



Announcing the ParkCARD!



We are proud to announce the new ParkCARD which can be used to pay for parking at on-street parking meters downtown! The Park CARD provides a convenient payment option. It makes a great gift, and will reduce instances of broken and or jammed meters due to the reduction in coin transactions downtown.

The ParkCard is a parking card which can be obtained and loaded with “time” at our Customer Service Window. Each time you insert the card into a card compatible meter, the meter screen will show the available balance on the card. Each time the card is inserted, time will be awarded in increments of \$0.25 and the same value is debited from the card balance.

The ParkCARD, a value of \$8.50, will be issued free to the first 1,000 customers!

ParkCARD FAQ

Q - Where do I obtain a card?

A - ACDA Customer Service Window, 700 W. 6th Ave. #206, M-F from 7:30 AM – 5:00 PM

Q - What is the minimum value that can be loaded on the ParkCARD?

A - \$20

Q - Where can I reload?

A - ACDA Customer Service Window

Q - Where are the ParkCARD compatible parking meters?

A - Between 2nd & 9th Avenue and between A & I Streets

Q - Are there plans to expand the coverage of ParkCARD compatible meters?

A - We will evaluate the program and adjust according to critical success factors such as customer popularity, card & meter reliability, and parking revenue.

Q - I have a lost, damaged card, or no longer have the need for the card. Can I get a refund?

A - No. All card sales are final. Take care to load the card with a reasonable balance you are confident will be used.

Q - Must I adhere to the maximum stay rules when using the ParkCARD?

A - Yes. For example, a 2-Hour Meter will not allow a ParkCARD purchase in excess of 2-Hours.

Q - Will the meter card slot “eat” my ParkCARD?

A - No. Only a small portion of the card is inserted, then the entire card removed similar to gas pump operation – make sure the gold microchip is oriented properly!

Q - Should I be concerned with potential identity theft if I use a ParkCARD?

A - No. The card is not a credit card. If you lose your card, you have only lost the balance, or parking value on the card.

Q - Will the ParkCARD work in parking garages or surface lots?

A - No. However, integration is being evaluated and remains a key component of our future plans.

Q - How do I use the ParkCARD?

A - Look for card reader slot on the meter. Insert the card firmly, with the ParkCARD gold microchip facing up and to your left. View the meter screen for card balance, then reinsert until the meter awards the parking time you need– it’s that easy!