Roadmap to a Vital and Safe Anchorage

July 2022
COVID 19 Roadmap to a Vital and Safe Anchorage
FULL PARTICIPATION: The Municipality, business, and economic sectors will participate in the development and implementation of the plan. Participation in planning and implementation is diverse, inclusive, and represents the entire community of Anchorage. The plan spans any changes in leadership within the Municipality.

ACTION FOCUSED: The plan is focused on implementation and action. The plan includes both short- and long-term actions contributing to economic sustainability during and after the Pandemic.

LEVERAGES BEST PRACTICES: The plan leverages lessons learned from communities worldwide and seeks to adapt the best practices to benefit our community.
Three Year Vision  
Critical Blocks and Barriers  
Strategic Actions  
Focused Implementation
Major Accomplishments

1. Activating the Voice of Economic Development
2. Developing Focused Implementation
3. Catalyzing Investment
4. Leveraging Expertise
5. Propelling Funding
6. Energizing Civic Engagement
MEMBER QUOTE

RVSA has been a key convener over the last two years, bringing together businesses, nonprofits, and civic leaders to collectively consider the issues facing Anchorage and downtown and to, most critically, determine and distill collective priorities and approaches. As a nonprofit organization downtown, the Anchorage Museum has been part of the RVSA conversations and has appreciated the tangible impacts of RVSA outcomes and summaries, allowing us to support other organizations and efforts and to collaborate on solutions.

Julie Decker
AMA Director/CEO
As a result of our actions, the Municipality of Anchorage’s economy will be open, thriving, and diverse.

Our economy supports and is supported by capitalizing on our place, education and workforce development, government stability, and public/private partnerships. Our economy is underpinned by a focus on public welfare, access to housing and childcare, strong planning, and accessibility and equity for all.
Strategic Actions

- Make sure everyone is safe and has what they need,
- Have a diverse understanding of what we have and need,
- Focus on our assets and promote them everywhere,
- Encourage people to visit and stay,
- Activate downtown and get people there,
- Incentivize investment,
- Make it easy to do business, and
- Make sure we have government buy-in on our priorities.
The change that RVSA is bringing to Anchorage is on the forefront of every business leader’s mind. We are at a pivotal point in the growth of our city where exciting things are happening. RVSA brings all business leaders together to work on specific, carefully selected goals. I see the change that is beginning to happen and the action that this work is igniting.

Michelle Klouda
Principal
RIM Architects
The synergy that has been created by RVSA has been invaluable to the PAC. The engagement of thought leaders within our community, coming together to create the future Anchorage needs and wants has helped the PAC realize a number of projects, including our efforts to bring Broadway Alaska to the community.

Codie Costello
President & COO
Alaska Center for the Performing Arts
As we come out of the impacts of the pandemic, RVSA has provided great opportunities for organizations to connect and determine what can we do ‘better together’. I have appreciated the teamwork and joint efforts to share information and help support Anchorage improve our economic development through improved workforce development.

Florian Borowski
Chief Human Resources Officer
Providence
Connect, Catalyze, & Cultivate Anchorage

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Transportation
MEMBER QUOTE

Local business leader support on projects lends credence to nationally known economic truths, such as investment in outdoor recreation and trail infrastructure boosts our economy and investing in a unique cultural experience with a strong visual identity sets Anchorage apart from other destinations in an increasing globalized world. I am grateful the RVSA stays up to date on research and provides a local voice for Anchorage.

Beth Nordlund
Executive Director
Anchorage Park Foundation
Energizing Civic Engagement

MEMBER QUOTE

As a small business owner downtown Anchorage, I value the opportunity to work together with RVSA on transportation infrastructure changes that will make downtown safer and more attractive for housing and economic development. We have been able to submit public comments and testimony and meet with transportation leaders at every level. This process has made me understand the power of participation and given encouragement that we can change downtown for the better if we work together.

Larry Michael
Business Owner & 3rd Ave Radicals
OUR DOWNTOWN
The Heart of Anchorage
A Project to Implement the Downtown Comprehensive Plan
Next Meetings

Monthly Convenings

Last Tuesday of the Month

Jul 26, 2022               Sep 27, 2022
Aug 30, 2022               Oct 25, 2022
                           Nov 29, 2022

3:30 – 5:00pm

https://us02web.zoom.us/j/89285847229

For a complete record of the RVSA’s activities, including meeting summaries and recordings, please visit the groups shared files at: https://www.dropbox.com/sh/n8rltg9yi4yvcak/AABCegx6GCH4ZahMivi0l5tKa?dl=0
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