

YES! WE ARE PLEASED AND PROUD TO SUPPORT DIVERSITY

AND WOULD LIKE TO SHOW OUR COMMITMENT:

**SPONSORING MAYOR'S DIVERSITY DINNER AT THE LEVEL OF:**

Please check appropriate box and mail check and completed form to the Municipality of Anchorage, Mayor's Diversity Month; Office of Equal Opportunity, P.O. Box 186650, Anchorage, AK 99519-6650. Make checks payable to: **MAYOR'S DIVERSITY MONTH/UNITED WAY.**

- Platinum \$15,000       Gold \$10,000       Silver \$7,000       Bronze \$5,000

**SUPPORTING IN ADVERTISING BOOKLET:**

Please mark the appropriate box below and mail camera-ready (pdf, jpeg, or tif) black & white (unless Platinum, Gold or Silver sponsor) advertisement with check to Municipality of Anchorage, Mayor's Office of Equal Opportunity, P.O. Box 186650, Anchorage, AK 99519-6650 no later than **September 12**. Camera-Ready ads may also be emailed to [TaplinA@ci.anchorage.ak.us](mailto:TaplinA@ci.anchorage.ak.us) or deliver to **632 W. 6th Avenue, Suite 620**. Make checks payable to **MAYOR'S DIVERSITY MONTH/UNITED WAY.**

| <u>OPEN ADVERTISING RATE</u>                     | <u>NON-PROFITS RATE</u>                          | <u>ADVERTISING SIZE</u> |
|--|--|-------------------------|
| <input type="checkbox"/> Full Page      \$1,500  | <input type="checkbox"/> Full Page      \$1,000  | 8 x 10.5                |
| <input type="checkbox"/> Half Page      \$1,000  | <input type="checkbox"/> Half Page      \$700    | 7.5 x 5                 |
| <input type="checkbox"/> Quarter Page      \$550 | <input type="checkbox"/> Quarter Page      \$325 | 3.5 x 5                 |
| <input type="checkbox"/> Eighth Page      \$300  | <input type="checkbox"/> Eighth Page      \$175  | 3.5 x 2                 |

Inside Front Cover Full Page, Inside Back Cover Full Page, and Back Cover Full Page are reserved for Platinum Sponsors

**PURCHASING THE FOLLOWING TABLE(S)/TICKETS:**

Please mark appropriate boxes below and mail from to Municipality of Anchorage, Mayor's Office of Equal Opportunity, P.O. Box 186650, Anchorage, AK 99519-6650 no later than **September 17**. Questions, call 343-4878 Make checks payable to **MAYOR'S DIVERSITY MONTH/UNITED WAY.**

- Corporate Table \$2,500       All other Tables \$1,125       Individual Tickets \$60.00
- Non-Profit Table \$550



COMPANY NAME: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_



MUNICIPALITY OF ANCHORAGE

ALASKA

DIVERSITY



EMBRACE THE HEART OF IT

**MAYOR'S  
DIVERSITY MONTH**

Sept. 1 - Sept. 30, 2008

For more information, please visit

[www.muni.org/diversity](http://www.muni.org/diversity)

Questions call 343-4878



## Municipality of Anchorage

P.O. Box 196650 Anchorage, Alaska 99519-6650  
Telephone (907) 343-4441 Fax (907) 343-4499  
<http://www.muni.org>

Mayor Mark Begich

## Office of the Mayor

Mayor's Diversity Month is an annual community campaign that brings leaders and representatives from cultural, community, business, civic, religious, and school-based organizations together to host events that combat bias and promote a respect for diversity.

This year, Mayor's Diversity Month is September 1 through September 30. The embracing, educating, and celebrating of diversity is a top priority of the city. Anchorage citizens are blessed to live in a community that represents a wide diversity of people, culture, and religions. Our city boasts 95 different languages. We recognize that diversity is not only our strength, but at its core is the essence of all the differences that make each of us valuable.

