

Mayor's Diversity Dinner

CORPORATE SPONSORS & ADVERTISEMENT

Platinum (\$15,000) - Show full commitment to diversity by supporting at the "Platinum" level. Receive major sponsor acknowledgement in all media, full recognition at all MOA diversity events and programs throughout the year, Full-page ad in priority placement in the commemorative booklet, logo printed on promotional material, reserved "Platinum" table (for 10) at dinner, 6 invitations to the VIP reception and company's banner displayed at dinner and reception.

Gold (\$10,000) - Show commitment to diversity by supporting at the "Gold" level. Receive sponsor acknowledgement in all media, recognition at all MOA diversity events and programs throughout the month, one reserved "Gold" table (for 10) at dinner, 4 invitations to the VIP reception, company's banner displayed at dinner and a full- page ad in priority placement in the commemorative booklet.

Silver (\$7,000) - Show commitment to diversity by supporting at the "Silver" level. Receive sponsor acknowledgement in all media, recognition at all MOA diversity events and programs throughout the month, a half-page ad in priority placement in the commemorative booklet, one reserved table (for 10) at dinner, 2 invitations to the VIP reception.

Bronze (\$5,000) - Show commitment to diversity by supporting at the "Bronze" level. Receive supporter acknowledgement at the dinner, quarter-page ad in the commemorative booklet, one reserved table (for 10) at dinner.

SPONSORING MAYOR'S DIVERSITY DINNER AT THE LEVEL OF:

Please check the appropriate box below and mail check and completed form to the Municipality of Anchorage Mayor's Diversity Month, Office of Equal Opportunity. P.O. Box 196650, Anchorage, Alaska 99519-6650. Checks and forms may also be delivered to 632 W. 6th. Avenue Suite 620. Make checks payable to: **MAYOR'S DIVERSITY MONTH/UNITED WAY.**

- Platinum \$15,000
 Gold \$10,000
 Silver \$7,000
 Bronze \$5,000

SUPPORTING IN ADVERTISING BOOKLET:

Please make the appropriate box below and mail camera-ready (pdf, jpeg or tiff) black & white, unless Platinum, Gold or Silver sponsor, advertisement with check to Municipality of Anchorage, Mayor's Diversity Month, Office of Equal Opportunity. P.O. Box 99519-6650 no later than **September 12**. Camera-Ready ads may also be emailed to TaplinA@ci.anchorage.ak.us or delivered to **632 W. 6th Avenue, Suite 620**. Make checks payable to **MAYOR'S DIVERSITY MONTH/UNITED WAY.**

OPEN ADVERTISING RATE

- Full Page \$1,500
- Half Page \$1,000
- Quarter Page \$550
- Eighth Page \$300

NON-PROFITS RATE

- Full Page \$1,000
- Half Page \$700
- Quarter Page \$325
- Eighth Page \$175

ADVERTISEMENT SIZE

- 8 x 10.5
- 7.5 x 5
- 3.5 x 5
- 3.5 x 2

Inside Front Cover, Inside Back Cover, and Back Cover Full Pages
Are reserved for Platinum Sponsors

Proceeds enables the city to actively promote diversity by hosting community events throughout the year.
Your contribution is tax deductible to the extent allowed by law.

