

**Term ends 2026**

I hereby declare my candidacy for an Assembly Seat for the Municipality of Anchorage, and agree to serve, if elected, for a 3-year term, expiring upon certification of the April 2026 Regular Municipal Election. I do hereby swear (affirm) that:

- (1) I am a qualified voter of Anchorage;
- (2) I have been a resident of **Assembly District 6** for at least one year; *and*
- (3) I commit to remain a resident of **Assembly District 6** while in office.

It is further understood that I may withdraw my declaration of candidacy at any time by filing a statement under oath with the Municipal Clerk in accordance with AMC 28.30.030D. I understand that if I file my request to withdraw after 5:00 p.m. on January 31, 2023, the Municipal Clerk has the sole discretion to remove my name from subsequent notices and the ballot.

The following information will appear on the municipal election website. Please write legibly.

Mikel Insalaco

Candidate Name

Mikel Insalaco

Name as it should appear on ballot

2001 JARVIS AVE AVE AK 99515

Residence Address, City, State, and Zip Code

1120 Huffmin Rd #24-732 AWA ALA 99515

Mailing Address, City, State, and Zip Code

907-250-5109

Phone Number

Office Phone Number &amp; Fax Number

Mike/0 vote for qnchange.com

Email Address

Vote for anchorage. i am

Website Address

I hereby swear (affirm) that the above declaration and all statements contained herein are true and correct.



**Signature of Candidate**

DATED THIS 27 day of January, 2023

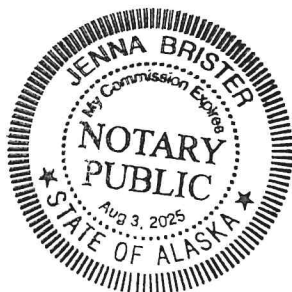
State of Alaska )  
 )SS

Third Judicial District)

THIS IS TO CERTIFY that on this 27 day of January, 2023, before me the undersigned, a Notary Public in and for the State of Alaska, personally appeared Mikel Insalaco known to me and known to be the individual named in and who executed the foregoing instrument and he/she acknowledged to me that he/she signed the same freely and voluntarily for the uses and purposes therein stated.

WITNESS my hand and official seal the day and year last written above.

Jenna Busto  
Notary Public in and for Alaska  
My Commission expires: Aug. 3, 2025



## POFD FORM

**COMPLETED**Submission Date: **01/27/2023**

## FILER INFORMATION

First Name: **Mikel**Last Name: **Insalaco**Address: **1120 Huffman Rd, Suite 24-732**City, State Zip: **Anchorage, Alaska 99515**Contact Phone: **9072505109**Alternate Phone: **Nothing to Report**Fax (Optional): **Nothing to Report**Email: **mikeleinsalaco@gmail.com**Partner Type: **Spouse**Spouse/Domestic Partner Name: **Ashley Insalaco**Dependent Children: **1**Non-Dependent Children: **0**

## PURPOSE OF FILING

Report Year: **2023**Report Dates: From **01/01/2022** Through **12/31/2022**Filing As: **Municipal Candidate**Municipality: **Anchorage, City and Borough**Report Type: **Candidate**

## INCOME

Owner	Type	Detail	Description	Amount
Filer	Salaried	The Revenue Optimization Company (T-ROC)  Full-time From: 09/13/2018 Through 11/12/2021 Time Worked:	Field manager for third party labor programs, such as merchandisers and brand ambassadors.	\$5,000 - \$10,000
Spouse	Salaried	Broken Dirt, LLC  Full-time From: 03/01/2018 Through 06/01/2022 Time Worked:	Retail management	\$10,000 - \$20,000
Filer	Dividend or Interest	Alaska PFD		\$2,000 - \$5,000

Owner	Type	Detail	Description	Amount		
Spouse	Dividend or Interest	Alaska PFD		\$2,000 - \$5,000		
Child	Dividend or Interest	Alaska PFD		\$2,000 - \$5,000		
Filer	Self Employment	egoforge	Provided business consultation and marketing services, from design and websites, to t-shirts and collateral on a part-time basis.	\$2,000 - \$5,000		
		Commission From: 01/01/2015 Through 05/31/2022 Time Worked: Commission/Project-Based				
		Client Names			Client Amount	
		TribalLion Productions			\$1,000 - \$2,000	
		Stillwater Marine Service			\$1,000 - \$2,000	
		Alaska Public Media			\$1,000 - \$2,000	
		Wal-Mikes			\$2,000 - \$5,000	
		Alaska Children's Therapy			\$1,000 - \$2,000	

## INTERESTS

Owner	Type	Detail	Description / Interest
Filer	Business	Business Name: Alaska Public Media  3877 University Drive Anchorage, Alaska 99508	Position / Type: Other: Prior Employee / Limited Contracted Vendor / Member-Donor (Q1 & Q2 in 2022)
Spouse	Business	Business Name: Broken Dirt, LLC  6967 LASER DR Anchorage, Alaska 99504	Position / Type: Employee
Filer, Spouse	Business	Business Name: INSALA.CO, LLC  1120 Huffman Rd Ste 24-732 Anchorage, Alaska 99515-3516	Position / Type: Owner
Filer	Business	Business Name: egoforge  1120 Huffman Rd, Suite 24-732, Suite 24-732, Suite 24-732 Anchorage, Alaska 99515	Position / Type: Owner



Owner	Type	Detail	Description / Interest
Filer	Business	Business Name: The Revenue Optimization Company (T.R.O.C.)  800 Douglas Rd #800 Coral Gables, Florida 33134	Position / Type: Employee

## LOANS AND DEBTS

Owner	Type	Name
Filer	Lender	ROCKET LOANS (MORTGAGE AND PERSONAL)
Filer	Lender	NUVISION CREDIT UNION (AUTO)
Filer	Lender	AMERICAN EXPRESS (PERSONAL)

## LEASES

Owner	Type of Lease	Lease/Contract ID	Interest	Status	Description
No Leases / Nothing to Report					

## CLOSE ECONOMIC ASSOCIATIONS

Associated Person	Description
No Associations / Nothing to Report	

## LOBBYIST PARTNER EMPLOYERS

Name	Address	Compensation
No Lobbyist Partner Employers / Nothing to Report		