All events and programs help build positive relationships, partnerships and bridges to encourage acceptance of Anchorage's broad diversity base. The community is again invited to participate in the celebration by hosting a diversity event in conjunction with: "Mayor's Diversity Month" or assist with an already scheduled event. Organizing meetings are every other Thursday, beginning June 26 through August 21, at City Hall, 5:30 pm. in the Mayor's Conference Room.

Please visit [www.muni.org](http://www.muni.org) for meeting dates and more information.

Sincerely,

## Mayor's Diversity Appreciation and Awards Dinner

The Mayor's Diversity appreciation and Awards Dinner is Saturday, September 27, 2008 7:00 p.m. at the Sheraton Anchorage Hotel, 401 E. 6th Avenue. Please call 317-7250 or 343-4878 for sponsorship opportunities or click the link on the website [www.muni.org/diversity](http://www.muni.org/diversity).

If you or your organization/company is interested in hosting a diversity event, please click on the events link and complete the events form and submit the completed form at one of the upcoming organizational meetings, and / or fax to 343-4875. Organizing meetings are in the Mayor's Conference Room, 8<sup>th</sup> Floor, City Hall, 632 W. 6<sup>th</sup> Avenue June 26, July 10, July 24, August 7, and August 21 at 5:30.

### Table(s)/Ticket Prices

Corporate Table \$2,500 • Other Tables \$1,125  
Non-Profit Tables \$550 • Individual Tickets \$60

For more information about Mayor's Diversity Month 2008, please call 343-4878 or email [TaplinA@ci.anchorage.ak.us](mailto:TaplinA@ci.anchorage.ak.us).

### Art Auction

We are currently seeking art donations for the silent art auction to take place at the dinner. For more information contact Vonnie Gaither at [vonnie-gaither@hotmail.com](mailto:vonnie-gaither@hotmail.com). Art donation forms are available on the website; [www.muni.org/diversity](http://www.muni.org/diversity).

### Diversity Awards

Diversity award nominations are being accepted. Please visit [www.muni.org/diversity](http://www.muni.org/diversity) for more information.

For sponsorship information, tickets, and/or a list of scheduled events, please visit [www.muni.org/diversity](http://www.muni.org/diversity). If you have questions, please email [TaplinA@ci.anchorage.ak.us](mailto:TaplinA@ci.anchorage.ak.us) or call 343-4878.

### Partnership with



## Mayor's Diversity Dinner Sponsorship Levels

**Platinum** (\$15,000) - Show full commitment to diversity by supporting at the "Platinum" level. Receive major sponsor acknowledgement in all media, full recognition at all MOA diversity events and programs throughout the year, full-page ad in priority placement in the commemorative booklet, logo printed on promotional material, reserved "Platinum" table (for 10) at dinner, 6 invitations to the VIP reception and company's banner displayed at dinner and reception.

**Gold** (\$10,000) - Show commitment to diversity by supporting at the "Gold" level. Receive sponsor acknowledgement in all media, recognition at all MOA diversity events and programs throughout the month, one reserved "Gold" table (for 10) at dinner, 4 invitations to the VIP reception, company's banner displayed at dinner and a full-page ad in priority placement in the commemorative booklet.

**Silver** (\$7,000) - Show commitment to diversity by supporting at the "Silver" level. Receive sponsor acknowledgement in all media, recognition at all MOA diversity events and programs throughout the month, one reserved "Silver" table (for 10) at dinner, 2 invitations to the VIP reception, and a half-page ad in priority placement in the commemorative booklet.

**Bronze** (\$5,000) - Show commitment to diversity by supporting at the "Bronze" level. Receive supporter acknowledgement at dinner, quarter-page ad in the commemorative booklet, one reserved table (for 10) at dinner.

Mayor's Diversity Dinner Highlights  
Diversity Art Auction - Door Prizes

Proceeds enables the city to actively promote diversity by hosting community events throughout the year.

*Your contribution is tax deductible to the extent allowed by law.*

