Grants & Special Projects Expense	**128**	**119**	**11,629,022**	**81,608**	**11,000**	7,025	7,025	7,025	7,025	7,025	7,025	7,025	7,025	32,165	7,165	7,165	157,165	**259,860**	**284,300**	82,165	**100,000**						100,000
Prior Period Expense	**2,663**	**1,658**		**0**	**5,481**	0	0	0	0	0	0	0	0	0	0	0	0	**0**	**0**	0	**0**						0
Gain/Loss on Sales of Assets	**9,001**			**(16,000)**	**0**	0	0	0	0	0	0	0	0	0	0	0	0	**0**	**0**	0	**25,000**						25,000
Late Fees			**57**	**773**	**0**	0	0	34	39	0	0	0	0	50	0	0	127	**250**	**0**	0	**0**						0
Bank Fees		**13,646**	**12,948**	**12,696**	**13,887**	157	917	1,030	902	1,347	973	1,492	1,467	1,645	2,391	1,798	1,556	**15,675**	**19,667**	2,681	**0**						0
Credit Card Charges				**0**	**0**	0	0	0	0	0	0	0	0	0	0	0	0	**0**	**0**	918	**0**						0
MOA CARES & ARPA Expenses		**1,981,289**	**1,100,267**	**35,000**	**90,400**	0	0	0	0	0	0	0	0	0	0	0	9,600	**9,600**	**10,000**	0	**19,600**						19,600
Bond Debt, Retainage Offset	**760,426**	**1,106,822**	**406,159**	**751,003**	**1,100,040**	0	0	0	0	0	0	0	0	0	0	0	0	**0**	**1,222,741**	0	**0**						0
Moving Expenses				**7,269**	**120,958**	(3,829)	0	0	0	0	0	0	0	0	0	0	0	**(3,830)**	**0**	0	**0**						0
Other/Misc Expenses	**(303)**	**25,238**	**467**	**2,901**	**7,157**	46	30	(2,493)	17	2,097	123	(1,766)	47	3,240	(109)	738	(2,263)	**(291)**	**3,000**	1,980	**5,500**						5,500
Total Other Expenses and Losses	**771,915**	**3,128,772**	**13,148,921**	**875,250**	**1,348,923**	3,399	7,972	5,596	7,983	10,469	8,121	6,751	8,539	37,100	9,447	9,701	166,185	**281,264**	**1,539,708**	87,744	**150,100**						150,100
Net Surplus (Deficit)	**1,612,491**	**(470,804)**	**5,161,315**	**3,629,407**	**1,775,501**	**(1,464,226)**	**(805,505)**	**1,600,936**	**(1,279,897)**	**(1,349,816)**	**975,333**	**937,664**	**(1,064,771)**	**2,108,579**	**1,461,920**	**(874,761)**	**32,723**	**278,180**	**(3,634,931)**	**(4,510,320)**	**(5,155,030)**	**10,861,665**	**(3,224,234)**	**(3,581,132)**	**(1,242,028)**	**(7,858,102)**	**13,800**